

128

CUSTOM 2 DOOR SEDAN

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The precision sized family car Fiat's been famous for. The one that car buyers have driven safely on all kinds of roads. In all kinds of climates. Economically. Comfortably. The kind of car Detroit has finally decided is right for America. But Fiat's had it all along. Our 128 Custom 2 door is equipped with the rally winning 1290 cc. 4 cylinder engine. And that means action. With fast acceleration and extraordinary highway maneuvering. Great traction in even the worst weather. Thanks to front wheel drive. Check our specifications and check off what you get as standard equipment on a Fiat. Our standard equipment is most everyone else's extras. Come to Fiat. We've got everything to offer.



Standard Equipment:

- 4 speed transmission
- 4 cyl single OHC engine
- Weber carburetion/auto choke
- Transverse engine mounting
- Front wheel drive
- Expansion type cooling system
- Cooling system electro fan
- Rack & pinion steering
- Power front wheel disc brakes
- Equalized dual brake system
- 4 wheel ind suspension
- Front anti-sway bar
- Reclining bucket seats
- Adjustable head rests
- All vinyl interior
- Safety padded dash & visor
- Safety door locks
- Safety screw type gas cap
- 2 speed electric wipers
- Rear compartment ash trays
- Radial ply tires
- Energy absorbing bumpers
- Left outside mirror
- Day/night rear view mirror
- Heater & defroster
- Flow through ventilation
- Safety belts
- Courtesy lights
- Low fuel warning light
- Emergency brake light
- Hazard warning light
- Steering column lock
- Ignition key warning signal
- Water temperature gauge
- Windshield washers
- Unitized body construction
- Passenger assist straps
- Coat hangers
- Tinted glass
- Electric rear window defroster

Photographed at Fort Christina, Wilmington, Delaware

Specifications:

Body/Frame—Unitized construction. Two primer coats. Two coats high-gloss enamel. Wheelbase: 96.4." Front track: 51.3." Rear track: 51.8."

Engine—Front, mounted transversely. S.O.H.C. inline 4. Water cooled. Vertical dual barrel carburetor. Displacement: 1290 cc. (78.70 cu. in.). Compression ratio: 8.5 to 1. Bore and stroke: 86 mm. x 55.5 mm. (3.39 x 2.19"). Exhaust emission control system.

Clutch—Single dry-plate.

Transmission—Four speeds forward plus reverse. Synchronesh in all four gears. Floor mounted stick shift.

Gear Ratios—1st: 3.583. 2nd: 2.235. 3rd: 1.454. 4th: 1.042. Reverse: 3.714.

Final Drive Ratio—4.416.

Drive—Through the front wheels by axle shafts connected to differential and to wheels through constant velocity ball joints.

Front Suspension—Independent wheels, by swing arms and sliding knuckle pillars consisting of the wheel pillars rigidly connected to hydraulic, double-acting, telescopic shock absorbers; coil springs; stabilizer bar acting as reaction rod for lower swing arms. Lifetime lubrication.

Rear Suspension—Independent wheels, by swing arms and sliding knuckle pillars consisting of the wheel hub axle rigidly connected to hydraulic, double-acting, telescopic shock absorbers. Two-leaf transversal spring acting also as stabilizer in asymmetric wheel motions.

Steering—Direct acting rack and pinion. Independent and symmetric tie rods to each wheel, lifetime lubricated. Turns in 33.8' diameter.

Brakes—Power assisted. Front: Disc with floating caliper and 1 cylinder to each wheel. Rear: Self-centering, expanding-shoe drum type. Self-adjusting. Dual brake system. Compensator on rear brake circuit to regulate the brake action for load. Mechanical parking brake.

Wheels and Tires—Steel disc wheels. Rim size 4½ J x 13." 145 SR x 13 radial-ply tires.

Electrical—12-Volt system. 940-Watt Alternator. 50 Amp/hr. battery.

Instrumentation—Speedometer, fuel gauge, fuel reserve indicator, water temperature gauge, parking light indicator, battery charge and oil pressure indicators set in clusters mounted in padded dash. Panel light and outer lighting switches are dash mounted.

Ventilation and Heating System—Two fresh air adjustable outlets mounted on panel. Flow-through ventilation. Air intakes on cowl. Hot water heater. Two speed heater fan. Rear window defogger.

Fuel Tank—9.5 gallons.

Exterior Dimensions—Overall length: 158.6." Height: 55.9." Width: 62.6."

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The specifications on this sheet are given as general information and are not binding. Fiat reserves the right to effect at any time without prior notice, those alterations to parts, fittings and accessory equipment which they may deem necessary for any reason whatsoever.