JAGUAR







ITJUST KEEPS GETTING BETTER AND BETTER: INTRODUCING THE MAGNIFICENT

JAGUAR XJ6

Jaguars have made history on the racetracks of the world. They have been exhibited in museums as examples of pure design excellence. And they have always offered a level of luxury and craftsmanship that would be rare in any

car, at any price. The XJ6 sedan carries on this noble tradition.

Quick, responsive and very quiet in motion, it is powered by the latest electronically fuel injected version of the famous Jaguar double overhead cam six. It brings you the precision of power rack and pinion steering, the balance and agility of four wheel independent suspension and the authority of four wheel power disc brakes.

Inside, the Series III is pure luxury: supple leather, rich walnut veneers and many electronic conveniences from a new trip computer to a heating and air conditioning system that regulates itself automatically - all this is stan-

dard on the best Jaguar ever built.









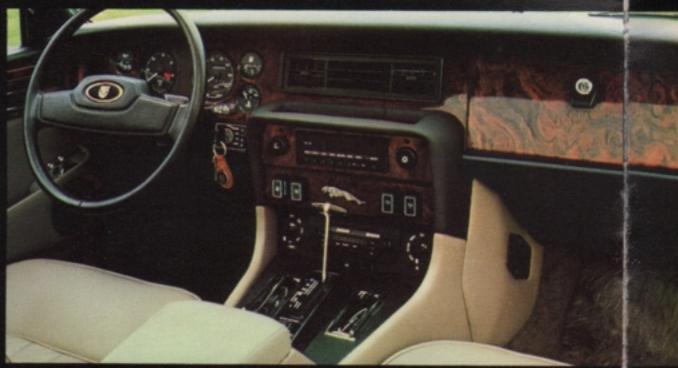
JAGUAR XJ-S BEYOND COMPARISON

The S-type is quite possibly the most seductive GT machine Jaguar has ever built. It blends grace of form and refinement of luxury with the astonishing thrust of Jaguar's world famous V-12 engine. The result is a sensuous combination of delightful experiences such as very few drivers will ever know.

The Jaguar V-12 is 5.3 liters of velvet lightning, an electronically fuel injected power plant of utmost sophistication. Its twelve short stroke wide piston cylinders throb with a quickness and balance that can only be achieved in the V-12 configuration. The engine's thrust has been compared to that of a turbine.

But incomparable power and handling bred of Jaguar's racing experience are only a part of the S-type's appeal. For it is a superb luxury car as well. Precious elm burl veneers and the supplest leathers enrich the interior. Stereo AM/FM radio and cassette, heating and air conditioning that regulates itself and many more electronic conveniences are all standard. Beyond comparison? Compare for yourself.







THE MAGNIFICENT (Manual Magnificent) (Manual Magnificent)



For generations the master coachbuilders of Vanden Plas have created custom motor cars for European Royalty, for wealthy sportsmen and lovers of beauty. Now Vanden Plas has created this limited edition Jaguar Series III sedan.

Frankly opulent, it is abundantly fitted with luxurious accessories found in no other Jaguar and, indeed, in few other motor cars at any price. From the Vanden Plas insignia on the rear deck to the specially constructed leather seats and the individually selected burl walnut veneers on the dashboard, console and door panels, there is luxury everywhere. Yet beyond all its beauty of form and richness of fittings there is another, more basic luxury built into this uncommon machine: it has the heart and soul of a Jaguar.

FOR THE BEST JAGUARS EVER BUILT, THE BEST WARRANTY JAGUAR HAS EVER OFFERED.

So confident are we of the design and craftsmanship that goes into every Jaguar that we offer the strongest warranty in Jaguar history. For two years or 36,000 miles, whichever comes first, Jaguar will repair or replace any part of the car which proves defective. The only exceptions are the tires, which carry their own manufacturer's warranty. Your dealer has the full details of this limited warranty.

