



LIGHT AND MEDIUM DUTY GMC TRUCKS



GMC... A TRUCK YOU CAN LIVE WITH

GMC SAFARI/PEOPLE MOVER



New-size Safari People Mover with top-level SLE trim



Safari SLE top-level interior with available seating for 7 persons

HERE'S SAFARI — THE NEW-SIZE VAN FROM GMC!

A little smaller than our full-size van ... much roomier than a minivan. The aerodynamic Safari People Mover is a superb all-purpose personal or commuter vehicle that fits into an average home garage. It comes in standard and two uplevel trims with a variety of options to add color, trim, and equipment to express your unique life style.

Safari's front-engine, rear-wheel-drive configuration contributes to its big load-carrying and big 5000-lb trailering capability. (Requires proper equipment.) There are a selection of drivetrains with gasoline engines and manual or automatic transmissions available.

A lot of care is taken to give the Safari a high-quality finish inside and out. The luxurious people-oriented interior offers a combination of efficiency and comfort. It's coordinated in your choice of Teal Blue, Saddle Tan, Burgundy, or Slate Gray, depending on trim level selected. Seating for 4, 5 (standard), 7 or 8 persons is offered with various arrangements of high-back bucket and bench seats. You have an excellent view of the passing scene through the large windshield and windows in front door, midsections, and rear doors (windows all around are available). See and experience Safari's innovative new features at your GMC Dealer.

GMC SAFARI/CARGO MOVER



Safari Cargo Mover with available whitewall tires



Safari is garageable and goes through a car wash.

VERSATILE NEW COMMERCIAL VAN

Safari Cargo Mover is sized right and equipped to function well in commercial applications. Its standard 151.1-cu-ft cargo space can be equipped with aftermarket tool boxes and shelving for special job requirements — or the same generous space is adaptable for recreational upfitting. Cargo Mover comes only in standard trim but two-tone paint schemes and dress-up equipment are available.

A 2.5 Liter L4 fuel-injected four-cylinder engine is standard in Safaris. A big 4.3 Liter Vortec V6 engine with electronic spark control is available and required with the 1700-lb payload. (Payload includes cargo and passengers.) Four-speed man-

ual transmission is standard; 5-speed manual overdrive (2.5L engine only), and 4-speed automatic overdrive transmissions are available.

Driver low-back vinyl bucket seat is standard and a matching companion seat is available. Two or four high-back bucket seats are available in standard vinyl, custom vinyl, or custom cloth. Air conditioning, radios, and other optional equipment are available for your motoring pleasure. See your GMC Truck Dealer soon — ask what Safari Cargo Mover can do for you!

GMC S-15 PICKUPS



2-WD Sierra Classic with available V6 gasoline engine



2-WD Gypsy Sport Pickup

LOOKING BETTER THAN EVER FOR '85!

S-15 trucks were built strong and beautiful, and they're getting better every year. For '85 a modern black chrome finish is used for the Gypsy Sport grille and lamp bezels; other areas, such as door handles and antenna for available radios, have a new matte black finish. New styled wheels are included with 2-WD Gypsy Sport and available for 2-WD Pickups (not available in 4-WD). And, there's a new custom two-tone paint placement with new striping decal.

SPACE, STYLE, COMFORT ...

All abound in sporty S-15 pickups. Standard Sierra trim comes with a high level of good looks and luxury. But you can top that with available High Sierra, Sierra Classic, or Gypsy Sport trim, plus a long list of available comfort and convenience options.

people. Club Coupe models can be ordered with two available rear jump seats (option requires available front bucket seats).

We've added new available custom vinyl and custom cloth seat trim for '85, new fuse panel, two new available electronic-tune radios, and other conveniences.

EVERY S-15 A GENUINE, JOB-TOUGH GMC ...

A 1000-lb payload is standard and higher capacities are available — up to 1625 lb on 2-door gasoline-engine models. (Payload includes cargo and passengers.) Equipped with a 4000 or 5000 trailering package, S-15 is an impressive tow vehicle (includes trailer and cargo weight). Models with 4-wheel drive have GM's exclusive Insta-Trac system that allows you to shift from 2-WD to 4-WD HI at any speed to negotiate snow, mud, or rain-slick highways.

GMC S-15 PICKUPS



Gypsy Sport interior with available sheepskin trim



4-WD High Sierra Pickup

NEW 2.5 LITER L4 GASOLINE ENGINE ...

The S-15 engine lineup features a new 2.5 Liter L4 gasoline engine of in-line 4 design that's standard on most models; it incorporates the latest in engine technology and uses a computer-controlled Electronic Fuel Injection (EFI) system with these features: • Easy to service • Performs well in extreme ambient temperatures • Has automatic altitude compensation. Other features include: • Low weight • Low friction • Fast-burn combustion chamber. Available engine choices are a 2.8 Liter V6 gasoline engine and a 2.2 Liter L4 diesel. You have a choice of a standard 4-speed manual transmission or an available 5-speed manual overdrive or 4-speed automatic overdrive transmission (automatic transmission not available with diesel engine). Ask your GMC Truck Dealer about new S-15 features for '85. Better yet, ask for a Demonstration Drive.

COMMITMENT QUALITY
PLUS **GMC**
TRUCKS

your factory-installed fuel tank at time of delivery, and you will receive a Personalized Identification Card to include with your Owner Package. Applies to retail sales only. See your GMC Dealer for vehicle eligibility.

To show our appreciation should you decide to purchase an eligible 1985 GMC Light-Duty Truck, your dealer will fill

GMC PICKUPS/FULL-SIZE



2-WD Sierra Classic Pickup



4-WD Sierra Classic Wideside Pickup with custom two-tone paint

NEED A BIG, TOUGH PICKUP? — MAKE IT A QUALITY GMC!

GMC full-size gasoline- and diesel-powered Pickups offer the payload, power, and equipment to handle a wide range of jobs — from commercial hauling to recreational travel and trailer towing. There's a whole fleet of rugged 2-WD and 4-WD Widesides, Fendersides, Bonus Cabs, Crew Cabs, long boxes, and short boxes. Four generations of truckers have purchased, used, and approved GMC trucks, and for 1985 there's even more to like.

NEW LOOK, NEW CONVENIENCE

'85 GMC Pickups are distinguished by a fresh, new front-end treatment, and single-rear-wheel 2-door Widesides sport a new available custom two-tone paint scheme. New wet-arm-type windshield washers provide efficient windshield cleaning.

And, front tow hooks now are available for 2-WD as well as 4-WD models. Three trim levels are available — standard Sierra, midlevel High Sierra, and top-of-the-line Sierra Classic which includes deluxe interior and exterior features.

NEW INNER COMFORT

Spend all day touring or working and you'll appreciate the quiet cab and the comfort of the new cushion contour and new back angle of the standard bench seat. When uplevel trim is ordered, both custom vinyl and custom cloth fabrics are new. Interior colors are Blue, Burgundy, Charcoal, Mahogany and Saddle Tan in standard models and up-level High Sierra and Sierra Classic.

GMC PICKUPS/FULL-SIZE



2-WD Sierra Classic Pickup with deluxe two-tone paint



2-WD Sierra Cab & Chassis with wrecker body

NEW 4.3 LITER VORTEC V6 ENGINE

For '85 a new 4.3 Liter V6 engine is standard for gasoline-powered C/K-1500 and C-2500 Pickups (not available for C-2500 in California). This engine features a high, 9.3 to 1 compression ratio and electronic spark control (ESC) for impressive acceleration and performance. Available power lineup also includes 5.0, 5.7, and 7.4 Liter V8 gasoline engines and a 6.2 Liter V8 diesel with a new 148 SAE net horsepower rating on GVWR's over 8500 lb.

NEW ALL SEASONS RADIAL TIRES

Steel-belted radial tires with high-traction All Seasons tread are standard on C/K-1500 Series Pickups. The All Seasons tread also is used on available 15" highway-type tires for these models. You can lighten the weight of C/K-1500 Pickups

by ordering new available cast-aluminum wheels. Ask your GMC Dealer for details.

MORE NEW VALUE FOR '85

Improvements have been made to manual-transmission clutch controls, the electrical fuse block, exhaust systems, and camper-mirror supports. And, as always, we pay careful attention to small details so we can offer 1985 Pickups with the quality you've come to expect from GMC.

If this is your year for a new full-size Pickup, make it a GMC! See your GMC Dealer today and ask for a Demonstration Drive.

GMC K-JIMMY



4-WD K-Jimmy with Sierra Classic trim

TWO BEAUTIFUL WAYS TO GO 4-WHEELING

In town or country, K-Jimmy is a standout in either standard Sierra or available Sierra Classic trim. For '85 the removable fiberglass top is available in Midnight Blue, Indian Bronze, Silver, and Doeskin Tan in addition to traditional Black and White.

Inside there's room for 5 persons with the available folding rear seat in place. Available custom vinyl and cloth seat trim fabric is new for '85, and so is a standard tailgate-operated dome-light switch.

GASOLINE ENGINES OR DIESEL

Head your drivetrain with a 5.0 Liter V8 gasoline engine or a 6.2 Liter V8 diesel engine (both not available in California). A



K-Jimmy Sierra Classic interior

5.7 Liter V8 gasoline engine is available in California. A 4-speed manual transmission with new automatic-adjusting hydraulic clutch control is standard with the 5.0 Liter V8 (not available with the 5.7 or 6.2 Liter V8. A 4-speed automatic overdrive transmission is standard with the 6.2L engine and available for the 5.7L and the 5.0L engine.

Back-country or rough city/suburban driving calls for tough-truck construction like K-Jimmy's double-wall construction, carbon-steel frame, and a suspension system with plenty of muscle. Power steering and power brakes are standard. Stop in and ask your GMC Truck Dealer about all the other new things K-Jimmy has to offer for '85. He'll be happy to arrange a Demo Drive for you.

See and drive a GMC K-Jimmy today!

GMC S-15 JIMMY



4-WD S-15 Sierra Classic Jimmy

A GREAT GETAWAY VEHICLE — 2-WD OR 4-WD

S-15 Jimmy is a sport utility truck that can be equipped to carry four adults and their luggage nearly anywhere they choose to go. The available rear seat can be folded flat to create a load floor over 68" long — up to 67.2 cu ft. Payload capacity (people and cargo) is 1000 pounds.

Four-wheel-drive models feature Insta-Trac so when the trail goes from fast track to low traction, one lever makes the shift from 2-WD to 4-WD HI, at any speed, without stopping. New easy-riding, low-pressure gas shock absorbers are standard.

S-15 JIMMY IS NATURALLY GOOD-LOOKING

Inside and out, Jimmy sports standard features usually reserved for uplevel models — tinted glass, chromed



4-WD S-15 Sierra Classic Jimmy

bumpers, deluxe steering wheel, full headliner, new partitioned fuse panel, and much more.

Available equipment includes three new radios and new custom vinyl and custom cloth upholstery fabric.

NEW 2.5 LITER I4 ENGINE

'85 S-15 Jimmys offer increased power with a new standard 2.5 Liter in-line 4 fuel-injected, four-cylinder gasoline engine. For even more power and torque, choose the available 2.8 Liter V6 (required for the 4000 and 5000-lb trailering packages).

S-15 Jimmy may be just the 2-WD or 4X4 sport vehicle you've been waiting for. See and drive one soon.

GMC CABALLERO



Caballero Amarillo



Caballero

THE LUXURY-CAR PICKUP FROM GMC

These elegant GMC's are always ready for work or play. With 3-passenger seating up front, and a 35.5 cu ft cargo box out back, Caballero can carry a 1250-lb standard payload, including passengers, equipment and cargo.

Choose from three distinctive versions: standard Caballero, available Amarillo trim package, or Diablo Decor model. Caballero is more colorful for '85 with nine new colors included in the 12-color exte-

rior paint offering, and five new colors that give interiors a completely new look.

Caballero is offered with two gasoline engines for '85: a new standard 4.3 Liter Vortec V6 with Electronic Fuel Injection; and an improved 5.0 Liter V8 with Electronic Spark Control and a high 9:1 compression ratio.

Discover the truck with the comforts of a luxury car at your GMC Dealer.



Caballero available bucket seats

GMC SUBURBAN



2-WD Sierra Classic Suburban pulling a trailer



2-WD Sierra Classic Suburban

SUBURBAN...THINKING BIG

If you're thinking big when others are thinking small, you'll be glad to know that GMC Suburban is a big wagon still offering comfortable available seating for 9 people and a payload capacity up to 3903 lbs (includes passengers, equipment and cargo). What's more, Suburban is hard to beat for trailering — a properly equipped gasoline engine C-2500 Suburban can move up to 15,500 lbs Gross Combination Weight (vehicle, passengers, cargo, equipment, and trailer).

Gasoline- and diesel-powered Suburbans — all with big V8 engines — cover a wide range of performance requirements. If you need off-highway mobility, check out the Suburban 4-wheel-drive model.

'85 Suburban has added the comforts of revised bench-seat cushion and back angle ... new available custom vinyl and custom cloth fabrics ... new wet-arm-type wiper/washer system ... new door-operated dome light switches all around ... new available color-keyed center floor mat ... fuse block revised for more convenience ... and more.

Both 1/2- and 3/4-ton Suburbans give you a choice of three trim levels: standard Sierra, available deluxe High Sierra, or available luxurious Sierra Classic treatment. If you are looking for outsize fun, you need to get the facts about this beautiful outsize wagon from GMC.

GMC RALLY, RALLY CUSTOM AND RALLY STX



Rally STX interior with custom cloth seats



Rally STX

A REAL CROWD PLEASER

Rally can do so many things so well. A properly equipped gas-powered G-3500 can carry up to 12 people, haul up to 3875 lb of payload (includes passengers, equipment and cargo) or move up to 12,500 lb (includes itself, passengers, cargo, equipment, and trailer) — plus many other features, whether you use your van for work or recreation.

'85 Rally has an all-new front appearance, new side and rear lamps, and Deluxe Front Appearance package with dual headlamps now is available for diesel models. Sliding side door glides easily on new nylon rollers and front-seat tracks are lengthened for comfort. Other convenience and appearance improvements inside and out are new this year; get to know all about them from your GMC Truck Dealer and see why Rally remains a top choice people mover.

There's a new high-compression 4.3 Liter Vortec V6 gasoline engine with Electronic Spark Control (ESC) standard for G-1500/2500 models. In addition, there's a well-rounded selection of V8 gasoline and diesel engines available to fill a wide range of performance needs. Rally's value standard features include: power brakes, power steering, Delco Freedom battery, 22-gallon fuel tank, and more.

Choose from three distinctive Rallies: standard Rally, available Rally Custom, and available Rally STX — each offers a roomy, comfortable interior with standard seating for five passengers. Bring the family or friends and take a Rally demonstration drive at your GMC Truck Dealer.

GMC VANDURA



Driver and passenger available high-back bucket seats



Vandura shown with available swing-out side doors. Sliding side door is standard.

A BETTER-THAN-EVER VALUE FOR '85

Vandura has long been recognized as a tough, roomy, dependable commercial and recreational van. Here are a few ways we've made it a better-than-ever value for 1985.

A new high-compression 4.3 Liter Vortec V6 engine, standard for models under 8500 lb GVWR, provides impressive horsepower and torque. The power lineup also includes V8 gasoline and diesel engines to fit your performance needs. '85 models are distinguished by a new front appearance treatment. Other new equipment includes: steel-belted radial tires with new All Seasons tread for improved traction in mud and snow; sliding side door moves smoothly and quietly on new nylon rollers; longer front-seat tracks for greater comfort. For 1985, cast aluminum wheels are available for G-1500/2500

and there is a new-design custom vinyl trim for available high-back bucket seats.

Vandura is offered in 110"- and 125"-wheelbase models with a wide range of payload capacities — for extra-heavy hauling there's a G-3500 with 125" wheelbase that can carry a payload of two tons (includes passengers, equipment and cargo). The standard 125"-WB model offers 259.8 cu ft of cargo area.

All Vandura models give you time-proven standard features like king-sized cargo door openings for convenient loading. For ease of handling, power brakes and power steering are standard on G-2500/3500 Vandura. The standard low-back driver seat and other interior features help provide day-long driving comfort.

GMC 5000, 6000, 7000 SERIES



96.75 BBC with stake body and Top Kick with van body



High Sierra available interior

STRONG ON VALUE AND VERSATILITY

GMC Mediums have the right stuff to fill operator's requirements for comfort, performance, and value.

There are single- and tandem-axle 96.75" BBC truck and tractor models with a wide selection of wheelbases, GVW ratings, fuel-efficient 8.2 Liter Fuel Pincher Detroit Diesels, gasoline engines, drivetrains, and chassis components. There's even a 7000 Series 4-wheel-drive model specifically engineered for demanding off-road applications.

Top Kick features proven CAT 3208 diesel power, 92.3" BBC cab, roomy, functional tilt hood, and distinctive heavy-duty appearance. It's designed for a wide variety of city/suburban applications from delivery vans to dump trucks.

From simplified electrical components to wide-opening hoods, every one of our Mediums is designed to help speed routine maintenance chores and help control operating costs. Get the value facts about GMC Medium Duty trucks from your GMC Dealer. Stop in and ask for a catalog and a demonstration.

GMC SCHOOL BUS CHASSIS



GMC cowl model School Bus Chassis

GMC SCHOOL BUS CHASSIS

These chassis are well-known for tough construction, good performance, and low scheduled maintenance. They are offered in gasoline- and 8.2 Liter Detroit Diesel-powered models, and sizes to suit a wide range of student transportation needs.

The popular B6P042 chassis can accommodate 36- to 72-passenger bodies. Gasoline and diesel engines offer a wide choice of power and torque. Power steering and tilt hood are standard and Allison automatic transmissions are available.

Smaller-capacity bodies can be mounted on the P-3500 Forward Control Chassis, the rugged Vandura Special, or built on the Vandura. Ask your GMC Dealer for facts about GMC chassis to suit your school's needs.

GMC VALUE VAN



Steel-body Value Van

INNERSPACE VEHICLES

Value Van design allocates the greatest part of the body to cargo space. Sizes range from a 10-1/2' steel body with 415.5 cu ft capacity, up to an 18' aluminum body with more than 890 cu ft loadspace when equipped with available height/width additions. Aluminum models utilize a tough, corrosion-resistant alloy that's lightweight so an impressive share of the GVW can be applied to payload. You have a choice of models with 5.7 Liter V8 gasoline or 6.2 Liter V8 diesel engines.

Although widely used for delivery, Value Vans readily adapt to a variety of other applications such as mobile workshops, libraries, and emergency clinics. Value Van chassis models accept bodies to suit specialized requirements.



SINCE 1902 — TOUGH GMC TRUCKS WITH QUALITY AND VALUE

GMC traditions of workmanship and dedication to quality go back over 82 years. Shortly after the turn of the century when motortrucks first began to replace horse-drawn wagons, GMC was building a reputation for motortrucks suited to the needs of the times.

Our present-day products bear little resemblance to those early chain-driven, solid-rubber-tired motortrucks, but we like to think that every GMC truck today is a contemporary expression of traditional GMC quality. With today's vital need to hold down truck operating costs, we've engineered our trucks for reliability, ease of maintenance and solid value.

We believe you will find these qualities in the GMC trucks presented in this brochure.

GMC DEALER SALES, SERVICE, AND PARTS

Selling tough, quality trucks is only a part of our business. Just as important to you is our desire to provide service satisfaction. We maintain a service and parts facility to serve your trucking needs. Our mechanics are qualified. They are provided factory service information to help keep up to date on new GMC truck technology. That's why, for routine maintenance, or any required truck service, you should see the folks who know your GMC truck best ... the professionals at your GMC Truck Dealership.

A WORD ABOUT ENGINES

GMC Trucks are equipped with engines produced at facilities operated by GM car and truck groups, subsidiaries or affiliated companies worldwide.

GMC TRUCKS

GENERAL MOTORS CORPORATION
TRUCK & BUS GROUP

Special bodies are supplied to GMC Dealers by outside suppliers, independently of GMC, which is not responsible for the safety or design features, materials or workmanship of any alteration by any such supplier.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models. Check with your GMC Dealer for complete information.



MARK OF EXCELLENCE

6199-85 USA
Litho in USA