

NOW APPEARING IN CLEVELAND

ISUZU





THE IMPULSE — BOOST YOUR IMAGE

We've given one of the most beautiful cars on the road a boost! Available with our lightweight, 2 liter, intercooled, turbo-charged engine, the awesome Impulse Turbo produces a stunning 140 horsepower. It'll get you from 0 to 50 in only 5.7 seconds and down the quarter mile in a mere 16.1 seconds!

To make you feel secure at those speeds, we've outfitted the Turbo with unbelievably comfortable seats. The driver's seat even features seven separate controls that let you adjust everything from seat cushion angle and side bolsters to lumbar support.

Leather seats, stickshift knob and steering wheel are found in the luxurious optional "Leather Package" which also includes digital instrumentation. A breathtakingly rich-sounding cassette deck with Dolby and seven-band graphic equalizer with power amp are standard. Add these features to the already visually exciting Impulse, and you have some of the reasons why it will continue to be one of the most exciting sports cars on the road.

It could be just the boost you've been looking for.

**Car and Driver, May 1985*



THE I-MARK — UNCOMPROMISING

Powered by a spirited 1.5 liter engine that features hemi-heads, high-swirl ports, low-friction pistons, an overhead cam shaft and a computer-controlled carburetor, the I-Mark will dash from 0 to 50 in just 8.2 seconds. Other performance features include front-wheel drive, rack and pinion steering, MacPherson strut suspension, front power disc brakes, aluminum alloy wheels with steel-belted radial tires and a dual diagonal braking system. And, even an optional cruise control.

The price tag and mileage (34 MPG overall & 40 highway) are what economy buyers demand. But the high-trim level, large storage compartments (29.7 cubic feet in the hatchback when the rear seat is down) and sleek styling, featuring flush-mounted windows and doors, are a welcome surprise for buyers unwilling to compromise.

Even though it may be the least expensive four-wheel drive in its class, the Trooper II went up against Ford Bronco, Chevrolet K 10, Jeep Cherokee and Toyota's 4-Runner and was awarded "4x4 of the Year" by *4-Wheel & Off-Road* magazine.

It's no wonder. The '86 Trooper II features a 2.3 liter gas engine (or optional 2.2 liter turbo-diesel engine, except in California), a 5-speed manual transmission, a heavy-duty independent front suspension, and three undercarriage skid plates. There's also a gigantic 21.9 gallon fuel tank which gives the Trooper II up to 613 miles without refueling.

And, you can go that far in style with the dapper LS package. It features exciting two-tone colors and cloth upholstery. Optional features are a luggage rack, roof cargo racks, wind deflector, aluminum wheels and a rear seat with an eight-way adjustment. Standard features are a rear window wiper/washer and defogger, bronze-tinted glass and even tinted sliding windows. Inside you'll find an AM/FM electronically-tuned stereo radio with four speakers that is also standard.

When you put it all together, it's a package that can't be beat. That's why it was chosen the "4x4 of the Year". And, your best choice for an all-around utility vehicle.



THE TROOPER II — 4X4 OF THE YEAR



We make 21 models of the P'UP truck.

An economical standard bed. A hard-working long bed. Hard-playing 4x4s. Luxurious LS versions. And, a roomy Spacecab! One is ideally suited for you.

And, to be sure you're comfortable at work and at play, there are special options. Automatic transmission. Power steering. AM/FM stereo cassette radio. Carpeted floors. Pass-through windows. Step bumpers. Oversized mirrors. And, even jumpseats in the Spacecab.

The Isuzu P'UP is powered by either a mighty 2.3 liter gas engine, 2.2 liter diesel, or 2.2 liter turbo diesel*.

It's a formidable package of durability and performance. In fact, it's an unsurpassed combination of durability and performance. And, we've proven it by winning the ultimate test — Baja — twice!

As the undefeated truck in its class — and that includes Ford, Chevy, Nissan and Toyota — we put our name on the line each time we compete, and it always ends up at the top of the list.

Isn't it the kind of truck you need?

*Not available in California.



THE P'UP — ONE'S IDEAL FOR YOU



SPECIFICATIONS

IMPULSE TURBO IMPULSE

IMPULSE TURBO IMPULSE	IMPULSE		TURBO IMPULSE	
	MAN.	AUTO	MAN.	AUTO
EXTERIOR DIMENSIONS — in.				
Wheelbase	96.1 in.			
Overall length	172.6 in.			
Overall width	65.2 in.			
Overall height	51.4 in.			
INTERIOR DIMENSIONS — cu.ft.				
Interior Volume — front	48.5 cu. ft.			
— rear	28.6 cu. ft.			
Cargo — Seat up	12.6 cu. ft.			
Cargo — Seat down	29.4 cu. ft.			
WEIGHTS/CAPACITIES				
GVWR (lbs.)	3501	3527	3652	3694
Fuel tank (gal.)	15.1			
ENGINES AVAILABLE	Gas 4-cyl SOHC			
Type	Fuel injected	Fuel injected		
		Intercooled turbo		
Displacement	1949cc	1994cc		
Net Horsepower (SAE)	90 HP @ 5000 rpm	140 HP @ 5400 rpm		
TRANSMISSIONS AVAILABLE				
Type	5-speed overdrive manual			
	4-speed overdrive automatic			
	w/lock-up converter			

I-MARK

EXTERIOR DIMENSIONS — in.	3-Door		4-Door	
	94.5 in.		94.5 in.	
	155.9 in.		158.8 in.	
	54.1 in.		54.1 in.	
INTERIOR DIMENSIONS — cu. ft.				
	101.6 cu. ft.		95.8 cu. ft.	
	16.9 cu. ft.		11.3 cu. ft.	
	29.7 cu. ft.		— —	
WEIGHTS/CAPACITIES	MAN.	AUTO	MAN.	AUTO
	2785		2785	
	11.1		11.1	
ENGINE AVAILABLE	1471cc — Gas 4-cyl SOHC			
Type	Computer-controlled carburetor			
Net Horsepower (SAE)	70 HP @ 5400 rpm			
TRANSMISSIONS AVAILABLE				
	5-speed manual			
Type	3-speed automatic			

P'UP

P'UP	STANDARD BED	LONG BED	SPACE CAB
EXTERIOR DIMENSIONS — in.			
Wheelbase	104.3 in.	117.9 in.	
Overall length	174.4 in.	191.5 in.	
Ground clearance (min.)	7.5 in.		
PICKUP BOX - in.			
Inside length	73.0 in.	90.2 in.	73.6 in.
Inside width	—	55.7 in.	—
Cubic capacity (ft. ³)*	37.0 cu. ft.	45.7 cu. ft.	37.3 cu. ft.
FUEL TANK CAPACITY (gal.)	13.2	19.0	13.2
ENGINES AVAILABLE			
Type	Gas 4-cyl SOHC	Turbo diesel 4-cyl OHV	
Displacement	1949cc	2238cc	
Net Horsepower (SAE)	82 HP @ 4600 rpm	62 HP @ 4300 rpm	
TRANSMISSIONS AVAILABLE			
Type	4-speed manual 5-speed manual 3-speed automatic 5-speed manual w/2-speed transfer (4x4)		
*Not including wheelhouse intrusion			

*Not including wheelhouse intrusion

TROOPER II

EXTERIOR DIMENSIONS — in.		
Wheelbase	104.3 in.	
Overall length	175.2 in.	
Overall width	65.0 in.	
Overall height	70.1 in.	
INTERIOR DIMENSIONS — cu. ft.	Front Seat	w/optional Rear Seat
Cargo index volume	79.0 cu. ft.	—
— Seat up	—	45.5 cu. ft.
— Seat down	—	71.3 cu. ft.
GROUND CLEARANCE — in.	8.3 in.	
Minimum (@ rear differential)		
WEIGHTS*/CAPACITIES	Gas	Turbo-D
Gross payload (lbs)**	1054	861
Fuel tank (gal.)	21.9	
ENGINES AVAILABLE		
Type	Gas 4-cyl SOHC	
Displacement	2254cc	
Net Horsepower	96HP @ 4600 rpm	
TRANSMISSION AVAILABLE		
Type	5-speed manual	

* DLX model, not including rear seat kit. LS model, add 36 lbs.

** Including driver, passenger(s), cargo, options and equipment.

A 24-month/24,000-mile powertrain limited warranty to accompany Isuzu standard 12-month/12,000-mile limited vehicle warranty from date of purchase. A 36-month rust perforations limited warranty. See dealer for details.

Technical data and equipment shown in this brochure are based upon the latest available information at the time of publication. American Isuzu Motors Inc. reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment specifications and models, and to discontinue models. Some vehicles are shown with optional equipment.

See the family of quality-built Isuzu vehicles at:

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