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JAGUAR





XJS
6.0L 2+2 Convertible



XJS
4.0L Coupe



XJS
6.0L 2+2 Convertible



XJS
4.0L Coupe



XJ6
4.0L Sedan



XJ12
6.0L Sedan



XJ6
4.0L Sedan



XJ12
6.0L Sedan



Most luxury cars are rather rare,
but only a few are classics.



**Most luxury cars are rather rare,
but only a few are classics.**

—[X J 6 & V A N D E N P L A S]—

Few possessions can match the emotional surge a Jaguar generates within the driver. Consider the XJ6 and Vanden Plas Sedans: 223-HP eager to move and handling surefootedness that lets the car devour winding roads. Inside, a soothing sense of well-being evoked by the glow of hand-worked walnut veneers and the aroma of fine Connolly leathers. Serenity made more serene for 1994 by a Supplemental Restraint System (SRS), with dual air bags and ABS anti-lock brakes. Confidence enhanced by engine refinements and handling improvements. With individual twin rear seats and such extras as sheepskin throw rugs and fold-down rear picnic trays, the Vanden Plas makes a rich experience even richer. XJ6 or Vanden Plas? Making that decision is a deliciously agonizing choice indeed.



Rear-seat passengers in the Vanden Plas enjoy a refined atmosphere. Left: The Jaguar XJ6 4.0 litre Sedan, in Oyster and 4.0 litre Vanden Plas Sedan, in Flamenco Red. Optional equipment shown.

**The most powerful sedan
in Jaguar history.**



**The most powerful sedan
in Jaguar history.**



[X J 1 2]

The 301-HP XJ12 dwells on a separate plane from other four-door sedans. Its supreme performance—0 to 60-mph in 7.0 seconds—virtually forecloses any situation where you need more power. The car flows over the road, while you bask in near-limousine comfort. Two examples: three-and-a-half feet of front seat legroom and standard six-disc CD changer. However, paying a chauffeur to drive your XJ12 would squander a sublime pleasure. World-class luxury sedans are seldom this taut, this agile, this eager to be driven. Elegant ruched leather seats, dual front air bags (SRS), smooth-shifting automatic gearbox and new 20-spoke alloy wheels enhance the newest XJ12. But no single feature distinguishes the XJ12: its glory is the way all is synthesized into an awesome, incomparable whole.



*The luxurious interior of the Jaguar XJ12 Sedan.
Optional equipment shown.
Left: The Jaguar XJ12 Sedan, in Morocco Red.*



The most deeply civilized supercar
on the world's roads today.

**The most deeply civilized supercar
on the world's roads today.**



[X J S]

Welcome to the most exotic Jaguars of all: XJS Convertible and Coupe. 219-HP in-line six and 278-HP V-12 versions alike, the 1994 Jaguar XJS range is a quartet of Cats sculpted in steel—and living proof that a Jaguar moves and feels exactly like it looks. For 1994, every XJS incorporates driver and front-passenger air bags (SRS), 2+2 seating, and enhanced side-impact protection. Every XJS also coddles you in a cockpit so plush that there are eight electric controls—including heating—for seating comfort alone. Aficionados note: a five-speed manual gearbox is optional on the 4.0 litre versions. The full inventory of XJS features and conveniences is exhaustive. But in the end, it is the thrill of bravura sporting performance that you will take away. After your first drive, or your thousandth.



*Cockpit view of the 1994 Jaguar XJS 4.0 litre Coupe.
Left: The Jaguar XJS 4.0 litre Coupe, in Glacier White and 6.0 litre
Convertible 2+2, in Flamenco Red. Optional equipment shown.*

JAGUAR



Jaguar expects you
to expect more from Jaguar.

[O W N E R S H I P]

Today's luxury car customer is owed an ownership experience that matches the car itself in satisfaction, efficiency and pleasure. Thus, all Jaguars feature *Royal Charter Care*—a package of owner benefits that includes a 4-year/50,000-mile limited warranty, plus five additional warranties covering everything from corrosion to emissions.* And Roadside Assistance is available seven days a week, 24 hours a day for the life of the warranty. Meanwhile, Jaguar's very flexible leasing plans—available exclusively through authorized dealers—make acquisition easy. Drive a new Jaguar at very competitive terms, with no need to tie up capital if you choose, and no hidden fees such as a security deposit or acquisition fee. Your dealer will discuss further Royal Charter Care details and benefits.



The 1994 Jaguar XJS 6.0 litre Convertible, in Flamenco Red.
Left: The Jaguar ownership experience begins with your dealer.

*Ask your dealer for a copy of the limited warranties.

Jaguar expects you
to expect more from Jaguar.



Enjoy Tomorrow. Buckle Up Today • Specifications and colors subject to change without notice. Some vehicles shown with optional equipment.
JAG 350407 Jaguar Cars Inc., Mahwah, NJ Printed in U.S.A. 700M 10/93