

THE JAGUAR S-TYPE



To create a new luxury sport sedan worthy of the Jaguar marque, our designers and engineers had to both acknowledge this heritage and move beyond it. Their ambitious result is the new S-TYPE. As you would expect of a Jaguar, the S-TYPE is distinctively



styled, carefully crafted and exhilarating to drive. Yet it is also a technologically advanced automobile with features and quality that enhance the driving experience. The S-TYPE's design, while quintessentially Jaguar, stands clearly

A CAR AS RICH IN DETAIL AS IT IS IN HISTORY.



The stunning Mark 2 sedan of the 1960s is the spiritual predecessor of the new Jaguar S-TYPE.

apart from its companion models—XJ Series sedans and XK8 sports cars. The spirited elegance, sensuality and originality of a Jaguar are all here, along with an array of features that are safe, sophisticated and simply smart. The S-TYPE will indulge your senses, enhance your satisfaction and accommodate your family. *It is the blending of art and machine.*





GOURMET TAKE-OUT

Fresh Pasta
Sauces
Ravioli
Lasagne
Cheese
Bread

Over the past five years, Jaguar automobiles have demonstrated tremendous advances in quality. The S-TYPE represents the important next step. Its home, Castle Bromwich, Birmingham, England, has been reengineered and retooled to house one of the world's most advanced automotive manufacturing facilities. A wealth of new production methods help deliver exacting quality, including laser gauging systems that check the tolerances



Even our world-class ten-step paint process has been upgraded.

THE S-TYPE IS MORE THAN A NEW JAGUAR. IT IS A NEW WAY OF BUILDING JAGUARS.



of body panels to within an incredibly precise 0.004 inch (0.1 millimetre). Lasers are also used to balance drivetrain components as they're assembled to help ensure optimal levels of smoothness and precision. Whatever isn't built on site is supplied by the very best. The highest-quality automotive components are supplied by manufacturers from around the world, enhancing the refined quality of the S-TYPE.



To enhance your expectations of what a luxury sport sedan can deliver, the S-TYPE offers all-aluminum V6 and V8 engines that are engineered to make driving a pure joy. The 3.0-litre, 240-horsepower AJ-V6 is the most powerful V6 in its class, achieving

0 to 60 mph in 8.0 seconds (0 to 100 kph in 9.0 seconds). The 4.0-litre, 281-horsepower AJ-V8 accelerates from 0 to 60 mph in only 6.6 seconds (0 to 100 kph in 7.3 seconds). These engines are high not only in output, but in

THE S-TYPE OFFERS TWO ENGINE CHOICES: EXHILARATION AND BEYOND.

technology as well. The V6 offers 2-stage variable cam phasing for smooth low-end torque, while the V8 provides even more advanced continuous variable cam phasing for optimal performance at all speeds. The S-TYPE's performance is further enhanced by its spirited ride and handling, a sensation that's delivered through a rigid body structure as well as independent double wishbone front and rear suspensions.



The AJ-V8 shares most of its design with the XK8 sports car engine.







The Jaguar Integrated Navigation System uses voice responses to help lead you to your destination.

The S-TYPE interior provides such traditional Jaguar attributes as Connolly leather and bird's-eye maple trim. Yet its true luxury lies in its superb functionality. A standard 60/40 split-fold rear seat adds cargo-carrying versatility, while dual zone automatic climate control allows two individual comfort levels. The optional Jaguar Integrated

INSIDE THE S-TYPE, SENSUALITY AND FUNCTIONALITY COMFORTABLY COEXIST.

Navigation System* employs Global Positioning System satellites to help guide you to unfamiliar destinations such as individual street addresses or nearby gas stations, restaurants and ATMs. An industry-first optional voice activation system allows you to make a telephone call, control the interior temperature, change radio stations or even play a CD by using simple voice commands.



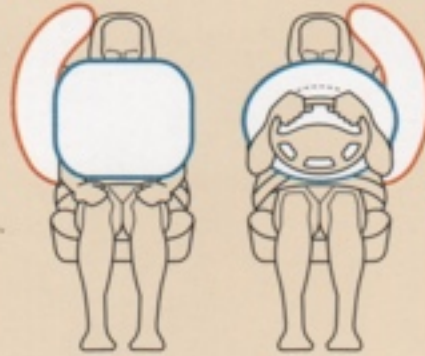
*Not available in Canada.



THE S-TYPE IS ENGINEERED TO PROTECT AS PASSIONATELY AS IT PERFORMS.

Even the best drivers face unforeseen situations. Fortunately, the S-TYPE is engineered to help you quickly and confidently respond to the unexpected. If an accident cannot be avoided, the S-TYPE has equal ability to help protect its occupants. In fact, it already meets certain safety standards that do not become mandatory for all new vehicles until 2003. For enhanced protection in a collision, the S-TYPE includes front safety belt pre-tensioners, driver and front passenger airbags, and side impact airbags that help protect not only your chest, but your head as well.*





Side impact airbags help
protect your chest and your
head as well.

Side impact airbags are mounted within the front seats, instead of the doors, for protection that moves with you as you adjust your seat. A single-point sensing system will deploy only the airbag or airbags needed, depending on the direction of an impact. Safety is also found in precise, controlled handling and braking systems.

For greater control on slippery surfaces, a standard traction control system helps

maintain traction automatically at any speed. The S-TYPE's handling is further enhanced by Dynamic Stability Control (DSC), part of an optional Weather Package that also includes heated front seats and rain-sensing wipers. As you are turning, the DSC system will sense an oversteer situation and will apply pressure to an individual brake, as necessary, to help get you back on course.



*Remember, always wear your safety belt and secure children in the back seat.

Safety



Now that you know more about the S-TYPE, know this about the company behind it—your satisfaction is our utmost priority. That's what Royal Charter Care is all about. Royal Charter Care is a sweeping owner protection program that begins with the assurance of a



comprehensive 4-year/50,000-mile (80,000-kilometre) limited warranty.* For this warranty's duration, you can also

THIS LOOKS LIKE THE START OF A BEAUTIFUL RELATIONSHIP.



Count on Roadside Assistance
for virtually anything from a
flat tire to losing your keys.

receive Roadside Assistance 24 hours a day, 7 days a week anywhere in the United States or Canada by calling 1-800-4-JAGUAR. Royal Charter Care includes the prompt and personal attention you'll receive from every member of the Jaguar family. Put us to the test. We are here to ensure that your love for your Jaguar is a bond that won't be broken.

*See your local Jaguar dealer for complete terms and conditions of the limited warranty and for details on Roadside Assistance.

Ownership

SPECIFICATIONS

ENGINE AND DRIVETRAIN	3.0 L AJ-V6	4.0 L AJ-V8
Engine type	60° aluminum alloy cylinder head/block. DOHC, 4 valves per cylinder, variable cam phasing.	90° aluminum alloy cylinder head/block. DOHC, 4 valves per cylinder, variable cam phasing.
Displacement—litres (cc)	3.0 (2967)	4.0 (3996)
Maximum horsepower BHP @ rev/min	240 @ 6800	281 @ 6100
Maximum torque lb ft @ rev/min	221 @ 4500	287 @ 4300
Transmission type	5-speed automatic (normal/sport modes)	5-speed automatic (normal/sport modes)
STEERING AND SUSPENSION	3.0 L	4.0 L
Steering	Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering. Energy-absorbing steering column. Manual tilt and telescopic adjustment with airbag (SRS).	Power-assisted, speed-sensitive, variable ratio rack-and-pinion steering. Energy-absorbing steering column. Manual tilt and telescopic adjustment with airbag (SRS).
Front suspension	Fully independent with unequal-length upper and lower wishbones. Coil springs with telescopic dampers. Anti-roll bar.	Fully independent with unequal-length upper and lower wishbones. Coil springs with telescopic dampers. Anti-roll bar.
Rear suspension	Fully independent double wishbone suspension. Concentric steel coil springs and shock absorbers. Anti-roll bar.	Fully independent double wishbone suspension. Concentric steel coil springs and shock absorbers. Anti-roll bar.
DIMENSIONS	3.0 L	4.0 L
Maximum curb weight—lb (kg)	3650 (1656)	3770 (1710)
Overall length—in (mm)	191.3 (4860)	191.3 (4860)
Overall height—in (mm)	55.7 (1416)	55.7 (1416)
Wheelbase—in (mm)	114.5 (2909)	114.5 (2909)
Trunk capacity—cu ft (litres)	11.7 (370)	11.7 (370)
Fuel tank capacity—U.S. gal (litres)	18.4 (69.5)	18.4 (69.5)

STANDARD & OPTIONAL EQUIPMENT

MECHANICAL	3.0 L	4.0 L
Traction control	■	■
4-wheel disc brakes with anti-lock braking system	■	■
INTERIOR SEATING AND TRIM		
Connolly leather-trimmed interior	■	■
Bird's-eye maple trim, including gearshift knob	■	■
Wood/leather steering wheel	■	■
FEATURES		
Safety and Security		
Driver and front passenger airbags*	■	■
Driver and front passenger side airbags*	■	■
Driver and front passenger safety belt pre-tensioners*	■	■
Anti-theft engine immobilizer	■	■
Vehicle security system with remote entry and audible verification feature	■	■
Exterior		
Automatic on/off headlamps	■	■
Front and rear fog lamps	■	■
Comfort and Convenience		
2-speed variable intermittent windshield wipers with single-wipe feature and heated wiper park	■	■
Electric tilt and telescopic steering wheel	■	■
Dual-zone automatic climate control with CFC-free air conditioning	■	■
Fold-down 60/40 split rear seat with center armrest	■	■

*Remember, always wear your safety belt and secure children in the back seat.

Standard and optional equipment may differ for Canadian models. See your Jaguar dealer for complete details on Canadian features and specifications.

OPTIONAL PACKAGES	3.0 L	4.0 L
Power/Memory Package	○	■
One-touch electric tilt and slide glass moonroof		
Electrochromic rearview mirror with compass		
Integrated 3-channel garage door/entry gate opener		
Memory door mirrors, driver seat and steering column with auto tilt-away feature		
Power driver/passenger lumbar support		
Weather Package (requires Power/Memory Package)	○	○
Heated front seats		
Rain-sensing wipers		
Dynamic Stability Control		
Sport Package	○	○
Computer Active Technology Suspension (CATS)		
17" Sport alloy wheels (Pirelli P 235/50 ZR 17)		
Deluxe Communications Package	○	○
Portable cellular telephone in console		
Voice-activated controls (telephone/audio/climate control)		
Jaguar Integrated Navigation System		
Jaguar Assist emergency messaging system		
Individual Options		
Jaguar Integrated Navigation System	○	○
Reverse Park Control	○	○
Audiophile system, including 6-disc CD autochanger	○	○

■ = Standard ○ = Optional

Standard & Optional Equipment

For additional information, call 1-800-4-JAGUAR or visit our website at www.jaguar.com/us.

Specifications and colors are subject to change without notice. Some vehicles shown with optional equipment.

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THE BLENDING *of* ART *and* MACHINE