

How would
you describe



the redesign
of the
world's most
innovative
minivan?

Open
the next

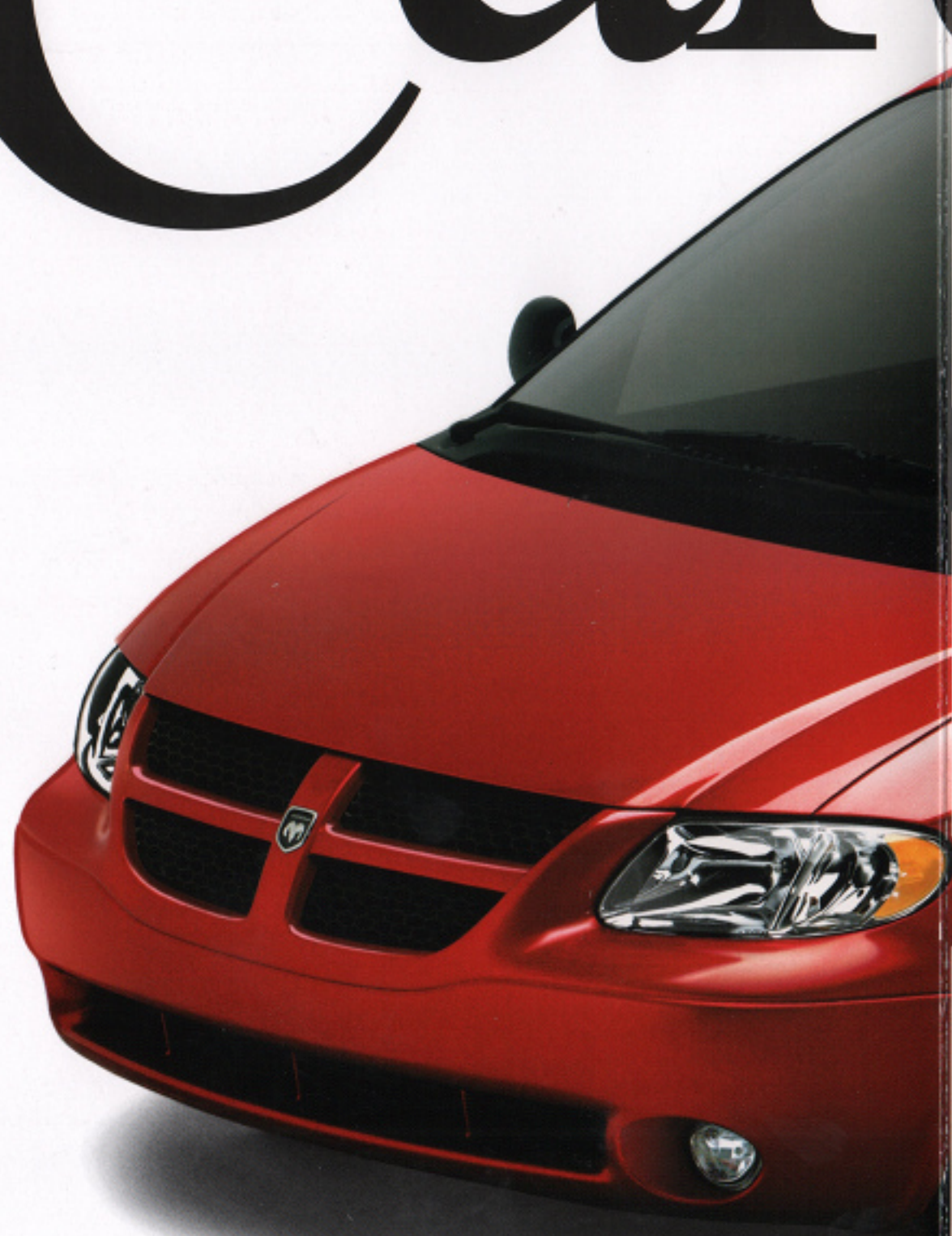


chapter in
minivan
history.



Different.

Car



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The power of innovation.

If there were ever a case where power

comes to the people, it comes in the many innovations in this new Dodge Caravan. Power that's practical, as in the new available in-dash CD changer, with the powerful Infinity Acoustic 10™ 200-watt speaker system. Or the ancillary power outlets inside for laptops or phones. Other power improves your comfort. Like available adjustable power brake and accelerator pedals with built-in memory. But the most notable presence of innovation is power you can't see. Small sensors hidden in Caravan's available power sliding side doors and rear tailgate provide powerful logic that this minivan is heads above the rest. Should something intrude while opening — say, a tree branch, a golf club, or a child's arm — the sensors detect it. The doors automatically reverse direction.*

It's a sensible innovation to improve safety ... and a powerful reason you'll love Caravan.



The innovation of power. Caravan is first in the world to offer power sliding side doors and a power rear liftgate, both with electronic safety sensors that sense an obstruction in either direction — and then correct it by reversing direction of the moving door.

*Late availability.

Caravan



Tri-Zone Temperature Control. Logically, the choicest minivan should offer the most choices. So chalk up another first from Dodge. Grand Caravan is the first minivan to offer an available automatic infrared sensing system that lets you adjust the cabin temperature into three separate areas of individual comfort.



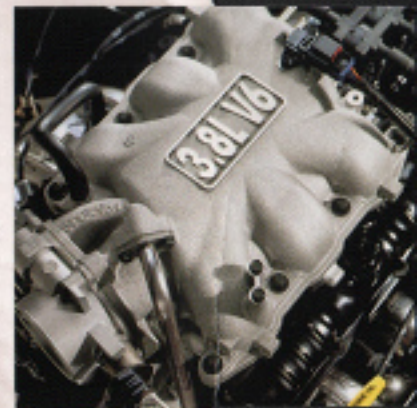
Above the rest. A new Caravan for 2001 puts passenger comfort and convenience in easy reach — and sight. With a restyled rear overhead console with controls that modulate airflow and temperature between floor and overhead outlets.



Get on a roll. After all, we did — by improving 2001 Caravan with innovative Easy-Out Roller Seats,[®] featuring an ultra-convenient Fold-and-Tumble[™] design for a fast two-step take-out. The engineering is so advanced, the cup holder stays upright — even when the seatback is moved forward.



Super engines that run on regular. Choose from either the 180-horsepower 3.3-liter V6 powerplant (14% more hp than its predecessor) or the optional 215-horsepower 3.8-liter V6 (19% greater hp than the previous version). Both are designed and built on the premise of long-lasting economical performance you can rely on, year after year.



Caravan



It takes more in more ways. When you produce the only vehicle to consistently win the Consumers Digest "Best Buy" award for 11 years in a row, it's an extraordinary challenge to improve that vehicle. Our answer to that challenge resulted in a new 2001 Dodge Caravan that greatly exceeds "the ordinary." And not just because we're the only minivan with All-Wheel-Drive. This redesigned Caravan was designed from the ground up to take more ... and to give you more. With a reengineered body for a 20-percent improvement in torsional stiffness to give you a more secure-handling and quieter ride. Our designers even improved a proven suspension system, tuning it for greater ride comfort and interior silence. And while saying "the new Caravan's rear suspension mounting" sounds like techno-talk, it's talk far more easily understood inside a cabin that's significantly quieter. That in itself could lead to a discussion on the many integrated safety enhancements including the new front seat belt pretensioners, or new dual-stage inflators for driver and front-passenger air bags, or new supplemental front-seat side air bags that exceed mandated requirements. Then again, passengers might opt to quietly enjoy the available Rear Seat Video Entertainment System — another Mopar advantage. All in all, Caravan's long list of new innovations and features simply mirrors the leading minivan with an impressively long history. More to the point is how brilliantly Dodge can conceive, design, and build a minivan that takes — and gives — more.*



*Grand Caravan Sport, LE, and ES models.

†Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system or a seat belt that is right for their age and size.

2

Get yourself organized. Here's an innovation whose time has come: a new available cargo organizer* for 2001 Caravan from Mopar. Unfold it, and it securely holds six packed paper grocery bags. When it's not needed, fold the unit to lie flat, or take it out completely. It's one of those smart Dodge designs that leaves the competition smarting.



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A noticeably quiet interior. Chassis refinements. More sound-absorbing materials. A new level of freedom from buzzes, squeaks, and rattles. The factors that go into it are many, and the result is singular: a minivan interior that excels in giving you the silent treatment.



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Convenient overhead console with garage door remote. Think this minivan can't help you? Think again. Caravan's restyled overhead console is top-of-the-line and state-of-the-art, offering you a five-function trip computer along with the HomeLink® universal three-channel remote transceiver.



1

Console yourself. Another first from the first minivan: an optional removable powered console for placement either in front or in the rear to let backseat passengers plug in a computer or phone. It shows Dodge versatility at work... and at play.



2000 Dodge Caravan



Please send me more information on Dodge Caravan for 2001.

This (please print) _____

Name _____

First _____ M.I. _____

Last _____ Suffix _____

Address _____

City _____

State _____ ZIP _____

Daytime Phone _____ Evening Phone _____

Is this your home address? Yes No

We may want to send you information via e-mail. If you wish to receive electronic mail, please provide your e-mail address:
E-mail address _____

1. To ensure that you received your package we may wish to follow up with you.
What is the best time? Weekday Weekend Weeknight Weekend
Best phone number? Daytime Evening

2. When do you plan to acquire your next vehicle?
 Less than 2 months 2-3 months 4-6 months
 7-12 months 1 year+

3. Do you plan to purchase or lease your next vehicle?
 Purchase Lease Undecided

4. How often do you acquire a new vehicle?
 Every 1-3 years Every 4+ years

5. What vehicle(s) do you currently own?
Year _____ Make _____
Model _____
 Own Lease

Year _____ Make _____
Model _____
 Own Lease

6. What other vehicle are you considering?
Year _____ Make _____
Model _____

Yes, I would like to also receive 2000 Dodge Caravan information.

Dodge Different.

You won't find the obvious at Dodge. In fact, our designers and engineers pride themselves in exploring previously uncharted territory. It's a path that began over 10 years ago with the creation of the Viper RT/10 concept car. That concept became a reality. And so did a different approach to the creation of automobiles. Today, all Dodge cars and trucks are created that way. By closely knit teams of talented people from every automotive-related discipline. Their assignment: Find different ways to be better. And drive better. That means producing vehicles that work better, thanks to innovations like minivans that are easier to get into and out of. Pickups that can haul and tow more, in more ways. Sedans that are sleek, yet spacious and exciting to drive. A sport utility that stakes out its own domain. And a sports car that's unrivaled on the road. And on the track. Each one embodies a totally different approach to the tried and true. And, like Dodge, each has become a quickly moving target the competition seeks to emulate.