



MUSTANG

Mach-E



GT in Grabber Blue with available equipment. Pre-production model shown.

THE ALL-ELECTRIC MUSTANG MACH-E. WELCOME TO THE STABLE.

Introducing the 2021 Mustang Mach-E, the all-new, all-electric SUV with the heart of a legend. Infused with legendary Mustang heritage as well as its iconic design cues, Mustang Mach-E blends dynamic performance with SUV styling, plus cutting-edge connectivity and electrification to create the newest member of the Mustang family.

Some models will have a targeted EPA-estimated range of at least 300 miles¹ and the GT version² with available equipment is targeting a 0-60 time of under 4 seconds.³ A \$500 refundable⁴ reservation deposit⁵, placed at your dealership or through ford.com, will hold your place in line to order.

With a bold, powerful presence and spirited handling, the all-new Mustang Mach-E is getting ready to charge.

BUILT *Ford* PROUD



Premium in Carbonized Gray with available equipment. Pre-production model shown.

100% SOUL-STIRRING

Mustang DNA Iconic Pony design cues are clearly visible in the exterior muscles, sloping fastback and sequential tri-bar turn signals of Mustang Mach-E. The Mustang spirit reveals itself on every drive.

AWD With the ability to apply torque independently to the front and rear axles, the available all-wheel drive (AWD) system can send up to 100% of available torque to either axle at any time – providing real SUV capability for challenging conditions.

Torque-drenched exhilaration The all-electric drivetrain means nearly instant torque and power. The Mustang Mach-E is targeting to take less than half a second for the motors to reach maximum torque.⁶ It's like nothing you've felt before.

100% TECH-FOCUSED

Ford Co-Pilot360™ Technology From the driveway to the highway, driver-assist technologies⁷ are designed to help you feel confidently in command. Ford Co-Pilot360 2.0 and Ford Co-Pilot360 Assist 2.0 are standard on every Mustang Mach-E.

Seamless charging The standard mobile charge cord or Ford Connected Charge Station gives you peace of mind at home. DC fast-charge capability gives you quicker charging on the go, allowing you to add miles in a short amount of time to recharge your vehicle.⁸

Connected, adaptable experience Next Generation SYNC⁹ inhabits a 15.5" center touchscreen to become your seamless digital partner that's cloud-connected and ready to adapt to your preferences. Apps you use frequently will appear on screen upon starting the vehicle. The 10.2" digital instrument cluster is customizable as well, displaying 3-D animations for the three drive experiences (Whisper, Engage and Unbridled).

Phone as a Key® Using Bluetooth® Low Energy, you can drive Mustang Mach-E with your smartphone alone – which has many of the same functions as a traditional key fob – even alerting Mustang Mach-E to your presence as you approach the vehicle.

100% SUV

Versatility and space A spacious SUV design pays off in real-world interior benefits, like an open and airy cockpit with plenty of usable space for passengers and gear.

Front trunk Water-resistant and drainable, this under-the-hood space can handle wet or dry storage, or fit your carry-on bag for trips.¹⁰

Drive for 5 You – and up to 4 passengers – can enjoy the spacious comfort of the 2021 Mustang Mach-E. So you're free to bring your tribe along for the adventure.

¹Based on full charge when configured with optional extended range battery and RWD. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. Final EPA-estimated ratings available in the 2020 calendar year. ²Available Spring 2021. ³Based on manufacturer calculation using computer engineering simulations. Your results may vary. Typically, refunds will be received in 7-10 business days and will be credited to your original form of payment. For more information, review the Reservation Terms and Conditions at <https://www.ford.com/help/terms-conditions/reservation>. ⁴By completing the Reservation Process, you are not ordering or purchasing a vehicle. Participation in the Program does not guarantee you vehicle delivery. Your Reservation does not guarantee you a set price for the vehicle. See Reservation Terms and Conditions at <https://www.ford.com/help/terms-conditions/reservation> for details. ⁵Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁶Charge time based on manufacturer calculation using computer engineering simulations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. ⁷Requires feature activation. ⁸Charge and load capacity limited by weight and distribution.



RESERVE TODAY⁵

Place your reservation at your dealership or at ford.com.

Configure your Mustang Mach-E.

Finalize your decision with a \$500 refundable⁴ reservation deposit⁶ to hold your place in line.



Premium in Star White with available equipment / Premium Black Onyx Interior with available equipment. Pre-production model shown.





Left page: First Edition in Rapid Red with available equipment / Front trunk / B&O Sound System / Panoramic fixed-glass roof / 15.5" center touchscreen / 10.2" digital instrument cluster.
This page: Hands-free, foot-activated liftgate / Premium in Rapid Red with available equipment / LED taillamps with sequential turn signals. Pre-production models shown.

THE LINEUP



SELECT

MSRP starting at \$43,895¹
Available Early 2021

LED headlamps with signature lighting, and LED taillamps with sequential turn signals

Phone as a Key

15.5" center touchscreen

10.2" digital instrument cluster

Ford Co-Pilot360[®] 2.0

Ford Co-Pilot360 Assist 2.0

Up to 150-kWh fast-charge capability



PREMIUM

MSRP starting at \$50,600¹
Available Late 2020

Includes key Select features, plus:

Panoramic fixed-glass roof

Heated front seats with driver-side memory feature and heated steering wheel

Power-folding sideview mirrors with memory

B&O Sound System with 10 speakers

Active Park Assist 2.0 and 360-Degree Camera

Active Park Assist 2.0 and 360-Degree Camera

Hands-free, foot-activated liftgate



CALIFORNIA ROUTE 1

MSRP starting at \$52,400¹
Available Early 2021

Includes key Select features, plus:

Unique exterior design, badging

Panoramic fixed-glass roof

Memory feature for driver's seat

Power-folding sideview mirrors with memory

Active Park Assist 2.0 and 360-Degree Camera

Active Park Assist 2.0 and 360-Degree Camera



FIRST EDITION

MSRP starting at \$59,900¹
Available Late 2020
Limited quantities

Includes key Premium features, plus:

Red-painted brake calipers

Brushed Aluminum Unique pedal covers

Contrasting seat stitching

"First Edition" scuff plates



GT

MSRP starting at \$60,500¹
Available Spring 2021

Includes key Select features, plus:

20" cast-aluminum wheels

Permanent-Electric Dual Motor All-Wheel Drive

Hands-free, foot-activated liftgate

B&O Sound System with 10 speakers

124-mph top speed

459 peak horsepower¹



CHARGING OPTIONS

Whether at home or on the go, Ford is making it easy to charge your Mustang Mach-E with solutions designed around you.

Ford Mobile Charger Allows the flexibility of charging your vehicle with a standard home outlet (120V), or charging faster using a 240V outlet that large appliances use.²

Ford Connected Charge Station

This optional charge station (shown) can be installed in your home to fully power your vehicle overnight while you sleep.³



FordPass™ Charging Network

Mustang Mach-E buyers will have simple and easy access via the FordPass App⁵ to the FordPass Charging Network⁶ – the largest public charging network in North America offered by automotive manufacturers with over 12,000 charging stations (over 35,000 plugs) and growing.⁸

POTENTIAL TAX INCENTIVES⁷

- Mustang Mach-E customers may qualify for as much as \$7,500 in Federal Tax Credits.
- Depending on where you live and your personal tax situation, you may qualify for other tax incentives from your state or city for buying an electric vehicle.

¹MSRP for base vehicle. Excludes destination/delivery fee plus government fees and taxes, and finance charges, and dealer processing charge, and electronic filing charge, and any emission testing charge. Optional equipment not included. Starting A, Z and X Plan price is for qualified, eligible customers and excludes document fee, destination/delivery charge, taxes, title and registration. Not all vehicles qualify for A, Z and X Plan. All Mustang Shelby GT350 and Shelby GT350R prices exclude gas guzzler tax. Vehicle image shown is for illustration purposes only and may not be the base vehicle. ²Based on full charge. Targeted range applies to an available configuration. Actual range varies with conditions such as external elements, driving behavior, vehicle maintenance and lithium-ion battery age. ³Based on manufacturer testing using computer engineering calculations. Your results may vary. Range and charge time based on manufacturer computer engineering calculations. The charging rate decreases as battery reaches full capacity. Your results may vary based on peak charging times and battery state of charge. Actual range varies with conditions such as external elements, driving behavior, vehicle maintenance and lithium-ion battery age. ⁴FordPass Connect (optional on select vehicles), the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technologies (cellular networks) vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot. ⁵Based on original equipment manufacturers (OEM) automotive manufacturers that sell all-electric vehicles and have publicly announced charging networks. Department of Energy data used. FordPass, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁶<https://www.afdc.energy.gov/laws/409>. This information does not constitute tax or legal advice. Please consult with your own tax or legal professional to determine eligibility, specific amount of incentives or rebates available. Incentives and additional rebates are not within Ford's control. The Federal tax credit is a potential future tax savings. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. GT350 and Shelby are registered trademarks of Carroll Hall Shelby Trust.

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	Standard Range Rear-Wheel Drive	Standard Range All-Wheel Drive	Standard Range Rear-Wheel Drive	Extended Range Rear-Wheel Drive	Standard Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive	Extended Range All-Wheel Drive
Battery (kWh)	75.7	75.7	75.7	98.8	75.7	98.8	98.8	98.8	98.8
Targeted EPA-estimated range ²	At least 230 miles	At least 210 miles	At least 230 miles	At least 300 miles	At least 210 miles	At least 270 miles	At least 300 miles	At least 270 miles	At least 235 miles
Targeted 0-60 mph ³	Low-6 seconds	Mid-5 seconds	Low-6 seconds	Mid-6 seconds	Mid-5 seconds	Mid-5 seconds	Mid-5 seconds	Mid-5 seconds	Mid-3 seconds
Targeted horsepower ⁴	255	255	255	282	255	332	282	332	459



18" Carbonized Gray-Painted Aluminum Standard: Select



19" Machined-Face Aluminum with High Gloss Black-Painted Pockets Standard: Premium, First Edition



20" Cast-Aluminum with Aero Cover Standard: GT



19" Shadow Silver-Painted Aluminum with High Gloss Black-Painted Aero Cover Available: Select



18" Magnetic-Painted Aluminum with Sparkle Silver and Black Aero Cover Standard: California Route 1



20" Premium Forged Machined-Face Dark Tarnish-Painted Available: GT



Grabber Blue Metallic First Edition, GT



Star White Metallic Tri-coat Select, Premium, California Route 1, GT



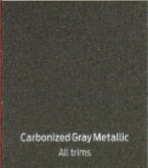
Shadow Black Select, Premium, California Route 1, GT



Iconic Silver Metallic Select, Premium, California Route 1, GT



Rapid Red Metallic Tinted Clearcoat All trims



Carbonized Gray Metallic All trims



Space White Metallic Select, Premium, California Route 1, GT



Infinite Blue Metallic Tinted Clearcoat Select, Premium, California Route 1, GT