

AMERICA'S FINEST POSTWAR MOTOR CAR

Here's the latest in a brilliant series of Studebaker postwar achievements

THE INCOMPARABLE

New 1947 Studebaker Land Cruiser



The Land Cruiser's spacious, 6-passenger Regal De Luxe interior sets the pattern for a new postwar mode in motor car luxury. You won't find anything finer in the most costly motor car.

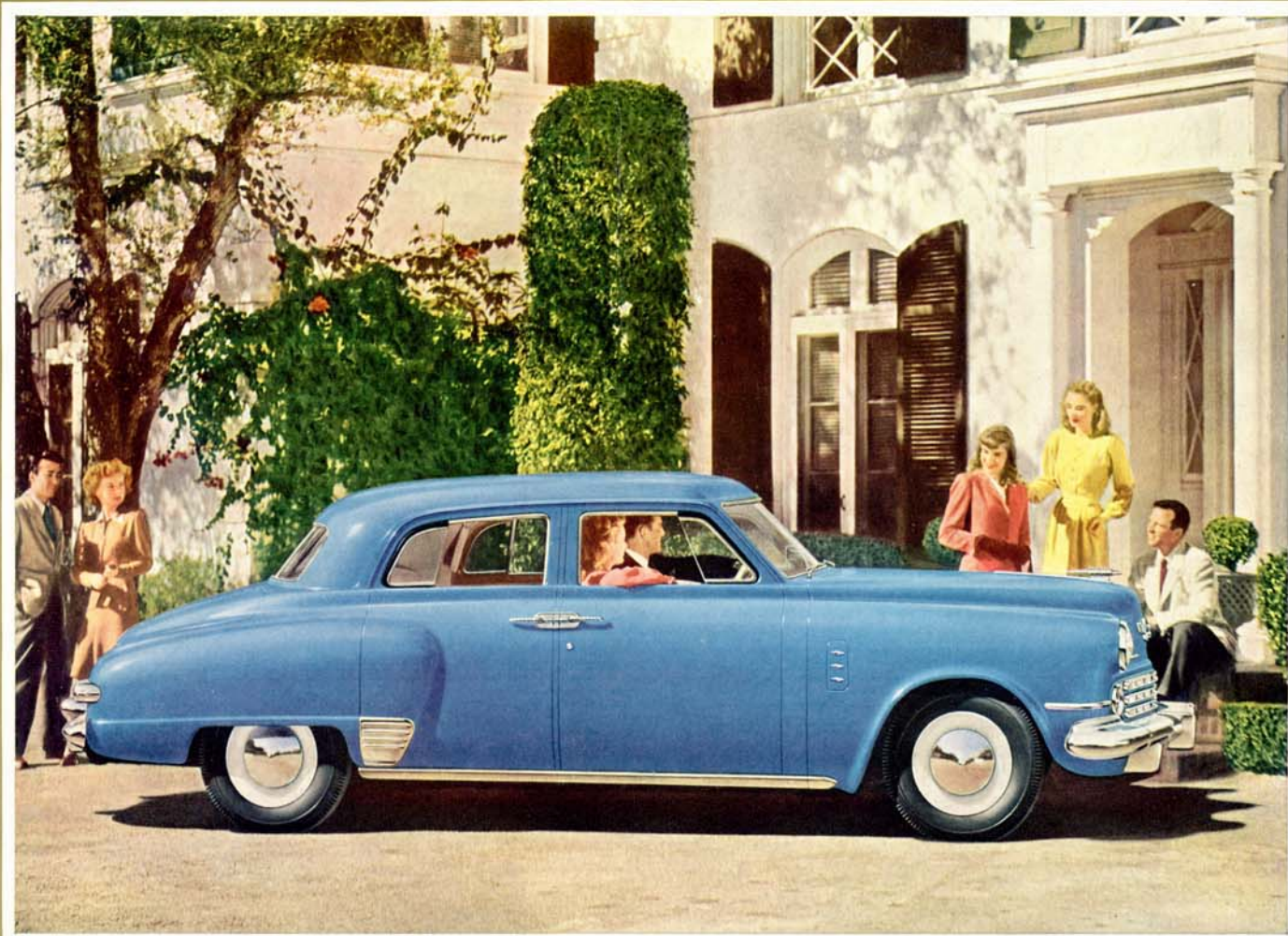
A low, long, luxurious new kind of car . . . especially distinguished for its far advanced postwar styling, exceptional comfort and brilliant performance

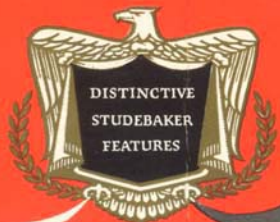
The luxury car that many thought they never could afford to buy is here. It's this low-swung, beautifully proportioned new kind of car—impressively long—marvelously roomy—the thrilling new 1947 Studebaker Land Cruiser.

It's a truly inspired creation, this Land Cruiser—an eager-to-go, unforgettable melody in metal—aglow with gay, exciting color—richly upholstered in soft, harmonizing fabric—deep-cushioned with seats so wide you feel almost selfish when you drive alone.

It's a completely new car throughout—thoroughly postwar—refreshingly original from every view, even to the sloping, gracefully contoured rear window that's full-vised enough to be a windshield.

This Land Cruiser's chassis is a new long-wheelbase version of Studebaker Commander engineering—the result is a new kind of riding comfort and handling ease. Exclusive new brakes automatically adjust themselves—exclusive "black light" instrument-dial illumination gives you glare-free night vision.





EXCLUSIVE SELF-ADJUSTING BRAKES

EXCLUSIVE "BLACK LIGHT" INSTRUMENT DIALS

AUTOMATIC HILL HOLDER

ADVANCED AUTOMATIC OVERDRIVE*

ADVANCED CLIMATIZER HEATING AND VENTILATING*

*OPTIONAL AT EXTRA COST

MARCUS MOTORS, INC.

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