



PACKARD



ACCESSORIES

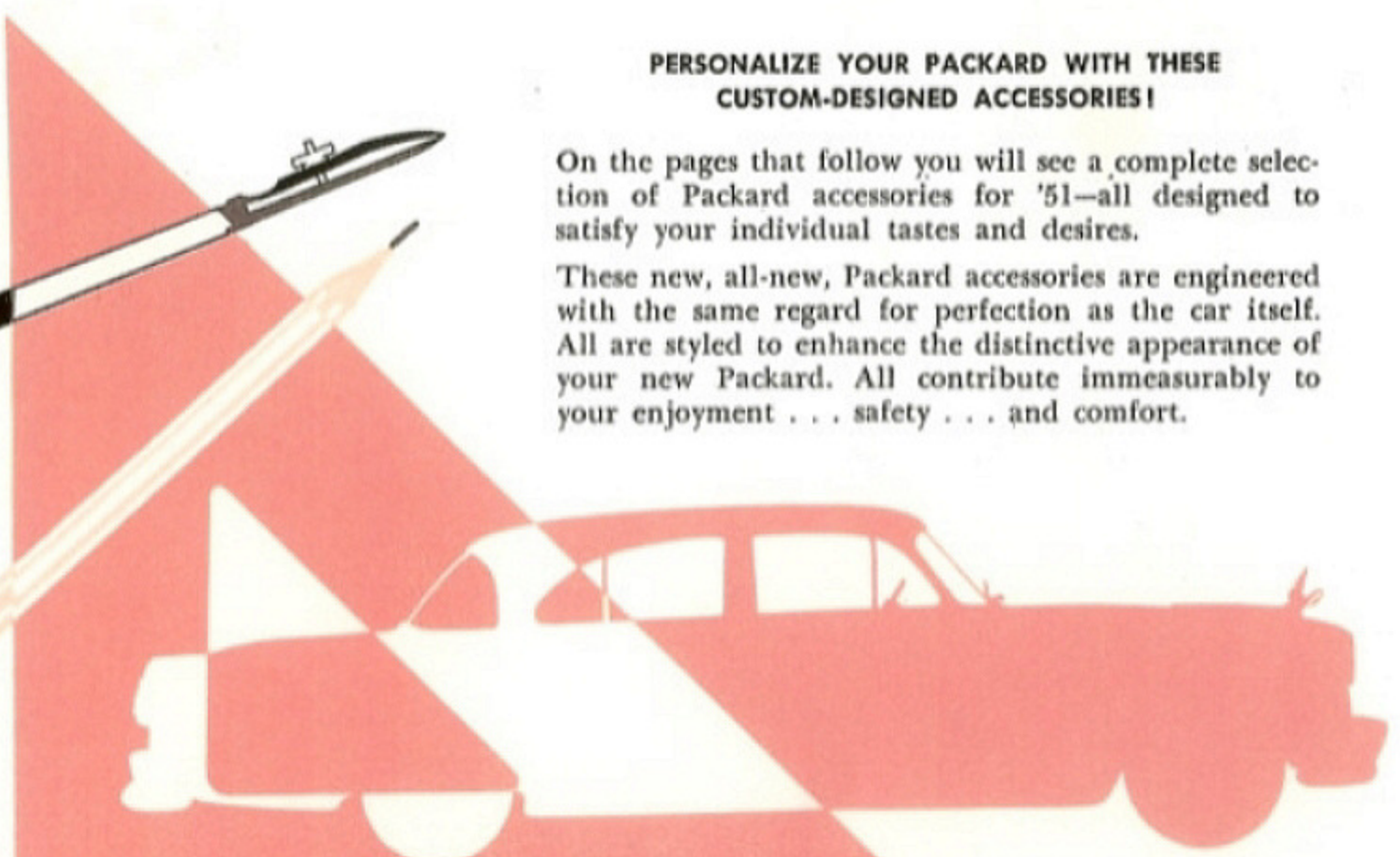
*for the '200'...the '300'...the Patrician '400'*

Designed for

Engineered for

Approved for

Your PACKARD



**PERSONALIZE YOUR PACKARD WITH THESE  
CUSTOM-DESIGNED ACCESSORIES!**

On the pages that follow you will see a complete selection of Packard accessories for '51—all designed to satisfy your individual tastes and desires.

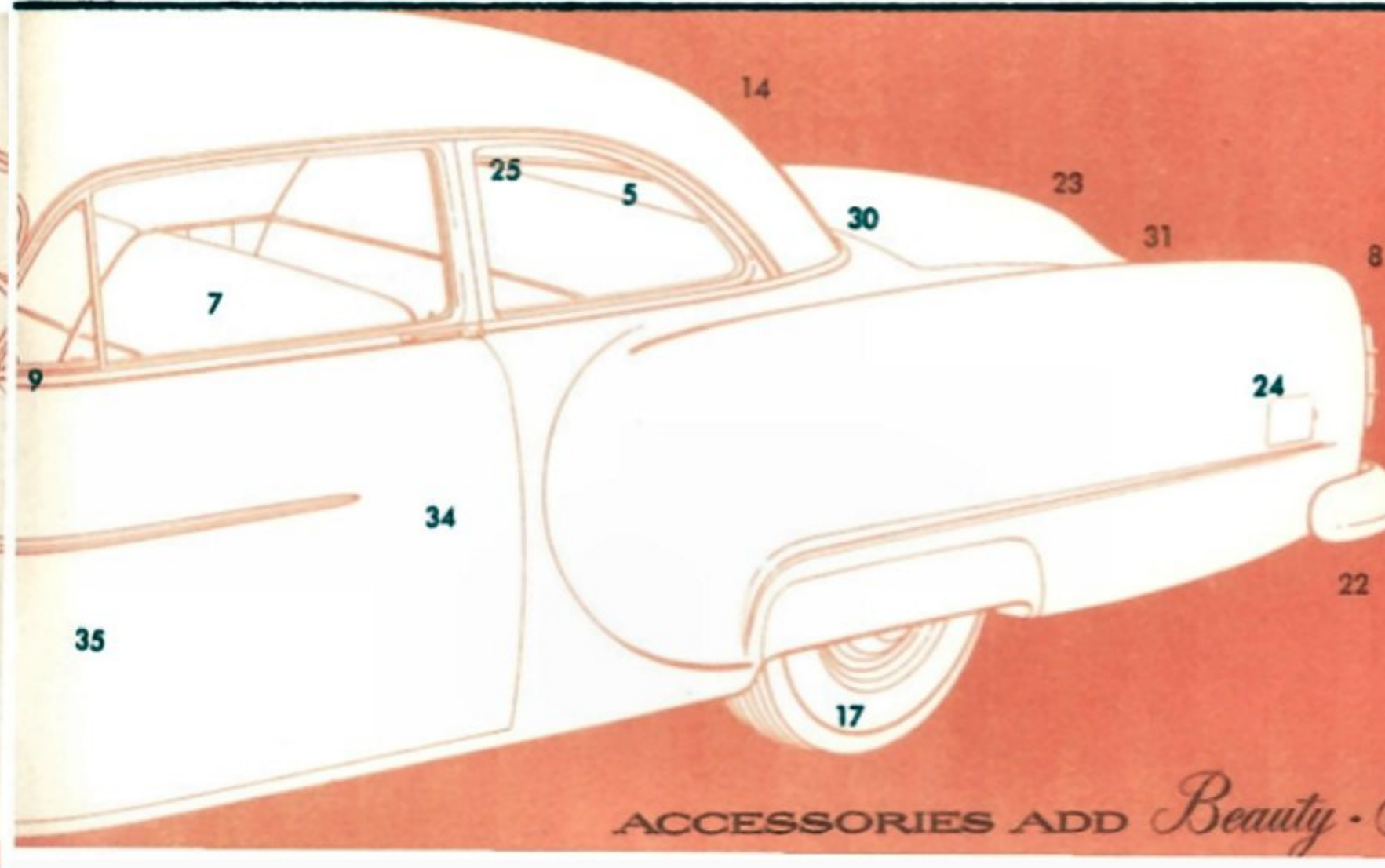
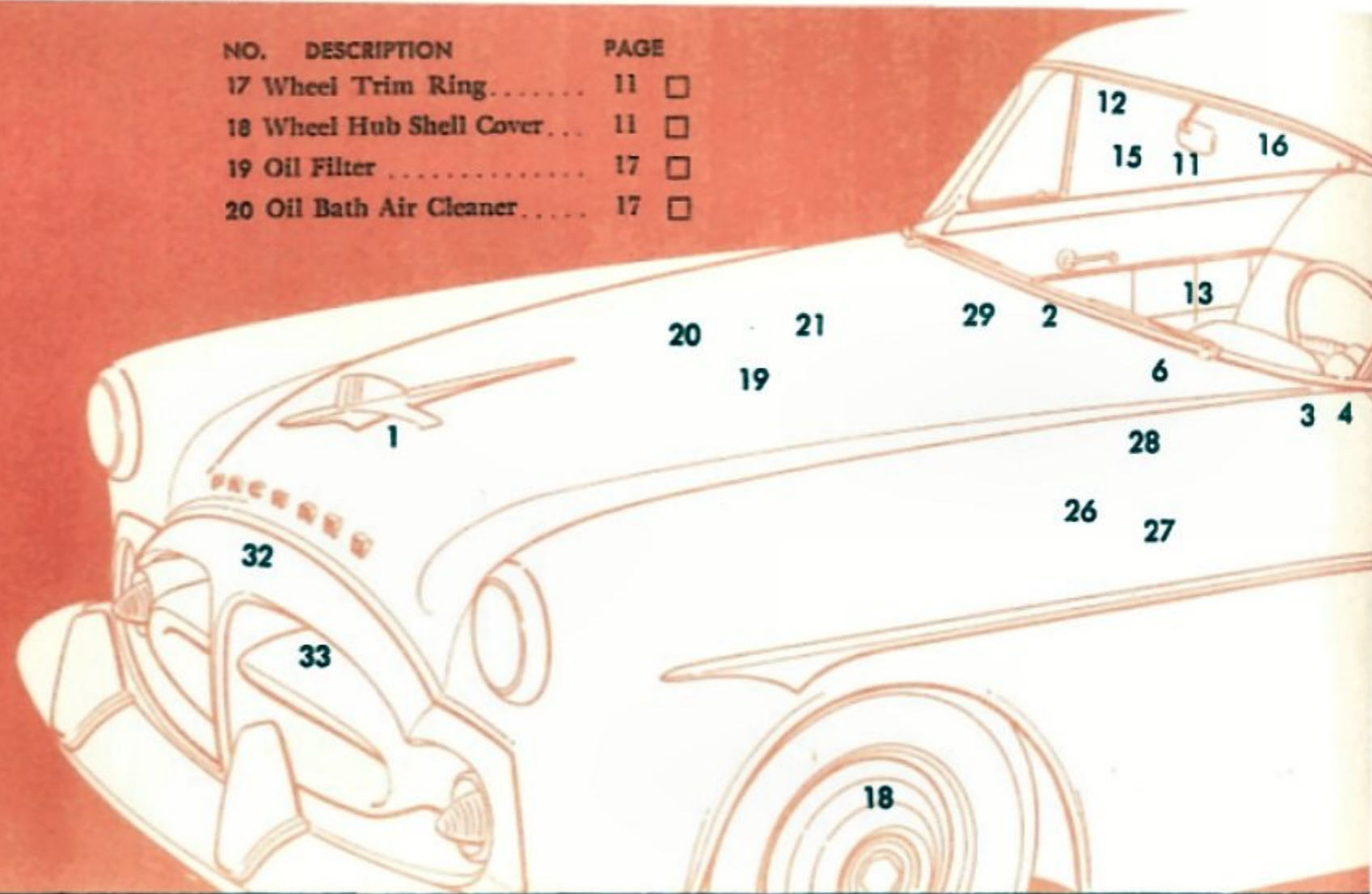
These new, all-new, Packard accessories are engineered with the same regard for perfection as the car itself. All are styled to enhance the distinctive appearance of your new Packard. All contribute immeasurably to your enjoyment . . . safety . . . and comfort.

A S K T H E M A N W H O O W N S O N E



NO.	DESCRIPTION	PAGE
1	Bonnet Ornament--Pelican	11 <input type="checkbox"/>
2	Radio	4 <input type="checkbox"/>
3	Antenna, Electric	5 <input type="checkbox"/>
4	Antenna, Manual	5 <input type="checkbox"/>
5	Rear Compartment Radio Speaker	5 <input type="checkbox"/>
6	Heater	6 <input type="checkbox"/>
7	Seat Covers	12 <input type="checkbox"/>
8	Backing Lights	9 <input type="checkbox"/>
9	Spotlight	8 <input type="checkbox"/>
10	Rear View Mirror, Side Mount	10 <input type="checkbox"/>
11	Non Glare (tilt type), Rear View Mirror	10 <input type="checkbox"/>
12	Vanity Mirror	10 <input type="checkbox"/>
13	Windshield Washer	15 <input type="checkbox"/>
14	Rear Window Wiper	15 <input type="checkbox"/>
15	Windshield Light Filter	18 <input type="checkbox"/>
16	Outside Custom Visor, All Metal	18 <input type="checkbox"/>

NO.	DESCRIPTION	PAGE
17	Wheel Trim Ring	11 <input type="checkbox"/>
18	Wheel Hub Shell Cover	11 <input type="checkbox"/>
19	Oil Filter	17 <input type="checkbox"/>
20	Oil Bath Air Cleaner	17 <input type="checkbox"/>



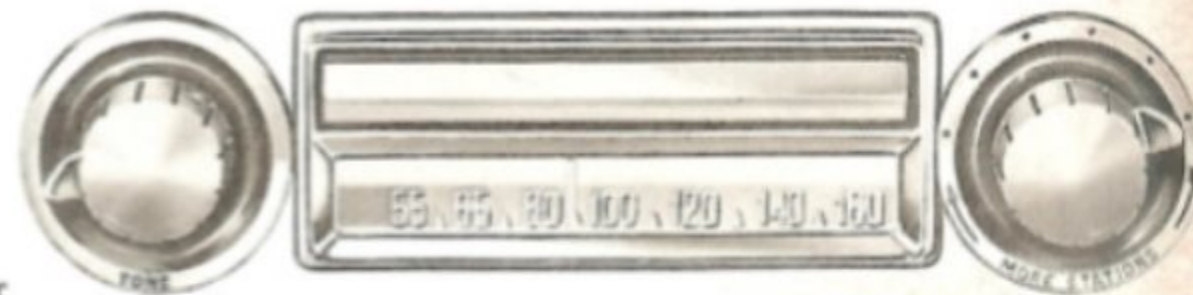
NO.	DESCRIPTION	PAGE
21	Gasoline Filter	16 <input type="checkbox"/>
22	Exhaust Pipe Extension Trim	20 <input type="checkbox"/>
23	License Plate Frames	11 <input type="checkbox"/>
24	Gasoline Door Lock	21 <input type="checkbox"/>
25	Coat Hook	24 <input type="checkbox"/>
26	Accelerator Pedal Wear Pad	19 <input type="checkbox"/>
27	Auxiliary Floor Pad	19 <input type="checkbox"/>
28	Engine Compartment Light	9 <input type="checkbox"/>
29	Emergency Light	9 <input type="checkbox"/>
30	Trunk Compartment Light	9 <input type="checkbox"/>
31	Spare Tire Valve Extension	24 <input type="checkbox"/>
32	Winterfront Cover	21 <input type="checkbox"/>
33	Radiator Insect Screen	21 <input type="checkbox"/>
34	Blue Coral	22 <input type="checkbox"/>
35	Car Care Materials	23 <input type="checkbox"/>

ACCESSORIES ADD *Beauty - Safety - Comfort*



# RADIO

Packard makes available for your listening pleasure the latest developments in radio reception. Your pleasure from fine car motoring is greatly enhanced by the clear, faithful reproduction of all types of radio programs. Enjoy the thrill of hearing them with a Packard radio while driving.



**The New Signal Seeking Radio**—This beautifully styled, top performing, powerful seven tube radio with rectifier is equipped with a new trigger tube. By depressing the selector bar, the electronically controlled tuning automatically selects the station with the strongest broadcast signal regardless of the area in which the car may be operating. No pre-setting of stations is necessary. Each time the bar is pressed, the radio accurately tunes in the next acceptable station as the indicator moves across the broadcast band. Variable tone and automatic volume controls are other features of Packard's finest auto radio.

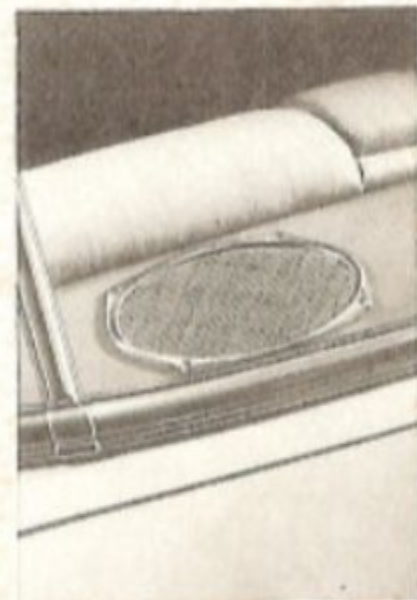
**Push Button Radio**—This seven tube radio plus rectifier offers the identical long range reception with clear, lifelike tones, featured in Packard's new signal seeking radio. It features light touch automatic push buttons controlling five pre-selected stations. The manual control also permits selection of other stations.



**Electric Antenna**—Complete automatic range of the antenna, from the top of the fender to an extended height of approximately five feet can be selected by depressing or pulling the control button for this Packard engineered electric antenna. It affords a new convenience for the driver and assures high quality radio reception.



**Manual Antenna**—This telescoping stainless steel antenna is manually controlled and mounted on the left front fender. From 2 3/4" above the fender, it can be extended to a height of approximately five feet.



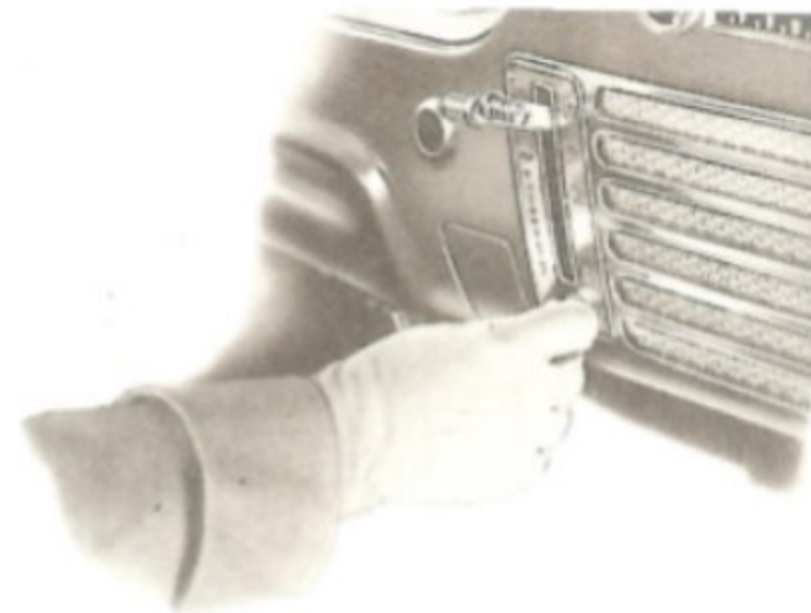
**Rear Compartment Radio Speaker**—A permanent magnet, auxiliary speaker gives you the ultimate in refined radio reception. Separate volume control permits operation independently of the instrument panel speaker to equalize radio sound distribution. It is mounted flush in the package shelf and the grille cloth of the speaker harmonizes with car interior trim.



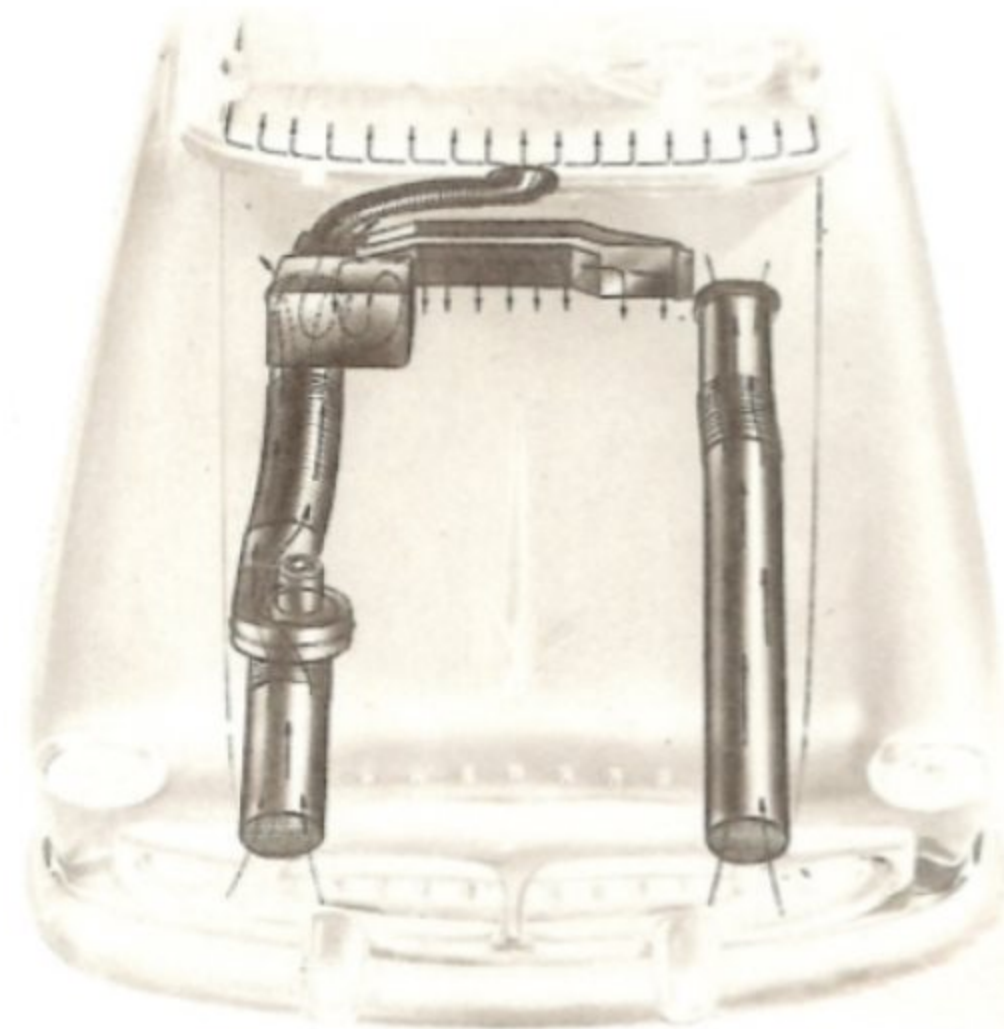
# HEATER

Year-around comfort in motoring is assured with a new heating and ventilating system perfected by Packard engineers.

Outstanding features include automatic temperature control—clear across windshield defrosting for complete safe visibility.



Control your comfort by the simple manipulation of two levers and a switch located on the instrument panel at the right of the steering column. They will regulate the temperature and flow of fresh air to the exact degree that you find comfortable.



New defrosting vents closely spaced across the entire width of the windshield keeps it clear and free of snow and ice.

A constant flow of fresh air through this heating system assures continued comfort. Fresh air is forced through the heating system while the car is in forward motion; when standing still the heater motor pulls in fresh air, heats it and circulates warm fresh air inside the car. Inside pressure created through the introduction of outside air eliminates cold drafts.

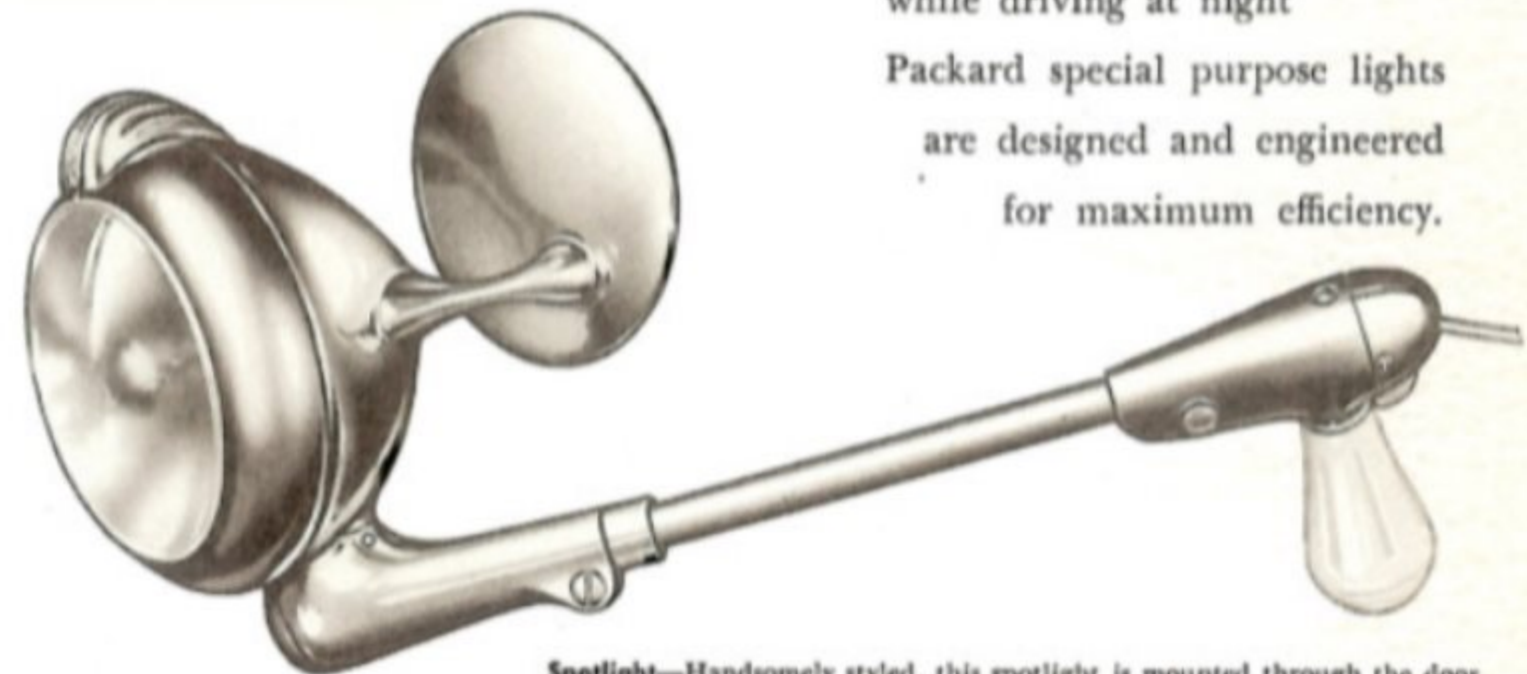


# LIGHTS

Functional lighting is carefully planned.

For motoring safety and convenience  
while driving at night

Packard special purpose lights  
are designed and engineered  
for maximum efficiency.



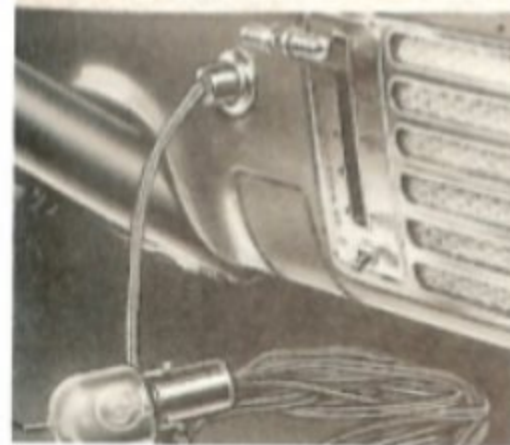
**Spotlight**—Handsomely styled, this spotlight is mounted through the door and is available in both right and left hand models. It casts a powerful beam of light approximately a quarter mile and is controlled by a pistol grip handle inside the car. A rear view mirror, attached to the spotlight can always be conveniently adjusted by the spotlight control handle.



**Engine Compartment Light**—Extra light is a real convenience for checking the oil and battery or for emergency engine service at night. The 15 candle-power bulb is automatically switched on when the bonnet is raised.

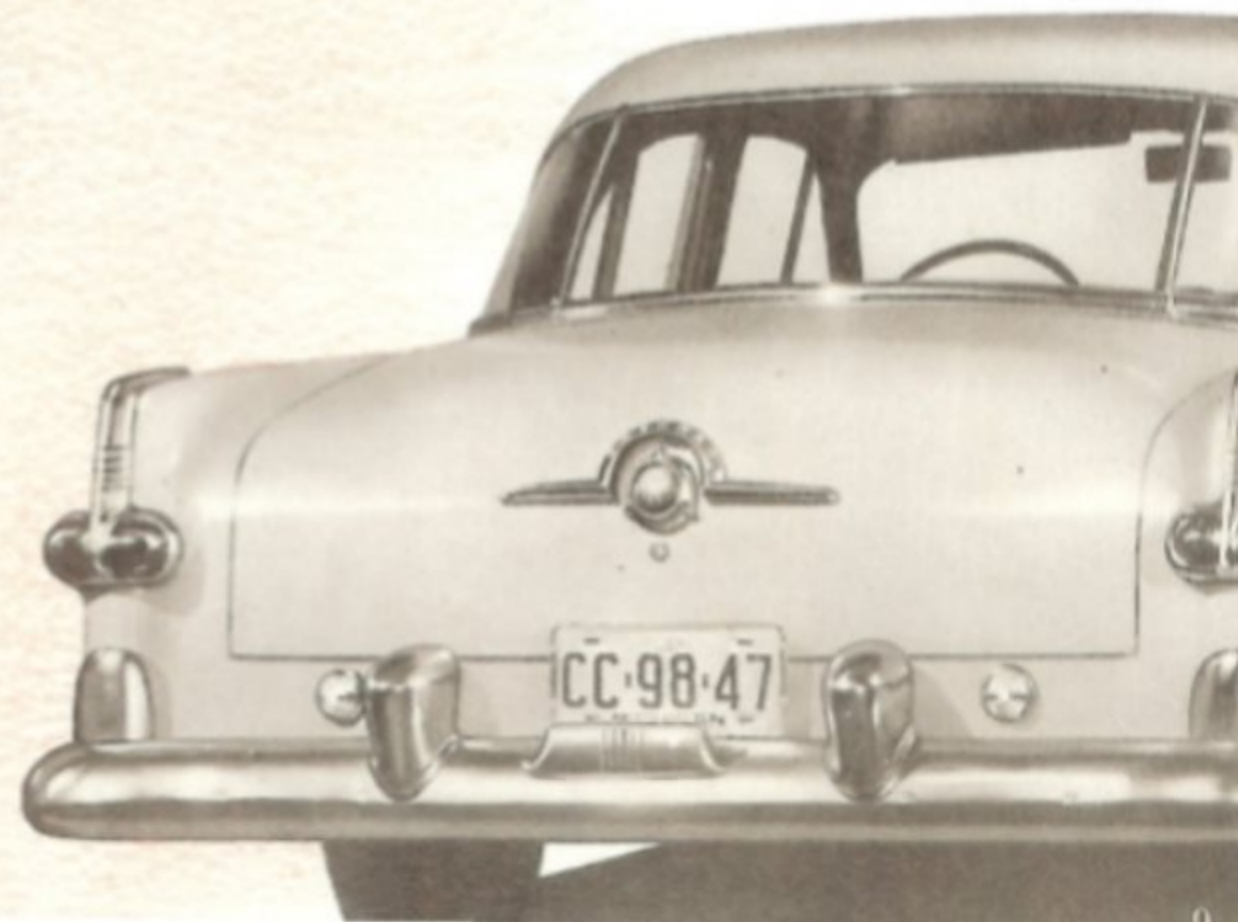


**Luggage Compartment Light**—Groping around the trunk compartment at night is eliminated with this handy light which operates automatically when the deck lid is raised.



**Emergency Light**—This light operates from the cigar lighter socket. The attached cord is sufficiently long to reach all parts of the car and a red plastic shield over the bulb warns on-coming cars.

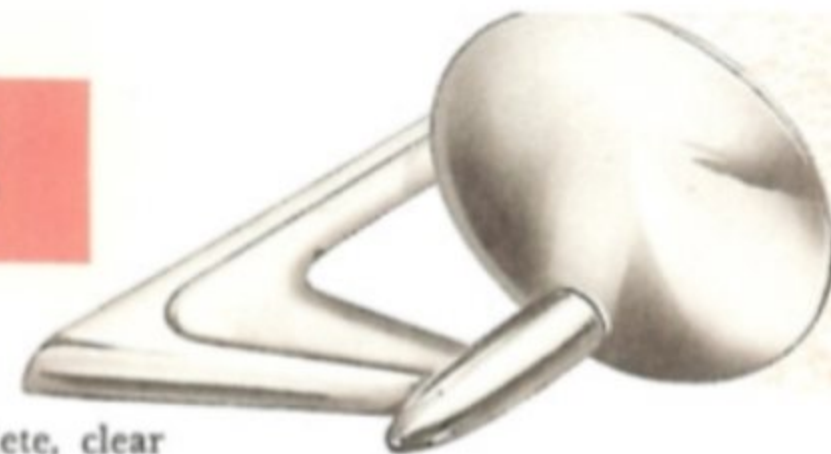
**Backing Lights**—A pair of these attractive Packard backing lights mounted on the lower trunk deck panel will assist you in all backing operations at night. They automatically cast their extremely bright beam when the gear shift lever or selector lever is in reverse. In addition they forewarn others of the direction your car is moving.





# MIRRORS

Distinctly Packard, these new glare proof mirrors make it possible for the driver to have complete, clear rear vision at all times. They provide greater safety by assuring the driver a rear view of oncoming cars when he is being passed or when a car changes from one lane to another.



**Side Mount Rear View Mirrors**—Mounted on the stainless steel belt mouldings, right and left side, these new mirrors, heavily chromed and styled by Packard, appear to be a "built in" part of the car. They provide for maximum rear vision of traffic.

**Tilt Type Mirror**—A flick of the mirror tab eliminates bothersome headlight glare of cars approaching from the rear. The high quality optical glass provides undistorted visibility day or night.



**Vanity Mirror**—This convenient 4" x 8" vanity mirror can be easily attached on the back of either inside sun visor. This mounting permits adjustment to the position desired.



# TRIM

Then there are the little things that mean so much to your motoring pleasure. Though small and very inexpensive, they add that final touch to assure lasting satisfaction.



**Wheel Trim Ring**—Gleaming stainless steel wheel trim rings create a shining frame-like contrast with the painted wheels. They lock firmly in place and are rattleproof.

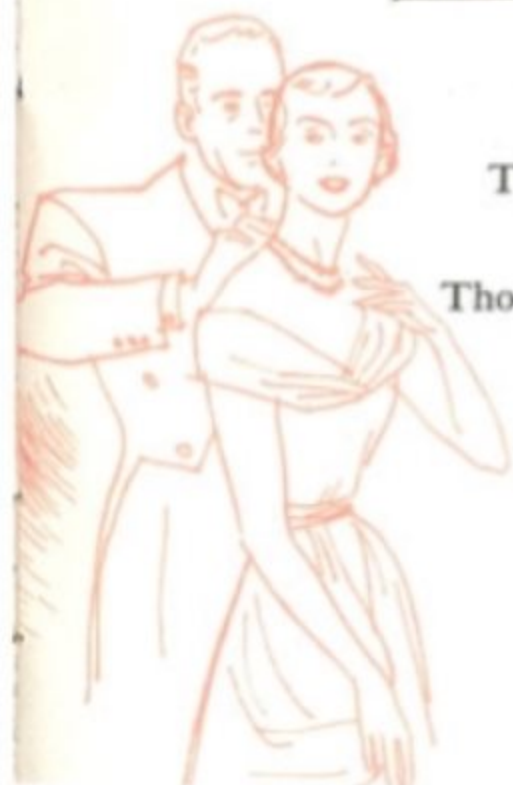
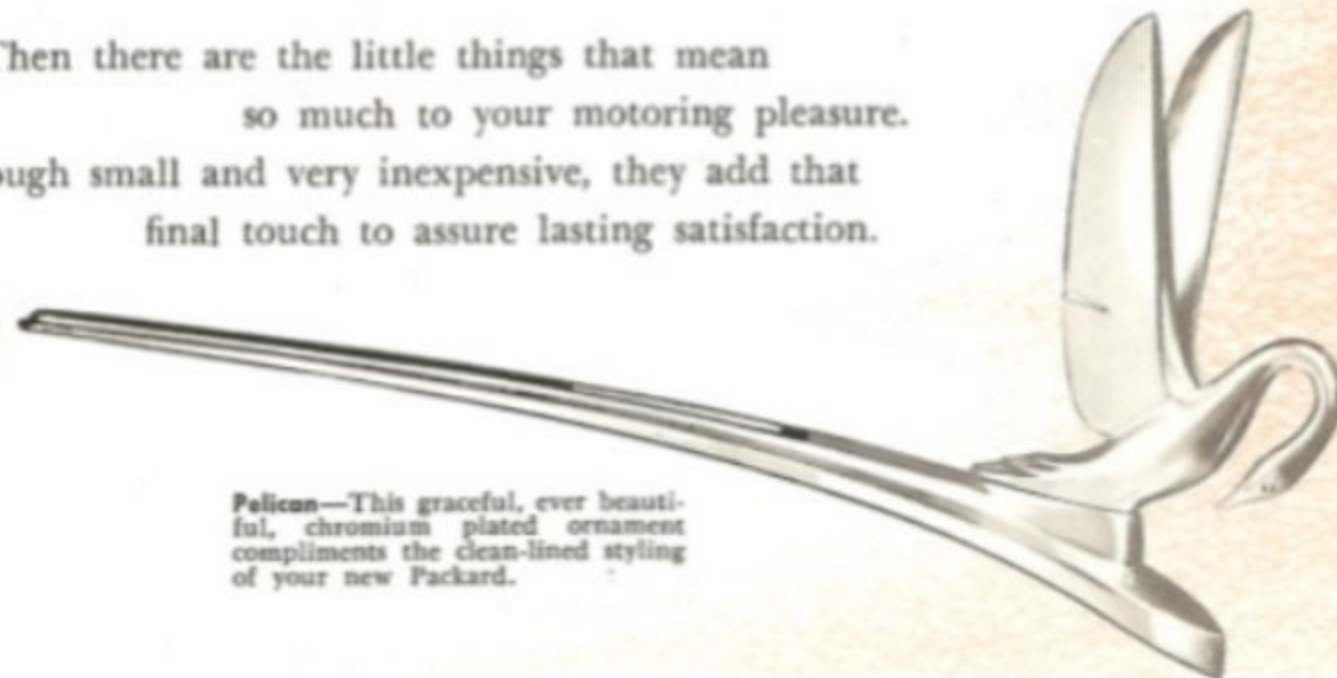
**License Plate Frames**—These bright chromium plated, adjustable frames improve the overall appearance. They are smart, distinctive and easily attached to any size plates.



**Wheel Hub Shell Cover**—Completely covering the wheel, these bright wheel hub shell covers add flashing beauty and luxurious appearance. A set of four is required.



**Pelican**—This graceful, ever beautiful, chromium plated ornament compliments the clean-lined styling of your new Packard.





Packard now offers a selection of 12 seat covers.  
They are custom tailored of the finest fabrics and materials.

Not only do they beautify your car,  
add freedom of movement, greater summertime  
coolness and comfort to year-round driving, but  
they also serve to preserve and protect the  
original appearance of the upholstery.



**Nylon Seat Covers**—Made of all nylon material, these seat covers are available in three pleasing colors of maroon, green or blue. You will enjoy the comfort, neat appearance and extra long life that these "best of all" seat covers provide.

## SEAT COVERS



**Saran Plastic Seat Covers**—The combination of new styling plus new Saran Plastic provide a very attractive and durable seat cover for your motoring comfort. Easy to keep clean, they are available in special color combinations of maroon, green or blue.

**Rayon Seat Covers** by Packard are handsomely tailored and add a smart, neat appearance. They offer long lasting service and are available in a solid color of maroon, green or blue.



**San-Tex Seat Covers.** For those who prefer the woven fiber type of seat cover, Packard has made available a new design in color combinations of maroon, green or blue. Trimmed with rayon material in a solid matching color, these seat covers are especially attractive and are budget-priced.



# WINDSHIELD WASHER

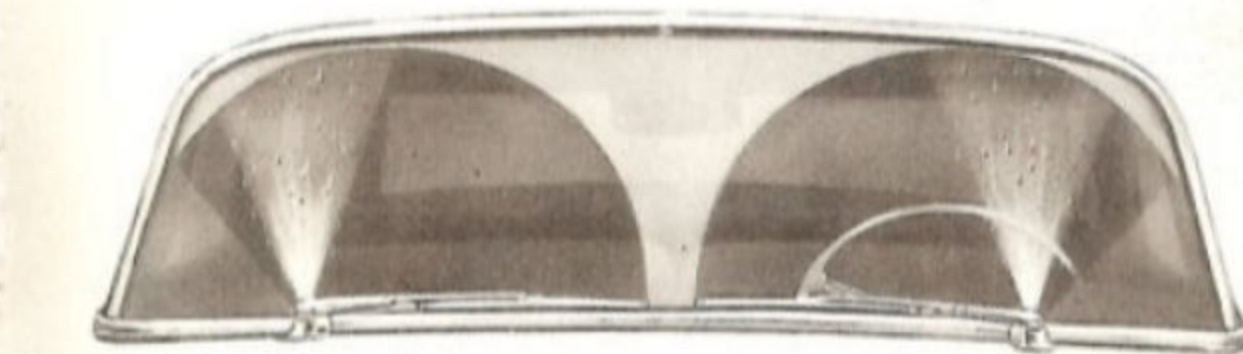
A clear view ahead is vital for relaxed, safe driving.

With a Packard windshield washer and your

wipers turned on, the windshield is cleaned

in a flash! Traffic film, road splash,

dust, mud, grime and bug stains disappear.



**Rear Window Wiper**—Clear vision to the rear especially in rain and inclement weather is provided by a Packard rear window wiper. It is vacuum operated and the control is mounted in the instrument panel.



**Packard Automatic Windshield Washer**—Assures clear vision when needed most. It controls two jets of water that spray on the windshield so that a few strokes of the wipers provide a thorough cleaning. (Add Packard all season mixture to water in the windshield washer reservoir for more efficient cleansing. It also prevents freezing and windshield frosting in winter).





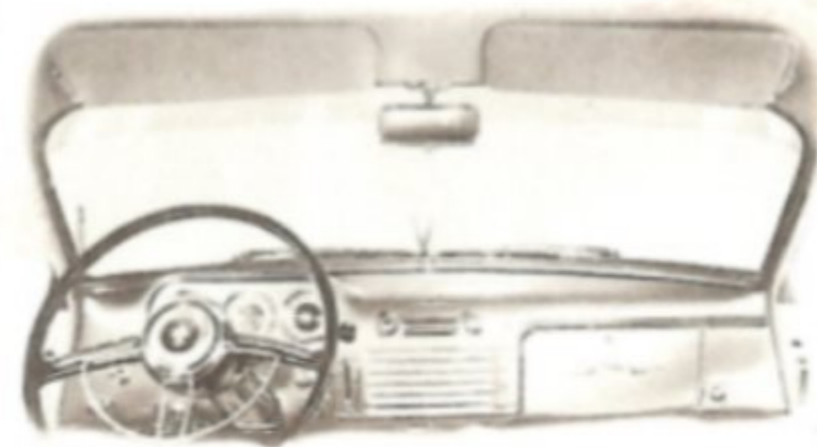




## EYE COMFORT

In both summer and winter

Packard custom outside visor and windshield light filter reduce eye strain and fatigue under all driving conditions.



**Outside Custom Visor**—Exclusively Packard, this visor is streamlined to the body styling and adds dashing new beauty as well as comfort and safety while driving. It shields the front seat passengers from the hot glaring rays of the sun and helps to keep the windshield free of sleet, ice and snow.

**Windshield Light Filter**—This soft green inside visor is made of the highest quality optic plastic. It shields front seat passengers from the hot sun and permits full undistorted view of overhead traffic signals.

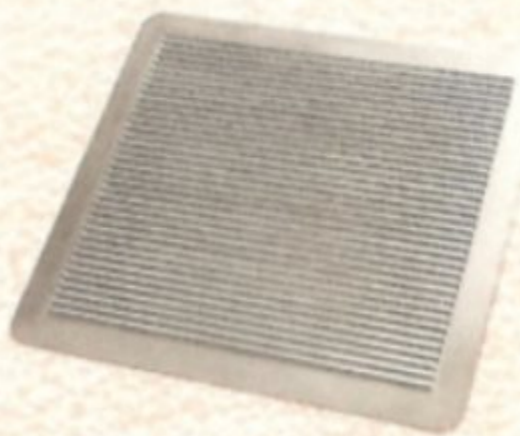
## WEAR PADS

Maximum protection at minimum cost!

Packard auxiliary pads add years to the life of permanent floor coverings and make it so easy to keep car interiors looking fresh and clean.



**Accelerator Pedal Wear Pad**—Provides the much needed protection from the localized wear and abuse to the front compartment floor mat where the heel of the driver normally rests.

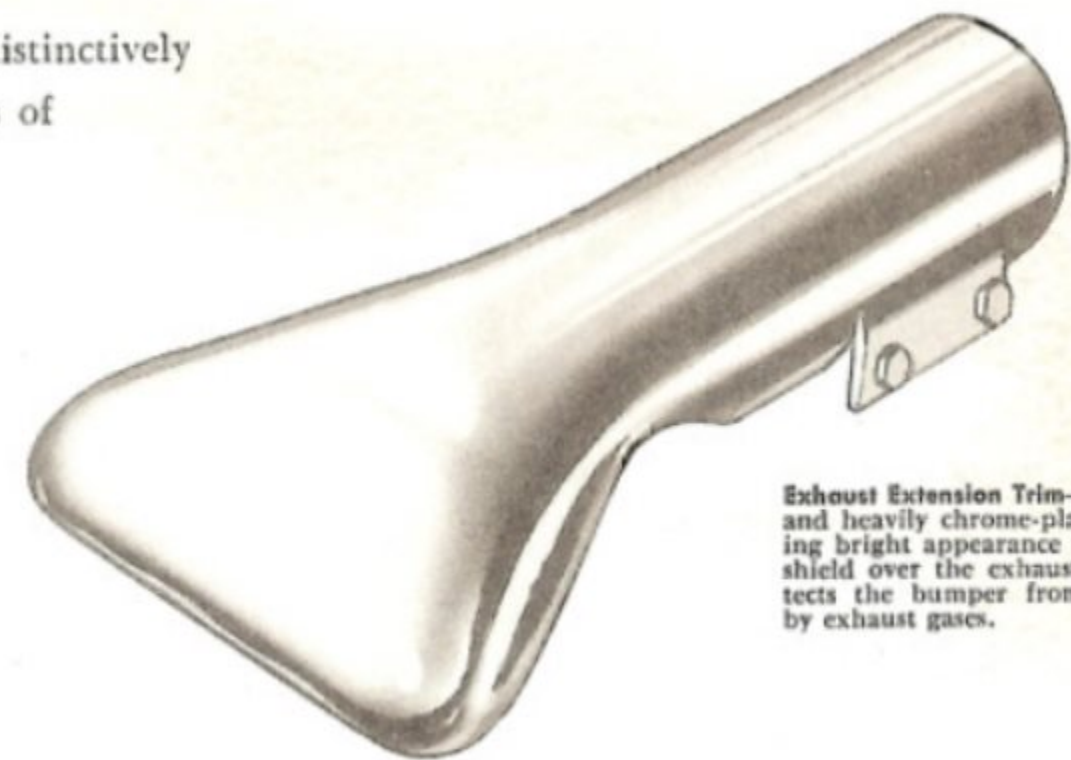


**Auxiliary Floor Mat**—Heavily ribbed rubber auxiliary floor mats protect your permanent floor covering against snow, mud and dirt. Removable for easy cleaning.



Designed especially for your Packard:  
Exhaust Pipe Extension Trim,  
Gasoline Door Lock,  
Winterfront Cover, Insect Screen.

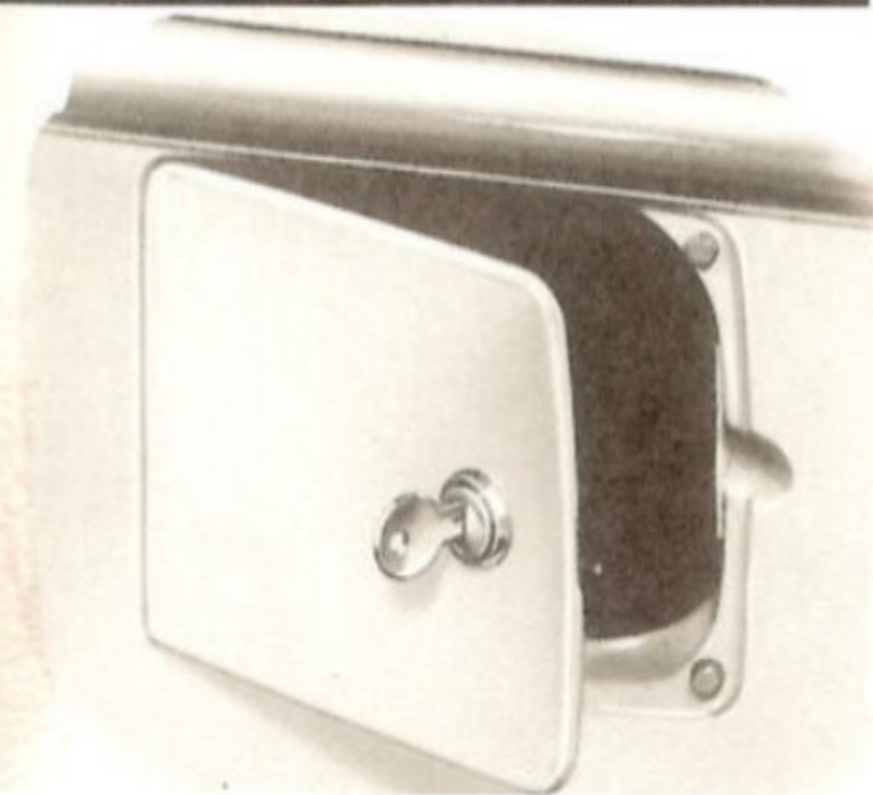
Each, individually and distinctively  
engineered to meet the needs of  
present day  
motoring



**Exhaust Extension Trim**—Made of steel and heavily chrome-plated, its gleaming bright appearance is an attractive shield over the exhaust pipe. It protects the bumper from discoloration by exhaust gases.

COMPLETE

PROTECTION



**Gasoline Door Lock**—A specially designed key-controlled lock protects your gasoline from theft or tampering. The locking mechanism is sheltered from snow, rain, ice and dirt.



**Radiator Insect Screen**—Summertime protection against bugs and insects clogging the radiator is offered by this woven wire screen. Both the winterfront cover and insect screen are easily and quickly clipped to the radiator and do not affect the exterior styling of the car because they are concealed.

**Winterfront Cover**—In winter, efficient operating temperatures are quickly reached when the cold air stream over the engine is controlled by a winterfront cover. This results in a quick warm-up to help prevent excessive wear of all moving engine parts. Improves fuel economy.





# CAR CARE

To give the finish of your car the care that it truly deserves, there can be but one choice . . . A Packard Blue Coral Treatment. It is a scientific method of cleaning, restoring and protecting the finish of your car.

Restores

Beautifies

Preserves

The finishing touch for any car.



Packard Blue Coral contains no paint softening chemicals or harsh abrasives. Therefore, it removes none of the paint, but actually burnishes it to a hard glass-like finish. It seals the surface against attack by the elements, and keeps it streak-proof, rain-proof and spot-proof.



Packard White Side Wall Tire Cleaner is an effective cream paste soap. It quickly and easily removes all dirt and scuff marks to help retain the distinctive beauty of white side wall tires.



Rust Preventive is a specially prepared chemical liquid and when added to the cooling system prevents the formation of rust and scale. Mixes with standard anti-freeze solutions.

Body Cleaner and Polish—Easily applied, cleans and polishes in a single operation.



Chrome Cleaner—Thoroughly cleans and restores original brilliance and gleam to all chromium and bright metal parts.

Insulation Sealer—Protects ignition system with waterproof coating to assure quick starting.

Tar Remover—A quick acting harmless solvent to soften and dissolve tar, asphalt and road oil.

Windshield Washer Solvent—An all-season mixture for effectively cleaning windshields. Prevents from freezing in winter.





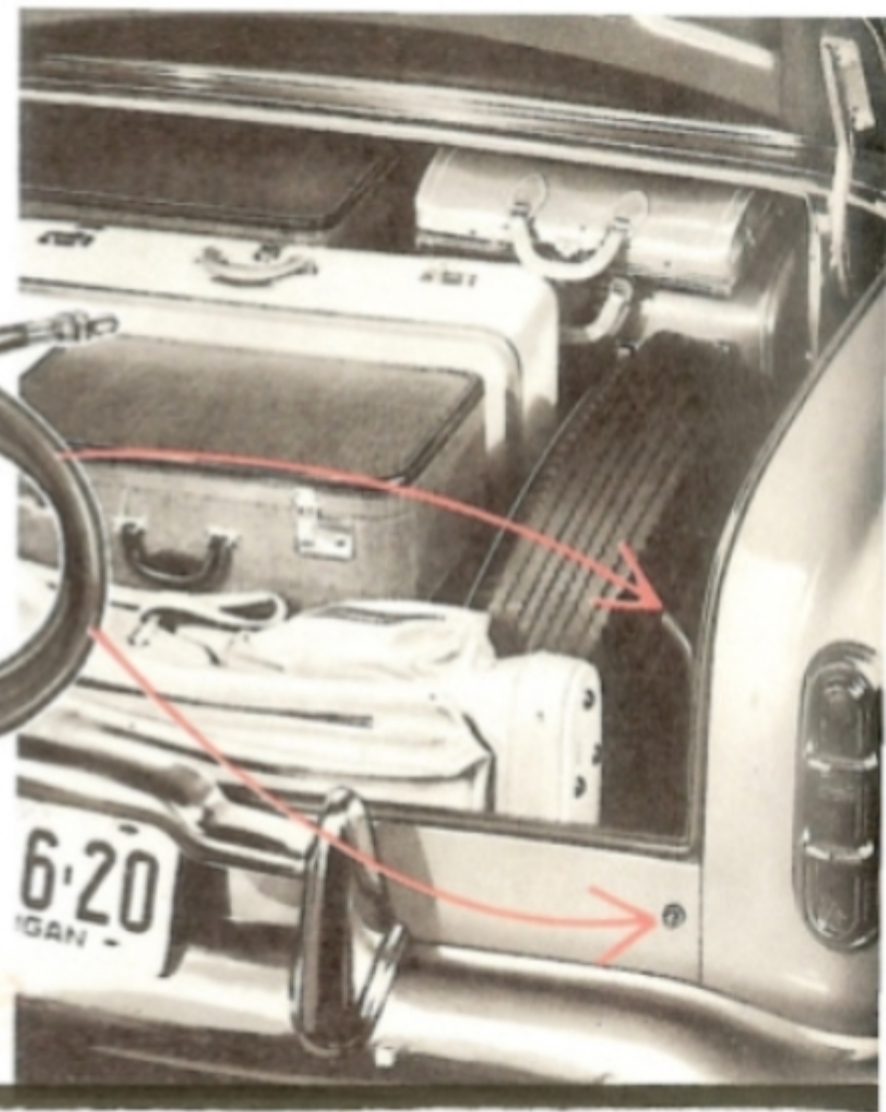
# CONVENIENCES



**Spare Tire Valve Extension—**No need to unlock and raise the rear deck lid, shift luggage or soil clothing to service your spare tire when you have this spare tire valve extension.



**Coat Hooks—**A pair of Packard coat hooks are indispensable for any owner. They provide a real convenience and help to retain the well pressed appearance of clothes.





PACKARD ACCESSORIES



PACKARD MOTOR CAR COMPANY • DETROIT 32, MICHIGAN

ask the man who owns one