

Most luxurious motor car in the world.....

New Packard Patrician '400' for 1952

The new 1952 Packard Patrician '400'

Never before has there been a motor car to compare with the 1952 Packard Patrician '400.'

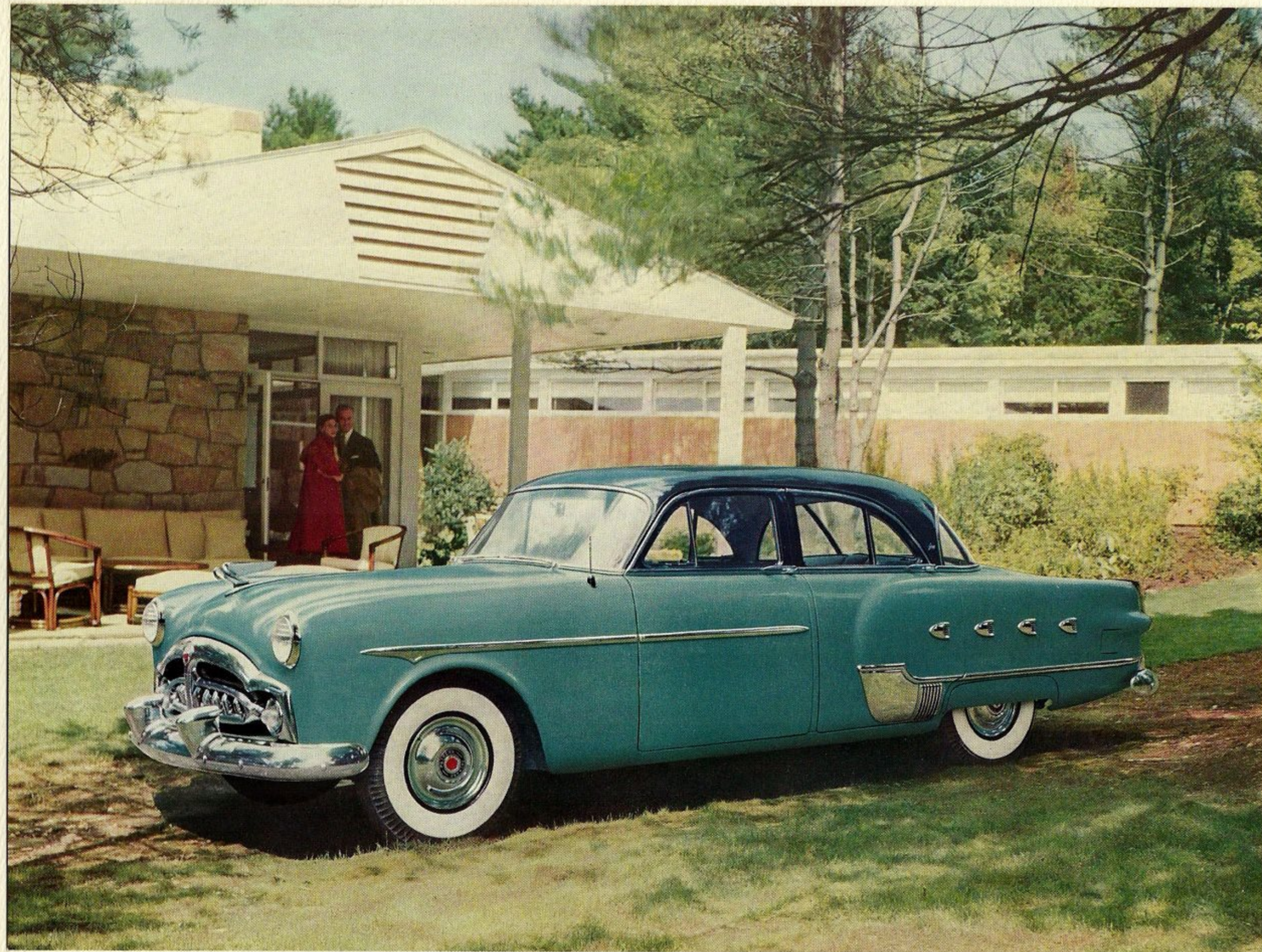
Here is magnificent styling inside and out—offering a choice of five expertly tailored interiors of rich-textured fabrics to complement Packard's glorious array of exterior colors.

And with the ultimate in new beauty, you get the brilliance of Packard engineering: in new Packard Thunderbolt power . . . new, smoother-than-ever Ultra-matic Drive . . . effortless new Easamatic power brakes . . . forward-looking concepts of vision, steering, balance, roominess . . .

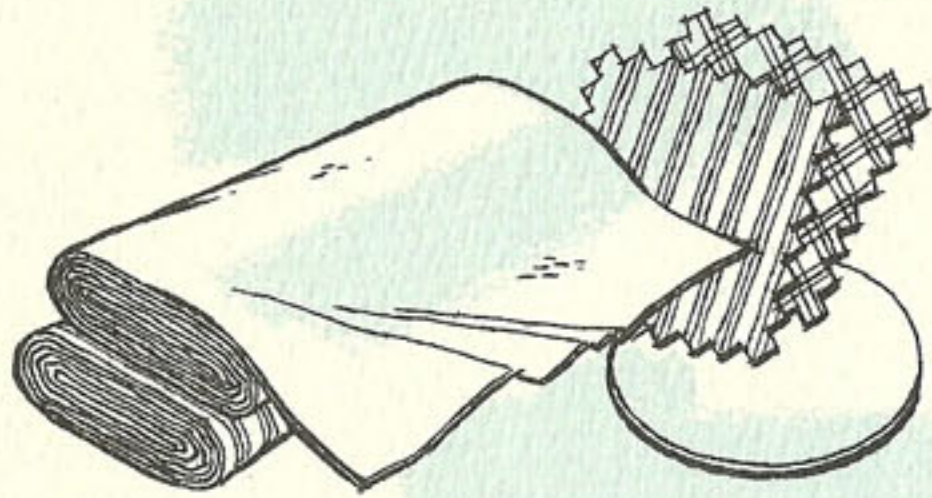
But words alone cannot express the magnificence of this fine motor car . . . You must *drive* it. Let the car itself show you why this Packard Patrician '400' for 1952 is truly the most advanced, most luxurious motor car in the world.

Ask the man who owns one

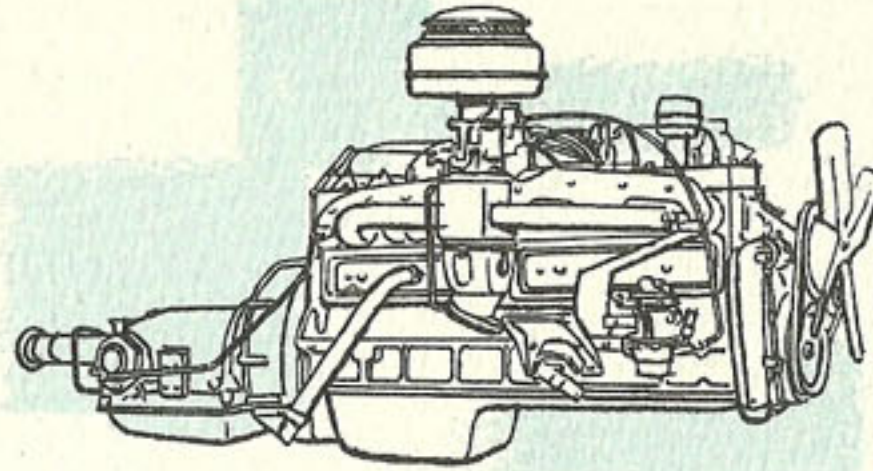
*We cordially invite you to see
and drive this inspired new car*



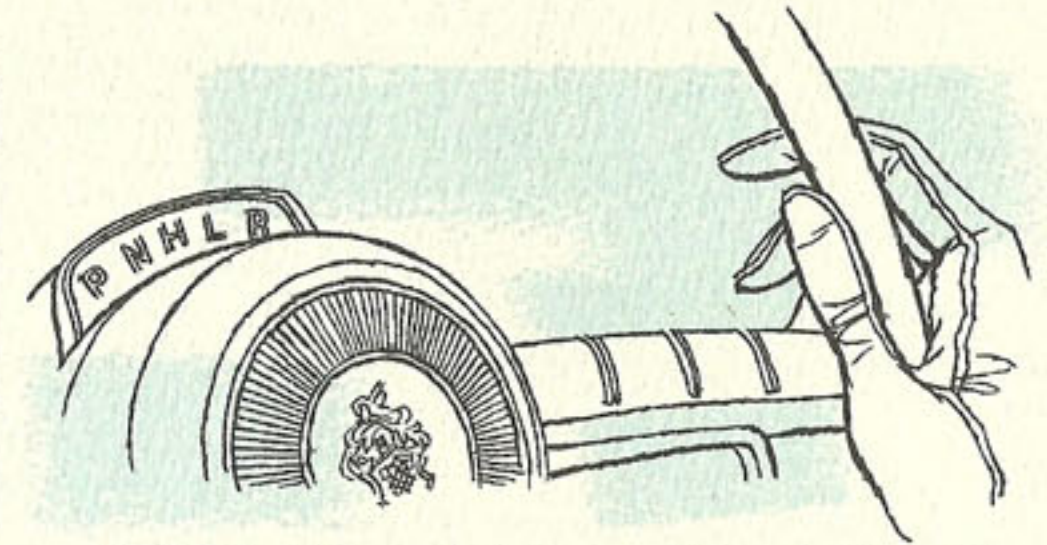
Luxury Highlights of the world's most advanced motor car



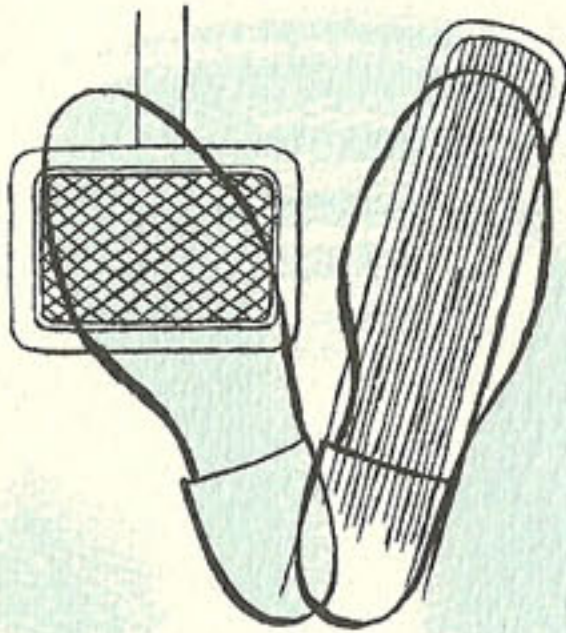
Beauty in every detail—handsome new interiors and fresh exterior color combinations accent Packard's smart low lines and years-ahead styling. Every luxurious appointment reflects your own good taste.



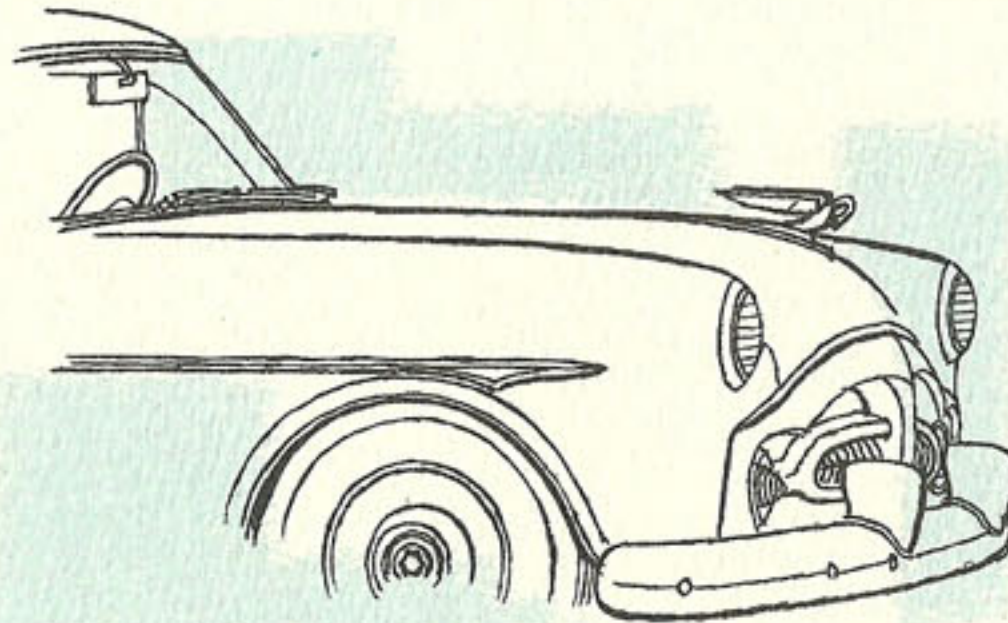
Packard Thunderbolt Power—America's highest compression eight! The *only* engine with a nine main bearing crankshaft. Plus: new service-free simplicity—with up to 25% fewer working parts than in engines of comparable power.



Packard Ultramatic Drive—still exclusive with Packard—the *only* automatic transmission to combine the velvety smoothness of no gear-shifting during acceleration with the efficiency of no gas-wasting slippage while cruising.



Packard Easamatic Power Brakes—to give you the maximum in smooth, effortless braking. You just pivot your foot from accelerator to brake—no need to lift your leg. Safeti-set parking brake eliminates danger of "half on" brakes.



Guide-line Fenders—to let even the shortest driver see both front fenders from behind the wheel! That means easier parking—safer passing. And the low-level hood gives you a close-up view of the road directly ahead.



Limousine Ride—to insure you the most relaxing, comfortable ride of any motor car in the world. Packard's broad-beam, self-controlling suspension system carries you smoothly, evenly, safely—whatever the driving conditions!

PACKARD MOTOR CAR COMPANY, DETROIT 32, MICHIGAN