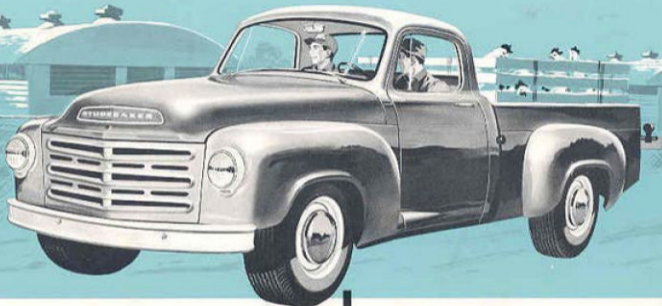




Studebaker Scotsman Pickup



Today's lowest-priced 1/2-ton utility Pickup!

At long last, there's a full-sized utility pickup, with full power, at a price that really makes sense. The brand new Studebaker Scotsman has the lowest list price of any pickup truck—brings you big dollar savings when you buy. And, it saves and saves for you every day in the year with unequalled performance from America's most efficient "6" engine! The Scotsman is lowest in price!—yet it retains all of Studebaker's traditional value and craftsmanship. Here is today's *one* best utility pickup buy. A truck that's *more* truck when you buy, with lower depreciation, and with more value when you trade. It's a worthy addition to the Studebaker Transar family.



Widest clear floor pickup box of any truck!

The Scotsman is the lowest-priced pickup—yes, it has the widest clear floor pickup box. There's a full 56 1/2-inch inside width. And there are no wheel wells to break up loading area at floor level. The floor has a lower rear-back-swing ease of loading!

Power and ruggedness for the toughest jobs!



Iron-O-miser Scotsman "6" engine! It's the toughest in the industry! Simplified design assures long life, minimum maintenance... brings peak performance, highest horse-power-to-displacement efficiency for each gas dollar you spend!



Rugged frame for tough duty! That's the Scotsman's custom-designed frame with high section modulus of channel-type side rails for extra strength. There's rugged strength and durability built-in. And you don't pay for expensive dead weight of an oversized frame!

Feature for feature, it's today's best truck buy!



Compare this pickup box with any other! Feature for feature, it stacks up best. It has extra strength. All steel double wall, double strength sides, rugged all steel ribbed floor. This box provides extra load space, holds bulkier cargo, takes more punishment.



Solid driving comfort! That's what you get in the Scotsman's roomy cab. Comfortable seat cushions and backrest let you ride mile-after-mile without tiring. Simplified instrument panel lets you read gauges at a glance. Big dash compartment for spacioust map and records storage.

You save and save and save with the Scotsman!



Full-opening hood speeds maintenance! The completely functional design makes maintenance easier—saves you time and money when service is needed. All accessory wiring is within easy reach behind the instrument panel, not under it.



"Get-through" Twin Traction! Here's a feature that really means big savings for you. When the going gets tough, Twin Traction transmits power to the rear wheel with greatest traction. You get the load through mud, snow, or over ice where other trucks can't go!

SPECIFICATIONS

Scotsman Pickup

General	
Max. GVW (lbs.)	4000
Wheelbase (in.)	132
Body Length (in.)	486
Axles	
Front, type (in.)	7200
Rear, type (in.)	1300
Ratio, standard (to 1)	4.27
Ratio, optional (to 1)	4.13
Twin Traction Differential	Optional

Brakes	
Service, front (in.)	11 x 2
Rear (in.)	11 x 2
Food lining (sq. in.)	1,774
Position, optional (in.)	6in
Parking, type	Rear wheel drive
Tire, size (in. in.)	486

Clutch	
Diameter (in.); Area (sq. in.)	94; 77.85

Cooling System	
Capacity (gals.)	105
Care thickness (in.)	2
Care travel area (sq. in.)	382

Electrical System—12 Volts	
Generator	30 amp.
Battery, vol.	50 amp. hr.
Beam-Output "6"	

Engine	
Max. gross hp @ 3200	92 @ 3400
Max. net hp @ 2800	85 @ 2800
Max. gross torque @ 2000	152 @ 1500
Max. net torque @ 2000	130 @ 1400
Displacement (cu. in.)	387.6
Bore, stroke (in.)	3; 5 1/2
Compression ratio (to 1)	7.5

Frame	
Cross section (in.)	7 1/2 x 3 17/64 x 9/64
Section modulus	8.177

Shock Absorbers	
Front	Direct double-action
Rear	Direct double-action

Springs	
Front, size (in.)	40 x 2 1/2
Leaves	7
Capacity (lbs.)	775
Rear, size (in.)	52 x 2 1/2
Type	Single coil
Optional rear springs	12 (2-way) - 1400

Tires—Tubeless	
Standard	(4) 6.00 x 16—8 ply

Transmission	
3-1/2 Synchromesh	1-speed
Overdrive	1-speed

Plated in U. S. A. PD-807A

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Studebaker-Packard

CORPORATION

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Special utility vehicles are available through your Studebaker-Packard dealer or write to Fleet Sales Department, Studebaker-Packard Corporation, South Bend 27, Indiana.