

# No sweat.

Cool it with a VW Air Conditioner.

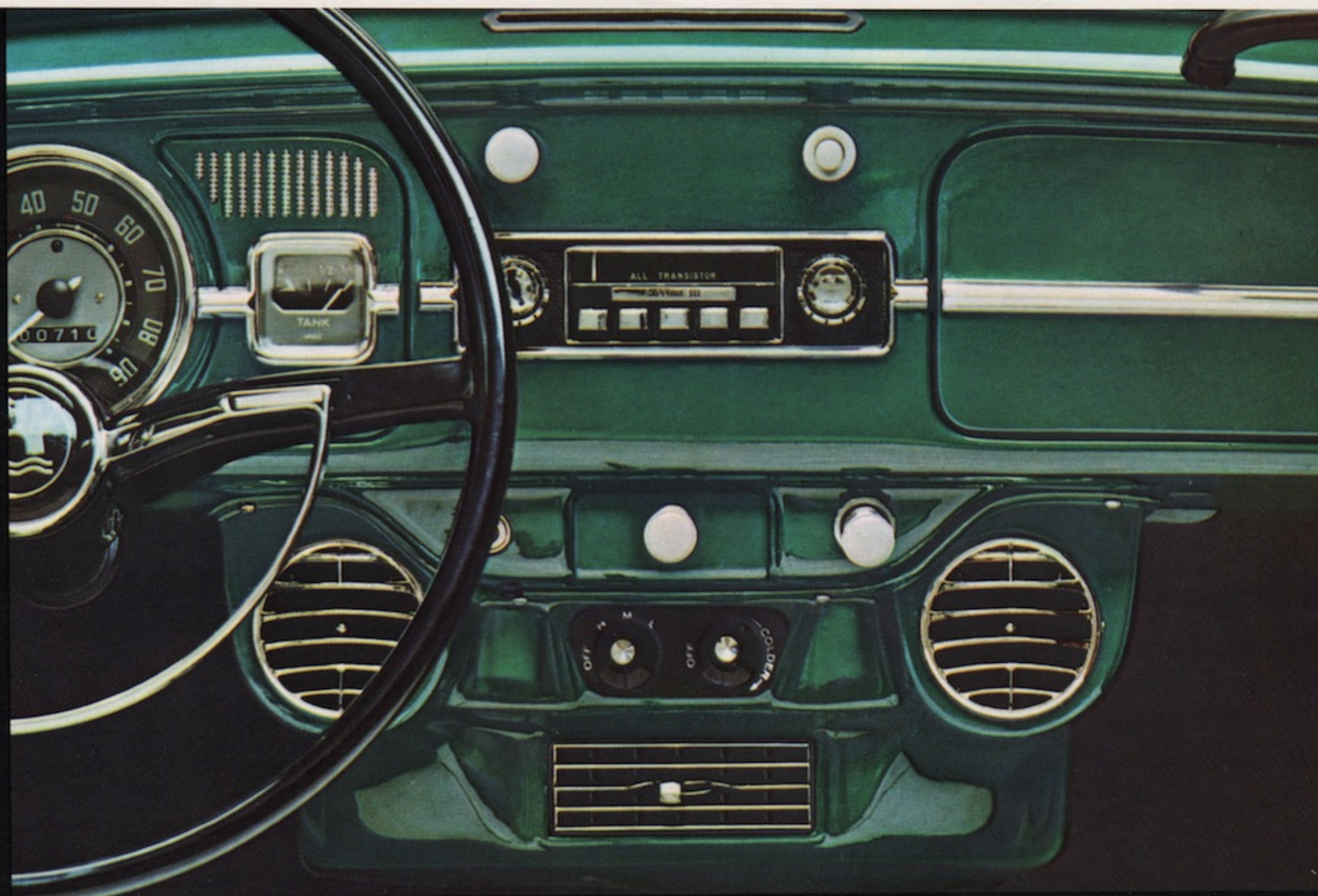


**The engine in your VW is air-cooled.**

We think you and your passengers deserve at least as much. So we've got an air conditioner that will really cool you off. No matter how hot and humid it is outside. This air conditioner is made especially for your VW. And like your VW, it's small, yet completely efficient. It has a quiet, 3-speed blower that delivers cool, dehumidified air through two round louvers and one rec-

tangular louver. You can direct the air up, down and sideways. Set the temperature you want, relax and enjoy it.

This air conditioner looks smart. We color-keyed it to match your VW. It's built smart, too. Doesn't take up any leg room or luggage room. All it takes up is the heat. So slip an air conditioner into your VW. Then smile at the sun from your small, cool world.



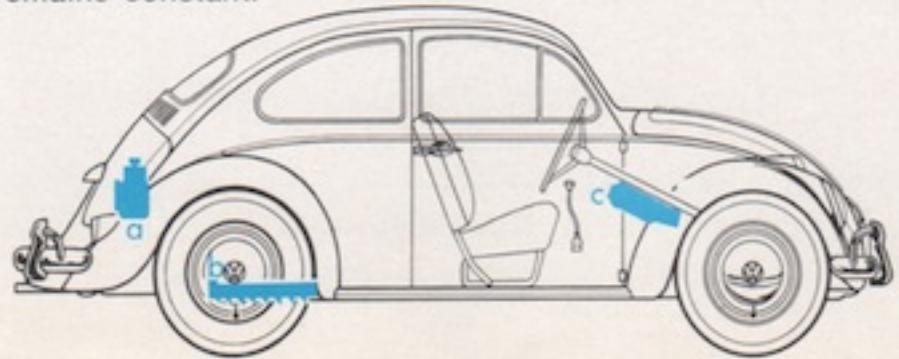
Here's why your VW air conditioner is so efficient:

An air conditioning system is made up of 3 basic components: a compressor, a condenser and an evaporator. Our system is designed especially for your VW to give minimum engine and battery draw, and most important, all the cooling you need.

The compressor (a) is the heart of your system. It is driven by its own special "V" belt for trouble free service. It features a unique electro-magnetic clutch and pressure switch that keep power requirements and gas consumption to a minimum.

The condenser coils (b) have a two stage system with automatically controlled blower that dissipates heat even when your VW is stopped. Both condensers have louvered guards to protect the coils from stone damage.

The evaporator (c) is mounted on the dash, with two knobs for easy, accurate control of inside air. With one knob you turn the unit on and select one of the three blower speeds. With the other knob you select the temperature, which then remains constant.

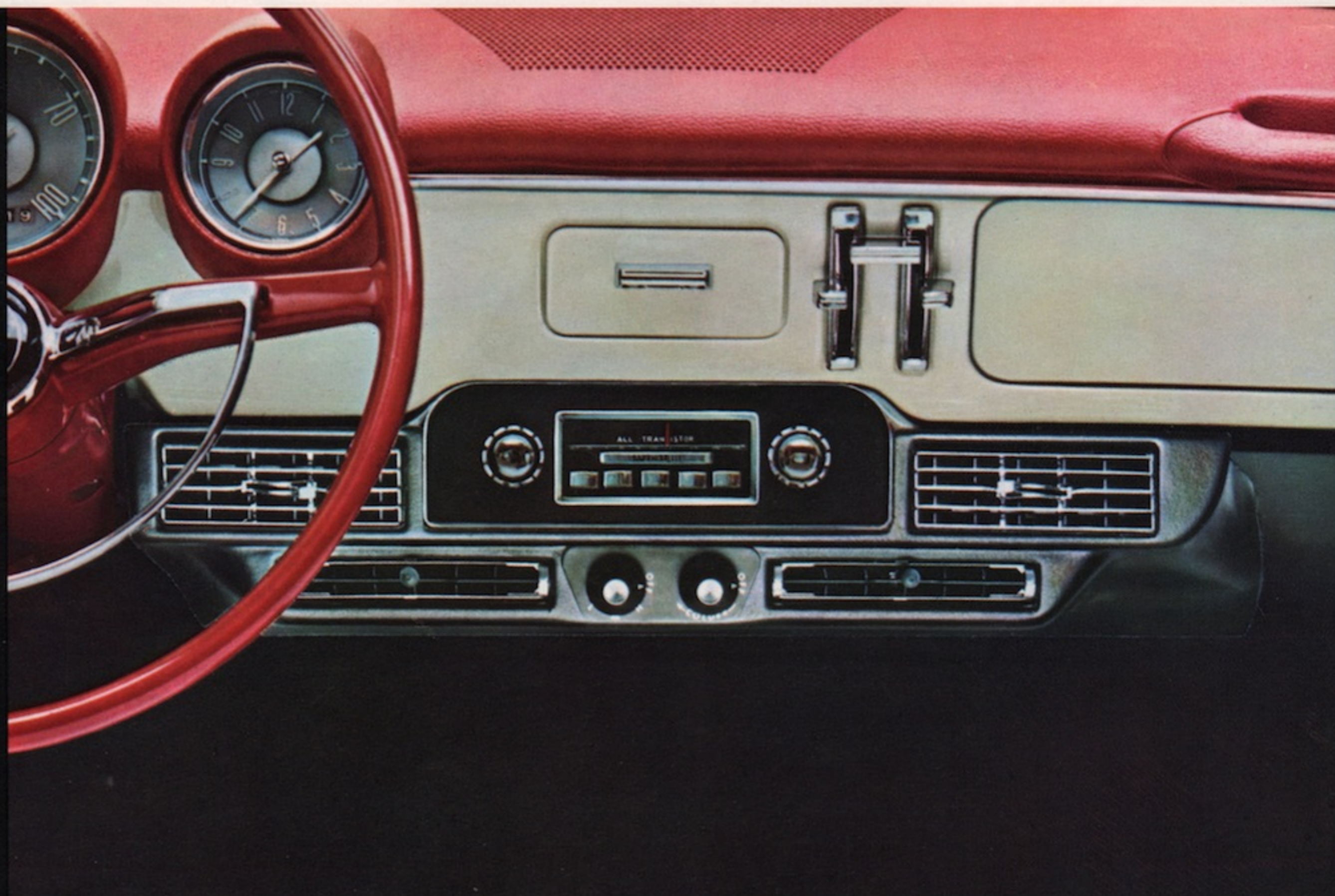


**The Squareback and Fastback are special kinds of VW.**

So we've got a special kind of VW air conditioner for it. It snugs right up to the dash. And its cooling capacity matches the size of your car. This air conditioner has two louvers that cool the people in the front and two more louvers that send air to the back. That's cool enough for everybody.

Something else. This VW air conditioner delivers a lot without asking for much. You get maximum cooling with minimum horsepower requirement. And it doesn't take any of your leg room or luggage room.

It's easy to enjoy air conditioning in your Squareback or Fastback. Just drive in and say, "Cool it." We'll do the rest.



The air conditioner for your Squareback or Fastback features a highly effective dual stage condensing system that keeps you cool when you are driving and even when you are stopped in traffic.

The compressor (a) has a slim design that provides ample cooling capacity yet does not interfere with luggage space. It is installed on a sliding mount, for easy adjustment of the "V" belt tension. The clutch is an electro-magnetic type with heavy duty twin ball bearings for smooth operation.

The condensing system (b) is made up of two units. A primary coil, with automatically controlled blower, dissipates heat when your VW is stopped. The secondary unit provides extra heat removal when you get under way. Louvered rock guards protect the coils from damage.

The evaporator (c) distributes cool air to all parts of the car through its ample 4-louver system. The controls are easy to operate, with one knob that turns the unit on and activates the 3-speed blower, and a second knob that functions as a temperature control.

