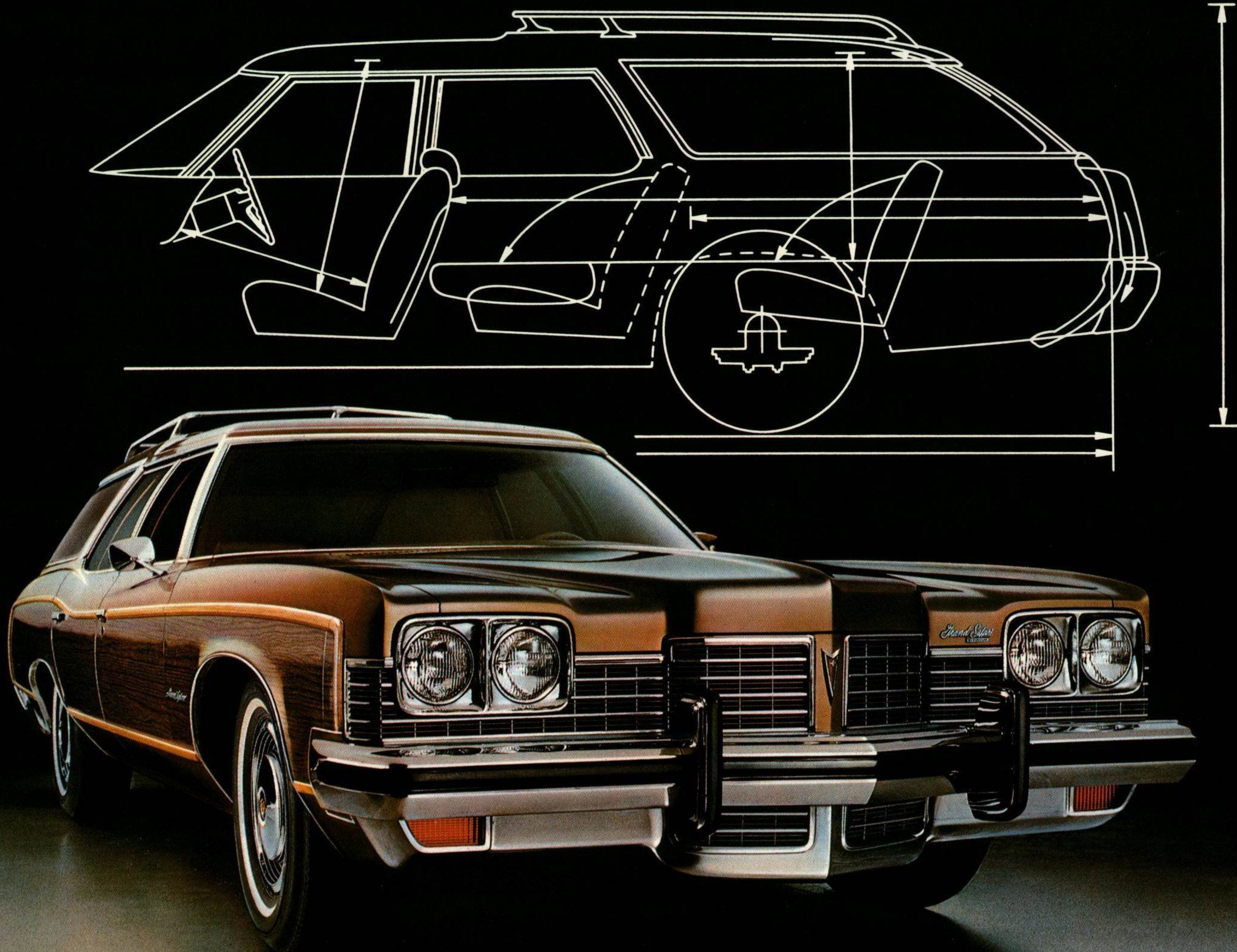


PONTIAC STATION WAGONS '73

GRAND SAFARI • CATALINA SAFARI • LAURENTIAN SAFARI • LeMANS SAFARI





Grand Safari, Catalina Safari, Laurentian Safari

Pontiac makes sure you get everything you should have in a full-size wagon.

You get it all! A big V8 engine, automatic transmission, power steering, power brakes.

And they come with a tailgate that glides completely out of your way.

Your power steering is the variable-ratio kind for quick, positive control.

Front power brakes are discs for more assured straight-line stopping. And rear power brakes have extra-large drums for more brake lining and improved cooling.

Underneath it all. The suspension system is designed for a station wagon, not a car. It uses coil springs in front and multi-leaf springs in back for better rear stability, especially under heavy load conditions. The springs are computer-selected specifically for your big Safari. It has a strong, heavy-gauge perimeter frame for a smooth, tuned ride. A forward-mounted steering linkage provides optimum directional stability when you hit a bump or rut in the road.

As you can see, your Safari station wagon

is more than a handsome hauler. It is also a Wide-Track Pontiac! A cut above.

Our big station wagons have a three-inch longer wheelbase (127") than our big cars. They have *two* outside mirrors. And they offer you a choice of 2-seat and 3-seat models with a storage capacity of 106.4 cubic feet plus a handy compartment hidden under the load floor.

Just as we said, *everything* you should have. See page 5 for a more complete list of 1973 full-size Safari standard features.



Some of the equipment illustrated or described is optional at extra cost.

Top: Grand Safari Station Wagon; Left: Catalina Safari Station Wagon; Page 2: Grand Safari Station Wagon; Cover: Grand Safari and Le Mans Safari Station Wagons.

D976.1.1169 copy 9



Grand Safari standard all-vinyl bench seat with fold-down centre armrest.

Grand Safari. This is the richest standard interior any Pontiac station wagon has ever had. Full-foam seats with Oxen and Madrid leatherlike all-vinyl Morrokide covering that needs no special care to retain its look of high luxury. The front seat has a fold-down centre armrest. Choose green, beige, saddle or burgundy. The steering wheel is a three-spoke Custom Cushion. The rim is encased in resilient vinyl and never feels cold or clammy in winter, hot or sticky in summer.

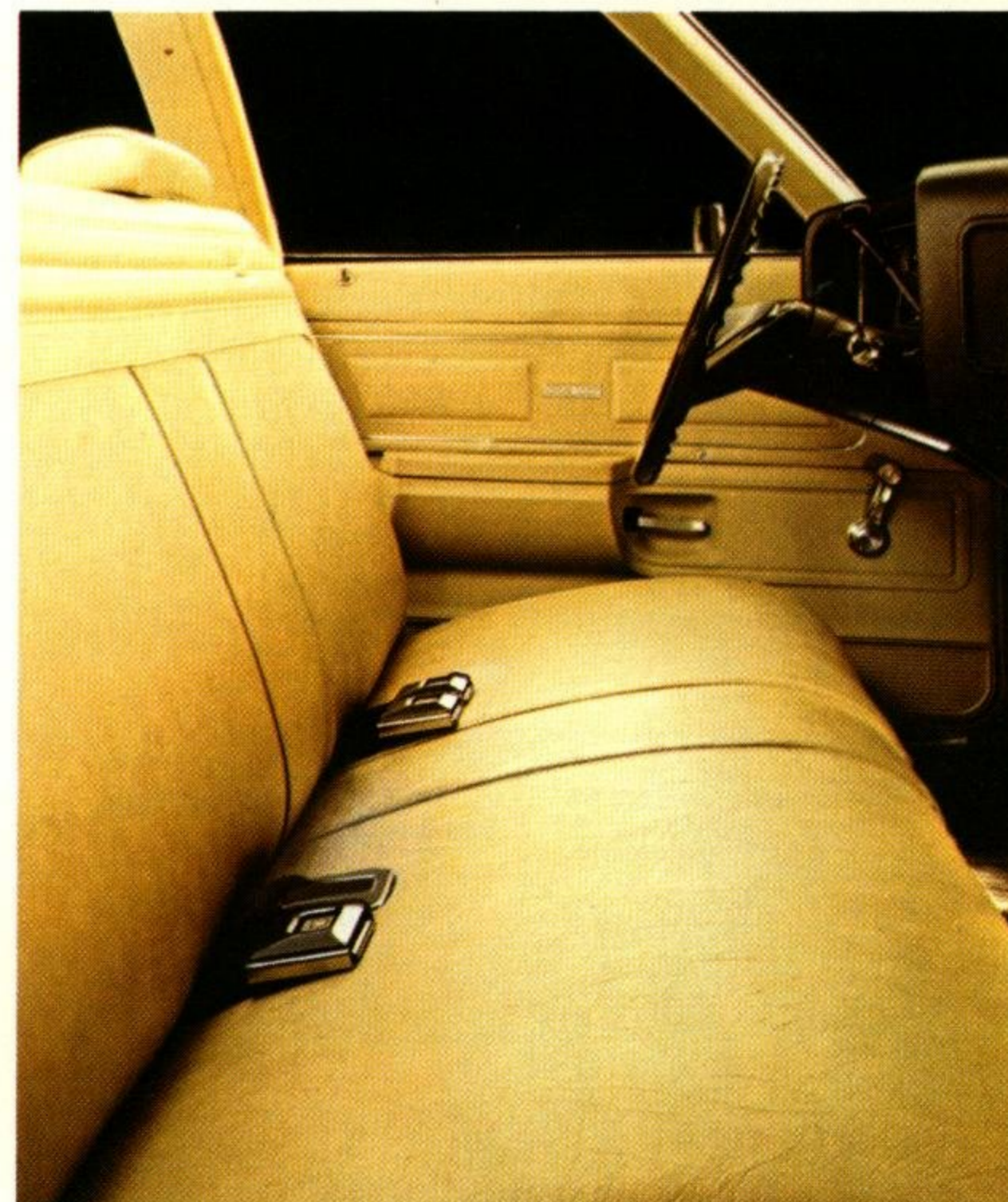
You also get an electric clock, additional courtesy lamps, door pull straps. The only possible way to top all this elegance is to order the optional 60/40 front seat with driver and passenger seats separately adjustable. Same colors, except no green. Grand Safari. Very grand, indeed.



Catalina Safari standard all-vinyl bench seat.

Catalina Safari. What you see above could just as well be in a Pontiac Catalina, and what a nice thing to say about any station wagon. Burgundy, saddle, beige or green all-vinyl Morrokide upholstery as luxurious to touch as to look at. And it covers deep, thick foam seats and seat backs stretching four and a half feet almost from door to door. Very comfortable. We call it "full-foam construction" and it is made to stay comfortable for years.

Naturally, anything this good should be used throughout a Pontiac wagon and it is, including the forward-facing third seat in all our 3-seat Safaris. So everybody is seated in great comfort in what is, by every measure, a great station wagon. See list of standard features on page 5.



Laurentian Safari standard all-vinyl bench seat.

Laurentian Safari. Here's where our 1973 lineup of full-size wagons starts off. And what a splendid start! Full-foam seats with soft all-vinyl Morrokide in saddle, green, beige or a new dark burgundy. Vinyl Morrokide is made to take plenty of punishment. Once-over lightly with a damp sponge and you're home free. It's tough.

Laurentian Safari also gives you the look of Walnut woodgrain on the instrument panel, full nylon blend loop-pile carpeting and a powered ventilation system that is activated when you turn on the ignition. Even in a wagon this big and with all windows closed, you and your passengers enjoy continuous fresh air circulation. And you enjoy it in quiet comfort, partly due to the added sound insulation.

The tailgate story.

The rear. Right off the bat, you'll notice our big '73 Pontiac wagons have rear bumper guards and vertical moldings on the tailgate. Something you won't notice is an air deflector. You don't need one. The rounded shape of the rear end lets the natural flow of air over the roof help keep the rear window clean. You do get reflectors in the rear bumper. And a reflective tailgate panel with the optional exterior siding.



There's another GM exclusive at the back of your wagon. The disappearing tailgate. You'll find it standard on any 1973 full-size Pontiac station wagon that you select.



Just flip a switch or turn a key and the power rear window tucks up neatly into the roof. Then, either manually (standard) or with an available power unit, the tailgate recedes under the floor.



The result is a completely unobstructed entrance to the cargo area. Even if you're backed up against a post you can open the Glide-away tailgate. Very convenient.

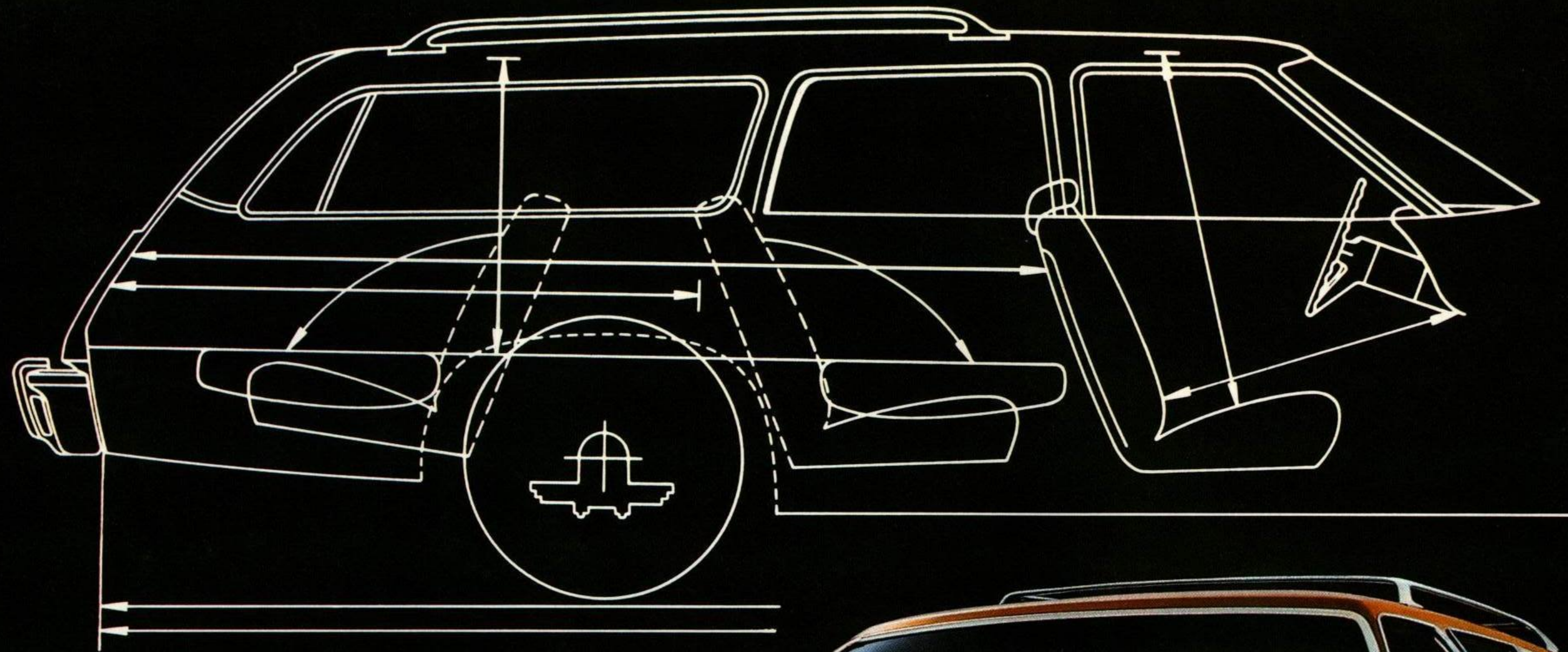
Some of the equipment illustrated or described is optional at extra cost.

Standard features.

Laurentian Safari 2-seat and 3-seat station wagons. Standard features include: 350 CID V8. New improved front and rear bumper systems. Rear bumper guards. Vertical moldings on tailgate. Variable-ratio power steering for quick, positive control. Front power disc brakes for straight-line stopping and greater resistance to fade. Rear power drum brakes. 3-speed Turbo Hydra-matic transmission. Front wheel coil springs with a specifically tuned rear leaf-spring suspension. Computer-selected springs. Heavy-gauge perimeter frame for a smooth, tuned ride. Power-operated window on Glide-away tailgate. Right-hand and left-hand outside mirrors. Tough, carefree all-vinyl Morrokide interior. Powered ventilation. Inside hood latch release. Simulated Walnut Woodgrain on instrument panel. Deluxe 2-spoke steering wheel. Driver instrument panel ash tray. Nylon-blend loop-pile carpeting. Split-back second seat and forward-facing third seat in 3-seat model. Open rocker panels that effectively reduce the accumulation of corrosive road salts. Thick protective steel side-guard beams in all doors. Strong, double-panel roof that helps keep things quiet. Flush-to-the-side door handles. Full-foam seat construction. Wrap-around instrument panel with quick service access. Forward-mounted steering linkage for excellent directional stability. Hidden windshield wipers. Corrosion-proof Energizer battery. Bumper-mounted reflectors on rear. Dome light with front door switches. Protective vinyl covering over cargo area. Hidden compartment under cargo load floor adds 5.6 cubic feet (3.0 cubic feet in 3-seat model) extra storage capacity. Standard and optional engines use regular, low-lead or no-lead fuels. Evaporative and exhaust emission controls. 16 Magic-Mirror exterior colors.

Catalina Safari 2-seat and 3-seat station wagons. All Laurentian Safari standard features plus: more luxurious interior trim styling. Stylish rocker panel molding. Bright rear quarter and tailgate window moldings. Hidden windshield-embedded radio antenna (Laurentian customer must order radio to get hidden antenna). Perforated vinyl headlining and additional sound insulation. Lamp in glove box and in ash tray, driver's side. Instrument panel ash tray for front passenger. Cigarette lighter lamp. Dual horns. **Grand Safari 2-seat and 3-seat station wagons.** All Catalina Safari standard features plus: 400 CID 4-bbl. V8 engine with a coolant overflow system that helps prevent engine overheating due to heavy loads, high temperatures or hilly terrain. As pressure builds up in a hard-working engine, the coolant expands but the system prevents it from spilling out through the overflow tube. Cooling efficiency is maintained and the possibility of overheating due to low coolant level is prevented. It assures a full coolant system at all times and provides a visual check of coolant level. "Squeezable" Custom Cushion Steering Wheel. Pull straps on doors. Luxury bench front seat with fold-down centre armrest. Instrument panel courtesy lamp. Passenger instrument panel ash tray lamp. Grand Safari identification on instrument panel plaque. Electric clock. Deluxe wheel covers. Grand Ville grille. Grand Safari identification on hood, front fenders and tailgate. Carpeted lower door panels. Carpet in cargo area. Wheel opening moldings. Pedal pad trim. Body color door handle inserts. Roof drip moldings. Side window reveal moldings. Wide rocker panel moldings.

You may wish to add extra-cost options of your own choosing. See pages 10 & 11.



Le Mans Safari

Our new trim-size wagon. Many of the new things that make the 1973 Le Mans Safari all-new were first proved out on the big Pontiacs.

That's some heritage. And prestige. And Le Mans commands undivided attention as an innovator. For instance, it has a tailgate that's really an easy-to-handle, easy-to-load liftgate. See page 9.

It has totally new styling.

And Le Mans Safari can carry a most respectable 85.1 cubic feet of cargo.

New, smoother ride. Le Mans now has the improved directional stability and easier handling made possible by a forward-mounted steering linkage.

We've even widened the track slightly, - another contribution to stability.

Le Mans value. We've installed full-foam seat cushions throughout for more comfort. And so you can enjoy this comfort quietly, two steel roofs include an acoustic panel.

You also get a wrap-around instrument panel that clusters the instruments in a most efficient manner—and the panel is designed to be quickly removable for any possible servicing.

We've done things like giving you a side-terminal battery with positive bolt attachments. It's been proven to be virtually corrosion-proof!

And in front of all this Le Mans luxury and convenience, there's a new and improved bumper that incorporates the general principal of a shock absorber. The new rear bumper system includes spring-type energy-absorbers for extra protection.

Because wagon people tend to load up the back when travelling, you get the extra assurance of power front disc brakes. And power rear drum brakes. And the rear brakes are larger than those on Le Mans coupes and sedans. See page 8 for more details on standard equipment.

Since economy is one reason you buy an intermediate, the standard engine is a 250 CID Six. If you want a V8, there are four engine options to choose from ranging in size from 350 to 455 cubic inches.

Dressing it up. One option you should look into is the simulated wood panelling. The sides are actually translucent, permitting a hint of the body color to come through. A smart idea that Pontiac thought of first.

Other extra-cost options? How about a Custom Cushion Steering Wheel or automatic level control or a firm ride suspension.

You'll find additional option suggestions on pages 10 and 11.

So there you have our all-new Le Mans 2-seat and 3-seat Safari station wagons. Le Mans has learned its lessons well. But then, it had a great teacher.

Full-size Safari and trim-size Le Mans Safari offer you eight ways to go Pontiac.



Page 6 & above: Le Mans Safari Station Wagons.

Some of the equipment illustrated or described is optional at extra cost.

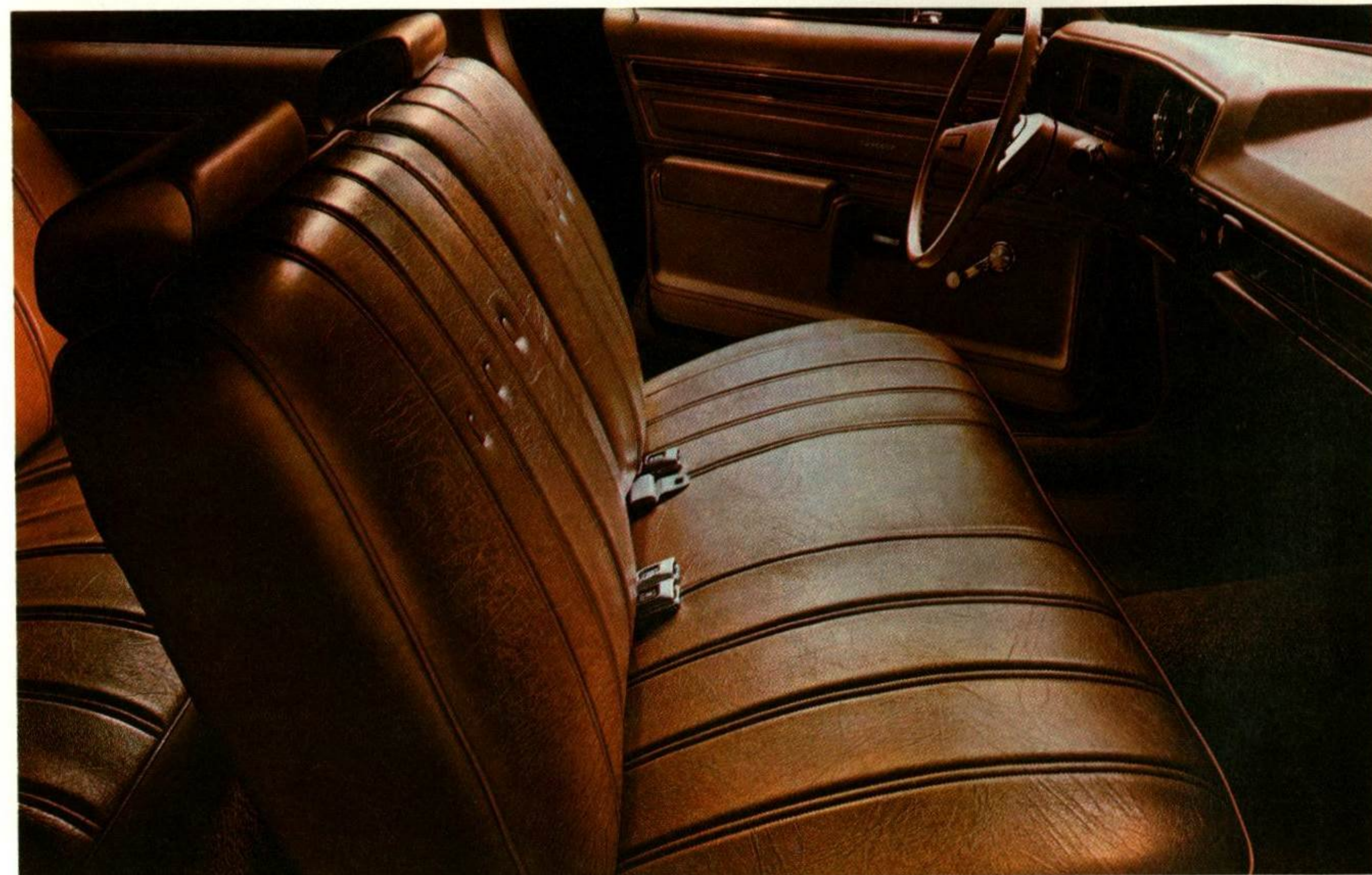
Standard seat covering is posh all-vinyl Morrokide in green, beige, saddle or burgundy. Highly durable and easy to maintain.

Ask about the new Custom Safari option package. It consists of a Custom Cushion Steering Wheel, simulated woodgrain exterior siding, wheel opening moldings, deluxe wheel covers and dual horns. An optional V8 must be ordered.

Going trailering? If you plan to hitch your wagon to a trailer, you'll save yourself a lot of money by talking it over with your salesman now. You may need some special equipment and it costs a lot more to add it on your wagon *after* you take delivery. Okay?

Among Pontiac's several trailer-towing packages is one designed specifically for the load of your trailer and the '73 LeMans Safari you'll be hauling it with. Your package will be built into your wagon right at the factory, so be sure to order your specific package when you order your new LeMans station wagon. Ask your salesman for the special trailer-towing catalogue.

LeMans Safari 2-seat and 3-seat station wagons, Standard features include: 250 CID Six cylinder engine. New improved front and rear bumper systems. Vertical moldings on tailgate. Front power disc brakes for straight-line stopping power and greater resistance to fade. Rear power drum brakes. New front suspension for improved cornering, stability and steering feel. Computer-selected springs, front and rear, for a smooth ride. New high-intensity single headlamps. Larger windshields and slimmer windshield pillars for improved visibility. Double roof panel construction with perforated inner panel for increased strength and quieter interior.



LeMans Safari standard all-vinyl bench seat.

Full-foam seat construction for longer life and improved comfort. Open-type rocker panels to minimize deposits and resist corrosion damage. Powered ventilation system that operates continuously, even when engine is idling. One-piece lift-type tailgate, fully counterbalanced. Tailgate ajar warning lamp. 3-seat station wagon has standard swing-out ventpanes in rear quarter windows and electric liftgate release. Hood lock release is located inside wagon as anti-theft measure. Tough, carefree all-vinyl Morrokide interior. Simulated Walnut woodgrain on instrument panel.

Concealed windshield wipers. Windshield embedded antenna. Nylon-blend loop-pile carpeting. Textured steel cargo floor. Stowage compartment under cargo load floor adds 8.6 cubic feet (6.2 cubic feet in 3-seat model) extra storage capacity. Thick, steel Side-guard beams in all doors. Heavy-gauge perimeter frame for a smooth, tuned ride. Rocker panel molding. Bright roof drip moldings. Quarter window moldings. Standard and optional engines use regular, low-lead and no-lead fuels. Evaporative and exhaust emission controls. 16 exterior Magic-Mirror colors.



LeMans Safari standard Lift-up Tailgate.

The new Lift-up Tailgate. We mentioned LeMans Safari is all-new. The one-piece tailgate lifts at a touch and is fully counterbalanced to stay put. Eight vertical moldings are standard. On the 3-seat model, the tailgate comes with standard remote-control power release. Extra-cost on 2-seat model.

Also standard on 3-seat, available for 2-seat Safari, are the new and convenient swing-out glass rear quarter vent windows.

The third seat faces the rear and folds flat in seconds.

A cut above. The Lift-up Tailgate on LeMans Safari and the Disappearing Tailgate on full-size Safari station wagons.

Some of the equipment illustrated or described is optional at extra cost.

Reassurance features

Occupant Protection

Seat belts with pushbutton buckles for all passenger positions. Single buckle seat and shoulder belts for driver and right front passenger with reminder light and buzzer. Two front seat head restraints. Energy-absorbing steering column. Passenger-guard door locks with forward-mounted lock buttons. Safety door latches and hinges. Folding seat back latches. Energy-absorbing padded instrument panel and front and intermediate seat back tops. Contoured windshield header. Thick laminate windshield. Padded sun visors. Safety armrests. Safety steering wheel. Side-Guard Beam. Fuel tank impact security. Glove box door latch impact security. Smooth-contoured door and window regulator handles. Soft, low-profile window control knobs, coat hooks, dome lamp.

Automatic locking seat belt retractors—front and rear outboard passengers. Shoulder belt anchorages for rear seat outboard occupants. Pressure-lock radiator cap. High-strength front seat anchorages and construction. High-strength rear seat retention. Stamped steel door hinges. Contoured full roof inner panel.

Accident Prevention

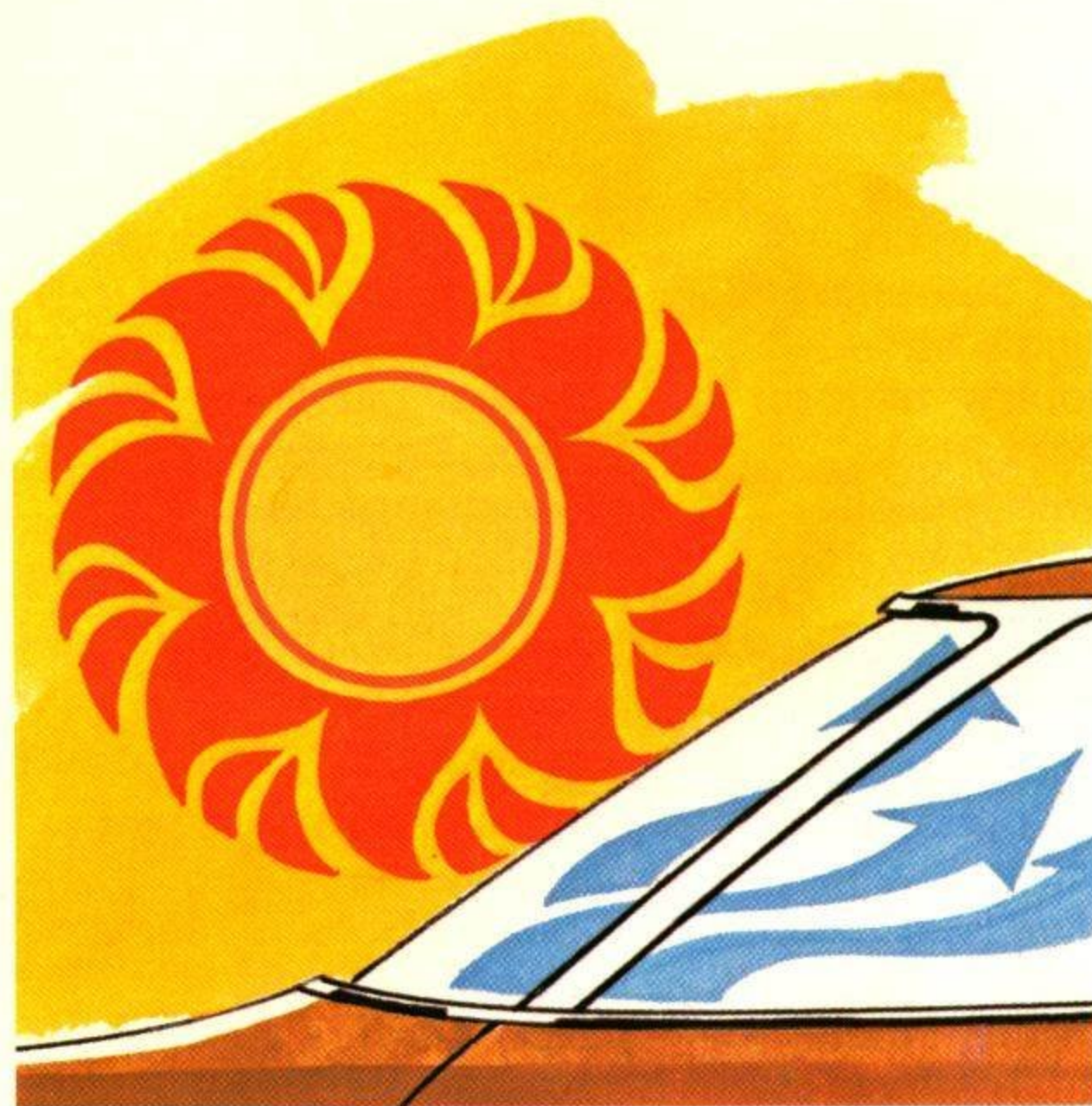
Side marker lamps and reflectors (front side marker

lamps flash with directional signal). Parking lamps that illuminate with headlamps. Four-way hazard warning flasher. Backup lamps. Lane-change feature in direction signal control. Windshield defrosters, washers and dual speed wipers. Wide-view inside day/night mirror (vinyl-edged, shatter-resistant glass and deflecting support). Outside rear view mirror (driver and passenger on Laurentian, Catalina and Grand Safari). Dual master cylinder brake system with warning lamp. Starter safety switch. Dual-action safety hood latches. Improved bumper systems. Headlight aiming access provision. Low-glare instrument panel top, inside windshield moldings, wiper arms and blades, and steering wheel metallic surfaces. Safety wheel rim. Uniform shift quadrant. No winged wheel nuts, discs and caps. Self-adjusting brakes. Illumination of windshield wiper and washer, heater and defroster controls.

Anti-Theft

Anti-theft ignition key warning buzzer. Anti-theft steering column lock. Multiple key combinations. Visible vehicle identification. Tamper-resistant odometer with telltale feature. Inside hood lock release.

Features and Options



Climate Control. Air conditioning? We prefer to call it "climate control" because this option offers you a lot more than a cool car on a hot day. It works for you all year 'round.

Pontiac air conditioning lets you ride free of humidity summer and winter, in the kind of comfort that suits you best, without mist on any window and with all windows closed for quieter, more secure enjoyment of your wagon.

Climate control keeps out dust and irritating pollen. Lets you arrive refreshed and perfectly groomed. And returns a good part of your investment at trade-in time.

Four-Season Air Conditioning. Gives you complete control with two sliding levers. On LeMans Safari, an optional V8 engine and Turbo Hydra-matic transmission must be ordered.

Automatic Temperature Control. Allows you to set the temperature you want and forget it. Fully automatic. Not available on LeMans Safari.

Optional tinted glass is recommended when you specify air conditioning.



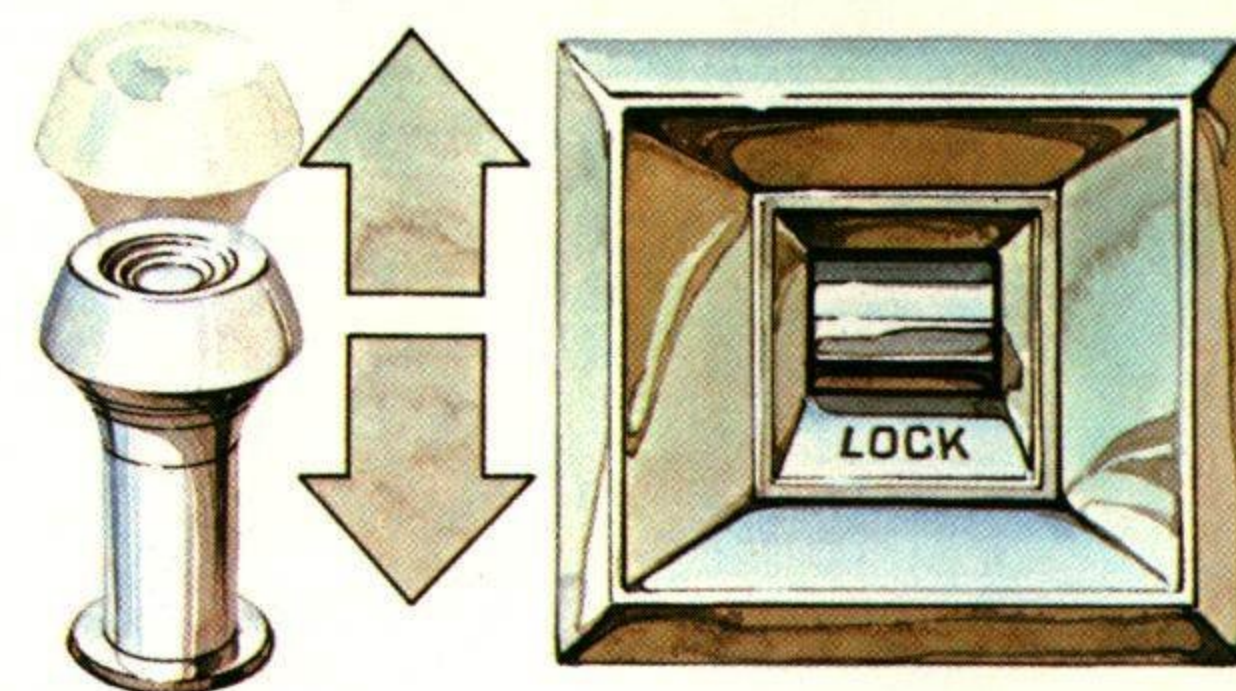
Cruise Control. Helps lessen driver fatigue, especially on long turnpike trips. Attain your desired speed, just touch the button on the end of your turn signal indicator and you'll maintain that speed. To disengage, press lightly on the brake pedal.



Sound Systems. You can choose from a complete selection of AM, AM/FM or AM/FM Stereo pushbutton radios. Or you may want our integral AM or AM/FM radio and 8-track stereo tape player unit and multi-speaker system (4 on full-size, 3 on trim-size wagons). Two rear speakers come with all stereo systems and is available with the AM and FM radios. Full-size wagons feature FM slide-tuner with ten-station pushbutton settings.

A windshield-embedded antenna is standard when you order a radio. Your hidden antenna doesn't intrude on your car's styling and is always out of harm's way.

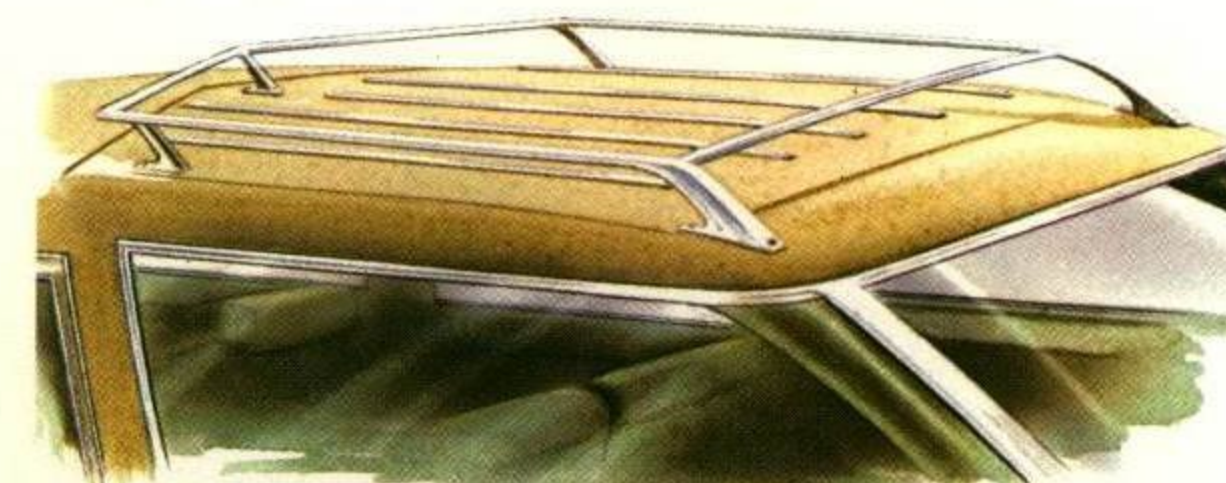
Electric Door Locks. Encourages the regular locking of all doors and helps to save time. Master control is on the front door panel on the driver's side and the front passenger's side.



Delco X Battery. Maintenance-free, never needs water. Delivers more power, compared to a conventional battery of the same size.



Safe-T-Track. Pontiac's limited slip differential can be a big help when your wagon hits a stretch of slippery road, snow, ice, mud, sand, ruts or potholes. It transfers torque to the rear wheel that has the best traction, helps keep you going with sure handling.



Chrome Luggage Carrier. The bright chrome and stainless steel carrier installs permanently on all station wagons. It stores a sizeable amount of luggage, allowing extra passenger space inside. Side rails for easy tie-down. Available on all Pontiac wagons.

Rear Window Air Deflector. (Not shown.) Le Mans Safari only. Horizontal metal vane directs air stream onto rear window to help keep it free of dust.

Defogger/Defroster. Keep your rear window clear for safer driving with a defogger using an electric blower or a defroster with electrically-heated wires embedded in the rear window glass. With the latter system, an optional V8 must be ordered on a LeMans Safari.



Bumper Guards and Rub Strips. Front and rear rubber-faced bumper guards provide added protection. Rear guards are standard on full-size wagons. Full-width rub strips are available for all bumpers. (Except rear of full-size wagon.)

Trailer-Towing Packages. Pontiac offers several different packages. Choose the one designed specifically for the load weight of your trailer and your 1973 wagon. Ask your dealer for Pontiac's special, detailed catalogue.

Power Tailgate. Full-size Safari Wagons only. A handy time-saver. Tailgate can be lowered or raised with a key from outside, at the rear, or with a switch on the instrument panel. When operated from driver's seat, shift lever must be in "park" or "neutral" and the ignition key must be in the "on" or "accessory" position. Power-operated rear window is standard on all full-size station wagons.



The options mentioned here are only representative of the many available for 1973. Your dealer will be delighted to go over the complete list with you. A number of the more popular features are included in Option Groups and you may find it convenient to order them in this way.

Unless otherwise noted, all options on these pages are available for all 1973 full-size and trim-size Pontiac station wagons.

General Motors Progress Report

Convenience, comfort, pleasure and value for your money.

We try to do our best every year to offer a little more of all these qualities in our cars. And we have other goals.

To build cars that help protect their occupants while helping to prevent accidents.

And to build cars that run cleaner.

General Motors is making significant progress in both these areas.

For 1973 General Motors station wagons, for instance, have steel side-guard beam protection in all doors. There is an alert system to warn the driver and right front passenger to buckle up lap and shoulder belts. All new GM station wagons have improved front bumpers. And these features are standard equipment.

Cleaner running cars. Over the years, as a result of many engine improvements and the installation of various emission control systems, the amount of pollutants from our cars has been dramatically reduced in the areas of hydrocarbon emissions, carbon monoxide emissions and oxides of nitrogen. For instance, in 1973 we have added an Exhaust Gas Recirculation system which will further reduce oxides of nitrogen.

In addition, all our engines are able to operate efficiently on unleaded, low leaded, or any leaded regular gasolines with a research octane number of 91 or higher.

Nevertheless new systems are continuously being explored and tested that should help us achieve our goals.

Meanwhile you can help by maintaining your own station wagon in good operating condition and by having it tuned regularly.

And, in the area of safer motoring, you can help by having everyone wearing seat belts when in motion and by driving defensively at all times.

SPECIFICATIONS	LE MANS SAFARI	LAURENTIAN SAFARI	CATALINA SAFARI	GRAND SAFARI
Body Styles	2-seat 3-seat	2-seat 3-seat	2-seat 3-seat	2-seat 3-seat
Engines Standard Optional	250-1 Six 350-2 V8 400-2 V8 400-4 V8 455-4 V8	350-2 V8 400-2 V8 400-4 V8 455-4 V8 —	350-2 V8 400-2 V8 400-4 V8 455-4 V8 —	400-4 V8 455-4 V8 — — —
Transmission Standard Optional	3-speed manual 4-speed manual Hydra-matic	Hydra-matic — —	Hydra-matic — —	Hydra-matic — —
Brakes—Power Front Disc (dia.) Rear Drum (dia.)	11.0 in. 11.0 in.	11.7 in. 12.0 in.	11.7 in. 12.0 in.	11.7 in. 12.0 in.
Turning Diameter Curb-to-Curb	41.7 ft.	44.9 ft.	44.9 ft.	44.9 ft.
Energizer Standard Optional	45 amp. hr. (250) 61 amp. hr. (350 & 400 V8) 62 amp. hr. (455 V8)	61 amp. hr. (62-455 V8) 73 or 76 amp. hr.	61 amp. hr. (62-455 V8) 73 or 76 amp. hr.	61 amp. hr. (62-455 V8) 73 or 76 amp. hr.
Suspension	Full coil	F-Coil R-Leaf	F-Coil R-Leaf	F-Coil R-Leaf
Frame	Perimeter	Perimeter	Perimeter	Perimeter
Wheelbase	116.0 in.	127.0 in.	127.0 in.	127.0 in.
Length	213.3 in.	230.2 in.	230.2 in.	230.2 in.
Height	55.0 in.	57.5 in.	57.5 in.	57.5 in.
Width	77.7 in.	79.6 in.	79.6 in.	79.6 in.
Weight (2-seat)	4069 lbs.	4780 lbs.	4800 lbs.	4948 lbs.
Tread Front Rear	61.5 in. 60.7 in.	64.1 in. 64.0 in.	64.1 in. 64.0 in.	64.1 in. 64.0 in.
Tires Standard	H78-14	L78-15	L78-15	L78-15
Wheel Size	14 x 6 in.	15 x 6 in.	15 x 6 in.	15 x 6 in.
Road Clearance	5.6 in.	5.6 in.	5.6 in.	5.6 in.
Headroom Front Rear	38.7 in. 39.4 in.	39.8 in. 39.2 in.	39.8 in. 39.2 in.	39.8 in. 39.2 in.
Legroom Front Rear	42.4 in. 36.8 in.	42.6 in. 39.4 in.	42.6 in. 39.4 in.	42.6 in. 39.4 in.
Shoulder Room Front Rear	59.8 in. 58.9 in.	64.4 in. 63.5 in.	64.4 in. 63.5 in.	64.4 in. 63.5 in.
Hip Room Front Rear	55.6 in. 56.6 in.	62.0 in. 62.2 in.	62.0 in. 62.2 in.	62.0 in. 62.2 in.
Fuel Tank Capacity	18.3 Imp. Gal.	18.3 Imp. Gal.	18.3 Imp. Gal.	18.3 Imp. Gal.
Cargo Volume	85.1 cu. ft.	106.4 cu. ft.	106.4 cu. ft.	106.4 cu. ft.

ENGINES	250-1 six	350-2 V8	350-2 V8*	400-2 V8	400-4 V8	455-4 V8
Displacement:	250	350	350	400	400	455
H.P. @ rpm (net)	100 @ 3600	145 @ 4000	150 @ 4000	170 @ 3600	200 @ 4000	215 @ 3600
Torque @ rpm (net)	175 @ 1600	255 @ 2400	270 @ 2000	320 @ 2000	310 @ 2400	350 @ 2400
Compression Ratio	8.25:1	8.5:1	7.6:1	8.0:1	8.0:1	8.0:1
Carburetion	1 BBL.	2 BBL.	2 BBL.	2 BBL.	4 BBL.	4 BBL.
Fuel	Regular	Regular	Regular	Regular	Regular	Regular
Exhaust System	Single	Single	Single	Single	Single	Single

*Le Mans Wagon only

GENERAL MOTORS OF CANADA LIMITED, OSHAWA, ONTARIO



The illustrations in this catalogue do not necessarily show standard colors, materials and equipment. General Motors of Canada Limited reserves the right to make changes at any time without notice, in prices, colors, materials, equipment, specifications and models, and also to discontinue models. This right may be exercised without incurring any responsibility with regard to cars previously sold.