

Three different

# DASHERS

One high standard of elegance and luxury.





# The 1978 Dasher Wagon.

The luxuriously practical Dasher Wagon.

It lets you take luxury along, even when there's work to be done and a load to be carried.

Luxuries like comfortable, fully reclining front bucket seats, handsome crushed velour upholstery with leatherette trim, vent windows, plush carpeting that's wall-to-wall and stem-to-stern, a remote controlled outside mirror, even a precise quartz crystal clock with sweep second hand. Behind you, there are child-proof rear door locks and an electric rear window defogger to help you feel safe and secure while you drive around in the lap of luxury.

But don't let all those luxuries and Dasher's elegantly restyled exterior fool you.

Underneath it all, Dasher Wagon is a work horse. With 24.7 cubic feet of carrying space behind the tail gate. Fold the rear seatback down, and your capacity grows to 51.6 cubic feet. You can actually slide a few dozen shopping bags or the 5-foot antique china closet you discovered on a trip to the country into the back of your Dasher Wagon. In either case, you'll still have room to spare.

What makes Dasher Wagon's roominess really amazing is the overall length of the vehicle—a full two

inches shorter than even a Mustang II. So you can do a lot of carrying, without having to handle a lot of wagon. And when it comes to parking, you can slip smoothly into spaces larger wagons have to pass right by.

Dasher Wagon handles like no other wagon you've probably ever driven. Its firm, sure suspension, front wheel drive and steel belted radial tires combine to give you precision and stability on straightaway or curves.

As for gas mileage\*, Dasher Wagon's is identical to that of its economical sedan and hatchback cousins, 37 mpg highway, 23 mpg city.

Surprisingly economical for a station wagon. Downright amazing for one that can accelerate from 0-50 mph in just 8.5 seconds.

Go ahead. Slip behind the wheel and see for yourself. You'll never want to leave your luxuries behind again. And with Dasher Wagon, you'll never have to.

\*Based on 1978 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.

*“My husband drives our Mercedes to work. So when we went shopping for a wagon, I said ‘How about some luxury for me!’”*





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INSTRUMENTS ARE CONVENIENTLY CLUSTERED BEHIND A SINGLE WINDOW FOR EASY VISIBILITY.



YOU'LL BE SURPRISED AT WHAT SLIPS EASILY THROUGH THE TAIL GATE OPENING OF YOUR DASHER WAGON.









# The 1978 Dasher Sedan.

The spacious, luxurious, 4-door Dasher Sedan. Your standard of comfort comes as a standard feature. Not as an optional extra.

Seats, for example, are anatomically designed to give your muscles proper support. And they're adjustable front-to-back and from straight up to fully reclining. So even after long hours behind the wheel, you'll arrive fresh and relaxed.

You have room to stretch your legs and shrug your shoulders. In fact, there's even plenty of room for a six footer, in front or in back.

The wood-grained dash and instrument panel is more than just sumptuous. It's ergonomically designed so that everything is easy to read and easy to reach. Instruments are clustered together and face you from beneath a single glass window, angled to prevent reflections. And the most frequently used controls — wiper/washer, turn signals, headlights and passing lights — are operated through a pair of levers at your fingertips on the steering column.

Outside, the Dasher has been restyled to make it even sleeker and more aerodynamic than before. With a new slope to the hood that gives you a clear view of the road surface ahead.

Handling your Dasher is a pleasure in itself.

The rack and pinion steering is light yet precise. Front wheel drive assures you of a firm, sure grip on the road and literally pulls you through turns with a grace and dexterity that will exhilarate you. And the dual diagonal braking system gives you quick, smooth stops with the added reassurance of a back-up system should one of the circuits fail.

But don't take our word for it. Discover for yourself how Dasher Sedan combines the comforts of a luxury car with the common sense of a Volkswagen.

*"I spend a lot more time behind the wheel than behind my desk. So I said 'Show me a car that lets me take my standard of living along!'"*





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A SPACIOUS REAR SEAT FOR YOUR PASSENGERS' COMFORT.



LUXURIOUS APPOINTMENTS ARE STANDARD ON THE DASHER.









# The 1978 Dasher Hatchback.

The sporty 3-door Dasher hatchback.

Elegant and luxurious when you mean business. Sprightly, rakish and spacious when you're out for fun.

Step back and take a good look. The VW insignia on the grill assures you that you'll always get where you're going. And the rich styling and appointments tell you that you've arrived.

The seating is upholstered in rich crushed velour that's as pleasing to the touch as it is to the eye. And for even more luxury, you can select optional leatherette. Underfoot, on the doors and in the luggage compartment, the cut pile carpeting is rich and sumptuous. And all around you, sound deadening materials give you a hushed, quiet ride.

All kinds of little luxuries have been incorporated for you and your passengers. Grab handles make getting in and getting out easier. The outside mirror is adjustable by remote control from inside, and the inside mirror is day/night adjustable to let you cut back harsh glare from headlights behind you. Flip down the fully padded passenger sun visor, and you'll find a convenient vanity mirror. And for your loose change, maps and what have you, there's a convenient center console.

Lift the hatch, and you're face-to-face with almost

17 cubic feet of luggage space concealed beneath the removable parcel shelf. Note that now the hatch opening comes all the way down to the floor—there's no lip to make lifting heavy items in or out a chore. Lower the rear seatback, and the cargo compartment grows to a massive 29.3 cubic feet. Plenty of space for a good-sized piece of antique furniture. Or for taking along scuba gear, folding bikes, and plenty of luggage for your vacation.

Even with all the luxury and all the space, the hatchback, like all our Dashers, is actually more economical than many stripped down, cramped up compacts. EPA estimates\* Dasher gas mileage at a surprising 37 mpg highway, 23 mpg city.

\*Based on 1978 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.

*"We thought we'd have to buy two cars. Something elegant for carrying clients during the week. And a sporty hatchback for weekends."*





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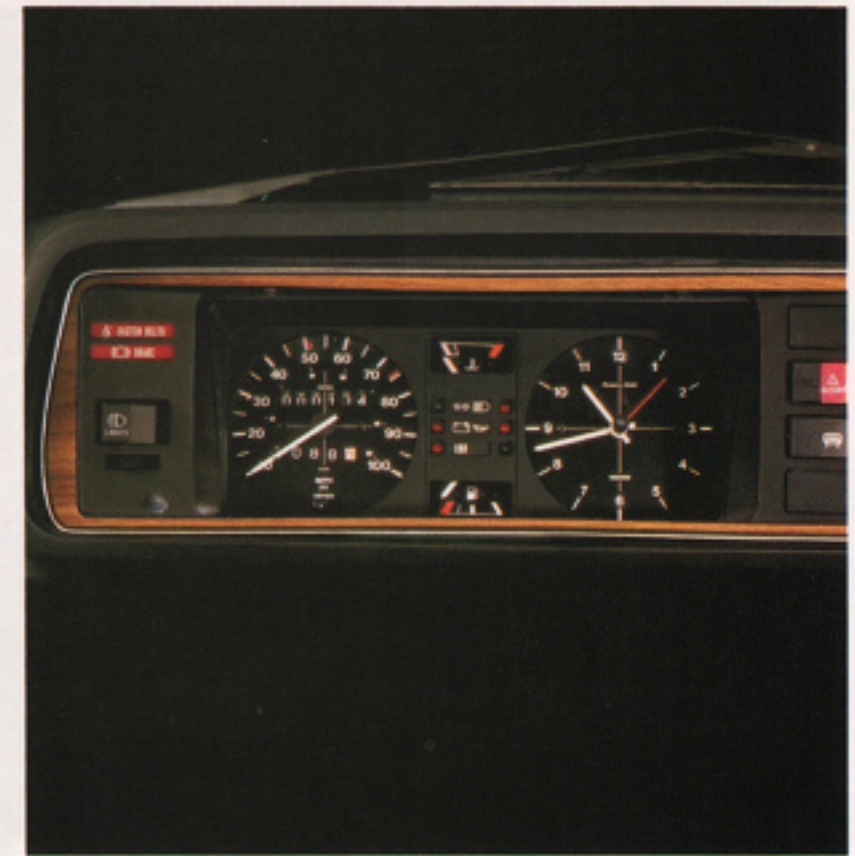
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THE WIDE OPENING HATCHBACK REVEALS LUGGAGE SPACE ABOVE AND BELOW THE PARCEL SHELF.



BEHIND THE WHEEL OF THE DASHER, YOU HAVE AN UNHINDERED VIEW OF THE INSTRUMENT CLUSTER.







## Underneath Dasher's luxury and elegance, there's a lot of VW engineering.

Dasher's unique combination of performance, handling and economy is no accident. It's the result of some very purposeful and carefully thought-out engineering.

Step on it, and Dasher's powerful 1.6 liter overhead cam engine with fuel injection propels you from 0 to 50 mph in just 8.1 seconds.

The road hugging quality you feel as you put Dasher through its paces is the result of the traction gained by placing the engine over the drive wheels. This front wheel drive system literally pulls you around sharp corners with awesome stability.

Beneath you is Dasher's silken smooth suspension — independently sprung in front with McPherson struts, and the unique VW torsion crank axle in back. And all the while, you're in total control with Dasher's rack and pinion steering system that transmits forces quickly and evenly, giving you fantastic feel of the road.

To assure you of smooth, precise stops, Dasher is equipped with power-assisted disc/drum brakes. And this year, the brake booster has been enlarged to make stopping even easier than before. For added safety, dual diagonal braking circuits are used to provide a back-up in case one of the circuits should fail.

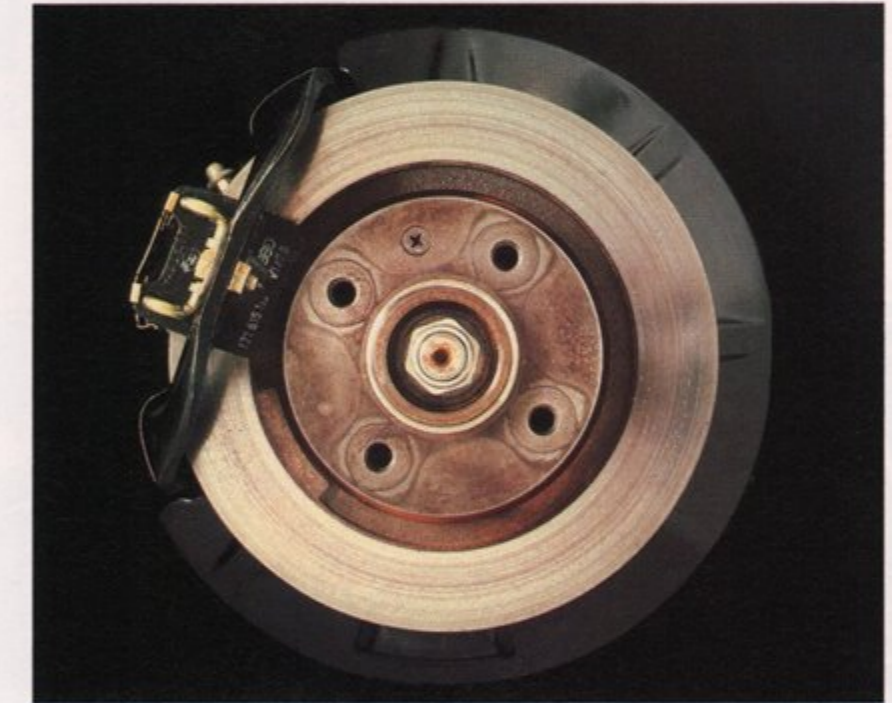
Steel belted radial tires on the Dasher add their own contribution to precise handling. And their low roll resistance helps us achieve Dasher's enviable record for gas economy, based on 1978 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.

As a further aid to good engine efficiency and performance, Dasher is equipped with a continuous fuel injection system that precisely meters fuel to the engine, as determined by such conditions as temperature and engine air intake.

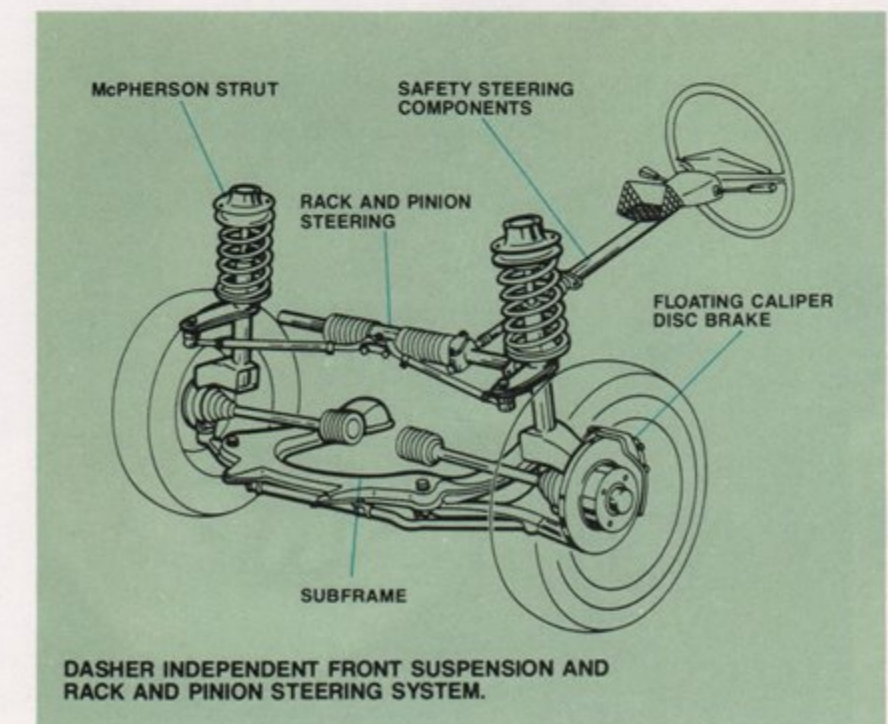
The 1978 Dashers. An unexpected combination of unstinting engineering and uncommon elegance.



FUEL INJECTED, 1.6 LITER OVERHEAD CAM ENGINE.



FRONT DISC BRAKE WITH CALIPERS.



DASHER INDEPENDENT FRONT SUSPENSION AND RACK AND PINION STEERING SYSTEM.





**When luxury is as economical as a Dasher, it makes sense to indulge in a few extras.**

Much of what passes for optional extras or "unavailable" on most cars comes to you as standard on your Dasher. We like to think of things like fully reclining bucket seats, plush carpeting and steel belted radial tires as luxurious necessities.

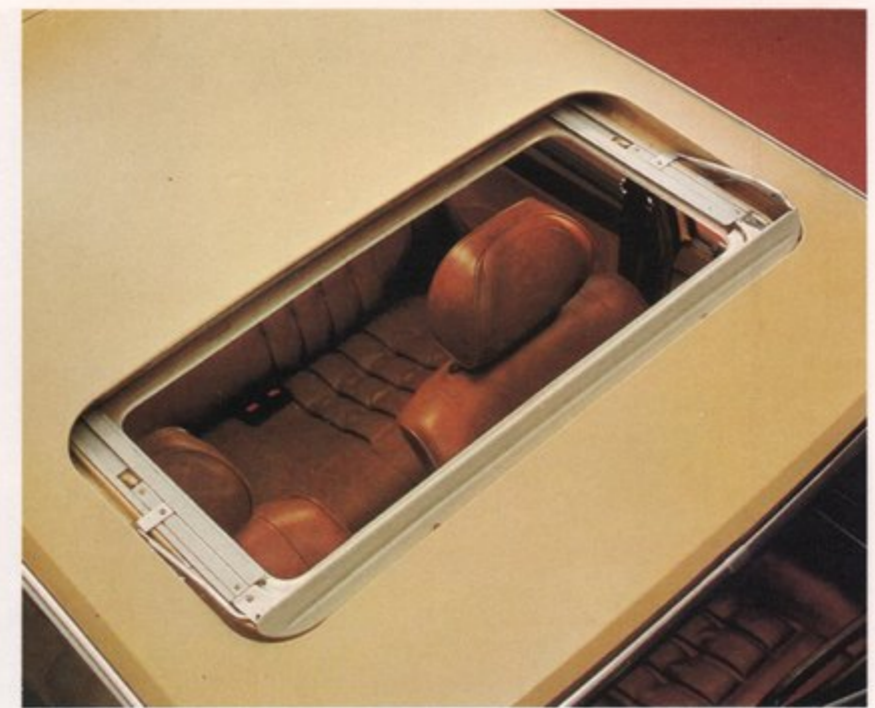
What is left to your discretion are the extras that customize your Dasher to your own particular life style and desires.

To take the footwork out of driving, we offer fully automatic 3-speed transmission, plus speed control that automatically maintains constant speed while your foot is resting. For foul weather driving, there's a set of piercing fog lamps. And for fair weather driving, a sliding sun roof.

For skiers, there's a lockable ski carrier. For vacationers, permanent or removable luggage carriers. And for music lovers, a selection of radios that range from basic AM to AM/FM Stereo with Tapeplayer.

There are also items to let you add an extra measure of protection for your luxurious standard of living. Splash guards and door edge guards to protect your finish. And floor mats to protect your fine carpeting.

As you can see, with or without accessories, when you travel by Dasher, you travel first class. And for very little extra, you travel deluxe.



OPTIONAL SLIDING SUNROOF.

**Their standard of excellence stands behind your standard of luxury.**

When it comes to caring for your Dasher, the most surprising things are the things you don't have to care for at all.

Like radiator fan belt, carburetor and choke. They've all been eliminated and replaced with far more reliable components.

And when things do need caring for, you can entrust them to the skilled service technicians at any one of the more than 1,000 Volkswagen dealers across the country. We



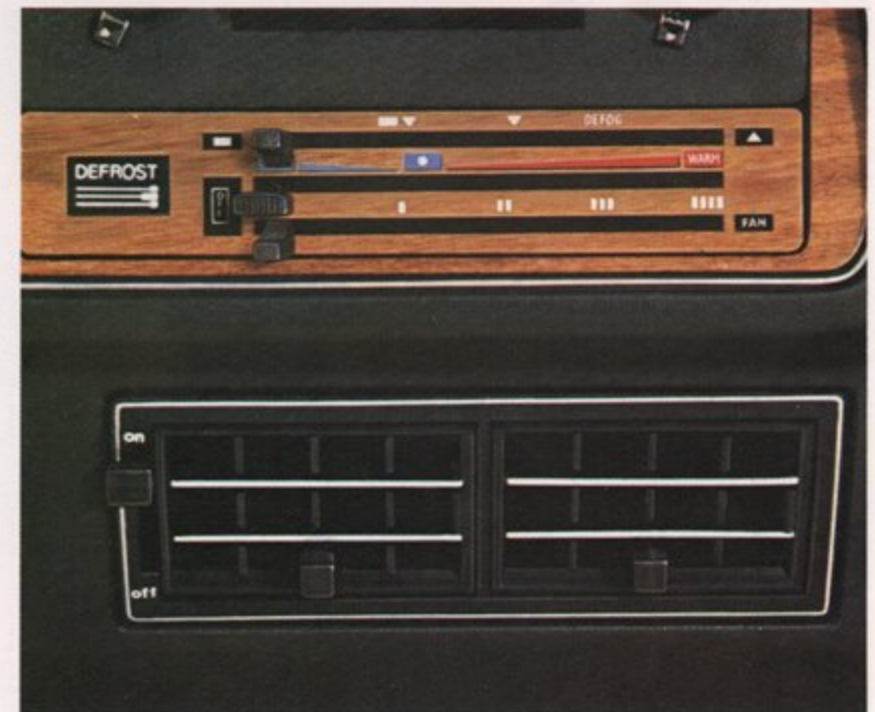
keep them on their toes and in the know with graduate training and refresher courses at our regional service schools.

And to help them do their jobs, they have an extensive collection of special tools designed just for Volkswagens. Plus a vast inventory of replacement parts.

The 1978 Volkswagen Dasher. Built and serviced with care, so you can drive it care-free.



AVAILABLE RADIOS RANGE FROM AM TO AM/FM STEREO WITH TAPEPLAYER.



CONTROLS FOR OPTIONAL AIR CONDITIONING ARE WITHIN EASY REACH OF THE DRIVER.







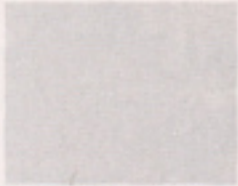


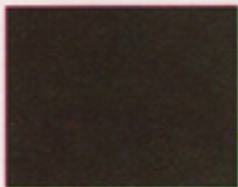








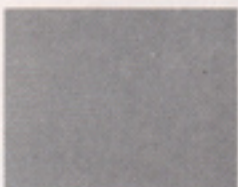
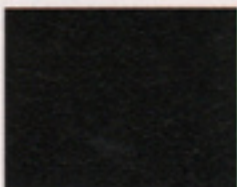




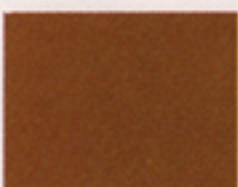


# Volkswagen does it again.



**AUTHORIZED  
DEALER**

## The many shades of luxury.

## One high standard of performance.

PAINT	CLOTH	LEATHERETTE	1978 DASHER SPECIFICATIONS		
			<b>ENGINE:</b>		
ALPINE WHITE	TOBACCO	TOBACCO	Type	Water-cooled, front mounted, overhead cam	
			Cylinders	4 cylinders, in-line	
AGATE BROWN	PARCHMENT	PARCHMENT	Displacement	97.0 cubic inches (1588 cc)	
			SAE Net HP	78 @ 5500 rpm	
DAKOTA BEIGE	TOBACCO	TOBACCO	SAE Net HP (California)	76 @ 5500 rpm	
			Fuel/Air Supply	CIS fuel injection	
MALAGA RED	PARCHMENT	PARCHMENT	<b>TRANSMISSION &amp; DIFFERENTIAL:</b>		
			Type	Fully synchronized, transaxle	
DIAMOND SILVER MET.	BLACK	BLACK	No. Speeds	4 forward, 1 reverse	
			Final Drive	Front wheel drive, double-jointed axles	
BAHAMA BLUE MET.	NAVY BLUE	NAVY BLUE	Clutch	Single disc, dry	
			<b>CHASSIS &amp; SUSPENSION:</b>		
BRONZE MET.	TOBACCO	TOBACCO	Frame	Unitized body/chassis, bolt-on front fenders	
			Front Suspension	Independent, coil struts, stabilizer bar	
			Rear Suspension	Torsion crank axle with coil springs, panhard rod for lateral stability	
			Service Brake	Dual diagonal circuit, power-assisted disc/drums, pressure regulator, rear	
			Parking Brake	Mechanical operated on rear wheels	
			Rim Size	5J x 13	
			Tire Size	Steel-belted radial ply 155 SR 13	
			Steering	Rack and pinion	
			<b>ELECTRICAL SYSTEM:</b>		
			Rated Voltage	12 Volt, 55 Amp alternator *	
			Battery	12 Volt, 45 Amp/hour	
			<b>DIMENSIONS:</b>		
			Wheelbase	96.7 inches	
			Length	172.4 inches	
			Width	63.0 inches	
			Height (Unloaded)	53.5 inches	
			Ground Clearance (Loaded)	4.2 inches (4.8 inches Wagon)	
			Turning Circle	31.2 feet (curb to curb)	
			<b>PERFORMANCE:</b>		
			Top Speed	100 mph	
			Fuel Consumption*	Highway: 37 mpg	
				City: 23 mpg	
			*Based on 1978 EPA estimated mileage with manual transmission. Your actual mileage may vary, depending on where and how you drive, your car's condition and optional equipment. Ask your local dealer for a free copy of the EPA/FEA Gas Mileage Guide for New Car Buyers.		