

1986  
Lincoln Mark VII  
•  
Lincoln Continental  
•  
Lincoln Town Car



## Lincoln. What a luxury car should be.

The selection of a luxury car is a highly individual matter. Yet, of all the varying preferences of luxury car owners, one is virtually unanimous. The demand for quality. And it is in this important area that the Lincolns most clearly excel.

Throughout the years, Lincoln's dedication to engineering innovation, integrity and craftsmanship helped it become the manufacturer of the highest quality luxury cars built in North America.\*

While all Lincolns have these fundamental qualities in common, what is perhaps more impressive is how they are different from one another. For each addresses and fulfills a different luxury need.

The 1986 Lincoln Mark VII satisfies not only the craving for comfort, but the passion for performance. The Mark is designed for those who believe that spirited responsiveness and exceptional road manners are the ultimate luxuries.

The 1986 Lincoln Continental is a truly contemporary luxury automobile, a marvelous comingling of high technology and high fashion. A luxury sedan for those who desire exceptional elegance, four-door convenience, sophisticated electronics and personalized driving comfort.

The 1986 Lincoln Town Car continues its tradition of uncompromising ride, room and comfort. This is the automobile for those who desire stately elegance, uncompromised spaciousness and exceptional creature comforts. The Lincoln tradition of excellence in full measure.

The 1986 Lincolns. Truly what luxury cars should be.

## Lincoln Mark VII LSC.

### The car you never expected from Lincoln.

The road rolls gently through the foothills, then curves just sharply enough to quicken any serious driver's heartbeat. Hug the hairpins. Accelerate surefootedly through the switchbacks. This truly is the luxury automobile for those who consider driving a real passion.

The 1986 Lincoln Mark VII LSC is one of the most technically exciting performance automobiles in the world. It's designed to put you in direct communication with varying nuances of the road before you. Every component aboard this extraordinary automobile comes together to provide new meaning to your idea of responsiveness.

At the same time, LSC is an automobile that surrounds you with an abundance of lavish comfort and functional elegance. This is the complete car, with more features included as standard equipment than ever before.

LSC's dynamically styled body is sleek and aerodynamic with a very impressive 0.38 drag coefficient. This slippery shape helps the car accelerate and cruise with less engine effort, improving operating efficiency.

Not that there's any shortage of power. The LSC's improved, High-Output 5.0-litre V-8 engine with sequential multi-port electronic fuel injection gives the LSC acceleration a serious driver can appreciate.

A car with all of that power should be equipped with exceptional brakes. The Mark is. The sophisticated Anti-Lock Brake System (ABS), standard on every Mark VII, is the most

advanced braking system of its type in the world.

An optimum balance between all-out performance and riding comfort is achieved through LSC's Electronic Air Suspension system. The car actually rides on four columns of air. No other luxury car in the world, at any price, has a suspension this sophisticated.

Quick-ratio power-assisted rack-and-pinion steering, nitrogen-pressurized struts and shocks, a handling suspension and road-grabbing low-profile P215/65 15-inch radial performance tires further enhance Mark VII LSC's driving abilities.

Of course, a car with credentials like Lincoln Mark VII LSC's raises the obvious question. Is it one of the best performing touring coupes in the world, or is it one of the most luxurious touring coupes in the world?

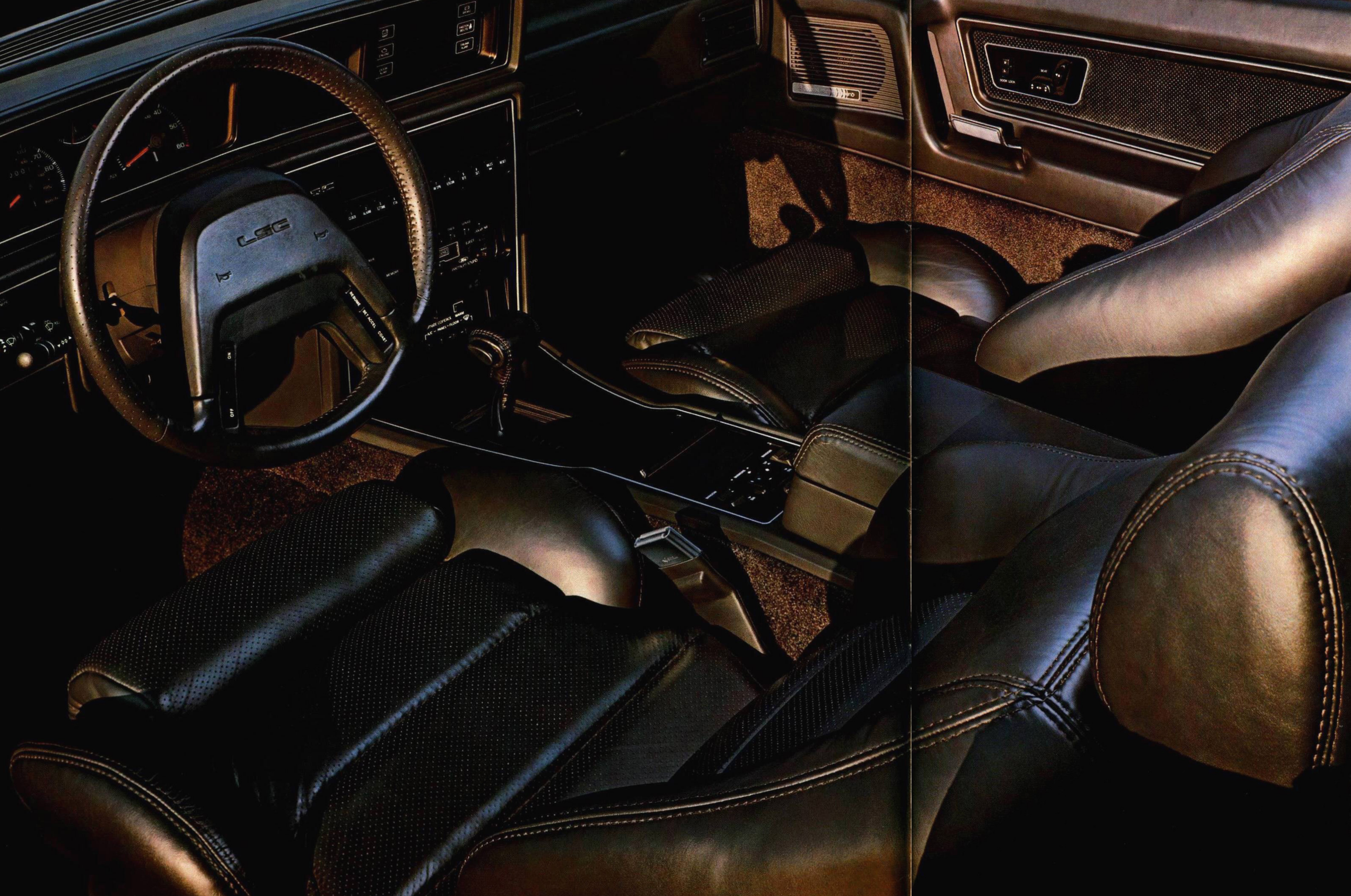
By now, the answer should be just as obvious. It's both.

1986 Lincoln Mark VII LSC in Graphite Clearcoat Metallic. Some features shown may be optional. See option list on page 13.



\*Based on a 1985 Survey of owner-reported problems during six months prior to the survey on 1981 through 1984 models designed and built in North America.





## Everything about the Mark VII LSC enhances the pure joy of driving.

This is the business end of Lincoln's world-class performance coupe. Totally functional. And undeniably luxurious.

The 1986 Lincoln Mark VII LSC cockpit is a wonder of ergonomic efficiency. Every instrument and control is placed where it can best serve the driver.

The driver's seat is an instrument in and of itself. Eleven separate adjustments provide personalized comfort and a driving position close to perfection.

An ingenious control switch allows the driver to make precise fore-and-aft, up-and-down and seatback movements. From there, the driver's seat can be further fine-tuned through a system of secondary adjustments—multiple position headrest, power lumbar and hip bolsters and manual thigh supports.

Shown at left in a Raven Black interior, the articulated front sport seats are trimmed in supple leather with perforated inserts that allow the seat to "breathe" for added comfort. (Cloth covered inserts are also available as a no-cost option.)

The leather-wrapped A-frame tilt steering wheel allows a commanding view of the LSC's new, aircraft-type analog instrumentation (shown on the following two pages). The

speedometer, tachometer, fuel and temperature gauges all have no-nonsense, easy-to-read, mechanical dials that provide accurate readouts of vital engine data.

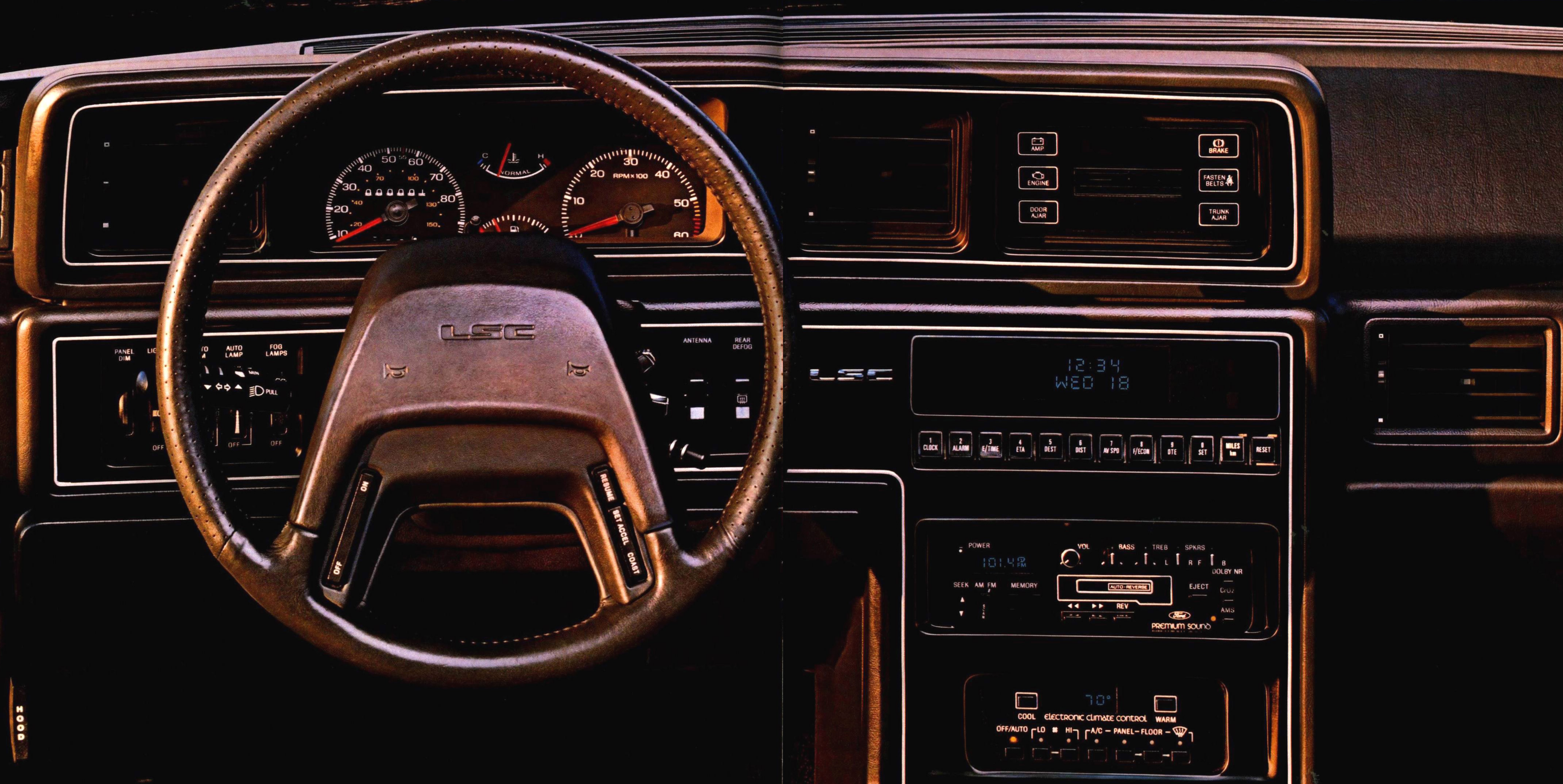
The LSC is able to provide additional instant information regarding its travels through its programmable trip computer. A 12-button keyboard lets the driver call up pertinent travel data such as elapsed time, average speed, estimated time of arrival, distance to empty, and instant and average fuel economy in either Imperial or metric readings.

Overhead, a special console houses map lights, a bank of vehicle-information warning lamps, plus an electronic compass and an outside temperature display that warns the driver when the temperature is near the freezing point and roads may start to ice.



The 1986 Lincoln Mark VII LSC is an automobile with a wealth of technological luxuries designed with a single thought in mind: total driving pleasure.







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## The excitement of Mark VII enveloped in the elegance of Blass.

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Bill Blass designs have been elevating the North-American sense of style for over a quarter of a century. His fashions for men and women are legendary for their simplified lines, sensual fabrics and refined colouration.

Blass has applied his unique approach to fashion to a distinctively different 1986 Bill Blass Designer Series Lincoln Mark VII.

The Blass Mark's exterior is coloured in a subtle combination of Sandalwood Clearcoat Metallic over Dark Sandalwood Glamour Clearcoat Metallic. This special scheme is accented with pinstripes in Pewter and Bright Blue and wire-spoke aluminum wheels.

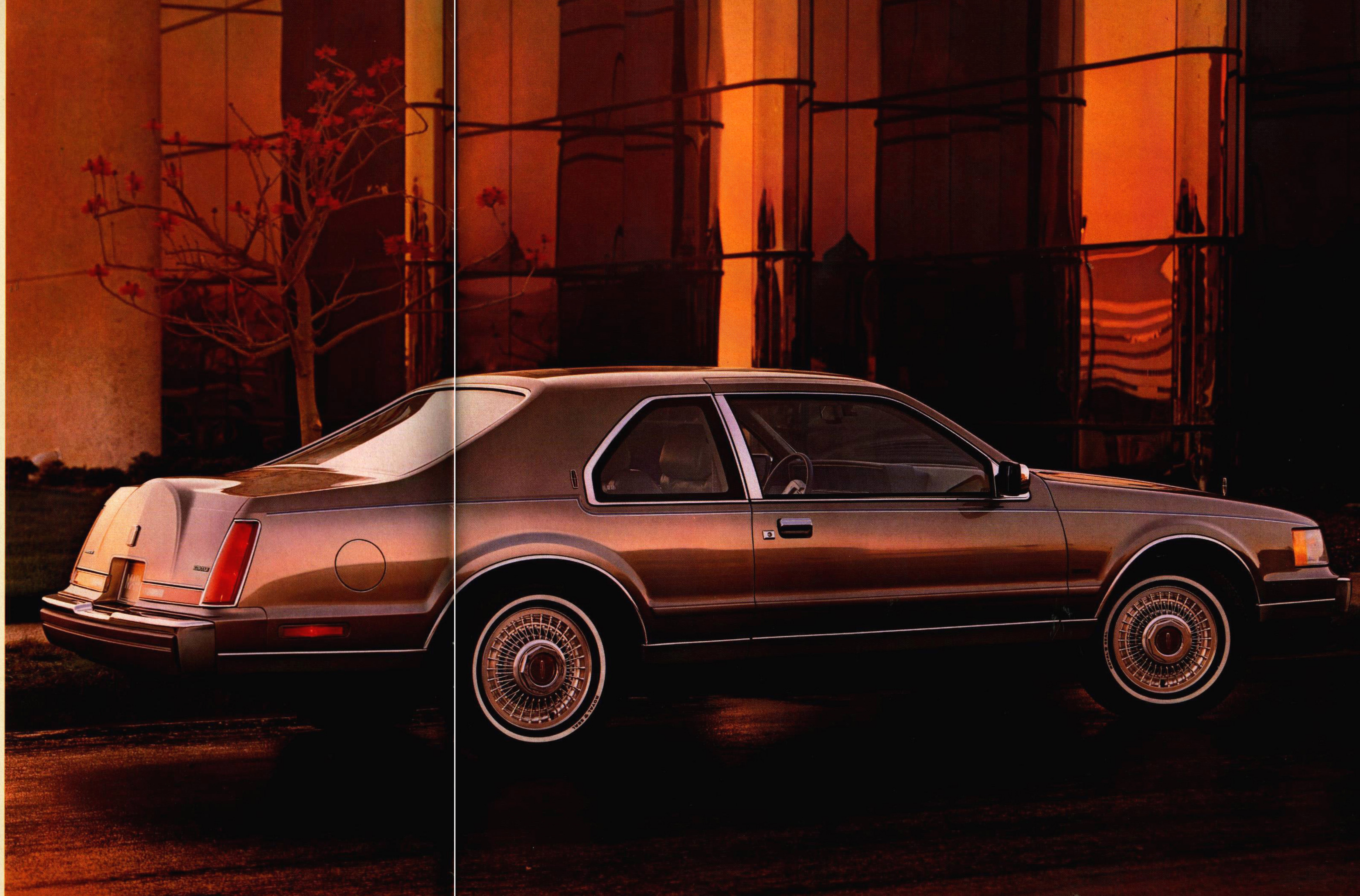
Bill Blass extends his master's touch inside the Mark VII as well.

Its seats are fashionably tailored with textured cloth seating surfaces with leather trim in a handsome Sand Beige (a no-cost option) giving the car a richly coordinated colour scheme. The interior is also available with leather (standard) or Ultrasuede® (no-cost option) seating surfaces, also coloured Sand Beige.

This truly is one automobile with elegance to match its spirit.



1986 Lincoln Mark VII Bill Blass Designer Series in Sandalwood Clearcoat Metallic over Dark Sandalwood Clearcoat Metallic. Some features shown may be optional. See option list on page 13.





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**A car that's the  
ideal combination of style  
and substance.**

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The 1986 Lincoln Mark VII is completely international in concept. Sleekly sculpted, mechanically sophisticated, this car was built to be one of the world's best.

The Mark's lines are sleek and uncluttered. Its distinctive, aerodynamic shape

helps reduce wind noise and contributes to a smooth ride. This design also enhances overall handling, and it provides a more efficient use of each litre of fuel.

This is a car that offers stunning performance. A microprocessor-controlled 5.0-litre electronically fuel-injected V-8 is the standard powerplant. This engine features an advanced sequential multi-port electronic fuel injection system, low-friction roller tappets—like those used in hand-built competition engines—and a tuned, cast-intake manifold to provide the

Mark VII with additional horsepower and improved responsiveness and smoothness over last year's engine.

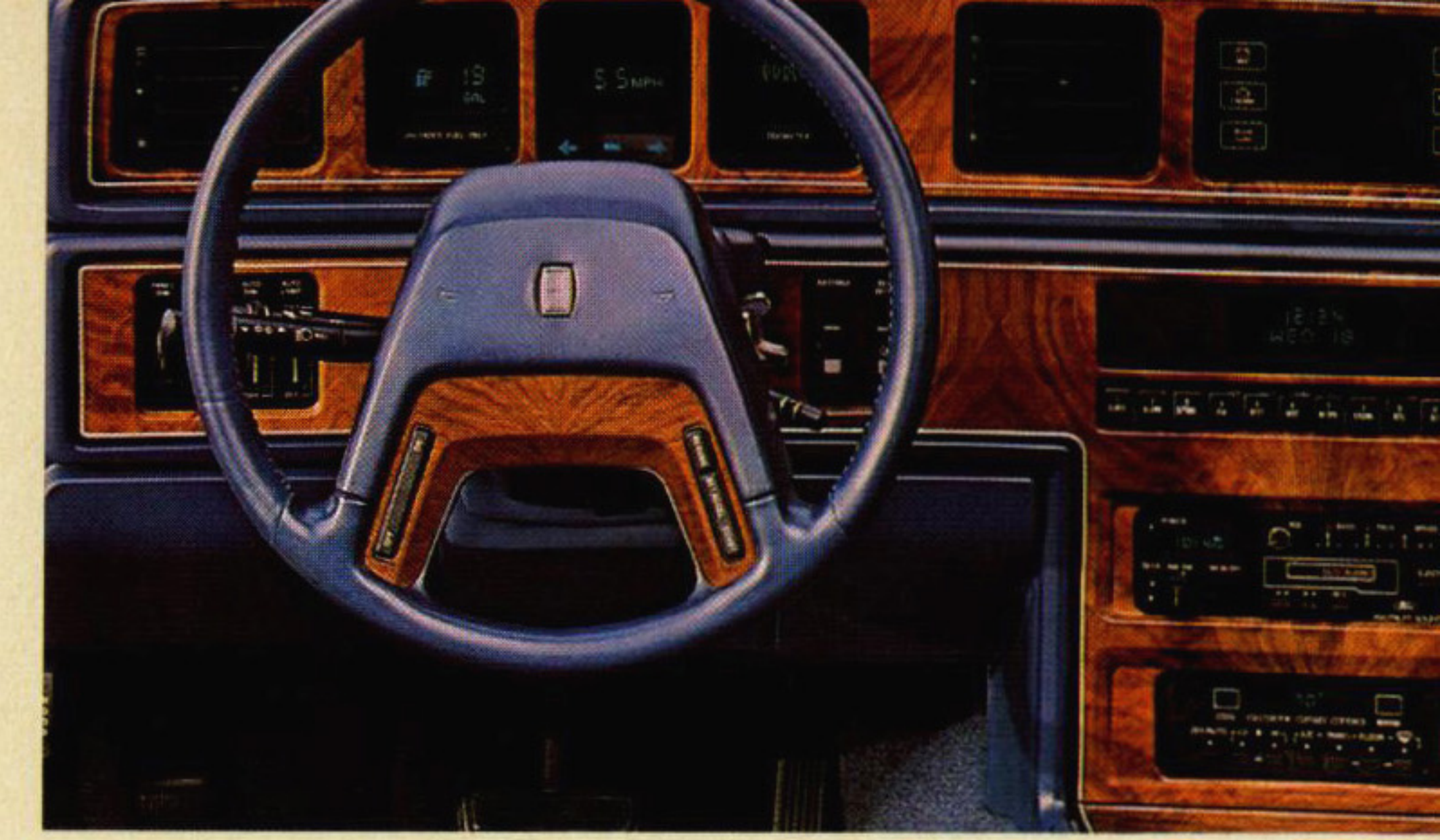
Yet Mark VII is also concerned with luxuries and conveniences. For 1986, more features than ever before are standard. The Mark's computerized instrument panel features a digital speedometer and fuel gauge with vacuum fluorescent readouts. Its programmable trip log information system provides the driver with instant travel information.

Electronic Automatic Climate Control, AM/FM stereo electronic search cassette radio with Premium Sound, rear-seat heating vents, fingertip speed control, leather-wrapped tilt steering wheel, power door locks, power windows and six-way power driver's and passenger's seats are only some of the equipment now standard. A complete listing is on page 13. The car's seats are hand-somely detailed in richly sewn cloth. Dual illuminated visor vanity mirrors complete the feeling of luxury.

Without a doubt, Mark VII is the Lincoln designed to challenge the world.

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1986 Lincoln Mark VII in Silver Blue Clearcoat Metallic. Some features shown may be optional. See option list on page 13.





The most completely equipped car sold in North America leaves you with very few options.

One of the hallmarks of a luxury automobile like Lincoln Mark VII is the large number of features that are included as standrd equip- ment. For 1986, the Mark's list of standards is significantly longer than in previous years.

You'll note that the LSC and the Bill Blass Designer Series are equipped with comparable levels of standard equipment.

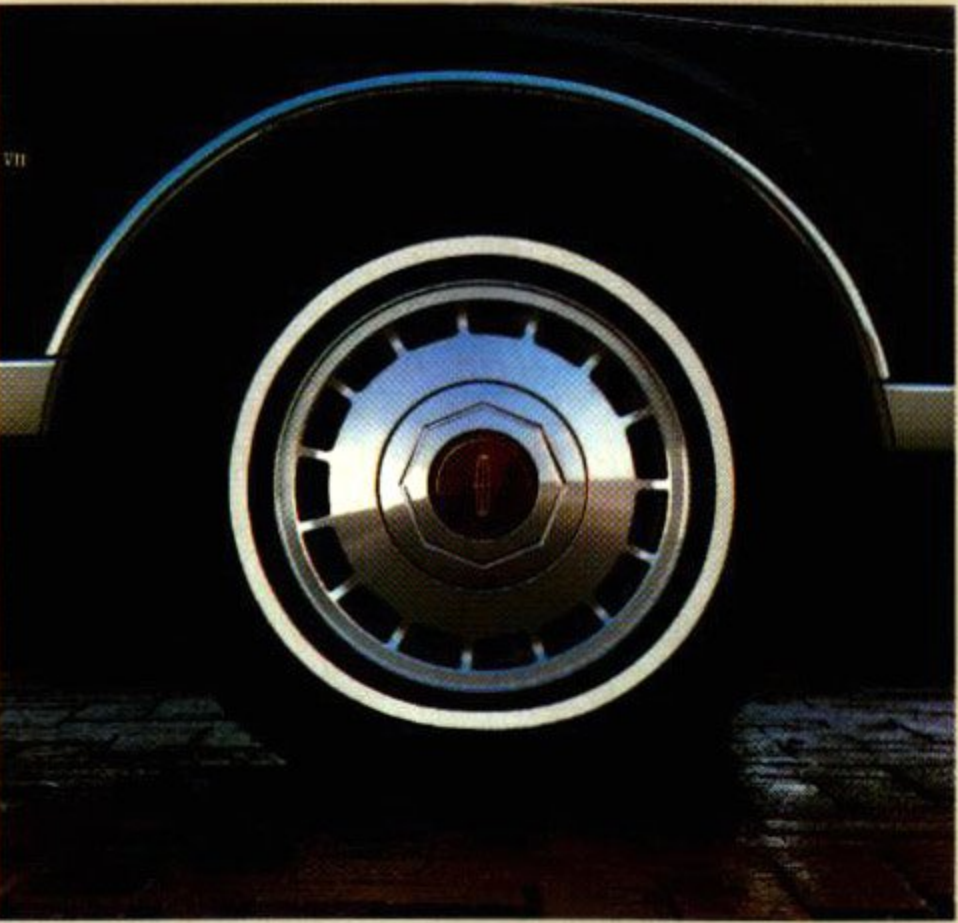
In addition, a selection of specialized options and colours are available, allowing owners the luxury of personalizing their Mark to reflect their individual interests and tastes.

It's the littlest luxuries that often-times make the largest dif- ference in how well a car performs and how well it caters to the needs of its driver and passengers.

In Lincoln Mark VII, no detail has been overlooked. This is an automobile in which every piece of standard equipment and every option has been designed to provide exceptional comfort and convenience. Indeed, this is what a luxury car should be.



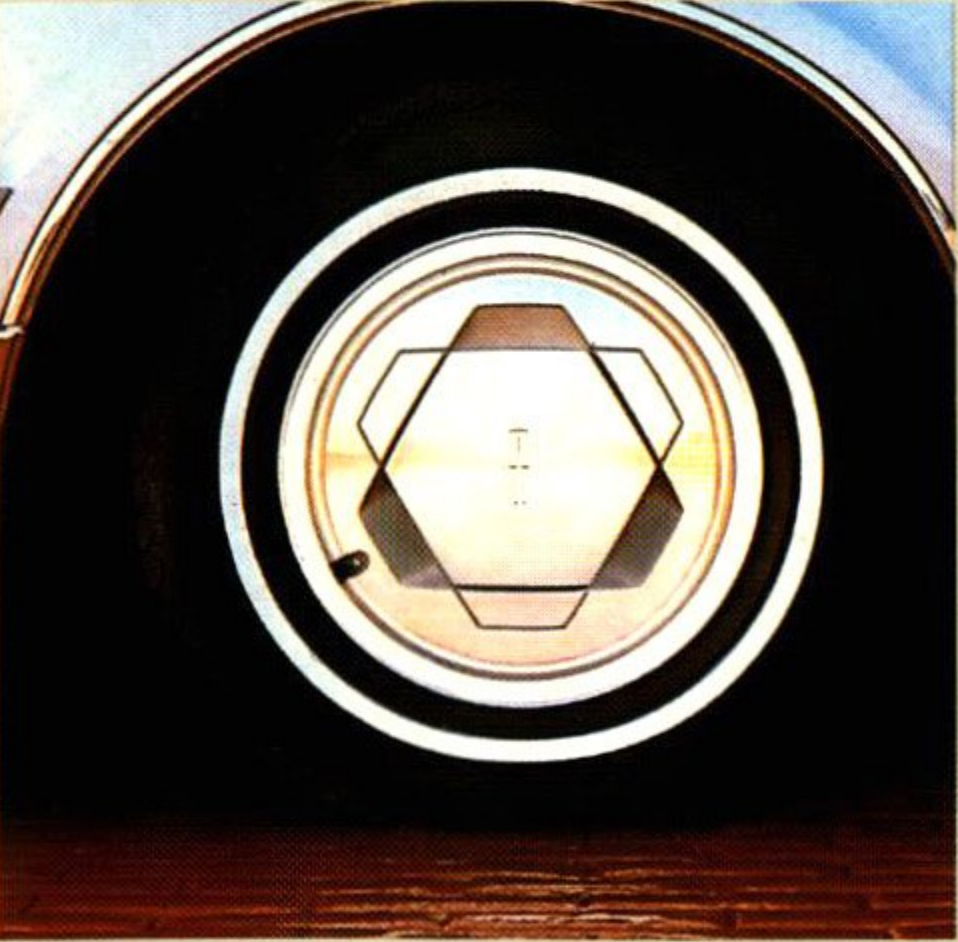
Cast-aluminum wheels standard on LSC model. Not available on other models.



Cast-aluminum road wheels standard on Mark VII.



Wire-spoke aluminum wheels standard on the Bill Blass Designer Series models. Not available on LSC



Geometric cast-aluminum wheels available as an option on all models except LSC.

LINCOLN MARK VII SPECIFICATIONS		
Exterior		
Wheelbase	2756 mm (108.5")	
Overall length	5151 mm (202.8")	
Overall height	1377 mm ( 54.2")	
Overall width	1800 mm ( 70.9")	
Tread-front	1483 mm ( 58.4")	
-rear	1499 mm ( 59.0")	
Interior		
Front compartment:		
Head room	960 mm ( 37.8")	
Shoulder room	1422 mm ( 56.0")	
Hip room	1331 mm ( 52.4")	
Leg room	1067 mm ( 42.0")	
Rear compartment:		
Head room	942 mm ( 37.1")	
Shoulder room	1468 mm ( 57.8")	
Hip room	1402 mm ( 55.2")	
Leg room	937 mm ( 36.9")	
Luggage capacity-litres (cu. ft.)	411 ( 14.5 )	
Fuel capacity-litres (Imp. gal.)	83.7 ( 18.4 )	
Curb weight-kilograms (lbs.)	1663 ( 3667 )	

**Standard exterior colours**  
A wide selection of exterior colours is offered to personalize the 1986 Mark VII. These colours are designed to coordinate with a selection of available interior trims. Lincoln-Mercury dealers have further details and colour samples.  
Arctic White  
Midnight Black  
Dove Gray  
Platinum Clearcoat Metallic  
Graphite Clearcoat Metallic  
Maroon Clearcoat Metallic  
Silver Blue Clearcoat Metallic  
Champagne Clearcoat Metallic  
\*Saxony Blue Clearcoat Metallic  
Shadow Blue Clearcoat Metallic

**Glamour paint options**  
\*Antique Rose Glamour Clearcoat Metallic  
Red Velvet Glamour Clearcoat Metallic  
Flemish Blue Glamour Clearcoat Metallic  
\*Antique Gold Glamour Clearcoat Metallic  
Dark Sandalwood Glamour Clearcoat Metallic

**Bill Blass Designer Series**  
Sandalwood Clearcoat Metallic with unique Dark Sandal- wood Glamour Clearcoat Metallic lower bodyside treatment

\* not available on LSC model.

**Interior trim**  
Individual luxury seats are stan- dard in cloth and available in optional leather seating surfaces. Colour choices are:  
Sand Beige                      Admiral Blue  
Raven Black                      Taupe  
Terra Cotta Red                Oxford Gray

In the LSC, standard seat trim is leather with perforated leather inserts (cloth inserts are a no-cost option) in Raven Black, Sand Beige, Terra Cotta Red, Taupe or Admiral Blue.

The Bill Blass seat trim is leather surfaces in Sand Beige only (Ultra-suede® and textured cloth seating surfaces are a no-cost option).

Lincoln Mark VII Features and Options

ENGINEERING	STANDARD	LSC	BILL BLASS DESIGNER
5.0 litre EFI 8-cylinder engine	•		•
5.0 litre EFI high output 8-cylinder engine		•	
Electronic engine controls (EEC IV)	•	•	•
Automatic overdrive transmission	•	•	•
Anti-Lock brake system	•	•	•
4-wheel power disc brakes	•	•	•
Power steering	•	•	•
Nitrogen gas pressurized front struts and rear shock absorbers	•	•	•
Mini spare tire	•	•	•
P215/70R15 tires	•		•
P215/65R15 BSW performance tires		•	
84.5 litre (18.6 imp. gal.) fuel tank	•	•	•
EXTERIOR			
Exposed aerodynamic halogen headlamps	•	•	•
High mount rear stop lamp	•	•	•
Upper body dual band paint accent stripes	•	•	•
Bright lower body mouldings	•	•	•
Glamour clearcoat metallic paint	◦	◦	•
Fog lamps		•	
INTERIOR			
6-way power driver's and front passengers luxury seats with power recliner	•	•	•
Articulated sports seats		•	
4-way articulated front seat headrests	•	•	•
Cloth seat trim	•	◦	◦
Soft leather seat trim		•	•
1077 g (38 oz.) tufted Eligere nylon floor covering	•	•	•
Seat back map pockets	•	•	•
Leather wrapped "A" frame steering wheel with centre horn blow	•	•	•
Flush-mounted sun visors with dual illuminated vanity mirrors	•	•	•
Electronic instrument panel with programmable trip log information system	•	•	•
Overhead console	•	•	•
Compass/thermometer group	•	•	•
Full length floor console with padded front seat armrest	•	•	•
Door-mounted courtesy lamps	•	•	•
Dual intensity dome/map lamps	•	•	•
Eligere luggage compartment trim	•	•	•
Low oil level warning lamp	•	•	•
New analog mechanical gauge <sup>(1)</sup>		•	
Power glass panel moonroof	◦	◦	◦

	STANDARD	LSC	BILL BLASS DESIGNER
ENTERTAINMENT SYSTEMS			
Electronic AM/FM stereo search radio with cassette tape	•	•	•
Premium sound	•	•	•
COMFORT/CONVENIENCE			
Electronic automatic climate control	•	•	•
Remote electric fuel filler door release	•	•	•
Tilt steering wheel with stalk mounted washer/wiper controls	•	•	•
Speed control	•	•	•
Intermittent wipers w/wiper speed indicator	•	•	•
Power windows	•	•	•
Remote decklid release	•	•	•
Power door locks	•	•	•
Power decklid pull down	•	•	•
Full tinted glass	•	•	•
Keyless/Illuminated entry system	•	•	•
Side window defoggers	•	•	•
Headlamp convenience group	•	•	•
Single key for ignition and locks	•	•	•
Heated and power remote controlled rear view outside mirrors	•	•	•
Automatic dimming Day/Night mirror	◦	◦	◦
PROTECTION			
Padded bodyside protection mouldings	•	•	•
Lower bodyside road abrasion protection	•	•	•
Anti-theft alarm system	◦	◦	◦
WHEELS AND WHEEL COVERS			
Geometric cast aluminum wheels	◦		◦
Wire spoke aluminum wheels			•
Cast aluminum wheels w/centre hub ornament	•	•	
PERFORMANCE			
Microprocessor controlled air suspension with vehicle level control	•	•	•
Front and rear stabilizer bars	•	•	•
Handling suspension package		•	
P215/70R15 WSW puncture sealant tires	◦		◦
Engine block emersion heater	◦	◦	◦
Traction-lok axle	◦	◦	◦

<sup>(1)</sup> Includes speedometer, tachometer, fuel and temperature gauges (replaces electronic instrumentation)  
• = standard equipment      ◦ = optional equipment.



# The Lincoln Continental.

You don't really need others to confirm the wisdom of your choice. But, invariably, they will.

Some automobiles are created to be a part of life's finer things. Their look alone is enough to set them apart from the common and the mundane.

Lincoln Continental is such an automo-

bile. Its innate style is comfortably at home wherever the trappings of the good life are readily apparent. Business in the city. Golf at the club. Weekends in the country.

Yet Lincoln Continental possesses more than good looks alone. This is an extraordinary, four-door luxury sedan that graciously accommodates up to five adults. And Continental is the complete car, with more features included as standard equipment than ever before.

Perhaps most extraordinary of all is Lincoln Continental's innovative technology and engineering.

Consider for a moment the Continental's standard 5.0-litre V-8 engine. This sophisticated powerplant features sequential

multi-port electronic fuel injection that gives Continental improved responsiveness and operating efficiency.

The engine is controlled by a fourth-generation Electronic Engine Control system (EEC-IV)—one of the most technologically advanced systems of its kind in the world.

Also standard on every Continental are power-assisted four-wheel disc brakes and Lincoln's advanced Anti-Lock Brake System (ABS).

Equally impressive is Continental's road-smoothing Electronic Air Suspension system. The car actually rides on four columns of air that isolate the driver and passengers from the jolts and jars of daily driving. At the same time, Continental's computer-controlled auto-

matic load leveling system maintains proper vehicle height regardless of the number of passengers or the load in the trunk.

As smoothly as it rides, however, Lincoln Continental still provides the driver with the feel of the road. And that is as it should be, for Continental was conceived from the very beginning as a personal luxury car for those who consider driving a real pleasure. Its nitrogen gas-pressurized front struts and rear shocks, plus front and rear stabilizer bars, play an integral role in delivering its excellent handling capabilities.

Lincoln Continental for '86. Beautiful to behold. Yet, thanks to its exceptional driver-oriented technologies, even more beautiful to experience.

1986 Lincoln Continental in Flemish Blue Glamour Clearcoat Metallic. Some features shown may be optional. See option list on page 25.





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## Sumptuous elegance and functional efficiency in the Continental tradition.

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The sensation of tasteful luxury extends inside to the Lincoln Continental's interior. Continental's seats are lavishly upholstered in a distinctive pleated sew style. Its twin comfort lounge front seats are shown here with optional Raven Black leather seating surfaces. Rich cloth seats are standard.

Personalized controls, located on individual consolettes between the seats, enable the driver and front-seat passenger to adjust their six-way power seats for proper body support and riding comfort. Both seats have power recliners and four-way articulated headrests. For added comfort and convenience, front and rear centre armrests, a leather-wrapped steering wheel, dual illuminated visor vanity mirrors, power decklid pulldown and keyless entry are only some of the equipment now standard.

On the following pages, you'll see Continental's contemporary, blacked-out electronic instrument panel. It's handsomely trimmed in genuine walnut veneer that matches the Continental's walnut veneer door trim panel appliques.

Every control and convenience in Lincoln Continental is ergonomically positioned close to the

driver's fingertips. Pertinent data is displayed in readouts from the car's electronic speedometer, electronic odometer, digital fuel gauge and system monitors. Additional travel information is available through Continental's programmable trip computer.

A 12-button keyboard lets the driver call up helpful information such as elapsed time, average speed, estimated time of arrival, distance to empty and instant and average fuel economy.

Overhead, there's an aircraft-type information console that houses additional system monitors, a pair of dual-intensity courtesy/reading lamps, optional power moonroof control, compass readout of the vehicle's direction and outside temperature display that can warn the driver of possible icing conditions.

To soothe the soul, Lincoln Continental offers the exceptional Ford JBL high-performance audio system. This luxury option features 12 JBL speakers and up to 140 watts of music power to produce a sound that outperforms many home stereo systems.

Unquestionably, Lincoln Continental is one motorcar that pays exceptional attention to unabashed comfort and luxury.



1986 Lincoln Continental interior with Raven Black leather seating surfaces. Some features shown may be optional. See options list on page 25.





UNLEADED FUEL ONLY

00044.9 MILES

ODOMETER

P R N D L

FASTEN BELTS

ANTENNA

2:30  
FEB. 22

1 CLOCK 2 ALARM 3 E/TIME 4 ETA 5 DEST 6 DIST 7 AV SPD 8 F/ECON 9 DTE 0 SET MILES km RESET

[Empty display area with two rows of four rectangular boxes each]

POWER 101.9 FM

SEEK AM FM MEMORY

VOL BASS TREB L R F B DOLBY NR

[AUTO-REVERSE] EJECT DNR AMS

REV

audio system

COOL 72° WARM

OFF/AUTO LO HI A/C - PANEL - FLOOR



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**When Givenchy does the Continental, it's positively captivating.**

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This is the seventh year we've asked Parisian couturier, Hubert de Givenchy, to create a special edition Lincoln. The result: the 1986 Givenchy Designer Series Continental.

His interpretation is magnificent. The

sedan's exterior is finished in a sensational combination of Midnight Black above a hauntingly dark Red Velvet Glamour Clearcoat Metallic that's unique to this car. This special paint scheme is accented by painted pinstripes in contrasting shades of Taupe, Cranberry and Red Velvet. The stripes start at each headlamp housing and traverse the car's profile. A second stripe on Continental's distinctive decklid culminates with Givenchy's double "G" block logo. Givenchy gold

lettering is fixed in the rear door quarter window glass and heraldic Givenchy badges adorn the rear roof pillars.

Givenchy personally specified that this, the most stylish of Continentals, would also be equipped with wire-spoke aluminum wheels as standard equipment. Like every Lincoln Continental, the Givenchy Designer Series features additional welcome conveniences—as standard equipment—including keyless entry, power decklid pulldown, coach lamps

and AM/FM stereo electronic search radio with cassette player and Premium Sound.

With so much luxury, it's difficult to keep in mind that the Givenchy Continental is a real performer. A powerful 5.0-litre V-8 engine with sequential multi-port electronic fuel injection and the remarkable Anti-Lock Brake System (ABS) are also standard.

The '86 Givenchy Continental: A breathtaking example of design excellence—built by Lincoln for North-American Drivers.

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1986 Lincoln Continental Givenchy Designer Series in Midnight Black over Red Velvet Clearcoat Metallic. Some features shown may be optional. See option list on page 25.







## Sophisticated colouration and contemporary opulence epitomize the Givenchy touch.

The interior of the Givenchy Continental is absolutely sumptuous. A rich shade of Taupe unifies the entire passenger compartment in understated perfection.

Givenchy has covered the Continental's seats in perforated Taupe leather that has been dramatically pleated by the designer in his own impeccable style. Perforations in the leather seating surfaces allow these seats to "breathe" for added occupant comfort. Taupe-coloured cloth seats in a Givenchy-designed vertical sew style are available as a no-cost option. Both seating treatments are handsomely decorated with the Givenchy logo on their front and rear seatbacks.

Givenchy also outfitted this car with a Taupe leather-wrapped steering wheel, six-way power-controlled twin comfort lounge front seats with power recliners and four-way articulated

headrests, front-seat storage pouches, dual illuminated visor vanity mirrors and a colour-keyed carpeted trunk to further emphasize its luxury and comfort. Then he highlighted it all by placing his Givenchy logo on the car's instrument panel and front floor mats.

Inside or out, on the highway or in your driveway, the 1986 Givenchy Continental is a superbly crafted automobile of incomparable elegance and grandeur.





The beauty of Continental's features is so many of them are standard.

The Lincoln Continental creates a standard for personal luxury sedans that other manufacturers can only hope to follow. For 1986, the Continental's list of standards is significantly longer than in previous years. A multitude of specialized features and conveniences are included as standard equipment. While still others are available as options to let each Continental owner personalize his or her automobile to reflect individual interests and tastes.

Lincoln knows it's the littlest luxuries that can make the largest differences in how well a car performs and how well it caters to the expectations of its driver and passengers.

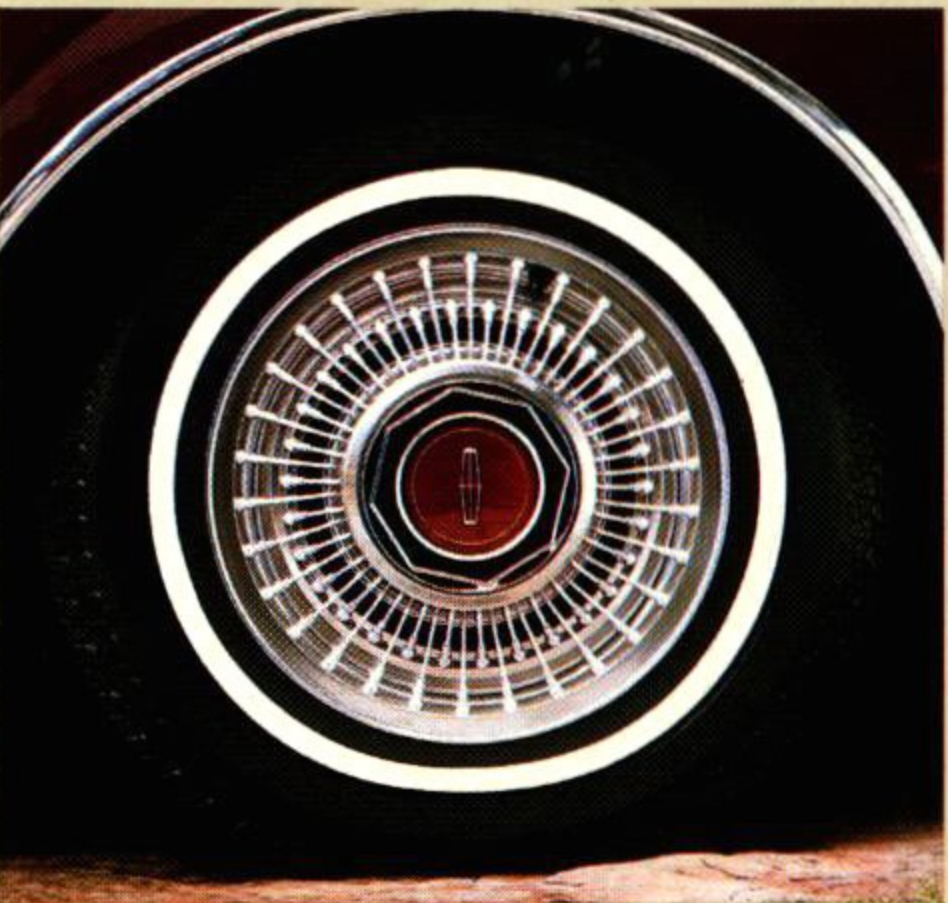
In Continental, no detail has been overlooked. This is an automobile in which every piece of standard equipment and every option has been designed to provide exceptional luxury, comfort and convenience. Indeed, this is what a luxury car should be.

Power glass moonroof

Let the sun shine in. This power-operated option opens Continental's interior to the great outdoors. The roof slides open or closed at the touch of a button. An integral sunshade/privacy panel is included as part of this option.



Cast aluminum wheels  
Standard on Continental. Not available on Givenchy.



Wire-spoke aluminum wheels  
Standard on Givenchy, optional on standard Continental



Geometric cast-aluminum wheels  
Optional on all models.

CONTINENTAL SPECIFICATIONS		
<b>Exterior</b>		
Wheelbase	2756 mm (108.5")	
Overall length	5097 mm (200.7")	
Overall width	1869 mm ( 73.6")	
Overall height	1412 mm ( 55.6")	
Tread-front	1483 mm ( 58.4")	
-rear	1499 mm ( 59.0")	
<b>Interior</b>		
Front compartment:		
Head room	978 mm ( 38.5")	
Leg room	1067 mm ( 42.0")	
Shoulder room	1463 mm ( 57.6")	
Hip room	1334 mm ( 52.5")	
Rear compartment:		
Head room	958 mm ( 37.7")	
Leg room	973 mm ( 38.3")	
Shoulder room	1468 mm ( 57.8")	
Hip room	1323 mm ( 52.1")	
Luggage capacity-litres (cu. ft.)	416 ( 14.7 )	
Fuel tank capacity-litres (Imp. gal.)	76.8 ( 16.9 )	
Curb weight-kilograms (lbs.)	1719 ( 3790 )	



**Ford JBL high-performance 12-speaker audio system**  
An extraordinary car stereo system, this luxury option provides the listener with up to 140 watts of music power through 12 JBL speakers with the same mid- and high-frequency elements front and rear for a full, rich, uniform sound. The system features an AM/FM stereo electronic search radio and cassette player with automatic metal tape equalization and DNR® noise reduction.

<b>Standard exterior colours</b>	<b>Glamour paint options</b>
Midnight Black	Antique Rose Glamour Clearcoat Metallic
Arctic White	Metallic
Dove Gray	Red Velvet Glamour Clearcoat Metallic
Platinum Clearcoat Metallic	Metallic
Graphite Clearcoat Metallic	Flemish Blue Glamour Clearcoat Metallic
Saxony Blue Clearcoat Metallic	Metallic
Silver Blue Clearcoat Metallic	Antique Gold Glamour Clearcoat Metallic
Shadow Blue Clearcoat Metallic	Metallic
Champagne Clearcoat Metallic	Dark Sandalwood Glamour Clearcoat Metallic
Maroon Clearcoat Metallic	
Sandalwood Clearcoat Metallic	

<b>Dual-Shade paint options</b>	<b>Interior trim</b>
Platinum Clearcoat Metallic/Graphite Clearcoat Metallic	Twin comfort lounge seats are standard with cloth trim, optional with leather surfaces
Silver Blue Clearcoat Metallic/Flemish Blue Glamour Clearcoat Metallic	
Champagne Clearcoat Metallic/Antique Gold Glamour Clearcoat Metallic	<b>Standard interior colours</b>
Antique Rose Glamour Clearcoat Metallic/Red Velvet Glamour Clearcoat Metallic	Terra Cotta Red
	Admiral Blue
	Sand Beige
	Taupe
	Raven Black
	Oxford Gray

Lincoln Continental Features and Options

ENGINEERING	STANDARD	GIVENCHY DESIGNER
5.0 litre EFI 8-cylinder engine	•	•
Electronic engine controls (EEC IV)	•	•
Automatic overdrive transmission	•	•
Anti-Lock brake system	•	•
Power rack and pinion steering	•	•
Power 4-wheel disc brakes	•	•
Nitrogen gas-pressurized shock absorbers and struts	•	•
77.2 litre (17 imp. gal.) fuel tank w/gas cap tether	•	•
P215/70R x 15 WSW tires	•	•
Mini spare tire	•	•
<b>EXTERIOR</b>		
Bright grille, bumpers, windshield, and wheelip mouldings	•	•
Quad halogen headlamps	•	•
High mounted rear stop lamp	•	•
Cornering headlamps	•	•
Coach lamps	•	•
Dual shade paint	◦	•
Glamour Clearcoat metallic paint	◦	•
Bright belt mouldings	•	•
Brushed bright upper bodyside moulding	◦	
<b>INTERIOR</b>		
Leather wrapped steering wheel with centre horn blow	•	•
Leather seating surfaces	◦	•
Cloth lounge front seats w/dual power 6-way adjustments w/power recliner		•
Dual front seat armrests, seatback robe cords and map pockets	•	•
4-way articulated front seat headrests	•	•
Rear-seat centre armrests and integral headrest	•	•
850 g (30 oz.) plush floor carpeting and 510 g (18 oz.) lower door carpeting	•	•
Carpeted luggage compartment	•	•
Door trim panels w/genuine walnut wood veneer appliques	•	•
Illuminated stowage bins	•	•
Door pull straps	•	•
Roof rail assist handles	•	•
Blackout instrument panel with walnut veneer appliques	•	•
Electronic Instrument panel <sup>(1)</sup>	•	•
Overhead console with warning lamps and courtesy/reading lamps	•	•
Compass/thermometer group	•	•
Front and rear door courtesy lights	•	•
Power glass panel moonroof	◦	◦
Dual illuminated visor mirrors	•	•
Rear seat high intensity reading lamps	•	•

ENTERTAINMENT SYSTEM	STANDARD	GIVENCHY DESIGNER
Electronic AM/FM stereo search radio with cassette	•	•
Premium sound system	•	•
<b>COMFORT/CONVENIENCE</b>		
Electronic automatic climate control	•	•
Speed control	•	•
Single key entry/ignition	•	•
Remote fuel filler door release	•	•
Automatic parking brake release	•	•
Intermittent windshield wipers	•	•
Defroster group	•	•
Power side and vent windows	•	•
Power door locks	•	•
Power decklid release	•	•
Power decklid pulldown	•	•
Illuminated entry system w/instrument panel illumination	•	•
Tinted glass	•	•
Headlamp convenience group <sup>(2)</sup>	•	•
Keyless entry system	•	•
Left hand/right hand heated power remote control mirrors	•	•
Automatic dimming day/night mirror	◦	◦
<b>PROTECTION</b>		
Front and rear floor mats	•	•
Vinyl insert bodyside protection moulding	◦	◦
Anti-theft alarm system	◦	◦
<b>WHEELS AND WHEEL COVERS</b>		
Wire spoke aluminum wheels	◦	•
Geometric aluminum road wheels	◦	◦
Cast aluminum wheels	•	
<b>PERFORMANCE</b>		
Micro-processor controlled air suspension with vehicle level control	•	•
Front and rear stabilizer bars	•	•
71-amp-hr maintenance free battery	•	•
P215/70R15 WSW puncture sealant tires	◦	◦
Traction-lok axle	◦	◦
Engine block immersion heater	◦	◦

<sup>(1)</sup>Includes message centre and systems monitor, digital fuel gauge and electronic odometer.  
<sup>(2)</sup>Includes automatic headlamp dimmer with "on" jewel and autolamp on/off/delay system.  
• = standard equipment      ◦ = optional equipment



## Lincoln Town Car.

Life is full of compromises.  
This isn't one of them.

The 1986 Lincoln Town Car doesn't ask you to sacrifice any of the amenities you've come to expect in a luxury automobile. Room, comfort, responsiveness, prestige—Town Car still provides you with an abundance of them all.

For 64 years, the Lincoln name has been

synonymous with distinctive styling, smooth power, comfort, and above all, a smooth and gracious ride.

Lincoln Town Car possesses a regal bearing and formal elegance that is its alone. Town Car's tasteful lines and its spaciousness make it a unique automobile. It's one of the few remaining traditionally sized six-passenger luxury sedans.

As the Signature Series shown here illustrates, Town Car's dimensions are generously accommodating. The car is more than 5.5 m (18 feet) long and 2 m (six-and-a-half feet)

wide, providing it with ample shoulder, hip, head and leg room for up to six adults.

Excluding station wagons and vans, the Lincoln Town Car is the roomiest passenger car in North America.

Town Car's front and rear bumpers have been closely integrated into the overall body style and the traditional Lincoln grille has a bold vertical insert design.

The fender extensions are gently rounded, while the optional carriage roof lends a graceful, finished look.

Town Car's ride is smooth and comfort-

able. Its body-on-frame construction and strategically placed, specially tuned body mounts create the traditional comfort and smoothness expected of Lincoln luxury sedans.

Another luxury attribute is the Town Car's responsive, 5.0-litre V-8 engine. For 1986, it is equipped with a sequential multiport electronic fuel injection system.

Yet the reason most often stated for purchasing a Lincoln Town Car is the aura of achievement and success it reflects upon its owners.

1986 Lincoln Town Car Signature Series in Champagne Clearcoat Metallic with a Tan Cambria cloth carriage roof. Some features shown may be optional. See option list on page 37.







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## Signature Series. A masterful interpretation of the car builders' art.

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When Lincoln's designers created the Signature Series Town Car, no possible luxury was overlooked. Indeed, this is a superbly crafted automobile. Nearly every conceivable amenity and convenience has been incorporated into this spacious sedan to assure that every trip—regardless of its duration—is especially enjoyable for driver and passenger alike.

The Signature Series Town Car is undeniably handsome to behold as shown on previous pages in a Champagne Clear-coat Metallic exterior. An optional full Carriage roof in Tan Cambria cloth and optional Turbine Spoke aluminum wheels further accent the Signature Series' majestic profile.

Power convenience controls, designed to serve both driver and passengers, include six-way power driver's and front passenger seats, power windows, power vents, power door locks and power outside mirrors—all as standard Signature Series equipment.

One of Town Car's most appreciated luxuries is its ability to isolate exterior elements from the vehicle's interior. Body mounts effectively reduce road noise, vibration and harshness. Sound insulators are used at the hood,

roof, doors and in luggage compartment panels to quiet the ride further. Even its fully framed door windows help reduce wind noise. Together, these features contribute to the Town Car's noticeably smooth ride.

The car's interior, shown here, is every bit as stylish and luxurious as its dramatic exterior.

The 50/50 twin comfort lounge front seats are upholstered in Sand Beige cloth in a distinctive sew pattern that's exclusive to the Signature Series.

There are full-length armrests on each of the car's doors and folding centre armrests for both the front and rear seats. Roof rail assist handles at each door ease entry and exit, as do the car's seatback assist straps and floor well lights.

Underfoot, the Signature Series Town Car features carpets that are 30 ounces thick, while a matching 18-ounce carpet protects the lower doors and centre pillar from unsightly scuff marks.

Advanced features, sumptuous detailing and tasteful design make the Signature Series Town Car the Lincoln for discriminating motorists who are accustomed to the luxury of life's finest pleasures.



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**Cartier Designer Series.**  
**An extraordinary**  
**expression of**  
**understated**  
**elegance.**

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If there is an ultimate Lincoln Town Car, it has to be this one.

Every year since 1976, the prestigious House of Cartier has applied the same internationally acclaimed sense of fine design they use to create their exquisite jewelry and watches to fashion a one-of-a-kind Lincoln automobile.

This year, Cartier chose to give the Lincoln Town Car a colour scheme that's as sophisticated as it is subtle. The car's body is painted in a unique shade of shimmering silver that's appropriately named Crystal Clearcoat Metallic. A Dove Gray vinyl half coach roof with a stunning wrap-over moulding, side coach lamps and a frenched rear privacy window add to the Cartier Town Car's distinctive look.

Dual painted pinstripes in a specially chosen shade of Dark Red highlight the car's classic lines. There is a "Cartier" insignia, also in Dark Red, on the rear decklid. And "Cartier" signature script is affixed to the rear quarter opera windows. Underscoring it all are Turbine Spoke aluminum wheels with Lincoln Star centre crests.

Everything about the Cartier Town Car is designed to promote the pleasure of driving. Lincoln's

headlamp convenience system automatically dims the car's headlights for oncoming traffic. The headlights can also be programmed to automatically turn on at dusk, off at dawn. An additional adjustment allows the headlights to remain lit for a specified length of time to light the driver's and passengers' way as they leave the vehicle.

The keyless entry system is another luxury convenience. Small calculator-type buttons located on the belt moulding are coded so the door and trunk lid locks can be opened without a key. The driver will never be faced with the dilemma of having the keys locked inside the vehicle. Entry codes can be quickly changed by the owner.

Both outside rearview mirrors have built-in heating elements to clear away cold-weather fogging. A remote-control switch in the glove compartment opens the trunk lid, and the power pulldown feature closes the trunk lid when it is lowered to within 25 mm (one inch) of the sill.

But it's the look of the Cartier Designer Series Town Car that people find so captivating. It is stunning, pristine and a beautiful extension of the Lincoln tradition.







## Cartier interior. Stunningly evocative of the master jeweler's touch.

Cartier's tasteful designs and attention to detail are legendary. This year, the House of Cartier has chosen to work the Lincoln Town Car's interior in a sumptuous shade of Oxford Gray leather with rich pleated cloth seat inserts in the same colour. Leather seat inserts are also available as a no-cost option. New, four-way pivoting headrests supply superior support. All seat-backs are monogrammed with the distinctive Cartier logo. The backs of the front seats are fitted with both robe cords and map pockets for additional convenience.

The Cartier Designer Series Town Car's handsome instrument panel (shown at left) is attractively trimmed with Wood-tone appliques. Aesthetically pleasing, it is also wonderfully functional. Information can be read at a glance from three pods in direct sight of the driver.

The car's steering wheel is leather wrapped for added luxury. Speed control switches are

mounted directly on the wheel. This standard feature is an appreciated convenience, especially on long trips.

Also convenient are the Cartier Town Car's lighted vanity mirrors. They're discreetly concealed within each sun visor.

Thick, 30-ounce carpeting covers the floor, while a cloth headliner further helps absorb distracting sounds.

An AM/FM stereo electronic search cassette radio with Premium Sound, power antenna and six-speaker system is included in the Cartier Town Car as standard equipment.

The interior temperature is maintained by the car's Automatic Climate Control system. The air conditioning automatically turns on a "hurry up" blower if the temperature should vary from a preset comfort range.

Pleasant-sounding chimes gently remind the driver if the key is left in the ignition, if the headlights are on, if the driver's door is open or if the seat belts are unfastened.

Luxuriously appointed, masterfully fashioned, the Cartier Designer Series Lincoln Town Car is a total delight to the senses.



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**Lincoln Town Car.**  
**Its tradition of**  
**engineering excellence and**  
**unrestrained luxury continues.**

---

The name Lincoln brings to mind many of the fabled automobiles this luxury car maker has built over the past six decades.

The 1986 Town Car is a worthy successor to those previous Lincolns.

The '86 Town Car is powered by an improved version of the Lincoln 5.0-litre V-8. This smooth, responsive engine features a sequential multiport electronic fuel injection system.

The entire system is controlled by EEC-IV—one of the most sophisticated microprocessor control modules in use in any automobile.

One of Town Car's most impressive luxuries is its overall spaciousness. Its 634 litre (22.4-cubic foot) trunk has room for many items that owners of smaller cars are forced to leave behind. If you frequently carry heavy loads, any Town Car can be ordered with a load-leveling option. A compressor, a micro-processor and adjustable shock absorbers automatically level the car.

If detailed, up-to-the-second vehicle and

travel data are especially important to you, you may choose to add Lincoln's computerized electronic instrument panel and programmable Message Centre option. This system is controlled by a 12-button keyboard that enables the driver to call up pertinent trip information—such as elapsed time, distance to empty and instant and average fuel economy.

In addition to all of its technical sophisti-

cation, Lincoln Town Car is a thoroughly luxurious automobile. Its long listing of standard features and specialized options attest that this, indeed, is what a luxury car should be.

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Lincoln Town Car in Sandalwood Clearcoat Metallic. Some features shown may be optional. See option list on page 37.

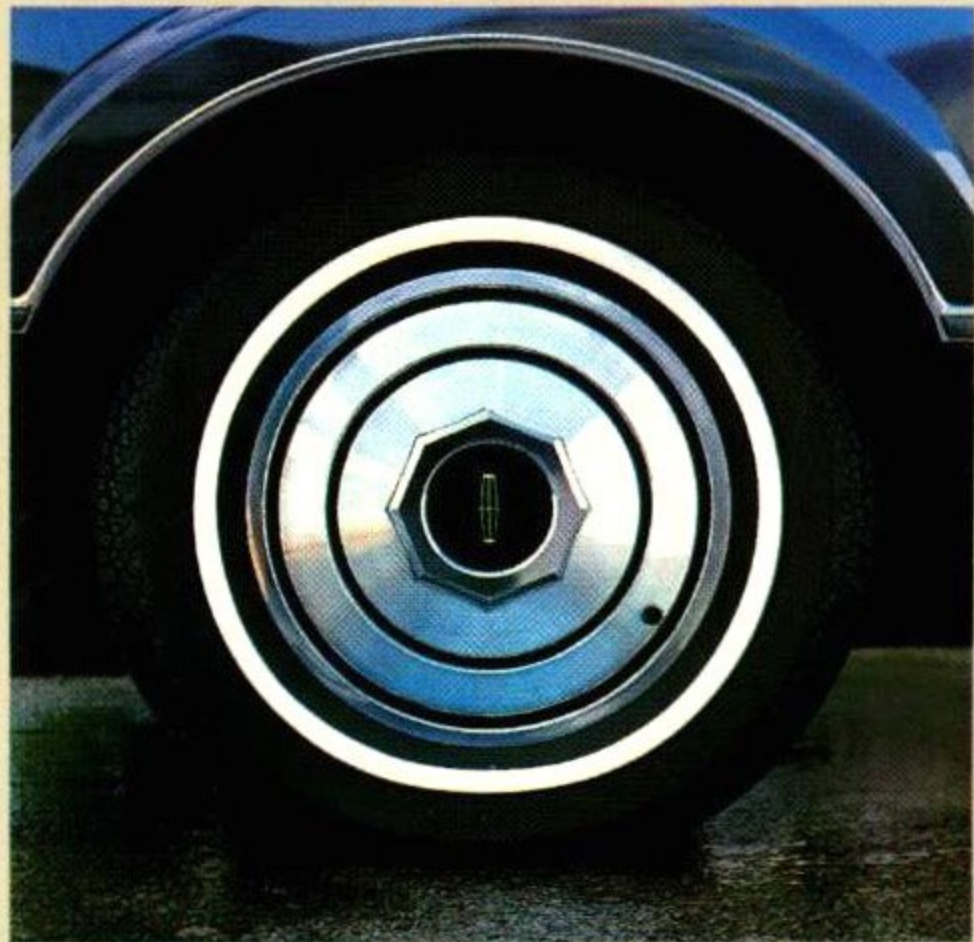




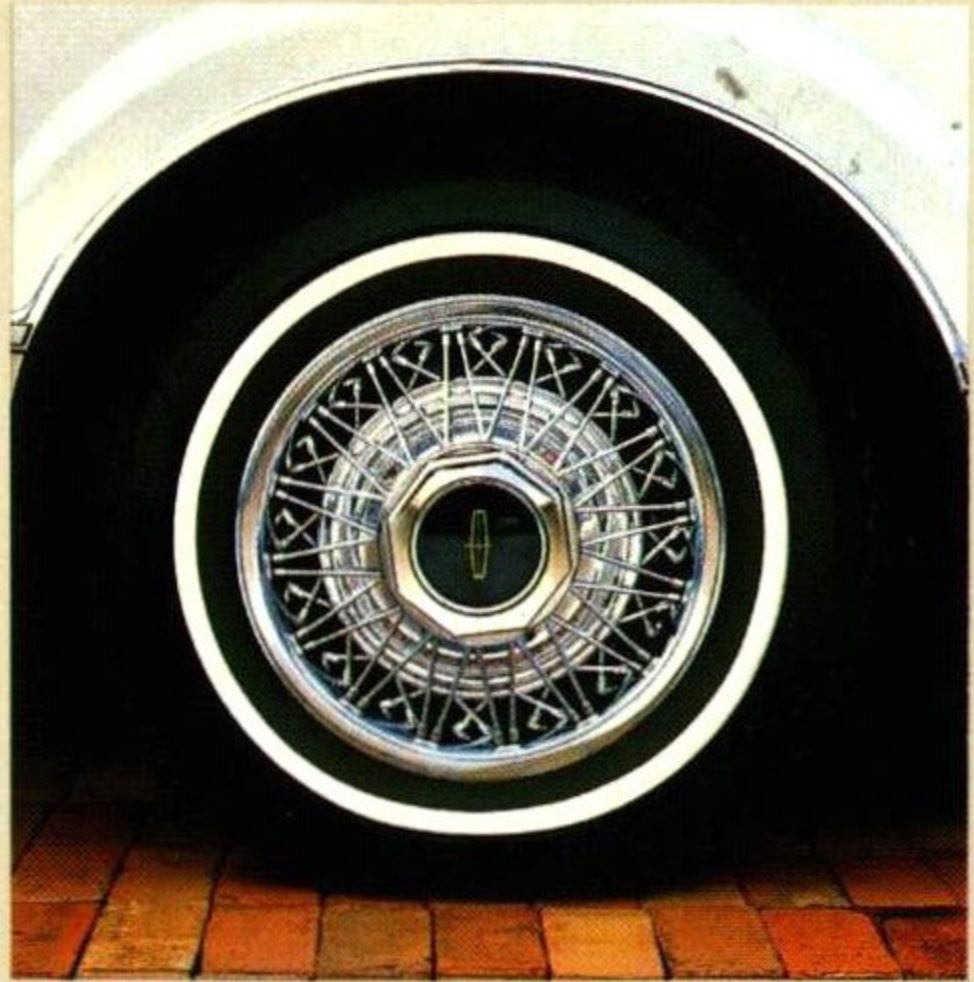
# Enhance Town Car with your personal luxury specifications

Every 1986 Lincoln Town Car is generously appointed with luxury equipment and conveniences even in its standard form. Each individual owner, however, has the opportunity to add to that luxury through his or her selection from the Town Car's many colour schemes, lavish interiors and optional features.

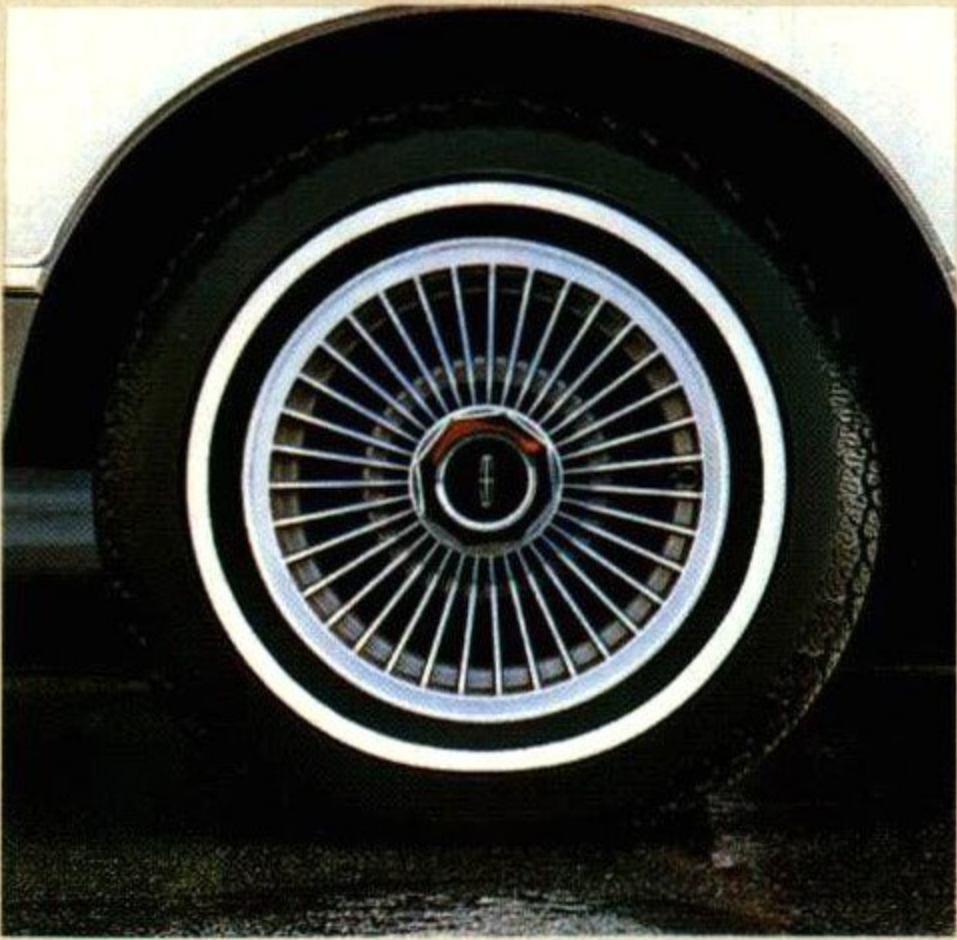
Wheel trims. Lincoln Town Car can be personalized with the owner's choice of five different wheel treatments. Both standard and optional wheels and covers are shown.



Full-wheel covers standard on Town Car.



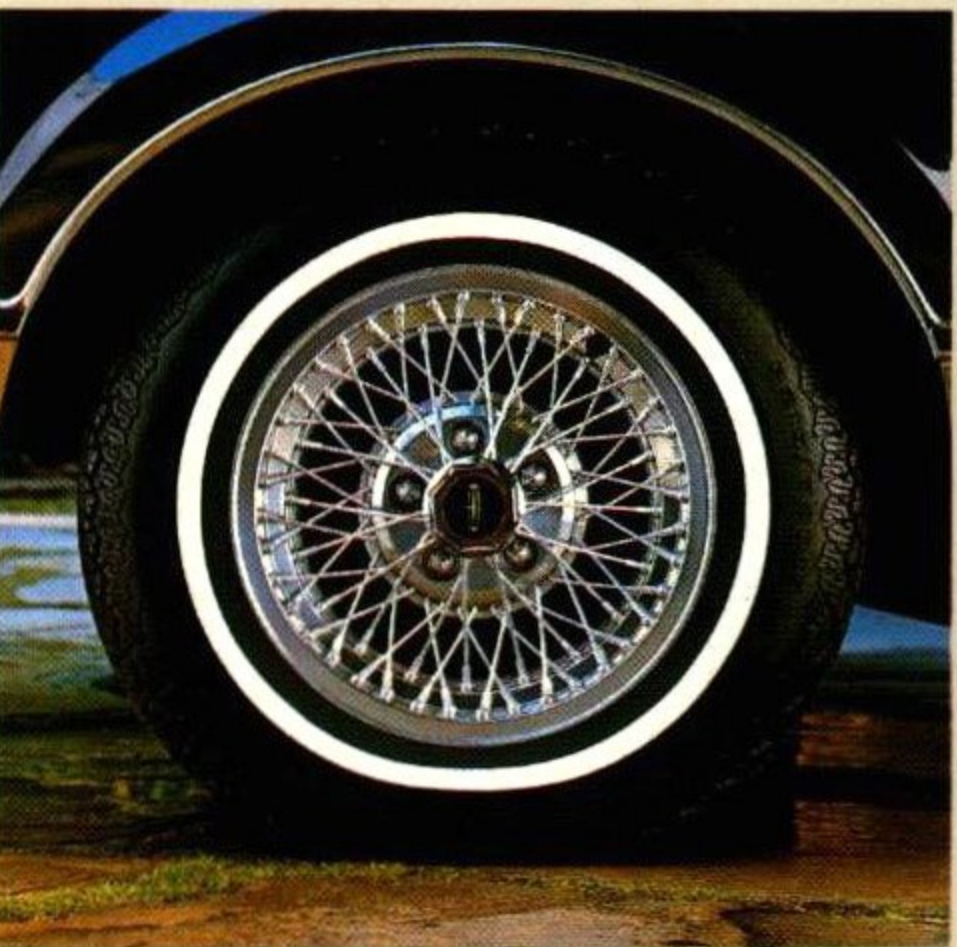
Wire-style wheel covers standard on Signature Series, optional on other models.\*



Turbine spoke aluminum wheels standard on Cartier, optional on other models.\*



Lacy-spoke aluminum wheels optional on all models.\*



Wire-spoke aluminum wheels optional on all models.\*

\*Includes locking capability for greater security.

LINCOLN TOWN CAR SPECIFICATIONS	
<b>Exterior</b>	
Wheelbase	2979 mm (117.3")
Overall length	5563 mm (219.0")
Overall width	1984 mm ( 78.1")
Overall height	1420 mm ( 55.9")
Tread-front:	1580 mm ( 62.2")
-rear:	1575 mm ( 62.0")
<b>Interior†</b>	
Front compartment:	
Head room**	991 mm ( 39.0")
Leg room	1105 mm ( 43.5")
Shoulder room	1542 mm ( 60.7")
Hip room	1435 mm ( 56.5")
Rear compartment:	
Head room	970 mm ( 38.2")
Leg room	1069 mm ( 42.1")
Shoulder room	1542 mm ( 60.7")
Hip room	1468 mm ( 57.8")
Luggage capacity-litres (cu. ft.)	634 ( 22.4 )
Fuel capacity-litres (Imp. gal.)	68 ( 18 )
Curb weight-kilograms (lbs.)	1832 ( 4038 )

†Interior dimensions with six-way power seat in rear-most position.  
\*\*Front head room two inches less with optional moonroof.  
Selection of some equipment may result in the deletion of certain standard equipment or the addition or deletion of certain options. Please consult your Lincoln-Mercury dealer for details.

Standard exterior colours  
Arctic White  
Midnight Black  
Dove Gray  
Platinum Clearcoat Metallic  
Graphite Clearcoat Metallic  
Maroon Clearcoat Metallic  
Saxony Blue Clearcoat Metallic  
Champagne Clearcoat Metallic  
Sandalwood Clearcoat Metallic  
Shadow Blue Clearcoat Metallic  
Silver Blue Clearcoat Metallic

Cartier Designer Series  
Crystal Clearcoat Metallic

Glamour paint options  
Antique Rose Glamour Clearcoat Metallic  
Flemish Blue Glamour Clearcoat Metallic  
Antique Gold Glamour Clearcoat Metallic  
Red Velvet Glamour Clearcoat Metallic  
Dark Sandalwood Glamour Clearcoat Metallic

Dual-Shade paint options  
Platinum Clearcoat Metallic/  
Graphite Clearcoat Metallic/  
Champagne Clearcoat Metallic/  
Antique Gold Glamour Clearcoat Metallic  
Silver Blue Clearcoat Metallic/  
Flemish Blue Glamour Clearcoat Metallic

Vinyl roof colours  
Standard full vinyl roof and vinyl coach roof available in the following colours  
Maroon Light Charcoal  
Dark Sandalwood Red Velvet  
Silver Blue Antique Rose  
Champagne Shadow Blue  
Brittany Blue Midnight Black  
Arctic White  
Cartier vinyl coach roof  
Dove Gray

Cambria cloth carriage roof is available in:  
Midnight Black Tan  
Dark Brown Dark Blue  
The Bayville vinyl carriage roof is available in:  
Arctic White  
(Full vinyl roof is standard on Town Car, not available on Signature and Cartier. Coach roof is standard on Signature and Cartier, optional on Town Car. Carriage

## Lincoln Town Car Features and Options

	LINCOLN TOWN CAR	SIGNATURE SERIES	CARTIER DESIGNER
<b>ENGINEERING</b>			
5.0 litre EFI 8-cylinder engine w/automatic overdrive transmission	•	•	•
P215/70R x 15 WSW Tires	•	•	•
Power steering	•	•	•
Power front disc/rear drum brakes	•	•	•
Nitrogen gas-pressured shock absorbers	•	•	•
68.2 litre (15 imp. gal.) fuel tank w/gas cap tether	•	•	•
Traction-lok axle including conventional spare tire and wheel	◦	◦	◦
<b>EXTERIOR</b>			
Traditional Lincoln Town Car hood ornament	•	•	•
Quad-rectangular halogen head lamps	•	•	•
Full vinyl roof	•		
Hood and bodyside accent stripes	•	•	•
Premium bodyside mouldings	•	•	•
Cornering lights	•	•	•
Bright narrow rocker panel mouldings	•	•	•
Flush bumpers w/front bumper guards and front and rear rub strips	•	•	•
"B" pillar applique and coach lamp	•	•	•
Back-up and taillamps	•	•	•
Coach luxury roof	◦	•	•
Bayville/Cambria carriage roof	◦	◦	
<b>INTERIOR</b>			
Twin comfort seats w/6-way power driver's seat	•		
Twin comfort lounge seats w/6-way power with manual recliners	◦	•	•
Cloth seat trim	•	•	•
Leather seat trim	◦	◦	◦
Rear seat folding centre armrest	•	•	•
Dual beam dome/map light	•	•	•
Front door courtesy lights and integral reflectors	•	•	•
Roof rail assist handles	•	•	•
Four-spoke, colour-keyed luxury steering wheel with centre horn blow	•	•	
Leather wrapped steering wheel	◦	◦	•
Instrument panel with 3-pod instrument cluster and trip odometer	•	•	•
Carpeting on floors, "B" pillar and lower doors	•	•	•
Luggage compartment carpeting, including decklid and spare tire cover	•	•	•
12" Day/Night rearview mirror	•	•	•
Woodtone appliqué on instrument panels and doors	•	•	•
Dual illuminated visor vanity mirrors	•	•	•
Seat-back robe cords and map pockets		•	•
2-way front headrests	•		
Articulated 4-way pivoting front headrests		•	•
510 g (18 oz.) floor carpeting	•		
850 g (30 oz.) Astoria floor carpeting		•	•
Power glass panel moon roof	◦	◦	◦
◦ = Optional    • = Standard			

roofs are optional: not available on Cartier.)  
Interior trim  
Twin comfort lounge seats come with cloth or optional leather seating surfaces in:  
Oxford Gray Taupe  
Terra Cotta Red Raven Black  
Admiral Blue Sand Beige  
Oxford White/Oxford Gray\*  
Oxford White/Admiral Blue\*  
Oxford White/Terra Cotta Red\*

Cartier interior  
Oxford Gray leather with pleated cloth seat inserts  
\*Leather seating surfaces only

	LINCOLN TOWN CAR	SIGNATURE SERIES	CARTIER DESIGNER
<b>ENTERTAINMENT</b>			
Electronic AM/FM search radio w/4 speakers	•		
Ford JBL audio system	◦	◦	◦
Electronic AM/FM/MPX stereo search radio w/cassette	◦	•	•
<b>APPEARANCE</b>			
Glamour clearcoat metallic paint	◦	◦	
Dual shade paint	◦	◦	
<b>COMFORT/CONVENIENCE</b>			
Automatic climate control	•	•	•
Remote control decklid release	•	•	•
Rear window defroster	•	•	•
Dual power heated remote control mirrors	•	•	•
Speed control	•	•	•
Tilt steering wheel	•	•	•
Power side and vent windows	•	•	•
Power door locks	•	•	•
Interval windshield wipers	•	•	•
Power antenna	•	•	•
Tinted glass	•	•	•
Automatic parking brake release	•	•	•
Single key entry and ignition	•	•	•
Power decklid pull down	◦	•	•
Headlamp convenience system <sup>(1)</sup>	◦	•	•
Keyless entry system w/illuminated entry system	◦	•	•
Automatic dimming Day/Night mirror	◦	◦	◦
Electronic instrument panel <sup>(2)</sup>	◦	◦	◦
<b>PROTECTION</b>			
Lower bodyside road abrasion protection	•	•	•
Bodyside protection moulding	◦	◦	◦
Front and rear floor mats	◦	•	•
Antitheft alarm system	◦	◦	◦
<b>WHEELS AND WHEEL COVERS</b>			
Lacy spoke cast aluminum wheels	◦	◦	◦
Turbine spoke aluminum wheels	◦	◦	•
Wire spoke aluminum wheels	◦	◦	◦
Locking wire wheel covers	◦	•	◦
<b>PERFORMANCE</b>			
Heavy duty battery	•	•	•
Mini spare tire	•		
Automatic load levelling suspension	◦	◦	◦
Conventional spare tire	◦	•	•
Trailer Tow Package (Class III) <sup>(3)</sup>	◦	◦	◦
Dual exhaust system	◦	◦	◦
Engine block immersion heater	◦	◦	◦
P215/70R x 15 WSW puncture sealant tires	◦	◦	◦

<sup>(1)</sup> Includes automatic headlamp dimmer and "autolamp" on/off with delay turnoff.  
<sup>(2)</sup> Includes electronic digital speedometre, electronic graphic fuel gauge, month/day/date electronic clock, message centre with trip log and warning messages, instantaneous fuel economy, and miles/kilometres to empty function.  
<sup>(3)</sup> Includes heavy duty springs, shocks, brakes and radiator, wiring harness, plus extra cooling capacity for the oil and steering systems.



## Mark VII and Continental. Advanced design and sophisticated engineering principals may be the most important qualities

Lincoln automobiles have a long and distinguished reputation for engineering excellence. From the V-12s of the early Thirties to the computer-controlled wizardry of today's cars, Lincoln has been at the forefront of innovation and change.

The 1986 Lincoln Mark VII and Continental incorporate some of the most advanced technology currently available in any production car.

Lincoln's computer-controlled Anti-Lock Brake System (ABS) is now standard on every Mark VII and Continental model. This is one of the most advanced braking systems of its type in the world.

This technological breakthrough works with their standard power four-wheel disc brakes. They can combine to provide shorter stopping distances—on wet, icy or dry pavement—than conventional systems. Even under the heaviest braking, as in an emergency, the front and rear wheels are designed not to lock up.

Speed sensors at each wheel relay information to a microprocessor which, in turn, distributes braking power between the car's front and rear brakes and between the left and right front disc brakes—stopping the car swiftly and surely.

Mark VII and Continental's Electronic Air Suspension is another technological marvel. And, like the Anti-Lock Brake System, it's a first for North American manufacturers.

At each corner, the car is supported by a tough, Ford-designed rubber air spring that's manufactured by Goodyear. The air spring has a piston design that varies the spring rate according to road conditions.

The springs, matched to nitrogen gas-pressurized front struts and rear shock absorbers—plus front and rear stabilizer bars—provide a remarkable blend of riding comfort and road handling capabilities.

In the Mark VII LSC version, the

suspension's damping forces are increased an average of 45% over the base model. Larger front and rear stabilizer bars are added for even more precise handling.

Mark VII's and Continental's sophisticated air suspension even provides automatic computer-controlled load levelling—not just front-to-rear, but also side-to-side. Scientifically placed sensors tell a computer when to make adjustments in the car's stance.

Maintaining proper ride height ensures that their suspension, headlights, even their sleek shape, provide their intended benefits.

For 1986, all Lincoln Mark VII's and Continentals have increased power. The standard Mark VII's and Bill Blass Designer Series and the Continental and Givenchy Designer Series are powered by a 5.0-litre V-8 engine that features sequential multiple-port electronic fuel injection.

This advanced system injects a metered amount of gasoline to the intake port of each cylinder at the exact moment it's needed in a sequence identical to the cylinder valve openings. This gives the engine greater operating precision and fuel efficiency.

This engine also features individual cylinder knock sensors and low-friction roller tappets like those used in hand-built competition engines.

Mark VII's and Continental's zero-to-80 km/ph (50 mph) acceleration is swift enough to impress those who take their driving seriously. And their fuel economy rating is highly respectable for automobiles of their class.

Mark VII LSC has even more power. It's propelled by a 5.0-litre High-Output V-8 with the same sequential multiple-port electronic fuel-injection system.

In addition, the H.O. V-8 has tubular headers, a dual exhaust and a performance camshaft for extra responsiveness.

Mark VII's and Continental's engines are controlled by EEC-IV-Ford Motor Company's fourth-generation Electronic Engine Control computer. It is one of the most advanced automobile computers in regular production use today. This "automotive brain" modifies and controls all necessary operational functions to improve combustion efficiency.

Mark VII's and Continental's standard four-speed automatic overdrive transmission is more efficient than conventional three-speed transmissions because its fourth-gear overdrive allows the engine to run slower to maintain a cruising speed. And that final gear features nearly 100% mechanical drive, which means virtually no slippage and, therefore, improved fuel economy.

The plant where Lincoln automobiles are assembled is every bit as technically advanced and innovative as the cars themselves.

Every Lincoln is produced at the Wixom Assembly Plant outside Detroit. This plant was conceived, built and is operated solely for the production of luxury automobiles.

One of the most important and technically amazing pieces of equipment at Wixom is a \$2 million machine called the Flexible Inspection System (FIS).

This machine is a giant computer-coordinated measuring device designed to provide accurate measurements of the fit of many of the components that make up a bare body shell.

FIS is equipped with two delicate ruby-tipped electronic sensors that touch the car in as many as 150 different locations.

The main computer on the FIS then compares these measurements, indicated in one one-hundredth of a millimetre, with design objectives. It then records these measurements on statistical charts which plant personnel can use to help maintain consistent quality.

For Lincoln owners, this means high quality control, close body fits, and a fine finish on their Lincoln Mark VII, Continental or Town Car.

## Motorcraft

All Lincolns come equipped with factory engineered and approved parts, including a dependable Motorcraft battery, Motorcraft spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

### CORROSION PROTECTION

All Lincoln cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;

- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.



The DURAGUARD System is backed by a no-extra charge 5 year unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

Buy or lease your Lincoln from your Lincoln-Mercury Dealer.





## Mark VII and Continental.

### Advanced design and sophisticated engineering principals may be the most important qualities

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Lincoln's computer-controlled Anti-Lock Brake System (ABS) is now standard on every Mark VII and Continental model. This is one of the most advanced braking systems of its type in the world.

This technological breakthrough works with their standard power four-wheel disc brakes. They can combine to provide shorter stopping distances—on wet, icy or dry pavement—than conventional systems. Even under the heaviest braking, as in an emergency, the front and rear wheels are designed not to lock up.

Speed sensors at each wheel relay information to a microprocessor which, in turn, distributes braking power between the car's front and rear brakes and between the left and right front disc brakes—stopping the car swiftly and surely.

Mark VII and Continental's Electronic Air Suspension is another technological marvel. And, like the Anti-Lock Brake System, it's a first for North American manufacturers.

At each corner, the car is supported by a tough, Ford-designed rubber air spring that's manufactured by Goodyear. The air spring has a piston design that varies the spring rate according to road conditions.

The springs, matched to nitrogen gas-pressurized front struts and rear shock absorbers—plus front and rear stabilizer bars—provide a remarkable blend of riding comfort and road handling capabilities.

In the Mark VII LSC version, the

suspension's damping forces are increased an average of 45% over the base model. Larger front and rear stabilizer bars are added for even more precise handling.

Mark VII's and Continental's sophisticated air suspension even provides automatic computer-controlled load levelling—not just front-to-rear, but also side-to-side. Scientifically placed sensors tell a computer when to make adjustments in the car's stance.

Maintaining proper ride height ensures that their suspension, headlights, even their sleek shape, provide their intended benefits.

For 1986, all Lincoln Mark VII's and Continentals have increased power. The standard Mark VII's and Bill Blass Designer Series and the Continental and Givenchy Designer Series are powered by a 5.0-litre V-8 engine that features sequential multiple-port electronic fuel injection.

This advanced system injects a metered amount of gasoline to the intake port of each cylinder at the exact moment it's needed in a sequence identical to the cylinder valve openings. This gives the engine greater operating precision and fuel efficiency.

This engine also features individual cylinder knock sensors and low-friction roller tappets like those used in hand-built competition engines.

Mark VII's and Continental's zero-to-80 km/ph (50 mph) acceleration is swift enough to impress those who take their driving seriously. And their fuel economy rating is highly respectable for automobiles of their class.

Mark VII LSC has even more power. It's propelled by a 5.0-litre High-Output V-8 with the same sequential multiple-port electronic fuel-injection system.

In addition, the H.O. V-8 has tubular headers, a dual exhaust and a performance camshaft for extra responsiveness.

Mark VII's and Continental's engines are controlled by EEC-IV-Ford Motor Company's fourth-generation Electronic Engine Control computer. It is one of the most advanced automobile computers in regular production use today. This "automotive brain" modifies and controls all necessary operational functions to improve combustion efficiency.

Mark VII's and Continental's standard four-speed automatic overdrive transmission is more efficient than conventional three-speed transmissions because its fourth-gear overdrive allows the engine to run slower to maintain a cruising speed. And that final gear features nearly 100% mechanical drive, which means virtually no slippage and, therefore, improved fuel economy.

The plant where Lincoln automobiles are assembled is every bit as technically advanced and innovative as the cars themselves.

Every Lincoln is produced at the Wixom Assembly Plant outside Detroit. This plant was conceived, built and is operated solely for the production of luxury automobiles.

One of the most important and technically amazing pieces of equipment at Wixom is a \$2 million machine called the Flexible Inspection System (FIS).

This machine is a giant computer-coordinated measuring device designed to provide accurate measurements of the fit of many of the components that make up a bare body shell.

FIS is equipped with two delicate ruby-tipped electronic sensors that touch the car in as many as 150 different locations.

The main computer on the FIS then compares these measurements, indicated in one one-hundredth of a millimetre, with design objectives. It then records these measurements on statistical charts which plant personnel can use to help maintain consistent quality.

For Lincoln owners, this means high quality control, close body fits, and a fine finish on their Lincoln Mark VII, Continental or Town Car.



## Motorcraft

All Lincolns come equipped with factory engineered and approved parts, including a dependable Motorcraft battery, Motorcraft spark plugs, shock absorbers, ignition parts and long life oil filter. For continued performance be sure to specify genuine Motorcraft parts whenever replacement is necessary.

### CORROSION PROTECTION

All Lincoln cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;

- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into hard-to-reach lower body areas, the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower body side area.



The DURAGUARD System is backed by a no-extra charge 5 year unlimited distance manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details of any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.

**Buy or lease your Lincoln from your Lincoln-Mercury Dealer.**





# THE LINCOLN CARD



**OUR CONFIRMATION OF QUALITY. FOR THREE YEARS,  
VIRTUALLY ALL YOU'LL PAY FOR IS FUEL.**

The Lincoln Card provides you with one of the most comprehensive owner protection programs provided by any luxury vehicle manufacturer in North America or abroad.

A three year unlimited mileage plan that covers all scheduled maintenance services as listed in the owner guide, replacement of items necessitated by wear and all repairs that may be necessary due to defects in materials. The Lincoln Card also includes towing and transportation assistance. Damage caused by accidents and abuse, or

fluids required between scheduled maintenance intervals, tires, vehicles in daily rental, taxi or limousine service are not included in the program.

Your Lincoln dealer would be more than pleased to review with you all of the information regarding this preferential plan, to make your Lincoln driving years as pleasurable as possible. Under the program, the Lincoln Card is also transferable at no charge to those subsequent purchasers who own the vehicle within the 3 year period.

LINCOLN MARK VII  
LINCOLN CONTINENTAL  
LINCOLN TOWN CAR