

T H E N E W 1 9 9 5 J A G U A R S

THE NEW 1995 JAGUAR XJ SERIES.

We haven't sacrificed its beauty. We haven't corrupted its soul. We haven't crushed its spirit. We have made it quicker, quieter, safer and smarter. Jaguar continues the crusade for excellence—impelled by a new generation of design and engineering talent, of technology, of competitive zeal. And of no Jaguar is this more true than with the



XJ Series—radically energized by a design and engineering makeover that dramatically enriches this mix. The results are exhilarating. The new 1995 XJ Series brings more power, more space, more comfort, more quietness,

more driving ease, and more security. It defines automotive modernity. While at the same time conveying the individualism, the molten emotion, always and instantly triggered by the name, Jaguar.



The 1995 Jaguar XJ6 Sedan, in British Racing Green. Optional Equipment \$10,000.

THE NEW XJ6.



The 1995 Jaguar XJ6 Sedan, in Topaz.

THE TECHNOLOGY IS CHANGED. THE ALLURE IS NOT.

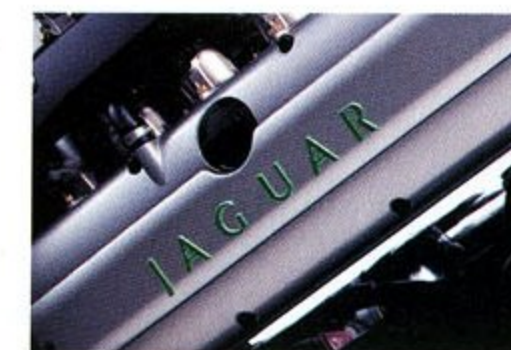
Pop open the hood of your 1995 Jaguar XJ6 and you behold a redesigned engine compartment, previewing no fewer than ten major engine-related improvements.

You can feel the benefits: Torque output is stronger.

Horsepower leaps almost ten percent, to 245. Parallel progress has been engineered into the electrical system,

drivetrain, suspension and brakes. A new electronic engine management system and a light and accurate new speed-sensitive steering system are highlights. All this perfor-

mance at your command, amid padded comfort, pushbutton convenience and quiet that you may have never experienced in a car before.

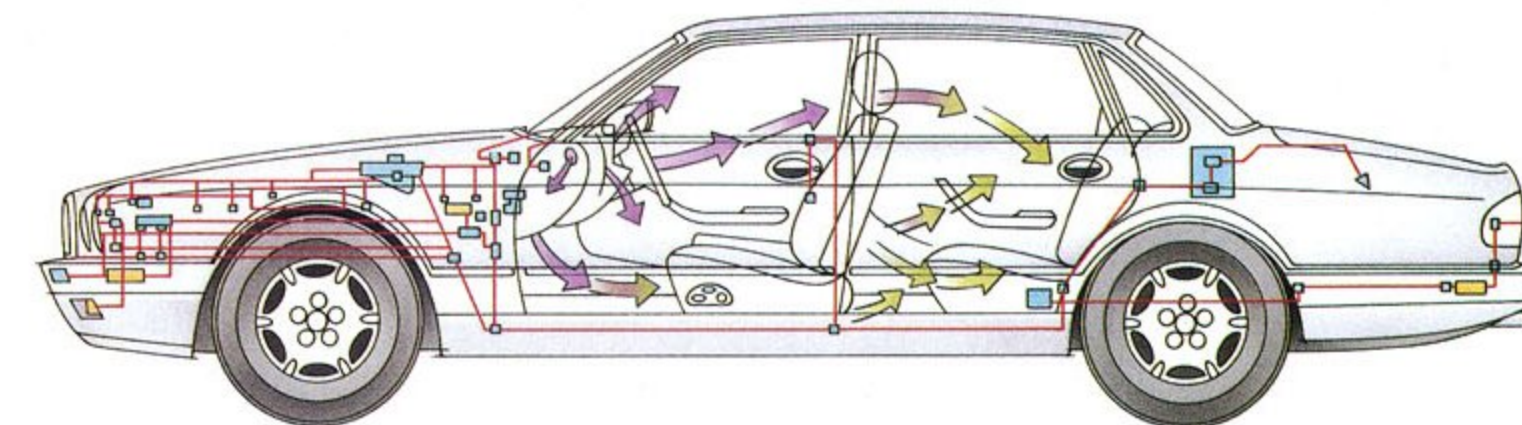


The Amazing Electronic Brain

Incorporated into the new XJ6 and all XJ Series sedans is a sophisticated new engine management system, constantly optimizing ignition timing and fuel injection and a myriad of other functions according to engine speed and driving conditions.

Elaborate Engineering, Standard

Jaguar engineers took no half-measures with the new XJ Series. Example: the electrical system is an entirely new, state-of-the-art design so elaborately engineered that critical elements utilize corrosion-resistant gold-plated connectors. Example: the new climate control system allows you to bask in cool air at face level, while warm air pampers your feet.



THE NEW VANDEN PLAS.



The 1995 Jaguar Vanden Plas Sedan, in Ice Blue. Optional Equipment Shown.

AN EXTRA MEASURE OF LUXURY.

The Vanden Plas garnishes the luxuries of the XJ6 with numerous sumptuous extra touches. A fluted effect crowns the radiator grille, along with special chromium trim and special badging. Inside, twin individual rear seats are separated by a double stowage compartment with armrest, and face twin picnic tables (worked in handsome walnut, as is all the wood trim in every Vanden Plas) that fold out from the front seatbacks. Lambswool footwell rugs are provided underfoot. The Vanden Plas shares its mechanical components and performance with the XJ6, and may be one of the most lavishly equipped cars in the luxury world today.



Overhead Convenience

A new overhead roof console, standard on all XJ Series sedans, includes a sunglass compartment. In addition, the actuation controls for the sunroof (itself a new design) and an integrated 4-channel garage door/entry gate opener* are also featured in the console.*



Vanden Plas Luxury

From its premium leather interior with walnut picnic trays to a walnut and leather trimmed electrical tilt and telescopic steering wheel, Vanden Plas exceeds even the XJ6 in its standards of convenience and comfort.

* Standard on Vanden Plas, XJ12, and XJR sedans. Part of the XJ6 luxury package.

THE NEW SUPERCHARGED XJR.

LIKE NO JAGUAR BEFORE. LIKE NO SEDAN BEFORE.

This limited-production, ultra-high-performance new Jaguar model is designed to impress those accustomed to life in the vivid forefront of automotive performance, while spoiling them with its creature comforts in the process. The XJR's supercharged 322-horsepower 6-cylinder engine takes it from zero to 60 mph in 6.7 seconds. From modified steering, suspension and brakes to aerodynamic bodywork enhancements, special light-alloy wheels and road-gripping 17-inch tires, the XJR is on a serious high-performance mission. Yet inside, it is equally serious about comfort—extending to an array of driving and riding luxuries fit for a limousine.

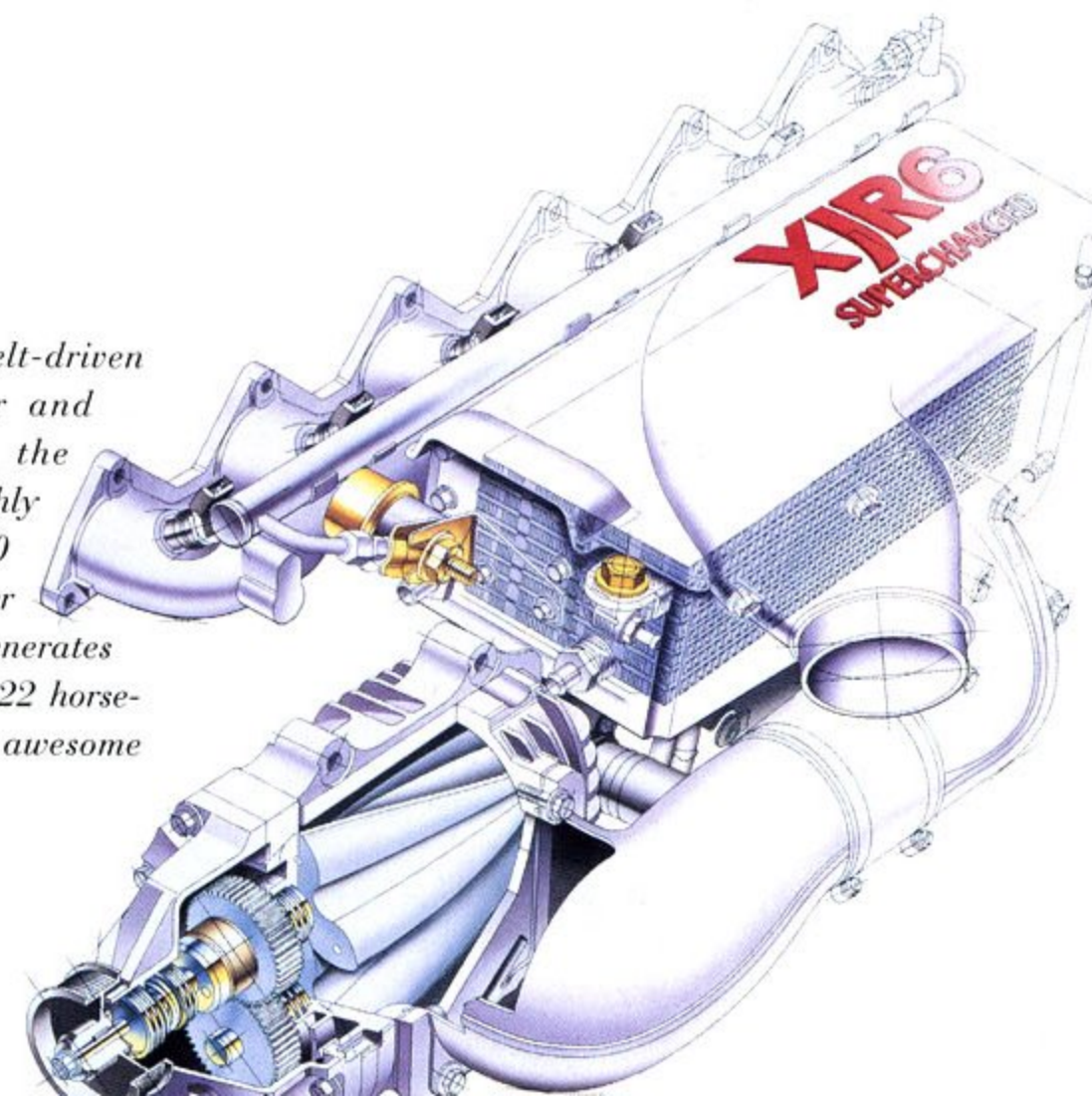


Civilized Muscularity

So smooth and well-mannered is the XJR that almost the only clue to its quick performance is the swiftness of the speedometer needle.

Six Cylinders, Supercharged

Utilizing a belt-driven supercharger and intercooling, the new XJR's highly modified 4.0 litre, 6-cylinder powerplant generates an awesome 322 horsepower—with awesome smoothness.



THE NEW XJ12.



The 1995 Jaguar XJ12 Sedan, in Topaz. Optional Equipment Shown.

THE MOST MAGNIFICENT JAGUAR OF ALL.

This 12-cylinder flagship sedan is an unapologetic bid for supremacy in the uppermost echelons of the luxury sedan world today. That bid is further strengthened for 1995. Power output of its mighty 6.0 litre V-12 surges to 313 horsepower: this burl walnut-lined, leather-swathed monarch of luxury sedans wafts to nearly 60 mph from a standstill in 7.0 nearly silent seconds. Electronic traction control and ABS anti-lock brakes with yaw control are standard in the XJ12. And inside, from its Harman Kardon audiophile sound system with CD autochanger, to its numerous electronic amenities—the XJ12 skimps on nothing in driver and passenger pleasure and convenience.



Making Wheelspin Obsolete

An available electronic traction control system automatically counters wheelspin and fishtailing on slippery or loose surfaces—enhancing the car's road grip and the driver's control.



A Clean Sweep

Matching its major frontal redesign, the rear deck, panel and tail lights mark a bold design departure for Jaguar. A graceful change in bodywork on all XJ Series sedans is the one-piece, color-keyed front and rear bumpers.

THE XJS CONVERTIBLE.



The 1995 Jaguar 6.0 litre XJS Convertible, in Flamenco Red.

FOUR OF THE MOST PRIVILEGED SEATS IN MOTORDOM.

The XJS displayed here is arguably the most desirable convertible in the world today. There are in fact two XJS Convertibles for 1995: the potent 237-hp 6-cylinder version and the otherworldly 301-hp V-12. Both envelop their occupants in the heady Jaguar atmosphere of aromatic leather and hand-worked wood accents and lush comfort. Press a button and that thickly padded, beautifully tailored fabric top electrically deploys in seconds, snugly cocooning you in the creamy ease of a closed luxury coupe. From its all-welded steel monocoque body to its meticulous assembly and finish, this is a car built to endure.

Choose Your Driving Style

The 6.0 litre Convertible's standard electronically controlled four-speed automatic transmission is programmed for driving versatility: Cruise along in Normal, or switch at will to the livelier Sport mode.



The Plushest Cockpit

An adjustable sports steering wheel, six-way electric front seat adjustment with lumbar support, premium audio system and blissful driving ease are all standard in the 6.0 litre XJS Convertible for 1995.



THE XJS COUPE.



The 1995 Jaguar 4.0 litre Coupe, in Ice Blue.

ITS PERFORMANCE FULFILLS THE PROMISE OF ITS LOOKS.

Like its Convertible sibling, the XJS Coupe can accommodate two in front and two in the rear, each occupying an individually sculpted seat. Also like the Convertible, the Coupe is available in 237-hp 6-cylinder form or as a 301-hp V-12. Almost everything in the lengthy Jaguar inventory of creature comforts is fitted as standard cabin equipment. Similar comprehensiveness marks its technical specifications: ABS anti-lock brakes, front driver and passenger airbags, and limited slip differential—all standard. The XJS Coupe makes an ideal all-year, all-weather personal car.



At the Driver's Command

Large analog gauges are placed squarely in the driver's line of sight on the XJS Coupe instrument panel. The preferred position for the driver is guaranteed by six-way electric seat controls that incorporate a convenient two-position memory feature.

The Feel of Walnut

The XJS shift lever is encased in a leather sock and, in V12 versions, topped by this solid walnut knob.





Specifications and colors are subject to change without notice. Some vehicles shown with optional equipment.
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