

**IT'S ALL THE**



**YOU CAN HANDLE  
FOR LESS.**

**GRAB LIFE BY THE HORNS**



**DODGE**

Our hugely popular 2003 and early-launching 2004 Dodge SXT models now bring you *even more SXT* style, fun-to-drive performance, and generously packed features at remarkably low sticker prices — on an even wider range of Dodge vehicles. Up for some excitement? Let's go!

# FEEL FREE TO DO IT ALL.

## 2003 DAKOTA SXT

As with those destined to drive it, the 2003 Dodge Dakota has "can do" written all over it. Earning "Longest Lasting Compact Pickup"™ honors. Best-in-class standard cargo capacity. And with the new Dakota Quad Cab® 4x2 SXT, you can do it all for surprisingly little. Highlights — representing \$900 in valuable package savings† — include:

- 3.9-liter Magnum® V6 engine with five-speed manual transmission
- 40/20/40 split-bench cloth front seat
- 60/40 split-bench rear seat with underseat storage and cup holders
- AM/FM stereo with CD player, CD changer controls and four speakers
- 16-inch cast aluminum wheels and all-season tires
- Full-sized, front-hinged, wide-opening rear doors
- Deep Gray fascias and body-color wheel flares and grille

All for a quite do-able

**\$21,930 MSRP\***



# MORE SUV. LESS MSRP.



## 2003 DURANGO SXT

Finding a sport-utility vehicle that gets the job done is easy. But finding one that's sized around your needs, great looking and packed with creature comforts for a price you can handle ... that's a job for the new 2003 Durango 4x4 SXT. With \$295 worth of package savings†, highlights include:

- 4.7-liter Magnum® V8 with five-speed automatic transmission
- Part-time "shift-on-the-fly" four-wheel drive
- 16-inch cast aluminum wheels and all-terrain tires
- 40/20/40 split-bench Fold-and-Tumble™ second-row seat
- AM/FM stereo with CD player, CD changer controls and four speakers
- Deluxe cloth front bucket seats
- Deep Gray fascias, wheel flares, and running boards
- Roof rack



Price does not include optional Mopar® Bike Rack.

All for a very capable

**\$30,545 MSRP\***

\* Based on percentage of 7/82 — 7/01 new pickup registrations still registered on 7/01/01. Data source: R.L. Polk & Co.

† Based on values of package items vs. package MSRPs.

\* Manufacturer's Suggested Retail Price excludes tax. Prices current at time of printing.

# FUN FOR THE MONEY. 2.0 TO GO.



## 2003 NEON SXT

Ever since launching our sporty, loaded-for-fun Neon SXT in midyear, we've been racing to meet enthusiastic buyer response — a situation likely to get only more intense, given the impressive goodies in the 2003 Neon SXT. Highlights, including features representing \$1,115 in package savings\*:

- 2.0-liter I-4 engine with five-speed manual floor shift
- Four-wheel independent touring suspension
- 15-inch cast aluminum wheels (chrome optional) and all-season touring tires
- Remote keyless entry

- Low-back cloth front bucket seats with two-way adjustable head restraints
- AM/FM stereo with CD player and six speakers
- Racing-style gauges, including tachometer
- Power front windows/mirrors/speed-sensitive door locks

All for a very go-gettable

**\$14,580 MSRP\***



# FRESH NEW LOOKS, REFRESHINGLY PRICED.

## 2003 STRATUS SXT COUPE

Dramatically restyled inside and out for 2003, Stratus Coupe would be hard to resist, regardless. But feature-loaded as it is here for such a modest sum, face it. You were made for each other. Highlights — among them \$350 in package savings\* include:

- 2.4-liter I-4 engine with five-speed manual transaxle
- 16-inch cast aluminum wheels and all-season performance tires
- Speed-sensitive power steering
- Rear spoiler
- AM/FM stereo with in-radio four-disc CD changer and six speakers
- Remote keyless entry
- Power windows/door locks/mirrors

All for a breezy

**\$20,090 MSRP\***



## 2004 STRATUS SXT SEDAN

# BE GENEROUS WITH YOUR FRIENDS.

Our early launching 2004 Dodge Stratus SXT Sedan is a shining example of how to live it up and still live well within your means. Contemporarily restyled — inside and out. Generously roomy — both front seat and back — for up to five normal-sized adults. Nicely powered. And what a featured-packed value! With \$1,195 worth of package savings,\* highlights include:

- 2.4-liter I-4 engine with four-speed automatic transaxle
- Rich new fabric front bucket seats and 60/40 split-folding rear seat
- New interior appointments
- Power windows/mirrors/door locks
- AM/FM stereo with CD player and four speakers
- 16-inch cast aluminum wheels and all-season tires
- Remote keyless entry
- Speed control

All for a very accommodating

**\$18,575 MSRP\***



# RACE-PROVEN, STREET-SMART VALUE.



## 2004 INTREPID SXT

Whether it's on a Winston Cup oval or a winding road near you, there's no stopping the success of our sizzling Dodge Intrepid. Especially when you can get it so impressively equipped for the money. 2004 Intrepid SXT highlights include:

- 3.5-liter High-Output V6 with four-speed automatic with 250 hp
- Independent front and rear suspension
- 16-inch chrome aluminum wheels and all-season tires
- 60/40 split-folding rear seatback
- Premium cloth seating with eight-way power driver's seat
- Leather-trimmed steering wheel and shift knob
- Power windows/mirrors/door locks
- Remote keyless entry
- Rear spoiler
- Fog lamps

All for an accommodating

**\$24,885 MSRP\***



# IT'S WHAT LEADERS DO.

## 2003 CARAVAN SXT

The minivan that started it all, and the one responsible for more minivan firsts than any other, is making news again. It's the first, extraordinarily well-equipped-for-the-money Caravan SXT. Highlights — among them \$1,285 in feature discounts — include:

- 3.3L V6 with 4-speed automatic transaxle for up to 180 peak hp
- Quad Command bucket and rear bench seating
- Upgraded cloth seating
- 2nd and 3rd row fold-and-reclining seats
- Power-heated mirrors/door locks/front windows
- Driver and passenger-side rear sliding doors
- 16" cast aluminum wheels and tires
- Remote keyless entry
- Body-color front and rear fascias
- Climate control
- Floor mats
- Rear defrosters



All for an accommodating

**\$23,655 MSRP\***

\* Based on values of package items vs. package MSRPs.  
† Manufacturer's Suggested Retail Price excludes tax.  
Prices current at time of printing.



**IT'S WHAT  
"GRAB LIFE BY THE HORNS"  
IS ALL ABOUT.**

Working hard. Playing harder. Living life for all it's worth. It's what separates most Dodge owners from the uninspired masses.

And it's an attitude clearly evident in the new Dodge SXT cars and trucks presented here. Breaking the rules, every one of these vehicles combines sizzling good looks, impressive interiors, sporty performance, and generous features beyond what you'd expect for the money. Why? It's about helping you realize not only your driving needs, but your driving wants and dreams as well. Come grab your share.

**GRAB LIFE BY THE HORNS**



The New Site For Car Brochures

DEZO'S GARAGE



**DODGE**