



"When I saw it, I knew. It's got the magic, it's got the look...it's got the soul."

- Tom Peters, Camaro Exterior Design Director

2011 Chevrolet Camaro





It took one look and the world couldn't get enough. In fact, the 2010 Camaro was the most searched car model on Yahoo! in 2009. Plus. it racked up numerous awards, including MotorWeek's 2010 Drivers' Choice Award for Best Sport Coupe and Best Resale Value in its class for SS from Kelley Blue Book's kbb.com.1

For 2011, the sophistication of the sports car continues, with more features and increased V6 horsepower. One thing that didn't change is the jaw-dropping design. At least until Camaro convertible unveils itself later in 2010. Convertible or coupe, Camaro is proof that awe-inspiring design, high performance and efficiency can coexist - perfectly.

A Consumers Digest "Best Buy" - 2010 Camaro

"Everything that went into this car, from the concepting to the first one to roll off the assembly line, was an incredible experience. We wanted that same exhilaration to translate to the driver as well."

- Ed Welburn, GM Vice President of Global Design



CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE AND POLISHED-ALUMINUM WHEELS. 1Vehicle's projected resale value is specific to the 2010 model year. For more information, visit Kelley Blue Book's kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.



The advanced 3.6L dual overhead cam engine in the 2010 Camaro was named a Top 10 Engine by Ward's for its amazing combination of power and efficiency. But the future stands still for no one, especially Camaro. For 2011, the horsepower has increased to 312 and torque to 278 at 5100 rpm – yet it still offers the available 29 MPG highway¹ that made it famous. A true feat of engineering, the V6 features four valves per cylinder. Direct Injection and Variable Valve Timing then work together to enhance combustion and breathing efficiency, respectively. An available six-speed automatic transmission equipped with steering wheel-mounted TAPshift controls allows clutchless manual shifting for power when you need it - and when don't you?













CAMARO 2LT WITH BLACK INTERIOR. 1 Visit onstar com for coverage map, details and system limitations. Services vary by model and conditions. 2 Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit gm.xmradio.com for details. 3 Not compatible with all devices. 4 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle.









Modern confidence fused with unmistakable soul. Clean, creased lines set off by bold fender shapes. Sculpted rear shoulders created by an impressive one-piece body-side panel that is as much a marvel of engineering as it is of design. The entire look is capped off with deep-inset eyes - high-intensity discharge headlamps with glowing LED halo rings in the available RS Package (LT, SS). Large-diameter wheels and tires only enhance its ready-to-pounce presence. And the long hood and short rear deck give Camaro an iconic look and ensure that it won't be mistaken for anything else. Camaro quality is every bit as sincere as its design. It's engineered to last and Chevy stands behind every Camaro with a 100,000 mile/5-year¹ Powertrain Warranty to guarantee the quality.

TOP LEFT: THE SCULPTED REAR SHOULDERS
OF CAMARO PUT ITS DESIGN IN THE WORLDCLASS CATEGORY.

CENTER LEFT: THE V-SHAPED FRONT GRILLE SPORTS THE PROUD MARQUE OF CHEVY.

BOTTOM LEFT: CAMARO HAS STYLE GOING AWAY TOO, WITH DUAL-OUTLET STAINLESS STEEL EXHAUST WITH POLISHED TIPS.

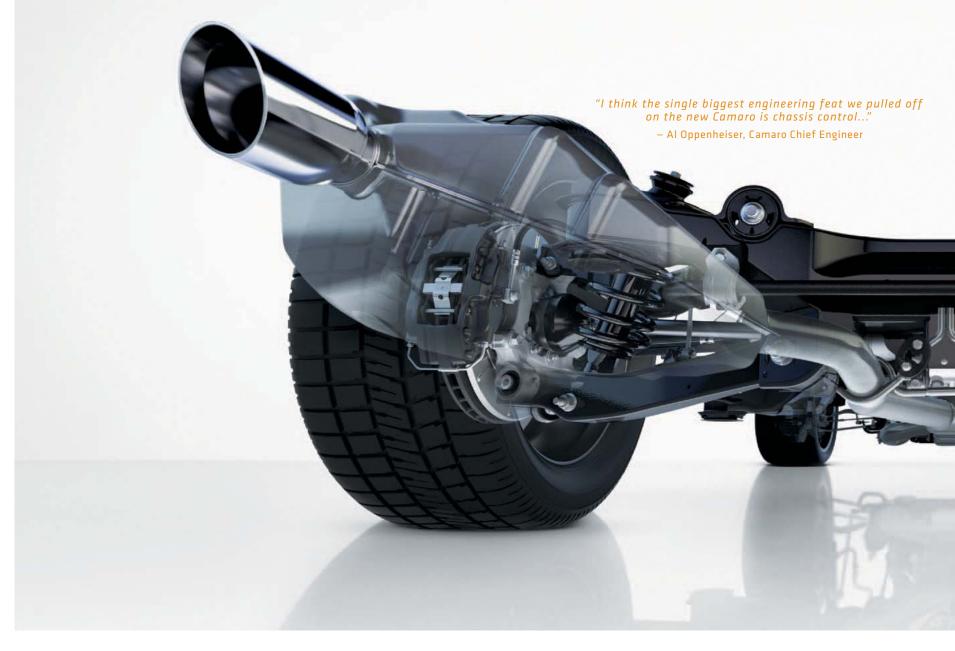
CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE. 1 Whichever comes first. See dealer for limited warranty details.





The precise handling dynamics of Camaro were developed around the world – from test tracks in Australia and Germany to the frozen terrain of Sweden to roads and racetracks in

the U.S. Many professional drivers provided constructive input. Camaro SS was also tested on what many consider the toughest racetrack in the world: the 12.9-mile Nordschleife course at Nürburgring. The result is a chassis tuned to stick in turns and handle transitional situations beautifully. A 4.5-link independent rear suspension with coil springs over shocks allows the rear wheels to react independently to road input. Combined with variable-ratio power steering and a 52/48 front/rear weight distribution, Camaro has a



smooth, sophisticated drive and polished road manners. The ride is further enhanced by a high-strength steel central structure with a first bending frequency of 25 Hz and a first torsion frequency of 33 Hz – impressive numbers that allow for more precise suspension tuning and a better overall feel. For safety's sake, Camaro is also equipped with the

StabiliTrak Electronic Stability
Control System, which employs
Traction Control and antilock brakes
along with microcomputers,
accelerometers and yaw sensors to

add confidence when road conditions deteriorate. The Performance-Tuned suspension in Camaro SS even has a competitive mode for use in sanctioned racing events.















CAMARO 1LT IN SILVER ICE METALLIC WITH AVAILABLE RS PACKAGE AND POLISHED-ALUMINUM WHEELS. 1 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. 2 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.

LT/RS While all Camaro models are created And coming later this year, around very specific design and Camaro will unveil the convertible. engineering criteria, the LT represents Painstakingly engineered to have a sweet spot. A delicious blend of coupe-like dynamics, it will take high-tech power, agility and efficiency your breath away to wrapped in a stunning design. see and drive. Everything in harmony. Everything in its place. Upgrade the attitude TOP: INFERNO ORANGE-ACCENT LEATHER-APPOINTED HEATED FRONT SEATS of your LT or SS Camaro with the ARE PART OF THE AVAILABLE INTERIOR ACCENT TRIM PACKAGE ON 2LT AND 2SS. RS Package: 20-inch1 wheels with a Midnight Silver finish; body-color CENTER: THE RS PACKAGE FEATURES SPECIAL TAILLAMPS WITH A UNIQUE GLOW. roof ditch molding; rear spoiler (already standard on SS); distinct, **BOTTOM:** THE HIGH-INTENSITY DISCHARGE sinister-looking taillamps; and HEADLAMPS COME TO LIFE WITH LED HALO RINGS. AVAILABLE ON LT AND SS high-intensity discharge headlamps WITH RS PACKAGE. with unique LED halo rings.













SS

If you seek the ultimate, why not own the ultimate – the SS. It's the supreme Camaro, with performance credentials that compare to many supercars. Its standard 6.2L V8 lays down an incredible 426 hp and a massive 420 lb.-ft. of torque when mated to the standard short-throw six-speed manual. And at 24 MPG highway,1 it avoids the federal gasguzzler tax. Or go for precision control, 400 hp and 25 MPG highway1 with the available six-speed automatic transmission with steering wheel-mounted TAPshift controls. A performance version of the 4.5-link independent rear suspension with progressive-rate coil springs over shocks and stabilizer bar, plus fully adjustable camber, delivers

exceptional agility. And if you really want to show off, Camaro has a competitive driving mode designed for closed track events. This mode features launch control with the manual transmission. It's a form of Traction Control specifically tuned to control wheel spin and give you an aggressive acceleration edge when the flag drops. When you want to take the world from a blur to a halt, massive four-piston Brembo® performance brakes on all four corners arrest its standard 20-inch² Silver-painted aluminum wheels and Pirelli PZero™ ultra-high-performance tires? Inside, a four-pack of auxiliary gauges (2SS) on the console relays any system feedback that you can't already feel through the tingling up your spine.



TOP: 6.2L 400 HP V8 WITH AVAILABLE AUTOMATIC TRANSMISSION FEATURES AN EPA ESTIMATED 25 MPG HIGHWAY AND ACTIVE FUEL MANAGEMENT.

CENTER: AVAILABLE 20-INCH² POLISHED-ALUMINUM WHEEL.

BOTTOM: BREMBO VENTED BRAKE DISCS ARE STANDARD FARE.

CAMARO 15S IN CYBER CRAY METALLIC WITH AVAILABLE RS PACKAGE. 1EPA estimated. 2 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to graccessories come one see your dealer for details. 3 summer-only tire send to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. Bits type of damage is not covered by the GM New Vehicle limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.



FEATURES AND OPTIONS	LS	1LT	2LT	155	255
Air bags: dual-stage frontal and side-impact for driver and front passenger, head-curtain side-impact for front and rear occupants; includes Passenger Sensing System for front passenger	S	S	S	S	S
Air conditioning: single-zone manual	S	S	S	S	S
AM/FM stereo with CD-ROM and MP3 playback, music navigator and Graphic Information Display; includes outside temperature display	S	S	S	S	S
Brakes: four-wheel antilock; four-wheel, single-piston disc	S	S	S	-	-
Center console: floor, includes armrest and auxiliary audio input jack	S	S	S	S	S
Cruise control: steering wheel-mounted, electronic with set and resume speed	S	S	S	S	S
Daytime Running Lamps (DRL)	S	S	S	S	S
Defogger: rear-window electric	S	S	S	S	S
Door locks: power-programmable with lockout protection; windows: power with driver and passenger Express-Up/-Down	S	S	S	S	S
Driver Information Center (DIC): with driver customization, warning messages, Oil-Life Monitor, trip odometer and programmable menu functions	S	S	S	S	S
Electronic compass in Driver Information Center	S	S	S	S	S
Exhaust system: dual-outlet stainless steel with polished tips	S	S	S	S	S
Lighting: front reading lamps, interior dome with illuminated entry and theater dimming	S	S	S	S	S
OnStar ² with six months Directions & Connections® Plan, including Turn-by-Turn Navigation	S	S	S	S	S
Power outlets: two auxiliary, 12-volt	S	S	S	S	S
Remote Keyless Entry	S	S	S	S	S
Seats: front Sport buckets; includes power recline, adjustable head restraints and folding rear seat with trunk pass-through	S	S³	S³	S³	S³
StabiliTrak Electronic Stability Control System with Traction Control	S	S	S	S	S
Steering: power, variable-ratio	S	S	S	S	S
Theft-deterrent system: PASS-Key III	S	S	S	S	S
Tire Pressure Monitoring System, tire sealant and tire inflation kit (see page 19)	S	S	S	S	S
Transmission: six-speed manual	5	S	S	S	S
XM Radio: 4 with three trial months	S	<u> </u>	5	S .	S
Engine: 3.6L V6 with Direct Injection and Variable Valve Timing		5	S		
			٥	S	S
Engine: 6.2L V8		- S	-		
Foglamps: ⁵ front, integral in front fascia	-		S	S	S
Gauge cluster, auxiliary: includes oil pressure, battery voltage, oil temperature and transmission fluid temperature gauges; located in lower center console	-	-	S	-	S
Mirrors: outside, heated, body-color, power-adjustable; driver-side auto-dimming; inside rearview auto-dimming	-	-	S	-	S
Seats: heated, leather-appointed driver and front passenger	-	-	S	-	S
Universal Home Remote: three-channel programmable, includes garage door opener	-	-	S	-	S
Brakes: Brembo® four-piston calipers and vented discs on all four corners	-	-	-	S	S
Fascias: front and rear, body-color, SS-specific, with unique front grille and rear diffuser, lower extension and front air scoop	-	-	-	S	S
Head-Up Display (HUD)	-	-	S	_	S
Boston Acoustics® premium nine-speaker system, 245 watts	_	0	S	0	S
Bluetooth® wireless technology® for select phones	_	O ⁷	S		S
•		O ⁷	5		
Preferred Device Interface Module (PDIM): wireless; allows user to control a remote audio device (e.g., an MP3 player) through steering wheel-mounted audio controls					S
Steering wheel-mounted audio controls	-	O ⁷	S	-	5
USB port ⁸	-	07	S	-	S
Convenience and Connectivity Package: Bluetooth® wireless technology for select phones, Preferred Device Interface Module (PDIM), USB port, steering wheel-mounted audio controls, leather-wrapped steering wheel and shift knob, and remote vehicle starter system when available automatic transmission is ordered	-	0	S	-	S
Transmission: six-speed automatic with overdrive; includes steering wheel-mounted TAPshift controls	0	0	0	0	0
Remote vehicle starter system ³	-	O ¹⁰	0	-	0
RS Package: includes 20-inch" painted-aluminum wheels with Midnight Silver finish, high-intensity discharge headlamps with integral LED halo rings, rear spoiler (on LT models – comes standard on SS), body-color roof ditch molding and unique taillamps	-	0	0	0	0
Sunroof: power with Express-Open and venting	-	0	0	0	0
Interior Accent Trim Package: Black interior with Inferno Orange-accent front and rear seats, door trim and instrument panel applique and Inferno Orange-accent stitching on steering wheel, shift knob, door armsest, center console and seats	-	-	0	_	0
Rally Stripe Packages (Cyber Gray, White, Orange, Silver and Black)	0	0	0	0	0
Hood and Hockey Stripe Packages (Black, White and Gray)	0	0	0	0	0

1 Always use safety belts and the correct restraint for your child's age and size. Children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. 2 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. 3 Includes passenger-side seatback map pocket. 4 Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit gm.xmradio.com for details. 5 When the available KS Packages is ordered, foglamps act as Daytime Running Lamps. 6 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 7 Included and only available with Convenience and Connectivity Package. 8 Most compatible with all devices. 9 Requires IATAPshift automatic transmission. 10 Requires available Convenience and Connectivity Package. 8 Most compatible with the available combinations may change the vehicles performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.



SEATS. FABRICS. WHEELS. COLORS.







- 01 Inferno Orange-accent leather-appointed front seats!
- 02 Black leather-appointed front seats. Standard on 2LT and 2SS. Also available in Beige and Gray.

03 Black LS cloth seats. Standard on LS. Also available in Gray.

Not shown: Black Sport Cloth seats. Standard on 1LT and 1SS. SS seats include SS-specific embroidery. Also available in Beige and Gray.



- 01 20-inch polished-aluminum wheel^{2,3,4}
- 02 20-inch Midnight Silver-painted aluminum wheel^{2,4,5}
- 03 19-inch bright Silver-painted aluminum wheel⁶
- 04 18-inch Silver-painted aluminum wheel⁷
- 05 18-inch heritage steel wheel8

Not shown: 20-inch bright Silver-painted aluminum wheel^{2,9} 19-inch polished-aluminum wheel¹⁰

AVAILABLE DEALER-INSTALLED CHEVY ACCESSORIES.



- 01 Body-Color Engine Cover with Performance Air Intake (interim availability)
- 02 Ground Effects Package
- 03 Custom Camaro Car Cover
- 04 Satin-Finish Fuel Door
- 05 21-Inch Black-Painted Wheel²
- 06 21-Inch Machined-Aluminum Wheel with Black Accents²

SEE THESE AND OTHER ACCESSORIES AT CHEVY.COM

- Interior Trim Kit
- · Front grille
- · Rear High-Wing Spoiler (interim availability)
- Premium carpet floor mats
- · And more













1 Included and only available with Interior Accent Trim Package. 2LT and 2SS only. 2 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. 3 Available on SS and LT with RS Package. 4 Summer-only tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get different tires if you expect to drive in winter conditions. See your dealer for proper tire selection. 5 Standard on LT and SS with available RS Package. 6 Standard on 2LT. 7 Standard on 1LT. 8 Standard on LS. 9 Standard on SS. 10 Available on LT.

Summit White

Red lewel Tintcoat (extra-cost color, not available on LS)

Synergy Green (interim availability extra-cost color)

Inferno Orange Metallic (extra-cost color)

Cyber Gray Metallic

Victory Red

Silver Ice Metallic

Imperial Blue Metallic

Rally Yellow (extra-cost color) Black

IMPORTANT INFORMATION.

THE BEST COVERAGE IN AMERICA. Every 2011 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100.000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance and Courtesy Transportation Programs and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. On Star services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. On Star acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, and details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

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SPARE TIRE INFORMATION. There is no standard jack or spare tire in the 2011 Chevrolet Camaro. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

WE'VE GOT YOUR BACK.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these web sites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA).

Chevrolet Roadside Assistance provides you with the following services for 100,000 miles/5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

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CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY).

Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, service history tracking, safety information, special offers, and news and events.

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