

M A Z D A

—
CARS &
TRUCKS
—

AT MAZDA, WE NEVER STOP ASKING WHY.

At Mazda, we take a somewhat different approach to building cars and trucks. Instead of following the usual assumptions and norms, we're constantly asking, "Why?" Why, for example, shouldn't the vehicle you drive be more than mere transportation? And so, instead of creating vehicles that people will merely like, we design and build cars and trucks that people will genuinely love.

Using Kansei Engineering, our deep-rooted philosophy that

goes far beyond conventional engineering, into the realm of human thoughts, feelings, and emotions, we have succeeded in producing a unique line of cars and trucks for 1992. The kind of vehicles discerning drivers want. And from sedans that are exceptionally roomy and comfortable to sports cars that are incredibly exciting and responsive, you'll find that each is designed to not only perform just right, but also feel just right.

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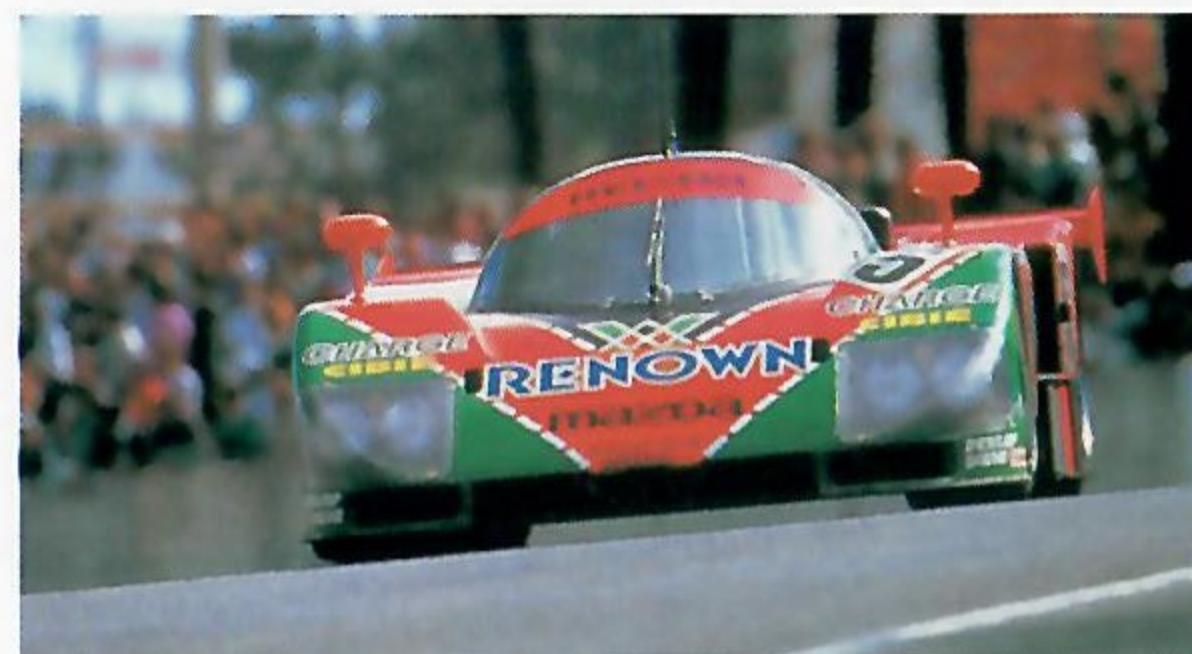


929 Luxury Sedan

MAZDA TAKES BUILDING CARS AND TRUCKS TO EXTREMES.

At Mazda, we go to extremes in our pursuit of quality cars and trucks. Consider that over the past three decades, Mazda has distinguished itself in some of the most prestigious—and grueling—motorsports events imaginable. Mazda is the first Japanese auto manufacturer to win at Le Mans. And from 24 Hours at Daytona to Pikes Peak and Baja, Mazda cars and trucks have competed and won against some of the toughest competitors in the world.

Our success on the racing circuit is, of course, a source of pride for all of us at Mazda. But more than that, it provides us with a way to test our cars and trucks



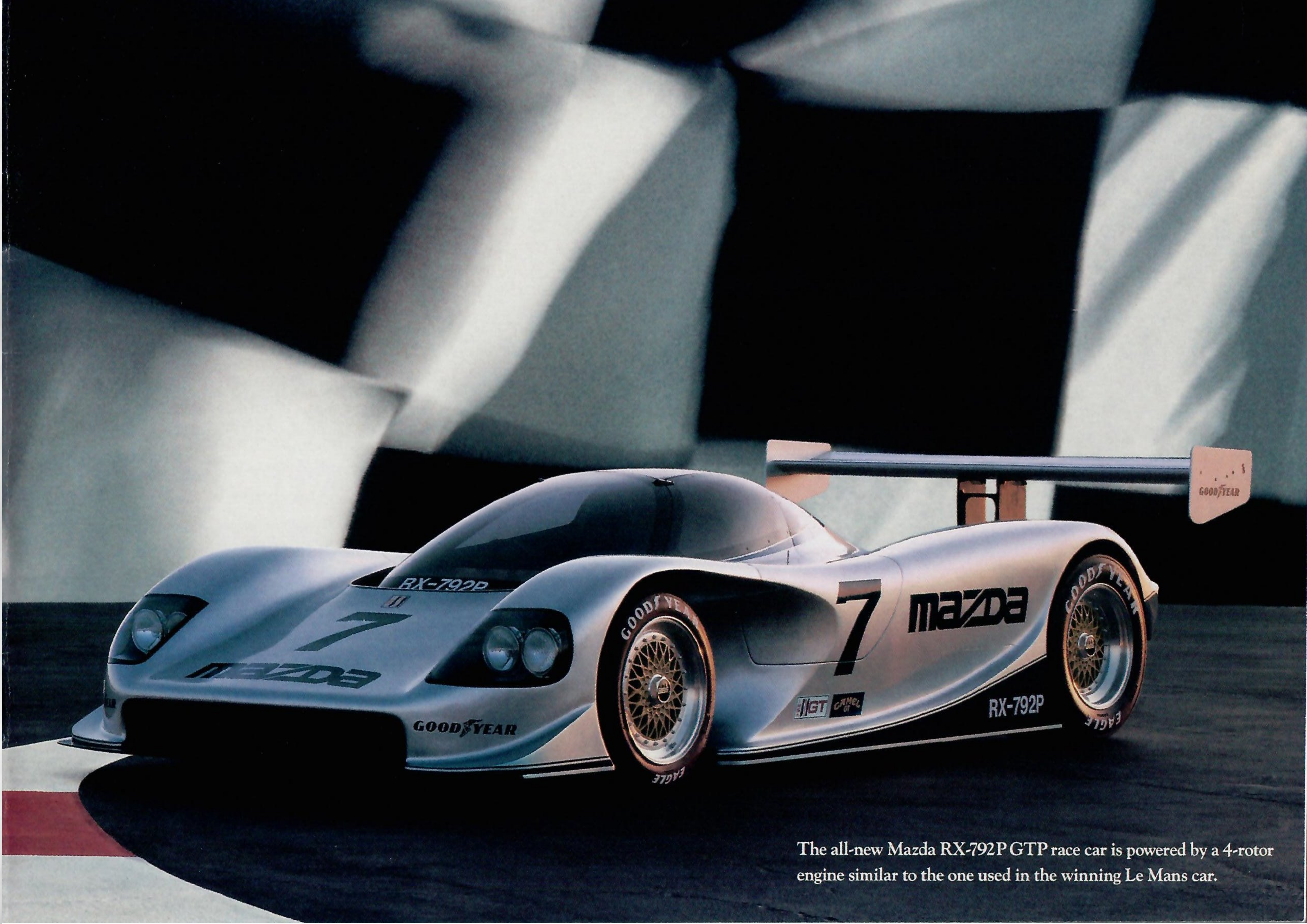
Mazda recently became the first Japanese auto manufacturer to win at Le Mans.

against conditions that far exceed anything they would normally encounter in day-to-day driving.

And that's just the beginning. At our Miyoshi Proving Ground in Japan, we exhaustively test our vehicles on road surfaces that have been duplicated from around the world. Twenty of them, to be exact. Including everything from 300-year-old Belgian cobblestones

to asphalt surfaces dotted with manhole covers. So whatever road surface you might encounter, you know that your Mazda has been there before. It is this approach, combined with the use of advanced technology, that has led to breakthrough developments, like our world-famous rotary engine.

By taking performance to extremes on and off the road, Mazda continues to advance the design and engineering detail that goes into every vehicle we build. And from the all-new 929 luxury sedan to the bold, aggressively styled MX-3 sports coupe, you can feel the difference every time you get behind the wheel.



The all-new Mazda RX-792P GTP race car is powered by a 4-rotor engine similar to the one used in the winning Le Mans car.



At our Miyoshi Proving Ground in Japan, Mazda cars are tested on over 20 different road surfaces—from 300-year-old Belgian cobblestones to rugged manhole covers.

A SPORTS CAR CREATED FOR THE TRUE ENTHUSIAST.

In an era that often blurs image and reality, in which true sports car values sometimes go a little deeper than paint, we've created the all-new Mazda RX-7.

Designed as a pure sports car from the start, the RX-7 is powered by an all-new 255-horsepower rotary engine, making it one of the fastest-accelerating sports cars in the world.

Visually, the new RX-7 leaves no doubt as to its purpose, with aggressive and timeless styling cues. The structure is strong and rigid, yet lightweight. And underneath, the advanced suspension system is



The interior of the all-new RX-7 is designed to give you an immediate sense of command.

a work of art, deceptively simple yet supremely functional.

In the all-new Mazda RX-7, we've brought back the thrill of sports car driving by delivering a level of road performance and driving feel previously reserved for a few hand-built exotics.

FEATURES

255-HP ROTARY ENGINE WITH SEQUENTIAL

TWIN TURBOCHARGERS

5-SPEED MANUAL OVERDRIVE TRANSMISSION

OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION

(NOT AVAILABLE ON R-1 PACKAGE)

INDEPENDENT DOUBLE-WISHBONE SUSPENSION

ANTI-LOCK BRAKE SYSTEM (ABS)

POWER WINDOWS, DOOR LOCKS, AND MIRRORS

AM/FM/CASSETTE STEREO SOUND SYSTEM

DRIVER'S-SIDE AIR BAG (SRS)

OPTIONAL TOURING PACKAGE: LEATHER-

TRIMMED UPHOLSTERY,* BOSE® STEREO

WITH CD PLAYER,** AND SLIDING SUNROOF

OPTIONAL R-1 PACKAGE: SPECIAL SUSPENSION

TUNING, REAR SPOILER, FRONT AIR DAM

ROADSIDE ASSISTANCE PLAN

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"

NO-DEDUCTIBLE LIMITED WARRANTY

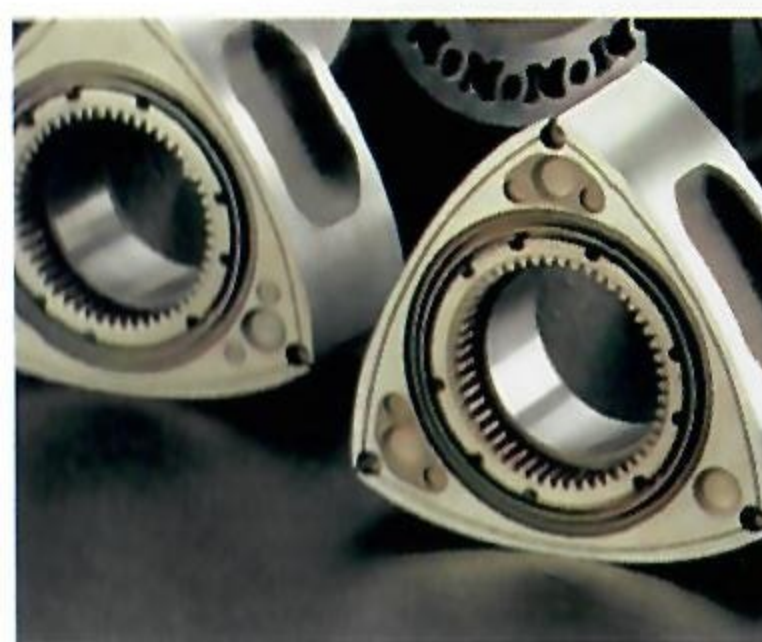
*Seating surfaces upholstered in leather except for seat side panels, rear sides of seatbacks, and other minor areas.

**Optional with Touring Package only.



RX-7 Sports Car with Touring Package

The simplicity of the RX-7's rotary engine results in outstanding performance and durability.



LUXURY ISN'T ITS ONLY ASSET.

Abandoning preconceptions, ignoring the trendy, Mazda has created the 929. An all-new luxury sedan that is virtually a work of art, its original design concept comes from an automotive engineer who has also been trained as a sculptor.

Inside, you will discover an interior that makes driving as relaxing and stress-free as possible. And everything you see and touch has the look and feel of luxury and quality.

Out on the road, the rear-wheel-drive 929 luxury

sedan matches its beauty and elegance with impressive power and response, delivering crisp, precise handling without sacrificing the luxury of an ultra-smooth ride. Through it all, you benefit from a heightened sense of confidence and security, the direct result of the Mazda 929's excellent stability and control as well as standard safety features ranging from dual front air bags to an Anti-lock Brake System (ABS).

F E A T U R E S

195-HP DOHC 24-VALVE 3.0-LITER V6

4-SPEED AUTOMATIC TRANSMISSION

DUAL FRONT AIR BAGS

POWER-ASSISTED 4-WHEEL DISC BRAKES

4-WHEEL ANTI-LOCK BRAKE SYSTEM (ABS)

8-WAY POWER DRIVER'S SEAT

AUTOMATIC CLIMATE CONTROL SYSTEM

6-SPEAKER AM/FM/CASSETTE STEREO SYSTEM

POWER SUNROOF

OPTIONAL POWER GLASS MOONROOF WITH
SOLAR VENTILATION SYSTEM AND SUNSHADE

OPTIONAL PREMIUM PACKAGE: LEATHER-
TRIMMED UPHOLSTERY,* POWER FRONT
PASSENGER'S SEAT, COMPACT DISC CHANGER

PREFERRED MAINTENANCE PLAN

ROADSIDE ASSISTANCE PLAN

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"

NO-DEDUCTIBLE LIMITED WARRANTY

*Seats upholstered in leather except for back side of front seats, bottom cushion side panels, and other minor areas.



Special engine wall construction in the 929 creates a highly effective barrier against engine noise, vibration, and heat.



The 929's luxurious interior is at once supremely comfortable yet inspiring.



929 Luxury Sedan

IT'S NOT JUST ANOTHER MID-SIZE SEDAN.

The world is crowded with mid-size, mid-class sedans. Roomy, efficient, and very much alike. So when it came time to design the new 626, we didn't want to copy the competition. Instead, we decided to build a car that would set new standards for performance and comfort in its class. And thanks to the guiding philosophy of Kansei Engineering, we have.

Outside, the new Mazda 626 beckons to you with beautifully contoured lines that flow smoothly from front to back. However, as you'll quickly discover, its beauty is more than just skin deep. Inside, it welcomes you with a supremely comfortable interior that is both

longer and wider than its already roomy predecessor. It also offers you all the advantages of a 60/40 split fold-down rear seatback and cavernous easy-to-load trunk. Of course, roominess isn't its only asset. Its extensive list of standard features includes a form-fitting, multi-adjustable seat and an AM/FM/cassette stereo with an anti-theft coding system.

For power, the Mazda 626 is equipped with either a 2.0-liter DOHC 16-valve 4-cylinder or a 2.5-liter DOHC 24-valve V6 (ES). And whichever one you choose, you'll enjoy optimum performance with low emissions and outstanding fuel efficiency.

FEATURES

2.0-LITER DOHC 16-VALVE 4-CYLINDER ENGINE

2.5-LITER DOHC 24-VALVE V6 ENGINE (ES)

MULTI-PORT ELECTRONIC FUEL INJECTION

OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION

FULLY INDEPENDENT SUSPENSION

POWER-ASSISTED RACK-AND-PINION STEERING

OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS)

POWER WINDOWS AND DOOR LOCKS

OPTIONAL ES LEATHER PACKAGE: LEATHER

SEATING SURFACES* AND POWER

DRIVER'S SEAT

REMOTE TRUNK AND FUEL DOOR RELEASES

TILT STEERING COLUMN

DRIVER'S-SIDE AIR BAG (SRS)

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"

NO-DEDUCTIBLE LIMITED WARRANTY

*Seating surfaces upholstered in leather except for seat side panels, rear sides of seatbacks, and other minor areas.



626 ES Sedan

THE OPTIMUM BALANCE OF ELEGANCE AND PERFORMANCE.

Sleek styling and exhilarating performance. At times, they almost seem to battle one another for possession of a car's identity. Yet in the all-new Mazda MX-6, they not only coexist but flourish under one sleek roof.

Let your eyes sweep over its low, wide stance. From one end of its smoothly contoured silhouette to another, the lines flow uninterrupted. And everywhere you look, you notice special details that give the all-new Mazda MX-6 a uniquely sophisticated appeal all its own.

It's out on the road, however, that the MX-6 proves that its style is backed by real substance. Just touch your foot to the accelerator

and you are instantly rewarded with the smooth, effortless response of one of two all-new powerplants. In the MX-6 LS, outstanding performance is supplied by a 2.5-liter DOHC 24-valve V6; in the MX-6, it's delivered by a 2.0-liter DOHC 16-valve 4-cylinder engine. And no matter which one you choose, you'll enjoy an extraordinary level of handling and ride quality—the direct result of a new, highly advanced, independent suspension system.

Sophisticated styling and inspiring performance. Instead of one dominating the other, they both complement each other beautifully in the all-new MX-6.

F E A T U R E S

118-HP 2.0-LITER DOHC 16-VALVE

4-CYLINDER ENGINE

164-HP 2.5-LITER 24-VALVE V6 ENGINE (LS)

5-SPEED MANUAL OVERDRIVE TRANSMISSION

OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION

FULLY INDEPENDENT SUSPENSION

POWER-ASSISTED RACK-AND-PINION STEERING

POWER-ASSISTED 4-WHEEL DISC BRAKES (LS)

DRIVER'S-SIDE AIR BAG (SRS)

OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS)

60/40 SPLIT FOLD-DOWN REAR SEATBACK

POWER WINDOWS, DOOR LOCKS, AND MIRRORS

CRUISE CONTROL

OPTIONAL LS LEATHER PACKAGE: LEATHER-

TRIMMED UPHOLSTERY, POWER DRIVER'S*

SEAT, HEATED EXTERIOR MIRRORS

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"

NO-DEDUCTIBLE LIMITED WARRANTY

*Seating surfaces upholstered in leather except for seat side panels, rear sides of seatbacks, and other minor areas.



MX-6 LS Coupe

THE FOCUS IS ALL ON YOU.

If ever there was a car that will get you noticed for all the right reasons, this is it. Bold and exciting, the all-new MX-3 has the look of a 2-seater sports coupe with room for four and the versatility of a fold-down rear seatback.

Sleek and aggressive, it's available in two versions. Choose between the 130-hp MX-3 GS with the first V6 engine in its

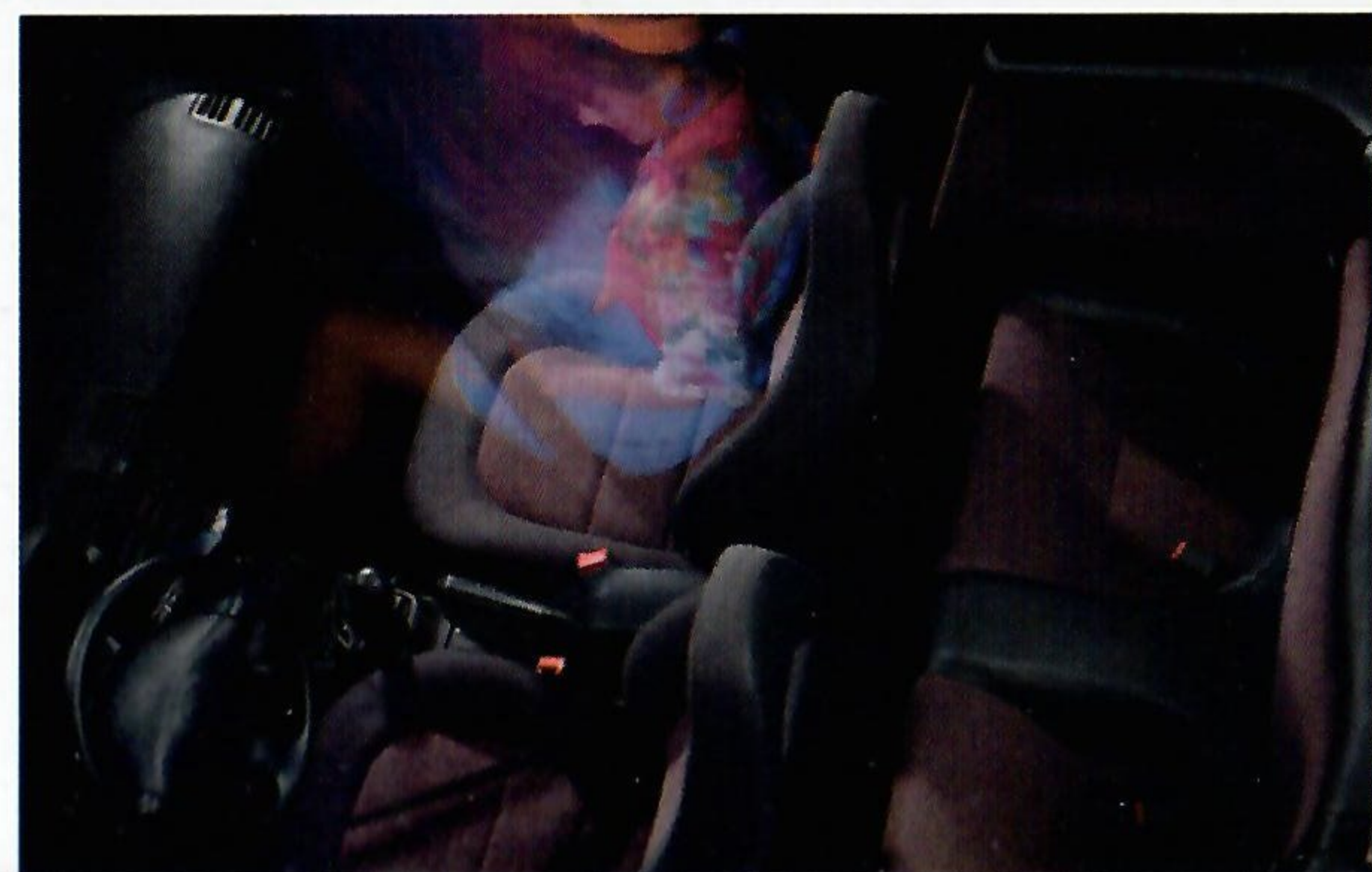
class and power-assisted 4-wheel disc brakes. Or, if you prefer, select the spirited 16-valve, 4-cylinder MX-3. Either way, you'll discover the MX-3's unique styling attracts attention wherever it goes. But inside, the focus is completely on you with an intelligently designed cockpit that lets you take full advantage of its quick moves and uncanny response.

FEATURES

BOLD NEW DESIGN WITH ROOM FOR FOUR
130-HP 24-VALVE 1.8-LITER V6 ENGINE (GS)
88-HP 16-VALVE 1.6-LITER 4-CYLINDER ENGINE
FRONT ENGINE/FRONT-WHEEL DRIVE
FULLY INDEPENDENT SUSPENSION
MAZDA TWIN TRAPEZOIDAL LINK REAR
SUSPENSION SYSTEM
5-SPEED MANUAL TRANSMISSION
OPTIONAL 4-SPEED ELECTRONICALLY
CONTROLLED AUTOMATIC TRANSMISSION
POWER-ASSISTED RACK-AND-PINION STEERING
POWER-ASSISTED 4-WHEEL DISC BRAKES (GS)
OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS) (GS)
15-INCH ALUMINUM ALLOY WHEELS (GS)
36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

With its fold-down rear seatback, there's plenty of room for weekend getaways in the Mazda MX-3.

The interior of the Mazda MX-3 is every bit as advanced as its exterior.



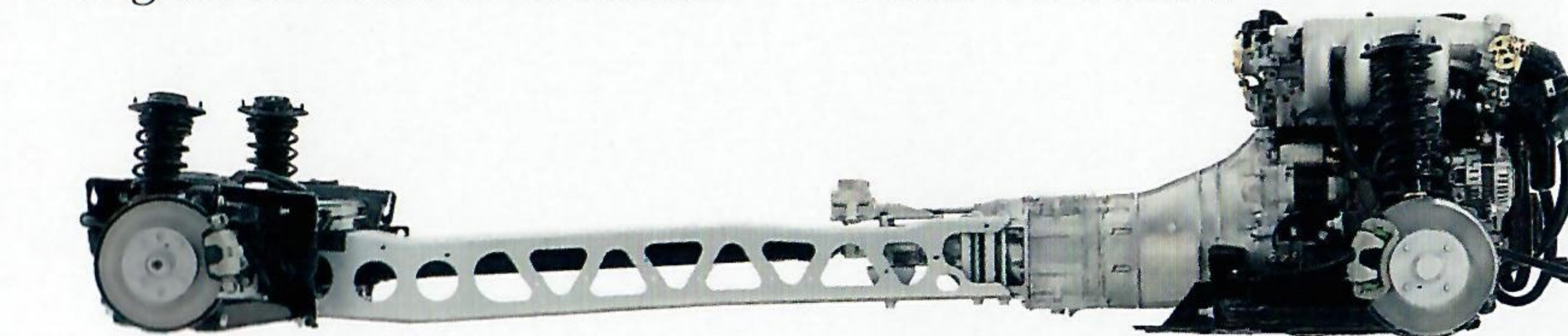
MX-3 GS Sports Coupe

A CLASSIC FOR THE '90s.

The interior is designed to enhance your command and control.



The advanced Power Plant Frame (PPF) offers a smooth flow of power.



In the Mazda Miata, the classic roadster is now reborn, but with advanced technology and reliability, and a very special feeling behind the wheel that could only come from Mazda.

Out on the road, the Miata is nimble, precise, and beautifully balanced in action. With its low center of gravity and near-perfect 50/50 front/rear weight distribution, it delivers excellent stability and handling. And you, in turn, feel a heightened sense of confidence

and security every time you get behind the wheel.

Small wonder then that Miata has received more acclaim than any other car introduced within the last decade. With accolades that range from one of the five "World's Best Cars" by *Road & Track* to the "Automobile of the Year" from *Automobile Magazine*, the verdict among sports car enthusiasts is virtually unanimous: The fun-to-drive Miata is a winner.

F E A T U R E S

116-HP* 1.6-LITER DOHC 4-CYLINDER ENGINE

5-SPEED MANUAL TRANSMISSION

OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION

FRONT ENGINE/REAR-WHEEL DRIVE

DRIVER'S-SIDE AIR BAG (SRS)

OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS)

OPTION PACKAGE A: POWER STEERING, ALLOY

WHEELS, AND AM/FM/CASSETTE STEREO

OPTION PACKAGE B: PACKAGE A PLUS POWER

WINDOWS, CRUISE CONTROL, POWER ANTENNA

BLACK MIATA: POWER WINDOWS, TAN LEATHER

SEATING SURFACES,** TAN TOP, ALLOY WHEELS

OPTION PACKAGE C: BBS® ALLOY WHEELS,

CRUISE CONTROL, NARDI™ WOOD SHIFT KNOB

(BLACK MIATA ONLY)

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"

NO-DEDUCTIBLE LIMITED WARRANTY

*105-HP with automatic transmission.

**Seats upholstered in leather except for vinyl on rear sides of seatbacks and other minor areas.



Black Miata Roadster with Package C



Protegé LX Sedan

THE COMPACT SEDAN THAT FEELS ANYTHING BUT COMPACT.

With more passenger room than any other car in its class, the Protegé goes far beyond traditional compact expectations, delivering European style and flair with real spirit and comfort.

Fresh, contemporary, and well-appointed, the Protegé offers exceptional

value in your choice of two appealing versions: the 125-horsepower LX and the 103-horsepower DX. And no matter which one you prefer, you'll find that it's everything you would expect a sporty, compact sedan to be. And possibly quite a bit more.

FEATURES

125-HP 1.8-LITER DOHC 16-VALVE ENGINE (LX)
103-HP SOHC 1.8-LITER 16-VALVE ENGINE
5-SPEED MANUAL OVERDRIVE TRANSMISSION
OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION
POWER-ASSISTED 4-WHEEL DISC BRAKES (LX)
60/40 SPLIT FOLD-DOWN REAR SEATBACK
POWER WINDOWS, DOOR LOCKS, AND MIRRORS (LX)
36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

P R O T E G É



323 SE Hatchback

THE SMALL CAR THAT DELIVERS BIG.

FEATURES

1.6-LITER 4-CYLINDER ENGINE WITH
MULTI-PORT ELECTRONIC FUEL INJECTION
5-SPEED MANUAL OVERDRIVE TRANSMISSION
OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION
RECLINING FRONT BUCKET SEATS
FOLD-DOWN REAR SEATBACK
DUAL REMOTE MIRRORS (SE)
36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

The Mazda 323 proves beyond any doubt that a compact car can satisfy all your transportation needs, be a great value, and still let you have a good time.

Not only is the 323 quick and nimble on the road, it's extraordinarily roomy and comfortable, too. In fact, it's

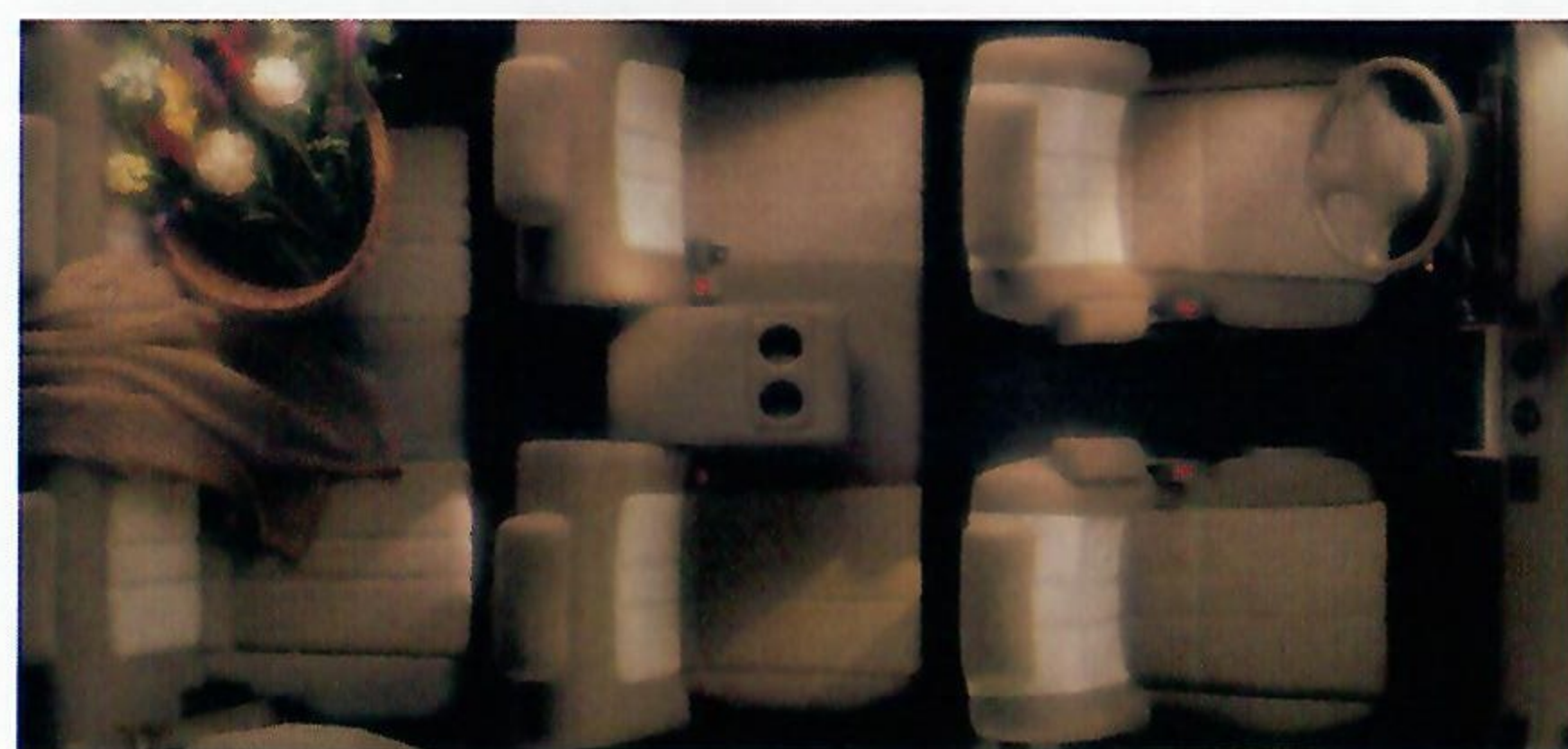
got the roomiest interior in the class. And, thanks to Mazda technology, its solid, high-quality construction makes it an easy place to spend time in—whether you chose the affordable 323 or its well-appointed sibling, the 323 SE. Just drive one and you'll see.

3 2 3

IT'S READY WHEN YOU ARE.

Most minivan engineers assume you have a family. Mazda engineers assume much more. That you like to drive, for example. So they designed the MPV. A minivan so extraordinary that *Car and Driver* named it one of its "10 Best Cars" for two years running.

With a Mazda MPV, you're ready to handle just about anything. Passengers. Cargo. Or a combination of both. Of course, a choice of versatile seating and cargo arrangements is just one of its many benefits. Others range



The all-new Mazda MPV Touring Package seats up to eight.

from a car-like rear side door to a standard AM/FM/cassette stereo system. Then, too, there's MPV's sedan-like ride and outstanding handling characteristics to consider.

For 1992, the Mazda MPV is available in a variety of 2- and 4-wheel-drive models—all with a standard rear-wheel Anti-lock Brake System (rear-wheel ABS).

FEATURES

121-HP 2.6-LITER SOHC 4-CYLINDER ENGINE
155-HP 3.0-LITER SOHC V6 (STD. ON 4WD;
OPTIONAL ON 2WD)

4-SPEED AUTOMATIC TRANSMISSION

REAR-WHEEL ANTI-LOCK BRAKE SYSTEM

SEATING CONFIGURATIONS FOR FIVE, SEVEN,
OR EIGHT PASSENGERS

SWING-OUT REAR SIDE DOOR WITH CHILD
SAFETY LOCK

TILT STEERING COLUMN

AM/FM/CASSETTE STEREO SOUND SYSTEM

VARIABLE INTERMITTENT WINDSHIELD WIPERS

OPTIONAL POWER MOONROOF

OPTIONAL LUXURY PACKAGE: LEATHER-
TRIMMED UPHOLSTERY,* LACE-SPOKE ALLOY
WHEELS, AND UNIQUE 2-TONE PAINT

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

*Seats upholstered in leather except for vinyl on rear side of seatback and other minor areas.

The MPV Towing Package is available on a variety of V6 MPV models and features Automatic Load Leveling.



MPV Minivan with Luxury Package

IT'S FOUR TIMES THE FUN AS LAST YEAR.

Expect the Navajo to be four times the fun as last year. Because now the luxurious LX 4x4 is joined by three new models: the LX 4x2, DX 4x4, and DX 4x2. And no matter which one you choose, you'll find that it has a comfortable, well-equipped interior and over 69 cubic feet of useful cargo space.

Inside, its numerous standard amenities range from carefully contoured seats to 3-point lap/shoulder belts for all four occupants. Properly equipped, the

Navajo can handle a gross trailer weight of up to 3500* pounds. Or 5200* pounds with the optional Towing Package. It includes the superb traction of a limited-slip rear differential. And to help you keep going when the going gets

rough, both DX and LX models are also available with the added convenience of shift-on-the-fly 4-wheel drive.

F E A T U R E S

155-HP 4.0-LITER V6

5-SPEED MANUAL TRANSMISSION

OPTIONAL 4-SPEED AUTOMATIC
TRANSMISSION (LX)

AVAILABLE 4-WHEEL DRIVE WITH
SHIFT-ON-THE-FLY

REAR-WHEEL ANTI-LOCK BRAKE SYSTEM

POWER WINDOWS AND DOOR LOCKS (LX)

OPTIONAL AM/FM/CASSETTE STEREO

OPTIONAL LX PREMIUM PACKAGE: AIR
CONDITIONING, ALLOY WHEELS, MOONROOF,
AND CRUISE CONTROL

OPTIONAL LX LEATHER PACKAGE: PREMIUM
PACKAGE PLUS LEATHER SEATING SURFACES**
AND AUTOMATIC TRANSMISSION

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

*Additional equipment required. Some restrictions apply.
See your Mazda Dealer for details.

**Seats upholstered in leather except for vinyl on rear side
of seatback and other minor areas.

Luxurious
bucket seats
with leather
seating surfaces
are an
LX option.



Tip-and-slide
front seats make
access to the
rear seat easier.



4.0-liter V6 has
more power and
torque than
both Toyota's
and Nissan's.



24 52 III NE
SCALE 1:24 000

Navajo LX 4x4 Sport Utility

YOU'VE GOT SOME TOUGH CHOICES TO MAKE.

Over the years, Mazda has earned a reputation for building tough trucks. However, choosing from a dozen different models may turn out to be considerably tougher.

The list includes 4x4s and 4x2s. With your choice of Regular Cab or roomy Cab Plus models.

You can choose from standard 6-foot cargo beds or an optional 7½-foot Long Bed. There are also three levels of trim—Base,

sporty SE-5, or dressy LE-5. All come with a superb 36-month/50,000-mile, no-deductible limited warranty.* And you'll find there's nothing better in the truck business. Absolutely nothing.

Features like tall, wide cabs and well-designed seats help ensure that every Mazda truck is as comfortable as it is tough. And, with powerful 4-cylinder engines and rear-wheel anti-lock brakes, you've got yet another combination that's really hard to beat.

FEATURES

2.2L SOHC 4-CYLINDER ENGINE (2WD)

2.6L SOHC 4-CYLINDER ENGINE (4WD;
OPTIONAL ON 2WD)

MULTI-PORT ELECTRONIC FUEL INJECTION
(2.6L ENGINE AND 2.2L CA ENGINE)

5-SPEED MANUAL OVERDRIVE TRANSMISSION

OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION

REAR-WHEEL ANTI-LOCK BRAKE SYSTEM

OPTIONAL SE-5 PACKAGE: INCLUDES BLACK
EXTERIOR TRIM, REAR BUMPER, AND
UPGRADED INTERIOR

OPTIONAL LE-5 PACKAGE: INCLUDES BRIGHT
EXTERIOR TRIM, REAR BUMPER, AND
UPGRADED INTERIOR

36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER,"
NO-DEDUCTIBLE LIMITED WARRANTY

*See your Mazda Dealer for limited-warranty details.
**Light bar and attached lights are not Mazda accessories.



When the road ends, the fun begins in an SE-5 4x4 Regular Cab.**



SE-5 4x2 Regular Cab and LE-5 4x2 Cab Plus

WE LEFT THE FINAL DESIGN TOUCHES UP TO YOU.

Now that you've got the right car or truck, why not give it those final touches that will make it uniquely yours? With Genuine Mazda Accessories, you've got dozens of ways to personalize and protect your vehicle.

Choose from a complete line of top-quality items. We offer everything from car covers and compact disc players to rear spoilers and touch-up paint. And



Concert-quality sound reproduction adds to the overall enjoyment of listening to this full-featured system available on all Mazda cars.

because they're Genuine Mazda Accessories, you are always assured of getting a proper fit, along with all the advantages offered by an outstanding 12-month/unlimited-mileage factory-backed warranty.*

See your Mazda Dealer today. And find out how easy it is to add the final crowning touches to your new Mazda with Genuine Mazda Accessories.

*See your Mazda Dealer for limited-warranty details.
†Excluding Miata and 323. ‡Excluding 929.

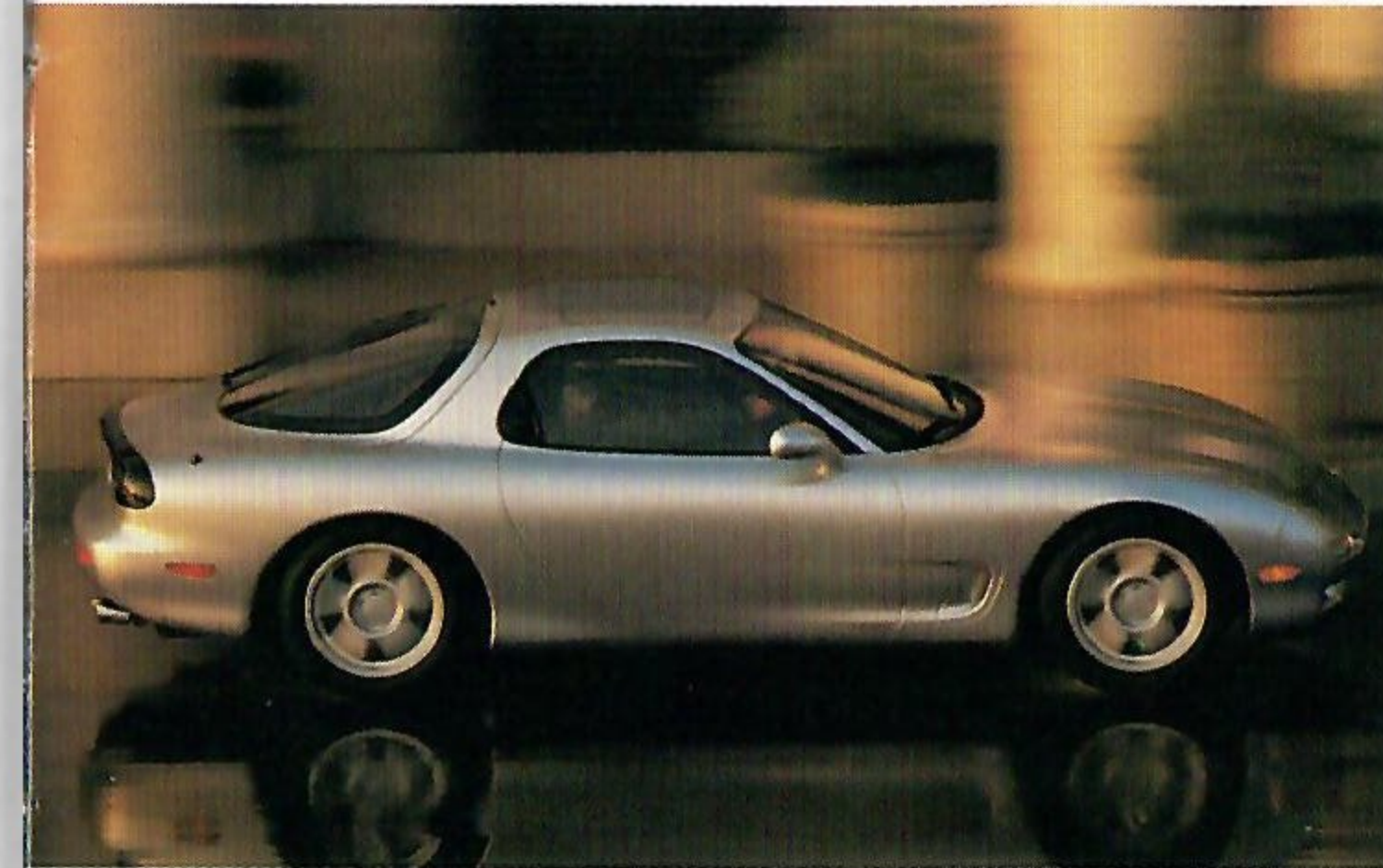
A tight-fitting front mask for added protection is available on most Mazda cars.‡



A cellular phone with hands-free operation is available on the 929.



A lockable ski attachment is available on most Mazda cars.†



At Mazda, making sure your new car or truck feels just right is only the beginning. We also want to make sure that being a Mazda customer feels just right, too. And so our commitment extends to every area of sales and service.

Every 1992 and 1993 Mazda comes with a superb 36-month/50,000-mile, "bumper-to-bumper," no-deductible limited warranty.* And it's backed by a nationwide network of Mazda Dealers. So no matter where you travel, you're never very far from a source of service and support. Through your Mazda Dealer's Parts and Service Department, you enjoy ready access to Genuine Mazda Parts, expert mechanics, and quick, convenient maintenance and

repairs. And what's more, every Genuine Mazda Part is covered for 12 months/unlimited miles even if you install it yourself—and in some cases longer.

We've even made it easier for you to own or lease a Mazda through Mazda American Credit. Just ask your local Mazda Dealer for details.**

Your satisfaction is our number one priority. That's why, from the day you drive your new car or truck home, to the day you trade it in on a new one, we'll do everything we can to make you glad you own a Mazda. For a free brochure on any new Mazda vehicle, call toll-free 1-800-639-1000.

*See your Mazda Dealer for limited-warranty details.
**Retail and lease financing subject to approval of Mazda American Credit.

Information and illustrations in this brochure are based on the latest competitive and Mazda product information available at the time of publication. Some equipment shown is optional at extra cost; specific options may be available only in combination with other options. Specific combinations of colors, interiors, equipment, or features may vary from time to time and by geographic area; colors in illustrations may vary from actual upholstery or paint colors due to reproduction and printing processes. Mazda reserves the right to make changes without notice in product content and price at any time.

The Mazda 36-Month/50,000-Mile Limited Warranty. Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement, and certain other items are excluded. This transferable, "limited warranty" is free on all new 1992 and 1993 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

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