



M A Z D A

CARS &
TRUCKS

1993

AT MAZDA, THE MOST OFTEN HEARD QUESTION IS "WHY?"

"It's beginning to look like the new Mazda will take a backseat to no company."

Autoweek, April 20, 1992

At Mazda, we don't take a run-of-the-mill approach to building cars and trucks. Instead of just following the usual norms and assumptions, we're constantly asking ourselves, "Why?" Why, for example, can't the vehicle you drive be more than just basic transportation? The result is that instead of making vehicles that a lot of people will merely like, we design and build innovative cars

and trucks that a select group of people will genuinely love.

Using Kansei Engineering, our deep-rooted philosophy that goes far beyond conventional engineering into the realm of human thoughts, feelings, and emotions, we have succeeded in producing a unique line of cars and trucks for 1993. From sedans that are extraordinarily spacious and comfortable, to sports cars that are astoundingly responsive and exciting, you'll find that every Mazda is designed to perform and feel just right.

TABLE OF CONTENTS

MAZDA PHILOSOPHY	2
TECHNOLOGY	4
RX-7	6
MX-6	8
MX-3	10
MX-5 MIATA	12
929	14
626	16
PROTEGE'	18
323	19
MPV	20
NAVAJO	22
TRUCKS	24
ACCESSORIES	26
COMMITMENT	27



929 Luxury Sedan

MAZDA PUSHES EVERYTHING RIGHT TO THE EDGE. THEN WE PUSH THE EDGE.

At Mazda, we go to extremes to create quality cars and trucks. And while many of our innovations may not be apparent at first glance, you'll appreciate the results every time you turn the key on one of today's outstanding Mazda vehicles.

For instance, we use super-computer simulations such as Geometric Modeling and Numerical Control to design lighter yet stronger structures. So the cars are quieter and handle better. And you'll find similar examples of this technological leadership in everything from new casting methods to advanced painting processes.

But we've gone beyond creating rolling showcases for technology. To ensure that our vehicles are truly satisfying to their drivers and passengers, we add people to the design mix at each step of the way. As an example, while our electronically monitored test track at the Miyoshi Proving Ground provides us with comprehensive test measurements, we rely equally on the thoughts and feelings of the test drivers. Or when we design an exhaust system, we test extensively to get the right sound as well as maximum efficiency. All of this helps make every Mazda as enjoyable as it is capable.

Yet for us, perfecting the driving experience is still not enough. We're dedicated to designing cars that are as friendly to the environment as to their owners. So we continually develop engines for better fuel mileage and lower emissions. We've developed asbestos-free brake pads and head gaskets. And for the future, we're working on hydrogen-fueled and electric engines that will be virtually pollution-free.

In developing our vehicles, we work at the leading edge of today's technology. Then, by adding human values, we push a little farther.

At our Miyoshi Proving Ground in Japan, Mazda cars are tested on over 20 different road surfaces—from 300-year-old Belgian cobblestones to rugged manhole covers.



R X - 7



THE RETURN OF THE PURE SPORTS CAR.

*Motor Trend magazine's 1993
Import Car of the Year.*

Designed as a pure sports car from the start, the RX-7 is powered by an all-new 255-horsepower rotary engine, making it one of the fastest accelerating sports cars in the entire world.

Visually, the new RX-7 leaves no doubt as to its purpose. The structure is strong and rigid,

yet lightweight. And underneath, the advanced suspension system is at once deceptively simple yet supremely functional.

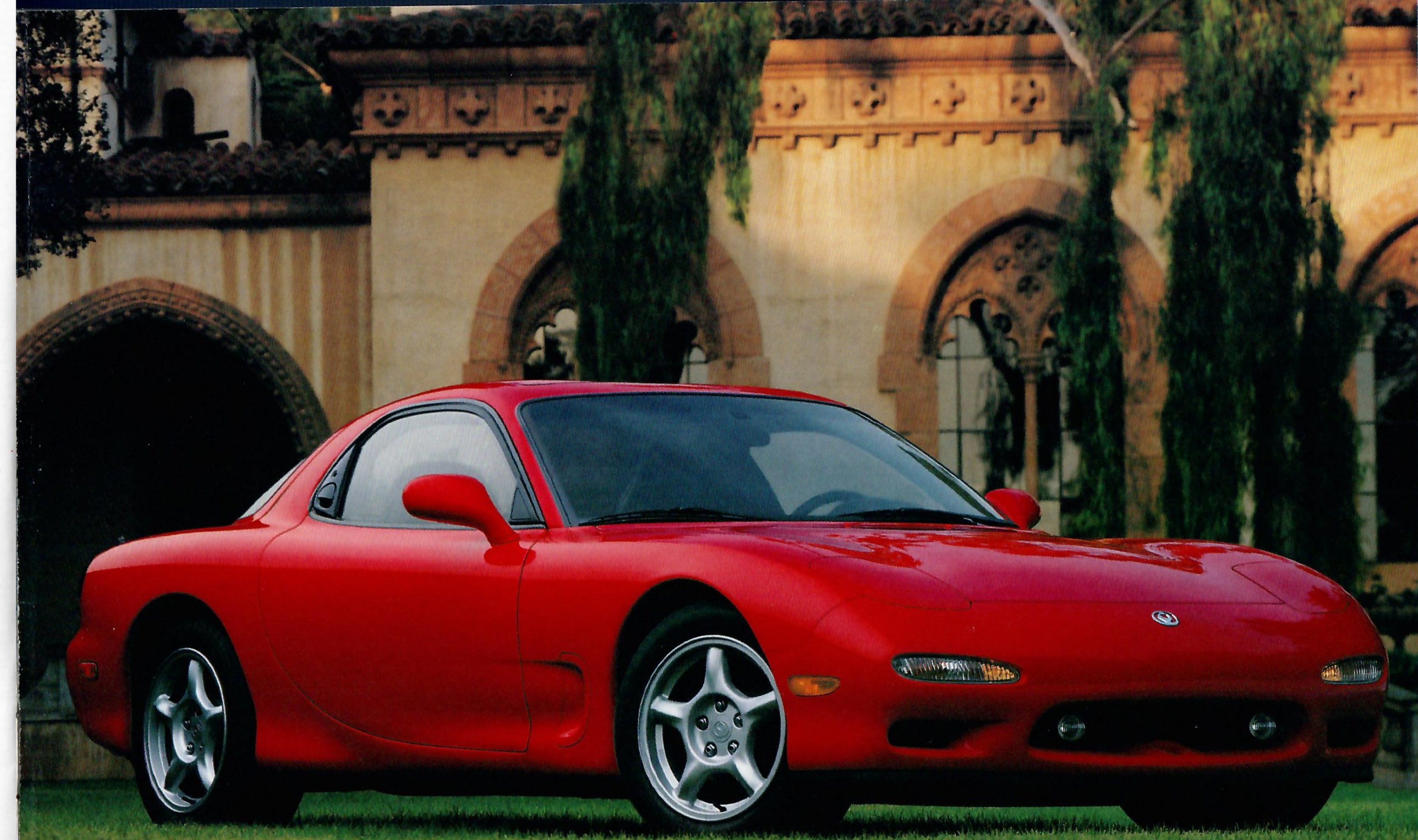
Built by the number one sports car manufacturer in the world, the all-new Mazda RX-7 brings back the thrill of sports car driving by delivering a level of road performance and driving feel previously reserved for a few hand-built exotics.

F E A T U R E S

- NEW ROTARY ENGINE WITH SEQUENTIAL TWIN TURBOCHARGERS W/255 HP
- 5-SPEED MANUAL TRANSMISSION W/OVERDRIVE
- 2789 POUNDS CURB WEIGHT (MANUAL)
- 2857 POUNDS CURB WEIGHT (AUTOMATIC)*
- 50/50 FRONT/REAR WEIGHT DISTRIBUTION
- TORSEN® LIMITED-SLIP DIFFERENTIAL
- NEW FULLY INDEPENDENT SUSPENSION
- POWER-ASSISTED 4-WHEEL DISC BRAKES WITH ANTI-LOCK BRAKE SYSTEM (ABS)
- DRIVER'S-SIDE AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- OPTIONAL TOURING PACKAGE: INCLUDES LEATHER-TRIMMED UPHOLSTERY,** EXCLUSIVE BOSE® ACOUSTIC WAVE® MUSIC SYSTEM W/CD PLAYER, AND POWER SUNROOF
- OPTIONAL R-1 PACKAGE: INCLUDES SPECIAL SUSPENSION TUNING, TWIN ENGINE OIL COOLERS, REAR SPOILER, FRONT AIR DAM, AND SPECIAL Z-RATED TIRES
- ROADSIDE ASSISTANCE PROGRAM
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*Not available with R-1 package.

**Seating surfaces upholstered in leather except for side seat panels, rear sides of seatbacks, and other minor areas.



The all-new RX-7 Sports Car with Touring Package

M X - 6



STRIKING THE PERFECT BALANCE OF ELEGANCE AND PERFORMANCE.

"Speed with grace, performance with style. Elegance, thy name is MX-6."

Automobile, September 1992

There's long been a battle between elegant styling and exhilarating performance. But in the all-new Mazda MX-6 sports coupe, not only do they finally coexist, they actually flourish under one sleek roof.

Let your eyes slowly wander over its low, wide stance. From one

end of its smoothly contoured silhouette to the other, the lines flow uninterrupted.

It's when you're out on the road, however, that the MX-6 proves that its style is backed by real substance. Just touch your foot to the accelerator and you are instantly rewarded with the smooth, effortless response of one of two all-new powerplants.

F E A T U R E S

- 2.5-LITER DOHC 24-VALVE V6 ENGINE W/164 HP (LS)
- 2.0-LITER DOHC 16-VALVE 4-CYLINDER ENGINE W/118 HP
- FRONT-WHEEL DRIVE
- 5-SPEED MANUAL TRANSMISSION WITH OVERDRIVE
- OPTIONAL 4-SPEED ELECTRONICALLY CONTROLLED AUTOMATIC TRANSMISSION
- POWER-ASSISTED RACK-AND-PINION STEERING
- POWER-ASSISTED 4-WHEEL DISC BRAKES (LS)
- OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS)
- DRIVER'S-SIDE AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- 60/40 SPLIT FOLD-DOWN REAR SEATBACK
- POWER WINDOWS AND DOOR LOCKS
- OPTIONAL POWER SUNROOF
- OPTIONAL LS LEATHER PACKAGE: INCLUDES LEATHER-TRIMMED UPHOLSTERY;* POWER DRIVER'S SEAT, HEATED EXTERIOR MIRRORS
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*Seating surfaces upholstered in leather except for seat side panels, rear sides of seatbacks, and other minor areas.



The all-new Mazda MX-6 LS Sports Coupe

MX-3



A QUICK WAY TO GET NOTICED.

"Clearly the MX-3, with its ABS and tiny-but-powerful V6 offers what others don't, and the others could be in trouble."

Road & Track's 1992 Car Buyer's Guide

If you have always wanted a car that does practically anything and everything just right, this is it. Bold and exciting, the Mazda MX-3 has the aggressive look of a 2-seater sports coupe with room for four adults and the added versatility

of a fold-down rear seatback.

Just choose between the 130-hp MX-3 GS with the only V6 powerplant in its class or the spirited 16-valve, 4-cylinder MX-3. Either way, you'll find the MX-3's unique styling attracts attention wherever you take it. Yet inside, the focus is all on you, with a cockpit designed to let you fully enjoy its quick moves and uncanny response.

FEATURES

- 1.8-LITER DOHC 24-VALVE V6 w/130 HP (GS)
- 1.6-LITER SOHC 16-VALVE 4-CYLINDER w/88 HP
- FRONT-WHEEL DRIVE
- 5-SPEED MANUAL TRANSMISSION WITH OVERDRIVE
- OPTIONAL 4-SPEED ELECTRONICALLY CONTROLLED AUTOMATIC TRANSMISSION
- FULLY INDEPENDENT SUSPENSION
- POWER-ASSISTED RACK-AND-PINION STEERING
- POWER-ASSISTED 4-WHEEL DISC BRAKES (GS)
- OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS) (GS w/MANUAL TRANSMISSION)
- 8,000-RPM TACHOMETER
- AM/FM/CASSETTE STEREO
- RECLINING FRONT BUCKET SEATS
- FOLD-DOWN REAR SEATBACK
- REMOTE HATCH AND FUEL-DOOR RELEASES
- DUAL BODY-COLOR POWER MIRRORS
- OPTIONAL POWER SUNROOF (GS)
- OPTIONAL POWER PACKAGE: INCLUDES POWER WINDOWS AND DOOR LOCKS (PLUS CRUISE CONTROL ON GS)
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY



MX-3 GS Sports Coupe

MX-5 MIATA



THE CLASSIC OF OUR TIME.

"... the Miata does everything you wanted your British sports car to do, and does it with reliability and current technology."

Road & Track's 1992 Car Buyer's Guide

The classic roadster was reborn when Mazda created the MX-5 Miata. On the road, the Miata is nimble, precise, and beautifully balanced. With its low center of gravity and near-perfect 50/50 front/rear weight distribution, it delivers handling and stability

that is already legendary.

That's probably why the Miata has been the best-selling sports convertible in the world since its introduction. And with awards ranging from one of the five "World's Best Cars" by *Road & Track* to *Automobile Magazine's* "All-Star" for 1991, 1992, and 1993, automotive critics too are unanimous in their verdict: The Mazda Miata is a true classic for the '90s.

FEATURES

- 1.6-LITER DOHC 4-CYLINDER ENGINE W/116 HP*
- REAR-WHEEL DRIVE
- 5-SPEED MANUAL TRANSMISSION WITH OVERDRIVE
- 4-WHEEL DISC BRAKES
- OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS) (REQUIRES PACKAGE B OR C)
- DRIVER'S-SIDE AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- OPTIONAL HARDTOP (REQUIRES PACKAGE A, B, OR C)
- AM/FM/CASSETTE STEREO SOUND SYSTEM
- OPTIONAL MAZDA SENSORY SOUND SYSTEM W/CD PLAYER (PACKAGE B OR C)
- OPTION PACKAGE A: INCLUDES POWER STEERING, ALLOY WHEELS, LEATHER-WRAPPED STEERING WHEEL, POWER MIRRORS, AND HEADREST SPEAKERS
- OPTION PACKAGE B: PACKAGE A PLUS POWER WINDOWS, CRUISE CONTROL, AND POWER ANTENNA
- OPTION PACKAGE C: PACKAGE B PLUS TAN LEATHER SEATING SURFACES** AND TAN VINYL TOP (N/A WITH MARINER BLUE)
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*105 hp with automatic transmission.

**Seats upholstered in leather except for vinyl on rear side of seatbacks and other minor areas.



MX-5 Miata Roadster with Package C



LUXURY IS ONLY THE BEGINNING.

"If the 929 is a measure of what Mazda can do with a big car, the competition better watch out."

Road & Track's 1992 Car Buyer's Guide

Ignoring the status quo, disregarding the trends, Mazda has created something truly extraordinary: the 929 luxury sedan.

Once inside, you'll discover an interior that makes driving as relaxing, luxurious, and stress-free as possible. And everything you see and touch has the look

and feel of absolute quality.

Out on the open road, this luxury sedan matches its beauty and elegance with impressive power and response, delivering the kind of crisp, precise handling you want without sacrificing the luxury of an ultra-smooth ride. As the driver, you benefit from a heightened sense of confidence and security, the direct result of the Mazda 929's superior stability and superb control.

F E A T U R E S

- 3.0-LITER DOHC 24-VALVE V6 w/195 HP
- 4-SPEED ELECTRONICALLY CONTROLLED AUTOMATIC TRANSMISSION
- POWER-ASSISTED 4-WHEEL DISC BRAKES WITH ANTI-LOCK BRAKE SYSTEM (ABS)
- POWER WINDOWS, DOOR LOCKS, AND HEATED OUTSIDE MIRRORS
- POWER GLASS MOONROOF
- DUAL FRONT AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- 8-WAY ADJUSTABLE POWER DRIVER'S SEAT
- AUTOMATIC CLIMATE CONTROL
- OPTIONAL SOLAR-VENTILATION SYSTEM
- OPTIONAL LEATHER PACKAGE* WITH POWER FRONT-PASSENGER'S SEAT
- OPTIONAL PREMIUM PACKAGE: INCLUDES LEATHER PACKAGE PLUS UNIQUE WHEELS, COMPACT DISC CHANGER, WOOD TRIM, PRE-WIRING FOR CELLULAR PHONE, SOLAR CONTROL GLASS, PREMIUM AUDIO SYSTEM
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY
- PREFERRED MAINTENANCE AND ROADSIDE ASSISTANCE PROGRAMS. SEE YOUR DEALER FOR DETAILS.

*Seats upholstered in leather except for back side of front seats, bottom cushion side panels, and other minor areas.



929 Luxury Sedan



ANYTHING BUT THE TYPICAL MID-SIZE SEDAN.

One of Motor Trend magazine's Top Ten Best Domestic Buys (Sports Sedan category).

When it came time to design the all-new Mazda 626, we didn't try to copy the competition. Instead, we made a decision to build a car that the competition would attempt to copy. A truly extraordinary mid-size sedan that would set

new standards for the class.

Elegant and sophisticated, the Mazda 626 beckons you with beautifully contoured lines that flow smoothly from front to back. And whether you choose the 4-cylinder 626 or the V6-powered 626 ES, you'll find a supremely comfortable, well-equipped interior that is longer and wider than its already roomy predecessor.

FEATURES

- 2.5-LITER DOHC 24-VALVE V6 ENGINE w/164 HP (ES)
- 2.0-LITER DOHC 16-VALVE 4-CYLINDER ENGINE w/118 HP (DX, LX)
- ENGINE-SPEED-SENSING, POWER-ASSISTED RACK-AND-PINION STEERING
- POWER-ASSISTED 4-WHEEL DISC BRAKES (ES)
- DRIVER'S-SIDE AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS)
- OPTIONAL ANTI-LOCK BRAKE SYSTEM (ABS)
- RECLINING FRONT BUCKET SEATS WITH ADJUSTABLE THIGH SUPPORT
- 60/40 SPLIT FOLD-DOWN REAR SEATBACK
- TILT STEERING COLUMN
- POWER WINDOWS AND DOOR LOCKS (LX AND ES)
- CHILD-SAFETY REAR DOOR LOCKS
- OPTIONAL POWER GLASS MOONROOF
- OPTIONAL ES LEATHER PACKAGE: INCLUDES LEATHER SEATING SURFACES*, POWER DRIVER'S SEAT, LEATHER-WRAPPED STEERING WHEEL
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*Seating surfaces upholstered in leather except for seat side panels, rear sides of seatbacks, and other minor areas.



The all-new Mazda 626 ES Sedan

THE COMPACT SEDAN FOR FULL-SIZE PEOPLE.

PROTEGÉ



Protegé LX Sedan

"This little car has a lot of good moves and thrives on hard driving."

Car and Driver, February 1991

With all of its European style and flair, the Mazda Protegé goes way beyond any traditional compact car expectations.

FEATURES

- 1.8-LITER DOHC 16-VALVE ENGINE W/125 HP (LX)
- 1.8-LITER SOHC 16-VALVE ENGINE W/103 HP (DX)
- FRONT-WHEEL DRIVE
- 5-SPEED MANUAL TRANSMISSION
- OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION
- POWER-ASSISTED STEERING
- POWER-ASSISTED 4-WHEEL DISC BRAKES (LX)
- 60/40 SPLIT FOLD-DOWN REAR SEATBACK
- POWER WINDOWS, DOOR LOCKS, AND MIRRORS (LX)
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

THE SMALL INVESTMENT YIELDING BIG RETURNS.

3 2 3



323 Hatchback with Plus Package

"It's hard to beat the 323 in terms of pure per-dollar value."

Motor Trend, November 1991

If you want a sub-compact car that will be a great value, but will still let you have a good time driving, look no further than the Mazda 323.

FEATURES

- 1.6-LITER SOHC 4-CYLINDER ENGINE
- MULTI-PORT ELECTRONIC FUEL INJECTION
- FRONT-WHEEL DRIVE
- 5-SPEED MANUAL TRANSMISSION
- OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION
- POWER-ASSISTED VENTILATED FRONT DISC/REAR DRUM BRAKES
- FOLD-DOWN REAR SEATBACK
- REAR WINDOW DEFOGGER
- OPTIONAL 323 PLUS PACKAGE: INCLUDES AM/FM/CASSETTE STEREO, CLOTH SEATS, 60/40 SPLIT FOLD-DOWN REAR SEATBACK, FULL WHEEL COVERS
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

M P V



DESIGNED FOR YOU AS WELL AS YOUR FAMILY.

One of Motor Trend magazine's Top Ten Best Import Buys (Minivan category) for the fourth consecutive year.

While the needs of a family are assumed by all minivan engineers, Mazda engineers assume much more. They assume, for example, that you like to drive. So they designed the MPV.

With a Mazda MPV, you enjoy a customized choice of

seating and cargo arrangements. And, in addition to numerous amenities, including the convenience of a car-like rear side door, it offers you the benefits of a sedan-like ride and outstanding handling characteristics.

For 1993, the MPV is available in a variety of 2- and 4-wheel-drive models—all with a standard rear-wheel Anti-lock Brake System (rear-wheel ABS).

F E A T U R E S

- 3.0-LITER SOHC V6 w/155 HP (STANDARD ON 4WD; OPTIONAL ON 2WD)
- 2.6-LITER SOHC 4-CYLINDER ENGINE w/121 HP
- 4-SPEED AUTOMATIC TRANSMISSION
- RACK-AND-PINION STEERING WITH ENGINE-SPEED-SENSING VARIABLE POWER ASSIST
- 4-WHEEL-DRIVE MODEL AVAILABLE
- REAR-WHEEL ANTI-LOCK BRAKE SYSTEM (REAR-WHEEL ABS)
- DRIVER'S-SIDE MINIVAN AIR BAG SUPPLEMENTAL RESTRAINT SYSTEM (SRS) STANDARD ON MODELS PRODUCED AFTER NOVEMBER 15, 1992*
- SWING-OUT REAR SIDE DOOR WITH CHILD-SAFETY LOCK
- AM/FM/CASSETTE STEREO SOUND SYSTEM
- OPTIONAL POWER GLASS MOONROOF
- OPTIONAL LUXURY PACKAGE: INCLUDES LEATHER-TRIMMED UPHOLSTERY,** LACE-SPOKE ALLOY WHEELS, AND UNIQUE TWO-TONE PAINT
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*The steering wheel cover will display "SRS AIRBAG" if an air bag is enclosed.

**Seats upholstered in leather except for vinyl on rear side of seatbacks and other minor areas.



MPV Minivan with Luxury Package



NAVAJO SPELLS FUN FOUR WAYS.

"So good is the Mazda Navajo as an all-around transportation device and off-road play machine..."

Motor Trend's 1992 Truck & Van Buyer's Guide

There are four ways to enjoy the rugged fun of the Mazda Navajo. Besides the luxurious LX 4x4, there are three other Navajos: the LX 4x2, DX 4x4, and DX 4x2. And no matter which one you choose, you'll find that it comes with a roomy, well-equipped

interior, along with over 69 cubic feet of cargo space.

Once inside the Mazda Navajo, you'll discover that standard amenities range from carefully contoured seats to 3-point lap/shoulder belts for all four occupants. And to help you keep going when the going gets really rough, both DX and LX models are available with the convenience of shift-on-the-fly 4-wheel drive.

FEATURES

- 4.0-LITER V6 w/160 HP
- 5-SPEED MANUAL TRANSMISSION
- OPTIONAL 4-SPEED AUTOMATIC TRANSMISSION
- SHIFT-ON-THE-FLY 4-WHEEL DRIVE
- 4-WHEEL ANTI-LOCK BRAKE SYSTEM (ABS)
- POWER WINDOWS AND DOOR LOCKS (LX)
- SPLIT FOLD-DOWN REAR SEATBACK WITH FOLD-FLAT FEATURE
- LEATHER-WRAPPED STEERING WHEEL (LX)
- DUAL POWER MIRRORS (LX)
- REAR LIFTGATE WITH LIFT-UP WINDOW
- AM/FM STEREO SOUND SYSTEM WITH FOUR SPEAKERS
- OPTIONAL PREMIUM PACKAGE (LX): INCLUDES AIR CONDITIONING, ROOF RACK, CRUISE CONTROL, AND MOONROOF
- OPTIONAL LEATHER PACKAGE (LX): INCLUDES PREMIUM PACKAGE PLUS LEATHER SEATING SURFACES* AND AUTOMATIC TRANSMISSION
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY

*Seating surfaces upholstered in leather. Seat side panels, rear sides of seatbacks, and other minor areas covered in vinyl.



Navajo LX 4x4 Sport Utility

TRUCKS



Light bar and attached lights are not Mazda accessories.

IT'S GOING TO BE A PRETTY TOUGH CHOICE.

"...a good, reliable, economical compact truck for a multitude of jobs..."

Motor Trend's 1992 Truck & Van Buyer's Guide

Mazda has earned a reputation for building tough compact trucks. But choosing just one from the Mazda lineup of a dozen different models may be a lot tougher.

The list includes 4x4s and 4x2s. With your choice of Regular

Cab or roomy Cab Plus models. Standard 6-foot cargo beds or an optional 7½-foot Long Bed. Plus three levels of trim—Base, sporty SE-5, or dressy LE-5. And each one comes backed by the Mazda 36-month/50,000-mile, no-deductible limited warranty.* Rest assured, there's nothing better in the truck business. Absolutely nothing.

*See your Mazda Dealer for limited-warranty details.

FEATURES

- 2.6-LITER SOHC 4-CYLINDER ENGINE (4WD; OPTIONAL ON 2WD)
- 2.2-LITER SOHC 4-CYLINDER ENGINE (2WD)
- MULTI-PORT ELECTRONIC FUEL INJECTION (2.6L ENGINE AND 2.2L CA ENGINE)
- 5-SPEED MANUAL OVERDRIVE TRANSMISSION
- REAR-WHEEL ANTI-LOCK BRAKE SYSTEM (REAR-WHEEL ABS)
- AUTO-ENGAGE FRONT AXLES (4WD)
- DOUBLE-WALL CARGO BED WITH ONE-TOUCH TAILGATE RELEASE
- PROTECTIVE UNDERBODY SKID PLATES (4WD)
- OPTIONAL SE-5 PACKAGE: INCLUDES BLACK EXTERIOR TRIM, BLACK REAR STEP BUMPER, AND UPGRADED INTERIOR
- OPTIONAL LE-5 PACKAGE: INCLUDES BRIGHT EXTERIOR TRIM, BRIGHT REAR STEP BUMPER, AND UPGRADED INTERIOR
- 36-MONTH/50,000-MILE, "BUMPER-TO-BUMPER," NO-DEDUCTIBLE LIMITED WARRANTY



SE-5 4x2 Regular Cab and LE-5 4x2 Cab Plus

THE FINAL DESIGN OF YOUR MAZDA IS LEFT TO YOU.

Genuine Mazda Accessories offer you dozens of ways to personalize and protect your new car or truck.

Choose from our full line of quality accessories. We offer everything from car covers and compact disc players to rear spoilers and touch-up paint. And because they're Genuine Mazda Accessories, you're assured of getting a proper fit, along with



Concert-quality sound reproduction distinguishes this full-featured compact disc system available on many Mazda vehicles.

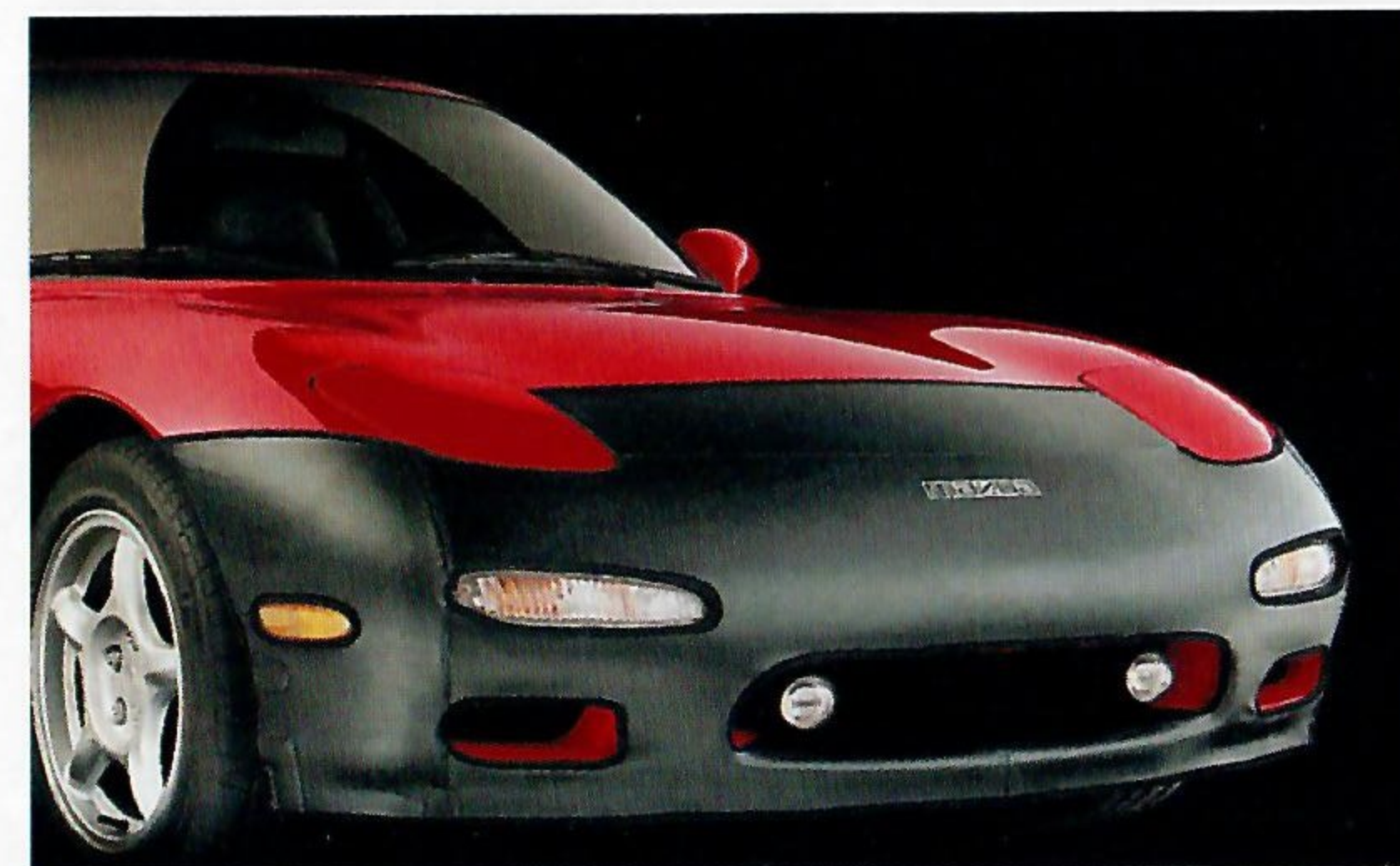
the outstanding Mazda 12-month/unlimited-mileage factory-backed limited warranty.* Both are important advantages that non-genuine accessories seldom provide.

See your nearest Mazda Dealer today. And find out how quick and easy it is to add those final crowning touches to your new Mazda with Genuine Mazda Accessories.

*A lockable ski attachment is available on most Mazda cars.***



A tight-fitting front mask for added protection is available on most Mazda vehicles.†



*See your Mazda Dealer for limited-warranty details.
**Excluding Miata and 323. †Excluding 929.

At Mazda, making sure your new car or truck feels just right is only the beginning. We also want to make sure that being a Mazda customer feels just right, too. And so our commitment extends to every area of sales and service.

Every 1993 Mazda comes with the added value and security of an outstanding 36-month/50,000-mile, "bumper-to-bumper," no-deductible limited warranty.* You'll be glad to know, too, that every Mazda is backed by a nationwide network of Mazda Dealers. So no matter where you travel, you're never very far from a source of service and support. Through your Mazda Dealer's Parts and Service Department, you will enjoy ready access to Genuine Mazda

Parts, expert mechanics, and quick, convenient repairs and maintenance. What's more, every Genuine Mazda Part is covered for 12 months/unlimited miles even if you install it yourself — and in some cases longer.

We've even made it easier for you to own a Mazda through Mazda American Credit. Or, if you prefer, you can arrange a Mazda Personal Lease.™ Just ask your local Mazda Dealer for details.**

But our commitment extends far beyond just Mazda drivers to encompass the preservation of the Earth's environment. We are continually producing ever more efficient engines with reduced exhaust emissions, and have begun eliminating asbestos and ozone-

depleting chlorofluorocarbons from all our vehicles. Mazda recycles 70% of its manufacturing by-products, and is labeling major portions of all our vehicles as recyclable materials, then backing that up with programs that will, in fact, recycle them.

We are dedicated to both Mazda drivers, and the world they live in. And that's why, from the day you first drive your new car or truck home, to the day you trade it in on a new one, we'll do everything we can to make you glad you own a Mazda. For more information on any new Mazda car or truck, or the location of the nearest dealer, call toll-free 1-800-639-1000.

*See your Mazda Dealer for limited-warranty details.
**Retail and lease financing subject to approval of Mazda American Credit.

Information and illustrations in this brochure are based on the latest competitive and Mazda product information available at the time of publication. Some equipment shown is optional at extra cost; specific options may be available only in combination with other options. Specific combinations of colors, interiors, equipment, or features may vary from time to time and by geographic area; colors in illustrations may vary from actual upholstery or paint colors due to reproduction and printing processes. Mazda reserves the right to make changes without notice in product content and price at any time.

The Mazda 36-Month/50,000-Mile Limited Warranty. Mazda warrants that the Mazda vehicle will be free of defects with normal use and prescribed maintenance for 36 months or 50,000 miles, whichever comes first, or Mazda will repair any problem without charge. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement, and certain other items are excluded. This transferable "limited warranty" is free on all new 1993 Mazda vehicles sold and serviced in the United States. See your Mazda Dealer for details.

©1993 Mazda Motor of America, Inc.
7755 Irvine Center Drive, Irvine, California 92718
Printed 1/93 (720M) in U.S.A.
Part No. 9999-92-020A-93



BETTER DRIVERS
BUCKLE UP

mazda

IT JUST FEELS RIGHT.®



The New Site For Car Brochures

DEZO'S GARAGE