



THE LINCOLN MOTOR COMPANY

# HELLO, AGAIN







## Imagine. *Then reimagine.*

Please join us in saying hello, again. We start by welcoming a brilliant take on luxury and a new level of personal service. Then we say hello to a fresh interpretation of some true classics. You'll find some right here.

Whether it is culture, music or life we're focusing on, this story is about evolution. It's about what inspires us. And it is about the balance between where we've come from and where we're going. In this case, that is somewhere new. We invite you on this journey of innovation. So let us imagine, then reimagine, possibilities that remain endless.



LINCOLN HISTORY  
1959 Continental Mark IV



MAX WOLFF  
Lincoln Design Director



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DESIGN STUDIO



MKZ CONCEPT





## The 2013 *Lincoln MKZ*

The vision for the very first Lincoln was not to create a new level of luxury, but rather a car you would simply love to drive. That vision returns with the 2013 Lincoln MKZ. You'll see it in the available retractable panoramic roof, while you take in sweeping views that bring the outside in. You'll notice it in the push-button shift, too, which allows for an open, simplified interior space. And whether you choose the 2.0L EcoBoost® engine, the available 3.7L Ti-VCT V6 engine or the 2.0L hybrid engine that has an EPA-estimated rating of 45 combined mpg,\* we think you'll enjoy every bit of the original vision evident in the new MKZ.



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\*EPA-estimated rating of 45 city/45 hwy/45 combined mpg. Actual mileage will vary. Optional features shown.



## The 2013 *Lincoln MKS*

The luxury driving experience has come a long way. In the MKS, it comes your way. With standard Lincoln Drive Control, sensors speed-read the road and adjust the suspension accordingly, based on your selection of driving mode. And when it comes to your mood, features such as leather-trimmed front seats can be heated or cooled. Calls, temperature settings and directions with SYNC® Services are yours with simple voice commands and an 8-inch LCD touch screen through your very own command center, also known as SYNC with MyLincoln Touch.™\*



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\*Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply.



## The 2013 *Lincoln MKX*

If premium appointments that accommodate up to five are what you're after, then the Lincoln MKX is ready to impress. Rich materials, modern design and an available THX® II Certified Audio System turn the interior into your own personal space. Front seats with standard leather seating surfaces can be heated or cooled. Warm or cool hues are yours, too, with available ambient lighting. And with standard SYNC® with MyLincoln Touch™, voice-activated technology helps you keep your eyes on the road and stay connected to your world\* – all while enjoying impressive performance and best-in-class city fuel economy.\*\*



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\*Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. \*\*EPA-estimated rating of 19 city/26 hwy/22 combined mpg, FWD. Class is Luxury Midsize Utilities, Non-Diesel/Non-Hybrid. Actual mileage will vary. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved.



## The 2013 *Lincoln MKT*

Today, luxury is often regarded as premium, but not personal. Those days are over. And a new way of thinking starts here with Lincoln MKT. With its generous approach to interior amenities and an individual approach to style, there is nothing ordinary about the MKT. However, extraordinary is another story, told with exquisite luxury seating for seven, an available second-row refrigerated console and more. On the road, the available 3.5L EcoBoost® engine with direct injection gives you 365 hp and has an EPA-estimated 23 highway mpg fuel economy rating.\*



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\*Horsepower achieved with 93-octane premium fuel. EPA-estimated rating of 16 city/23 hwy/18 combined mpg, AWD. Actual mileage will vary.

## The 2013 *Lincoln Navigator*

Appropriately named, Lincoln Navigator was the original full-size luxury SUV, navigating the way for future followers. In 2013, it still has a powerful presence on the road. It's one you're sure to feel in the driver's seat – with the standard flex-fuel-capable 5.4L V8 engine, 310 horsepower\* and 365 lb.-ft. of torque. All that, with the capability to tow up to 9,000 lbs. of your version of fun.\*\* Your passengers will feel something else – a little extra comfort with best-in-class third-row leg room.† And you can all enjoy the added ease that power-deployable running boards bring.



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\*320 hp with E85 fuel. \*\*When properly equipped. †Class is Luxury Extended Utilities.



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