

15 COMPETITIVE COMPARISON GUIDE



Go Further

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Make a judicious evaluation.

Compare our top fleet sellers to the competition – decide what’s best for your drivers and your bottom line. This handy guide details key Ford advantages, enabling you to make a thorough examination. Among our 25 featured vehicles in the pages that follow, you’ll learn specifically why our all-new 2015 F-150, Transit and Edge, along with our new 2015 Expedition, Focus and Focus Electric, are so highly valued. In other words, you can go further with Ford Fleet.



Clockwise: F-150 XLT, Escape Titanium, Fusion Titanium, C-MAX Hybrid SE, Fiesta Titanium Hatchback. Available equipment.

2015 **Ford Fiesta** Competitive Strengths



Fiesta SE Sedan. Available equipment.



Available 1.0L EcoBoost® I-3 engine. First-ever 3-cylinder engine from Ford is peppy, efficient, and an International Engine of the Year award winner¹ 3 consecutive years running. Turbocharged I-3 engine not available on Sonic, Versa.

Twin independent variable camshaft timing (Ti-VCT). Optimizes power under low load conditions. Not available on Sonic.

Available PowerShift 6-speed automatic. Offers performance, efficiency and driving attributes similar to a manual gearbox – with the shift-quality ease of an automatic transmission. Not available on Sonic, Versa.

Available Intelligent Access with push-button start. Enter the vehicle and start the engine without taking a key from pocket or purse. Not available on Sonic.

Hill Launch Assist.² Works to keep the vehicle from rolling back on a slope. Not available on Versa.

Integrated blind spot mirrors. Enhanced view. Not available on Sonic, Versa.

Available leather-trimmed seats. Quick-clean luxury. Not available on Versa.

Available heated front seats. Convenient warmth. Not available on Versa.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Sonic, Versa.

Driver's knee airbag.³ Protective measure. Not available on Versa.

ADDITIONAL WHY-BUYS

- 4-door sedan and hatchback
 - Available SYNC® with MyFord Touch® technology
 - Available Navigation System
 - Safety cage with boron steel
 - SOS Post-Crash Alert System™
 - SPACE (Side Protection And Cabin Enhancement) Architecture
- AdvanceTrac® electronic stability control
 - Personal Safety System™ for driver and front passenger
 - SecuriLock® Passive Anti-Theft System
 - Electric power-assisted steering
 - Rear 60/40 split-fold-down seat
- 10,000-mile oil-change interval under normal driving conditions
 - Belt-driven dual camshafts, requiring no valve adjustments for 150,000 miles under normal driving conditions

Side-by-Side Comparison

	2015 FORD FIESTA SEDAN SE WITH AUTOMATIC	2015 CHEVROLET SONIC SEDAN LT WITH AUTOMATIC	2015 NISSAN VERSA SEDAN 1.6 SV WITH CVT
Standard Engine	1.6L Ti-VCT I-4	1.8L DOHC I-4	1.6L DOHC I-4
Horsepower (hp @ rpm)	120 @ 6,350	138 @ 6,300	109 @ 6,000
Torque (lb.-ft. @ rpm)	112 @ 5,000	125 @ 3,800	107 @ 4,400
Optional Engine	1.0L EcoBoost I-3 with 5-speed manual transmission	1.4L turbocharged I-4 with 6-speed manual transmission	–
Horsepower (hp @ rpm)	123 @ 6,000	138 @ 4,900	–
Torque (lb.-ft. @ rpm)	125 @ 2,500	148 @ 1,850	–
Standard Transmission	PowerShift 6-speed automatic	6-speed automatic	CVT
Front Suspension	Independent MacPherson strut	Independent with stabilizer bar	Independent with stabilizer bar
Rear Suspension	Twist beam	Torsion beam	Torsion beam
Driveline	Front-wheel drive	Front-wheel drive	Front-wheel drive
Braking System (F/R)	Disc/drum with Anti-Lock Brake System (ABS)	Disc/drum with Anti-lock Braking System (ABS)	Disc/drum with Anti-lock Braking System (ABS)
Steering	Electric power-assisted with drift control and active nibble control	Electric power-assisted	Electric power-assisted
Airbags	7	10	6
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
Wheelbase	98.0	99.4	102.4
Length	173.5	173.1	175.4
Height	58.1	59.7	59.6
Width	77.8 (with mirrors) 67.8 (without mirrors)	68.3 (without mirrors)	66.7
Seating Capacity	5	5	5
Track (F/R)	57.7/57.7	59.4/59.4	58.3/58.5
Head Room (F/R)	39.1/37.1	38.7/37.8	39.8/36.6
Shoulder Room (F/R)	52.7/49.0	53.4/53.0	51.7/51.9
Hip Room (F/R)	50.6/49.2	51.4/51.6	48.1/46.2
Leg Room (F/R)	42.2/31.2	41.8/34.6	41.8/37.0
Passenger Volume (cu. ft.)	85.1	90.4	90.2
Cargo Volume (cu. ft.)	12.8	14.9	14.9
Fuel Tank Capacity (gal.)	12.4	12.2	10.8
Base Curb Weight (lbs.)	2,628	2,727	2,468
EPA-Estimated Rating (city/hwy/combined mpg) ⁴	27/37/31 31/43/36 (with optional SE EcoBoost Fuel Economy Package)	25/35/28 29/40/33 (with optional 1.4L and manual transmission)	31/40/35
Basic Warranty Coverage ⁵	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁵	5 years/60,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁵	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	–

2 ¹Presented by *Engine Technology International* magazine, published by UKIP Media & Events Ltd. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Always wear your safety belt and secure children in the rear seat. ⁴Actual mileage will vary. ⁵See your dealer for limited warranty details.

New 2015 **Ford Focus** Competitive Strengths



Focus Titanium Sedan. Available equipment. Pre-production model shown.



Available 1.0L EcoBoost® I-3 engine. First-ever 3-cylinder engine from Ford is peppy, efficient, and an International Engine of the Year award winner¹ 3 consecutive years running. Turbocharged I-3 engine not available on Cruze, Civic, Corolla.

Available PowerShift 6-speed automatic. Offers performance and efficiency attributes similar to a manual gearbox – with the shift-quality ease of an automatic transmission. Not available on Civic, Corolla.

Torque Vectoring Control.² Reduces understeer so the front end hugs the inside of each curve. Not available on Cruze, Civic, Corolla.

Active Grille Shutter System. Can improve vehicle aerodynamics. Not available on Civic, Corolla.

Rear view camera.³ A full-color image is displayed – with guidelines – when slowly backing up. Not standard on Cruze, Corolla.

Available active park assist.³ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Cruze, Civic, Corolla.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Cruze, Civic, Corolla.

Driver's knee airbag.⁴ Protective measure. Not available on Civic.

Class-exclusive⁵ available MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Cruze, Civic, Corolla.

ADDITIONAL WHY-BUYS

- 2014 IIHS "Top Safety Pick"
- 4-door sedan and hatchback
- Available SYNC® with MyFord Touch® technology
- Aggressive deceleration fuel shutoff (automatic transmission)
- 2.0L I-4 available as PZEV in California Emissions States
- Electric power-assisted steering
- Trinity front-crash architecture, plus SPACE (Side Protection And Cabin Enhancement) Architecture
- SOS Post-Crash Alert System™
- AdvanceTrac® electronic stability control
- Personal Safety System™ for driver and front passenger
- SecuriLock® Passive Anti-Theft System
- Available rear split-fold seat
- 10,000-mile oil-change interval under normal driving conditions

Side-by-Side Comparison

	2015 FORD FOCUS 4DR SE SEDAN	2015 CHEVROLET CRUZE 4DR SEDAN 1LT	2015 HONDA CIVIC 4DR SEDAN LX	2015 TOYOTA COROLLA 4DR SEDAN LE CVT
Standard Engine	2.0L Ti-VCT I-4 FFV	ECOTEC® Turbo 1.4L DOHC	1.8L SOHC	1.8L 4-cylinder DOHC
Horsepower (hp @ rpm)	160 @ 6,500	138 @ 4,900	143 @ 6,500	132 @ 6,000
Torque (lb.-ft. @ rpm)	146 @ 4,450	148 @ 1,850	129 @ 4,300	128 @ 4,400
Optional Engine	1.0L EcoBoost I-3	–	–	–
Horsepower (hp @ rpm)	N/A	–	–	–
Torque (lb.-ft. @ rpm)	N/A	–	–	–
Standard Transmission	PowerShift 6-speed automatic (optional)	6-speed automatic (optional)	CVT (optional)	CVT
Optional Transmission	6-speed manual	–	–	–
Front Suspension	Independent with stabilizer bar	Independent	Independent with stabilizer bar	Independent with stabilizer bar
Rear Suspension	Fully independent Control Blade™ SLA with stabilizer bar	Compound crank	Multi-link with stabilizer bar	Torsion beam with stabilizer bar
Braking System (F/R)	Disc/drum with Anti-Lock Brake System (ABS)	Disc/drum with Anti-lock Braking System (ABS)	Disc/drum with Anti-lock Braking System (ABS)	Disc/drum with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Power electric-assisted rack-and-pinion	Motion-adaptive electric power-assisted rack-and-pinion	Electric power
Airbags	7	10	6	6
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	104.3	105.7	105.1	106.3
Length	178.5	181	179.4	182.6
Height	57.7	58.1	56.5	57.3
Width	71.8 (without mirrors)	70.7 (without mirrors)	69.0	69.9
Seating Capacity	5	5	5	5
Track (F/R)	61.2/60.4	60.7/61.3	59.0/59.9	59.8/59.9
Head Room (F/R)	38.3/38.0	39.3/37.9	39.0/37.1	38.3/37.1
Shoulder Room (F/R)	55.6/53.7	54.8/53.9	56.6/53.3	54.8/54.8
Hip Room (F/R)	53.9/52.7	53.0/52.4	50.5/51.4	53.0/43.9
Leg Room (F/R)	41.9/33.2	42.3/35.4	42.0/36.2	42.3/41.4
Passenger Volume (cu. ft.)	90.7	94.6	94.6	97.5
Cargo Volume (cu. ft.)	13.2	15.0	12.5	13.0
Fuel Tank Capacity (gal.)	12.4	15.6	13.2	13.2
Base Curb Weight (lbs.)	2,960	3,118	2,815	2,855
EPA-Estimated Rating (city/hwy/combined mpg) ⁶	26/36/30	26/38/30 (automatic)	30/39/33	29/38/32
Basic Warranty Coverage⁷	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage⁷	5 years/60,000 miles	5 years/100,000 miles	5 years/60,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage⁷	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	3 years/36,000 miles	–

¹Presented by *Engine Technology International* magazine, published by UKIP Media & Events Ltd. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Always wear your safety belt and secure children in the rear seat. ⁵Class is Small Sedans and Hatchbacks. ⁶With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁷See your dealer for limited warranty details.

New 2015 **Ford Focus Electric** Competitive Strengths



Focus Electric Hatchback. Available equipment.



Motivational EV screens. Blue butterfly graphics represent the surplus range beyond the point of the next charging station. Not available on Leaf.

High-intensity discharge (HID) headlamps. Nearly 2.5 times the light of conventional halogens. Not available on Leaf.

Torque Vectoring Control.¹ Helps reduce understeer so the front end hugs the inside of each curve. Not available on Leaf.

Reverse Sensing System.² Audible object detection warning. Not available on Leaf.

Driver's knee airbag.³ Protective measure. Not available on Leaf.

Power-adjustable, heated sideview mirrors. Equipped with integrated blind spot mirrors, turn signal indicators and security approach lamps. Not available on Leaf.

Cargo Management System. Covered, removable 2-tier system in back. Not available on Leaf.

Class-exclusive⁴ MyKey.[®] Programmable key can encourage safety belt use, limit top speed, and keep audio volume down. Not available on Leaf.

ADDITIONAL WHY-BUYS

- No CO₂ emissions – 100% electric; EPA-estimated 76-mile range⁵
- EcoCloth seats with REPVEVE[®] fabric (from recycled plastic)
- 84-mph top speed
- SYNC[®] with MyFord Touch[®] technology
- Intelligent Access with push-button start
- AdvanceTrac[®] electronic stability control
- Trinity front-crash architecture, plus SPACE (Side Protection And Cabin Enhancement) Architecture
- SOS Post-Crash Alert System[™]
- Personal Safety System[™] for driver and front passenger
- Remote start with cabin preconditioning
- Anti-theft perimeter alarm
- Electric power-assisted steering
- Dual-zone electronic automatic temperature control
- Available leather-trimmed seats
- Standard 120-volt outlet charging
- Available AeroVironment[™] or Levitor[®] 240-volt charging station
- MyFord[®] mobile app⁶ and website includes Value Charging⁷

Side-by-Side Comparison

	2015 FORD FOCUS ELECTRIC 5DR HATCHBACK
Electric Motor Output (kW)	107
Horsepower Equivalent	143
Electric Power Storage	23-kWh liquid-cooled lithium-ion
Transmission	1-speed automatic
EPA-Estimated Battery Charge Time	3.6 hours with available 240-volt charging station
EPA-Estimated Driving Range (miles)	76 ⁵
On-board Charger Capacity	6.6 kW
Front Suspension	Independent with stabilizer bar
Rear Suspension	Independent with stabilizer bar
Driveline	Front-wheel drive
Braking System (F/R)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Wheel and Tire Size/Type	17" aluminum wheels with P225/50R17LRR tires
Steering	Electric power-assisted
Airbags	7
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)
Wheelbase	104.3
Length	172.9
Height	58.2
Width	71.8 (without mirrors)
Seating Capacity	5
Head Room (F/R)	38.3/37.9
Shoulder Room (F/R)	55.6/53.7
Leg Room (F/R)	41.9/33.2
Passenger Volume (cu. ft.)	90.7
Total Interior Volume (cu. ft.)	105.2
Luggage Capacity (cu. ft.) (with rear seats up)	14.5
Cargo Management System Cargo Volume (cu. ft.)	1.5
Base Curb Weight (lbs.)	3,640
EPA-Estimated Rating (city/hwy/combined MPGe) ^{5,8}	110/99/105
Basic Warranty Coverage ⁹	3 years/36,000 miles
Powertrain Warranty Coverage ⁹	5 years/60,000 miles
Corrosion Warranty Coverage ⁹	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles
Electric Component Warranty	8 years/100,000 miles

	2015 NISSAN LEAF SV 4DR
	80
	107
	24-kWh lithium-ion
	1-speed automatic
	4 hours with available 240-volt charging dock
	84
	6.6 kW
	Independent with stabilizer bar
	Torsion beam with stabilizer bar
	Front-wheel drive
	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
	17" aluminum wheels
	Electric power-assisted
	6
	106.3
	175.0
	61.0
	69.7
	5
	41.2/37.3
	54.4/52.5
	42.1/33.3
	92.4
	116.0
	23.6
	–
	3,276
	126/101/114
	3 years/36,000 miles
	5 years/60,000 miles
	5 years/unlimited miles
	3 years/unlimited miles
	5 years/60,000 miles (electric vehicle system) 8 years/100,000 miles (lithium-ion battery)

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Always wear your safety belt and secure children in the rear seat. ⁴Class is Small Electric Cars. ⁵Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. ⁶MyFord Mobile subscription complimentary for 5 years from vehicle production date. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. ⁷Based on your local utility's participation. ⁸With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁹See your dealer for limited warranty details.

2015 **Ford C-MAX Hybrid** Competitive Strengths



C-MAX Hybrid SE. Available equipment.



Best-in-class¹ passenger volume of 99.7 cu. ft. Inspired versatility and flexibility – with seating for 5. Unsurpassed by Insight, Prius v.

Lithium-ion battery. Innovative power. Not available on Insight, Prius v.

Available Intelligent Access with push-button start. Enter the vehicle and start the engine without taking a key from pocket or purse. Not available on Insight.

Class-exclusive¹ available foot-activated hands-free power liftgate. Opens/closes with a simple leg kick under the rear bumper² Not available on Insight, Prius v.

Class-exclusive Active Grille Shutter System. Can improve vehicle aerodynamics. Not available on Insight, Prius v.

Class-exclusive integrated blind spot mirrors. Enhanced view. Not available on Insight, Prius v.

Class-exclusive Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Insight, Prius v.

Class-exclusive available leather-trimmed seats. Quick-clean luxury. Not available on Insight, Prius v.

Available SYNC® with MyFord Touch.®³ SYNC delivers hands-free calls, streaming music and more. Includes an 8" color LCD touch screen, plus 911 Assist.⁴ Also features a class-exclusive Wi-Fi® hotspot – not available on Insight, Prius v.

Class-exclusive available rain-sensing windshield wipers. Automatic activation. Not available on Insight, Prius v.

Available active park assist.⁴ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Insight.

Available Forward Sensing System and Reverse Sensing System.⁴ Audible object detection warning. Not available on Insight.

Class-exclusive dual-zone electronic automatic temperature control. Custom comfort. Not available on Insight, Prius v.

Class-exclusive MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Insight, Prius v.

ADDITIONAL WHY-BUYS

- First-ever dedicated Ford hybrid vehicle line in North America
 - SmartGauge® with EcoGuide
 - AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™), all-speed traction control and Curve Control
- SOS Post-Crash Alert System™
 - Personal Safety System™ for driver and front passenger
 - Driver's knee airbag
 - Safety Canopy® System
 - Active noise cancellation
- SecuriLock® Passive Anti-Theft System
 - Rear 60/40 split forward-folding bench seat
 - Rear in-floor storage units

Side-by-Side Comparison

	2015 FORD C-MAX HYBRID 4DR HATCHBACK SE (eCVT)
Gas Engine	2.0L iVCT Atkinson-cycle I-4
Electric Motor Output (kW)	88
Combined Horsepower	188
Electric Power Storage	Lithium-ion
Gas Engine Torque (lb.-ft. @ rpm)	129
Standard Transmission	eCVT
Front Suspension	Independent with stabilizer bar
Rear Suspension	Independent with stabilizer bar
Driveline	Front-wheel drive
Braking System (F/R)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Steering	Electric power-assisted
Airbags	7
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)
Wheelbase	104.3
Length	173.6
Height	63.9
Width	82.1 (with mirrors) 72.0 (without mirrors)
Seating Capacity	5
Track (F/R)	60.5/60.4
Head Room (F/R)	41.0/39.4
Shoulder Room (F/R)	55.9/55.2
Hip Room (F/R)	54.3/51.9
Leg Room (F/R)	43.1 max./36.5
Passenger Volume (cu. ft.)	99.7
Cargo Volume (cu. ft.)	52.6
Fuel Tank Capacity (gal.)	13.5
Base Curb Weight (lbs.)	3,607
EPA-Estimated Rating (city/hwy/combined mpg)⁵	42/37/40
Basic Warranty Coverage⁶	3 years/36,000 miles
Powertrain Warranty Coverage⁶	5 years/60,000 miles
Corrosion Warranty Coverage⁶	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2014 HONDA INSIGHT 4DR HATCHBACK EX (CVT)
1.3L i-VTEC® SOHC I-4
–
98
Nickel-metal-hydride
123 (combined)
CVT
Independent with stabilizer bar
Torsion beam
Front-wheel drive
Disc/drum with Anti-lock Brake System (ABS)
Electric power-assisted
6
(All dimensions are in inches unless otherwise noted.)
100.4
172.3
56.2
N/A 66.7 (without mirrors)
5
58.3/58.0
38.4/36.4
52.7/50.4
51.6/48.7
42.3/33.0
85.0
31.5 (with seat down)
10.6
2,762
41/44/42
3 years/36,000 miles
5 years/60,000 miles
5 years/unlimited miles
–

2015 TOYOTA PRIUS V 4DR WAGON TWO (eCVT)
1.8L VVT-i DOHC I-4
60
134
Nickel-metal-hydride
105
eCVT
Independent with stabilizer bar
Torsion beam
Front-wheel drive
Disc/disc Regenerative Braking System with Anti-lock Brake System (ABS)
Electric power-assisted
7
(All dimensions are in inches unless otherwise noted.)
109.4
181.7
62.0
N/A 69.9 (without mirrors)
5
60.6/60.8
39.6/38.6
55.9/55.2
53.5/53.5
41.3/35.9
97.2
34.3
11.9
3,274
44/40/42
3 years/36,000 miles
5 years/60,000 miles
5 years/unlimited miles
2 years/25,000 miles

8 ¹Class is Small Hybrid Vehicles. ²With the available Intelligent Access key fob in a pocket or purse. ³Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Actual mileage will vary. ⁶See your dealer for limited warranty details.

2015 **Ford C-MAX Energi** Competitive Strengths



C-MAX Energi. Available equipment.



Best-in-class¹ passenger volume: 99.7 cu. ft. Inspired versatility and flexibility – with seating for 5. Unsurpassed by Volt, Prius.

Class-exclusive¹ available foot-activated hands-free power liftgate. Opens/closes with a simple leg kick under the rear bumper.² Not available on Volt, Prius.

Class-exclusive dual-zone electronic automatic temperature control. Custom comfort. Not available on Volt, Prius.

Class-exclusive rain-sensing windshield wipers. Automatic activation. Not available on Volt, Prius.

Class-exclusive available active park assist.³ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Volt, Prius.

SYNC[®] with MyFord Touch.^{®4} SYNC delivers hands-free calls, streaming music and more. Includes an 8" color LCD touch screen, plus 911 Assist.[®] Also features a class-exclusive Wi-Fi[®] hotspot – not available on Volt, Prius.

Class-exclusive integrated blind spot mirrors. Enhanced view. Not available on Volt, Prius.

Class-exclusive available panoramic fixed glass roof. Luminosity. Not available on Volt, Prius.

Class-exclusive Easy Fuel[®] capless fuel filler. Fill-ups made simple. Not available on Volt, Prius.

Class-exclusive MyKey.[®] Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Volt, Prius.

ADDITIONAL WHY-BUYS

- EPA-estimated driving range of 19 miles in electric mode⁵
 - SmartGauge[®] with EcoGuide
 - Active Grille Shutter System
 - AdvanceTrac[®] with class-exclusive RSC[®] (Roll Stability Control[™]) and Curve Control
 - SOS Post-Crash Alert System[™]
- Personal Safety System[™] for driver and front passenger
 - Driver's knee airbag
 - Safety Canopy[®] System
 - Securilock[®] Passive Anti-Theft System
 - Leather-trimmed interior with heated front seats
- Rear in-floor storage units
 - Standard 120-volt outlet charging
 - Available AeroVironment[™] or Leviton[®] 240-volt charging station
 - MyFord[®] mobile app⁶ and website includes Value Charging⁷
 - Intelligent Oil-Life Monitor[®]

Side-by-Side Comparison

	2015 FORD C-MAX ENERGI 4DR HATCHBACK	2015 CHEVROLET VOLT 4DR	2015 TOYOTA PRIUS PHEV 4DR
	2.0L iVCT Atkinson-cycle I-4	1.4L	1.8L VVT-i DOHC I-4
Gas Engine	88	55	60
Electric Motor Output (kW)	188	149	134
Combined Horsepower	Lithium-ion	Lithium-ion	Lithium-ion
Electric Power Storage	2.5 hours with available 240-volt charging station	4.0 hours with available 240-volt charging station	1.5 hours with available 240-volt charging station
EPA-Estimated Battery Charge Time	550	380	540
EPA-Estimated Total Driving Range ⁵ (miles)	0 to 19	0 to 38	0 to 11
EPA-Estimated Electric-only Driving Range ⁵ (miles)	129	273	105
Gas Engine Torque (lb.-ft. @ rpm)	eCVT	Voltec [™] Electric Drive Unit	eCVT
Transmission	Independent with stabilizer bar	Independent MacPherson strut	Independent with stabilizer bar
Front Suspension	Independent with stabilizer bar	Semi-independent, compound crank	Torsion beam
Rear Suspension	Front-wheel drive	Front-wheel drive	Front-wheel drive
Driveline	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Braking System (F/R)	Electric power-assisted	Electric power-assisted	Electric power-assisted
Steering	7	8	7
Airbags	(All dimensions are in inches unless otherwise noted.)		
DIMENSIONS			
Wheelbase	104.3	105.7	106.3
Length	173.6	177.1	176.4
Height	63.8	56.6	58.7
Width	82.1 (with mirrors) 72.0 (without mirrors)	N/A 70.4 (without mirrors)	N/A 68.7 (without mirrors)
Seating Capacity	5	4	5
Track (F/R)	60.5/60.4	61.2/62.1	60.0/59.8
Head Room (F/R)	41.0/39.4	37.8/36.0	38.6/37.6
Shoulder Room (F/R)	55.9/55.2	56.5/53.9	54.9/53.1
Hip Room (F/R)	54.3/51.9	53.7/51.2	52.7/51.2
Leg Room (F/R)	43.1 max./36.5	42.1/34.1	42.5/36.0
Passenger Volume (cu. ft.)	99.7	90.3	93.7
Cargo Volume (cu. ft.)	42.8	10.6	21.6
Fuel Tank Capacity (gal.)	14.0	9.3	10.6
Base Curb Weight (lbs.)	3,859	3,786	3,194
EPA-Estimated Rating MPGe ⁸	88 combined	98 combined	95 combined
Basic Warranty Coverage ⁹	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁹	5 years/60,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁹	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	2 years/25,000 miles

¹Class is Small Plug-in Hybrid Vehicles. ²With the available Intelligent Access key fob in a pocket or purse. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁵EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14-gallon tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ⁶MyFord Mobile subscription complimentary for 5 years from vehicle production date. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. ⁷Based on your local utility's participation. ⁸Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ⁹See your dealer for limited warranty details.

2015 **Ford Fusion** Competitive Strengths



Fusion SE. Available equipment.



3 powerful 4-cylinder engine options. Direct-injection turbocharged EcoBoost® in 1.5L or 2.0L configurations, plus the naturally aspirated 2.5L iVCT. Turbocharged engines not available on 200, Altima.

Available all-wheel drive (AWD). All-season driving confidence. Not available on Malibu, Altima.

Available Auto Start-Stop.¹ Designed to reduce emissions: The engine shuts off at complete stops. Not available on 200, Altima.

Torque Vectoring Control.² Helps reduce understeer so the front end hugs the inside of each curve. Not available on Malibu, 200, Altima.

Available Active Grille Shutter System. Can improve vehicle aerodynamics. Not available on Altima.

Rear view camera.³ A full-color image is displayed – with guidelines – when slowly backing up. Not standard on Malibu, 200, Altima.

Electric parking brake. Sets with just the flick of a switch. Not available on 200, Altima.

ADDITIONAL WHY-BUYS

- 2014 IIHS “Top Safety Pick+” (applies only to optional front-crash prevention models)
- Available SYNC® with MyFord Touch® technology
- Aggressive deceleration fuel shutoff (automatic transmission)
- AdvanceTrac® electronic stability control

- Electric power-assisted steering
- SOS Post-Crash Alert System™
- Personal Safety System™ for driver and front passenger
- Side-curtain airbags⁴ with roll-fold technology
- Anti-theft perimeter alarm

- Rear 60/40 split-fold-down seat
- Available leather-trimmed interior with heated front seats, plus 3 memory settings for driver
- Available heated/cooled front seats, and heated steering wheel
- Intelligent Oil-Life Monitor®

Available adaptive cruise control and collision warning with brake support.³ Cruise control radar maintains a preset gap to traffic in front. Whether cruise is activated or not, a warning flashes on the windshield if there's a chance of vehicle impact. Not available on Malibu, Altima.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Malibu, 200, Altima.

Available inflatable rear outboard safety belts. A first of their kind for auto production. Not available on Malibu, 200, Altima.

Driver and front-passenger knee airbags.⁴ Protective measures. Not available on Altima.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Malibu, 200, Altima.

Side-by-Side Comparison

	2015 FORD FUSION SE	2015 CHEVROLET MALIBU 1LT	2015 CHRYSLER 200 SEDAN LIMITED	2015 NISSAN ALTIMA 2.5 S
Standard Engine	2.5L iVCT DOHC I-4	2.5L DOHC I-4	2.4L DOHC I-4	2.5L DOHC I-4
Horsepower (hp @ rpm)	175 @ 6,000	196 @ 6,300	173 @ 6,000	182 @ 6,000
Torque (lb.-ft. @ rpm)	175 @ 4,500	191 @ 4,400	166 @ 4,400	180 @ 4,000
Transmission	6-speed SelectShift® automatic	6-speed automatic	9-speed automatic	Xtronic CVT
Optional Engine(s)	1.5L EcoBoost I-4/2.0L EcoBoost I-4	2.0L turbo I-4	–	–
Horsepower (hp @ rpm)	181 @ 6,000/240 @ 5,500 ⁷	259 @ 5,300	–	–
Torque (lb.-ft. @ rpm)	185 @ 4,320/270 @ 3,000 ⁷	295 @ 3,000-4,000	–	–
Front Suspension	Independent short- and long-arm (SLA) with stabilizer bar	Independent	Independent	Independent
Rear Suspension	Multilink	Four-link	Multilink with stabilizer bar	Multilink with stabilizer bar
Driveline	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Electric power-assisted	Electric power-assisted	Electric power-assisted
Airbags	8	10	6	10
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	112.2	107.8	108.0	109.3
Length	191.8	191.5	192.3	191.5
Height	58.2	57.6	54.9	57.9
Width	72.9 (without mirrors)	73.0	73.6	72.0
Seating Capacity	5	5	5	5
Track (F/R)	62.7/62.4	62.2/62.0	–	62.4/62.4
Head Room (F/R)	39.2/37.8	39.0/37.5	37.7/37.4	40.0/37.1
Shoulder Room (F/R)	57.8/56.9	57.5/57.1	58.5/56.7	56.4/56.4
Hip Room (F/R)	55.0/54.4	55.0/54.3	54.5/50.7	54.0/50.1
Leg Room (F/R)	44.3/38.3	42.1/36.8	42.2/37.6	45.0/36.1
Passenger Volume (cu. ft.)	102.8	100.3	–	101.9
Cargo Volume (cu. ft.)	16.0	16.3	16.0	15.4
Fuel Tank Capacity (gal.)	16.5	18.5	14.1	18.0
Base Curb Weight (lbs.)	3,431	3,439	3,473	3,191
EPA-Estimated Rating (city/hwy/combined mpg) ⁵	2.5L automatic = 22/34/26	2.5L automatic = 25/36/29	23/36/28	27/38/31
Basic Warranty Coverage ⁶	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁶	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁶	5 years/unlimited miles	6 years/100,000 miles	5 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	–

¹Available on SE with 1.5L EcoBoost only. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Always wear your safety belt and secure children in the rear seat. ⁵With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁶See your dealer for limited warranty details. ⁷Using 93-octane fuel.

2015 **Ford Fusion Hybrid** Competitive Strengths



Fusion Hybrid SE. Available equipment.



Dramatization. Actual mileage will vary.

EcoCloth seats with REPREVE® fabric. Contain the equivalent of nearly 40 recycled 16-oz. plastic bottles. Not available on Sonata Hybrid, Camry Hybrid.

Active noise cancellation. Audio system helps hush unwanted powertrain noise. Not available on Sonata Hybrid, Camry Hybrid.

Electric parking brake. Sets with just the flick of a switch. Not available on Sonata Hybrid, Camry Hybrid.

Available active park assist.¹ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Sonata Hybrid, Camry Hybrid.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Sonata Hybrid, Camry Hybrid.

Available 110-volt AC outlet. Household-style convenience. Not available on Sonata Hybrid, Camry Hybrid.

Available inflatable rear outboard safety belts. A first of their kind for auto production. Not available on Sonata Hybrid, Camry Hybrid.

Available Lane-Keeping System.¹ If the system detects the vehicle drifting toward a lane marker, the driver is alerted to take action to steer back into the lane. Not available on Sonata Hybrid.

Available adaptive cruise control and collision warning with brake support.¹ Cruise control radar maintains a preset gap to traffic in front. Whether cruise is activated or not, a warning flashes on the windshield if there's a chance of vehicle impact. Not available on Sonata Hybrid.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Sonata Hybrid, Camry Hybrid.

ADDITIONAL WHY-BUYS

- 2014 IIHS "Top Safety Pick+" (applies only to optional front-crash prevention models)
- Can operate in electric mode at speeds up to 85 mph
- SmartGauge® with EcoGuide
- Available SYNC® with MyFord Touch® technology
- AdvanceTrac® electronic stability control
- SOS Post-Crash Alert System™
- Personal Safety System™ for driver and front passenger
- Driver and front-passenger knee airbags²
- Anti-theft perimeter alarm
- Dual-zone electronic automatic temperature control
- Available leather-trimmed interior with heated front seats, plus 3 memory settings for driver
- Available heated/cooled front seats, and heated steering wheel
- Rear 60/40 split-fold-down seat
- Intelligent Oil-Life Monitor®

Side-by-Side Comparison

	2015 FORD FUSION HYBRID SE	2015 HYUNDAI SONATA HYBRID	2015 TOYOTA CAMRY HYBRID LE
Gas Engine	2.0L iVCT Atkinson-cycle I-4	2.4L Atkinson-cycle I-4	2.5L VVT-i Atkinson-cycle I-4
Electric Motor Output (kW)	88	47	—
Total Combined System Net Horsepower	188	199	200
Electric Power Storage	Lithium-ion	Lithium polymer	Nickel-metal-hydride
Gas Engine Torque (lb.-ft. @ rpm)	129 @ 4,000	159 @ 5,500	N/A
Transmission	eCVT	6-speed automatic with SHIFTRONIC®	eCVT
Front Suspension	Independent with stabilizer bar	Independent	Independent with stabilizer bar
Rear Suspension	Independent with stabilizer bar	Independent multilink	Torsion beam
Driveline	Front-wheel drive	Front-wheel drive	Front-wheel drive
Braking System (F/R)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)	Disc/disc Regenerative Braking System with Anti-lock Brake System (ABS)
Steering	Electric power-assisted	Motor-driven power	Electric power-assisted
Airbags	8	6	10
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
Wheelbase	112.2	110.0	109.3
Length	191.8	189.8	190.9
Height	58.0	57.7	57.9
Width	83.5	72.2	71.7
Seating Capacity	5	5	5
Track (F/R)	62.3/62.0	62.9/62.9	62.8/62.4
Head Room (F/R)	39.2/37.8	40.0/37.8	38.8/38.1
Shoulder Room (F/R)	57.8/56.9	57.9/56.7	58.0/56.6
Hip Room (F/R)	55.0/54.4	55.2/54.9	54.5/54.5
Leg Room (F/R)	44.3/38.3	45.5/34.6	41.6/38.9
Passenger Volume (cu. ft.)	102.8	103.8	102.7
Cargo Volume (cu. ft.)	12.0	12.1	13.1
Fuel Tank Capacity (gal.)	13.5	17.2	17.0
Base Curb Weight (lbs.)	3,615	3,508–3,633	3,985
EPA-Estimated Rating (city/hwy/combined mpg) ³	44/41/42	36/40/38	43/39/41
Basic Warranty Coverage ⁴	3 years/36,000 miles	5 years/60,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁴	5 years/60,000 miles	10 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁴	5 years/unlimited miles	7 years/unlimited miles (anti-perforation)	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/unlimited miles	2 years/25,000 miles

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Always wear your safety belt and secure children in the rear seat. ³Actual mileage will vary. ⁴See your dealer for limited warranty details.

2015 **Ford Fusion Energi** Competitive Strengths



Fusion Energi SE. Available equipment.



Titanium interior shown.



EcoCloth seats with REPREVE® fabric. Contain the equivalent of nearly 40 recycled 16-oz. plastic bottles. Not available on Volt, Prius PHEV.

Dual-zone electronic automatic temperature control. Custom comfort. Not available on Volt, Prius PHEV.

Integrated blind spot mirrors. Enhanced view. Not available on Volt, Prius PHEV.

Available rain-sensing windshield wipers. Automatic activation. Not available on Volt, Prius PHEV.

Rear view camera.¹ A full-color image is displayed – with guidelines – when slowly backing up. Not standard on Volt.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Volt, Prius PHEV.

Available adaptive cruise control.¹ Cruise control radar maintains a preset gap to traffic in front. Not available on Volt.

Available active park assist.¹ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Volt, Prius PHEV.

Available inflatable rear outboard safety belts. A first of their kind for auto production. Not available on Volt, Prius PHEV.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Volt, Prius PHEV.

ADDITIONAL WHY-BUYS

- EPA-estimated driving range of 19 miles in electric mode²
 - SmartGauge® with EcoGuide
 - Available SYNC® with MyFord Touch® technology
 - AdvanceTrac® electronic stability control with brake-actuated traction control
 - SOS Post-Crash Alert System™
- Personal Safety System™ for driver and front passenger
 - Leather-trimmed interior with heated front seats
 - Available heated/cooled front seats, and heated steering wheel
 - Anti-theft perimeter alarm
 - Standard 120-volt outlet charging
- Available AeroVironment™ 240-volt charging station
 - MyFord® mobile app³ and website includes a charging station locator powered by PlugShare®

Side-by-Side Comparison

	2015 FORD FUSION ENERGI
Gas Engine	2.0L iVCT Atkinson-cycle I-4
Electric Motor Output (kW)	88
Total Combined System Net Horsepower	188
Electric Power Storage	Lithium-ion
EPA-Estimated Battery Charge Time	2.5 hours with available 240-volt charging station
EPA-Estimated Total Driving Range (miles)	550 ²
EPA-Estimated Electric-only Driving Range (miles)	0 to 19
Gas Engine Torque (lb.-ft. @ rpm)	129 @ 4,000
Transmission	eCVT
Front Suspension	Independent with stabilizer bar
Rear Suspension	Independent with stabilizer bar
Driveline	Front-wheel drive
Braking System (F/R)	Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Steering	Electric power-assisted
Airbags	8 (10 optional)
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)
Wheelbase	112.2
Length	191.8
Height	58.0
Width	83.5
Seating Capacity	5
Track (F/R)	62.3/62.0
Head Room (F/R)	39.2/37.8
Shoulder Room (F/R)	57.8/56.9
Hip Room (F/R)	55.0/54.4
Leg Room (F/R)	44.3/38.3
Passenger Volume (cu. ft.)	102.8
Cargo Volume (cu. ft.)	8.2
Fuel Tank Capacity (gal.)	14.0
Base Curb Weight (lbs.)	3,943
EPA-Estimated Rating MPGe ⁴	88 combined
Basic Warranty Coverage ⁵	3 years/36,000 miles
Powertrain Warranty Coverage ⁵	5 years/60,000 miles
Corrosion Warranty Coverage ⁵	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2015 CHEVROLET VOLT
1.4L I-4
55
149 (gas engine only)
Lithium-ion
4.0 hours with available 240-volt charging station
380
0 to 38
N/A
Voltec™ Electric Drive Unit
Independent MacPherson strut
Semi-independent, compound crank
Front-wheel drive
Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Electric power-assisted
8

105.7
177.1
56.6
70.4 (without mirrors)
4
61.2/62.1
37.8/36.0
56.5/53.9
53.7/51.2
42.1/34.1
90.3
10.6
9.3
3,786
98 combined
3 years/36,000 miles
5 years/100,000 miles
6 years/100,000 miles
5 years/100,000 miles

2015 TOYOTA PRIUS PHEV
1.8L VVT-i I-4
60
134
Lithium-ion
1.5 hours with available 240-volt charging station
540
0 to 11
105 @ 4,000
eCVT
Independent with stabilizer bar
Torsion beam
Front-wheel drive
Disc/disc Regenerative Braking System with Anti-Lock Brake System (ABS)
Electric power-assisted
7

106.3
176.4
58.7
68.7
5
60.0/59.8
38.6/37.6
54.9/53.1
52.7/51.2
42.5/36.0
93.7
21.6
10.6
3,194
95 combined
3 years/36,000 miles
5 years/60,000 miles
5 years/unlimited miles
2 years/25,000 miles

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14-gallon tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ³MyFord Mobile subscription complimentary for 5 years from vehicle production date. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. ⁴Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ⁵See your dealer for limited warranty details.

2015 **Ford Taurus** Competitive Strengths



Taurus SE. Available equipment.



SEL instrument panel shown.



3 powerful engine options. Direct-injection turbocharged 2.0L EcoBoost® I-4, direct-injection twin turbocharged 3.5L EcoBoost V6, or the naturally aspirated 3.5L Ti-VCT V6. Turbocharged engines not available on Impala, Charger.

Available all-wheel drive (AWD). All-season driving confidence. Not available on Impala.

Rear view camera. A full-color image is displayed – with guidelines – when slowly backing up. Not standard on Impala, Charger.

Wiper-activated halogen headlamps with autolamp. Headlamps and taillamps turn on when the wipers function. Not available on Impala.

Available multicontour seats with Active Motion.® Help reduce driver fatigue. Lumbar air chambers provide a rolling pattern of comfort. Not available on Impala, Charger.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Impala.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Impala, Charger.

ADDITIONAL WHY-BUYS

- Available SYNC® with MyFord Touch® technology
- Aggressive deceleration fuel shutoff (automatic transmission)
- Torque Vectoring Control
- AdvanceTrac® electronic stability control with Curve Control
- SOS Post-Crash Alert System™
- SPACE (Side Protection And Cabin Enhancement) Architecture
- Personal Safety System™ for driver and front passenger
- Safety Canopy® System with side-curtain airbags² and rollover sensor
- Electric power-assisted steering
- Rear 60/40 split-fold-down seat
- Available leather-trimmed interior with heated/cooled front seats
- Accessory drive belt rated for 150,000 miles³
- Intelligent Oil-Life Monitor®

Side-by-Side Comparison

	2015 FORD TAURUS SE	2015 CHEVROLET IMPALA LS	2015 DODGE CHARGER SE
Standard Engine	3.5L Ti-VCT V6 FFV	2.5L direct-injected I-4	3.6L DOHC V6
Horsepower (hp @ rpm)	288 @ 6,500	196 @ 6,300	292 @ 6,350
Torque (lb.-ft. @ rpm)	254 @ 4,000	186 @ 4,400	260 @ 4,800
Optional Engine	2.0L EcoBoost I-4	3.6L VVT V6	—
Horsepower (hp @ rpm)	240 @ 5,500 ⁶	305 @ 6,800	—
Torque (lb.-ft. @ rpm)	270 @ 3,000 ⁶	264 @ 5,200	—
Transmission	6-speed SelectShift® automatic	6-speed automatic	8-speed automatic
Front Suspension	Independent with stabilizer bar	Independent	Independent
Rear Suspension	Multilink with stabilizer bar	4-link	Multilink with stabilizer bar
Driveline	Front-wheel drive	Front-wheel drive	Rear-wheel drive
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Electric power-assisted	Electric power-assisted
Airbags	6	10	6
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
Wheelbase	112.9	111.7	120.2
Length	202.9	201.3	198.6
Height	60.7	58.9	58.4
Width	76.2 (without mirrors)	73.0 (without mirrors)	75.0
Seating Capacity	5	5	5
Track (F/R)	65.3/65.5	62.2/62.0	63.4/63.8
Head Room (F/R)	39.0/37.8	39.9/37.4	38.6/37.9
Shoulder Room (F/R)	57.9/56.9	57.9/56.9	59.5/57.7
Hip Room (F/R)	56.3/55.8	54.9/54.1	56.2/56.1
Leg Room (F/R)	44.2 max./38.1	45.8/39.8	41.8/40.1
Passenger Volume (cu. ft.)	102.2	105.0	106.3
Cargo Volume (cu. ft.)	20.1	18.8	16.3
Fuel Tank Capacity (gal.)	19.0	18.5	19.1
Base Curb Weight (lbs.)	3,917	N/A	4,029
EPA-Estimated Rating (city/hwy/combined mpg) ⁴	19/29/23	22/31/25	18/27/21
Basic Warranty Coverage ⁵	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁵	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles
Corrosion Warranty Coverage ⁵	5 years/unlimited miles	6 years/100,000 miles	5 years/100,000 miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Always wear your safety belt and secure children in the rear seat. ³Under normal driving conditions. ⁴With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁵See your dealer for limited warranty details. ⁶Using 93-octane fuel.

2015 **Ford Escape** Competitive Strengths



Escape SE. Available equipment.



3 powerful 4-cylinder engine options. Direct-injection turbocharged EcoBoost® in 1.6L or 2.0L configurations, plus the naturally aspirated 2.5L Duratec® Turbocharged engines not available on Equinox, CR-V, RAV4.

Class-exclusive¹ available hands-free liftgate with foot activation. Opens/closes with a simple leg kick under the rear bumper.² Not available on Equinox, CR-V, RAV4.

Available 2-position load floor. Height-adjustable versatility. Not available on Equinox, CR-V, RAV4.

Class-exclusive SecuriCode™ keyless entry keypad. Enter a personal 5-digit code to lock or unlock doors. Not available on Equinox, CR-V, RAV4.

Available Intelligent Access with push-button start. Enter the vehicle and start the engine without taking a key from pocket or purse. Not available on Equinox.

Available BLIS® (Blind Spot Information System) with cross-traffic alert.³ BLIS warns with an indicator light in either sideview mirror. Cross-traffic alert functions when slowly backing up. Not available on Equinox.

Available active park assist.³ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Equinox, CR-V.

Available Forward Sensing System.³ Audible object detection warning. Not available on Equinox, CR-V, RAV4.

Available Active Grille Shutter System.⁴ Can improve vehicle aerodynamics. Not available on Equinox, CR-V, RAV4.

Available high-intensity discharge (HID) headlamps. Nearly 2.5 times the light of conventional halogens. Not available on Equinox, CR-V, RAV4.

Available 110-volt AC outlet. Household-style convenience. Not available on Equinox, CR-V, RAV4.

Class-exclusive Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Equinox, CR-V, RAV4.

Class-exclusive MyKey.[®] Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Equinox, CR-V, RAV4.

ADDITIONAL WHY-BUYS

- Available Intelligent 4WD System
 - Up to 3,500 lbs. towing capacity⁵
 - Available SYNC® with MyFord Touch® technology
 - Personal Safety System™ for driver and front passenger
 - SOS Post-Crash Alert System™
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
 - Safety Canopy® System with rollover sensor
 - Driver's knee airbag⁶
 - Rear view camera
- Available Reverse Sensing System
 - Bolstered command seating – available in leather trim
 - 60/40 split-fold rear bench with tip-fold-flat latch
 - Intelligent Oil-Life Monitor®

Side-by-Side Comparison

	2015 FORD ESCAPE SE	2015 CHEVROLET EQUINOX LS	2015 HONDA CR-V LX	2015 TOYOTA RAV4 LE
Standard Engine	1.6L EcoBoost	2.4L DOHC I-4	2.4L DOHC I-4	2.5L DOHC I-4
Horsepower (hp @ rpm)	178 @ 5,700	182 @ 6,700	185 @ 6,400	176 @ 6,000
Torque (lb.-ft. @ rpm)	184 @ 2,500	172 @ 4,900	181 @ 3,900	172 @ 4,100
Optional Engine	2.0L EcoBoost	–	–	–
Horsepower (hp @ rpm)	240 @ 5,500	–	–	–
Torque (lb.-ft. @ rpm)	270 @ 3,000	–	–	–
Standard Transmission	6-speed SelectShift® automatic	6-speed automatic	CVT	6-speed automatic
Optional Transmission	–	–	–	–
Front Suspension	Independent MacPherson strut with stabilizer bar	Independent strut	Independent MacPherson strut with stabilizer bar	Independent MacPherson strut with stabilizer bar
Rear Suspension	Fully independent multilink with stabilizer bar	Multilink with stabilizer bar	Multilink with stabilizer bar	Double wishbone with stabilizer bar
Standard Driveline	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Optional Driveline	4WD	AWD	AWD	AWD
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Electric rack-and-pinion	Electric rack-and-pinion	Electric power
Airbags	7	6	6	8
DIMENSIONS				
Wheelbase	105.9	112.5	103.1	104.7
Length	178.1	187.8	179.4	179.9
Height	66.3	66.3	64.7 (2WD)/65.1 (AWD)	67.1 (with roof rails)
Width	72.4 (without mirrors)	72.5 (without mirrors)	71.6	72.6 (overall)
Max. Seating Capacity	5	5	5	5
Track (F/R)	61.5/61.6	62.9/62.1	62.1/62.2 (62.0/62.0 AWD)	61.8/61.8
Head Room (F/R)	39.9/39.0	40.9/39.2	39.9/38.6	39.8/38.9
Shoulder Room (F/R)	56.0/55.3	55.8/55.3	58.6/56.4	57.3/55.4
Hip Room (F/R)	54.8/52.4	54.6/51.1	54.5/53.1	54.3/48.9
Leg Room (F/R)	43.1 (max.)/36.8	41.2/39.9	41.3/38.3	42.6/37.2
Cargo Volume (cu. ft.) (behind 1st/2nd rows)	67.8/34.3	63.7/31.5	70.9/35.3	73.4/38.4
Fuel Tank Capacity (gal.)	15.1	18.8	15.3	15.9
Trailer Towing (max. lbs.) ⁵	3,500	1,500	1,500	1,500
EPA-Estimated Rating (city/hwy/combined mpg) ⁷	23/32/26	22/32/26	27/34/29	24/31/26
Basic Warranty Coverage ⁸	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁸	5 years/60,000 miles	5 years/100,000 miles	5 years/60,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁸	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	3 years/36,000 miles	2 years/unlimited miles

(All dimensions are in inches unless otherwise noted.)

¹Class is Small Utilities. ²With the available Intelligent Access key fob in a pocket or purse. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Not available with 2.0L EcoBoost. ⁵When properly equipped. ⁶Always wear your safety belt and secure children in the rear seat. ⁷With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁸See your dealer for limited warranty details.

All-New 2015 **Ford Edge** Competitive Strengths



Edge Titanium. Available equipment. Pre-production model shown.



3 powerful engine options. Direct-injection turbocharged 2.0L EcoBoost® I-4 and 2.7L EcoBoost V6, plus the naturally aspirated 3.5L V6. Turbocharged engine not available on Equinox, Journey, Cherokee.

Available side parking sensors. Help warn of obstacles at low speed. Not available on Equinox, Journey.

Available enhanced active park assist.¹ 12 ultrasonic sensors lend a hand in parking, from parallel to perpendicular; includes park out assist. Not available on Equinox, Journey.

Available front-facing 180° camera. Helps to see around corners at low speed. Not available on Equinox, Journey, Cherokee.

Available Lane-Keeping System.¹ If the system detects the vehicle drifting toward a lane marker, the driver is alerted to take action to steer back into the lane. Not available on Journey.

Available foot-activated hands-free power liftgate. Opens/closes with a simple leg kick under the rear bumper.³ Not available on Equinox, Journey, Cherokee.

Available adaptive cruise control and collision warning with brake support.¹ Cruise control radar maintains a preset gap to traffic in front. Whether cruise is activated or not, a warning flashes on the windshield if there's a chance of vehicle impact. Not available on Equinox, Journey.

Available BLIS® (Blind Spot Information System) with cross-traffic alert.¹ BLIS warns with an indicator light in either sideview mirror. Cross-traffic alert functions when slowly backing up. Not available on Equinox, Journey.

Available inflatable rear outboard safety belts. A first of their kind for auto production. Not available on Equinox, Journey, Cherokee.

Glovebox Door Integrated Knee-Airbag.² Innovative space-saving safety measure. Not available on Equinox, Journey, Cherokee.

MyKey.[®] Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Equinox, Journey, Cherokee.

ADDITIONAL WHY-BUYS

- Available all-wheel drive (AWD)
 - Available SYNC® with MyFord Touch® technology
 - Easy Fuel® capless fuel filler
 - SOS Post-Crash Alert System™
 - AdvanceTrac® with RSC® (Roll Stability Control™)
 - Personal Safety System™ for driver and front passenger
- Safety Canopy® System with rollover sensor
 - SecuriLock® Passive Anti-Theft System, and available SecuriCode™ keyless entry
 - Available Intelligent Access with push-button start
 - Available rain-sensing windshield wipers, and HID headlamps
- Available leather-trimmed seats
 - Rear 60/40 split-fold-flat seat
 - Air curtain – and available Active Grille Shutter System – can help improve vehicle aerodynamics
 - Transmission fluid “filled for life”
 - Intelligent Oil-Life Monitor®

Side-by-Side Comparison

	2015 FORD EDGE SE FWD	2015 CHEVROLET EQUINOX LS FWD	2015 DODGE JOURNEY SXT FWD	2015 JEEP CHEROKEE LATITUDE FWD
Standard Engine	2.0L EcoBoost	2.4L DOHC I-4	2.4L DOHC I-4	2.4L DOHC I-4
Horsepower (hp @ rpm)	N/A	182 @ 6,700	173 @ 6,000	184 @ N/A
Torque (lb.-ft. @ rpm)	N/A	172 @ 4,900	166 @ 4,400	171 @ N/A
Optional Engine	3.5L Ti-VCT V6	–	3.6L DOHC V6	3.2L V6
Horsepower (hp @ rpm)	N/A	–	283 @ 6,350	271 @ N/A
Torque (lb.-ft. @ rpm)	N/A	–	260 @ 4,400	239 @ N/A
Standard Transmission	6-speed SelectShift® automatic	6-speed automatic	4-speed automatic	9-speed automatic
Optional Transmission	–	–	6-speed automatic	–
Front Suspension	Independent with stabilizer bar	Independent MacPherson strut	Independent MacPherson strut	Independent
Rear Suspension	Independent integral-link with stabilizer bar	Independent multi-link with stabilizer bar	Independent multi-link	Independent
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Electric rack-and-pinion	Hydraulic rack-and-pinion	Electric power
Airbags	6	6	7	10
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	112.2	112.5	113.8	106.3
Length	188.1	187.8	192.4	182.0
Height	68.6	66.3	66.6	65.7
Width	75.9 (without mirrors)	72.5 (without mirrors)	72.2	73.2
Seating Capacity	5	5	5	5
Track (F/R)	64.8/64.7	62.9/62.1	N/A	N/A
Head Room (F/R)	40.2/40.3	40.9/39.2	40.8/39.9	39.4/38.5
Shoulder Room (F/R)	60.3/60.5	55.8/55.3	57.5/56.9	57.6/55.1
Hip Room (F/R)	55.9/57.5	54.6/51.1	53.8/54.4	53.8/49.9
Leg Room (F/R)	42.6 max./40.6	41.2/39.9	40.8/36.1	41.1/40.3
Cargo Volume (max.) (cu. ft.)	73.4	63.7	67.6	54.9
Fuel Tank Capacity (gal.)	18.0	18.8	20.5	15.8
Base Curb Weight (lbs.)	3,952	3,777	3,818	3,811
EPA-Estimated Rating (city/hwy/combined mpg) ⁴	N/A	22/32/26	19/26/21	22/31/25
Basic Warranty Coverage ⁵	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁵	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	5 years/100,000 miles
Corrosion Warranty Coverage ⁵	5 years/unlimited miles	6 years/100,000 miles	5 years/100,000 miles	5 years/100,000 miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Always wear your safety belt and secure children in the rear seat. ³With the available Intelligent Access key fob in a pocket or purse. ⁴With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁵See your dealer for limited warranty details.

2015 **Ford Explorer** Competitive Strengths



3 powerful engine options. Direct-injection turbocharged 2.0L EcoBoost® I-4, direct-injection twin-turbocharged 3.5L EcoBoost V6 (available on Explorer Sport, 365 hp¹ makes it the most powerful V6 in the class²), or the naturally aspirated 3.5L Ti-VCT V6. Turbocharged engines not available on Traverse, Grand Cherokee.

Available Intelligent 4WD with Terrain Management System.™ The system's control knob has 4 terrain settings – Normal, Mud/Ruts, Sand, and Snow/Gravel/Grass. Push-button Hill Descent Control™ is included too. Not available on Traverse, Grand Cherokee, Highlander.

Trailer sway control.³ Reduces engine speed and brakes selectively. Not available on Traverse, Highlander.

Curve Control.³ Sensing a curve is taken too quickly, the system can help slow the vehicle by up to 10 mph in about a second. Not available on Traverse, Grand Cherokee, Highlander.

Available active park assist.⁴ Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Traverse, Grand Cherokee, Highlander.

Available Lane-Keeping System.⁴ If the system detects the vehicle drifting toward a lane marker, the driver is alerted to take action to steer back into the lane. Not available on Grand Cherokee, Highlander.

ADDITIONAL WHY-BUYS

- Available SYNC® with MyFord Touch® technology
 - AdvanceTrac® with RSC® (Roll Stability Control™)
 - Personal Safety System™ for driver and front passenger
 - SOS Post-Crash Alert System™
- Front-passenger knee airbag
 - Safety Canopy® System with rollover sensor
 - Available rear view camera with guidelines
 - Extra-deep 21-cu.-ft. cargo area behind 3rd row⁵
- Available leather-trimmed seats
 - Available 2nd-row bucket seats and center console
 - Intelligent Oil-Life Monitor®

Available adaptive cruise control and collision warning with brake support.⁴ Cruise control radar maintains a preset gap to traffic in front. Whether cruise is activated or not, a warning flashes on the windshield if there's a chance of vehicle impact. Not available on Highlander.

Available BLIS® (Blind Spot Information System) with cross-traffic alert.⁴ BLIS warns with an indicator light in either sideview mirror. Cross-traffic alert functions when slowly backing up. Not available on Highlander.

Available inflatable 2nd-row outboard safety belts. A first of their kind for auto production. Not available on Traverse, Grand Cherokee, Highlander.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Traverse, Grand Cherokee, Highlander.

Available PowerFold® 3rd-row seat. Provides greater ease. Not available on Traverse, Grand Cherokee, Highlander.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Traverse, Grand Cherokee, Highlander.

Side-by-Side Comparison

	2015 FORD EXPLORER XLT V6 4WD	2015 CHEVROLET TRAVERSE LS V6 AWD	2015 JEEP GRAND CHEROKEE LAREDO	2015 TOYOTA HIGHLANDER LE V6 4WD
Engine	3.5L Ti-VCT V6	3.6L V6	3.6L V6	3.5L V6
Horsepower (hp @ rpm)	290 @ 6,500	281 @ 6,300	290 @ 6,400	270 @ 6,200
Torque (lb.-ft. @ rpm)	255 @ 4,000	266 @ 3,400	260 @ 4,800	248 @ 4,700
Transmission	6-speed SelectShift® automatic	6-speed automatic	8-speed automatic	6-speed automatic with snow mode
Front Suspension	Independent MacPherson strut	Coil-over strut	Independent short/long arm	Independent MacPherson strut with stabilizer bar
Rear Suspension	Independent multilink	Independent linked H-arm	Independent multilink	Double wishbone strut with stabilizer bar
Driveline	Intelligent 4WD with Terrain Management System and Hill Descent Control	AWD	AWD	Dynamic torque control AWD
Braking System (F/R)	4-wheel disc with Anti-Lock Brake System (ABS)	4-wheel disc with Anti-lock Braking System (ABS)	4-wheel disc with Anti-lock Braking System (ABS)	4-wheel disc with Star Safety System™
Steering	Electric power-assisted; rack-and-pinion with drift control	Power	Power rack-and-pinion	Electric power; power-assisted rack-and-pinion
Airbags	7	6	6	8
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	112.6	118.9	114.8	109.8
Length	197.1	203.7	189.9	191.1
Height (excluding options)	70.4	69.9	69.3	68.1
Width (excluding mirrors)	78.9	78.5	84.8	75.8
Seating Capacity	7	8	5	8
Track (F/R)	67.0/67.0	67.3/67.1	63.9/64.1	64.4/64.2
Minimum Running Ground Clearance	7.6	7.2	11.3	8.0
Turning Diameter (ft., curb-to-curb)	38.9	40.4	37.1	38.7
Head Room (1st/2nd/3rd)	41.4/40.5/37.8	40.4/39.4/37.8	39.9/39.2	40.7/39.9/35.9
Shoulder Room (1st/2nd/3rd)	61.3/61.0/50.8	61.5/61.0/57.6	58.7/58.0	59.3/59.6/55.0
Hip Room (1st/2nd/3rd)	57.3/56.7/40.7	58.0/57.8/48.3	57.0/56.2	57.2/57.1/45.6
Leg Room (1st/2nd/3rd)	43.1 max./39.8/33.2	41.3/36.8/33.2	40.3/38.6	44.2/38.4/27.7
Cargo Volume Max. (cu. ft.) (behind 1st row)	80.7	116.3	68.7	83.7
Cargo Rear Opening Height	31.0	N/A	N/A	N/A
Cargo Rear Opening Width at Floor	46.6	N/A	N/A	N/A
Passenger Volume (cu. ft.)	151.7	150.8	140.9	145.7
Fuel Tank Capacity (gal.)	18.6	22.0	24.6	19.2
Base Curb Weight (lbs.)	4,610	4,841	4,677	4,398
Trailer Towing (max. lbs.) ⁶	5,000	5,200	6,200	2,000
EPA-Estimated Rating (city/hwy/combined mpg) ⁷	17/24/20	16/23/19	17/24/19	18/24/20
Basic Warranty Coverage⁸	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage⁸	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage⁸	5 years/unlimited miles	6 years/100,000 miles	5 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	–

24 ¹Using 93-octane fuel. ²Class is Large Utilities. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Including rear seat well. ⁶When properly equipped. ⁷With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁸See your dealer for limited warranty details.

2015 **Ford Flex** Competitive Strengths



Flex SE.



2 powerful 3.5L V6 engine options. Direct-injection twin-turbocharged EcoBoost® or the naturally aspirated Ti-VCT. Turbocharged engine not available on Traverse, Acadia, Highlander.

Best-in-class¹ 2nd- and 3rd-row leg room. Over 7" more 2nd-row comfort than Traverse.

2nd-row 60/40 split-fold-flat bench; autofold on 40 section. Push a button to gain easy entry into the 3rd row. Not available on Traverse, Acadia.

Available PowerFold® 3rd-row seat with tailgate feature. Adjust the 50/50 seat into normal, stow, fold or tailgate positions. Not available on Traverse, Acadia, Highlander.

Available inflatable 2nd-row outboard safety belts. A first of their kind for auto production. Not available on Traverse, Acadia, Highlander.

Available 2nd-row refrigerated console. Holds up to seven 12-oz. cans – cool at 41°F or freeze at 23°F. Not available on Traverse, Acadia, Highlander.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Traverse, Acadia, Highlander.

Available active park assist.² Vehicle can steer into an appropriate parallel parking spot with little help from the driver. Not available on Traverse, Acadia, Highlander.

Available Intelligent Access with push-button start. Enter the vehicle and start the engine without taking a key from pocket or purse. Not available on Traverse, Acadia.

Available adaptive cruise control and collision warning with brake support.² Cruise control radar maintains a preset gap to traffic in front. Whether cruise is activated or not, a warning flashes on the windshield if there's a chance of vehicle impact. Not available on Traverse, Acadia.

SecuriCode™ invisible keypad. Enter a personal 5-digit code to lock or unlock doors. Not available on Traverse, Acadia, Highlander.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Traverse, Acadia, Highlander.

ADDITIONAL WHY-BUYS

- SOS Post-Crash Alert System™
 - Available SYNC® with MyFord Touch® technology
 - Reverse Sensing System
 - Available rear view camera
 - Available all-wheel drive (AWD)
 - Available power liftgate
- AdvanceTrac® with RSC® (Roll Stability Control™)
 - Personal Safety System™ for driver and front passenger
 - Safety Canopy® System with rollover sensor
 - SecuriLock® Passive Anti-Theft System
- Available leather-trimmed seats
 - 3rd-row manual fold-in-floor 50/50 split bench
 - Aggressive deceleration fuel shutoff

Side-by-Side Comparison

	2015 FORD FLEX SE	2015 CHEVROLET TRAVERSE LS	2015 GMC ACADIA SLE	2015 TOYOTA HIGHLANDER LE
Engine	3.5L Ti-VCT V6	3.6L V6	3.6L V6	2.7L DOHC VVT-i I-4
Horsepower (hp @ rpm)	287 @ 6,500	281 @ 6,300 (with single exhaust)	281 @ 6,300	185 @ 5,800
Torque (lb.-ft. @ rpm)	254 @ 4,000	266 @ 3,400 (with single exhaust)	266 @ 3,400	154 @ 4,000
Transmission	6-speed SelectShift® automatic	6-speed automatic	6-speed automatic	6-speed automatic
Front Suspension	Independent with rear-facing lower L-arms	Independent coil-over strut	Independent coil-over strut	Independent with stabilizer bar
Rear Suspension	Independent multilink	Independent with Linked H-Arm	Independent with Linked H-Arm	Independent with stabilizer bar
Standard Driveline	Front-wheel drive	Front-wheel drive	Front-wheel drive	Front-wheel drive
Optional Driveline	–	All-wheel drive	All-wheel drive	All-wheel drive
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-locking Braking System (ABS)	Disc/disc with Anti-locking Braking System (ABS)
Steering	Electric power-assisted	Power	Power	Electric power-assisted
Airbags	6	6 (7 available)	6 (7 available)	7
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)			
Wheelbase	117.9	118.9	118.9	109.8
Length	201.8	203.7	200.8	191.1
Height	69.3 (with options)	69.9	72.6 (with options)	68.1
Width	75.9 (without mirrors)	78.5 (without mirrors)	78.9	75.8
Seating Capacity	7 standard (6 optional)	8 (7 available)	8 (7 available)	7
Track (F/R)	65.4/65.4	67.3/67.1	67.3/67.1	64.0/64.2
Head Room (1st/2nd/3rd)	41.8/40.5/38.7	40.4/39.4/37.8	40.3/39.6/38.4	40.7/39.9/35.9
Shoulder Room (1st/2nd/3rd)	58.4/58.1/50.8	61.5/61.0/57.6	61.6/61.0/57.8	59.3/59.6/55.0
Hip Room (1st/2nd/3rd)	55.5/55.0/41.1	58.0/57.8/48.3	58.0/57.8/48.3	57.2/57.1/45.6
Leg Room (1st/2nd/3rd)	42.6 max./44.3/33.3	41.3/36.8/33.2	41.3/36.8/33.2	44.2/38.4/27.7
Cargo Volume (cu. ft.) (behind 1st/2nd/3rd rows)	83.2/43.2/20.0 ⁶	116.3/70.3/24.4	116.1/70.1/24.1	83.7/42.3/13.8
Passenger Volume (cu. ft.)	155.8	150.8	–	–
Fuel Tank Capacity (gal.)	19.0	22.0	22.0	19.2
Base Curb Weight (lbs.)	4,439	4,646	4,656	4,134
Trailer Towing (max. lbs.) ³	4,500	5,200	5,200	1,500 (with 2.5L I-4)
EPA-Estimated Rating (city/hwy/combined mpg) ⁴	18/25/20	17/24/19	17/24/19	20/25/22
Basic Warranty Coverage ⁵	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁵	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁵	5 years/unlimited miles	6 years/100,000 miles	6 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles	2 years/unlimited miles

New 2015 **Ford Expedition** Competitive Strengths



3.5L EcoBoost® twin-turbocharged, direct-injection engine. 55 more hp and 55 more lb.-ft. of torque than the outgoing V8 power plant. Turbocharged engine not available on Tahoe, Sequoia.

Best-in-class¹ max. towing capability of 9,200 lbs.² Due in good measure to the powerful, new EcoBoost engine. Unsurpassed by Tahoe, Sequoia.

Class-exclusive¹ progressive range select mode. On new 6-speed SelectShift[®] automatic transmission. Not available on Tahoe, Sequoia.

Electric power-assisted steering (EPAS). Helps correct for road irregularities and smooths out minor vibrations. Not available on Tahoe, Sequoia.

Class-exclusive available mechanical rear load leveling. Optimizes vehicle ride height. Not available on Tahoe, Sequoia.

Class-exclusive Truck Apps with off-road display. Includes vehicle pitch angle, bank angle and wheel direction. Not available on Tahoe, Sequoia.

SOS Post-Crash Alert System.^{TM3} Activates hazard flashers and security approach lamps (if so equipped), unlocks doors and sounds horn after a crash that deploys airbags. Not available on Sequoia.

Best-in-class 3rd-row leg room. Uncompromisingly comfortable. Unsurpassed by Tahoe, Sequoia.

2nd-row 40/20/40 split-fold seat with CenterSlide.[®] Outboard 40% sections include seat-back recline, and CenterSlide can move nearly 11" closer to the front row. Not available on Tahoe.

Integrated blind spot mirrors. Enhanced view. Not available on Tahoe, Sequoia.

Available rain-sensing windshield wipers.
Automatic activation. Not available on Tahoe, Sequoia.

SecuriCode™ keyless entry keypad. Enter a personal 5-digit code to lock or unlock doors. Not available on Tahoe, Sequoia.

Easy Fuel® capless fuel filler. Fill-ups made simple.
Not available on Tahoe, Sequoia.

MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Tahoe, Sequoia.

ADDITIONAL WHY-BUYS

- Available continuously controlled damping (CCD) with 3 drive modes
- Available Control Trac® 4WD System
- Class IV trailer tow receiver with 4-pin connector
- Trailer sway control
- Hill start assist and available Hill Descent Control
- Keyless entry with push-button start
- Roof-rack side rails with crossbars
- Available SYNC® with MyFord Touch® technology
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System with rollover sensor
- Driver's seat position sensor, crash severity sensor and restraint control module
- Anti-theft perimeter alarm
- Available BLIS® (Blind Spot Information System) with cross-traffic alert
- Auto headlamps with rainlamp
- Available heated and cooled 1st-row seats
- 2nd-row CenterSlide and available PowerFold® 3rd-row seat
- Auxiliary rear climate control
- Power-adjustable pedals

Side-by-Side Comparison

	2015 Ford Expedition XLT 4x4	2015 Chevrolet Tahoe LS 4x4	2015 Toyota Sequoia SR5 4x4
Engine	3.5L EcoBoost V6	5.3L EcoTec V8 engine	5.7L i-FORCE V8 DOHC
Horsepower (hp @ rpm)	365 @ 5,000 rpm	355 @ 5,600	381 @ 5,600
Torque (lb.-ft. @ rpm)	420 @ 2,250 rpm	382 @ 4,100	401 @ 3,600
Transmission	6-speed SelectShift automatic	6-speed automatic	6-speed automatic
Front Suspension	Independent short- and long-arm, coil-over-shock with stabilizer bar	Coil-over-shock with stabilizer bar	Independent double-wishbone, coil springs, gas shock absorbers and stabilizer bar
Rear Suspension	Independent multilink with stabilizer bar	Multilink	Independent double-wishbone, coil springs, gas shock absorbers and stabilizer bar
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-lock Braking System (ABS)	Disc/disc with Anti-lock Braking System (ABS)
Steering	Electric power-assisted	Power-assisted rack-and-pinion	Engine-speed-sensitive rack-and-pinion
Airbags	6	7	8
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
Wheelbase	119.0	116.0	122.0
Length	206.0	204.0	205.1
Height	77.2	74.4	77.0
Width	78.8 (without mirrors)	80.5 (without mirrors)	79.9 (overall)
Seating Capacity	7/8	8/9	7/8
Track (F/R)	67.0/67.2	68.7/68.7	67.9/69.1
Minimum Running Ground Clearance	8.0	N/A	10.0
Turning Diameter (ft., curb-to-curb)	40.8	39.0	38.1
Head Room (1st/2nd/3rd)	39.6/39.8/38.3	42.8/38.7/38.1	34.8/34.9/34.5 (with moonroof)
Shoulder Room (1st/2nd/3rd)	63.2/63.7/51.9	64.8/65.1/62.6	66.4/65.6/65.7
Hip Room (1st/2nd/3rd)	59.3/59.9/50.2	60.8/60.3/49.3	62.5/59.9/50.4
Leg Room (1st/2nd/3rd)	43.0 max./39.1/37.7	45.3/39.0/24.8	42.5/40.9/35.3
Cargo Volume (cu. ft.) (behind 1st/2nd/3rd rows)	108.3/55.0/18.6	94.7/51.6/15.3	120.1/66.6/18.9
Cargo Rear Opening Height	34.6	33.9	—
Cargo Rear Opening Width at Floor	56.7	—	—
Fuel Tank Capacity (gal.)	28.0	26.0	26.4
Trailer Towing (max. lbs.) ²	9,200	8,300	7,100
Payload (max. lbs.) ²	1,590	N/A	N/A
GVWR (lbs.)	7,500	7,300	7,300
Basic Warranty Coverage ⁴	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Powertrain Warranty Coverage ⁴	5 years/60,000 miles	5 years/100,000 miles	5 years/60,000 miles
Corrosion Warranty Coverage ⁴	5 years/unlimited miles	6 years/100,000 miles	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	3 years/unlimited miles

New 2015 **Ford Expedition EL** Competitive Strengths



Expedition EL XLT. Available equipment.



3.5L EcoBoost® twin-turbocharged, direct-injection engine. 55 more hp and 55 more lb.-ft. of torque than the outgoing V8 power plant. Turbocharged engine not available on Suburban.

Best-in-class¹ max. towing capability of 9,100 lbs.² Due in good measure to the powerful, new EcoBoost engine. Unsurpassed by Suburban.

Class-exclusive¹ progressive range select mode. On new 6-speed SelectShift® automatic transmission. Not available on Suburban.

Electric power-assisted steering (EPAS). Helps correct for road irregularities and smooths out minor vibrations. Not available on Suburban.

Class-exclusive available mechanical rear load leveling. Optimizes vehicle ride height. Not available on Suburban.

Class-exclusive Truck Apps with off-road display. Includes vehicle pitch angle, bank angle and wheel direction. Not available on Suburban.

Cargo Management System. 2 tiers of fully removable, securely covered storage help keep items in place behind the 3rd row. Not available on Suburban.

Best-in-class 3rd-row leg room. Uncompromisingly comfortable. Unsurpassed by Suburban.

2nd-row 40/20/40 split-fold seat with CenterSlide.® Outboard 40% sections include seat-back recline, and CenterSlide can move nearly 11" closer to the front row. Not available on Suburban.

Integrated blind spot mirrors. Enhanced view. Not available on Suburban.

Available rain-sensing windshield wipers. Automatic activation. Not available on Suburban.

SecuriCode™ keyless entry keypad. Enter a personal 5-digit code to lock or unlock doors. Not available on Suburban.

Easy Fuel® capless fuel filler. Fill-ups made simple. Not available on Suburban.

MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Suburban.

ADDITIONAL WHY-BUYS

- Available continuously controlled damping (CCD) with 3 drive modes
- Available SYNC® with MyFord Touch® technology
- SOS Post-Crash Alert System™
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System with rollover sensor
- Driver's seat position sensor, crash severity sensor and restraint control module
- Roof-rack side rails with crossbars
- Anti-theft perimeter alarm
- Available BLIS® (Blind Spot Information System) with cross-traffic alert
- Auto headlamps with rainlamp
- Available heated and cooled 1st-row seats
- 2nd-row CenterSlide and available PowerFold® 3rd-row seat
- Power-adjustable pedals

Side-by-Side Comparison

	2015 FORD EXPEDITION XLT EL 4X4
Engine	3.5L EcoBoost V6
Horsepower (hp @ rpm)	365 @ 5,000 rpm
Torque (lb.-ft. @ rpm)	420 @ 2,250 rpm
Transmission	6-speed SelectShift automatic
Front Suspension	Independent short- and long-arm, coil-over-shock with stabilizer bar
Rear Suspension	Independent multilink with stabilizer bar
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)
Steering	Electric power-assisted
Airbags	6
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)
Wheelbase	131.0
Length	220.8
Height	78.3
Width	78.8 (without mirrors)
Seating Capacity	7/8
Track (F/R)	67.0/67.2
Minimum Running Ground Clearance	8.0
Turning Diameter (ft., curb-to-curb)	43.9
Head Room (1st/2nd/3rd)	39.5/39.7/38.0
Shoulder Room (1st/2nd/3rd)	63.2/63.7/67.1
Hip Room (1st/2nd/3rd)	59.3/59.9/51.8
Leg Room (1st/2nd/3rd)	43.0 max./39.1/37.7
Cargo Volume (cu. ft.) (behind 1st/2nd/3rd rows)	130.8/85.5/42.6
Fuel Tank Capacity (gal.)	33.5
Trailer Towing (max. lbs.)²	9,100
Payload (max. lbs.)²	1,530
GVWR (lbs.)	7,720
Basic Warranty Coverage³	3 years/36,000 miles
Powertrain Warranty Coverage³	5 years/60,000 miles
Corrosion Warranty Coverage³	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2015 CHEVROLET SUBURBAN 2500 LS 4X4
5.3L EcoTec V8 engine
355 @ 5,600
382 @ 4,100
6-speed automatic
Coil-over-shock
Multi-link
Disc/disc with Anti-lock Braking System (ABS)
Power-assisted rack-and-pinion
6
130.0
222.4
74.4
80.5 (without mirrors)
8/9
68.7/68.7
N/A
43.0
42.8/39.1/38.5
64.8/65.1/62.6
60.8/60.3/49.3
45.3/39.7/34.5
121.1/76.7/38.9
31.0
8,000
N/A
7,500
3 years/36,000 miles
5 years/100,000 miles
6 years/100,000 miles
5 years/100,000 miles

All-New 2015 **Ford F-150** Competitive Strengths



F-150 XL Regular Cab 4x2. Available equipment.



America's best-selling vehicle for 32 years running. And F-Series is the country's best-selling truck line for 37 years straight – Built Ford Tough®

First-in-class¹ use of high-strength, military-grade, aluminum alloys² For the body, doors and bed of every truck. Not available on Silverado 1500, Ram 1500.

Best-in-class³ max. towing capability of 12,200 lbs.³ Certified to SAE J2807 standards. Unsurpassed by Silverado 1500, Ram 1500.

Best-in-class 3,300 lbs. max. payload capability.³ F-150 has the top 3 payload capacities in its class. Unsurpassed by Silverado 1500, Ram 1500.

Class-exclusive¹ available direct-injection twin-turbocharged EcoBoost® gas-engine technology. Powerful and economical 2.7L or 3.5L V6. Not available on Silverado 1500, Ram 1500.

Class-exclusive available 360 Camera with Split-View Display.⁴ 4 cameras provide a bird's-eye view. Not available on Silverado 1500, Ram 1500.

Class-exclusive available Smart Trailer Tow Connector. Provides trailer link status and more. Not available on Silverado 1500, Ram 1500.

ADDITIONAL WHY-BUYS

- 5 series; 4 engines; 4x2 or 4x4
 - Most tested F-150 ever, logging over 10 million miles of scrutiny
 - 78% of fully boxed modular frame is high-strength steel
 - Class-exclusive off-road display in available productivity screen
 - Available SYNC® with MyFord Touch® technology
 - AdvanceTrac® with RSC® (Roll Stability Control™)
- SOS Post-Crash Alert System™
 - Personal Safety System™ and Safety Canopy® System
 - First-in-class available inflatable rear outboard safety belts
 - Available rear view camera with Dynamic Hitch Assist
 - Class-exclusive available PowerScope® trailer tow mirrors
 - Class-exclusive in-house developed Curve Control
- Class-exclusive available active park assist
 - Class-exclusive available adaptive cruise control and collision warning with brake support
 - Class-exclusive available LED headlamps and taillamps, plus sideview mirror spotlights
 - Class-exclusive available multi-contour seats and twin-panel power moonroof

Best-in-class pickup box access.³ Easily manage the load. Unsurpassed by Silverado 1500, Ram 1500.

Class-exclusive available next-generation tailgate step. Integrated inside the tailgate. Not available on Silverado 1500, Ram 1500.

Industry-first available remote tailgate release. Locks, unlocks and lowers (hands-free) via key fob. Not available on Silverado 1500, Ram 1500.

Class-exclusive available BoxLink™ with premium locking cleats. Improves functionality. Not available on Silverado 1500, Ram 1500.

Class-exclusive available stowable loading ramps. Convenient for large loads and wheeled equipment. Not available on Silverado 1500, Ram 1500.

Available Crew Chief™ powered by Telogis®⁵ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Silverado 1500, Ram 1500.

Available MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Silverado 1500, Ram 1500.

Side-by-Side Comparison (Regular Cab)

	2015 FORD F-150 XL REGULAR CAB SWB/LWB 4x2	2015 CHEVROLET SILVERADO 1500 WT REGULAR CAB SWB/LWB 4x2	2015 DODGE RAM 1500 TRADESMAN® REGULAR CAB SWB/LWB 4x2
	3.5L Ti-VCT 4-valve V6 FFV	4.3L V6 EcoTec3 FFV	3.6L Pentastar® V6 FFV
	282 @ 6,250	285 @ 5,300	305 @ 6,350
	253 @ 4,250	305 @ 3,900	269 @ 4,175
	2.7L EcoBoost 4-valve V6	5.3L V8 EcoTec3 FFV	5.7L HEMI® V8
	325 @ 5,750	355 @ 5,600	395 @ 5,600
	375 @ 3,000	383 @ 4,100	410 @ 3,950
	3.5L EcoBoost 4-valve V6	–	3.0L Ecodiesel V6
	365 @ 5,000	–	240 @ 3,600
	420 @ 2,500	–	420 @ 2,000
	5.0L Ti-VCT 4-valve V8 FFV	–	–
	385 @ 5,750	–	–
	387 @ 3,850	–	–
	6-speed automatic (3.5L Ti-VCT engine only)	6-speed automatic	8-speed automatic
	6-speed SelectShift® automatic (n/a with 3.5L Ti-VCT engine)	–	6-speed automatic
	1,910/1,900	2,080/2,110	1,450/1,900
	1,930/3,300 ⁹	2,080/2,110	1,610/1,900
	7,850 ⁹	6,350/6,700	6,350/6,600
	5,000/5,000	6,100/5,900	4,980/4,790
	9,700/12,200 ¹⁰	9,000/9,800 (5.3L V8)	9,180/10,640
	Independent short- and long-arm (SLA) with coil-over-shock double-wishbone and stabilizer bar	Independent short- and long-arm (SLA) with coil-over-shocks and stabilizer bar	Front, upper and lower A-arm with coil springs and shock absorbers
	Live axle with 3"-wide leaf springs and outboard-mounted shock absorbers	Live axle, 2-stage multi-leaf springs	Live axle, 5-link with track bar, coil springs, shock absorbers and stabilizer bar
	Vented front and rear disc brakes with 4-wheel Anti-Lock Brake System (ABS)	4-wheel disc brakes with Anti-lock Braking System (ABS)	Vented front and rear disc brakes with Four-wheel Anti-lock Braking System (ABS)
	Electric power-assisted with drift control	Electric power-assist; power rack-and-pinion	Electronic rack-and-pinion
	6	6	6
	(All dimensions are in inches unless otherwise noted.)		
	122.4/141.1	119.0/133.0	120.5/140.5
	209.3/227.9	205.6/224.4	209.0/231.0
	75.5/75.1	74.0/73.5	74.6/74.4
	79.9	80.0	79.4
	40.8	42.4	39.9
	66.7	66.0	66.0
	62.5	60.7	62.9
	43.9	45.3	41.0
	64.6	N/A	62.5
	78.9/97.6	78.9/97.8	76.3/98.3
	65.2/65.2	N/A	66.4/66.4
	21.4/21.4	21.2/21.2	20.1/20.2
	62.3/77.4	61.0/76.3	57.5/74.7
	23.0/36.0	26.0/34.0	26.0/32.0
	18/25/20	18/24/20	17/25/20
	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles
	5 years/unlimited miles (rust-through)	6 years/100,000 miles (rust-through)	5 years/100,000 miles (rust-through)
	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Class is Full-Size Pickups under 8,500 lbs. GVWR. ²6,000-series aluminum alloy. ³When properly equipped. See your Ford Dealer for specific equipment and other limitations. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Ford Licensed Accessory. See your dealer for limited warranty details. ⁶Additional towing details and specifications can be found in the 2014 Ford RV and Trailer Towing Guide available at www.fleet.ford.com. ⁷With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁸See your dealer for limited warranty details. ⁹Requires Heavy-Duty Payload Package and 18" wheels. ¹⁰Requires Max. Trailer Tow Package.

All-New 2015 **Ford F-150** Competitive Strengths



F-150 XL SuperCrew 4x2. Available equipment.



XLT interior shown.



America's best-selling vehicle for 32 years running. And F-Series is the country's best-selling truck line for 37 years straight – Built Ford Tough®.

First-in-class¹ use of high-strength, military-grade, aluminum alloys² For the body, doors and bed of every truck. Not available on Silverado 1500, Ram 1500.

Best-in-class¹ max. towing capability of 12,200 lbs.³ Certified to SAE J2807 standards. Unsurpassed by Silverado 1500, Ram 1500.

Best-in-class 3,300 lbs. max. payload capability³ F-150 has the top 3 payload capacities in its class. Unsurpassed by Silverado 1500, Ram 1500.

Class-exclusive¹ available direct-injection twin-turbocharged EcoBoost® gas-engine technology. Powerful and economical 2.7L or 3.5L V6. Not available on Silverado 1500, Ram 1500.

Class-exclusive available 360 Camera with Split-View Display:⁴ 4 cameras provide a bird's-eye view. Not available on Silverado 1500, Ram 1500.

Class-exclusive available Smart Trailer Tow Connector. Provides trailer link status and more. Not available on Silverado 1500, Ram 1500.

Best-in-class pickup box access:³ Easily manage the load. Unsurpassed by Silverado 1500, Ram 1500.

Class-exclusive available next-generation tailgate step. Integrated inside the tailgate. Not available on Silverado 1500, Ram 1500.

Industry-first available remote tailgate release. Locks, unlocks and lowers (hands-free) via key fob. Not available on Silverado 1500, Ram 1500.

Class-exclusive available BoxLink™ with premium locking cleats. Improves functionality. Not available on Silverado 1500, Ram 1500.

Class-exclusive available stowable loading ramps. Convenient for large loads and wheeled equipment. Not available on Silverado 1500, Ram 1500.

Available Crew Chief™ powered by Telogis®⁵ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Silverado 1500, Ram 1500.

Available MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Silverado 1500, Ram 1500.

ADDITIONAL WHY-BUYS

- 5 series; 4 engines; 4x2 or 4x4
- Most tested F-150 ever, logging over 10 million miles of scrutiny
- 78% of fully boxed modular frame is high-strength steel
- Class-exclusive off-road display in available productivity screen
- Available SYNC® with MyFord Touch® technology
- AdvanceTrac® with RSC® (Roll Stability Control™)
- SOS Post-Crash Alert System™
- Personal Safety System™ and Safety Canopy® System
- First-in-class available inflatable rear outboard safety belts
- Available rear view camera with Dynamic Hitch Assist
- Class-exclusive available PowerScope® trailer tow mirrors
- Class-exclusive in-house developed Curve Control
- Class-exclusive available active park assist
- Class-exclusive available adaptive cruise control and collision warning with brake support
- Class-exclusive available LED headlamps and taillamps, plus sideview mirror spotlights
- Class-exclusive available multi-contour seats and twin-panel power moonroof

Side-by-Side Comparison (Crew Cab)

	2015 FORD F-150 XL SUPERCREW® SWB/LWB 4x2	2015 CHEVROLET SILVERADO 1500 WT CREW CAB SWB/LWB 4x2	2015 DODGE RAM 1500 TRADESMAN® CREW CAB SWB/LWB 4x2
	3.5L Ti-VCT 4-valve V6 FFV	4.6L V6 EcoTec3 FFV	3.6L Pentastar® V6 FFV
	282 @ 6,250	285 @ 5,300	305 @ 6,350
	253 @ 4,250	305 @ 3,900	269 @ 4,175
	2.7L EcoBoost 4-valve V6	5.3L V8 EcoTec3 FFV	5.7L HEMI® V8
	325 @ 5,750	355 @ 5,600	395 @ 5,600
	375 @ 3,000	383 @ 4,100	410 @ 3,950
	3.5L EcoBoost 4-valve V6	–	3.0L V6 Turbo Diesel
	365 @ 5,000	–	240 @ 3,600
	420 @ 2,500	–	420 @ 2,000
	5.0L Ti-VCT 4-valve V8 FFV	–	–
	385 @ 5,750	–	–
	387 @ 3,850	–	–
	6-speed automatic (3.5L Ti-VCT engine only)	6-speed automatic	8-speed automatic
	6-speed SelectShift® automatic (n/a with 3.5L Ti-VCT engine)	–	6-speed automatic
	1,630/1,700	1,930/1,840	1,850/1,710
	2,130/2,910 ⁹	1,930/1,840	1,850/1,710
	7,000/7,850 ⁹	6,900/6,900	6,800/6,900
	7,300/7,600	5,600/5,500	7,480/6,740
	11,900 ¹⁰	11,100/11,000	10,370/10,340
	Independent short- and long-arm (SLA) with coil-over-shock double-wishbone and stabilizer bar	Independent short- and long-arm (SLA) with coil-over-shocks and stabilizer bar	Front, upper and lower A-arm with coil springs, shock absorbers and stabilizer bar
	Live axle with 3"-wide leaf springs and outboard-mounted shock absorbers	Live axle, 2-stage multi-leaf springs	Live axle, 5-link with track bar, coil springs and shock absorbers
	Power, vented front and rear disc brakes with 4-wheel Anti-Lock Brake System (ABS)	4-wheel disc brakes with Four-wheel Anti-lock Braking System (ABS)	Power, vented front and rear disc brakes with Four-wheel Anti-lock Braking System (ABS)
	Electric power-assisted with drift control	Electric power-assist; power rack-and-pinion	Electronic rack-and-pinion
	6	6	6
	(All dimensions are in inches unless otherwise noted.)		
	145.0/156.8	143.5/153.0	140.5/149.4
	231.9/243.7	230.0/239.6	229.0/237.9
	75.6/75.7	74.2/73.7	76.9/76.8
	79.9	80.0/80.0	79.4
	40.8/40.4	42.8/40.5	41.0/39.9
	66.7/65.9	66.0/65.7	66.0/65.7
	62.5/64.7	60.2/60.3	63.2/63.2
	43.9/43.6	45.3/40.9	41.0/40.3
	79.9/51.9	N/A	125.3
	67.1/78.9	69.3/78.9	67.4/76.3
	65.2/65.2	N/A	66.4
	21.4/21.4	21.1	20.0/20.1
	52.8/62.3	53.4/61.0	50.3/57.5
	23.0/36.0	26.0	26.0
	18/25/20	18/24/20	17/25/20
	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
	5 years/100,000 miles	5 years/100,000 miles	5 years/100,000 miles
	5 years/unlimited miles (rust-through)	6 years/100,000 miles (rust-through)	5 years/100,000 miles (rust-through)
	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Class is Full-Size Pickups under 8,500 lbs. GVWR. ²6,000-series aluminum alloy. ³When properly equipped. See your Ford Dealer for specific equipment and other limitations. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Ford Licensed Accessory. See your dealer for limited warranty details. ⁶Additional towing details and specifications can be found in the 2014 Ford RV and Trailer Towing Guide available at www.fleet.ford.com. ⁷With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁸See your dealer for limited warranty details. ⁹Requires Heavy-Duty Payload Package and 18" wheels. ¹⁰Requires Max. Trailer Tow Package.

2015 Ford F-250 Super Duty® Competitive Strengths



F-250 XL Regular Cab 4x2. Available equipment.



F-Series is America's best-selling truck line. Now for 37 years straight – Built Ford Tough®

Best-in-class¹ max. diesel horsepower. Unsurpassed by Silverado HD, Ram HD.

Available 5th-Wheel/Gooseneck Trailer Tow Prep Package. Factory installed. Not available on Silverado HD.

AdvanceTrac® with class-exclusive¹ RSC® (Roll Stability Control™)² Utilizes 2 gyroscopic sensors. Not available on Silverado HD, Ram HD.

Available Hill Descent Control.™ The system applies brake pressure as needed. Not available on Silverado HD.

Class-exclusive available live-drive power take-off (PTO) provision. On the 6.7L diesel, an output gear links right to the engine crankshaft to run auxiliary equipment. Not available on Silverado HD, Ram HD.

Class-exclusive available tailgate step. Includes grab bar. Not available on Silverado HD, Ram HD.

Class-exclusive available off-road display in 4.2" LCD productivity screen. Monitor pitch and bank angle, plus wheel direction. Not available on Silverado HD, Ram HD.

Class-exclusive available PowerScope® trailer tow mirrors. Adjust, fold or telescope at the touch of a switch. Not available on Silverado HD, Ram HD.

Class-exclusive available Crew Chief™ powered by Telogis.®³ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Silverado HD, Ram HD.

Class-exclusive available MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Silverado HD, Ram HD.

ADDITIONAL WHY-BUYS

- 5 series; 2 engines; 4x2 or 4x4
- Available CNG/LPG Gaseous Engine Prep Package
- Max. towing capability: 14,000 lbs⁴ conventional; 16,600 lbs⁴ 5th-wheel
- Trailer sway control
- Safety Canopy® System with rollover sensor
- SOS Post-Crash Alert System™
- Power steering with steering damper
- Stationary elevated idle control (SEIC)⁵
- Quick-release tailgate with tailgate assist and lock
- Available SYNC® with MyFord Touch® technology
- Available rear view camera
- Available leather-trimmed seats
- 40/20/40 split front seat and 60/40 split rear seat
- Fail-Safe Engine Cooling System (gas engine)
- Intelligent Oil-Life Monitor® (diesel engine)

Side-by-Side Comparison

	2015 FORD F-250 XL REGULAR CAB 4x2	2015 CHEVROLET SILVERADO C2500HD WT REGULAR CAB 4x2	2015 DODGE RAM 2500 TRADESMAN® REGULAR CAB 4x2
	6.2L 2V SOHC V8 FFV	6.0L Vortec® V8 FFV	5.7L HEMI® V8
	385 @ 5,500⁸	360 @ 5,400	383 @ 5,600
	405 @ 4,500⁸	380 @ 4,200	400 @ 4,000
	6.7L Power Stroke® V8 Turbo Diesel w/B20 capability	6.6L Duramax Diesel w/B20 capability	6.4L HEMI V8
	440 @ 2,800	397 @ 3,000	410 @ N/A
	860 @ 1,600	765 @ 1,600	429 @ N/A
	Optional Engine	–	6.7L Cummins® Turbo Diesel I-6
	–	–	350 @ 2,800 (M/T)/370 @ 2,800 (A/T)
	–	–	660 @ 1,300 (M/T)/800 @ 1,500 (A/T)
	6-speed SelectShift® automatic	6-speed automatic (6.0L)	6-speed automatic
	–	6-speed Allison® automatic (6.6L)	6-speed manual
	4,040	3,670	3,040
	4,040	3,670	3,970
	10,000	9,900	10,000
	12,500	13,000	11,870
	12,500	13,000	17,970
	16,600	17,900	17,970
	Twin-I-Beam with coil springs, shock absorbers and stabilizer bar	Independent short- and long-arm with torsion bars, shock absorbers and stabilizer bar	Independent 3-link coil springs with electronic disconnecting stabilizer bar
	Live axle, leaf springs, shock absorbers	Live axle, leaf springs and shock absorbers	5-link coil spring
	4-wheel power disc brakes with Anti-lock Brake System (ABS)	Four-wheel power disc drakes with Anti-lock Braking System (ABS)	Four-wheel power disc brakes with Anti-lock Braking System (ABS)
	Power	Recirculating ball	Power
	6	4	6
	(All dimensions are in inches unless otherwise noted.)		
	137.0	133.6	140.2
	227.6	224.4	230.4
	76.6	77.8	76.2
	79.9	80.1	79.4
	40.7	42.8	40.3
	68.0	66.0	66.0
	67.6	61.2	62.9
	41.1	45.3	41.0
	65.9	N/A	N/A
	98.0	97.8	98.3
	69.3	N/A	66.4
	20.0	21.2	20.2
	77.3	76.3	74.9
	35.0/26.0	36.0	32.0
	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
	5 years/60,000 miles	5 years/100,000 miles (gas and diesel)	5 years/100,000 miles
	5 years/100,000 miles (Power Stroke V8 Turbo Diesel)		
	5 years/unlimited miles (rust-through)	6 years/100,000 miles (rust-through)	5 years/100,000 miles (rust-through)
		3 years/36,000 miles	
	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Class is Full-Size Pickups over 8,500 lbs. GVWR. ²SRW models only. Engine-only traction control on DRW models. ³Ford Licensed Accessory. See your dealer for limited warranty details. ⁴When properly equipped. See your Ford Dealer for specific equipment and other limitations. ⁵Final-stage manufacturer must supply control switches. ⁶Additional towing details and specifications can be found in the 2014 Ford RV and Trailer Towing Guide available at www.fleet.ford.com. ⁷See your dealer for limited warranty details. ⁸10,000 lbs. GVWR and under.

2015 **Ford F-350 Super Duty®** Competitive Strengths



F-350 XL Regular Cab DRW 4x4. Available equipment.



F-Series is America's best-selling truck line.
Now for 37 years straight – Built Ford Tough®

Best-in-class¹ max. diesel horsepower.
Unsurpassed by Silverado HD, Ram HD.

Best-in-class max. towing² 31,200 lbs.
Unsurpassed by Silverado HD, Ram HD.

Available 5th-Wheel/Gooseneck Trailer Tow Prep Package. Factory installed. Not available on Silverado HD.

Class-exclusive¹ available live-drive power take-off (PTO) provision. On the 6.7L diesel, an output gear links right to the engine crankshaft to run auxiliary equipment. Not available on Silverado HD, Ram HD.

Class-exclusive available off-road display in 4.2" LCD productivity screen. Monitor pitch and bank angle, plus wheel direction. Not available on Silverado HD, Ram HD.

Available Hill Descent Control.™ The system applies brake pressure as needed. Not available on Silverado HD.

AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™).³ Utilizes 2 gyroscopic sensors. Not available on Silverado HD, Ram HD.

Class-exclusive available PowerScope® trailer tow mirrors. Adjust, fold or telescope at the touch of a switch. Not available on Silverado HD, Ram HD.

Class-exclusive available tailgate step. Includes grab bar. Not available on Silverado HD, Ram HD.

Class-exclusive available Crew Chief™ powered by Telogis.®⁴ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Silverado HD, Ram HD.

Class-exclusive available MyKey.® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Silverado HD, Ram HD.

ADDITIONAL WHY-BUYS

- 5 series; 2 engines; 4x2 or 4x4
- Single rear wheels (SRW) or dual rear wheels (DRW)
- Available CNG/LPG Gaseous Engine Prep Package
- 7,050-lb. max. payload capacity²
- Trailer sway control
- Integrated trailer brake controller (DRW)
- Hill start assist
- Power steering with steering damper
- Quick-release tailgate with tailgate assist and lock
- Safety Canopy® System with rollover sensor
- Securilock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Available rear view camera
- Available SYNC® with MyFord Touch® technology
- Available leather-trimmed seats
- 40/20/40 split front seat and 60/40 split rear seat
- Fail-Safe Engine Cooling System (gas engine)
- Intelligent Oil-Life Monitor® (diesel engine)

Side-by-Side Comparison

	2015 FORD F-350 XL REGULAR CAB 4x4	2015 CHEVROLET SILVERADO 3500HD WT REGULAR CAB 4x4	2015 DODGE RAM 3500 TRADESMAN® REGULAR CAB 4X4
	6.2L 2V SOHC V8	6.0L Vortec® V8 FFV	5.7L HEMI® V8 (standard on SRW)
	316 @ 4,179 ⁷	360 @ 5,400	383 @ 5,600
	397 @ 4,179 ⁷	380 @ 4,200	400 @ 4,000
	6.7L Power Stroke® V8 Turbo Diesel w/B20 capability	6.6L Duramax Turbo Diesel w/B20 capability	6.4L HEMI V8 (Std. on DRW; Opt. on SRW)
	440 @ 2,800	397 @ 3,000	410 @ N/A
	860 @ 1,600	765 @ 1,600	429 @ N/A
	–	–	6.7L Cummins® Turbo Diesel I-6
	–	–	350 @ 2,800 (M/T) / 370 @ 2,800 (A/T) / 385 @ 2,800 (AISIN® A/T)
	–	–	660 @ 1,300 (M/T) / 800 @ 1,500 (A/T) / 850 @ 1,600 (AISIN A/T)
	6-speed SelectShift® automatic	6-speed automatic	6-speed automatic
	–	6-speed Allison® automatic (6.6L)	6-speed manual / AISIN 6-speed auto (6.7L only)
	3,910/6,880	4,660/6,952	3,930/6,510
	4,760/6,880	4,660/6,952	4,230/6,910
	11,500/14,000	11,400/13,500	11,500/14,000
	12,400/12,400	13,000/13,900	11,560/12,640
	12,500/19,000	13,000/16,000	17,560/18,000
	16,100/24,100	17,500/30,500	17,560/29,530
	Twin-coil monobeam with coil springs, shock absorbers and stabilizer bar	Independent short- and long-arm with torsion bars, shock absorbers and stabilizer bar	Independent 3-link coil springs with stabilizer bar
	Live axle, leaf springs, shock absorbers	Live axle, leaf springs and shock absorbers	5-link coil spring
	4-wheel power disc brakes with Anti-Lock Brake System (ABS)	Four-wheel power disc brakes with Anti-lock Braking System (ABS)	Four-wheel power disc brakes with Anti-lock Braking System (ABS)
	Power	Power	Power
	6	6	6
	(All dimensions are in inches unless otherwise noted.)		
	137.0	133.6	140.4
	227.6	224.4	230.4
	80.0/79.5	77.9/77.2	79.1
	79.9/96.0	80.1/96.0	79.4/96.4
	40.7	42.8	40.3
	68.0	66.0	66.0
	67.6	60.7	62.9
	41.1	45.3	41.0
	65.9	N/A	N/A
	98.0	97.8	98.3
	69.3	N/A	66.4
	20.0	21.2/21.3	20.2
	77.3	76.3	74.9
	35.0/26.0	36.0	32.0
	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
	5 years/60,000 miles (5 years/100,000 miles – Power Stroke V8 Turbo Diesel)	5 years/100,000 miles (gas and diesel)	5 years/100,000 miles
	5 years/unlimited miles (rust-through)	6 years/100,000 miles (rust-through) 3 years/36,000 miles	5 years/100,000 miles (rust-through)
	5 years/60,000 miles	5 years/100,000 miles	5 years/100,000 miles

¹Class is Full-Size Pickups over 8,500 lbs. GVWR. ²When properly equipped. See your Ford Dealer for specific equipment and other limitations. ³SRW models only. Engine-only traction control on DRW models. ⁴Ford Licensed Accessory. See your dealer for limited warranty details. ⁵Additional towing details and specifications can be found in the 2014 Ford RV and Trailer Towing Guide available at www.fleet.ford.com. ⁶See your dealer for limited warranty details. ⁷10,001 lbs. GVWR and over.

2015 **Ford F-350 Super Duty® Chassis Cab** Competitive Strengths



F-350 XL Crew Cab 4x4. Available and aftermarket equipment.



F-Series is America’s best-selling truck line. Now for 37 years straight – Built Ford Tough®

Class-exclusive¹ available live-drive power take-off (PTO) provision. On the diesel powertrain, an output gear links right to the engine crankshaft to run auxiliary equipment. Not available on Silverado or Ram chassis cabs.

Class-exclusive available PowerScope® trailer tow mirrors. Adjust, fold or telescope at the touch of a switch. Not available on Silverado or Ram chassis cabs.

Available off-road display in the 4.2" LCD productivity screen (SRW). Monitor pitch and bank angle, plus wheel direction. Not available on Silverado or Ram chassis cabs.

Class-exclusive available Crew Chief™ powered by Telogis.² Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Silverado or Ram chassis cabs.

Class-exclusive available MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Silverado or Ram chassis cabs.

ADDITIONAL WHY-BUYS

- 3 series; 3 engines; 4x2 or 4x4
 - Single rear wheels (SRW) or dual rear wheels (DRW)
 - Low-cab design and open C-channel construction
 - Available CNG/LPG Gaseous Engine Prep Package
 - Available Fire/Rescue Prep Package
 - 7-wire-harness trailer tow (blunt-cut and labeled)
- Trailer sway control
 - Engine-only traction control (EOTC) (DRW)
 - Stationary elevated idle control (SEIC)³
 - AdvanceTrac® with RSC® (Roll Stability Control™) (SRW)
 - Safety Canopy® System with rollover sensor
 - SOS Post-Crash Alert System™
- 4 upfitter switches on instrument panel
 - Patented Ford rocker one-way clutch
 - Available SYNC® with MyFord Touch® technology
 - 40/20/40 split front seat and 60/40 split rear seat
 - Fail-Safe Engine Cooling System (gas engines)

Side-by-Side Comparison

	2015 FORD F-350 SUPER DUTY XL CHASSIS CAB DRW 60-CA 4x2 REGULAR CAB/SUPERCAB/CREW CAB		
Standard Engine	6.2L 2V SOHC V8		
Horsepower (hp @ rpm)	316 @ 4,179⁵		
Torque (lb.-ft. @ rpm)	397 @ 4,179⁵		
Optional Engine	6.7L Power Stroke® V8 Turbo Diesel w/B20 capability		
Horsepower (hp @ rpm)	300 @ 2,800		
Torque (lb.-ft. @ rpm)	660 @ 1,600		
Standard Transmission	6-speed SelectShift® automatic		
Optional Transmission	–		
Front Suspension	Independent Twin-I-Beam, coil springs, gas shock absorbers and stabilizer bar		
Rear Suspension	Live axle, leaf springs, shock absorbers and stabilizer bar		
Braking System	Power 4-wheel disc brakes with 4-wheel Anti-Lock Brake System (ABS)		
Steering	Power		
Airbags	6		
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
	REGULAR CAB	SUPERCAB	CREW CAB
Wheelbase	140.8	161.8	176.2
Cab-to-Axle (CA)	60.0	60.0	60.0
Length	226.5	247.5	261.9
Height	77.3	77.0	78.0
Track Width (Front)	68.3	68.3	68.3
Tire Outside Width (Rear)	92.2	92.2	92.2
Head Room (F/R)	40.7/–	40.7/38.1	40.7/40.8
Shoulder Room (F/R)	68.0/–	68.0/68.1	68.0/68.0
Hip Room (F/R)	67.6/–	67.6/67.3	67.6/67.6
Leg Room (F/R)	41.1/–	41.1/31.6	41.1/42.1
Interior Volume (F/R) (cu. ft.)	65.9/–	65.9/47.4	65.9/67.6
Frame Rail Width	34.1	34.1	34.1
Rear Axle-to-End-of-Frame (AF)	47.6	47.6	47.6
Standard Fuel Tank Capacity (gal.)	40.0	40.0	40.0
Optional Fuel Tank Capacity (gal.)	28.0/68.0⁶	28.0/68.0⁶	28.0/68.0⁶
Standard Battery (CCA)	650	650	650
Standard Alternator (amps)	157	157	157
Standard Front Axle Rating (lbs.)	5,250	5,250	5,250
Standard Rear Axle Rating (lbs.)	9,750	9,750	9,750
Standard GVWR (lbs.)	13,700	14,000	14,000
Standard GCWR (lbs.)	19,500	19,500	19,500
Optional GCWR (lbs.)⁴	24,500	24,500	24,500

2015 CHEVROLET SILVERADO 3500 WT CHASSIS CAB DRW 60-CA 4x2 REGULAR CAB/CREW CAB	
6.0L Vortec® V8	
322 @ 4,400	
380 @ 4,200	
6.6L Duramax® Turbo Diesel w/B20 capability	
397 @ 3,000	
765 @ 1,600	
6-speed automatic	
6-speed Allison® automatic (6.6L)	
Independent long- and short-arm, torsion bars, shock absorbers and stabilizer bar	
Solid live axle, full-floating with leaf springs and shock absorbers	
Power four-wheel disc brakes with Four-wheel Anti-lock Braking System (ABS)	
Power recirculating ball	
6	

REGULAR CAB	CREW CAB
137.5	171.5
59.1	59.1
229.5	263.5
76.8	77.8
N/A	N/A
N/A	N/A
42.8/–	42.8/40.5
66.0/–	64.8/64.3
60.8/–	60.7/60.2
45.3/–	45.3/40.9
N/A	N/A
N/A	N/A
N/A	N/A
63.5	63.5
23.5/40.0	23.5/40.0
720	720
150	150
4,400	4,400
9,750	9,750
13,200	13,200
16,000	16,000
30,500	30,500

2015 DODGE RAM 3500 TRADESMAN® CHASSIS CAB DRW 60-CA 4x2 REGULAR CAB/CREW CAB	
6.4L HEMI® V8	
370 @ N/A	
429 @ N/A	
6.7L Cummins® Turbo Diesel I-6	
320 @ 2,800 (M/T)/325 @ 2,400 (AISIN® A/T)	
650 @ 1,400 (M/T)/750 @ 1,500 (AISIN A/T)	
6-speed automatic (6.4L)/6-speed manual (6.7L)	
6-speed AISIN automatic (6.7L)	
Solid live axle, three links coil springs, shock absorbers and stabilizer bar	
Solid live axle, leaf springs, shock absorbers and stabilizer bar	
Power four-wheel disc brakes with Four-wheel Anti-lock Braking System (ABS)	
Power recirculating ball	
2	

REGULAR CAB	CREW CAB
143.4	172.4
60.0	60.0
234.3	282.3
78.4	79.9
N/A	N/A
N/A	N/A
40.3/–	41.0/39.9
66.0/–	66.0/65.7
62.9/–	63.2/63.2
41.0/–	41.0/40.3
N/A	N/A
N/A	N/A
N/A	N/A
52.0	52.0
22.0/74.0	22.0/74.0
730	730
180	180
5,500	5,500
9,850	9,850
13,500	13,500
21,000	21,000
30,000	30,000

2015 **Ford F-450 Super Duty® Chassis Cab** Competitive Strengths



F-450 XL Regular Cab 4x2. Available and aftermarket equipment.



F-Series is America's best-selling truck line. Now for 37 years straight – Built Ford Tough®

Class-exclusive¹ available 6.8L Triton® V10. 457 lb.-ft. of torque moves heavy loads; 3-valve-per-cylinder induction system helps generate 362 hp. Not available on Ram Chassis Cab.

Available CNG/LPG Gaseous Engine Prep Package. 6.8L gas-engine-only models can be upfit – through a Ford Qualified Vehicle Modifier (QVM) – to run on either Compressed Natural Gas (CNG) or Liquefied Petroleum Gas (LPG). Not available on Ram Chassis Cab.

Class-exclusive available live-drive power take-off (PTO) provision. On the diesel powertrain, an output gear links right to the engine crankshaft to run auxiliary equipment. Not available on Ram Chassis Cab.

Class-exclusive available PowerScope® trailer tow mirrors. Adjust, fold or telescope at the touch of a switch. Not available on Ram Chassis Cab.

Class-exclusive available Crew Chief™ powered by Telogis.®² Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Ram Chassis Cab.

Class-exclusive available MyKey®. Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Ram Chassis Cab.

ADDITIONAL WHY-BUYS

- 3 series; 3 engines; 4x2 or 4x4
- Low-cab design and open C-channel construction
- Available pickup box delete (for long wheelbase)
- 7-wire-harness trailer tow (blunt-cut and labeled)
- Available trailer brake controller
- Trailer sway control
- Engine-only traction control (EOTC)
- Stationary elevated idle control (SEIC)³
- Patented Ford rocker one-way clutch
- SOS Post-Crash Alert System™
- Safety Canopy® System with rollover sensor
- 4 upfitter switches on instrument panel
- Available SYNC® with MyFord Touch® technology
- Fail-Safe Engine Cooling System (gas engines)
- Intelligent Oil-Life Monitor® (diesel engine)

Side-by-Side Comparison

2015 FORD F-450 SUPER DUTY XL CHASSIS CAB 60-CA 4x2 REGULAR CAB/SUPERCAB/CREW CAB	
Standard Engine	6.8L 3V SOHC V10
Horsepower (hp @ rpm)	362 @ 4,750
Torque (lb.-ft. @ rpm)	457 @ 3,250
Optional Engine	6.7L Power Stroke® V8 Turbo Diesel w/B20 capability
Horsepower (hp @ rpm)	300 @ 2,800
Torque (lb.-ft. @ rpm)	660 @ 1,600
Standard Transmission	5-speed TorqShift® automatic
Optional Transmission	6-speed TorqShift SelectShift® automatic (6.7L only)
Front Suspension	Twin-coil monobeam with shock absorbers and stabilizer bar
Rear Suspension	Live axle, leaf springs, shock absorbers and stabilizer bar
Braking System	Power 4-wheel disc brakes with 4-wheel Anti-Lock Brake System (ABS)
Steering	Power
Airbags	6

(All dimensions are in inches unless otherwise noted.)			
	REGULAR CAB	SUPERCAB	CREW CAB
Wheelbase	140.8	161.8	176.2
Cab-to-Axle (CA)	60.0	60.0	60.0
Length	226.5	247.5	261.9
Height	80.3	80.3	80.6
Track Width (Front)	74.8	74.8	74.8
Tire Outside Width (Rear)	93.9	93.9	93.9
Head Room (F/R)	40.7/–	40.7/38.1	40.7/40.8
Shoulder Room (F/R)	68.0/–	68.0/68.1	68.0/68.0
Hip Room (F/R)	67.6/–	67.6/67.3	67.6/67.6
Leg Room (F/R)	41.1/–	41.1/31.6	41.1/42.1
Interior Volume (cu. ft.)	65.9	113.3	133.5
Frame Rail Width	34.2	34.2	34.2
Rear Axle-to-End-of-Frame (AF)	47.6	47.6	47.6
Standard Fuel Tank Capacity (gal.)	40.0	40.0	40.0
Optional Fuel Tank Capacity (gal.)	28.0/68.0⁵	28.0/68.0⁵	28.0/68.0⁵
Standard Battery (CCA)	750	750	750
Standard Alternator (amps)	175	175	175
Standard Front Axle Rating (lbs.)	7,000	7,000	7,000
Standard Rear Axle Rating (lbs.)	13,660	13,660	13,660
Standard GVWR (lbs.)	16,500	16,500	16,500
Maximum GVWR (lbs.)	16,500	16,500	16,500
Standard GCWR (lbs.)	26,000	26,000	26,000
Optional GCWR (lbs.)⁴	30,000	30,000	30,000

2015 DODGE RAM 4500 TRADESMAN® CHASSIS CAB 60-CA 4x2 REGULAR/CREW CAB	
6.4L HEMI® V8	
366 @ N/A	
429 @ N/A	
6.7L Cummins® Turbo Diesel I-6	
320 @ 2,800 (M/T)/325 @ 2,400 (AISIN® A/T)	
650 @ 1,400 (M/T)/750 @ 1,500 (AISIN A/T)	
6-speed AISIN automatic (6.4L)/6-speed manual (6.7L)	
6-speed AISIN automatic (6.7L)	
Solid axle, five trailing links, coil springs, heavy-duty shock absorbers and stabilizer bar	
Solid axle, full-floating with leaf springs, shock absorbers and stabilizer bar	
Power four-wheel disc brakes with Four-wheel Anti-lock Braking System (ABS)	
Power	
2	

REGULAR CAB	CREW CAB
143.4	172.4
60.0	60.0
234.3	282.3
78.4	79.9
N/A	N/A
N/A	N/A
40.3/–	41.0/39.9
66.0/–	66.0/65.7
62.9/–	63.2/63.2
41.0/–	41.0/40.3
N/A	N/A
N/A	N/A
N/A	N/A
52.0	52.0
22.0/74.0	22.0/74.0
730	730
180	180
6,500	7,000
12,000	12,000
16,500	16,500
16,000	16,000
26,000	26,000
32,500	32,500

2015 **Ford F-550 Super Duty® Chassis Cab** Competitive Strengths



F-550 XL 4x4 Crew Cab. Available and aftermarket equipment.



F-Series is America's best-selling truck line.
Now for 37 years straight – Built Ford Tough.®

Class-exclusive¹ available 6.8L Triton® V10.
457 lb.-ft. of torque moves heavy loads; 3-valve-per-cylinder induction system helps generate 362 hp. Not available on Ram Chassis Cab.

Available CNG/LPG Gaseous Engine Prep Package. 6.8L gas-engine-only models can be upfit – through a Ford Qualified Vehicle Modifier (QVM) – to run on either Compressed Natural Gas (CNG) or Liquefied Petroleum Gas (LPG). Not available on Ram Chassis Cab.

Class-exclusive available live-drive power take-off (PTO) provision. On the diesel powertrain, an output gear links right to the engine crankshaft to run auxiliary equipment. Not available on Ram Chassis Cab.

Class-exclusive available PowerScope® trailer tow mirrors. Adjust, fold or telescope at the touch of a switch. Not available on Ram Chassis Cab.

Class-exclusive available Crew Chief™ powered by Telogis.^{®2} Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Ram Chassis Cab.

Class-exclusive available MyKey.[®] Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Ram Chassis Cab.

ADDITIONAL WHY-BUYS

- 3 series; 3 engines; 4x2 or 4x4
- Low-cab design and open C-channel construction
- 7-wire-harness trailer tow (blunt-cut and labeled)
- Available trailer brake controller
- Trailer sway control
- Engine-only traction control (EOTC)
- Stationary elevated idle control (SEIC)³
- Patented Ford rocker one-way clutch
- SOS Post-Crash Alert System™
- Safety Canopy® System with rollover sensor
- 4 upfitter switches on instrument panel
- Available SYNC® with MyFord Touch® technology
- Fail-Safe Engine Cooling System (gas engines)
- Intelligent Oil-Life Monitor® (diesel engine)

¹Class is 3-5 Chassis Cabs. ²Ford Licensed Accessory. See your dealer for limited warranty details. ³Final-stage manufacturer must supply control switches. ⁴When properly equipped. ⁵Available with diesel engine.

Side-by-Side Comparison

	2015 FORD F-550 SUPER DUTY XL CHASSIS CAB 4x2 REGULAR CAB/SUPERCAB/CREW CAB		
Standard Engine	6.8L 3V SOHC V10		
Horsepower (hp @ rpm)	362 @ 4,750		
Torque (lb.-ft. @ rpm)	457 @ 3,250		
Optional Engine	6.7L Power Stroke® V8 Turbo Diesel w/B20 capability		
Horsepower (hp @ rpm)	300 @ 2,800		
Torque (lb.-ft. @ rpm)	660 @ 1,600		
Standard Transmission	5-speed TorqShift® automatic		
Optional Transmission	6-speed TorqShift SelectShift® automatic		
Front Suspension	Twin-coil monobeam with shock absorbers and stabilizer bar		
Rear Suspension	Live axle, leaf springs, shock absorbers and stabilizer bar		
Braking System	Power 4-wheel disc brakes with 4-wheel Anti-Lock Brake System (ABS)		
Steering	Power		
Airbags	6		
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)		
	REGULAR CAB	SUPERCAB	CREW CAB
Wheelbase	140.8	161.8	176.2
Cab-to-Axle (CA)	60.0	60.0	60.0
Length	226.5	247.5	261.9
Height	80.4	80.4	80.8
Track Width (Front)	74.8	74.8	74.8
Tire Outside Width (Rear)	93.9	93.9	93.9
Head Room (F/R)	40.7/–	40.7/38.1	40.7/40.8
Shoulder Room (F/R)	68.0/–	68.0/68.1	68.0/68.0
Hip Room (F/R)	67.6/–	67.6/67.3	67.6/67.6
Leg Room (F/R)	41.1/–	41.1/31.6	41.1/42.1
Interior Volume (cu. ft.)	65.9	113.3	133.5
Frame Rail Width	34.2	34.2	34.2
Rear Axle-to-End-of-Frame (AF)	47.6	47.6	47.6
Standard Fuel Tank Capacity (gal.)	40.0	40.0	40.0
Optional Fuel Tank Capacity (gal.)	28.0/68.0 ⁵	28.0/68.0 ⁵	28.0/68.0 ⁵
Standard Battery (CCA)	750	750	750
Standard Alternator (amps)	175	175	175
Standard Front Axle Rating (lbs.)	7,000	7,000	7,000
Standard Rear Axle Rating (lbs.)	13,660	13,660	13,660
Optional Rear Axle Rating (lbs.)	14,706	14,706	14,706
Standard GVWR (lbs.)	18,000	18,000	18,000
Optional GVWR (lbs.)	19,500	19,500	19,500
Standard GCWR (lbs.)	26,000	26,000	26,000
Optional GCWR (lbs.) ⁴	35,000	35,000	35,000

2015 DODGE RAM 5500 TRADESMAN® CHASSIS CAB 4x2 60-CA REGULAR/CREW CAB	
6.4L HEMI® V8	
366 @ N/A	
429 @ N/A	
6.7L Cummins® I-6 Turbo Diesel	
320 @ 2,800 (M/T)/325 @ 2,400 (AISIN® A/T)	
650 @ 1,400 (M/T)/750 @ 1,500 (AISIN A/T)	
6-speed AISIN automatic (6.4L)/6-speed manual (6.7L)	
6-speed AISIN automatic (6.7L)	
Solid axle, five trailing links, coil springs, heavy-duty shock absorbers and stabilizer bar	
Solid axle, full-floating with leaf springs, shock absorbers and stabilizer bar	
Power four-wheel disc brakes with Four-wheel Anti-lock Braking System (ABS)	
Power	
2	

REGULAR CAB	CREW CAB
143.4	172.4
60.0	60.0
234.3	282.3
78.4	79.9
N/A	N/A
N/A	N/A
40.3/-	41.0/39.9
66.0/-	66.0/65.7
62.9/-	63.2/63.2
41.0/-	41.0/40.3
N/A	N/A
N/A	N/A
N/A	N/A
52.0	52.0
22.0/74.0	22.0/74.0
730	730
180	180
6,500	7,000
13,500	13,500
13,500	13,500
19,000	19,000
19,000	19,000
26,000	26,000
37,500	37,500

2015 **Ford Transit Connect** Competitive Strengths



Transit Connect XLT Van. Available equipment.



ALG 2015 Residual Value Award winner:¹ Midsize Commercial Van segment. Tops NV200.

Available class-best² performance. From the turbocharged, direct-injection 1.6L EcoBoost® I-4 engine that delivers 178 hp³ 184 lb.-ft. of torque, and a maximum towing capacity of 2,000 lbs.⁴ More than NV200.

Available class-best EPA-estimated rating of 30 hwy mpg:⁵ Efficient. More than NV200.

Most interior configurations in its class:² Change it up as the need arises. More than NV200.

Greatest amount of cargo space in its class. Up to 128.6 cu. ft. More than NV200.

Overhead storage shelf. Maximum utilization of interior storage space. Not available on NV200.

Available CNG/LPG Gaseous Engine Prep Package. Can be upfit – through a Ford Qualified Vehicle Modifier (QVM) – to run on either Compressed Natural Gas (CNG) or Liquefied Petroleum Gas (LPG). Not available on NV200.

Available Crew Chief™ powered by Telogis:⁶ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on NV200.

ADDITIONAL WHY-BUYS

- Built Ford Tough® long or short wheelbases (2-passenger van to 7-passenger wagon models)
- 2 van trims: XL, XLT
- 3 wagon trims: XL, XLT, Titanium
- Certified to Ford Light Commercial Vehicle Durability Standards – 150,000 miles of customer-equivalent testing
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® System with rollover sensor
- Collapsible steering column
- Available liftgate or 180° swing-open rear cargo doors
- Flat load floor and near-vertical walls on van models
- Available vinyl flooring in rear cargo area
- Available rear view camera
- Available Forward and Reverse Sensing Systems
- Tight, nimble turning diameter
- Available manual lumbar adjustment for driver's seat
- Available SYNC® with MyFord Touch® technology
- MyKey® programmable feature
- Available Taxi Package (exclusive to XL wagon model)

Available custom aftermarket upfits⁷



Leggett & Platt: Wire, steel and solid bulkheads; Racks & Bins, QuietFlex® and Cargo Management interior packages; drawer storage cabinets; rooftop ladder racks; utility carriers; window security screens.



Dejana: Katerack® system of heavy-duty pull-out shelves; standard 6" and 10" shelves; plus trade-ready packages for contractors, caterers and florists.



Adrian Steel: Wire and steel bulkheads; Base, Intermediate, Full and Premium Interior packages; flexible shelving; cargo dividers; drawer units; holders.



Sortimo: Wire mesh and solid bulkheads (with and without window); cargo management; multi-purpose double floor; courier services and multi-rack packages; Tufflex wall cladding; L-BOXX set; sliding platform; safety net; mobile tower.

Side-by-Side Comparison

	2015 TRANSIT CONNECT XLT VAN
Standard Engine	2.5L iVCT I-4
Horsepower (hp @ rpm)	169 @ 6,000
Torque (lb.-ft. @ rpm)	171 @ 4,500
Optional Engine	1.6L EcoBoost I-4
Horsepower (hp @ rpm)	178 @ 5,700 ³
Torque (lb.-ft. @ rpm)	184 @ 2,500
Transmission	6-speed SelectShift® automatic
Max. Payload (lbs.) ⁴	1,470 (SWB) 1,620 (LWB)
Max. GVWR (lbs.) ⁴	5,020 (SWB) 5,270 (LWB)
Front Suspension	Independent front with stabilizer bar
Rear Suspension	Twist beam
Braking System (F/R)	4-wheel disc with Anti-Lock Brake System (ABS)
Steering	Electronic power-assisted
Airbags	6
DIMENSIONS	
Wheelbase (SWB/LWB)	104.8/120.6
Length (SWB/LWB)	173.9/189.7
Width (including mirrors)	84.1
Head Room (Driver)	46.9
Shoulder Room (Driver)	57.7
Hip Room (Driver)	54.2
Leg Room (Driver)	41.5 max.
Cargo Volume (max. cu. ft.) (SWB/LWB)	103.9/128.6
Turning Diameter (ft., curb-to-curb)	36.1 (SWB) 40.0 (LWB)
Fuel Tank Capacity (gal.)	15.8
EPA-Estimated Rating (city/hwy/combined mpg) ⁸	1.6L – 22/30/25 2.5L – 21/29/24
Basic Warranty Coverage ⁹	3 years/36,000 miles
Powertrain Warranty Coverage ⁹	5 years/60,000 miles
Corrosion Warranty Coverage ⁹	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2015 TRANSIT CONNECT XLT VAN
2.5L iVCT I-4
169 @ 6,000
171 @ 4,500
1.6L EcoBoost I-4
178 @ 5,700 ³
184 @ 2,500
6-speed SelectShift® automatic
1,470 (SWB) 1,620 (LWB)
5,020 (SWB) 5,270 (LWB)
Independent front with stabilizer bar
Twist beam
4-wheel disc with Anti-Lock Brake System (ABS)
Electronic power-assisted
6
(All dimensions are in inches unless otherwise noted.)
104.8/120.6
173.9/189.7
84.1
46.9
57.7
54.2
41.5 max.
103.9/128.6
36.1 (SWB) 40.0 (LWB)
15.8
1.6L – 22/30/25 2.5L – 21/29/24
3 years/36,000 miles
5 years/60,000 miles
5 years/unlimited miles
5 years/60,000 miles

2015 NISSAN NV200 S
2.0L I-4
131 @ 5,200
139 @ 4,800
–
–
–
CVT
1,480
4,751
Independent front with stabilizer bar
Solid rear axle multi-leaf
4-wheel disc with Anti-Lock Brake System (ABS)
Electronic Power Assist
6
115.2
186.3
68.1
41.7
54.1
51.3
42.6
122.7
36.7
14.5
24/25/24
5 years/100,000 miles
5 years/100,000 miles
5 years/unlimited miles
3 years/36,000 miles

¹ALG is the industry benchmark for residual values and depreciation data, www.alg.com. ²Class is Small Vans. ³Using 93-octane fuel. ⁴When properly equipped. ⁵EPA-estimated rating of 22 city/30 hwy/25 combined mpg. 1.6L EcoBoost. Actual mileage will vary. ⁶Ford Licensed Accessory. See your dealer for limited warranty details. ⁷Restrictions apply. See a Ford Dealership for full upfit details. ⁸With standard powertrain for trim level configuration shown in chart. Actual mileage will vary. ⁹See your dealer for limited warranty details.

New 2015 **Ford Transit Van** Competitive Strengths



Transit 250 High Roof LWB Van. Available equipment.



Ford makes America’s favorite Full-size Van for 35 years running.¹ Built Ford Tough® More than Express LS 2500, Sprinter 2500, ProMaster® 2500.

Best-in-class² choice of vehicle configurations. 3 roof heights: Low Roof (LR), Medium Roof (MR) and High Roof (HR). 2 wheelbases. 3 body lengths. 3 engines: 3.7L Ti-VCT V6, 3.5L EcoBoost® V6 and 3.2L Power Stroke® I-5 Turbo Diesel. 4 series. More than Express LS 2500, Sprinter 2500, ProMaster 2500.

Best-in-class³ maximum cargo height of 81.5" Carry the biggest items in the HR Van; allows individuals up to 6' 4" tall to stand erect inside. More than Express LS 2500, Sprinter 2500, ProMaster 2500.

Best-in-class³ maximum rear cargo door opening height of 74.3" HR model. More than Express LS 2500, Sprinter 2500, ProMaster 2500.

Best-in-class⁴ gas-powered max. cargo capacity of 487.3 cu. ft. Take on large loads in the extended length model. More than Express LS 2500, Sprinter 2500, ProMaster 2500.

Best-in-class⁴ gas torque rating of 400 lb.-ft. With the available 3.5L EcoBoost V6. More than Express LS 2500, Sprinter 2500, ProMaster 2500.

Power sideview mirrors. Adjustable convenience. Available – not standard – on Express LS 2500.

Available integrated trailer brake controller (TBC).⁵ Seamlessly balances the performance of the vehicle’s brakes and electric trailer brakes. Not available on Express LS 2500, ProMaster 2500.

Available lane-keeping alert.⁶ Can detect lane markings – with a forward-facing camera – and vibrate the steering wheel. Not available on Express LS 2500.

Available leather-trimmed front seats and 10-way power driver’s seat. Long lasting, easy-clean comfort. Not available on Express LS 2500.

Available LCD productivity screen. Extensive control center. Not available on Express LS 2500.

Available Crew Chief™ powered by Telogis.⁷ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Express LS 2500, Sprinter 2500, ProMaster 2500.

Available MyKey® Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Express LS 2500, Sprinter 2500, ProMaster 2500.

ADDITIONAL WHY-BUYS

- Built in the U.S.A.⁸
- 75% more cargo capacity than Ford E-Series Van
- Since its 1965 launch in the European market, over 7 million Transit units have been sold
- Tested for more than 7 million customer-equivalent miles
- Available CNG/LPG Gaseous Engine Prep Package
- Available E85 flex-fuel capability
- Available dual rear wheels (DRW)
- Unibody construction, flat cargo-box floor and near-vertical sides
- Cargo area tie-down hooks, plus built-in rear bumper step
- Available single sliding passenger-side door; available 60/40 swing-out passenger-side doors
- Swing-out rear cargo doors
- AdvanceTrac® with RSC® (Roll Stability Control™)
- SOS Post-Crash Alert System
- Available rear view camera with trailer hitch assist
- Available SYNC® with MyFord Touch® technology
- Available user-defined, pre-wired upfitter switches (4)
- Available custom storage and shelving systems – vocation specific – through 11 upfit ship-thrus; transitupfits.com⁹

Side-by-Side Comparison

	2015 FORD TRANSIT 250 LONG WHEELBASE HIGH ROOF VAN	2015 CHEVROLET EXPRESS LS 2500 CARGO VAN REGULAR LENGTH	2015 MERCEDES-BENZ SPRINTER 2500 CARGO VAN HIGH ROOF	2015 DODGE RAM PROMASTER 2500 HIGH ROOF
	3.7L Ti-VCT V6 FFV	4.8L Vortec® 4800 V8 FFV	2.1L 2-Stage Turbo Diesel I-4	3.6L Pentastar® V6
Standard Engine	275 @ 6,000	285 @ 5,400	161 @ 3,800	280 @ 6,400
Horsepower (hp @ rpm)	260 @ 4,000	295 @ 4,600	265 @ 1,400 - 2,400	260 @ 4,175
Torque (lb.-ft. @ rpm)	3.5L EcoBoost V6	6.0L Vortec V8 FFV	3.0L Turbo Diesel V6	3.0L EcoDiesel I-4
Optional Engine	310 @ 5,500	342 @ 5,400	188 @ 3,800	174 @ 3,600
Horsepower (hp @ rpm)	400 @ 2,500	373 @ 4,400	325 @ 1,400	295 @ 1,400
Torque (lb.-ft. @ rpm)	3.2L Power Stroke I-5 Turbo Diesel	6.6L Duramax® Turbo Diesel V8 with B20 capability	–	–
Optional Engine	185 @ 3,000	260 @ 3,100	–	–
Horsepower (hp @ rpm)	350 @ 1,500 - 2,500	525 @ 1,600	–	–
Torque (lb.-ft. @ rpm)	6-speed automatic	6-speed automatic	7-speed automatic (with 2.1L) 5-speed automatic (with 3.0L)	6-speed automatic 6-speed manual
Transmission	3,720	3,191	3,447	3,976
Max. Payload (lbs.) ¹⁰	9,000	8,600	8,550	8,900
Max. GVWR (lbs.) ¹⁰	7,300	10,000	5,000	5,100
Max. Towing (lbs.) ¹⁰	13,500	16,000	13,550	12,500
Max. GCWR (lbs.) ¹⁰	Independent MacPherson strut with stabilizer bars	Independent with coil springs and stabilizer bar	Independent front with reinforced leaf springs	Double A-arms
Front Suspension	Leaf springs with heavy-duty gas shock absorbers	Hypoid drive axle with multi-leaf springs	Solid rear axle with reinforced leaf springs	Beam axle with leaf springs
Rear Suspension	Disc/disc with Anti-Lock Braking System (ABS)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-Lock Brake System (ABS)	Disc/disc with Anti-Lock Brake System (ABS)
Braking System (F/R)	Power rack-and-pinion	Power	Power rack-and-pinion	Power
Steering	2	4	N/A	2
Airbags	(All dimensions are in inches unless otherwise noted.)			
DIMENSIONS				
Wheelbase	147.6	135.0	144.0	159.0
Length	237.6	224.1	233.3	236.0
Width (excluding mirrors)	81.3	79.2	78.5	82.7
Head Room (Driver)	56.6	39.8	N/A	N/A
Shoulder Room (Driver)	67.9	68.8	N/A	N/A
Hip Room (Driver)	67.5	65.5	N/A	N/A
Leg Room (Driver)	41.3 max.	41.3	N/A	N/A
Cargo Volume (max. cu. ft.)	404.3	239.7	373.8	456.0
Cargo Length (at floor)	143.7	153.6	128.6	160.0
Cargo Width (at wheelhouse)	54.8	52.7	53.1	56.0
Door Opening Width – Side	51.2 sliding door	44.1	51.2	N/A
Door Opening Width – Rear	61.7	57.0 (at beltline)	61.6	62.0
Door Opening Height (side/rear)	63.0/74.3	47.9/49.4	71.7/72.4	N/A/70.0
Fuel Tank Capacity (gal.)	25.0	31.0	26.4	24.0
Basic Warranty Coverage ¹¹	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles	3 years/36,000 miles
Corrosion Warranty Coverage ¹¹	5 years/unlimited miles	6 years/100,000 miles	5 years/100,000 miles	5 years/100,000 miles
24-Hour Roadside Assistance	5 years/60,000 miles	5 years/100,000 miles	N/A	5 years/100,000 miles

¹Based on full-size Van CY sales 1978-2013. ²Class is Full-size Vans. Based on body type, body length, wheelbase and roof height. ³Class is Full-size Vans. ⁴Class is Full-size Vans. Excludes diesel competitive models. When properly equipped. ⁵Trailer brake controller verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford Dealer for details. ⁶Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁷Ford Licensed Accessory. See your dealer for limited warranty details. ⁸Assembled in the U.S.A. with domestic and foreign parts. ⁹Restrictions apply. See a Ford Dealership for full upfit details. ¹⁰When properly equipped. ¹¹See your dealer for limited warranty details.

New 2015 **Ford Transit Wagon** Competitive Strengths



Transit 350 HD High Roof LWB EL XLT Wagon. Available equipment.



Best-in-class¹ passenger compartment height. High Roof models help ensure no head bumps – even by 6' 4" passengers. More than Express LS 2500, Sprinter 2500.

Best-in-class¹ factory-built cargo capacity of 100.5 cu. ft. behind the last row of seats. A wealth of storage space. More than Express LS 2500, Sprinter 2500.

Best-in-class² gas torque rating of 400 lb.-ft. With the available 3.5L EcoBoost® V6. More than Express LS 2500, Sprinter 2500.

Industry-first 5-row side-curtain airbag.³ On the 15-passenger wagon. Not available on Express LS 2500, Sprinter 2500.

Available user-defined, pre-wired upfitter switches. Operate up to 4 high-power relays. Not available on Express LS 2500, Sprinter 2500.

Available lane-keeping alert.⁴ Can detect lane markings – with a forward-facing camera – and vibrate the steering wheel. Not available on Express LS 2500.

Available integrated trailer brake controller (TBC).⁵ Seamlessly balances the performance of the vehicle's brakes and electric trailer brakes. Not available on Express LS 2500.

Power sideview mirrors. Adjustable convenience. Available – not standard – on Express LS 2500.

Available leather-trimmed front seats and 10-way power driver's seat. Long-lasting, easy-clean comfort. Not available on Express LS 2500.

Available LCD productivity screen. All-inclusive control center. Not available on Express LS 2500.

Available Crew Chief™ powered by Telogis.⁶ Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Express LS 2500.

Available MyKey.[®] Programmable key can encourage safety belt use, limit top speed, display an earlier low-fuel warning, and keep audio volume down. Not available on Express LS 2500, Sprinter 2500.

ADDITIONAL WHY-BUYS

- Built in the U.S.A.⁷
- 3 series; 3 engines; 2 wheelbases; 3 roof heights; 3 body lengths
- Available in 8-, 10-, 12- or 15-passenger versions
- Most interior configurations feature a center aisle, in addition to ample leg room and wide-opening side doors
- Since its 1965 launch in the European market, over 7 million Transit units have been sold
- Tested for more than 7 million customer-equivalent miles
- Available CNG/LPG Gaseous Engine Prep Package
- Available E85 flex-fuel capability
- SOS Post-Crash Alert System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Side-curtain airbags for all seating rows³
- Available rear view camera with trailer hitch assist
- Available 270° swing-out rear cargo doors
- Rear auxiliary air conditioning and heating are standard on XLT and Long Wheelbase versions
- Available user-defined, pre-wired upfitter switches (4)

Side-by-Side Comparison

	2015 FORD TRANSIT 350 HD LONG WHEELBASE HIGH ROOF WAGON EXTENDED LENGTH
Standard Engine	3.5L EcoBoost V6
Horsepower (hp @ rpm)	310 @ 5,500
Torque (lb.-ft. @ rpm)	400 @ 2,500
Optional Engine	3.2L Power Stroke® I-5 Turbo Diesel
Horsepower (hp @ rpm)	185 @ 3,000
Torque (lb.-ft. @ rpm)	350 @ 1,500-2,500
Optional Engine	–
Horsepower (hp @ rpm)	–
Torque (lb.-ft. @ rpm)	–
Transmission	6-speed SelectShift® automatic
Max. Payload (lbs.) ⁸	3,480
Max. GVWR (lbs.) ⁸	10,360
Max. Towing (lbs.) ⁸	3,800
Max. GCWR	11,200
Front Suspension	Independent MacPherson strut with stabilizer bars
Rear Suspension	Leaf springs with heavy-duty gas shock absorbers
Braking System (F/R)	Disc/disc with Anti-locking Braking System (ABS)
Steering	Power rack-and-pinion
Airbags	6
DIMENSIONS	
Wheelbase	147.6
Length	263.9
Width (excluding mirrors)	81.3
Head Room (1st/2nd/3rd/4th/5th)	56.6/65.2/65.2/65.2/55.0
Shoulder Room (1st/2nd/3rd/4th/5th)	67.9/71.4/67.0/67.8/60.8
Hip Room (1st/2nd/3rd/4th/5th)	67.5/69.6/67.3/68.0/61.0
Leg Room (1st/2nd/3rd/4th/5th)	41.3/33.7/35.6/35.6/35.6
Door Opening Width (side/rear)	51.2/59.8 sliding side door
Door Opening Height (side/rear)	63.0/72.2
Fuel Tank Capacity (gal.)	25.0
Basic Warranty Coverage ⁹	3 years/36,000 miles
Powertrain Warranty Coverage ⁹	5 years/60,000 miles (gas) 5 years/100,000 miles (diesel)
Corrosion Warranty Coverage ⁹	6 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2015 CHEVROLET EXPRESS 3500 LS PASSENGER WAGON EXTENDED LENGTH
4.8L Vortec® V8 FFV
285 @ 5,400
295 @ 4,600
6.0L Vortec V8 FFV
342 @ 5,400
373 @ 4,400
6.6L Duramax® Turbo Diesel V8 w/B20 capability
260 @ 3,100
525 @ 1,600
6-speed automatic
3,494
9,900
9,700
17,000
Independent with coil spring and stabilizer bars
Rear hypoid-drive axle with multi-leaf springs
Disc/disc with Anti-locking Braking System (ABS)
Power
4

(All dimensions are in inches unless otherwise noted.)

147.6
263.9
81.3
56.6/65.2/65.2/65.2/55.0
67.9/71.4/67.0/67.8/60.8
67.5/69.6/67.3/68.0/61.0
41.3/33.7/35.6/35.6/35.6
51.2/59.8 sliding side door
63.0/72.2
25.0
3 years/36,000 miles
5 years/60,000 miles (gas) 5 years/100,000 miles (diesel)
6 years/unlimited miles
5 years/60,000 miles

2015 MERCEDES-BENZ SPRINTER 2500 PASSENGER WAGON HIGH ROOF
2.1L 2-Stage Turbo Diesel I-4
161 @ 3,800
265 @ 1,400 - 2,400
3.0L Turbo Diesel V6
188 @ 3,800
325 @ 1,400
–
–
–
7-speed electronic automatic
2,840
8,550
5,000
13,550
Independent front with reinforced leaf springs
Solid rear axle with reinforced leaf springs
Disc/disc with Anti-locking Braking System (ABS)
Power rack-and-pinion
–

155.0
224.1
79.2
39.8/38.4/38.5/37.6/37.6
68.8/68.6/65.8/69.1/62.9
65.5/65.6/63.3/65.7/62.9
41.3/36.3/36.6/36.6/34.1
44.1/57.0
47.9/49.4
31.0
3 years/36,000 miles
5 years/100,000 miles
6 years/100,000 miles
5 years/100,000 miles

2015 CHEVROLET EXPRESS 3500 LS PASSENGER WAGON EXTENDED LENGTH
4.8L Vortec® V8 FFV
285 @ 5,400
295 @ 4,600
6.0L Vortec V8 FFV
342 @ 5,400
373 @ 4,400
6.6L Duramax® Turbo Diesel V8 w/B20 capability
260 @ 3,100
525 @ 1,600
6-speed automatic
3,494
9,900
9,700
17,000
Independent with coil spring and stabilizer bars
Rear hypoid-drive axle with multi-leaf springs
Disc/disc with Anti-locking Braking System (ABS)
Power
4

144.0
233.3
78.5
–
–
–
–
51.2/61.6
71.7/72.4
26.4
3 years/36,000 miles
5 years/100,000 miles
5 years/100,000 miles
–

¹Class is Full-size Vans. ²Class is Full-size Vans. Excludes diesel competitive models. ³Always wear your safety belt and secure children in the rear seat. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Trailer brake controller verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford Dealer for details. ⁶Ford Licensed Accessory. See your dealer for limited warranty details. ⁷Assembled in the U.S.A. with domestic and foreign parts. ⁸When properly equipped. ⁹See your dealer for limited warranty details.

2015 **Ford E-450 Cutaway** Competitive Strengths



E-450 DRW Cutaway. Available and aftermarket equipment.



Available V10 power with class-best¹ gas torque. Modulated by electronic throttle control (ETC). More than Express.

Available pre-wired upfitter switches. Centered at the top of the instrument panel to operate up to 4 high-power relays. Not available on Express.

Available integrated trailer brake controller (TBC).² Seamlessly balances the performance of the vehicle's brakes and electric trailer brakes. Not available on Express.

Available telescoping trailer tow mirrors. Retract or fold for improved clearance in tight spaces. Not available on Express.

Available 110-volt AC outlet. Household-style convenience. Not available on Express.

Available Crew Chief[™] powered by Telogis.^{®3} Customizable, real-time fleet tracking system with advanced diagnostics and 1 year of service. Not available on Express.

ADDITIONAL WHY-BUYS

- Available single rear wheels (SRW) or dual rear wheels (DRW)
- Body-on-frame build, plus E-coated frame rails
- Available CNG/LPG Gaseous Engine Prep Package
- Modified vehicle wiring kit and system
- Available frame spacers, plus limited-slip rear axle
- Available Ford SYNC[®] technology
- High-back front bucket seats with vinyl trim, plus inboard folding armrests
- Available dual captain's chairs
- Center console with color-keyed Slimline engine cover, dual bin stowage and 3 cupholders
- Available engine block heater
- Available front-passenger airbag cut-off switch
- Available speed limitation – Fleet exclusive
- Available factory-installed ambulance, motorhome, school bus or shuttle bus prep packages
- Transmission oil cooler, plus auxiliary fuel port

Side-by-Side Comparison

	2015 FORD E-450 CUTAWAY
Standard Engine	5.4L Triton V8 FFV
Horsepower (hp @ rpm)	255 @ 4,500
Torque (lb.-ft. @ rpm)	350 @ 2,500
Optional Engine	6.8L Triton V10
Horsepower (hp @ rpm)	305 @ 4,250
Torque (lb.-ft. @ rpm)	420 @ 3,250
Transmission	5-speed TorqShift [®] automatic
Max. Payload (lbs.) ⁴	9,040
Front Axle GAWR (lbs.) ⁴	5,000
Rear Axle GAWR (lbs.) ⁴	9,600
GVWR (lbs.)	14,500
Max. Trailer Towing (lbs.) ⁴	10,000
Max. GCWR (lbs.)	22,000
Front Suspension	Independent Twin-I-Beam, coil springs, shock absorbers and stabilizer bar
Rear Suspension	Full-floating axle with dual-stage leaf springs
Braking System (F/R)	Disc/disc with Anti-Lock Brake System (ABS)
Steering	Power recirculating ball
Airbags	2
DIMENSIONS	(All dimensions are in inches unless otherwise noted.)
Wheelbase	158.0
Length	261.1
Height	80.0
Width (excluding mirrors)	94.9
Head room	42.0
Shoulder room	68.1
Hip room	65.6
Leg room	42.1 max.
Cab-to-Axle (CA)	100.0
Axle-to-End-of-Frame	68.5
Frame Rail Width	38.8
Bumper-to-Front Axle (BA)	34.6
Fuel Tank Capacity (gal.)	55.0
Basic Warranty Coverage⁵	3 years/36,000 miles
Powertrain Warranty Coverage⁵	5 years/60,000 miles
Corrosion Warranty Coverage⁵	5 years/unlimited miles
24-Hour Roadside Assistance	5 years/60,000 miles

2015 FORD E-450 CUTAWAY
5.4L Triton V8 FFV
255 @ 4,500
350 @ 2,500
6.8L Triton V10
305 @ 4,250
420 @ 3,250
5-speed TorqShift [®] automatic
9,040
5,000
9,600
14,500
10,000
22,000
Independent Twin-I-Beam, coil springs, shock absorbers and stabilizer bar
Full-floating axle with dual-stage leaf springs
Disc/disc with Anti-Lock Brake System (ABS)
Power recirculating ball
2

(All dimensions are in inches unless otherwise noted.)

158.0
261.1
80.0
94.9
42.0
68.1
65.6
42.1 max.
100.0
68.5
38.8
34.6
55.0
3 years/36,000 miles
5 years/60,000 miles
5 years/unlimited miles
5 years/60,000 miles

2015 CHEVROLET EXPRESS 4500 CUTAWAY
6.0L Vortec [®] V8 FFV
342 @ 5,400
373 @ 4,400
6.6L Duramax [®] Turbo Diesel V8 w/B20 capability
260 @ 3,100
525 @ 1,600
6-speed automatic
9,156
4,600
9,600
14,200
–
–
Independent with coil springs and stabilizer bar
Hypoid drive live axle with multi-leaf springs
Disc/disc with Anti-locking Braking System (ABS)
Power
–

177.0
284.8
82.9
79.1
40.2
68.8
65.5
41.3
118.0
68.5
34.8
39.7
33.0
3 years/36,000 miles
5 years/100,000 miles
6 years/100,000 miles
5 years/100,000 miles

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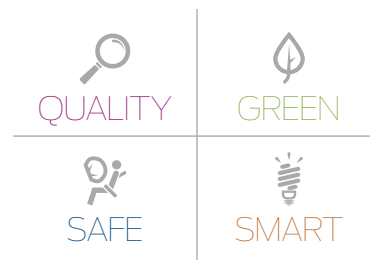
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