BUICK PARK AVENUE

It could be argued that the Buick® Park Avenue® is more than a car — it's a tradition. Like every Buick before it, this is an automobile that reminds us that life in America is about more than the pursuit of necessity. It's also a study in style.

You'll find this apparent with the gleaming return of Buick's signature portholes on the new 2003
Park Avenue Ultra, a gorgeously chromed tribute to our past and future.
Park Avenue's interior contains an array of luxurious touches, all of which typify timeless elegance.

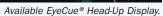
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Park Avenue Ultra shown in Black with optional equipment.



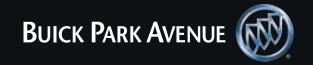
Park Avenue Ultra interior with Faux Burled Walnut Woodgrain Trim.





Park Avenue in Sterling Silver Metallic with optional equipment.

2003



Specifications/Models

М	G	R	\mathbf{P}^{1}

\$34.615 Park Avenue \$39,915 Park Avenue Ultra

Engines

3.8 Liter 3800 SFI V6 205 hp @ 5200 rpm 230 lb.-ft. of torque @ 4000 rpm (Standard on Park Avenue)

3.8 Liter 3800 SFI Supercharged V6 240 hp @ 5200 rpm 280 lb.-ft. of torque @ 3600 rpm (Standard on Park Avenue Ultra)

Estimated Fuel Economy in MPG²

	3.8 Liter	3.8 Liter Supercharged
City	20	18
Highway	29	28

Standard Capacities	Park Avenue/Ultra
Passenger Volume (cu. ft.)	112.1
Cargo Volume (cu. ft.)	19.1
Fuel Tank (gal. approx.)	18
Seating	5-6
Curb Weight (lbs.)	3778/3884

New Features on the 2003 Park Avenue Ultra Interior

Faux burled walnut woodgrain trim

Buick tri-shield embroidery on front-seat head restraints

Bright polished aluminum front door sill plates

Gauge cluster graphics

Exterior

Portholes on each front fender

Chrome-plated vertical bar grille with monochromatic Buick tri-shield emblem

Dual chrome-plated exhaust tips

17-inch chrome-plated wheels with lower profile tires

Available Option Packages

Park Avenue Ultra Luxury Package \$1,000 Option Package Savings³

Package includes: Five-passenger seating, Convenience Console with new faux burled walnut woodgrain trim, 12-disc in-trunk CD changer and sunroof.

Park Avenue Prestige Feature Package \$750 Option Package Savings³

Package includes: 16-inch chrome-plated wheels, StabiliTrak,® Ultrasonic Rear Park Assist, EyeCue Head-Up Display and dual power heated outside rearview mirrors.

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Selected Standard / Available Equipment

Key: S = Standard A = Available — = Not Available	Park Avenue	Ultra
Interior		
Dual-zone electronically controlled automatic climate control with driver and front-passenger temperature controls, rear-seat heating/cooling outlets and outside temperature display	S	S
Heated driver and front passenger seats	Α	S
Power lumbar support for driver and front passenger	А	S
Memory Package with presets for two drivers	Α	S
Driver Information Center with Tire Inflation Monitor	А	S
EyeCue Head-Up Display	А	Α
One-year OnStar Safe & Sound Package ⁴	А	S
Cruise control	S	S
Leather-appointed seating	S	S
Leather-wrapped steering wheel with radio controls	S	S
Tilt-Wheel steering column	S	S
AM/FM stereo with cassette and CD players, and Radio Data System (RDS)	А	S
Remote Keyless Entry with illuminated entry/exit and personalization features	S	S
Exterior		
Power sliding sunroof	А	Α
Dual power heated outside rearview mirrors	А	S
Mechanical		
Moisture-sensing wipers	А	S
3.8 Liter V6 engine with 205 hp	S	_
3.8 Liter Supercharged V6 engine with 240 hp	-	S
StabiliTrak	Α	S
All-speed Traction Control	Α	S
Four-speed electronically controlled automatic transmission	S	S
Magnetic variable-effort power steering	Α	S
Ultrasonic Rear Park Assist	А	Α
Gran Touring Suspension Package	А	S
Safety		
Driver and front-passenger air bags ⁵	S	S
Driver and front-passenger seat-mounted side-impact air bags ⁵	S	S
Four-wheel antilock disc brakes	S	S
Child safety seat Lower Anchors and Top tethers for CHildren (LATCH system)	S	S
Wheels and Wheel Covers		

Wheels and Wheel Covers



16" cast-aluminum wheels. Standard on Park Avenue.



16" cast-aluminum wheels Standard on Park Avenue with Gran Touring Suspension Package.



16" chrome-plated castaluminum wheels. Available on Park Avenue Sedan.



17" chrome-plated cast-aluminum wheels. Standard on Park Avenue Ultra.

Available Exterior Colors



Light Bronzemist Metallic



Silver

Metallic

White Diamond⁶



Metallic

Silver White





Granite





Green

Metallic









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1 Manufacturer's Suggested Retail Price for GM vehicles as of 7/11/02. Includes DFC. Tax, title, license and optional equipment are extra. 2 Official EPA estimate not yet available. Estimate based on GM testing. 3 Savings based on MSRP of option package versus options purchased separately and/or in smaller packages. 4 OnStar services require electrical system and analog wireless service to be available and operating for features to function properly. Visit onstar.com or call 1-888-ONSTAR-7 (1-888-667-8277) for system information and details. 5 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. 6 Not available on Park Avenue without additional equipment group selection. White Diamond available at extra cost.
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