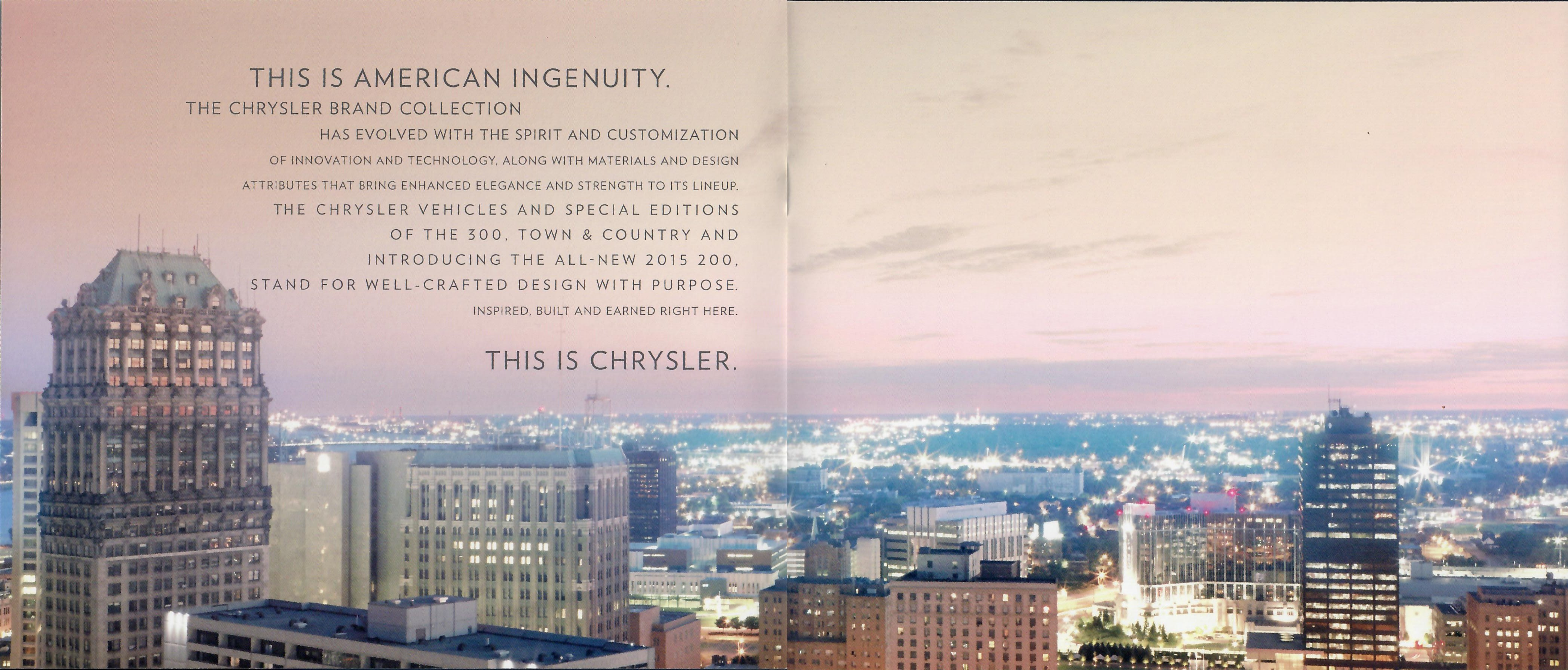


IMPORTED FROM DETROIT®



THE CHRYSLER  
**COLLECTION**

CHRYSLER 300, TOWN & COUNTRY AND NEXT GENERATION 200



THIS IS AMERICAN INGENUITY.  
THE CHRYSLER BRAND COLLECTION

HAS EVOLVED WITH THE SPIRIT AND CUSTOMIZATION  
OF INNOVATION AND TECHNOLOGY, ALONG WITH MATERIALS AND DESIGN  
ATTRIBUTES THAT BRING ENHANCED ELEGANCE AND STRENGTH TO ITS LINEUP.  
THE CHRYSLER VEHICLES AND SPECIAL EDITIONS  
OF THE 300, TOWN & COUNTRY AND  
INTRODUCING THE ALL-NEW 2015 200,  
STAND FOR WELL-CRAFTED DESIGN WITH PURPOSE.

INSPIRED, BUILT AND EARNED RIGHT HERE.

THIS IS CHRYSLER.

2015 ALL-NEW 200

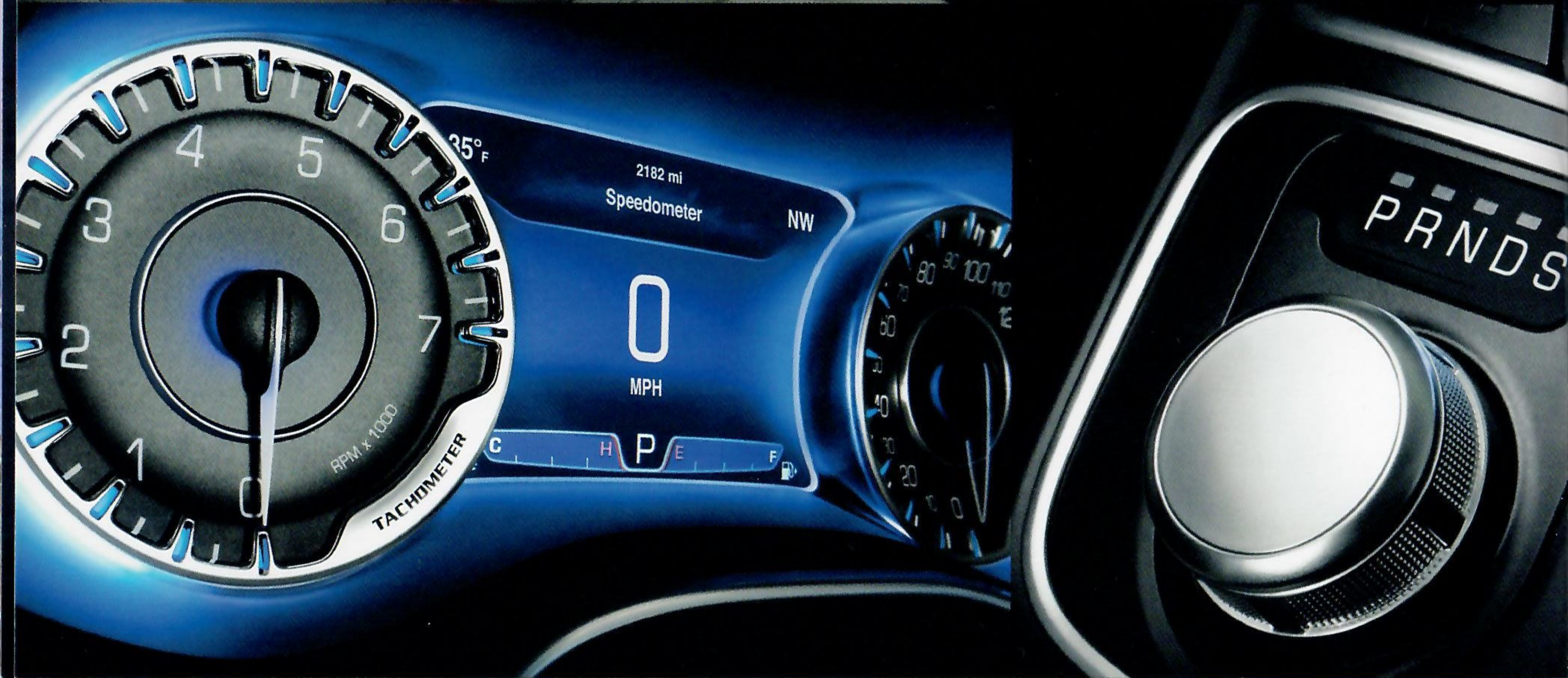


Built in an all-new world-class manufacturing facility, the completely redesigned 2015 Chrysler 200 Sedan delivers all-access engineering, changing the game in the mid-size segment. The advanced design gives it unsurpassed aerodynamic performance in its class<sup>1\*</sup> and outstanding, competitive fuel economy. The new 200 also provides the most technically advanced available All-Wheel-Drive (AWD) system in its class<sup>1</sup> with automatic rear-wheel disconnect for enhanced fuel efficiency. A new smooth and efficient 9-speed transmission is matched to a new 2.4L MultiAir<sup>®</sup> 2 or available 3.6L V6 engine, Rotary E-shift dial and available Sport mode with steering-wheel paddle shifters for aggressive dynamics. Upgraded technology offers a touch-screen system with navigation, 3G access, Voice Command, talk to text, remote start and much more. A sophisticated new coupe-like body, wraparound command center and offering more advanced safety and security features than any other car in its class<sup>1</sup> embrace drivers and passengers with the utmost of trust and pride.

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover.



All-new 200C shown in Linen Leather-wrapped interior. Below left: Instrument gauges with available 7" TFT information screen. Below right: Rotary E-shift dial with available Sport mode.



## 2015 ALL-NEW 200 SEDAN

	LX	LIMITED	S	C	SAWD	CAWD
<b>DRIVETRAINS</b>						
2.4L DOHC 16V VVT I-4	S	S	S	S		
3.6L PENTASTAR® VVT V6			O	O	S	S
9-SPEED AUTOMATIC TRANSMISSION	S	S	S	S	S	S
FRONT-WHEEL DRIVE	S	S	S	S		
ALL-WHEEL DRIVE					S	S
<b>FEATURES</b>						
PREMIUM CLOTH SEATS	S	S				
SPORT CLOTH SEATS WITH LEATHER BOLSTERS			S		S	
LEATHER SEATS			O	S	O	S
HEATED SEATS		O	P	S	P	S
POWER WINDOWS	S	S	S	S	S	S
STEERING WHEEL CONTROLS	S	S	S	S	S	S
STEERING WHEEL URETHANE	S	S				
STEERING WHEEL LEATHER		P	S	S	S	S
STEERING WHEEL HEATED			P	P	P	P
PADDLE SHIFTER			S	P	S	S
3.5-INCH INSTRUMENT CLUSTER	S	S	S		S	
7.0-INCH RECONFIGURABLE TFT DISPLAY WITH DID			P	S	P	S
6-WAY MANUAL ADJUSTABLE DRIVER SEAT	S	S				
6-WAY MANUAL ADJUSTABLE PASSENGER SEAT	S	S				
8-WAY POWER ADJUSTABLE SEATS		P	S	S	S	S
SINGLE-ZONE TEMPERATURE CONTROL	S	S				
DUAL-ZONE TEMPERATURE CONTROL WITH REAR AIR CONDITIONING DUCTS		P	P	S	P	S

S = Included. O = Optional. P = Package.

	LX	LIMITED	S	C	SAWD	CAWD
<b>SOUND SYSTEMS</b>						
4 SPEAKERS	S					
6 SPEAKERS		S	S	S	S	S
BLUETOOTH®	O	S	S	S	S	S
SIRIUSXM® SATELLITE RADIO®		P	S	S	S	S
UCONNECT® 3.0 AM/FM	S					
UCONNECT 5.0 AM/FM/BLUETOOTH	O	S	S	S	S	S
UCONNECT 8.4AM AM/FM/BLUETOOTH/NAV/VOICE			P	P	P	P
<b>SAFETY &amp; SECURITY</b>						
8 AIR BAGS <sup>2</sup>	S	S	S	S	S	S
INTERIOR LED LIGHTING	S	S	S	S	S	S
FOOTWELL AMBIENT LIGHTING			S		S	
ELECTRONIC SHIFT WITH ROTARY KNOB	S	S	S	S	S	S
FRONT-CENTER SLIDING ARMREST WITH CUP HOLDERS	S	S	S	S	S	S
TIRE SERVICE KIT	S					
COMPACT SPARE TIRE		S	S	S	S	S
REAR SEAT WITH PASS-THROUGH	S	S	S	S	S	S
SECURITY ALARM	S	S	S	S	S	S
TIRE PRESSURE MONITORING DISPLAY	S	S	S	S	S	S
POWER ELECTRIC STEERING	S	S	S	S	S	S
12V POWER OUTLETS	S	S	S	S	S	S
REMOTE PASSIVE ENTRY WITH PUSH-BUTTON START	S	S	S	S	S	S
REMOTE START		P	P	S	P	S



Black Pewter Metallic leather trim with Diesel Gray stitching  
 Left: Gauge design inspired by John Varvatos wristwatch  
 Below: 300C John Varvatos Limited Edition shown in Phantom Black Tri-Coat Pearl



Not available with 22-inch wheels shown

## 2014 300C JOHN VARVATOS EDITIONS

	JV LUXURY	JV LIMITED		JV LUXURY	JV LIMITED
<b>DRIVETRAINS</b>			<b>SOUND SYSTEMS</b>		
<b>3.6L PENTASTAR® VVT V6 FLEX FUEL* 292 HORSEPOWER</b>	S	S	<b>UCONNECT® 8.4N</b> – AM/FM/CD/DVD/MP3/NAV radio with Bluetooth® Streaming Audio and Garmin® Navigation System	S	S
<b>5.7L HEMI® VVT V8 WITH FUEL SAVER TECHNOLOGY 363 HORSEPOWER</b>	O	O	<b>AUDIO SYSTEMS</b> – 6 premium speakers with 276-watt digital amplifier	S	S
<b>ALL-WHEEL DRIVE</b>	O	O	– 10 BeatsAudio™ premium speakers includes subwoofer and 552-watt amplifier	O	O
<b>FEATURES</b>			– 19 Harman Kardon Greenedge™ speakers and amplifier	O	O
<b>KEYLESS ENTER 'N GO™</b>	S	S	<b>SIRIUSXM® SATELLITE RADIO®</b> – Includes Sirius XM Traffic and Travel Link, plus one-year subscription	S	S
<b>ADAPTIVE SPEED CONTROL</b>	O	O	<b>SAFETY &amp; SECURITY</b>		
<b>FRONT HEATED AND COOLED CUP HOLDERS</b>	S	S	<b>AIR BAGS²</b> – Advanced multistage driver and front-passenger, supplemental front-seat thorax side, supplemental side-curtain front and rear, driver-side inflatable knee bolster	S	S
<b>MEMORY SYSTEM</b> – Driver's seat, power steering column, power adjustable pedals, exterior mirrors and radio; for two drivers	S	S	<b>BLIND SPOT MONITORING³ AND REAR CROSS-PATH DETECTION⁴</b>	O	O
<b>ADAPTIVE BI-XENON HIGH INTENSITY DISCHARGE (HID) HEADLAMPS</b> – With delay and automatic leveling system	O	O	<b>ELECTRONIC STABILITY CONTROL (ESC)⁵</b> – Includes Brake Assist	S	S
<b>AUTO HIGH-BEAM HEADLAMP CONTROL</b>	O	O	<b>FORWARD COLLISION WARNING (FCW)⁶ SYSTEM</b>	O	O
<b>PANORAMIC SUNROOF</b> – With one-touch open/close feature	O	O	<b>HILL START ASSIST</b>	S	S
<b>HEATED STEERING WHEEL</b> – Leather-wrapped with mounted audio controls and paddle shifters	S	S	<b>PARKVIEW® REAR BACK-UP CAMERA⁴</b>	S	S
<b>SEATING</b> – Heated and ventilated front seats and 60/40 split-folding heated rear bench with armrest and illuminated cup holders	S	S	<b>PARKSENSE® FRONT-AND-REAR PARK ASSIST SYSTEM⁴</b>	O	O
– Nappa luxury Black or Black/Mocha perforated leather-trimmed bucket seats with Varvatos embossed emblem and Medium Frost accent stitching	S		<b>RAIN BRAKE SUPPORT</b>	S	S
– Nappa luxury Black Pewter Metallic perforated leather-trimmed bucket seats with Varvatos embossed emblem and Diesel Gray accent stitching		S	<b>RAIN-SENSING WINDSHIELD WIPERS</b>	O	O
<b>ACCENTS</b> – Platinum finish on exterior mirrors, door handles, grille surround with platinum mesh, badges; interior bezels include Natural Pore real Mocha wood with Satin chrome accents	S		<b>REACTIVE HEAD RESTRAINTS⁷</b> – Front	S	S
– Titanium finish on exterior mirrors, grille surround with Black bars, badges; hydrographic interior bezels in Charcoal Metallic with Black and Titanium accents		S	<b>REMOTE START SYSTEM</b>	S	S
			<b>SECURITY ALARM</b>	S	S
			<b>SENTRY KEY® THEFT DETERRENT SYSTEM</b>	S	S
			<b>TIRE PRESSURE MONITORING DISPLAY</b>	S	S

\*Late availability.  
 S = Included. O = Optional.

2014  
CHRYSLER 300  
COLLECTION

	300	300S	300C
<b>DRIVETRAINS</b>			
<b>3.6L PENTASTAR® VVT V6 FLEX FUEL*</b> 292 HORSEPOWER	S	S	S
<b>300 HORSEPOWER (300S)</b> 8-speed automatic			
<b>5.7L HEMI® VVT V8 WITH FUEL SAVER TECHNOLOGY</b> 363 HORSEPOWER		0	0
5-speed AutoStick			
<b>ALL-WHEEL DRIVE</b>	0	0	0
<b>FEATURES</b>			
<b>KEYLESS ENTER 'N GO™</b> – Proximity entry and push-button ignition system	S	S	S
<b>FRONT HEATED AND COOLED CUP HOLDERS</b>	0	S	
<b>MEMORY SYSTEM</b> – Driver's seat, power steering column, power adjustable pedals, exterior mirrors and radio; for two drivers	0	S	
<b>ADAPTIVE BI-XENON HIGH INTENSITY DISCHARGE (HID) HEADLAMPS</b> – With delay and automatic leveling system	0	0	
<b>AUTO HIGH-BEAM HEADLAMP CONTROL</b>	0	0	
<b>PANORAMIC SUNROOF</b> – With one-touch open/close feature	0	0	0
<b>HEATED STEERING WHEEL</b> – With mounted audio controls	0	S	
<b>STEERING WHEEL-MOUNTED SHIFT CONTROL</b> – Paddle shifters		S	
<b>SEATING</b> – Heated front seats, 60/40 split-folding rear bench with armrest and illuminated cup holders	S	S	S
– Nappa leather-trimmed bucket seats	S		
– Nappa leather-trimmed Sport bucket seats		S	
– Nappa luxury perforated leather-trimmed bucket seats		S	
– Ventilated front seats		S	
– Heated second-row seats	0	S	

\*Late availability.

S = Included. O = Optional.

**SOUND SYSTEMS**

	300	300S	300C
<b>UCONNECT® 8.4</b> – AM/FM/CD/DVD/MP3	S	S	
<b>UCONNECT 8.4N</b> – AM/FM/CD/DVD/MP3/NAV	0	0	S
<b>AUDIO SYSTEMS</b> – 6 speakers	S		
– 6 premium speakers with 276-watt digital amplifier			S
– 10 BeatsAudio™ premium speakers includes subwoofer and 552-watt amplifier	0	S	0
– 19 Harman Kardon Greenedge™ speakers and amplifier			0
<b>SIRIUSXM® SATELLITE RADIO®</b> – Includes one-year subscription	S	S	S

**SAFETY & SECURITY**

<b>AIR BAGS<sup>2</sup></b> – Advanced multistage driver and front-passenger, supplemental front-seat thorax side, supplemental front and rear side-curtain for outboard occupants, driver-side inflatable knee bolster	S	S	S
<b>BLIND SPOT MONITORING<sup>3</sup> AND REAR CROSS-PATH DETECTION<sup>4</sup></b>	0	0	0
<b>ELECTRONIC STABILITY CONTROL (ESC)<sup>5</sup></b> – Includes Brake Assist	S	S	S
<b>FORWARD COLLISION WARNING (FCW)<sup>6</sup> SYSTEM</b>	0	0	0
<b>HILL START ASSIST</b>	S	S	S
<b>PARKVIEW® REAR BACK-UP CAMERA<sup>4</sup></b>	0	S	S
<b>PARKSENSE® FRONT-AND-REAR PARK ASSIST SYSTEM<sup>4</sup></b>	0	0	0
<b>RAIN BRAKE SUPPORT AND READY ALERT BREAKING</b>	S	S	S
<b>RAIN-SENSING WINDSHIELD WIPERS</b>	0	0	0
<b>REACTIVE HEAD RESTRAINTS<sup>7</sup></b> – Front	S	S	S
<b>REMOTE START SYSTEM</b>	0	S	S
<b>SECURITY ALARM</b>	0	S	S
<b>SENTRY KEY® THEFT DETERRANT SYSTEM</b>	S	S	S
<b>TIRE PRESSURE MONITORING DISPLAY</b>	S	S	S



300S shown in the new Ambassador Blue Nappa leather-trimmed Sport seats  
Below: 300 shown in Gloss Black  
Below right: Unique S logos featured on 300S interior





Unique Town & Country S styling and leather features  
 Left: Classic integrated design features, 8-inch Uconnect® touch-screen radio and navigation.  
 Below: S includes Black chrome grille, 17-inch polished aluminum wheels with Gloss Black pockets and Sport suspension

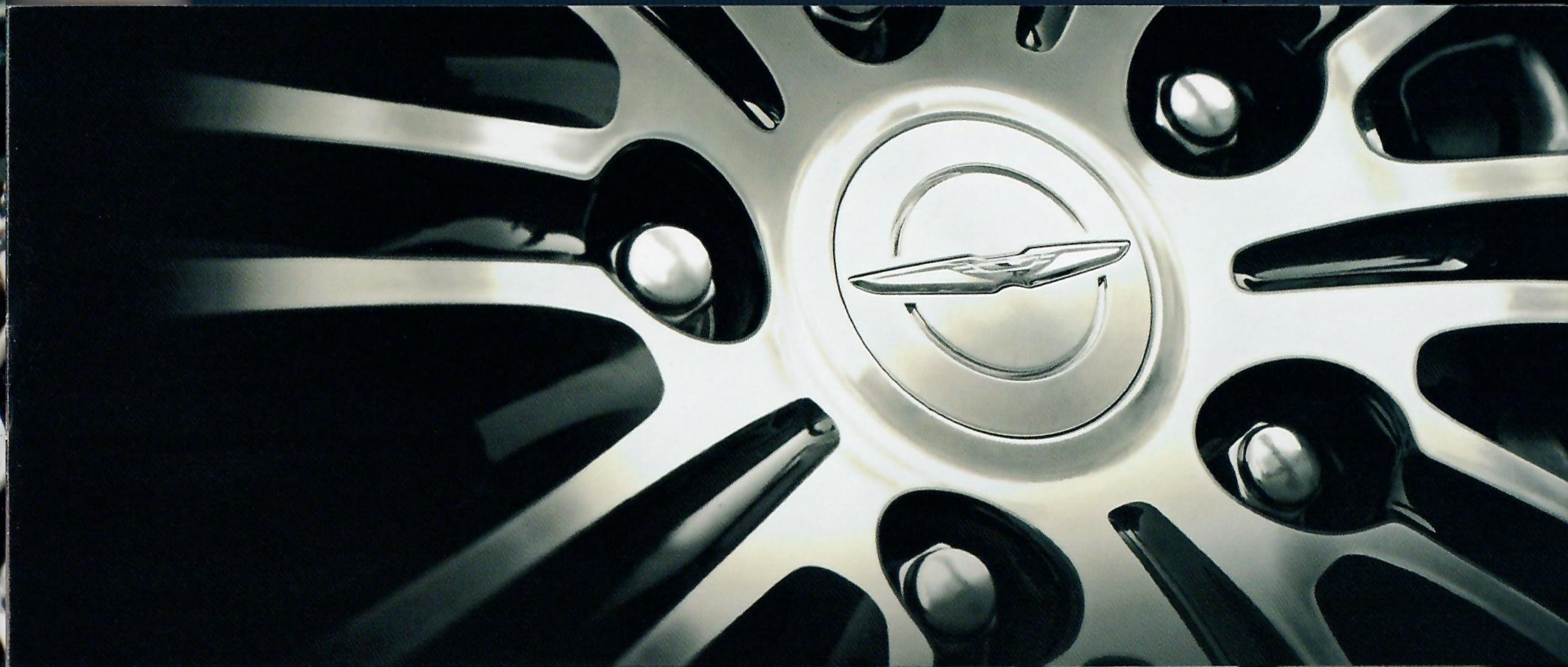


## 2014 TOWN & COUNTRY COLLECTION

	TOURING	S MODEL	TOURING-L	30 <sup>TH</sup> ANNIVERSARY	LIMITED
<b>DRIVETRAIN</b>					
<b>3.6 L PENTASTAR® V6</b>					
<b>VVT FLEX FUEL</b>	S	S	S	S	S
<b>283 HORSEPOWER</b> 6-speed automatic					
<b>FEATURES</b>					
<b>GRILLE</b> – Bright	S		S	S	S
– Black Chrome		S			
<b>HEADLAMPS</b> – Quad-halogen with headlamps-off time delay					S
– Headlamp Bezels – Black		S			
– Dual High Intensity Discharge (HID) with headlamps-off time delay					S
– Auto High-Beam Headlamp Control (included with SafetyTec™ Package)	P	P	S	S	S
<b>ROOF RACK</b> – Stow 'n Place™ with Black side rails	S		S		
– Stow 'n Place with bright side rails				S	S
<b>STEERING WHEEL</b> – Leather-wrapped	S		S		
– Leather-wrapped with accents				S	
– Wood/leather-wrapped					S
– Premium Black leather-wrapped		S			
– Steering wheel-mounted audio controls	S	S	S	S	S
– Heated			O	S	S
<b>SEATING</b> – Leather-trimmed 1st- and 2nd-row	S				
– Perforated leather-trimmed 1st- and 2nd-row				S	
– Black Torino leather-trimmed 1st- and 2nd-row with embroidered S logo in seatbacks and Black Falls cloth seat inserts		S			
– Nappa leather-trimmed with Alcantara® suede inserts, 1st- and 2nd-row bucket seats					S
– Luxury Nappa leather-trimmed 1st- and 2nd-row with suede microfiber accent					S
– Heated front/heated 2nd-row			O	S	S
– Stow 'n Go® Seating and Storage System	S	S	S	S	S

	TOURING	S MODEL	TOURING-L	30 <sup>TH</sup> ANNIVERSARY	LIMITED
<b>SOUND SYSTEMS</b>					
<b>Uconnect® 430</b> – CD/DVD/MP3/HDD	S	S	S	S	
<b>Uconnect 430N</b> – CD/DVD/MP3/HDD/NAV	O	O	O	O	S
<b>SIRIUSXM® SATELLITE RADIO</b> <sup>8</sup> – Includes one-year subscription	S	S	S	S	S
<b>SPEAKERS</b> – 6	S	S	S	S	
– 9 amplified with subwoofer; includes 506-watt amplifier					S
<b>VIDEO SCREEN</b> – 2nd-row 9-inch QVGA screen with DVD player	S		S	S	
– 2nd- and 3rd-row 9-inch QVGA screens with DVD player and Blu-ray™		S	O	O	S
<b>SAFETY &amp; SECURITY</b>					
<b>ACTIVE HEAD RESTRAINTS</b> <sup>7</sup> – Front-row seats	S	S	S	S	S
<b>AIR BAGS</b> <sup>2</sup> – Advanced multistage driver and front-passenger, includes low-risk deployment, side-curtain for outboard occupants in all three rows, front seat-mounted side	S	S	S	S	S
<b>BLIND SPOT MONITORING SYSTEM</b> <sup>3</sup> AND <b>REAR CROSS-PATH DETECTION</b> <sup>4</sup>	O	O	S	S	S
<b>CHILD SEAT ANCHOR SYSTEM (LATCH)</b> – Mounts for two child seats in the 2nd row	S	S	S	S	S
<b>DRIVER'S INFLATABLE KNEE BLOCKER</b> <sup>2</sup>	S	S	S	S	S
<b>ELECTRONIC STABILITY CONTROL (ESC)</b> <sup>5</sup> – Includes Brake Assist and All-Speed Traction Control	S	S	S	S	S
<b>PARKSENSE® REAR PARK ASSIST SYSTEM</b> <sup>4</sup>	O	O	S	S	S
<b>PARKVIEW® REAR BACK-UP CAMERA</b> <sup>4</sup>	S	S	S	S	S
<b>REMOTE KEYLESS/ILLUMINATED ENTRY SYSTEM</b>	S	S	S	S	
<b>KEYLESS ENTER 'N GO™</b> – Included with Driver Convenience Group	P		O	S	S

S = Included. O = Optional. P = Package.





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AUTOMOBILITY  
PROGRAM  
CHRYSLER | JEEP | DODGE | RAM

SiriusXM  
SATELLITE RADIO



Uconnect

(1) Based on the latest available competitive information and the Chrysler Group LLC Standard Mid-size Sedan segment. (2) The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (3) Always check visually for vehicles prior to changing lanes. (4) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (5) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (6) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision; not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. (8) SiriusXM services require subscriptions, sold separately after the 12-month trial included with the new vehicle purchase. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and D.C. Our Sirius satellite service is also available in PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

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