



BUILT *Ford* PROUD

F

Ford was built on the belief that freedom of movement drives human progress. It's a belief that has always fueled our passion to create great cars and trucks. And today, it drives our commitment to become the world's most trusted mobility company, designing smart vehicles for a smart world that help people move more safely, confidently and freely.

To do this, Ford is revamping its entire vehicle lineup, building on strengths in SUVs, trucks and iconic vehicles like Mustang, as well as the return of Bronco¹ and Ranger. Simultaneously, we're investing in new propulsion and electrification options, including investing \$11 billion in electric vehicles and hybrids. We're also ensuring that all new Ford vehicles will have fast 4G LTE wireless connectivity by the end of 2019.

Between 2018 and the end of 2020, Ford Motor Company aims to replace at least 75% of its current U.S. Portfolio.

Everything we do at Ford is designed to deliver a better future. Before the interstate even existed, we envisioned an America – and world – on wheels. As we improve on that original vision of mobility, you're invited to come along. It promises to be quite a ride. Again.

¹Coming in 2020.





INTRODUCING FORD CO-PILOT360™

Our world is increasingly distracted. A few seconds is all it takes... to lose focus. According to the National Highway Traffic Safety Administration (NHTSA),¹ 94% of serious crashes are due to human error. To help you drive confidently so you can really enjoy your journey, the 2019 Fusion, Edge and Ranger² offer Ford Co-Pilot360.³ This suite of driver-assist technology features can start helping the moment you begin backing out of your driveway.

Rear View Camera⁴ displays a full-color image on the LCD screen in the center of your instrument panel to show you what's behind your vehicle as you slowly back up.



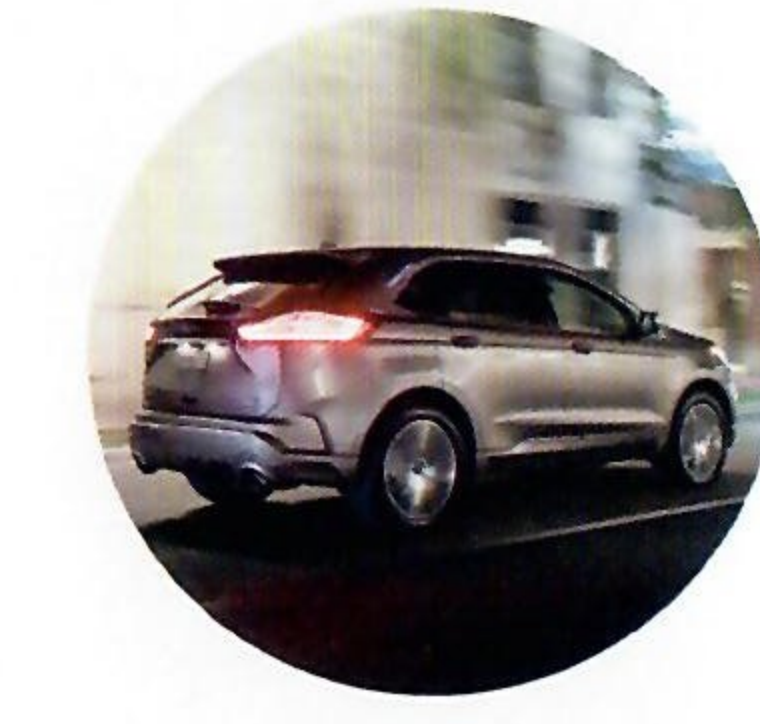
BLIS® (Blind Spot Information System) with Cross-Traffic Alert⁴ warns you if it detects a vehicle in either of your blind spots while attempting to change lanes, or approaching from either side while in Reverse.



Pre-Collision Assist with Automatic Emergency Braking^{4,5} can automatically apply the brakes to help reduce the severity of, and in some cases potentially eliminate, a frontal collision with a vehicle traveling in the same direction, or a pedestrian detected ahead.



Lane-Keeping System^{4,6} alerts you with steering wheel vibration if it detects you drifting out of your lane, and can even apply steering wheel torque to help direct you to return to your lane.



Auto High-Beam Headlamps⁴ can help detect vehicles and street lights ahead of you, automatically switching between low and high beams as a convenience to you, and a courtesy to other motorists.



FORD CO-PILOT360 ASSIST+

When your 2019 Edge is equipped with Ford Co-Pilot360 Assist+³ you'll also benefit from these additional technologies:⁴

Adaptive Cruise Control with Stop-and-Go and Lane Centering can bring your vehicle to a complete stop when traffic slows, and can accelerate back to its preset speed within 3 seconds.⁷ Lane Centering reads the lane markings to help you keep Edge centered in its lane.

Evasive Steering Assist, also part of the package, can help you avoid a collision with a stopped vehicle ahead by providing steering support when a collision can't be avoided by braking alone. Voice-activated Navigation with SiriusXM® Traffic and Travel Link^{®8} can alert you to traffic backups along your route.

¹Information about crash-avoidance technologies as part of the Government 5-Star Safety Ratings program can be found at www.SaferCar.gov.
²Available early 2019. ³Available feature. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. Please see owner's manual for system limitations. ⁶Lane-Keeping System does not control steering. ⁷If stop is longer than 3 seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. ⁸After your trial period ends, SiriusXM audio and data services require a subscription sold separately, or as a package, by SiriusXM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming are subject to change. Trial subscriptions not available in AK and HI.

YOUR TECH, YOUR WAY



¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Certain restrictions, 3rd-party terms and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. ⁴Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁵Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁶FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with the vehicle sale date (after which fees apply). Subscription is subject to compatible 4G LTE network availability. Certain restrictions, 3rd-party terms and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford.

COMMAND IT

With your voice and your choice of display. SYNC³ voice-activated technology^{1,2} connects your tech with your Ford vehicle, and puts you smartly in control with simple voice commands, or a quick tap or swipe of its 8" touchscreen. SYNC 3 AppLink^{3,4} (at left) gives you voice control of compatible mobile apps, too. Rather see your phone's familiar interface on the big screen? Take your pick.

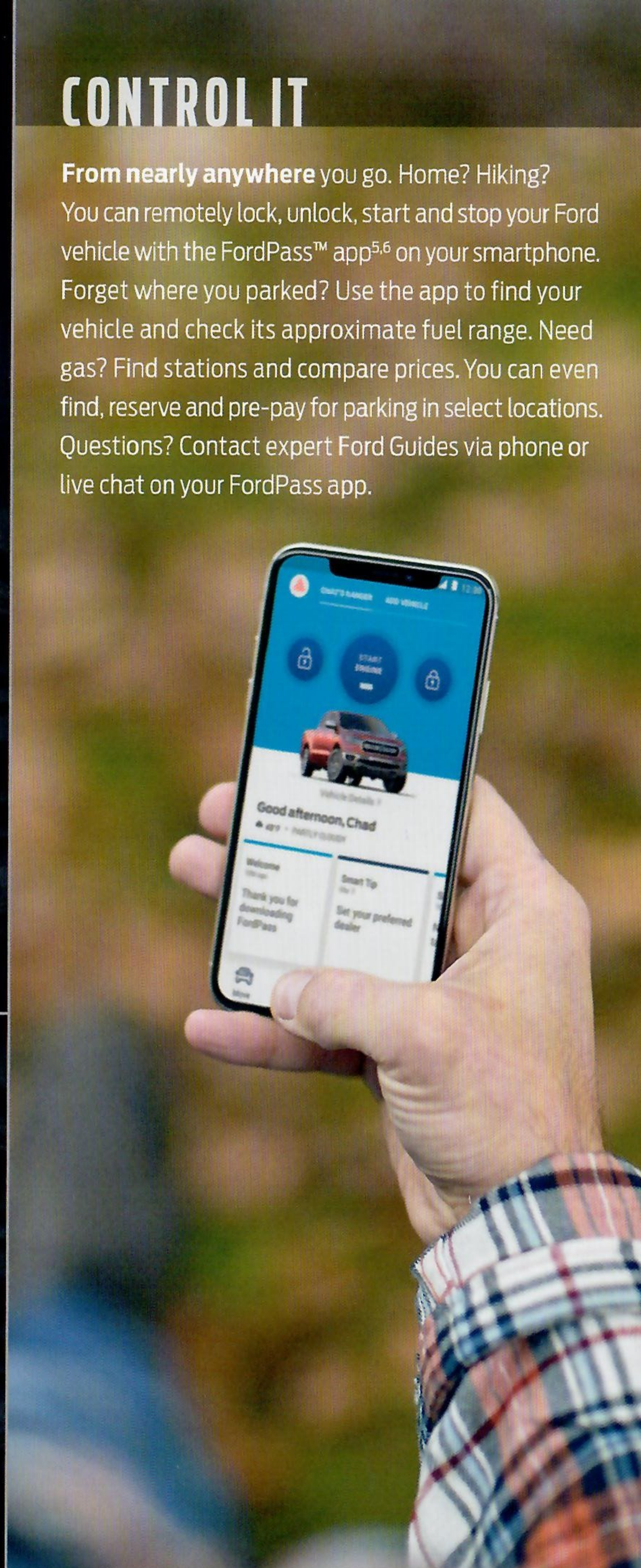


Apple CarPlayTM compatibility⁴ for your iPhone[®]

Android AutoTM compatibility⁴

CONTROL IT

From nearly anywhere you go. Home? Hiking? You can remotely lock, unlock, start and stop your Ford vehicle with the FordPassTM app^{5,6} on your smartphone. Forget where you parked? Use the app to find your vehicle and check its approximate fuel range. Need gas? Find stations and compare prices. You can even find, reserve and pre-pay for parking in select locations. Questions? Contact expert Ford Guides via phone or live chat on your FordPass app.



CONNECT IT

With in-vehicle Wi-Fi and entertainment for all. Before the mud dries on your boots, you and your road-trip companions can be posting adventure videos with the standard 4G LTE Wi-Fi hotspot.⁵ Its powerful antenna provides a strong connection for up to 10 devices at once – tablets, laptops, gaming systems and more – inside your Ford vehicle and up to 50 feet away.



OUR LINEUP

Distinctive design, smart Ford Co-Pilot360™ Technology^{1,2} and a fast, 4G LTE Wi-Fi hotspot¹ are all hallmarks of the 2019 Ford Car, SUV and Truck lineups. For drivers and passengers alike, that's great news. We have more.



Ford is the most awarded brand for Initial Quality and Vehicle Appeal in 2018 according to J.D. Power. Expedition and Mustang are the Highest Ranked Large SUV and Midsize Sports Car in Initial Quality and Vehicle Appeal. F-150 is the Most Appealing Large Light-Duty Pickup. Super Duty® is the Highest Ranked Large Heavy-Duty Pickup in Initial Quality.³

So whether you're looking for a Car, an unstoppable SUV or a Built Ford Tough® Truck, we have a Ford vehicle for every lifestyle and every dream. These are just a few of the reasons that Ford is the best-selling brand.⁴ It's a great time to go further.

¹Available feature. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³For J.D. Power 2018 award information, visit jdpower.com/awards. ⁴Calendar year 2017 sales.

Vehicles throughout this brochure may be shown with available and aftermarket equipment, and without standard antenna.



- 1 Fiesta
- 3 Fusion
- 5 Mustang
- 7 Taurus
- 9 Flex

CARS

SUVs

- 11 EcoSport
- 13 Escape
- 15 Edge
- 17 Explorer
- 19 Expedition + MAX



- 21 Transit Connect
- 23 Transit
- 25 All-New Ranger
- 27 F-150
- 29 Super Duty

TRUCKS

FIESTA

S | SE | ST-LINE | ST



Get your thrill in Fiesta ST. Its turbocharged, high-output 1.6L EcoBoost® engine delivers a best-in-class¹ 197 horsepower² and 202 lb.-ft. of torque.² An “overboost” feature can extend peak torque for up to 16 seconds (of which you’ll love every one). Paired with a 6-speed manual transmission, the engine’s power is put to good use by a unique sport-tuned architecture with European-inspired tuning. Inside, the vantage point is equally exhilarating.



Be prepared to stand out with the new ST-Line. With its Shadow Black-painted roof, high-mounted rear spoiler, and sideview mirror caps, ST-Line really pops in Outrageous Green, Oxford White or Hot Pepper Red. Or, choose Shadow Black exterior paint for an even more sinister monochromatic appearance. 16" Ebony Black-painted aluminum wheels and dual chrome exhaust tips complete the look. 5-speed manual transmission standard. PowerShift 6-speed automatic available.

A long list of features helps you equip your new Fiesta just the way you want it: SYNC® 3 system³ • Voice-activated Navigation³ with SiriusXM® Traffic and Travel Link® • 8-speaker Audio System from Sony®³ • Intelligent Access with push-button start³ • SiriusXM³ • MyKey® technology to help encourage responsible driving

EXTERIOR COLORS⁴

White Platinum Metallic Tri-coat⁵

Oxford White

Ingot Silver⁶

Bohai Bay Mint⁶

Outrageous Green Metallic Tinted Clearcoat⁵

Orange Spice Metallic Tri-coat⁵

Hot Pepper Red Metallic Tinted Clearcoat⁵

Lightning Blue⁶

Magnetic⁵

Shadow Black



ENGINES

1.6L Ti-VCT I-4

120 hp @ 6,350 rpm
112 lb.-ft. of torque @ 5,000 rpm

1.6L EcoBoost I-4

197 hp @ 6,000 rpm²
202 lb.-ft. of torque @ 4,200 rpm²

DIMENSIONS

Exterior (in.) Sedan/Hatch/ST-Line & ST

Wheelbase	98.0
Length	173.5/159.7/160.1
Height	58.1/58.1/57.2

Capacities (cu. ft.)

Passenger volume	85.1
Luggage capacity (sedan)	12.8
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1

T E X T

FIESTA to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

Fun. That’s the feeling every 2019 Fiesta inspires. With nimble, responsive handling, Fiesta thrives on curves as much as on the straightaways. It starts with sedan in S and SE trim. Three hot hatches follow: SE, ST-Line, and ST. With a bold exterior design and eye-catching interior, the new ST-Line has serious visual swagger. In Fiesta ST, with its high-performance credentials and sport-tuned suspension, the fun can last all day long. Your toughest choice? Deciding on one. ford.com/fiesta

¹Class is Subcompact Cars based on Ford segmentation. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Available feature. ⁴Available on select series. ⁵Additional charge. ⁶Metallic.

FUSION

G GAS: S | SE | SEL | TITANIUM | V6 SPORT

H HYBRID: SE | SEL | TITANIUM

P PLUG-IN HYBRID: TITANIUM



T E X T

FUSION to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

3

Take your pick of 5 trim levels, from the well-equipped Fusion S up to the 325-horsepower¹ V6 Sport. Every 2019 Ford Fusion features the new Ford Co-Pilot360™ suite of standard driver-assist technologies² designed to help you confidently navigate your world. Powertrain options include gasoline, hybrid and plug-in hybrid – which helps avoid the range anxiety that accompanies electric-only vehicles. With all of this, plus a sleek new look, Fusion is a smarter choice than ever. ford.com/fusion

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Class is Midsize Sedans based on Ford segmentation. ⁴Available feature. ⁵Available on select series. ⁶Additional charge. ⁷Metallic.



The most powerful car in its class,³ Fusion V6 Sport combines a twin-turbocharged 2.7L EcoBoost® engine with a 6-speed SelectShift® automatic transmission, plus Intelligent all-wheel drive (AWD) and continuously controlled damping (CCD) with pothole detection. To make the most of its 325 horsepower,¹ just engage the transmission's Sport mode and tap your steering wheel-mounted paddle shifters. It's pure exhilaration.



Ford Co-Pilot360 Technology,² including Ford Co-Pilot360 Assist⁴ can start helping the moment you begin backing out of your driveway: Rear View Camera • BLIS® (Blind Spot Information System) with Cross-Traffic Alert • Voice-activated Navigation System • Pre-Collision Assist with Automatic Emergency Braking • Lane-Keeping System • Auto High-Beam Headlamps • Adaptive Cruise Control with Stop-and-Go⁴



Fusion Hybrid and Fusion Energi Plug-In Hybrid both feature a gas engine, electric motor and Regenerative Braking System that seamlessly interact behind the scenes to help maximize fuel efficiency and recharge the battery. Fusion Energi also has an electric charge port, so you can plug it in to charge the electric battery whenever you prefer.

POWERTRAINS

G 2.5L iVCT I-4 engine

175 hp @ 6,000 rpm
175 lb.-ft. of torque @ 4,500 rpm

1.5L EcoBoost I-4 engine

181 hp @ 6,000 rpm
185 lb.-ft. of torque @ 4,320 rpm

2.0L EcoBoost I-4 engine

245 hp @ 5,550 rpm¹
275 lb.-ft. of torque @ 3,000 rpm¹

2.7L EcoBoost V6 engine

325 hp @ 5,500 rpm¹
380 lb.-ft. of torque @ 3,000 rpm¹



H 2.0L iVCT Atkinson-Cycle I-4 engine Hybrid Electric Vehicle (HEV)

Permanent-magnet AC-synchronous electric motor + electronically controlled continuously variable transmission (eCVT)



P 2.0L iVCT Atkinson-Cycle I-4 engine Plug-In Hybrid Electric Vehicle (PHEV)

Permanent-magnet AC-synchronous electric motor + external charge port + electronically controlled continuously variable transmission (eCVT)

DIMENSIONS

Exterior (in.)	Fusion/Hybrid/ Fusion Energi
Wheelbase	112.2
Length	191.8
Height	58.0

Capacities (cu. ft.)

Passenger volume	102.8
Luggage capacity	16.0/12.0/8.2
Total interior volume	118.8/114.8/111.0

EXTERIOR COLORS⁵

White Platinum Metallic Tri-coat⁶

Oxford White

Ingot Silver⁷

White Gold⁷

Ruby Red Metallic Tinted Clearcoat⁶

Rich Copper Metallic Tinted Clearcoat⁶

Velocity Blue

Blue⁷

Magnetic⁷

Agate Black⁷

MUSTANG

ECOBOOST | ECOBOOST PREMIUM | GT | GT PREMIUM | GT350 | BULLITT



T E X T

MUSTANG to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

The original Pony car has spawned its share of legendary nameplates. This year, another hero returns. This limited-edition Mustang is cloaked in Dark Highland Green.¹ Ready to carve up pavement faster than Frank Bullitt's original, the new 2019 Mustang BULLITT rockets out of the barrel with a lineage no one else can claim. This stable breeds legends. Evident in every 2019 Fastback, Convertible, EcoBoost[®] or GT. Get into yours. Get gone. And leave everything else behind.

The 2019 Ford Mustang. ford.com/mustang

¹BULLITT also available in Shadow Black. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Available feature. ⁴Available on select series. ⁵Metallic. ⁶Additional charge. ⁷Requires Ebony over-the-top racing stripes. BULLITT and all related characters and elements [®] & [™] Warner Bros. Entertainment Inc. (s18)



2019 BULLITT credentials include: an upgraded 5.0L V8 with 480 horsepower;² 6-speed manual transmission with white "cue ball" shift knob; content from the GT Premium and Performance Package; Red-painted Brembo[™] brakes, IP badge with chassis number, and enough attitude to catch whatever you're chasing. Limited edition means they'll go fast. Get yours before you're left in its rear view.



Make it personal like never before. 14 wheel designs;³ 7 instrument panel finishes.³ A fully customizable 12" LCD digital instrument cluster.³ Mustang MyMode^{®3} that allows you to save your favorite drive settings, including suspension, steering, and exhaust note preferences. And a "pulsing" start button that pulses red from the moment the door is unlocked until the engine roars to life. Now more than ever, the new Mustang puts the power directly into your hands.



NEW 2020 Shelby[®] GT500
Get ready for the most powerful, most potent Mustang of them all. The head-turning, heart-pounding Shelby GT500. The most powerful V8 engine ever produced for Mustang, plus exclusive interior and exterior features, makes this beast the baddest Mustang to roar from the stable. Catch one if you can. Available Fall 2019. Pre-production model shown.



ENGINES

2.3L EcoBoost I-4
310 hp @ 5,500 rpm²
350 lb.-ft. of torque @ 3,000 rpm²

5.0L Ti-VCT V8
460 hp @ 7,000 rpm²
420 lb.-ft. of torque @ 4,600 rpm²

BULLITT 5.0L Ti-VCT V8
480 hp @ 7,000 rpm²
420 lb.-ft. of torque @ 4,600 rpm²

DIMENSIONS

Exterior (in.)	Fastback/Convertible
Wheelbase	107.1
Length	188.5
Height	54.3/54.9

Capacities (cu. ft.)

Passenger volume	82.8/79.2
Luggage capacity	13.5/11.4
Total interior volume	96.3/90.6

EXTERIOR COLORS⁴

Oxford White

Ingot Silver⁵

Orange Fury Metallic Tri-coat⁶

Need for Green⁷

Race Red

Ruby Red Metallic Tinted Clearcoat⁶

Velocity Blue⁵

Kona Blue⁵

Dark Highland Green^{5,6}

Magnetic⁵

Shadow Black

TAURUS

SE | SEL | LIMITED | SHO



ENGINES

3.5L Ti-VCT V6

288 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm

3.5L EcoBoost V6

365 hp @ 5,550 rpm¹
350 lb.-ft. of torque @ 1,500-5,000 rpm¹

DIMENSIONS

Exterior (in.)

Wheelbase	112.9
Length	202.9
Height	60.7

Capacities (cu. ft.)

Passenger volume	102.2
Luggage capacity	20.1
Total interior volume	122.3

EXTERIOR COLORS⁵

White Platinum
Metallic Tri-coat⁶

Oxford White

Ingot Silver⁷

Ruby Red Metallic
Tinted Clearcoat⁶

Burgundy Velvet
Metallic Tinted
Clearcoat⁶

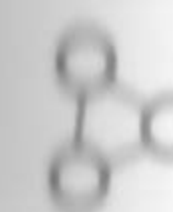
Blue⁷

Magnetic⁷

Agate Black⁷



3, 2, 1... SHO! Super High Output means 0-60 mph in 5.5 seconds.² Under the hood, a 3.5L EcoBoost[®] V6 provides instant straight-line acceleration, while a sport-tuned suspension delivers optimal driving performance. The SHO Performance Package adds additional capability with unique shocks and springs, high-performance front brake pads, sport-calibrated steering, and more.



Ford Co-Pilot360™ Technology³ makes everyday driving a little easier in Taurus. Choose from: Adaptive Cruise Control & Forward Collision Warning with Brake Support⁴ • BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert⁴ • Active Park Assist⁴ • Lane-Keeping System⁴ • AdvanceTrac[®] Electronic Stability Control



Soothe your senses in this meticulously assembled interior with finely stitched seats and eye-catching accents. Heated and cooled power front seats, power-adjustable pedals and power sideview mirrors are standard on Limited and SHO. Grip the heated steering wheel⁴ or feel the gentle breeze through the power moonroof.⁴ This is Taurus.

Among full-size sedans, it defines the experience. As it has for over three decades. With captivating performance. Sure-footed handling. A spacious interior. And responsive voice-activated technology. In a world where change is the only constant, it remains dialed in to its driving heritage. Choose SE. Well-equipped SEL. Lavish Limited. Or the 365-horsepower¹ SHO. One is just right for you. The 2019 Ford Taurus. ford.com/taurus

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Based on Ford testing. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Available feature. ⁵Available on select series. ⁶Additional charge. ⁷Metallic.

T E X T

TAURUS
to 89090
FOR EXCLUSIVE
AUTO SHOW
INCENTIVE!

Message and data
rates may apply

FLEX

SE | SEL | LIMITED



EXTERIOR COLORS⁷

White Platinum
Metallic Tri-coat⁸

Oxford White

Ingot Silver⁹

Ruby Red Metallic
Tinted Clearcoat⁹

Burgundy Velvet
Metallic Tinted
Clearcoat⁹

Blue⁹

Stone Gray⁹

Magnetic⁹

Agate Black⁹

T E X T

**FLEX
to 89090
FOR EXCLUSIVE
AUTO SHOW
INCENTIVE!**

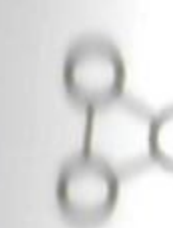
Message and data
rates may apply

With seating for up to 7, Flex embraces a style all its own. Inside its distinctive shape, a well-appointed space can be configured to fit your needs, and those of your extended family. A multipanel Vista Roof^{®1} benefits all 3 rows with natural light. For 6-passenger seating, there's pass-through access to the 3rd row between the power-assisted, fold-flat, 2nd-row bucket seats! A power liftgate¹ and low liftover height make loading and unloading items a breeze. This is the essence of FLEX ability. Find it, and so much more, in the 2019 Ford Flex. ford.com/flex

¹Available feature. ²Based on 253 consumer ratings for the 2009-2018 Ford Flex, as of 4/27/18. ³Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁴Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁵Horsepower and torque ratings achieved with 93-octane fuel. ⁶When properly equipped. ⁷Available on select series. ⁸Additional charge. ⁹Metallic.



Flex receives high praise on KBB.com, earning a 9.2 out of 10 Consumer Rating² "You definitely will stand out and won't be mistaken for any other vehicle," one owner said. Another added, "When people ride in it, they rave about it." A third said, "This car is like riding on a [train]. I expected someone to come through with coffee and a paper. This is one amazing vehicle." Check out even more praise at: www.kbb.com/ford/flex/2018/se-consumer-reviews/



Ford Co-Pilot360™ Technology³ can help provide assistance on your daily commute. From helping to maintain your choice of speed and preset gaps from the vehicle in front of you! to calling attention to vehicles in your blind spots! and even to steering you into a parking spot! these advanced driver-assist technology features are designed to help Flex make your life easier in those moments when you could use some assistance.



A wide range of features on Flex can help make each drive more enjoyable, including: SYNC[®] 3 system¹ with Apple CarPlay™ and Android Auto™ compatibility⁴ • Intelligent all-wheel drive (AWD)¹ • 365-horsepower⁵ 3.5L EcoBoost[®] engine¹ • Trailer Tow Package with 4,500-lb. towing capacity^{1,6} • 12-speaker Audio System from Sony^{®1}

ENGINES

3.5L Ti-VCT V6

287 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift[®] automatic with
shifter button activation

3.5L EcoBoost V6

365 hp @ 5,500 rpm⁵
350 lb.-ft. of torque @ 3,500 rpm⁵

6-speed SelectShift automatic with
steering wheel-mounted paddle shifters

DIMENSIONS

Exterior (in.)

Wheelbase	117.9
Length	201.8
Height – Excluding options	68.0

Capacities (cu. ft.)

Passenger volume	155.8
Cargo volume behind 1st row	83.2
Cargo volume behind 2nd row	43.2
Cargo volume behind 3rd row	20.0
Max. towing (lbs.)	4,500

ECOSPORT

S | SE | SES | TITANIUM



T E X T

**ECOSPORT
to 89090
FOR EXCLUSIVE
AUTO SHOW
INCENTIVE!**

Message and data rates may apply

Trim outside. Spacious inside. With a swing gate rear hatch that opens wide for cargo and Intelligent 4-wheel drive (4WD),¹ the 2019 EcoSport is nimble and ready for just about anything. Plus, SYNC[®] 3¹ with Apple CarPlay™ and Android Auto™ compatibility,² and FordPass Connect™ with 4G LTE Wi-Fi hotspot^{1,3} help you stay in touch even on the go. New this year, the SES Black Appearance Package adds even more distinction to the personality-packed EcoSport SES with a black-painted roof and hood decal.⁴ Get into the swing of things with the 2019 Ford EcoSport. It's capable, connected and ready for your next adventure. ford.com/ecosport

¹Available feature. ²Requires phone with active data service and compatible software. SYNC 3 does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁴Available with Moondust Silver, Diamond White and Lightning Blue exterior colors. ⁵Available on select series. ⁶Additional charge. ⁷Metallc.



ENGINES

1.0L EcoBoost® I-3

Auto Start-Stop Technology
123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 3,500 rpm
6-speed SelectShift® automatic

2.0L TI-VCT I-4

Auto Start-Stop Technology
166 hp @ 6,500 rpm
149 lb.-ft. of torque @ 4,500 rpm
6-speed SelectShift automatic

DIMENSIONS

Exterior (in.)	4x2/4x4
Wheelbase	99.2
Length	161.3
Height	64.8/65.1

Capacities (cu. ft.)

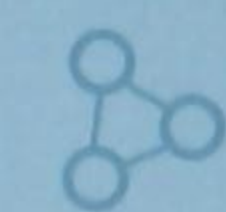
Passenger volume	91.1
Cargo volume behind 1st row	50.0
Cargo volume behind 2nd row	20.9



Swing open the next big thing. With plenty of pockets, bins and hooks, the 2019 EcoSport makes efficient use of every available space. A rear Cargo Management System allows you to adjust the load-floor height for different levels of storage. In its top position, and with the rear seat folded down, a spacious load floor is perfect for moving furniture and other items. Up top, roof-rack side rails¹ allow you to carry even more cargo. While a seat-side pocket helps keep smaller items secure and in their place. To do what you've always wanted, EcoSport has more of what you need.



Find more than meets the eye, starting with standard leather-trimmed seats with perforated inserts on Titanium. Plus, generous seating and storage made even more inviting by a power moonroof with sunshade. To load longer items, fold one or both sides of the 60/40 split-fold rear seat down. And for those chilly days, a heated, leather-wrapped steering wheel helps keep drivers happy.



Get equipped for action with the 2019 EcoSport. Choose front-wheel drive (FWD) or the enhanced grip of Intelligent 4WD.¹ Other smart features include: B&O Sound System¹ • 8" touchscreen with voice-activated Navigation¹ • BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert¹ • 10 standard airbags: driver and front-passenger knee and dual stage front; front- and rear-seat side, and side-curtain airbags for both rows

EXTERIOR COLORS⁵

White Platinum Metallic Tri-coat⁶

Diamond White

Moondust Silver⁷

Race Red

Ruby Red Metallic Tinted Clearcoat⁶

Canyon Ridge⁷

Blue Candy Metallic Tinted Clearcoat⁶

Lightning Blue⁷

Smoke⁷

Shadow Black

ESCAPE

S | SE | SEL | TITANIUM



Elevate your experience with refined materials and finishes. Calming noise isolation. Plus easy entry and start-up, courtesy of Intelligent Access with push-button start.¹ You can also enjoy heated front seats,¹ a heated steering wheel,¹ and a 10-speaker Audio System from Sony.^{®1} Recharge devices with a 110V power outlet¹ and up to 2 smart-charging USB ports,¹ and ease cargo loading with the hands-free, foot-activated liftgate.¹

To help form responsible driving habits, standard MyKey[®] technology lets you program reminders for new drivers to drive at appropriate speeds, keep the audio volume low and much more.

Express your style with the new SEL Sport Appearance Package featuring Magnetic-painted exterior accents, Black headlamp and taillamp bezels, plus a unique two-tone interior and more. Also new for SEL, a Sun and Style Package adds a panoramic Vista Roof[®] and 18" Sparkle Silver-painted aluminum wheels. Escape SE can be amped up with an SE Sport Appearance Package as well.

The Ford Safe and Smart™ Package on Escape makes it easy to get all of this helpful Ford Co-Pilot360 Technology: Adaptive Cruise Control & Forward Collision Warning with Brake Support¹ • Auto High-Beam Headlamps¹ • BLIS[®] (Blind Spot Information System) with Cross-Traffic Alert¹ • Lane-Keeping System¹ • Rain-sensing windshield wipers¹ • Also includes windshield wiper de-icer¹



ENGINES

2.5L iVCT I-4

168 hp @ 6,000 rpm
170 lb.-ft. of torque @ 4,500 rpm
6-speed SelectShift[®] automatic

1.5L EcoBoost I-4

Auto Start-Stop Technology
179 hp @ 6,000 rpm⁵
177 lb.-ft. of torque @ 2,500 rpm⁵
6-speed SelectShift automatic

2.0L EcoBoost I-4

Auto Start-Stop Technology
245 hp @ 5,500 rpm⁵
275 lb.-ft. of torque @ 3,000 rpm⁵
6-speed SelectShift automatic

DIMENSIONS

Exterior (in.)

Wheelbase	105.9
Length	178.1
Height	66.3

Capacities (cu. ft.)

Passenger volume	98.7
Cargo volume behind front seats	68.0
Cargo volume behind rear seats	34.0
Max. towing (lbs.) ² 2.0L EcoBoost	3,500

EXTERIOR COLORS⁶

White Platinum Metallic Tri-coat⁷

Oxford White

Ingot Silver⁸

Ruby Red Metallic Tinted Clearcoat⁷

Sedona Orange⁸

Lightning Blue⁸

Baltic Sea Green⁸

Magnetic⁸

Agate Black⁸

T E X T

ESCAPE to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

Adventurous. Spontaneous. Connected. Confident. Escape is made for you. Pursue your passions with EcoBoost^{®1} power and efficiency, Intelligent 4WD,¹ and up to 3,500 lbs. of towing capability.² Versatile seating adapts to carry up to 5 people or as much as 68.0 cu. ft. of cargo. FordPass Connect™ with 4G LTE Wi-Fi hotspot^{1,3} lets passengers connect up to 10 devices while parked at your campsite – or on the move. Plus, you can get help from Ford Co-Pilot360™ Technology⁴ like Adaptive Cruise Control & Forward Collision Warning with Brake Support¹ and several others. Thrive on the go in the 2019 Ford Escape. ford.com/escape

¹Available feature. ²When properly equipped. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment, and need to control the vehicle. ⁵Horsepower and torque ratings achieved with 93-octane fuel. ⁶Available on select series. ⁷Additional charge. ⁸Metallic.

EDGE

SE | SEL | TITANIUM | ST



Athletic new styling reaches its ultimate expression in the 2019 Edge ST – an exhilarating 335 horsepower¹ of performance-enhanced pleasure. There are plenty of smart new features as well. Every Edge features the Ford Co-Pilot360™ suite of standard driver-assist technologies² designed to help you confidently navigate your world. A smooth-shifting 8-speed automatic transmission. A wireless charging pad.^{3,4} FordPass Connect™ with 4G LTE Wi-Fi hotspot^{3,5} that lets you connect up to 10 devices. And a B&O Sound System³ with 12 speakers. There's much to be desired about the 2019 Ford Edge. ford.com/edge

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³Available feature. ⁴Available Qi wireless charging pad may not be compatible with all mobile phones. ⁵Certain restrictions, 3rd-party terms or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁶Class is Midsize Utilities based on Ford segmentation. ⁷Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. Please see owner's manual for system limitations. ⁸When properly equipped. ⁹Available on select series. ¹⁰Additional charge. ¹¹Metallic.

The 2019 Edge ST is all-new to the Edge lineup, and the first Ford SUV to be tuned by the Ford Performance Team. To start, they enhanced its 2.7L EcoBoost® engine to be the most powerful gas V6 engine in its class.⁶ A Gloss Black-painted wide-mouth mesh grille and ST badging set this Edge apart, as well as deep side skirts, dual trapezoidal exhaust outlets, and 21" premium Gloss Black-painted aluminum wheels.³ A Ford Performance-tuned suspension provides dynamic handling, while standard all-wheel drive (AWD) helps to maximize traction. This SUV is truly something special. Introducing the new Edge ST.

The new Titanium Elite Package further enhances the well-equipped 2019 Edge Titanium. Body-color exterior trim, bright chrome inserts and 20" bright-machined aluminum wheels with Premium Dark Stainless-painted pockets provide additional exterior distinction. Inside, a B&O Sound System employs a 10-channel amplifier to pump 800 watts of digitally processed sound through 12 high-performance speakers, helping this Edge hit all the right notes.

The new 2019 Edge features Ford Co-Pilot360: a suite of 5 standard driver-assist features² that can start assisting you the moment you back out of your driveway: Rear View Camera • BLIS® (Blind Spot Information System) with Cross-Traffic Alert • Pre-Collision Assist with Automatic Emergency Braking⁷ • Lane-Keeping System • Auto High-Beam Headlamps



ENGINES

2.0L EcoBoost I-4
250 hp @ 5,500 rpm¹
280 lb.-ft. of torque @ 3,000 rpm¹

2.7L EcoBoost V6
335 hp @ 5,500 rpm¹
380 lb.-ft. of torque @ 3,250 rpm¹

DIMENSIONS

Exterior (in.)	
Wheelbase	112.2
Length	188.8
Height	68.3

Capacities (cu. ft.)	
Passenger volume	113.9
Cargo volume behind 1st row	73.4
Cargo volume behind 2nd row	39.2
Max. towing (lbs.) ⁸	3,500

EXTERIOR COLORS⁹

White Platinum Metallic Tri-coat¹⁰

Oxford White

Ingot Silver¹¹

Ruby Red Metallic Tinted Clearcoat¹⁰

Burgundy Velvet Metallic Tinted Clearcoat¹⁰

Ford Performance Blue¹¹

Blue¹¹

Baltic Sea Green¹¹

Stone Gray¹¹

Magnetic¹¹

Agate Black¹¹

T E X T

EDGE to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

EXPLORER

EXPLORER | XLT | LIMITED | SPORT | PLATINUM



T E X T

EXPLORER to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

As it has for almost three decades, Ford Explorer continues to offer an exceptional mix of confidence, capability and adaptability. Refined seating for up to 7 people is offered in a wide range of durable fabrics and luxurious leather trims.¹ Your engine choices include a 3.5L EcoBoost^{®1} with best-in-class² V6 horsepower. Plus, FordPass Connect^{™1,3} and voice-activated SYNC^{® 3^{1,4}} help you stay connected on the go. The 2019 Ford Explorer is made for modern adventurers. ford.com/explorer

¹Available feature. ²Class is Large Utilities based on Ford segmentation, excluding other Ford vehicles. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁴Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁵Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁶Horsepower and torque ratings achieved with 93-octane fuel. ⁷Including rear seat well. ⁸Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ⁹Available on select series. ¹⁰Additional charge. ¹¹Metallic.



Inspired by the American Southwest, the new XLT Desert Copper Package (shown) is a standout, from its 20" polished aluminum wheels and chrome sideview mirror caps to its unique interior. Ebony Black 7 passenger seating features rich Copper inserts and accent stitching with leather-trimmed 1st and 2nd rows. Copper accents are carried onto the interior door-trim panels as well. The Limited Luxury Package, also new for 2019, features premium leather trim with unique stitching, multicontour front seats with Active Motion[®] massage functionality, and much more.



Confident capability defines Explorer. There's a hands-free, foot-activated liftgate¹ for easy loading and unloading of cargo. Intelligent 4WD with the Terrain Management System^{™1} offers shift-on-the-fly confidence in changing road conditions. Factor in your choice of turbocharged, direct-injected EcoBoost engines¹ and a towing capability of up to 5,000 lbs. when properly equipped, and you're ready to live the adventurous life.



Get help parallel parking or backing into a perpendicular spot from Enhanced Active Park Assist!⁵ It can identify a right-sized parking space and steer Explorer into it, while you operate the accelerator, brake and gear shifter.



The Ford Safe and Smart[™] Package on Explorer makes it easy to get all of this helpful Ford Co-Pilot360[™] Technology: Adaptive Cruise Control & Forward Collision Warning with Brake Support¹ • Auto High-Beam Headlamps¹ • Lane-Keeping System¹ • Rain-sensing windshield wipers¹



EXTERIOR COLORS⁹

White Platinum Metallic Tri-coat¹⁰

Oxford White

Ingot Silver¹¹

Ruby Red Metallic Tinted Clearcoat¹⁰

Burgundy Velvet Metallic Tinted Clearcoat¹⁰

Blue¹¹

Magnetic¹¹

Agate Black¹¹

ENGINES

3.5L Ti-VCT V6

290 hp @ 6,500 rpm
255 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift[®] automatic

2.3L EcoBoost I-4

280 hp @ 5,600 rpm⁶
310 lb.-ft. of torque @ 3,000 rpm⁶
6-speed SelectShift automatic

3.5L EcoBoost V6

365 hp @ 5,500 rpm⁶
350 lb.-ft. of torque @ 3,500 rpm⁶
6-speed SelectShift automatic

DIMENSIONS

Exterior (in.)

Wheelbase	112.8
Length	198.7
Height	70.0

Capacities (cu. ft.)

Passenger volume	151.5
Cargo volume behind 1st row	81.7
Cargo volume behind 2nd row	43.9
Cargo volume behind 3rd row ⁷	21.0
Max. towing (lbs.) ⁸	5,000

EXPEDITION+MAX

XLT | LIMITED | PLATINUM



T E X T

EXPEDITION to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

With refined seating for up to 8, spacious Ford Expedition interiors offer a wide range of durable fabrics and luxurious leather trims¹. There are 2 available body styles: Expedition and Expedition MAX. Choose 4x2 or 4x4 in XLT, Limited or Platinum models. A new Stealth Edition (shown above) cloaks you in blacked-out style, while a new Special Edition and Texas Edition supply features that enhance functionality. Plus, FordPass Connect™ with 4G LTE Wi-Fi hotspot^{1,2} allows for connection of up to 10 devices. Experience the power of more in the 2019 Expedition and Expedition MAX. ford.com/expedition

¹Available feature. ²Certain restrictions, 3rd-party terms or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ³Horsepower and torque ratings achieved with 93-octane fuel. ⁴Cargo and load capacity limited by weight and weight distribution. ⁵Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. ⁶Available on select series. ⁷Additional charge. ⁸Metallic.



The airy and spacious cabin of Expedition offers generous room for up to 8 passengers and their gear. Tip-and-slide 2nd-row seats¹ allow for easy 3rd-row access. While power, fold-flat 2nd- and 3rd-row seats¹ make it easy to switch between passengers and cargo. Accessing the cargo area is as simple as waving your foot under the rear bumper to take advantage of the hands-free foot-activated liftgate!¹



Ascend the summit with Expedition Platinum. Up here, 22" polished aluminum wheels command attention. An enhanced 3.5L EcoBoost[®] delivers 400 horsepower³ and 480 lb.-ft. of torque.³ And a continuously controlled damping (CCD) suspension adjusts in milliseconds to enhance vehicle control. Inside, enjoy the look and feel of real wood accents. Perforated inserts and quilted bolsters distinguish the luxury leather-trimmed, heated and ventilated multicontour front seats with Active Motion[®]. This is Platinum. Enjoy the view.



The 2019 Expedition MAX is designed for those who want to go bigger and carry more along the way. Nearly a foot longer than Expedition, Expedition MAX can accommodate an additional 16.9 cu. ft. of cargo.⁴ And with wider rear door openings, Expedition MAX has extra room in all the right places.



The Driver Assistance Package on Expedition makes it easy to get all this helpful Ford Co-Pilot360™ Technology: Adaptive Cruise Control with Stop-and-Go¹ • Pre-Collision Assist with Automatic Emergency Braking¹ • Auto High-Beam Headlamps¹ • Lane-Keeping System¹ • Rain-sensing windshield wipers¹



ENGINES

3.5L EcoBoost V6

Auto Start-Stop Technology
375 hp @ 5,000 rpm
470 lb.-ft. of torque @ 3,500 rpm
10-speed SelectShift[®] automatic

3.5L EcoBoost V6 (Platinum)

Auto Start-Stop Technology
400 hp @ 5,000 rpm³
480 lb.-ft. of torque @ 3,500 rpm³

DIMENSIONS

Exterior (in.) Expedition/Expedition MAX

Wheelbase	122.5/131.6
Length	210.0/221.9
Height (2WD)	76.6/76.4
Height (4WD)	76.4/76.2

Capacities (cu. ft.)

Passenger volume	171.9/172.0
Cargo volume behind 1st row	104.6/121.5
Cargo volume behind 2nd row	57.5/73.3
Cargo volume behind 3rd row	19.3/34.3
Max. towing (lbs.) ⁵	9,300/9,000

EXTERIOR COLORS⁶

White Platinum Metallic Tri-coat⁷

Oxford White

Ingot Silver⁸

Silver Spruce⁸

Ruby Red Metallic Tinted Clearcoat⁷

Blue⁸

Stone Gray⁸

Magnetic⁸

Agate Black⁸

TRANSIT CONNECT

PASSENGER WAGON: XL | XLT | TITANIUM
CARGO VAN: XL | XLT



PASSENGER WAGON SEATING CONFIGURATIONS

SWB - Short Wheelbase | LWB - Long Wheelbase



Innovative conveniences include a class-exclusive new wireless charging pad¹ that helps keep your compatible device powered up without the hassle of a cord.⁵ Redesigned seating can be trimmed in leather,¹ cloth¹ or vinyl. When it's chilly out, heated sideview mirrors¹ and a Quickclear™ electric windshield defroster¹ help you get going quickly.

As America's best-selling compact cargo van,⁶ Transit Connect continues to improve its offerings with the most driver-assist technologies available in the class, making this the smartest Transit Connect ever. You can also add 2nd-row fixed glass¹ to both of the dual sliding side doors or just the passenger's. In back, choose from a liftgate¹ or 180° swing-out rear cargo doors with fixed glass¹ or without.



EXTERIOR COLORS⁸

Frozen White

Silver⁹

School Bus Yellow¹⁰

Race Red

Kapoor Red⁹

Blue⁹

Dark Blue

Guard⁹

Diffused Silver⁹

Magnetic⁹

Shadow Black

T E X T

TRANSIT CONNECT to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

This remarkably nimble lineup of compact Passenger Wagons and Cargo Vans gets a fresh look outside, featuring new HID headlamps with signature LED lighting and LED fog lamps,¹ plus redesigned seating for enhanced comfort inside. New engine options include a standard 2.0L GDI I-4 and a class-exclusive² 1.5L EcoBlue® TCDi Diesel!^{1,3} Plus, there's an array of new standard Ford Co-Pilot360™ Technology,⁴ including class-exclusive Pre-Collision Assist with Automatic Emergency Braking. Business or pleasure, the new 2019 Ford Transit Connect is a smart move. ford.com/transitconnect

¹Available feature. ²Class is Small Vans based on Ford segmentation. ³Available Spring 2019. Limited availability. ⁴Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁵Available Qi wireless charging may not be compatible with all mobile phones. ⁶Based on total U.S. reported sales (2017 CY). ⁷Based on 1.5L diesel engine. Available Spring 2019. ⁸Available on select series. ⁹Metallic. ¹⁰Taxi Package only.

ENGINES

2.0L GDI I-4

162 hp @ 6,500 rpm

144 lb.-ft. of torque @ 4,500 rpm

8-speed automatic transmission with SelectShift® capability and Auto Start-Stop Technology

1.5L EcoBlue TCDi Diesel

Available Spring 2019

8-speed automatic transmission with SelectShift® capability and Auto Start-Stop Technology

CAPACITIES

	Passenger Wagon SWB ³ /5-seater	Passenger Wagon LWB ³ /7-seater	Cargo Van SWB ³ /2-seater	Cargo Van LWB ³ /2-seater
Passenger volume (cu. ft.)	120.7	167.1	63.2	63.2
Max. towing (lbs.)	2,000	2,000	2,000	2,000
Max. GVWR (lbs.)	5,060 ⁷	5,450	5,130	5,302
Max. payload (lbs.)	1,140 ⁷	1,380	1,510	1,570

EXTERIOR

	SWB	LWB
Wheelbase (in.)	104.8	120.6
Length (in.)	174.2	190.0
Height (in.) - Passenger Wagon/Cargo Van	71.6/72.0	71.6/72.0

TRANSIT

PASSENGER VAN: XL | XLT
CARGO VAN



Stand and deliver with Transit Cargo Vans. The best-in-class 81.5" max. interior height³ makes it easy to stand upright and fit tall items in HR models. The 253⁹ swing-out rear cargo doors² open extra-wide to provide even better access than last year. Getting in and out of the cargo area is easy, thanks to D-pillar assist handles² now optional with any roof height. Plus, you can choose from 14 vocation-specific upfit ship-thrus² for prompt delivery.



Best-in-class features include: Factory-built cargo capacity of 100.5 cu. ft.³ available behind the last row of seats on HR LWB-EL Passenger Vans • 74.3" max. rear-door opening height • Gas-powered max. cargo capacity of 487.2 cu. ft., and max. payload capacity of up to 4,640 lbs.^{3,4} on HR LWB-EL Cargo Vans • 400 lb.-ft. max. gas torque rating with the available 3.5L EcoBoost[®] V6 engine.



Seat as many as 15 people in Transit Passenger Van. Inside, you'll discover vinyl-, cloth-² and leather-trimmed² seat offerings, plus SYNC[®] 3 voice-activated technology^{2,5} for your calls, music and more. Ford Co-Pilot360™ Technology⁶ like Lane-Keeping Alert with Driver Alert² and side-wind stabilization are designed to help you travel with confidence.

ENGINES

3.7L Ti-VCT V6

275 hp @ 6,000 rpm
260 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift[®] automatic

3.5L EcoBoost V6

310 hp @ 5,500 rpm
400 lb.-ft. of torque @ 2,500 rpm
6-speed SelectShift automatic

3.2L Power Stroke[®] I-5 Turbo Diesel

185 hp @ 3,000 rpm
350 lb.-ft. of torque @ 1,500–2,500 rpm
6-speed SelectShift automatic

CARGO VAN

Max. cargo volume – behind 1st row (cu. ft.)

LR RWB	246.7
MR RWB	315.2
LR LWB	277.7
MR LWB	357.1
HR LWB	404.3
HR LWB-EL	487.2

CONFIGURATIONS

LR – Low Roof

MR – Medium Roof

HR – High Roof

RWB – Regular Wheelbase

LWB – Long Wheelbase

LWB-EL – Extended Length

EXTERIOR COLORS⁷

Oxford White

Ingot Silver⁸

White Gold⁸

School Bus Yellow⁹

Race Red

Blue Jeans⁸

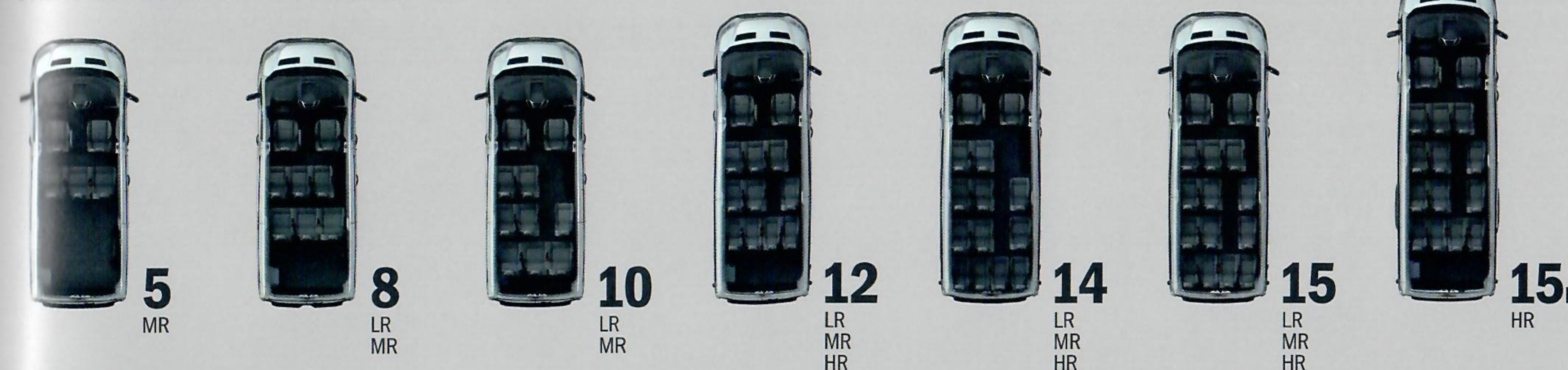
Green Gem⁸

Stone Gray⁸

Magnetic⁹

Shadow Black

PASSENGER VAN SEATING CONFIGURATIONS



T E X T

TRANSIT to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

Raising a family? Running a business? Maybe you're tackling both. Either way, you know there's power in numbers. Transit knows it, too. That's why the 2019 Ford Transit offers the most vehicle configurations in the class.^{1,2} Passenger Vans offer 2 new seat configurations² this year: 5- and 14-passenger. Cargo Vans can seat up to 2 people and carry up to 487.2 cu. ft. of max. cargo, or haul up to 4,640 lbs. of max. payload.³ Powered by your choice of 3 engines, Transit comes in 3 roof heights and 3 lengths, all designed to help meet your unique needs. ford.com/transit

¹Class is Full-Size Vans based on Ford segmentation. Excluding other Ford vehicles. ²Available feature. ³When properly configured. Passenger and cargo capacity limited by weight and weight distribution. ⁴Excludes diesel competitive models, when properly equipped. ⁵Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ⁶Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁷Available on select series. ⁸Metallic. ⁹Fleet only.

RANGER

XL | XLT | LARIAT



Turbocharged standout. Ranger is the only truck in its class to offer an advanced, turbocharged gas engine. Delivering 270 horsepower, the 2.3L EcoBoost® – paired with its 10-speed SelectShift® automatic transmission – is the only powertrain Ranger needs.



Innovative tech. Ranger offers the latest technologies to help you stay connected on the move. SYNC® 3⁴ features Apple CarPlay™ and Android Auto™ compatibility,⁵ and Ford+Alexa functionality.⁶ FordPass Connect™⁴ provides 10-device Wi-Fi access.⁷ Ford Co-Pilot360™ Technology⁸ on Ranger includes: a Rear View Camera • Pre-Collision Assist with Automatic Emergency Braking • Auto High-Beam Headlamps⁴ • Lane-Keeping System⁴ • BLIS® (Blind Spot Information System) with class-exclusive Trailer Coverage⁴



Adventure ready. The all-new Ranger lets you exercise your freedom, and features real steel bumpers and a fully boxed high-strength steel frame. Make it even tougher with the FX4 Off-Road Package, which includes: high-strength steel front bash plate • underbody skid plates • off-road tuned suspension • electronic-locking rear differential • Trail Control™ technology • Terrain Management System™ with 4 selectable drive modes, including Normal, Grass/Gravel/Snow, Mud/Ruts and Sand.

ENGINE

2.3L EcoBoost

270 hp @ 5,500 rpm
310 lb.-ft. of torque @ 3,000 rpm
10-speed SelectShift automatic

CAB / BOX LENGTH

SuperCab / 6'
SuperCrew® / 5'

CAPABILITIES

Max. Towing² (lbs.) 7,500
Max. Payload² (lbs.) 1,860

EXTERIOR COLORS⁹

White Platinum Metallic Tri-coat¹⁰

Oxford White

Ingot Silver¹¹

Hot Pepper Red Metallic Tinted Clearcoat¹⁰

Saber¹¹

Lightning Blue¹¹

Magnetic¹¹

Shadow Black

TEXT

RANGER to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

A best-in-class¹ 310 lb.-ft. of gas torque gives the all-new 2019 Ford Ranger serious get-up-and-go. Ranger also has a best-in-class max. payload capacity of 1,860 lbs.² and a best-in-class gas max. towing capacity of 7,500 lbs.² Plus, Ranger is the most fuel-efficient gas-powered midsize pickup in America.³ Developed and tested to legendary Built Ford Tough® standards, the all-new Ranger derives its capability from over 100 years of Ford Truck engineering know-how. So it's ready for whatever, wherever. This is Ranger. Reinvented. ford.com/trucks/ranger/2019

¹Class is Midsize Pickups based on Ford segmentation. ²Max. payload of 1,860 lbs. on SuperCab 4x2, not shown. Max. towing of 7,500 lbs. when properly equipped. ³EPA-estimated ratings: 21 mpg city/26 mpg hwy/23 mpg combined, 2.3L engine 4x2. Actual mileage will vary. ⁴Available feature. ⁵Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁶Certain Alexa functionality is dependent on smart phone and home technology. ⁷Certain restrictions, 3rd-party terms or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁸Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁹Available on select series. ¹⁰Additional charge. ¹¹Metallic.



Available early 2019. Pre-production models shown.

F-150

XL | XLT | LARIAT | KING RANCH® | PLATINUM | LIMITED | RAPTOR



Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your owner's manual for detailed information regarding driving through water.

T E X T

F150 to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

Every other truck: still playing catchup to Ford F-150. It won't be any easier this year. The High-Output 3.5L EcoBoost® V6 engine that produces a best-in-class¹ 510 lb.-ft. of torque² is now standard on both the 2019 LIMITED and RAPTOR. One of 6 engine choices, it joins a first-in-class 10-speed automatic transmission, Pro Trailer Backup Assist,^{TM3} and a high-strength, military-grade, aluminum alloy body and cargo box⁴ as just a few examples of the constant innovation of F-150. Around here, the throttle stays pegged. ford.com/f150

¹Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Available feature. ⁴6000-series aluminum alloy. ⁵Max. towing of 13,200 lbs. on SuperCrew 4x2, 156.8" WB, 3.5L EcoBoost engine and optional equipment. Not shown. ⁶Max. payload of 3,270 lbs. on Regular Cab 4x2, 141.1" WB, 5.0L V8 engine and optional equipment. Not shown. ⁷3.0L Power Stroke V6 Turbo Diesel. ⁸EPA-estimated ratings: 22 mpg city/30 mpg hwy/25 mpg combined, 4x2. Actual mileage will vary. ⁹Driver assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹⁰Available on select series. ¹¹Additional charge. ¹²Metallic.



450-hp² of flat-out luxury. 2019 LIMITED adds the High-Output EcoBoost to its long list of luxurious amenities, which include: 22" polished aluminum wheels • twin-panel moonroof • Camelback two-tone premium luxury leather trim • front bucket seats with Active Motion® • heated steering wheel • unique center console lid with VIN plate



RAPTOR upgrades include a new Trail Control™ system and new FOX Racing Shox™ 3.0 internal bypass shock absorbers with all-new electronically controlled Live Valve technology for enhanced off-road capability. Bold new exterior colors include Ford Performance Blue, Velocity Blue and Agate Black. Inside, new RECARO® sport front seats³ feature enhanced bolstering in the seat back and cushion, plus blue Alcantara® inserts and accent stitching.



Best-in-class: 13,200-lb. max. towing capacity⁵ • 3,270-lb. max. payload capacity⁶ • 250 diesel horsepower⁷ • EPA-estimated rating of 30 mpg hwy⁸ with 3.0L Power Stroke® V6 Turbo Diesel



Ford Co-Pilot360™ Technology⁹ driver-assist features include: Adaptive Cruise Control with Stop-and-Go³ • Lane-Keeping System³ • BLIS® (Blind Spot Information System) with Trailer Coverage and Cross-Traffic Alert³ • Pre-Collision Assist with Automatic Emergency Braking • Trailer Sway Control • Pro Trailer Backup Assist³

ENGINES

3.3L Ti-VCT V6

290 hp @ 6,500 rpm
265 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift® automatic

2.7L EcoBoost

325 hp @ 5,000 rpm
400 lb.-ft. of torque @ 2,750 rpm
10-speed SelectShift automatic

5.0L Ti-VCT V8

395 hp @ 5,750 rpm
400 lb.-ft. of torque @ 4,500 rpm
10-speed SelectShift automatic

3.5L EcoBoost

375 hp @ 5,000 rpm
470 lb.-ft. of torque @ 3,500 rpm
10-speed SelectShift automatic

3.0L Power Stroke Turbo Diesel

250 hp @ 3,250 rpm
440 lb.-ft. of torque @ 1,750 rpm
10-speed SelectShift automatic

3.5L HO EcoBoost

450 hp @ 5,000 rpm²
510 lb.-ft. of torque @ 3,500 rpm²
10-speed SelectShift automatic

CABS

Regular Cab
SuperCab
SuperCrew®

BOX LENGTHS

5.5'
6.5'
8'

BEST-IN-CLASS CAPABILITIES

Max. Towing ⁵ (lbs.)	13,200
Max. Payload ⁶ (lbs.)	3,270

EXTERIOR COLORS¹⁰

White Platinum
Metallic Tri-coat¹¹

Oxford White

Ingot Silver¹²

Silver Spruce¹²

Race Red

Ruby Red Metallic
Tinted Clearcoat¹¹

Magma Red¹²

Velocity Blue¹²

Ford Performance
Blue¹²

Blue Jeans¹²

Stone Gray¹²

Abyss Gray¹²

Magnetic¹²

Agate Black¹²

SUPER DUTY

XL | XLT | LARIAT | KING RANCH® | PLATINUM | LIMITED



T E X T

SUPER DUTY to 89090 FOR EXCLUSIVE AUTO SHOW INCENTIVE!

Message and data rates may apply

This year, a new F-450 Regular Cab 4x2 hits the ground towing a best-in-class¹ 35,000 lbs.² A new LARIAT Sport Package on 4x4 Crew Cab models delivers you to the trailhead in style. Inside, a new 10-speaker, 1,000-watt B&O Sound System³ by Bang & Olufsen gets the cabin rocking. While new FordPass Connect™ with 4G LTE Wi-Fi hotspot^{3,4} lets you – and the crew – connect up to 10 devices. In work-ready XL to fully loaded LIMITED, the 2019 Ford Super Duty® is ready for duty. ford.com/superduty

¹Class is Full-Size Pickups over 8,500 lbs. GVWR based on Ford segmentation. ²When properly equipped. ³Available feature. ⁴Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 6 on the Your Tech, Your Way pages, and your Ford Dealer for details. ⁵Halogen headlamps only. ⁶Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ⁷F-450. ⁸F-450 Regular Cab 4x2. ⁹F-350/F-450. ¹⁰F-350 DRW Regular Cab 4x2. ¹¹Available on select series. ¹²Additional charge. ¹³Metallic.



The new LARIAT Sport Package on F-250 and F-350 LARIAT Crew Cab 4x4 SRW models adds: blacked-out headlamp surrounds⁵ • high-gloss black-painted grille bars, running boards, mirror caps and fender vent surrounds • 20" premium black-painted aluminum wheels • a Tough Bed® bedliner • rear wheel-well liners



To keep you highly productive, smart storage is everywhere in Super Duty. Even under the rear seat. On Crew Cab models, collapsible under-seat storage³ can be raised, divided and locked when the seat is folded down, then folded into the floor when not in use for a convenient flat load floor. Two glove boxes include a unique upper compartment for additional storage space. While the front center floor console³ is large enough to hang file folders.



Ford Co-Pilot360™ Technology⁶ includes: Up to 7 available cameras³ • Adaptive steering³ • Adaptive Cruise Control³ • Lane-Keeping Alert³ • BLIS® (Blind Spot Information System) with Trailer Coverage and Cross-Traffic Alert³ • Trailer Reverse Guidance³ • Trailer Sway Control • Individual Trailer Tire Pressure Monitoring System³

ENGINES

6.7L Power Stroke® V8 Turbo Diesel

450 hp @ 2,800 rpm
935 lb.-ft. of torque @ 1,800 rpm
TorqShift® 6-speed SelectShift® automatic (F-250/F-350/F-450)

6.2L V8 FFV

385 hp @ 5,750 rpm
430 lb.-ft. of torque @ 3,800 rpm
TorqShift-G 6-speed SelectShift automatic (F-250)
TorqShift 6-speed SelectShift automatic (F-350)

SERIES

F-250
F-350 SRW
F-350 DRW
F-450 DRW

CABS

Regular Cab
SuperCab
Crew Cab

BOX LENGTHS

6.75'
8'

BEST-IN-CLASS CAPABILITIES

Max. GCWR ⁷ (lbs.)	43,300
Max. Towing ⁹ (lbs.)	35,000
Max. Conventional Towing ⁹ (lbs.)	21,000
Max. Payload ¹⁰ (lbs.)	7,640

EXTERIOR COLORS¹¹

White Platinum Metallic Tri-coat¹²

Oxford White

Ingot Silver¹³

Silver Spruce¹³

Race Red

Ruby Red Metallic Tinted Clearcoat¹²

Magma Red¹³

Blue Jeans¹³

Stone Gray¹³

Magnetic¹³

Agate Black¹³

BEHIND THE SCENES: 2019 MUSTANG BULLITT



2019 BULLITT. Dark Highland Green. Available equipment. ¹Horsepower rating achieved with 93-octane fuel.

For demonstration purposes. Vehicle modified for safety (Never jump your Mustang). Professional stunt driver on a closed course (Again... NEVER jump your Mustang). Do not attempt (We are not kidding – DO NOT ATTEMPT).

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It's the most iconic car chase in movie history. 10 minutes of fury in the hit 1968 movie *Bullitt* where a Highland Green Mustang GT 390 fastback gets air on the streets of San Francisco. We recreated that moment for the 2019 Ford Mustang brochure. A limited-edition BULLITT returns to the 2019 lineup, and it will keep you in hot pursuit of all that is Mustang. 480 horsepower¹ from an upgraded 5.0L V8. A 6-speed manual – only. And enough attitude to catch whatever you're chasing. Limited edition means they'll go fast. Get yours before you're left in its rear view.



ford.com



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