

'85 Chevrolet



TODAY'S CHEVROLET. THE EXCITEMENT BEGINS THE MOMENT YOU START THE ENGINE.

You know at once that this is no ordinary engine design.

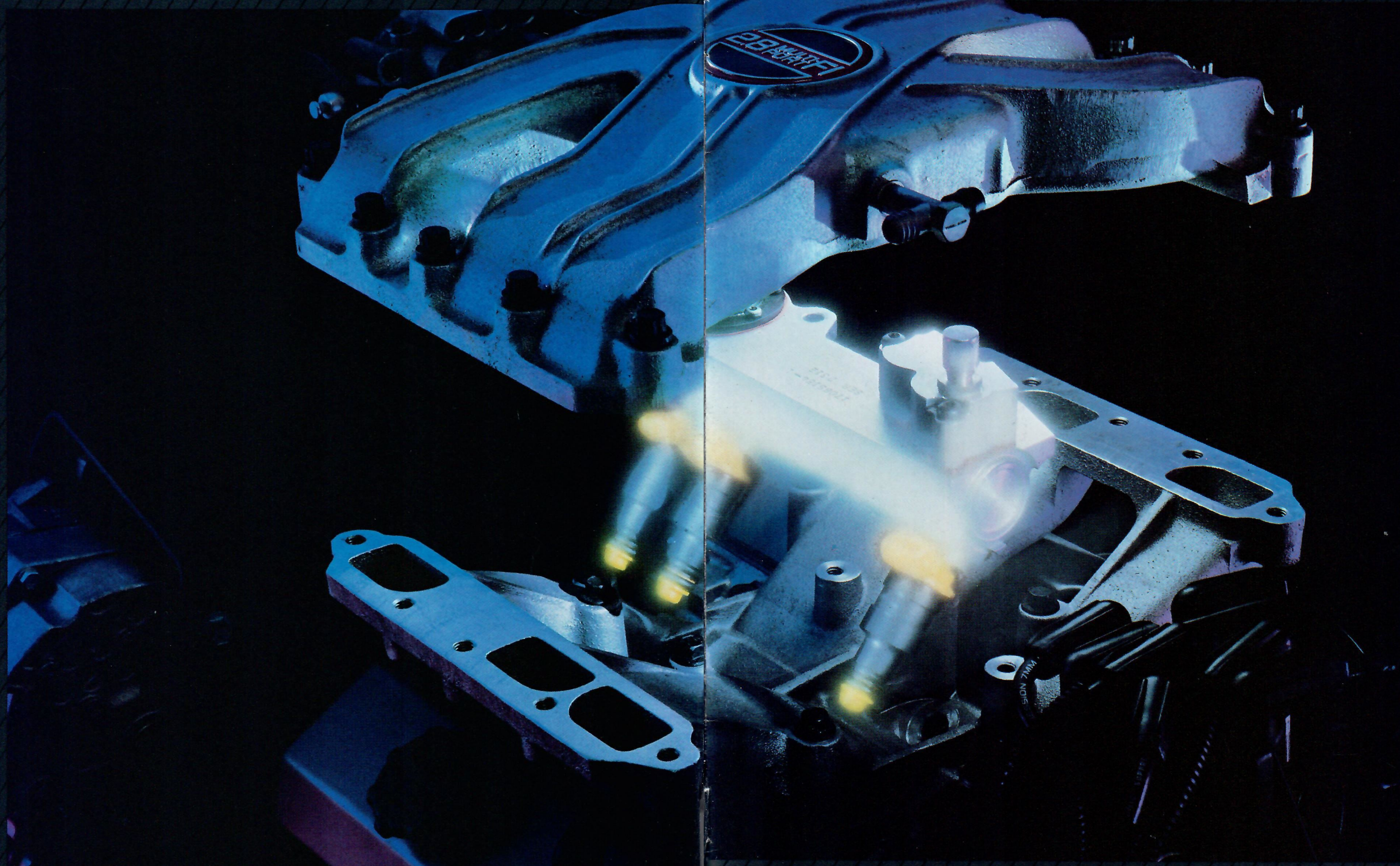
Beneath the gleaming aluminum plenum, precision-tuned runners stand ready to ram power-boosting air into the combustion chambers of new performance engines with Multi-Port Fuel Injection (MFI) . . . available in Cavalier, Citation II, Celebrity and Camaro Sport Coupe. And standard in Camaro Berlinetta and the hot new Cavalier Z24.

This is technology so sophisticated that an electronic control module precisely measures air mass, altitude, ambient temperature, barometric pressure and humidity. Then adjusts the pulse of individual Bosch injectors with computer precision for smooth power with instant response.

And this is just the beginning of Today's Chevrolet.

From Corvette to Caprice, you'll experience refined chassis and suspension tuning that blends first-rate riding comfort with impressive wheel control for driving ease and nimble response.

Inside our cars, you'll relax on orthopedically designed, full-foam seating that comfortably supports American-size adults during the long-distance driving so many of us do.



You'll find your driving confidence enhanced year-round by all-season, steel-belted radial tires, designed for low noise and long wear and standard on Cavalier, Citation II, Celebrity, Camaro Sport Coupe and Berlinetta, Monte Carlo, Impala and Caprice Classic.

And by anti-corrosion treatments so effective on all Chevrolets that they stand up to GM accelerated durability testing unheard of a few years ago.

And there's much more. An Electronic Fuel Injection system is now standard on Caprice, Impala and Monte Carlo, for effortless power with all the advantages of a V6 engine. Four-cylinder engines with Electronic Fuel Injection are standard on Cavalier, Celebrity and Citation II. And performance V8 engines with Tuned-Port Fuel Injection (TPI) are standard on Corvette and available on Camaro Z28 and the new IROC-Z.

We offer some of the most exciting performance cars in the world. Plus, some of the most versatile sedans and wagons. And some of the most economical hatchbacks.

All wind tunnel developed for aerodynamic efficiency. All engineered to standards set by GM, the leader in safety research.

Turn the key and find out which of Today's Chevrolets is right for you.

CELEBRITY.
PRECISION. PERFORMANCE.
STYLE.

Precision. A bold word in our high-tech world of computers, lasers and space shuttles. Yet a word you will feel very good about once you've experienced Celebrity for 1985.

It's a smoothness of the steering that speaks quality machining. A supple suspension that delivers nimble agility. A sense of light maneuverability that simultaneously feels as solid as a bank vault over rough roads.

Celebrity Sedan offers room for up to six with its available front bench seat. The Coupe, like all models, may be further personalized by the optional

front bucket seats. And both feature a large, flat trunk designed to hold everyone's luggage.

If you need more room, Celebrity Wagon combines front-drive precision with seating for up to eight in the three-seat model. Fold the rear seats flat and you open up 75.1 cubic feet of cargo space. And a split-folding



Celebrity Eurosport Sedan.



Celebrity Sedan, above.
Celebrity Wagon with Estate Package, below.

rear seat is available as part of the CL Custom Interior option.

If you think Celebrity sounds pretty good so far, experience its standard Electronic Fuel-Injected L4 engine. Or try the new optional 2.8 Liter V6 with Multi-Port Fuel Injection. It's the perfect complement to Celebrity's Eurosport Package. And the good news is that it's available on the Celebrity that's right for you.

Celebrity Eurosport Sedan 2.8L V6 with MFI and Eagle GT options: 0-60/10.0 seconds, .82g skidpad. Performance data was compiled by a professional driver on a GM test track.

CAVALIER. THE QUICK, NIMBLE PERFORMER.

Your first encounter with Cavalier explains why it successfully breaks out of the impossible clutter of competing cars.

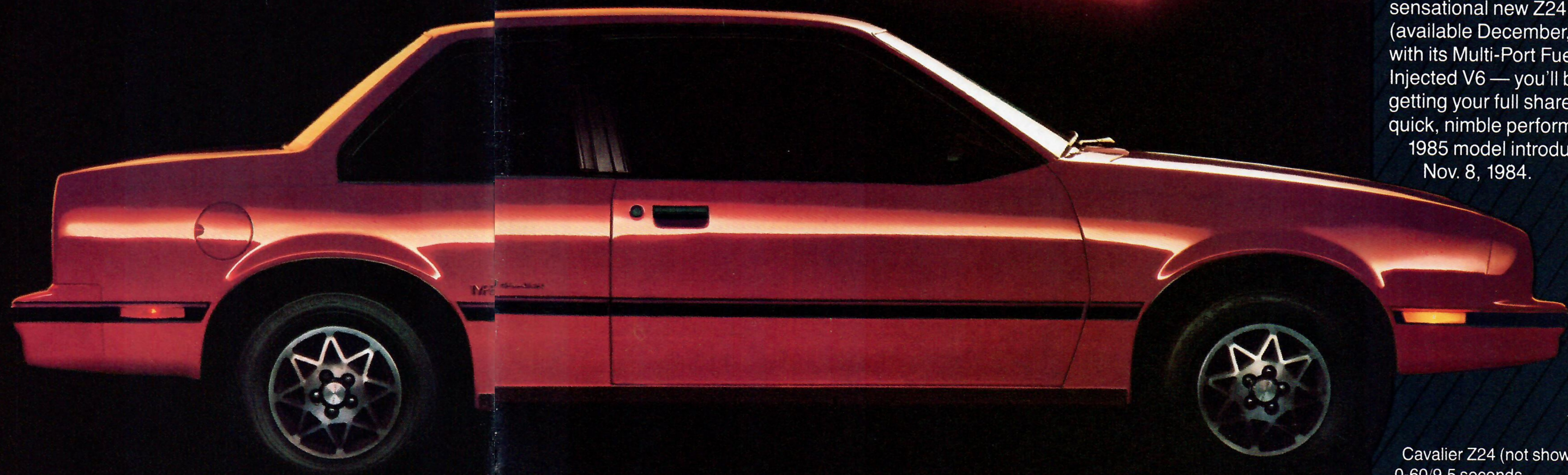
Outside, its trim size and crisp lines promise performance that will delight you. Inside, surprising



Cavalier Wagon, above.
Cavalier Sedan, below.

comfort and advanced ergonomics combine to give you a fine sense of driving control.

This is the advanced engineering and solid construction you've been looking for. With a standard, Electronic Fuel-Injected 2.0 Liter engine to let you pass on the two-lane with the



Cavalier Type 10 Coupe.

ease of an Olympic medalist.

Such power would be pointless without an equally sophisticated chassis. Explore Cavalier's front-drive traction for yourself. Feel the grip of its new, standard all-season, steel-belted radials in any weather. Experience Cavalier's kind of stability and steering response through sharp curves. Relax with road isolation and riding comfort that make any trip, short or long, a pleasure.

Whichever Cavalier model interests you — Type 10 Coupe (shown here), Type 10 Hatchback, Sedan, Wagon, Convertible, or the sensational new Z24 (available December, 1984) with its Multi-Port Fuel-Injected V6 — you'll be getting your full share of quick, nimble performance.

1985 model introduction
Nov. 8, 1984.

Cavalier Z24 (not shown):
0-60/9.5 seconds,
.83g skidpad.

Performance data was compiled by a professional driver on a GM test track.

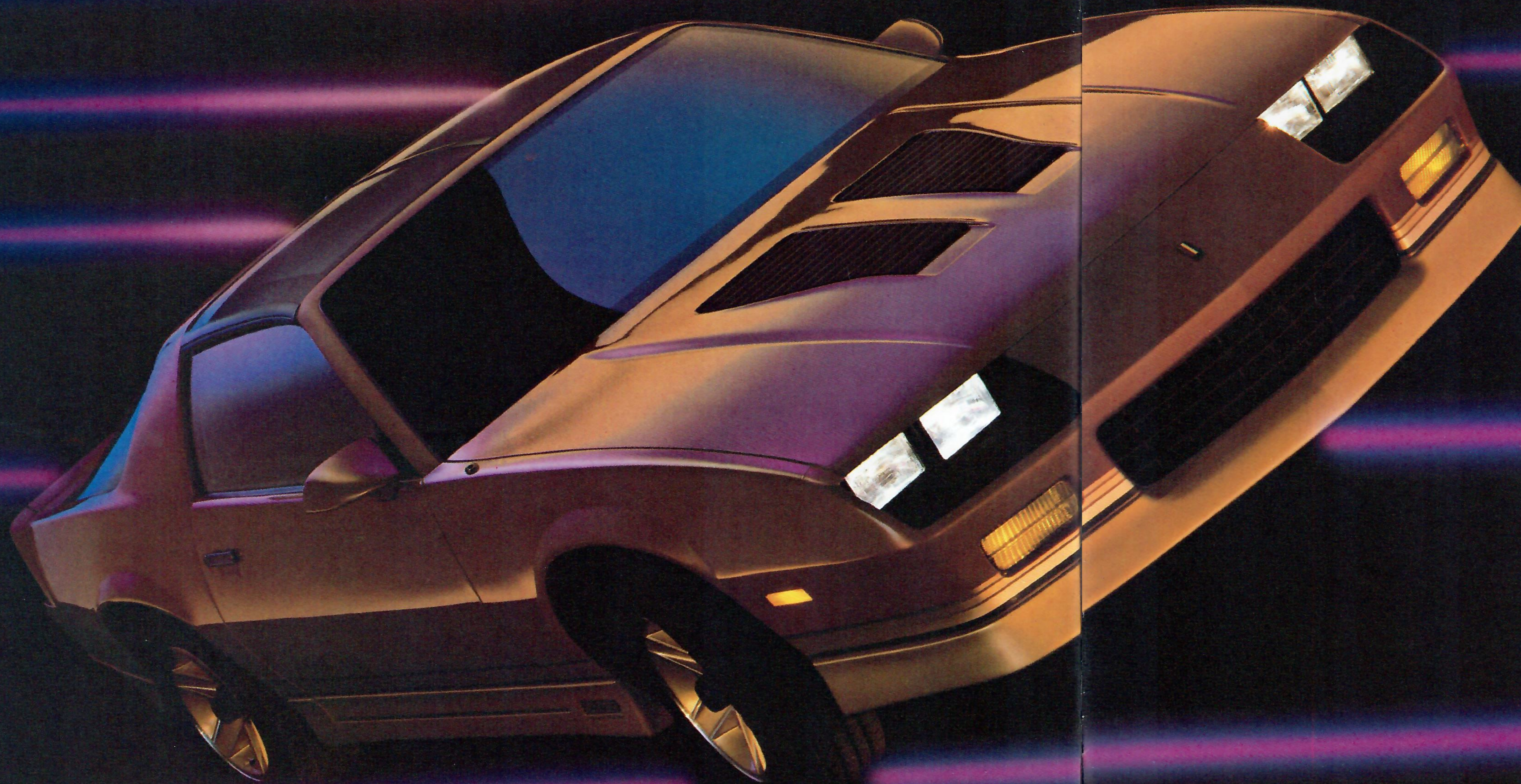
CAMARO. AVAILABLE TUNED-PORT
FUEL INJECTION SYSTEM. NEW PUNCH FOR AN
AMERICAN SPORT LEGEND.

There is a certain hesitation people seem to feel just before they slide behind the distinctive wheel of a Camaro for the first time. An inescapable awe at such technological capability confronting the forces of physics and nature. It is an emotion few people forget. Yet it evaporates with the first turn of the key as all this performance thunders to life. And another driver is admitted into that exclusive club of Camaro pilots who know that this is not a car you merely drive. It's a car you put on and wear with such authority that it changes your life forever.

1985 model introduction
Nov. 8, 1984.

New Camaro IROC-Z (not shown): .93g skidpad.
Camaro Z28 V8 with TPI: 0-60/
7.2 seconds. Wind Tunnel
Cd = .335.
Camaro Sport Coupe V6 with
MFI: 0-60/10.1 seconds.
Performance data was compiled
by a professional driver on a GM
test track.

Camaro Sport Coupe, above.
Camaro Berlinetta's electronic
cockpit, below.



Camaro Z28.



CORVETTE. A NEW TUNED-PORT FUEL-INJECTED V8 FOR THE WORLD'S BEST PRODUCTION SPORTS CAR.

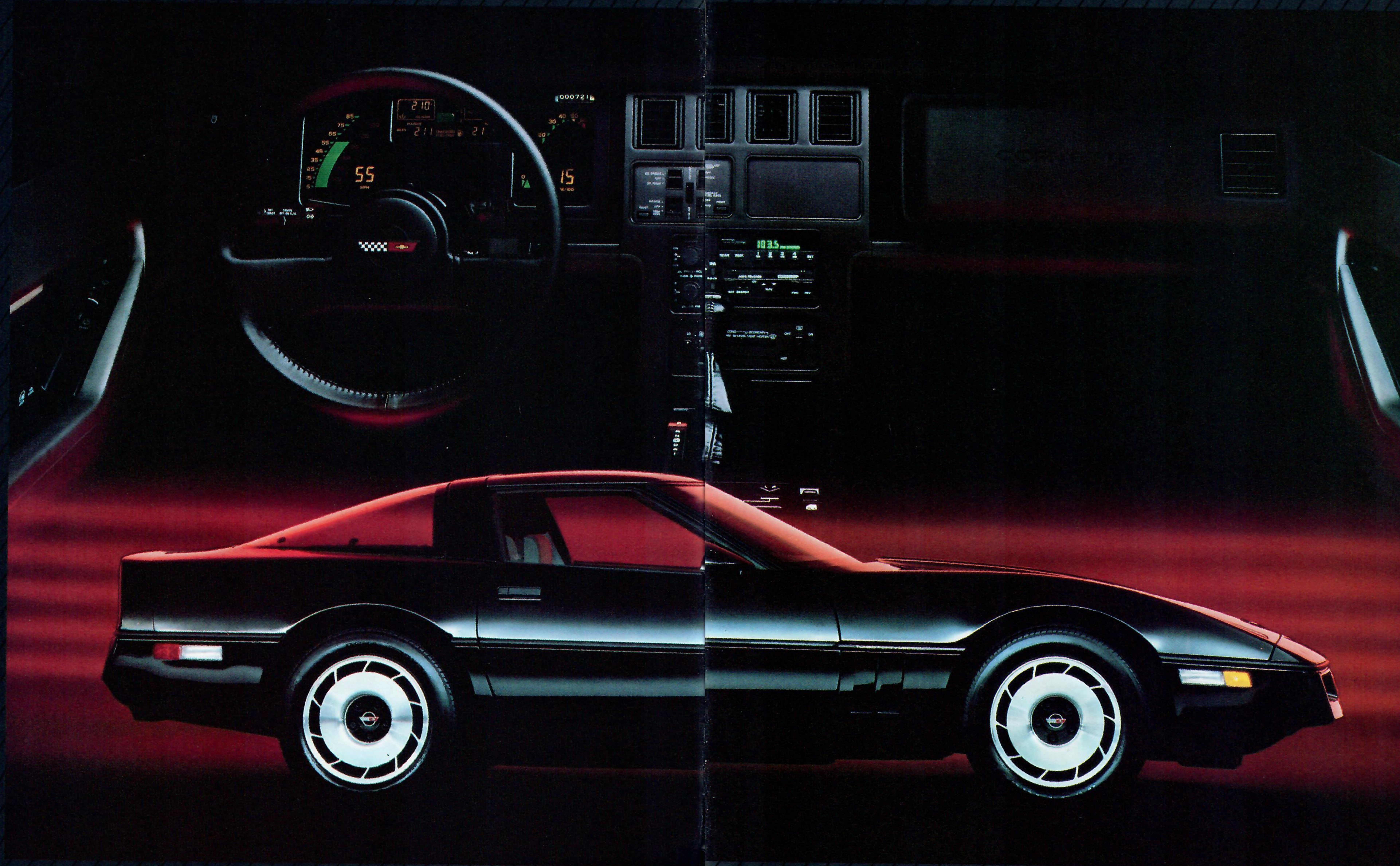
This is the Chevrolet that shattered the myth about the European exotics and gave new status to the legendary Corvette name.

You might think that would satisfy Corvette engineers. After all, they had created the most comprehensively packaged production automobile of all time. With the advanced styling, high technology, luxury and comfort to make Corvette the best production sports car in the world.

It wasn't enough. Open the forward-tilting clamshell hood and you'll find they've added a new Tuned-Port Fuel Injection system to the 5.7 Liter V8. Explore the wide torque band for yourself. Experience silky smooth power that lets you enjoy the full capability of the alloy and fiberglass composite suspension and Formula One-derived, gaterback Eagle VR50 tires.

Corvette's formidable stopping power is enhanced by new all-temperature brake linings designed for consistent retardation response, whether going to the store or lapping the field.

Lower spring rates are combined with hefty stabilizer bars and more negative wheel caster to achieve a higher level of driving precision with true



grand touring riding comfort.

The results speak for themselves. Equipped with the Z51 Performance and Handling Package, the 1985 Corvette was an astounding two seconds a lap faster than its '84 counterpart in GM development testing around the 1.5-mile Firebird Raceway near Phoenix.

0-60/5.7 seconds. 0-100-0/20.2 seconds. Maximum brake retardation: .977g. Wind Tunnel Cd = .323.

Performance data was compiled by a professional driver on a GM test track. Test vehicle was equipped with available 4-speed manual transmission and optional Z51 Performance and Handling Package.

MONTE CARLO.
CLASSIC ELEGANCE TAILORED TO
YOUR TASTE.

America invented the personal car, and Monte Carlo now reigns over this proud heritage as one of the most eye-pleasing. From its formal roof line and crisply sculptured rear deck to the elegant taper of its long hood, Monte Carlo has become a contemporary classic.



Inside, a new ambience of stitched leather simulate and rich upholstery creates the exclusive atmosphere of a private club. But start the engine and Monte Carlo reveals itself as an Olympic decathlete masquerading in evening dress. This year's edition brings you the effortless power of a big new standard 4.3 Liter V6 with the sophistication and smooth response of an Electronic Fuel Injection system. And for the rising executive who is really on the go, an optional high-compression 5.0 Liter V8 features electronic spark control to optimize power from your gasoline's octane.

Removable roof panels option, above, Monte Carlo SS, below.

The Super Sport tradition is alive and well thanks to Monte Carlo SS's High Output (180 horsepower) 5.0 Liter V8, performance axle, F41 Sport Suspension, Eagle GT's and a complete array of gages, including tach. The combined performance of these components speaks for itself.

Monte Carlo SS: 0-60/8.4 seconds, .82g skidpad. Performance data was compiled by a professional driver on a GM test track.

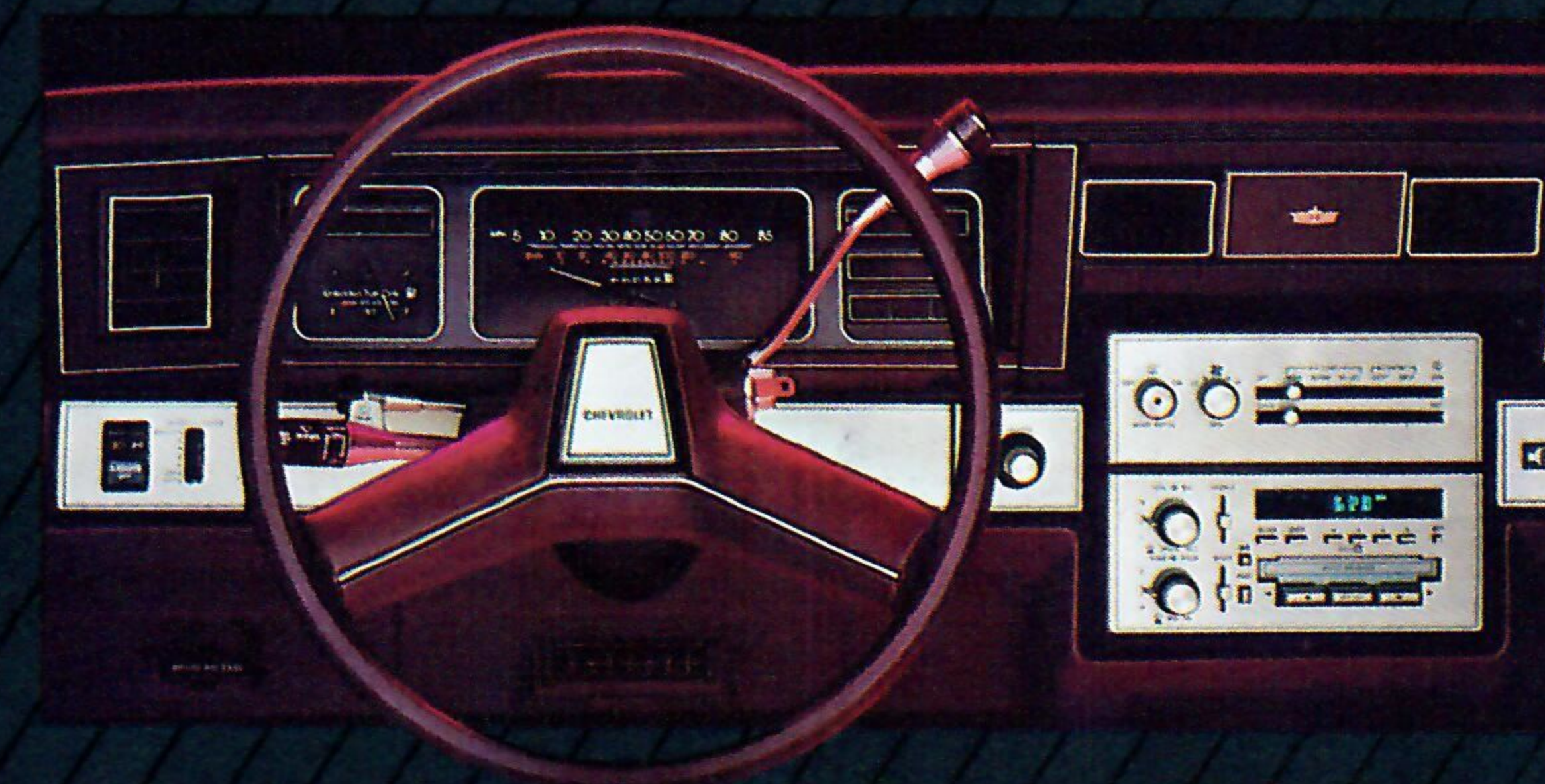
Monte Carlo Sport Coupe.

CAPRICE CLASSIC. FIRST-CLASS TRAVEL.
ELECTRONIC FUEL-INJECTED V6
AT YOUR SERVICE.

Here is Caprice Classic for 1985, Chevrolet's ultimate expression of first-class travel. And Impala, providing Caprice-like comfort for less.

Here is everything to make you secure in your

choice of a new automobile. Full-size room to sit and stretch, while splendidly isolated from the annoyances of road and weather. Controls that comfortably respond to your



every command. The peace of mind that has been secured by more than 5,000 Chevrolet dealers.

Here, too, are new Caprice qualities at your service. An Electronic Fuel Injection system, for example, for effortless power with all the advantages of Caprice's standard 4.3 Liter V6 engine. A high-compression 5.0 Liter V8 option with electronic spark control. And suspension refinement so remarkable it redefines full-size riding comfort.

If you value Caprice luxury and rich interior appointments but need big station wagon utility and standard 5.0 Liter V8 power, Caprice Wagon is the elegant, eight-passenger answer.



Caprice Classic Sedan.

CITATION II. ONE CAR THAT DOES IT ALL.

Citation II is a subtle car of extraordinary appeal.

To its driver, it's a responsive sports sedan that combines the precision of rack-and-pinion steering with the foul-weather traction of front drive and all-season, steel-belted radial tires.

To its passengers, Citation II offers a level of riding comfort that fully matches its generous seating room, front and rear.

And to those who have ever wished for more cargo room than their conventional sedan affords them, Citation II offers 36 cubic feet of wagon-style carrying space with rear seat folded.

What's more, all of this versatility is yours without the performance penalties some practical cars ask you to pay. The standard 2.5 Liter engine features an Electronic Fuel Injection system designed for dependable starts in any weather and computer-quick reflexes. Optional engines include a Multi-Port Fuel-Injected 2.8 Liter V6, which is the power behind the X-11, Citation II's performance showcase.

Inside Citation II, great interior appointments are available. The 4-Door Hatchback offers the optional CL Custom Interior



Citation II 4-Door Hatchback.



with an open storage tray and pull-down center armrest in front. Sport bucket seats and a Sport steering wheel are optional in the 2-Door Hatchback.

But perhaps the most impressive surprise comes when you turn the ignition key. A new hydraulic engine mounting system is so effective you may not feel the engine even at idle.

No wonder we say Citation II is one car that does it all.

Citation II's rear seat folds flat in seconds for wagon-style carrying space. Multi-Port Fuel-Injected V6, shown above, is optional.

X-11 (not shown):
0-60/9.6 seconds, .85g skidpad.
Performance data was compiled
by a professional driver on a GM
test track.

CHEVETTE.
DEPENDABLE. AFFORDABLE.
FUN TO DRIVE.

The record speaks for itself. 96.3% of all Chevettes registered in the past eight years are still on the road.*

Over 2,250,000 Chevettes have been sold to people who were attracted to its combination of comfortable interior, hatchback versatility and Chevrolet style.

People who found that Chevette is ready for all kinds of loads. And all kinds of roads.

People who bought it for its very affordable price. And found it just plain fun to drive.

The Chevette S, shown here, is Chevette's sports model and is now available in 2- and 4-door styles. Like all Chevettes, it comes standard with reclining front bucket seats, computerized engine controls, an overhead cam 1.6 Liter gas engine and 4-speed manual transmission. An automatic transmission is optional. And there's a 5-speed manual available, which is standard on diesel models.

On the road, you'll find every new Chevette sports



Chevette S 2-Door Hatchback, above.



Chevette S 4-Door Hatchback.

precise rack-and-pinion steering, front disc brakes, stabilizer bar and radial ply tires for your driving pleasure.

1985 model introduction Nov. 21, 1984.

** Source: R.L. Polk & Co. Registrations, July 1, 1983.*

A Word About Engines.
Chevrolets are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

Important Note:
Since the time of printing, some of this information may have been updated. Also some of the equipment shown or described in this brochure is available at extra cost. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Chevrolet dealer for complete information before ordering.

Let's get it together . . . buckle up.

PLACE
POSTAGE
HERE



*Live Today's
Chevrolet*



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