



## Ford Motor Company is a customer-driven company.



Chairman Ford Motor Company

We at Ford Motor Company pride ourselves on being a "customer-driven" organization.

In every segment of the market, our single-minded goal is to provide products and services that will satisfy each customer's driving and transportation needs. That means building cars and trucks with operating and performance competence, satisfying aesthetics, safety, and serviceability. It means producing products that are truly fun to drive.

We are determined to build the finest quality cars and trucks in the world-no exceptions. And we are committed to the concept of total product integrity. No detail is too small to deserve our attention. Every action we take is carefully considered in light of the needs of our customers.

In short, we want to offer you and our other customers the best automotive values in the world.

The 1985 Ford Pickup is an excellent example of that philosophy.



Styleside Pickup



SuperCab Styleside Pickup



Big and brawny full-size Ford F-Series trucks are offered in a complete line designed to meet almost any truck need - personal or business. Choose from Regular Cab Styleside and Flareside, SuperCab Styleside and Crew Cab Styleside models, plus Regular Cab Chassis-Cabs - 4x4 or 4x2. See page 19 for details. Already known for their power and performance, new and improved engines are ready for 1985. Ready to take the really tough pickup jobs in tow. Add Ford's Company-wide emphasis on quality and it's little wonder Ford F-Series Pickups continue to lead the field. And Ford has been the sales leader for seven straight years!\* \*R. L. Polk & Co. cumulative registrations 1977 thru April 1984.

Front and back covers: F-15O XLT Lariat Styleside Pickup. Some equipment shown may be optional.





Crew Cab Styleside Dual Rear Wheel Pickup

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A word about this catalog: Some of the equipment shown or described throughout the catalog is available at extra cost.



## QUALITY AND WORKMANSHIP

Ford Motor Company is committed to building trucks that meet the high quality standards expected by those who drive them.

Behind the quality of every truck built by Ford are the dedicated people of Ford who produce it.

## Design and engineering, where quality begins.

Quality demands that before a truck can be built right, it must first be designed and engineered right.

Today, engineers can measure with amazing accuracy how a truck responds to actual on or off-road conditions long before it is built. It's done with full-scale vehicles and individual components in action on computer screens.

Vehicles can be driven in computer simulation at various speeds, climb steep grades, run over potholes, just as they would be in real testing at a proving ground. The computer displays in close detail the intricate movements of the suspension and other systems. They're evaluated to high standards of performance, redesigned and retested if necessary.

Even with this advanced technology, however, the art of truck design and engineering remains in the hands of designers and engineers. The computer is there to assist them.

## Withstanding stress. The ultimate test of a truck's quality.

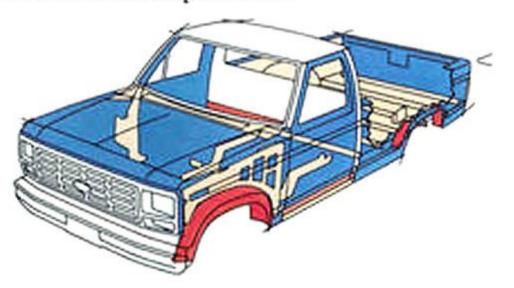
Ford trucks are road-tested over hundreds of thousands of miles, are subjected to extreme stress and load conditions over paved and unpaved surfaces, up and down steep grades,



Double-wall construction in roof, hood, doors and Styleside box sides and tailgate, plus all-welded box with rounded, easy to clean corners, make Fords tough trucks.

through corrosive salt baths. They run the full course of demanding acceleration, cornering and braking maneuvers.

But even before these road tests, Ford engineers put prototype trucks through numerous laboratory tests. The Electrodynamic Actuator, for example, drives a truck continuously under a variety of road and weather conditions. One objective is to eliminate squeaks and rattles caused by bumps and jolts and the effects of hot and cold temperatures.



Special quality steps. Ford uses many anti-corrosion treatments to help protect Ford trucks. Illustrated here are some of these effective measures.

- ZINC-COATED METAL GALVANIZED METAL
- PLASTIC PARTS ■ SPRAYAPPLED SEALERS

### Computers, robots and lasers in manufacturing and assembly.

Monitoring engine performance, checking electrical systems for accuracy, helping ensure smooth paint applications for finish quality—these are some of the vital roles that computers play in the assembly of Ford trucks.



Quality-built Ford F-Series Pickups equipped for snow plowing take it in stride. The F-35O 4x4 offers a new IO,IOO lb. GVWR package (available beginning February, 1985) with 6.9L diesel ready to be equipped for snow plowing. Your dealer can give you all necessary equipment details. Ford places great importance also on robotics to achieve high quality in fit, finish and function. Robots are programmed to provide consistency and control to an extraordinary degree. They can do hundreds of welds on a truck body quickly, completely, with the precision the blueprints demand.

The laser, another advanced-technology tool, helps improve quality by providing accurate measurement of everything from engine castings and door margins to nuts and bolts and fasteners.



Ford ladder-type frames feature deep-section channel side members, up to eight tough crossmembers.

## Ingenuity and teamwork. The essential ingredients of high quality.

At Ford, striving for high quality is a team effort. This is nowhere more evident than in the hundreds of recommendations for quality improvements submitted every year by more than 1,100 Employee Involvement (EI) groups in 65 Ford plants across America.

In addition to the EI groups, there are "durabilityreliability" teams specially trained to carry out extensive quality control programs before production begins, and "quality" teams whose primary responsibility is quality improvement after production gets under way.

With all the technology and resources at work producing quality products, the people at Ford realize that quality is a never-ending preoccupation. This attitude is essential to Ford's total commitment to quality.

#### Best-built American Trucks.

At Ford, Quality is Job 1. A 1984 survey established that Ford makes the best-built American trucks. This is based on an average of problems reported by owners in the prior six months on 1981-1983 models designed and built in the U.S.

## POWER AND EFFICIENCY

More power to you from Ford. New Ford truck engines and engine improvements put a new range of performance at your command for 1985.

# High-tech under the hood. EEC-IV — one of the world's most advanced automotive computers.

Ford's 4.9L Six and 5.OL EFI V-8 engines on models under 8,500 lb. GVWR benefit from the EEC-IV computer, a fourth generation, state-ofthe-art, microprocessor-based engine control system capable of processing thousands of operations per second. EEC-IV adjusts the air/ fuel mixture and ignition timing for quick cold

starts. On the road, it constantly senses what the truck is being asked to do, then balances the air/ fuel mixture and timing for optimum power, response and efficiency.

## The biggest Six in any pickup.

engine for most F-Series, is a tried and trusted engine that puts out optimum horsepower and torque.

#### New state-of-the-art 5.OL EFI V-8."

A high-performance, high-technology V-8 engine that offers 31% more horsepower (SAE standard J-1349) than the engine it replaced in 4x2s. It's ideal for trailer towing and other applications requiring an excellent balance of power and economy. The advanced multiport fuel injectors provide eight individual ports for exact fuel metering. This contributes both to responsiveness and to overall efficiency. The 5.OL EFI V-8 is optional in F-15O and F-25O models under 8,500 lb. GVWR.

\*5.OL Electronic Fuel Injection V&

### 5.8L High Output V-8.

Big. free-breathing "Holley 4180" 4-barrel carburetor, large 17-inch air cleaner, and special low back pressure exhaust system provides outstanding pickup and load-moving power (N.A. in California).

## 7.5L V-8 — the biggest engine in its class!

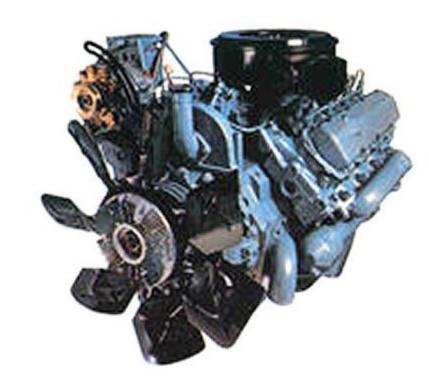
Here's the tops in big Ford pickup V-8 power for maximum trucking ease. It's made to order for big campers, trailer towing and hefty commercial uses.

#### 6.9L V-8 diesel.

Newest, most powerful true-truck heavy-duty diesel available in pickups today. Top performance with diesel economy. The 6.9L heavy-duty diesel has the most power in its class. You get a great combination of hi-cube performance with traditional diesel fuel economy.\* Trailer towing GCWRs go up to 14.000 lb.

\*\*EPA ratings not applicable.

See the specification chart on page 19 for engine availability in various Ford F-Series.



### Fan clutch saves fuel and power.

Ford's viscous-type fan clutch — standard across the line — engages the fan only as needed. Saves power and fuel when the fan is not being driven.

### Efficient transfer case.

The 2-speed transfer case is the heart of 4x4 drive. Ford's convenient floor-mounted lever allows easy shifting between 2-wheel high and 4-wheel high without stopping (hubs locked). The transfer case shift pattern is as follows:

- 2H For normal highway driving, power to rear wheels only.
- 4H Normal traction ratio, power to all four wheels. (Dash-mounted 4x4 drive light "ON.")

- N Neutral, no power to any wheels.
- 4L Maximum traction ratio, power to all wheels at reduced speed. (4x4 drive light "ON.")



## Choice of manual or automatic locking 4x4 hubs.

For serious 4x4 enthusiasts, the standard freerunning front hubs are the manual locking type. In 2-wheel drive with hubs unlocked, the front axles and driveshaft are disengaged, reducing friction and wear. Popular, optional automatic locking hubs (available on F-15O 4x4) allow you to switch to the extra traction of 4-wheel drive without leaving the driver's seat.



### Automatic Overdrive option.

In overdrive 4th gear, torque is transmitted by way of direct (100%) mechanical linkup, which eliminates power-wasting hydraulic slippage. In overdrive gear, engine rpm are cut by about one-third to decrease fuel consumption. Also, there is a partial linkup in 3rd gear for better economy. Available in F-150/250 models (under 8,500 lb. GVWR).

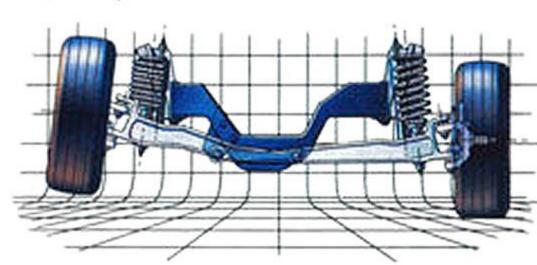
Ford offers a wide choice of powertrains to meet your personal or business needs.

### Gas Mileage

EPA ratings for standard F-15O 4x2 powerteam are 17 city and 19 highway. Ratings for other F-Series powerteams available at Ford dealers. EPA estimates. Actual mileage will vary with maintenance, options, driving conditions and driving habits. California estimates may be lower.

## RIDE AND HANDLING

Independent front suspension, steering geometry, suspension components and tires — all working together for your riding comfort and handling ease.

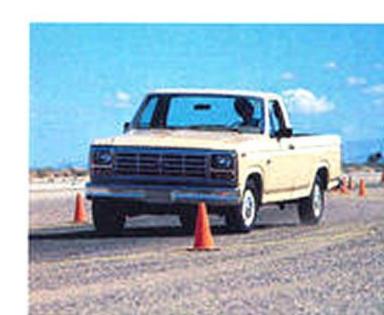


## Twin-I-Beam independent front suspension.

Famous Ford Twin-I-Beam independent front suspension (4x2) is designed for both ruggedness and ride. Each wheel has its own forged I-beam axle and separate big coil spring. So, each wheel steps over bumps independently for a smooth ride — plus you get the strength of two forged I-beam axles. F-I5O Twin-I-Beam includes lubed-for-life ball joints and adjustable camber.

### Computer-aided suspension design.

Some of the most advanced automated vehicle design and analysis equipment, techniques and computer simulations in the world are at Ford's Engineering Computer Center. Computer-aided engineering techniques, such as Finite Element Structural Analysis, or total vehicle dynamic ride and handling simulations allow engineers to solve complex design



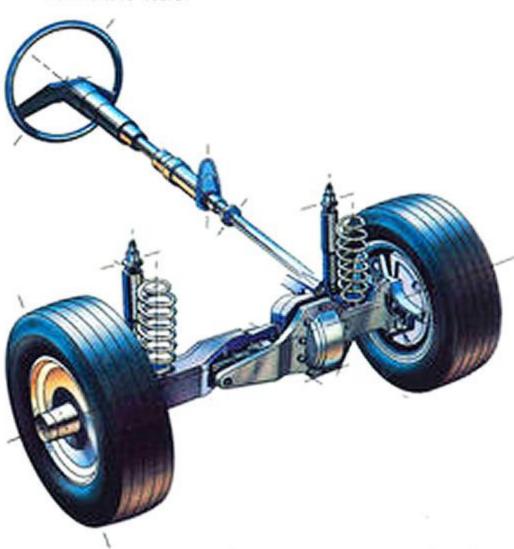
The F-Series Pickup undergoes extensive tests at Ford's Arizona Proving Ground

problems quickly and accurately.

On heavy-duty Ford pickups (F-250 HD and F-350) where extra hefty payloads are expected, computer analysis was used to find the optimum combination of smooth-riding springs combined with the high capacity needed to carry big rated loads.

### 4x4 Twin-Traction Beam independent front suspension.

Twin-Traction Beam has helped Ford 4x4s over the rough spots for years. It combines off-road toughness with power to the front wheels, and an independent suspension system. Husky front springs (coil on F-15O, leaf on F-25O/35O) and independent wheel action ease front wheels over bumps separately. Suspension design assists off-road handling and control, and smooths the ride.



New, HD Monobeam front axle (not shown)
permits gross axle weight ratings (GAWRs) up
to 5,000 lb. for tough jobs and heavy front end
equipment — like snow plows — will be on
F-350 4x4s beginning in February, 1985.



P-metric/LT-metric tires.

F-25O and F-35O Series.

P-metric radial tires are standard on all the high

efficiency with increased inflation pressure and

reduced rolling resistance tread compounds. LT

metric steel-belted radial tires are standard on

volume Ford F-15O 4x2 and 4x4 models. These

tires contribute to both ride quality and fuel



7



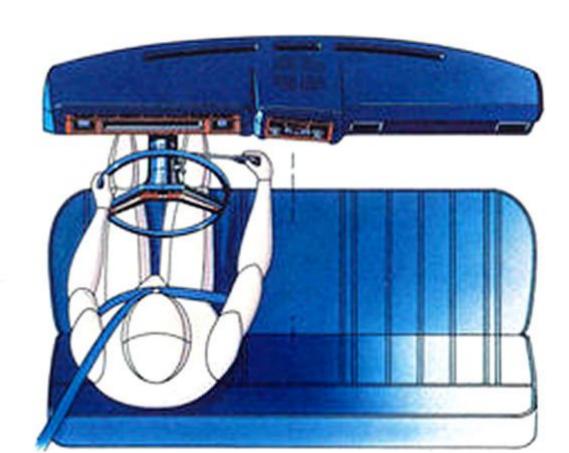
## F-SERIES ENVIRONMENT



Full-size spaciousness in a command center engineered for your complete driving control.

### Ergonomically designed for comfort and convenience.

The science of ergonomics involves the close relationship of the driver to the truck. In F-Series, applied ergonomics creates an environment with sensible, convenient placement of seats, controls, instruments and lights. All controls are within easy reach of the driver.



The well-engineered instrument panel has a clean, uncluttered configuration that visibly clusters instruments for fast read-out and places controls for ready access. Brow-mounted warning lights, above the instruments, are easy to monitor. And the wide, firm seat comfortably accommodates the driver and his passengers.

A flow-through ventilation system with a 3-speed heater/detroster fan helps maintain a comfortable F-Series environment. And sound insulation keeps it quiet inside as well.

New XLT Lariat pickups have large map pockets conveniently located in both doors.



### Room for up to six to ride in comfort.

Spacious Ford full-size F-Series Pickups have a full-width bench seat with 642 inches of shoulder room for 3-passenger seating comfort. Ford's SuperCab includes standard seating for five with center-facing rear jump seats and has plenty of room for a family of six with optional forward-facing rear bench seat. The big Crew Cab has 648 inches of shoulder room for rear seat passengers. There's full-size head and leg room, too.

The standard F-Series front seat has a full-foam pad over springs for soft, resilient seating comfort. Generous 5.5 inches of seat travel allows easy, proper adjustment for short, medium or tall drivers.

### **Interior Dimensions**

	Headroom (in.)	Legroom (in.)	Hiproom (in.)	Shoulder room (in.)
Regular Cab	40.4	41	61.7	642
SuperCab Front Rear*	40.4 39.3	41 28.8	61.7 61.1	642 67.5
Crew Cab Front Rear	40.4 39.7	41 38.1	61.7 66.1	642 648

\*With optional rear bench seat.



Captain's Chairs

Attractive cloth trimmed reclining Captain's Chairs\* are available in SuperCab pickups for individualized seating. For 1985, Captain's Chairs include on their back a zippered pouch with external map pocket. Driver's chair is adjustable for 5.5 inches of travel. The passenger chair tilts forward for convenient access to the rear passenger or load area. Handy center console (optional with Captain's Chairs) has a large compartment with flipopen top and locking latch.

\*Require optional rear bench seat.

## FORD XLT LARIAT



### A new level of luxury for 1985.

The new XLT Lariat is Ford's finest full-size Styleside pickup with a host of new features both
inside and out. Outside the sculptured steel
lines are accented with a full-length lower
bodyside molding (available beginning
February, 1985) insert plus "XLT" and "Lariat"
identification plaques. Also included is a newly
styled brushed aluminum tailgate applique
with red reflective lower portion and bright
tailgate release handle.

Inside you'll discover a new higher level in comfort and attractive decor. It begins with all-new cloth seat trim and matching cloth inserts on door trim panels. New map pockets, carpeted area on lower door panels and new soft-wrapped steering wheel with woodtone insert. Also, there's handsome cut-pile carpeting, and more as shown in the trim content chart on page 19.





### One big step up from standard.

Ford XL is the intermediate trim level that adds many refinements and features to the standard model. Exterior touches include bright wheellip moldings and 2-color full-length side paint stripes on single-rear-wheel Stylesides. XL also includes a bodyside and tailgate surround tape stripe, and tailgate tape letters on Flare-side and dual-rear-wheel pickups, plus bright insert on rear window weatherstrip.

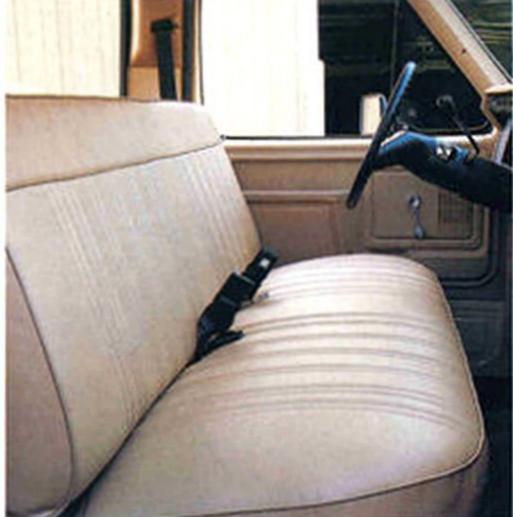
Interior appointments include a broad range of refinements. An attractive color-keyed cloth headliner. Rich new cloth and vinyl seat trim (shown in Crew Cab on page 14, optional knitted vinyl seat trim shown at left). Door courtesy light switches on the passenger's side as well as the driver's. Bright door trim surround molding. Cigarette lighter. New woodtone instrument panel appliques. 12" day/night mirror. And more as shown on page 19.





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## FORD STANDARD PICKUP



### The Ford standard of value!

Every Ford Pickup has a surprisingly long list of equipment features included at no extra cost.

Exterior features include: chrome front bumper. Light argent grille with bright surround mold-ing. Bright windshield molding. Bright hub caps.\* Black foldaway door-mounted mirrors. Rectangular halogen headlights. Styleside pickups also provide rope tie-down holes, stake pockets and easily removable tailgate.

Ford's interior has new all vinyl seat trim. AM radio (may be deleted for credit). Pivoting vent windows. Glove box. Temperature gauge. Lighted ash tray. Argent instrument panel appliques (woodtone with 6.9L diesel) and black control knobs. Color-keyed door trim panels with foam-padded armrests. Floor insulation and rubber mat. 95/8" day/night rearview mirror. Inside hood release. Dome light. Reversible keys. And more, see page 19. \*Except with DRWs, F-25O 4x4s with 4,600-lb. front axie or F-35O 4x4s.









### Room for a family of six.

The spacious Ford SuperCab has inside room and features the others can't match including standard rear jump seats. It's the only two-door pickup big enough for an optional full-width bench seat in back (shown at left of page) — enough room for a family of six. And when not needed for passengers, the seat folds down flat with a steel back to form a handy load floor. With the standard rear center facing jump seats folded up, there's 29.8 cu. ft. of interior loadspace for carrying cargo, camping gear or luggage.

Front seating arrangements include: comfortable front bench seat or optional Captain's Chairs (shown here, and available with optional center console).

Ford SuperCab pickups are available in your choice of trim levels — Standard, XL or XLT Lariat.





F-15O XLT Lariat SuperCab Styleside Pickup. Some equipment shown may be optional.

## FORD CREW CAB CHOICES





## Bring your gang together with their gear.

Now available with single or dual rear wheels
— gas or diesel engine — rugged Ford Crew
Cab Pickup is ready to take on any big job.
And you can take your whole crew (and all
their gear) to the job site in spacious comfort.
The Crew Cab seats six big adults with ease.
There are two full-width, full-foam bench seats.
The four large doors allow fast, easy entry and
exit. And all door windows roll down for
ventilation.

Ford 6-passenger Crew Cab models have an 8-ft. Styleside pickup box. Available in 4x2 and single-rear-wheel 4x4 models, you can specify either Standard or XL trim.

## FORD 4-WHEELERS



## Ford is America's best-selling\* full-size 4x4 pickup.

Popular Ford 4x4's give you a solid choice of high-performance power and versatile cab types. And 4-wheelers provide a very important choice of manual or automatic locking 4x4 front hubs. The standard free-running hubs are the manual locking type. While optional automatic locking hubs (F-15O) allow you the convenience of switching into 4-wheel drive without leaving the driver's seat to lock the hubs.

Ford's 2-speed transfer case with convenient floor-mounted lever allows shifting between 2-wheel high and 4-wheel high, without stopping, when the front hubs are locked. Ford's exclusive Twin-Traction Beam front suspension combines off-road toughness with independent wheel action for handling and ride. New HD 5,000 lb. (GAWR) Monobeam front axle on F-350 4x4s beginning Feb., 1985.

\*Based on R. L. Polk & Co. calendar year reported registrations through April, 1984.



F-15O XLT Lariat 4x4 Styleside Pickup shown with optional Deluxe Two-Tone, bright low-mount western mirrors, argent rear step bumper, auxiliary fuel tank and sport wheel covers.

## TRAILER TOWING AND RECREATION

### Ford tops all the others in towing.

Here's the biggest RV trailer towing capacity in the industry! Ford pickup GCWR's go up to 14,000 lb. with the powerful 6.9L diesel and up to 18,500 lb. GCWR with the hi-cube 7.5L gas V-8.

For pulling trailers up to 8,400 lb. (12,500 lb. GCWR), the 250 4x2 under 8,500 lb. GVWR can do your job with 5.8L HO V-8 and proper equipment.

Trailers are more popular than ever as recreation vehicles. They set up easily at your campsite, and then the towing pickup becomes available for personal transportation. And in a Ford it's roomy, comfortable transportation. For example, there's room for a family of six in the Ford SuperCab Pickup with optional rear bench seat. And six big adults can ride comfortably in the Ford Crew Cab.

Both tough 4x2 and 4x4 Ford F-Series Pickups offer a complete Trailer Towing/Camper Package with all the basics included for today's recreation uses. Consult your Ford Dealer or 1985 Ford Recreation Vehicle brochure for additional information and specific equipment requirements and restrictions.

### Trailer Towing/Camper Package

☐ Handling Package\*

Front/rear stabilizer bars

Heavy-duty front springs Heavy-duty front and rear shock

absorbers

Quad front and heavy-duty rear shock absorbers (on F-15O Regular Cab 4x4 only)

☐ Alternator, 60 amp. (std. w/6.9L diesel)

□ Battery, 63 amp-hr. heavy-duty maintenancefree (except w/6.9L diesel)

☐ Ammeter and oil pressure gauges

□ Bright low-mount western swingaway mirrors

 Auxiliary transmission oil cooler with automatic transmissions (std. in certain applications)

□ Trailer wiring harness

☐ Heavy-duty turn signal flasher

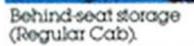
☐ Extra engine cooling (except with air conditioning, super engine cooling, 6.9L diesel or 7.5L V-8)

☐ Engine oil cooler (with 7.5L V-8)

\*Package varies with 6.9L diesel and certain equipment.

\*\*New higher capacity for pulling trailers up to 5,000 lb. Ball not included.







Bright swing-out recreational mirrors are optional.



Easily removable tailgate.













Sliding rear window is a popular RV option. New argent rear step bumper is optional.\*\*

## **FORD** 4x2 AND 4x4 CHASSIS-CABS



### Popular Ford workhorses.

For wreckers, platform stakes or other special body requirements, versatile F-Series Chassis-Cabs can easily accommodate the custom body that will make your job easier, more efficient. Chassis-Cabs are available in 4x4 and 4x2 models with GVWR's up to 9.000° and 11,000 pounds respectively. Twin-I-Beam (4x2) and Twin-Traction beam \* \* (4x4) independent front suspensions are standard for both ruggedness and ride. Ford F-Series Chassis-Cabs will accommodate custom bodies up to 12 feet in length. Ask your dealer for a 1985 Ford Chassis-Cab catalog which has complete details.

An F35O 4x4 l36.8" wheelbase DRW model with ILOOO lb. GVWR will be available February, 1985.

\*\* A 5.000-lb. Monobeam front axie will be standard on F-350 4x4s beginning in February 1985.



FORD F-SERIES SPECIFICATIONS

EQUIPMENT		2-WHEEL DRIVE PICKUP							
		F-150	F-25O(I)	F-250 HD	F-350	F-350 DRW			
Maximum GVWR. Reg. Cab		6.100 lb.	7,800 lb.	8,600 lb.	8,700 lb.	10.0001ь.			
SuperCab/Crew Cab		6.25O1b.SC		8,800 lb. SC	9,2001b.CC	10,000 lb. CC			
Axle, Front (max. rating	>	3,400 lb.	3,900 lb.	4,000 lb.	4,000 lb. (12)	4,000 lb. (12)			
Axle, Rear (max. rating)		3,75O1b.	5,300 lb.(m)	6,25O lb. FF((0)	6,25O lb. FF(IO)	7,400 lb. FF			
Brakes: Power		Std.	Std.	Std.	Std.	Std.			
Clutch (Hyd. Actuation) Dia./Area		10 in./95.7 sq. in.(15)	10 in /957 sq. in (15)	ll in /123.7 sq. in.	ll in /1237 sq. in.	ll in/1237 sq in			
Electrical Battery (amp-hr.) Alternator (amp.)	Std. Opt Std. Opt	36(0(66) 63(0) 81 crux: with 63(0) 40 60	36(1)(16) 63(1) 81 crux. with 63(1) 4O 6O	36(1)(2)(2(0)) 63(1) 81 crux, with 63(1) 4O(3) 6O	45 RC, 36 CC(()(2)(20) 63(0) 81 crux, with 63(1) 4O(3) 6O	45(1)(2)(2(0)) 63(0) 81 crux, with 63(0) 4O(3) 6O			
Engine-Displ.	Std. Opt	4.9L1-6 5.OL V-8 EFT 5.8L V-8 HO 4V(5)	4.9L1-6 5.OL V-8 EFI 5.8L V-8 HO 4V(5)	4.9L 1-6(5) 5.8L V-8.2V(5)(35) 5.8L V-8 HO 4V(5)(35) 7.5L V-8 6.9L diesel V-8	4.9L1-6 CC(5) 5.8L V-8 2V Std. RC(5)(38) 5.8L V-8 HO 4V(5)(38) 7.5L V-8 6.9L diesel V-8	5.8L V-8 2V(5)(38) 5.8L V-8 BO 4V(5)(38) 7.5L V-8 6.9 diesel V-8			
Fuel Tank Capacity: Refill Short wb. Long wb.	Std. Std.	16.5 gal (62L) 19 gal (72L)	 19 gal (72L)	19 gal (721.)(6)	19 gal (72L) RC(4) 38 gal (144L) CC(7)	19 gal (72L) RC(8 38 gal (144L) CC(7)			
Dual Tank (14) Short wb. Long wb.	Opt	35.5 gal (134L) 38 gal (144L)		38 gal (144L)(7)	38 graf (144L) RC(7)	38 gal (344L) RC(7)			
Shock Absorbers	Std. Opt	Front & Rear HD	Front & Rear HD	Front & Recur(8) HD	Front & Rear(8) HD	Front & Recar(8) HD			
Springs: Front Rear Leaf(%)		Cotl Single Stage(21)	Coil 2-Stage	Cot1 2-Stage	Coil 2-Stage	Cotl 2-Stage			
Steering		Power	Power	Power	Power	Power			
Transmission Std. Opt.		3-spd. manual 4-spd. overdrive manual(13) 4-spd. manual SelectShift auto. Auto. Overdrive	4-spd. manual SelectShift auto. Auto. Overdrive	4-spd manual(19) SelectShift auto.	4-spd. manual(9) SelectShift auto.	4-spd. manual(19) SelectShift auto.			
Wheels, Type/Rim Size	Std.	(5) 5-hole — 5.5 K \$C 6 JK	(4) 8-hole — 6 K	(4) 8-hole — 6 K	(4) 8-hole — 6 K	(6)8-hole — 6 K			
Tires: Tubeless Std. Opt		P195/75R-15SL SC-P235/75R-15XL Tubeless tires in size service. Consult you		LT235/85R-16E package requirem	LT235/85R-16E ents. Use adequate ti	LT215/ 85R-16D DRW res for type of			

EFI = Electronic Fuel Injection. HO = High Output. FF = Full Floating. HD = Heavy Duty. DR = Dual Rear Wheels. RC = Regular Cab. SC = SuperCab. CC = Crew Cab.

(1) Maintenance-free. (2) Dual 83 amp-hr. batteries included with 6.9L diesel. (3) 60 amp. alternator included with 6.9 diesel. (4) Requires auxiliary fuel tank with 6.9L diesel. (5) N.A. in Calif. (6) 20 gal. (76L) with 6.9L diesel. (7) 39 gal. (148L) with 6.9L diesel. (8) HD included with 6.9L diesel and 7.5 gas V.8. (9) For usage and selection of HD rear and auxiliary springs, see your Ford Dealer. (10) 6.300 lb. included with 7.5L V.8 and 6.9L diesel with 3.54 or 4.10 axle ratio until Ford rear axle is introduced beginning Feb., 1985. (11) Includes front and rear stabilizer bars with 7.300 and 7.800 lb. GVWRs. (12) 4.200 lb. CC. (13) Standard on SuperCab. (14) Stylesides only. (15) ll in./123.7 sq. in. with 5.0L V.8 EFI. (16) 54 amp.-hr. with 5.0L V.8 EFI and 5.8L V.8 engines. (17) 4,050 lb. rear axie with 6.300 lb. GVWR with 4.9L 1.6. SelectShift auto. and 3.55 axle ratio. (18) 5.8L V.8 2V will be cancelled in early February 1985, when 5.8L V.8 HO 4V is introduced. (19) Availability with 5.8L V.8 2V until Feb., 1985. See your Ford dealer. N.A. with 5.8L V.8 HO 4V. (20) 54 amp.-hr. with 5.8L V.8 HO 4V engine. (21) 2-stage with SuperCab.

### FORD F-SERIES PICKUP TRIM CONTENT

INTERIOR	STANDARD	XL	XLT Lariat (1)
Cigarette Lighter		Std	Std
Courtesy Light Switch	LH	LH & RH	LH & RH
Day/Night Mirror	Std. (95/a*)	Std.(12°)	Std (12")
Dome Light Bezel	Black	Bright	Bright
Door Trim Panel (7)		with Bright Molding (7)	with Bright Molding, cloth insert, carpeted lower area and map pocket (7)
Floor Covering (insulated)	Black Rubber Mat	Color-Keyed Mat (2)	Color-Keyed Carpeting
Instrument Panel	Argent Appliques (3)	Woodtone Appliques	Woodtone Appliques
Seat Back (Folding)	(4)	Pully Covered (4)	Fully Covered
Seat Belts	Std. (5)	Deluxe(7)	Deluxe(7)
Seat Trim	All Viny1(7)	Cloth & Vinyl (7) (9)	Cloth (7)(9)
Scuff Plates	Black (Alum. SuperCab & Crew Cab-8)	Aluminum	Aluminum
Steering Wheel	Black	Black	Soft-wrapped with Woodtone Inser
Headlining (cloth)	(SuperCab and Crew Cab)(6)(7)(8)	Std (7)	Std.(7)
EXTERIOR			
Rear Window Molding	Black	Bright Insert	Bright Insert
Bodyside	-	Dual Paint Stripes (10)	Lower Bodyside Molding
Tailgate	-	1-	Aluminum Applique

(1) N.A. Crew Cab. (2) Color-keyed carpet with Crew Cab. (3) Woodtone with diesel. (4) Fixed front and folding rear on Crew Cab. (5) Color-keyed on Crew Cab. Black on others (6) Steel on Regular Cab painted main exterior color. (7) Color-keyed. (8) Included on Regular Cab with Headliner and Insulation Package. (9) Center facing jump seats or optional rear bench seat include color-keyed vinyl seat trim.

Additional standard equipment across the line includes. Bright front bumper, bright windshield molding, inside hood release, coat hook and viny) sun visors.

EQUIPMENT		F-150	F-25O	F-25OHD	F-350		
Maximum GVWR Reg. Cab SuperCab	2	6,250 lb. 6,450 lb.	0000 ID	8,600 lb.	9,000 lb.(9)		
Crew Cab		_	-	-	9,300 lb.		
Axle, Front (max. rating) Axle, Rear (max. rating)		3,550 lb. 3,750 lb.	3,850 lb. 5,300 lb.	3.850 lb.(8) 6.250 lb. FF(7)	4,600 lb (17) 6,250 lb FF(7)		
Brakes: Power		Std.	Std.	Std.	Std.		
Clutch (hyd. actuation) Dia / area	à	10 tn/95	7 sq. in(2)	11 in/1237 sq. in.			
Electrical Battery	Std.	36(5)(33)	36(5)(3)	45(0(5)(4)	45(0)(5)(04)		
(amp-hr.)	Opt.	81 crux. with 63(6) 40	63(5) 81 cruz: with 63(5) 40 60	63(5) 81 crux. with 63(5) 4O(2) 6O	63(5) 81 crux. with 63(5) 40(2) 60		
(amp.) Engine Displ	Opt.	491.16	491.16	5.8L V-8	5.8L V-8		
	Opt	5.OLV8 EFI	5.OLV8 EFI	2V(3)(35) 5.8L V-8 HO 4V(3)(35) 7.5L V-8 6.9L	2V(3)05) 5.8L V8 HO 4V(3)(15) 7.5L V8 6.9L		
		5.8L V8 HO 4V(3)	5.8L.V8 HO 4V(3)	(ii)	(I)		
Fuel Tank Capac (Refill)	rity						
Short wb.	Std.	16.5 gal (621.) RC	-	-	-		
Long wb.	Std.	19 gal. (721.)	19 gal (72L)	19 gal (72L)(4)	19 gal (721) RC(4) 38 gal (1441) CC (4)		
Dual Tank Short wb	Opt	(334L)RC	-	-	-		
Long wb.	Opt.	38 gal. (144L)	38 gral. (144L)	38 gal (1441.)(4)	38 gal (144L) RC(4)		
Hubs (free running)	Std. Opt.	Manual Locking Auto Locking (10)		Manual Locking			
Shock Absorbers	Std	Front &	Front &	Front &	Pront &		
	Opt.	Rear HD	Rear HD	Recar HD	Recar HD		
Springs Front		Coll	Tapered	Leat Const	ant Rate		
Springs Rear Springs Optional		Leat two stage variable rate Heavy Duty Springs and Auxiliaries for many models— see your Ford Dealer					
Steering		Power	Power	Power	Power		
Transfer Case		2-spd.	2-spd.	2spd.	2spd.		
Transmission(6)	Sta. Opt.	4-spd. Manual 4-spd. Manual Overdrive	4-spd. Manual SelectShift Auto.	4-spci Manualos SelectShiff Auto	4-spci Manual(is) SelectShiff Auto.		
		SelectShift Auto. Auto. Overdrive	a pergenal syrous must receive to our				
Wheels No./ Type/Rim Size	Std.	5/5-hole/ 6JK	4/8-hole/ 6K	4/8-hole/ 6K	4/8-hole/ 6K		
Type/Rim Size Tires Tubeless Std. Opt.		P235/ 75R-15XL Tubeless tir	LT235/ 850-36C es in sizes to	LT235/ 85R-16E match pay s Use adequ	LT235/ 85R-16E load		

4-WHEEL DRIVE PICKUP

FF - Pull Floating RC - Regular Cab

(1) Dual 83 amp hs included with 6.9L diesel.

(2) 60 amp. included with 6.91 diesel.

(3) N.A. in California.

 One gallon (4L) more with diesel. Maintenance free.

6) TIP 4-spd. with 7.5L.V8 and 6.9L diesel. TI8 4-spd. on others.

(7) 6,300 lb. axle included with 7.5L V8 or 6.9L diesel until Ford rear axle is introduced beginning Feb. 1985.

(8) 4,600 with SuperCab.

(9) IOJOO Ib. GVWR includes 5,000-lb. front GAWR and 6.9L diesel engine and is recommended for snow plow applications only. Available beginning Feb., 1985. See your Ford dealer for details. (10) F-150 only

(II) Requires optional rear bumper or spare wheel and auxiliary fuel tank. Includes skid plates for fuel tank(s) and transfer case.
(I2) Il in./123.7 sq. in. with 5.OL V8 EFI.
(I3) 54 amp-hr. with 5.OL V8 EFI and 5.8L V8 HO 4V engines.
(I4) 54 amp-hr. with 5.8L V8 HO 4V engine.
(I5) 58L V8 2V will be cancelled in early Feb., 1985, when 5.8L V8 HO 4V is

introduced. (16) Availability with 5.81, V8.2V until Feb., 1985. See your Ford dealer N.A.

with 5.8L V& HO 4V.

(17) 4,600 lb. Twin-Traction Beam front axie will be replaced by a 5,000 lb. Monobeam front axie beginning Feb., 1985.



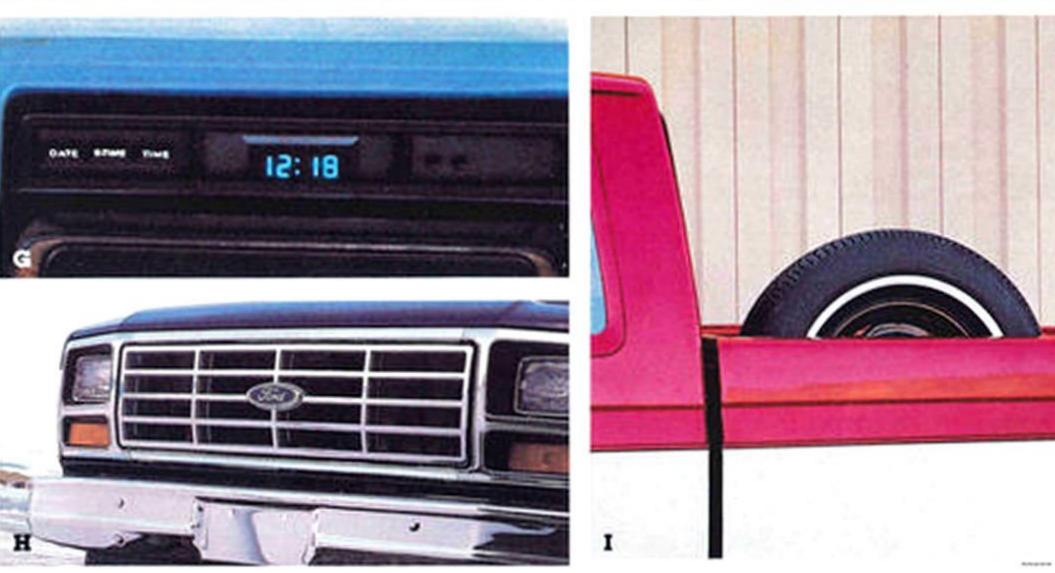
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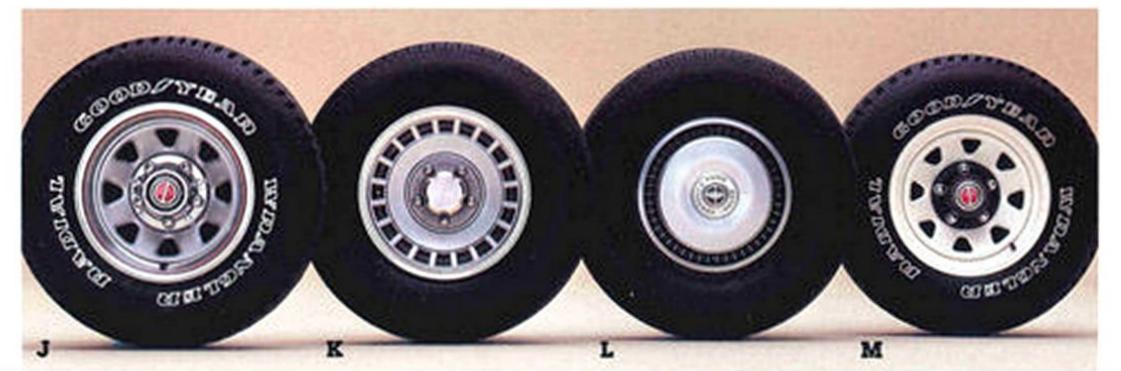












## FORD F-SERIES **OPTIONS**

#### Appearance

- Chrome grille
- Bodyside protection molding, black vinyl with bright insert (for SRW Stylesides)
- □ Wheellip moldings, bright (for SRW Stylesides)

#### Entertainment Systems

- AM/FM stereo\*
- AM/FM stereo\* with cassette tape player
- □ Electronic AM/FM stereo,\* search with cassette tape player
- □ Radio credit option (deletes standard AM radio for credit)
- \*Speakers mounted in door panels

#### Comfort/Convenience

- Air conditioning
- High output heater (Std. with 6.9L diésel)
- Convenience Group includes interval wipers. 12-in. day/night mirror with Standard trim, RH visor vanity mirror and carpeted map pocket on lower door (with standard, XL), headlights-on warning buzzer, and courtesy light switch on RH door with Standard trim
- Headliner and Insulation Package. Regular Cab includes color-keyed cloth headliner, back panel cover and moldings (door upper, "B" pillar and rear window), plus aluminum door scutt plates and black floor mat with full insulation. Crew Cab includes color-keyed back panel cover
- Electronic digital clock (with date/time/elapsed time display)
- Speed control (with resume feature) Light Group includes movable underhood worklight with 20-ft. retractable cord plus lights in glove box, under instrument panel, dual beam dome/map light, cargo box light, headlights-on warning buzzer, and courtesy light switch on RH door with Standard trim
- Power door locks/windows (N.A. with Crew Cab)
- Manual steering (F-150 Regular Cab) Sliding rear window (tinted)
- Tilt steering wheel
- Tinted glass (complete)
- Spare tire carrier, in-box side-mounted (Styleside)
- Center console (SuperCabs with Captain's Chairs)

#### Mirrors

- □ Western mirrors, bright low-mount swing-away 8 in x 5 in (RH convex glass)
- □ Recreational mirrors, bright swing-out 9½ in. x 6¾ in.

#### Seats (SuperCabs)

- Captain's Chairs (reclining) require forward facing rear bench seat
- □ Forward facing rear bench seat (folds down to form flat floor)

#### Seat Trim

- Cloth and vinyl (for Standard trim) ☐ Knitted vinyl

#### Illustrated Options

(A) AM/FM stereo radio (B) Tilt steering wheel (C) Bright low-mount western mirrors (D) Air conditioning (E) Automatic locking hubs (F-150 4x4) (F) Argent step bumper (shown with owner added towing ball) (G) Electronic digital clock (H) Chrome grille (I) In-box spare tire carrier (J) Deluxe argent styled steel wheels (K) Sport wheel

covers (L) Deluxe wheel covers (M) White styled steel wheels.

### A word about Ford options

Some of the equipment shown or described throughout the catalog is available at extra cost.

#### Performance

- Auxiliary fuel tank (see dual tanks in specification chart on page 19)
- Auxiliary transmission oil cooler ☐ Handling Package includes front and rear
- stabilizer bars. HD front and rear shock absorbers (quad front on F-15O Regular Cab 4x4) and HD Heavy-duty shock absorbers, front and rear
- ☐ Heavy-Duty Front Suspension Package\* (133-in.
- wb. F-15O 4x4) includes heavy-duty 3,800 lb. rated front axle and springs, 3.54 axle ratio and heavyduty front and rear shock absorbers
- ☐ Heavy-Duty Front Suspension Packages\* for F-25O/35O 4x4s (see your Ford Dealer for package
- Gauges, oil pressure and ammeter
- 4-speed manual transmission 4-speed manual transmission with overdrive
- Automatic Overdrive transmission
- SelectShift automatic transmission
- Stabilizer bars, front and rear
- ☐ Engine block heater single 600 watt with 4.9L I-6 and 5.OL (3O2) EFI V-8, dual with larger gas V-8s
- Engine oil cooler for 7.5L (460) V-8 Extra Engine Cooling Package
- Super Engine Cooling Package
- □ Trailer Towing/Camper Package (see pages 16) and 17)
- \*Limited Production Option.

#### Protection

- ☐ HD air cleaner (extra capacity)
- Dual electric homs
- Roof clearance lights (5)
- Exterior Protection Group includes front bumper guards and front bumper rub strip
- Security Lock Group includes locking: gas cap(s). inside hood release and glove box. Also spare tire
- lock (with under-frame and in-box carrier) Sports Instrumentation includes tachometer.
- ammeter, oil pressure gauge and trip odometer ☐ Skid plates (4x4s) include: transfer and fuel tank protective plates (Styleside)

#### Rear Bumpers

- Argent step with 5000-lb. trailer towing capacity (for Stylesides)
- Chrome step with 2000-lb. trailer towing capacity (for SRW Stylesides)
- Chrome channel (for Flaresides)

#### Wheels and Wheel Covers

- Deluxe wheel covers (4), N.A. with 4x4s or DRW
- White styled wheelst (4) with steel spare
- Sport wheel coverst (4) Deluxe argent styled steel wheelst (4) with steel
- t F-150 only

SRW - Single rear wheel

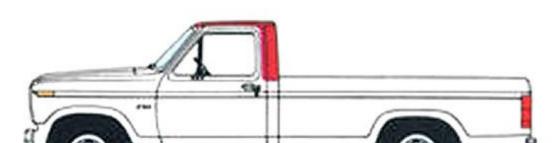
DRW - Dual teat wheels

## **EXPLORER PACKAGES FOR 1985**

value, Ford Explorer Package choices are now better than ever. Choose Explorer Packages A. B. C or D (Package "B" shown). They're available on F-15O, F-25O and F-35O Series — 4x2 or 4x4 See your Ford Dealer for complete details.

### TWO-TONE PAINT SCHEMES

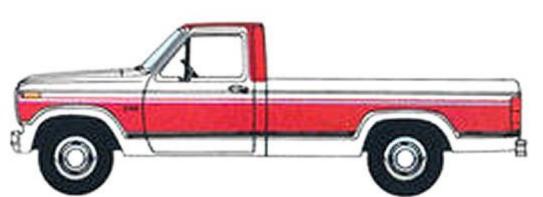
#### Body Color Accent Color



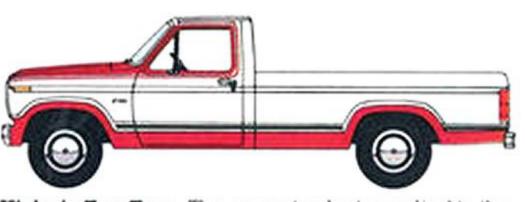
Regular Two-Tone. The accent color covers the roof and upper cab back panel.



Deluxe Two-Tone. The accent color covers the center bodyside area and tailgate. Moldings or tape are included as needed.



Combination Two-Tone. The Regular and Deluxe Two:Tones are combined as shown.



Victoria Two-Tone. The accent color is applied to the hood, upper fender, around window and the lower bodyside. Tape and moldings are included as

### EXTERIOR PAINT COLORS



Silver Metallic



Bright Canyon



Metallic

Wimbledon White



of paint colors and also interior trim materials.

Raven Black

Dark Teal



Dark Charcoal



Desert Tan

Printed colors are at best only representative of the true paints. Your Ford Dealer can show you actual samples.



Light Dosert

Bright Regatta

Interior colors

Canyon Red

exterior colors. Charcoal Regatta Blue

keyed to

# ATTRACTIVE NEW FORD

Known for their distinctive appearance and added



F-15O XLT Styleside Explorer Package B. Some equipment shown may be optional.

## FORD F-SERIES PAYLOAD PACKAGE SELECTOR (4x2)

Pickup Box Length	Series	Payload Pkg. No.	Payload	GVWR	Tires	
Regular Cab Pickups 61/2-ft. Flareside 63/4-ft. Styleside 61/2-ft. Flareside 63/4-ft. Styleside 8-ft. Styleside 8-ft. Styleside 8-ft. Styleside 8-ft. Styleside	Flateside		1,395 lb. 1,790 lb. 1,815 lb. 1,385 lb. 1,900 lb.	4,800 lb. 4,800 lb. 5,250 lb. 5,250 lb. 4,900 lb. 5,450 lb. 6,100 lb.	P195/75R-15SL P195/75R-15SL P215/75R-15SL + P215/75R-15SL + P195/75R-15SL P215/75R-15SL + P235/75R-15SL +	
8-ft. Styleside 8-ft. Styleside 8-ft. Styleside 8-ft. Styleside			6,300 lb. 7,300 lb. 7,800 lb. 8,600 lb.	LT215/85R-16C LT235/85R-16D + LT235/85R-16D + LT235/85R-16E		
8-ft. Styleside Dual Rear Wheel	F350 F350	1	4,695 lb. (4,650 lb.)‡ 5,730 lb. (5,740 lb.)‡	8,700 lb.	LT235/85R-16E LT215/85R-16D(DR)	
SuperCab Pickups 63/4-ft. Styleside	F15O	1	2,290 lb.	6,050 lb.	P235/75R-15XL	
8-ft. Styleside	F-150	1	2,385 lb.	6,25O lb.	P235/75R-15XL	
8-ft. Styleside	F-25OHD	3X	4.495 lb. (4.450 lb.)‡	8,800 lb.	LT235/85R-16E	
Crew Cab Pickups 8-ft. Styleside 8-ft. Styleside 8-ft. Styleside	side F-35O 1 3.985 lb.(3,940 lb.); side F-35O 2 4.45O lb.(4,405 lb.);		8,700 lb. 9,200 lb. 10,000 lb.	LT235/85R-16E LT235/85R-16E LT215/85R-16D (DR)		

Note: Consult your Ford Dealer or Chassis-Cab catalog for Chassis-Cab information.

## FORD F-SERIES PAYLOAD PACKAGE SELECTOR (4x4)

Pickup Box Length	Series	Payload Pkg. No.	Payload**	GVWR	Tires
Regular Cab Pickups 61/2-ft. Flareside 63/4-ft. Styleside 8-ft. Styleside	F15O F15O F15O	1 1 1	2290 lb. 2300 lb. 2345 lb.	6,100 lb. 6,100 lb. 6,250 lb.	P235/75R-15XL P235/75R-15XL P235/75R-15XL
8-ft. Styleside 8-ft. Styleside	F-25O F-25OHD	l lX	2,460 lb.(2,425 lb.)‡ 4,240 lb.(4,195 lb.)‡	6.600 lb. 8.600 lb.	LT215/85R-16C LT235/85R-16E
8-ft. Styleside 8-ft. Styleside	F350 F350	1 2	4,575 lb. (4,445 lb.)‡ — (4,865 lb.)	9,000 lb. 10,100 lb.†‡	LT235/85R-16E LT235/85R-16E
SuperCab Pickups 8-ft. Styleside	F-150	1	2,245 lb.	6,45O lb.	P235/75R-15XL
8-ft. Styleside	F-25OHD	1X	3,800 lb.(3,755 lb.)‡	8,600 lb.	LT235/85R-16E
Crew Cab Pickups 8-ft. Styleside	F350	1	4130 lb.(4060 lb.)‡	9,300 lb.	LT235/85R-16E

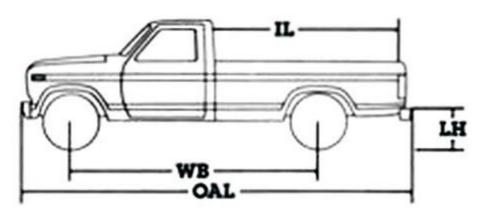
### FORD F-SERIES DIMENSIONS

### EXTERIOR

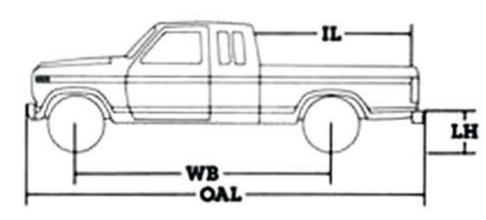
			Box IL.	xIL. IM max.	(4x2)		(4x	(4)	
Cab Type	Series W	Series WB (in.)	(ft.)	Width (in.)	TH (in.)	CH (in.)**	LH (in.)**	CH (in.)	OAL (in.) t
				STYLESIE	E PICKUP		•		-
Regular	F-15O	116.8	63/4	70	30.4	701	32.7	73.4	1921
	F-15O	133	8	70	29.9	701	32.6	731	208.3
	F-25O	133	8	70	32.8	73.3	344	75.7	2083
	F-25O HD	133	8	70	33.7	740	35.6	76.5	208.3
	F-35O SR	133	8	70	33.7	73.9	35.5	761	2083
	F-350 DR	133	8	70	32.8	73.4		-	2083
SuperCab	F-15O	138.8	63/4	70	30.5	71.6	-	-	214.1
	F-15O	155	8	70	30.4	71.5	31.9	73.3	2303
	F-25O HD	155	8	70	33.3	743	351	76.7	2303
Crew Cab	F-35O	168.4	8	70	33.2	74.5	348	76.5	2437
	F-35O DR	168.4	8	70	32.3	73.8	_	-	2437
		-		FLARESII	DE PICKUP		•		-
Regular Cab	F-15O	116.8	61/2	54	31.3	701	33.6	73.4	189.311

\*Nominal \*\* Estimated empty See your Food Dealer for details. I Without rear bumper. Add 433' for opt argent step bumper. 453' for opt bright step bumper. ##Add 22" for opt channel bumper.

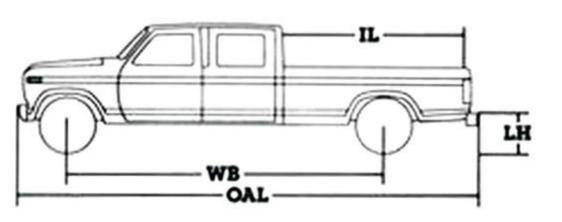
#### Regular Cab Styleside



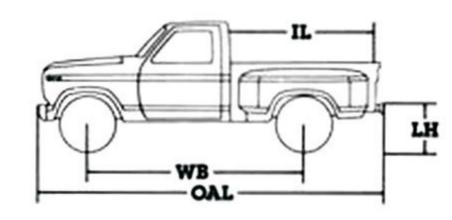
#### SuperCab Styleside

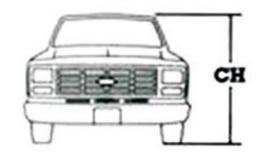


Crew Cab Styleside



#### Regular Cab Flareside







Styleside

Flareside

### SAFETY FEATURES AND OWNER INFORMATION

#### A commitment to safety

Safety, like quality, begins as an attitude, a way of thinking that's fundamental in the shaping of a vehicle's structure and components from the drawing board to assembly.

#### Occupant safety

Ford commits enormous resources every year to the development and testing of all truck lines and their occupant protection features

Body structures are carefully designed from the start with passenger safety as a primary concern. After they are validated for theoretical soundness, structures are assembled into prototype vehicles and subjected to exhaustive crash testing.

#### Operating safety

This term applies to a vehicle's ability, with the aid of the driver, to avoid an accident

Ford Trucks are engineered to do their part — provide suspension and steering systems designed for control as well as a brake system that is designed to provide tast stopping action along with fade resistance.

Of course, it's up to the driver to make the best use of the vehicle's accident-avoidance equipment. This involves driving defensively and reacting in time, and such seemingly small things as properly regulating the ventilation system (to help the driver stay alert).

#### Get it together — buckle up.

Ford Motor Company strongly encourages all passengers to use their safety belts.

In Ford trucks, outboard front seat lap and shoulder belts have automatic retractors. Outboard rear seat positions (F-Series SuperCab and Crew Cab) also have lap belts with retractors.

Ford urges the use of child and infant restraints, even in states where they are not required by law. Ford's easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Carrier (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top tether, Ford Trucks provide for special anchorages.

### FORD F-SERIES PICKUP LIFEGUARD DESIGN SAFETY FEATURES

#### Vehicle operation

- Safety rim wheels and load-rated tires
- Split service hydraulic brake system with warning light Corrosion-resistant brake lines
- Turn indicator lever with lane-changing signal feature
- Hazard warning flasher
- Backup lights Side marker lights
- Parking lights coupled with headlamps
- Two-speed windshield wipers
- Windshield washers
- Outside rearview mirrors ☐ Glare-reduced instrument panel, windshield wiper arms
- and windshield pillars
- Uniform transmission shift quadrant with safety starting switch (on all vehicles equipped with automatic transmissions)
- □ Continuously variable control illumination intensity (instrument cluster lighting)
- Safety hood latch system
- □ Function-rated windshield defroster system

#### Occupant protection

- Safety-designed front end structure
- Safety-designed roof structure Two-position safety door latches
- Integral lap and shoulder belts with automatic retractors for front outboard occupants
- Positive seat belt fastening reminder warning light and
- buzzer for the driver's seat
- Lap belts for center front and rear seating positions
- (SuperCab and Crew Cab models) Energy-absorbing steering column and steering wheel
- Energy-absorbing armrests and safety-designed door handles
- Energy-absorbing instrument panel with padding
- Energy-absorbing sun visors

- Safety glove box latch
- Inside yieldaway rearview mirror
- Impact-absorbing laminated safety glass windshield
  Flame-resistant interior materials
- Safety-designed coat hook Safety-designed radio control knobs and push buttons

#### Anti-theft

- Locking steering column with key warning buzzer reminder (with "Park" interlock or push button for key
- □ Visible vehicle identification number



As part of Ford Motor Company's commitment to your total satisfaction, participating Ford Dealers offer the Free Lifetime Service Guarantee. They stand behind their work, in writing, for as long as you own your truck. This guarantee covers virtually every repair you pay for after your new vehicle warranty expires. Now when you pay for a covered repair once, you never have to pay for the same repair again. Ever. The dealer who did the work will fix it free. Free parts. Free labor.

While it doesn't cover routine maintenance parts, belts. hoses, sheet metal or upholstery, this limited warranty does cover thousands of parts in normal use.

No other car company's dealers, foreign or domestic, offer this kind of security Nobody.

See your participating Ford Dealer for details.



Ford Motor Company's optional Extended Service Plan covers major components on new Ford Cars and Light Trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,100 Ford and Lincoln-Mercury dealers nationwide and in Canada.



Genuine Ford and Motorcraft original equipment replacement parts are precision engineered and manufactured to Ford specifications to deliver top-level

performance in all Ford-built cars and trucks. The Ford and Motorcraft brand names are your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production, and at Ford, "Quality is Job 1"

#### Scheduled maintenance

Ford wants to reduce the frequency and cost of normal scheduled maintenance on its trucks to an absolute minimum. Here are some examples of scheduled maintenance intervals for the F-15O with popular 49L I-6 engine. For complete maintenance recommendations. refer to the Owner Guide.

Engine oil change	each 7,500 miles
Spark plug change	
Air filter replacement	
Engine coolant replacement	each 30,000 miles
	or 3 years

#### The commitment to quality by Ford and its dealers can save you money on repairs, too

In addition to the Lifetime Service Guarantee, the Extended Service Plan and Ford and Motorcraft original equipment parts already described. Ford and Ford Dealers are working in other ways to save you money on repairs and help ensure your satisfaction.

Nationwide dealer network ready to assist you. Should your Ford car or truck need repair while you're traveling or away from home, the nearest servicing dealer can be located simply by calling one of the toll-free numbers listed under "Ford-paid repair programs"

Specialized tools and equipment. The latest in diagnostic and service equipment designed especially for use in the repair of Ford Motor Company products is available. This equipment helps the technician make the repair properly so you won't have to come back a second time.

Continued service technician training. Dealership technicians are continuously updated on the latest techniques and procedures to help them keep your Ford car or truck running at its best.

#### Ford-paid repair programs after the warranty period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you. Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

#### Or write Ford at

Ford Customer Information System Post Office Box 95427

Atlanta, Georgia 30347

We'll need your name and address, year, make and model vehicle, as well as engine size, and whether you have a manual or automatic transmission.

#### Technical service bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs. the recommended repairs and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these technical service bulletins and explanations for your vehicle of the vehicle of interest to you. Call Ford toll-free at 1-800-241-3673. Alaska/Hawaii call 1-800-241-3711 and in Georgia call 1-800-282-0959.

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We'll need your name and address, year, make and model vehicle, as well as engine size, and whether you have a manual or automatic transmission.

#### Options availability

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

#### Product changes

Ford Division reserves the right to change product specifications at any time without incurring obligations. It is important to note also that some of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Ford Motor Company Availability, price, quality and durability of these items rest solely with the respective manufacturers and their sales organizations, and Ford assumes no responsibility for their use.

#### "Ask your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or production delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

<sup>\*\*</sup>Maximum allowable weight of people, cargo, body and equipment

<sup>4.</sup> Available beginning in February 1985, when Ford rear axies are introduced on F-15O/35O models.

<sup>\*\*</sup> Maximum allowable weight of people, caspo, body and equipment

1 Available beginning February 1985, when Monobeam front axie (F-35Os) and Ford rear axies (F-25O/35O models) are intro-

Recommended for snow plow applications only

