

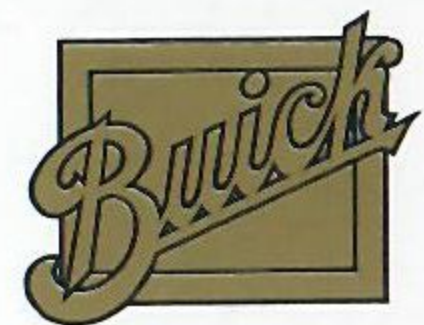
1993 Buick

90 Years of  
Quality by Design



B U I C K





## Buick: Celebrating 90 Years of Quality by Design.



Quality. It is both the

mandate and the method by which

all Buicks

are created.

Buick

quality

is *designed*

*in* from the very start, and is there in

every detail that follows. You

experience it in the ride, the library-hush

of the interior, the refined response to a

curve. You sense it in the quiet power of

the engine. You see it in the flow of

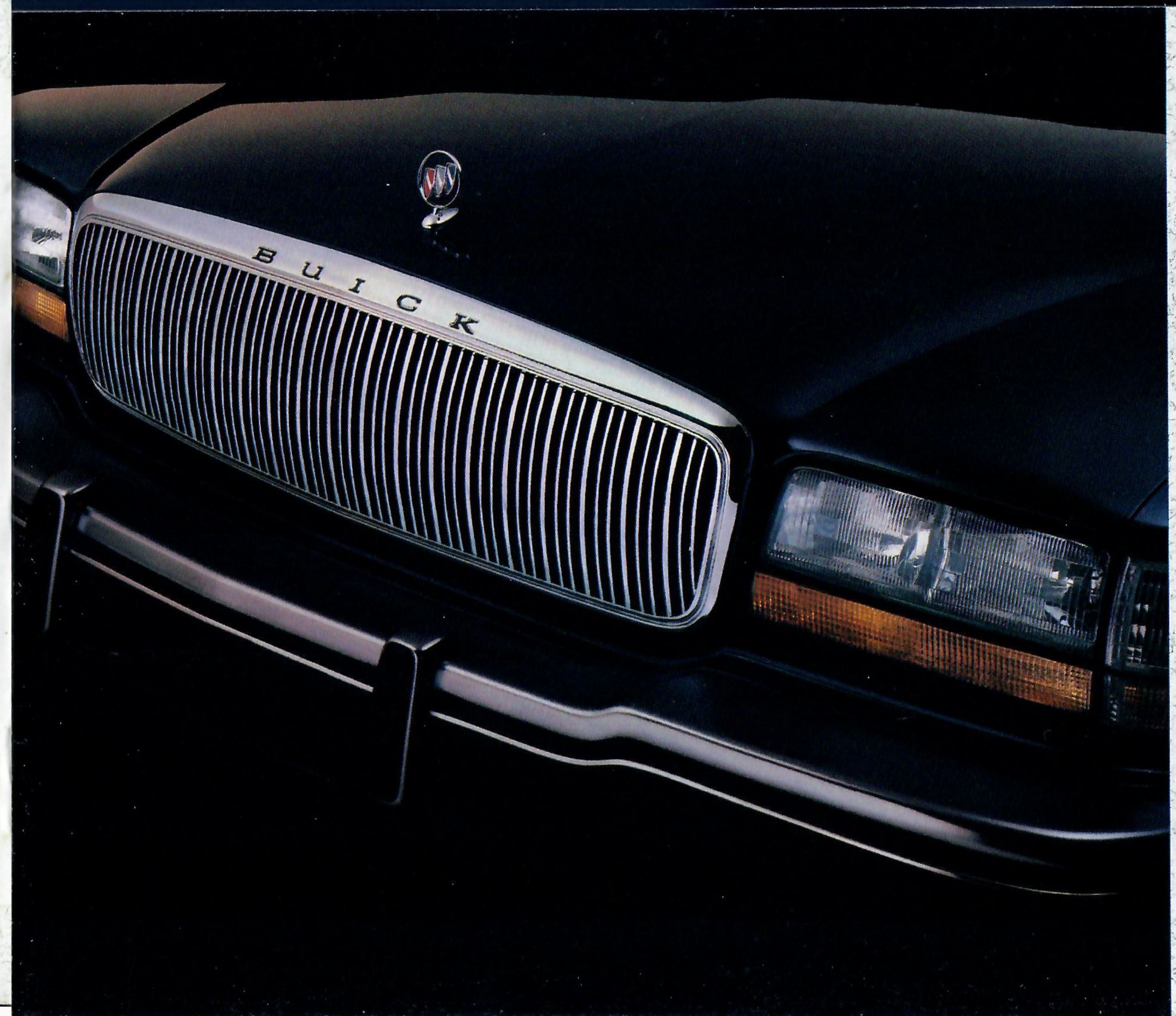
information from the gages. You hear it in

the solid sound of a closing door.

It grew out of a vision nearly a century

old. Times may have changed but the

vision has not. It *is* quality by design.



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## Park Avenue

The impressive 0.31 drag coefficient effectively manages the wind. And wind tunnel design has made Park Avenue's streamlined shape exceptionally pleasing to the eye. The smooth, linear delivery of muscular V6 power is unrestrained throughout the 3800 engine's broad operating range. DynaRide® suspension helps smooth out the road surface. Variable-effort steering is light and effortless when parking, yet adapts for correct road feel while cruising. Available dual automatic ComforTemp climate control gives the front passenger the luxury of a different temperature setting than the driver. Stately room and a crafted interior add to a superior driving experience.

*The generously comfortable interior features a standard 6-way adjustable driver's seat, wraparound instrument panel with easy-to-read, available analog gauges, and a driver air bag.*



*Park Avenue interior with available leather in the seating areas.*





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## Regal Sedan

Independent thinkers are choosing Regals — Custom, Limited and Gran Sport. Behind the beauty are standard features like a 3.1-litre V6, or the 3800 V6 with tuned-port injection in the Gran Sport. Also standard are the 4-speed electronically controlled automatic transmission with overdrive, 4-wheel independent suspension and power disc brakes, front and rear. Anti-lock brakes are standard on Limited and Gran Sport.



Power steering is standard, as are air conditioning, **TILT-WHEEL™** adjustable steering column, and **ETR® AM-FM stereo** radio with seek and scan.



*Regal Limited Sedan.*



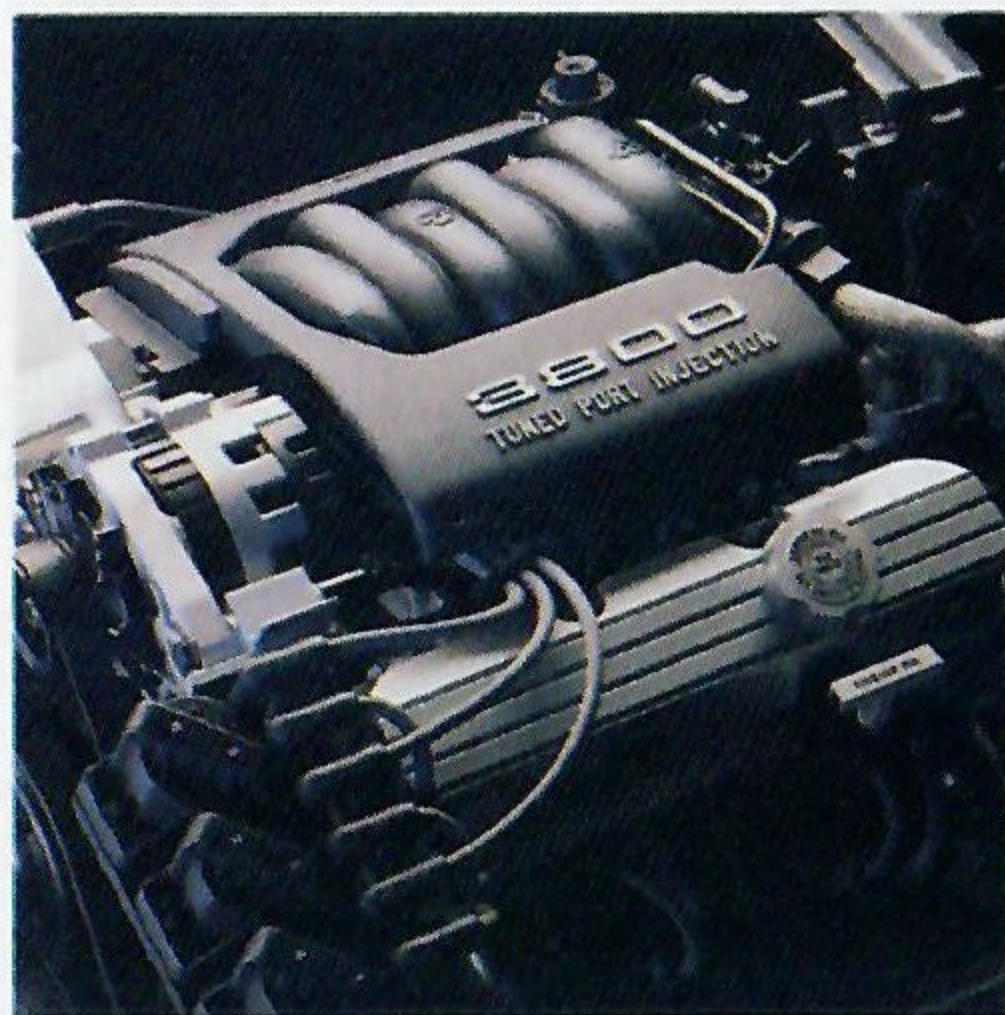
*Foreground: Regal Gran Sport Sedan. Background: Regal Custom Sedan.*





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*Six-passenger LeSabre offers impressive comfort in the cabin with 108.3 cu ft of interior space. Driver air bag is standard.*



*LeSabre Limited interior.*



## LeSabre

The impressive, sleek LeSabre silhouette offers the quiet power of a 3800 V6 that features one injector at each intake port to help optimize power. It reaches highway speeds quickly, smoothly, through the sophisticated precision of an electronically controlled 4-speed automatic transmission with overdrive. Anti-lock brakes are standard, facilitating confident steering in hard braking situations. In the roomy cabin, plush, comfortable seating is contoured. DynaRide suspension provides the responsive, fluid ride that has become a Buick trademark. Steel side-guard door beams and one-piece body-side panels help form the solid feel of America's best-selling full-size car.\*

*\*Based on 1992 model sales, October 1, 1991, through June 10, 1992.*



*LeSabre Limited Sedan.*





## Century

A Buick classic, Century advances surefootedly on DynaRide suspension, drawing confident power from its standard 2.2-litre L4 port-fuel-injected engine — or the 3300 V6 option. New colors and body-side moldings enhance the stylish, sleek appearance of the 6-passenger sedan, coupe or crowd-pleasing wagon.

The long list of standard features includes a driver air bag (optional on Special), air conditioning, power steering, power brakes and automatic transmission.



*The Century Wagon is even more of a good idea, with up to 74.4 cu ft of cargo space. Remote tailgate release and tailgate window wiper/washer are available.*

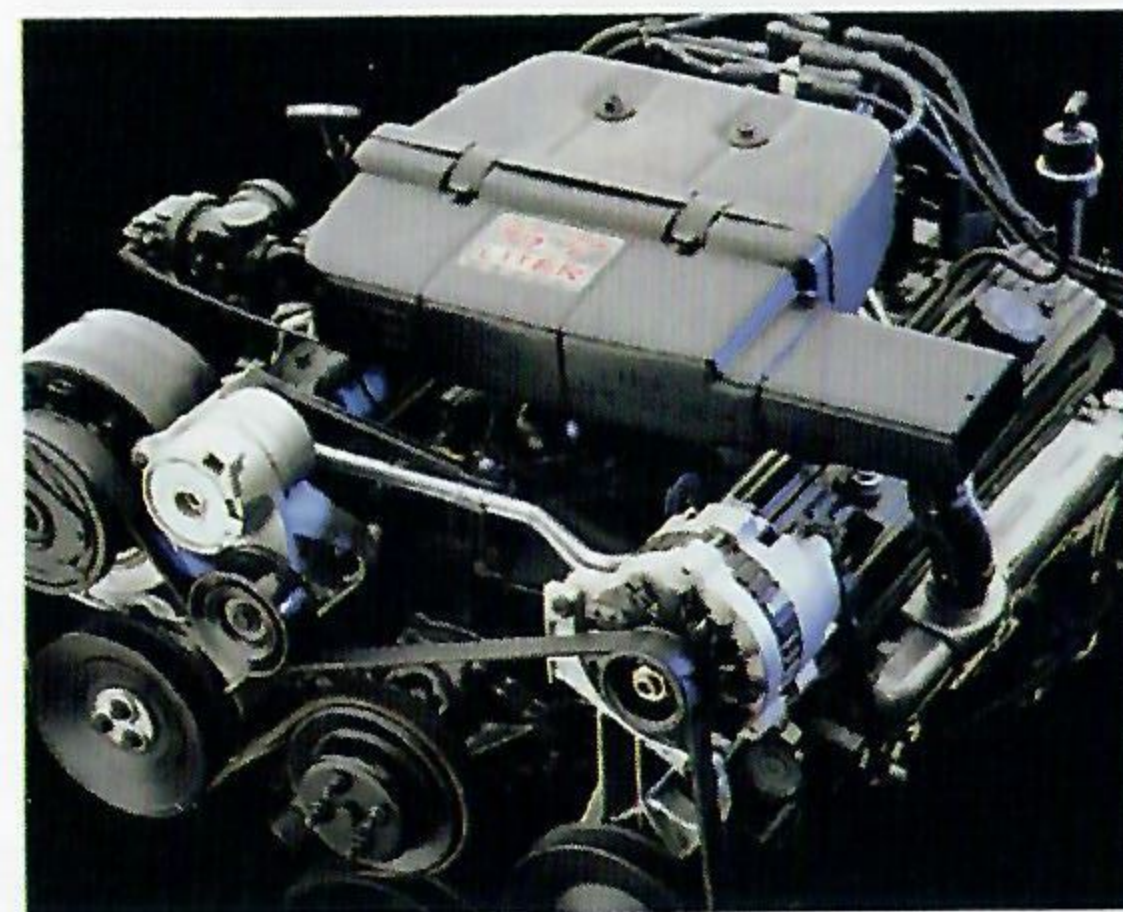


*Century Limited Sedan.*





Classical values  
blend with  
ergonomics in a  
symphony of luxury:  
generously  
comfortable 55/45  
front seats, power  
windows with  
driver-side  
"express-down"  
feature — and, of  
course, a premium  
sound system.



*Roadmaster Limited interior with available leather in the seating areas.*

B U I C K

## Roadmaster Sedan

The lustrous, aerodynamic sides of the 1993 Roadmaster Sedan reflect a classic heritage. The full-frame, rear-wheel-drive luxury sedan draws its power from a fuel-injected 5.7-litre V8 engine that develops 180 horsepower, 300 lbs-ft of torque. DynaRide suspension provides a plush ride without sacrificing crisp handling response. The computer-controlled anti-lock brake system allows confident steering for more controlled stops under hard braking conditions. Standard features also include a 4-speed automatic transmission with overdrive, driver air bag and electronic cruise control.



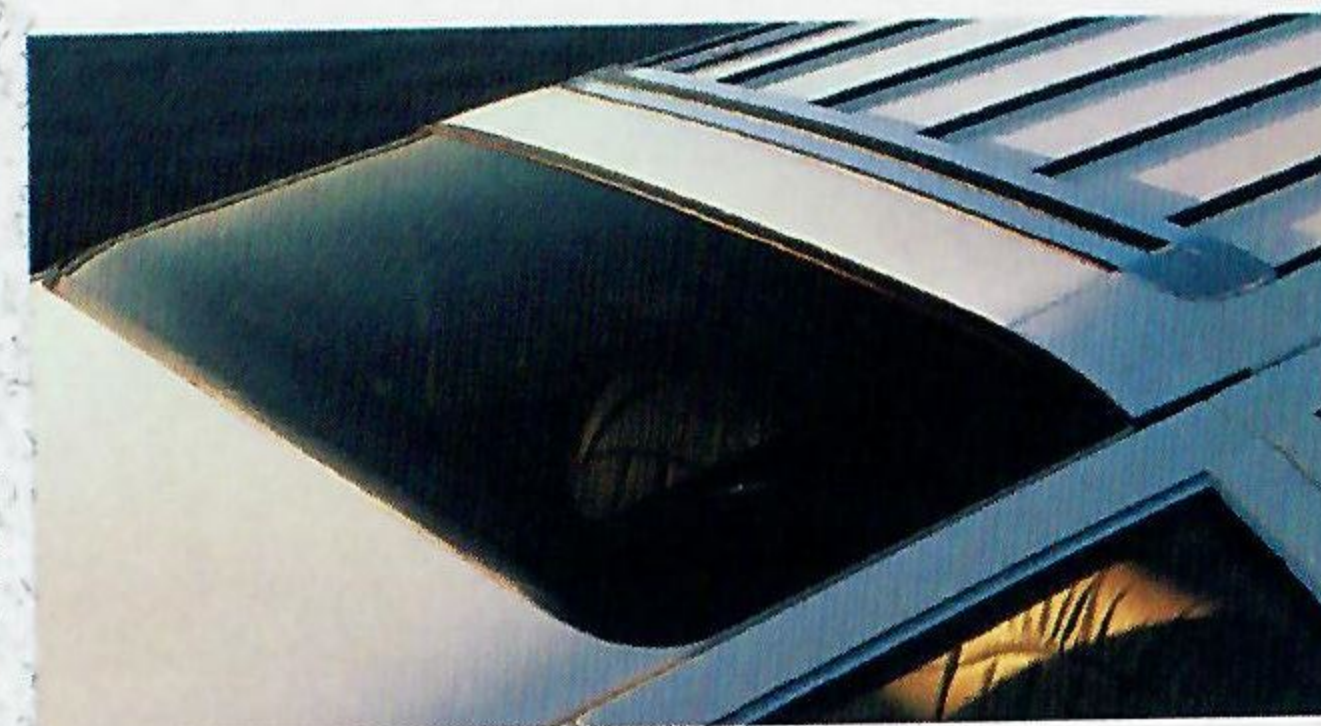
*Roadmaster Limited Sedan.*



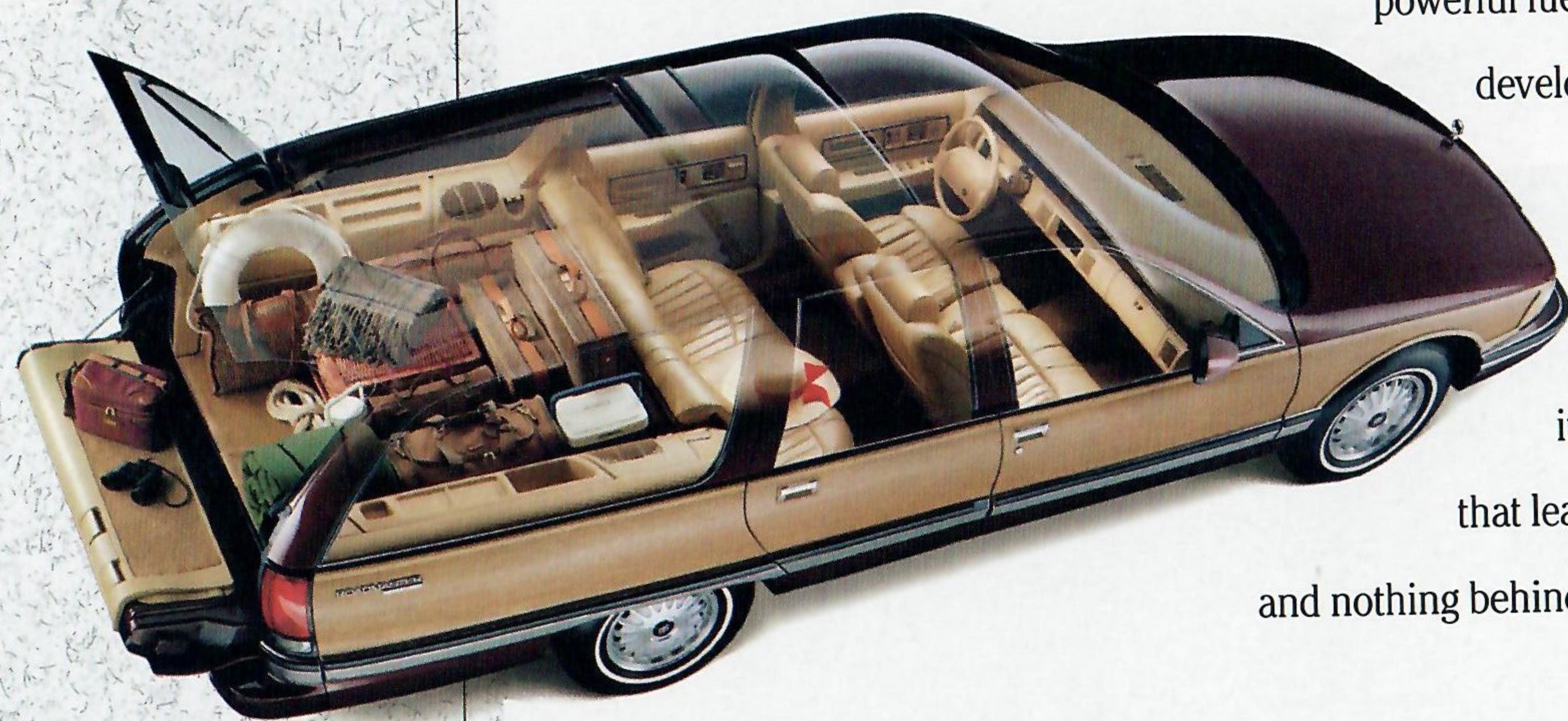
## Roadmaster Estate Wagon

The legendary 8-passenger station wagon just may be the most luxurious wagon in the world. This aerodynamic premium classic offers a lengthy list of standard features and the space inside its large, substantially constructed cabin to carry several sedan-loads of cargo. The

powerful fuel-injected 5.7-litre V8 develops 180 horsepower and plenty of torque for pulling power and solid acceleration. For a wagon, it's quite a luxury car — one that leaves nothing to be desired, and nothing behind.



*A panoramic view of the world is enjoyed through a tinted Vista roof. Cargo capacity is 92.4 cu ft and four seating configurations are offered.*





### Occupant Protection

- ▶ Automatic lap/shoulder safety belts, driver and right front passenger (Skylark, Century, Regal), plus Supplemental Inflatable Restraint, driver air bag (Century Custom and Limited, LeSabre, Roadmaster, Park Avenue, Riviera)
- ▶ Manual lap/shoulder safety belts, outboard rear-seat positions
- ▶ Manual lap safety belts, center-seat positions
- ▶ Energy-absorbing steering column
- ▶ Energy-absorbing instrument panel
- ▶ Interlocking door latches
- ▶ Laminated windshield glass, urethane bonded
- ▶ Side-guard door beams
- ▶ Passenger-guard inside door lock handles
- ▶ Folding front seatback locks, inertia type/manual, 2-door models
- ▶ Safety armrests
- ▶ Head restraints, adjustable or integral, front
- ▶ Breakaway inside rearview mirror
- ▶ Security door locks and door retention components
- ▶ Automatic door locking system (Skylark, Regal, Century, Roadmaster Limited Sedan, Riviera)
- ▶ Tempered safety glass, side and rear windows
- ▶ Front and rear crush zones
- ▶ Child security locks (Skylark, LeSabre, Roadmaster, Park Avenue)
- ▶ Pressure-lock radiator cap
- ▶ Dual sun visors
- ▶ Self-aligning steering wheel (Skylark, Century and Regal)

### Accident Avoidance

- ▶ Side marker lamps and reflectors
- ▶ Parking lamps
- ▶ Four-way hazard warning flashers
- ▶ Backup lamps
- ▶ Center high-mounted stop lamp
- ▶ Directional signal control
- ▶ Windshield defrosters, washer and multi-speed wipers
- ▶ Inside day/night rearview mirror
- ▶ Outside rearview mirrors
- ▶ Brake system with dual master cylinder plus warning light
- ▶ Starter safety switch
- ▶ Dual-action hood latch
- ▶ Low-glare finish inside windshield moldings, wiper arms and blades, metallic steering wheel surfaces
- ▶ Illuminated heater and defroster controls
- ▶ Illuminated windshield wiper and washer controls (when located on instrument panel)
- ▶ Tires with built-in tread wear indicators
- ▶ Safety road wheel rims
- ▶ Pressure-relief fuel cap
- ▶ Anti-lock brakes (Skylark, LeSabre, Regal Limited and Gran Sport, Riviera, Roadmaster, Park Avenue)
- ▶ Audible disc brake lining wear indicators
- ▶ Door warning light/reflector (Skylark, Century, Regal, LeSabre, Roadmaster Limited Sedan, Park Avenue, Riviera)
- ▶ Brake/transmission shift interlock (Skylark, LeSabre, Roadmaster, Park Avenue, Riviera)

### Theft Deterrence

- ▶ Visible vehicle identification number
- ▶ Laser-etched VIN plate
- ▶ Marked body parts (LeSabre, Park Avenue, Riviera)
- ▶ Theft-deterrent steering column lock
- ▶ Theft-deterrent key system (separate ignition key)
- ▶ PASS-Key® personal security system (LeSabre, Park Avenue, Riviera)
- ▶ Remote inside hood release

### Important:

#### A word about this catalog.

We have tried to make this catalog as comprehensive and factual as possible. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Since some information may have been updated since the time of printing, please check with your Buick dealer for complete details.

#### A word about engines.

Buicks are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

#### A word about assembly of Buicks.

Buicks are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Buicks incorporate thousands of components produced by different operating units of GM, its subsidiaries or

suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. All such components have been approved for use in Buicks and will provide the quality performance associated with the Buick name. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

#### A word about updated service information.

Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

#### A word about corrosion protection.

Buicks are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/ 100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage.

#### The GM Protection Plan.

It offers service protection in addition to that provided by GM's new-vehicle limited warranty.

Coverage is currently available only in the U.S.A. and Canada for the 1993 model year. See your Buick dealer for details.

#### A word about warranty.

The GM 3-year/36,000-mile Bumper to Bumper Plus warranty covers repairs for any new Buick, including labor and parts, to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires, which are covered by their manufacturer) will be covered for 3 years or 36,000 miles, whichever comes first. Body sheet metal rust-through from corrosion is covered for 6 years or 100,000 miles, whichever comes first. See your Buick dealer for terms of this limited warranty. Supplemental Inflatable Restraint coverage is 3 years regardless of mileage.

#### SmartLease.<sup>SM</sup>

Many Buick dealers offer you the opportunity to buy or lease a Buick. Ask about SmartLease.<sup>SM</sup> It may be right for you.

#### Buick Roadside Assistance.


It provides owners of 1993 Buicks with access to minor repairs or towing for disabled vehicles. It is reached through a toll-free telephone number and operates 24 hours a day, 365 days a year. Just call 1-800-252-1112. See your Buick dealer for details.

### Buick Customer Assistance.

Buick's Customer Assistance Center has a special, toll-free 800 number. It puts you in contact with Buick representatives who can handle any product/service question or problem you may have. Just call 1-800-521-7300.

### 1993 Product Information.

For more 1993 Buick product information, call the Buick Information Center, toll-free: 1-800-4A-BUICK.

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In America.

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