

START DRIVING IN COLOR

Some cars are mere transportation. Others are a little more entertaining. Then there's the OLDSMOBILE ALERO.

Engineered with the exclusive Active Response System, Alero hotlinks you to the car in a way

that makes even your commute a one-of-a-kind experience. UNCOMMONLY AGILE and fun to drive, it elevates

CONFIDENCE AND CONTROL into an entirely new dimension. "Sure it handles the curves," you say, "but how does it

handle my daily routine?" How does a roomy, comfortable 5-PASSENGER CABIN and standard equipment

choose the GX, GL or GLS—Alero is one car that transforms everyday driving into a UNIQUELY VIVID event.

you won't find on the competition sound? It's all in Alero. Whether you need two doors or four—whether you

contents







START COLLECTING HAIRPINS

What makes Alero more fun? We call it the

ACTIVE RESPONSE SYSTEM, and it helps you grab hold of any
corner you choose. Sixteen individual features

work together to actively connect you to the road with

MORE REFINED manners, more AGILE RESPONSE and a more

ACCURATE FEEL for the car. That translates to you as NIMBLE HANDLING
to help hug hairpin turns. A SMOOTH, forgiving ride to
soften up rough spots. Swift, REFINED POWER right when you want it.

The tools you need to dial up the fun factor, and your

DRIVING CONFIDENCE, whether you're stopping, starting or steering.

For a complete explanation, turn the page.

Then visit WWW.ALERO.COM/ARS.



MEET THE ACTIVE RESPONSE SYSTEM.

FUN-TUNED INTERIOR

Direct-mounted Seats are specially tuned so you feel less of the bumps, more of every curve, hill and highway. Direct mounting means less wobble and flex, while Ergonomically Designed Gauges and Controls are easy to read, easy to reach.

PRECISION STEERING

Direct-mounted Rack-and-Pinion Steering provides a feeling of precision, no wandering or drifting off course. And for hands-on control, the Thick Steering Wheel is easy to grasp for a feeling of confidence right down to your fingertips.

STOP AND GO WITH CONTROL

The Antilock Braking
System helps you maintain
steering control when braking hard on slick roads.
Under acceleration, All-speed
Traction Control enhances
traction by reducing wheelspin
on most slippery surfaces.

BORN TO BE NIMBLE

A 4-wheel Independent
Suspension lets each wheel
respond individually to
ensure nimble handling and
a smooth ride. Low Mass
Aluminum Components further help keep
the tires planted to the pavement for
a smooth, road-hugging ride.

FEEL THE ROAD

With a stiffness rating on par with some of Europe's finest, the Alero's **Rigid Body Structure** tunes in to the road while tuning out distracting vibrations, noises and rattles.

LESS NOISE, MORE FUN

To help keep the fun nice and quiet, we used extensive Noise Reduction Components. Like sound dampening insulation, thicker glass and sleeker outside mirrors.

CONFIDENCE-INSPIRING BRAK-ING

Alero's responsive **4-wheel Disc Brakes** provide firm, positive braking with reduced fade.

REFINED POWER

A Hydroformed Engine Cradle is created from a single piece of steel for better structural stiffness. It complements the Torque-axis Design with Hydraulic Engine Mounts so when you step on the gas, you feel less vibration and more exhilaration.

PERFORMANCE ON CALL

Tailored Throttle Response provides the smooth, progressive power you want, exactly when you want it.

MORE TIRE, MORE FEEL

Wide, **Low-profile Tires** give you greater contact with the pavement.

So you get a better connection and more control.

GET THE RIGHT GEAR

Alero's Electronic Automatic Transmission is specially calibrated to smoothly select the right gear for your driving needs, whether you're accelerating onto a freeway or just cruising.





OUTRUN THE ROUTINE with either of two refined and RESPONSIVE ENGINES: a 2.4-LITER DOHC 4-cylinder with 150 hp and a broad torque curve, or the 3.4-LITER V6 with a full 170 hp and 200 lb-ft of torque. No matter which you choose, when you put in the call for MORE POWER, there's always an immediate answer. And thanks to liquid-filled engine mounts, the V6's rigid block and the four's dual balance shafts, the response is IMPRESSIVELY SMOOTH.

While these engines help you get acquainted with the passing lane, they also help ensure you won't be on a first-name basis with your mechanic. LOW-MAINTENANCE features include long-life engine coolant and transmission fluid, along with platinum-tipped plugs that last up to 100,000 MILES.* And chain-driven cams in the 4-cylinder absolve you from having to change a timing belt.

*Maintenance needs vary with different uses and driving conditions. See the Owner's Manual for more information.

Vehicles with DEX-COOL brand coolant must be refilled only with DEX-COOL.



The 4-cylinder's dual overhead cams enhance engine breathing to boost power. Dual balance shafts nearly eradicate vibration.



POWER ON DEMAND
The available 3.4-liter
V6 has a broad, flat
torque curve peaking at
200 lb-ft. So there's
always plenty of passing
power on call.

GET INTO GEAR

Shift for yourself with the available 5-speed manual transmission. Or leave it to the slick computer-controlled 4-speed automatic.





START ENJOYING OPEN SPACES

Inside Alero's ERGONOMICALLY DESIGNED interior, you'll find your movements remarkably unencumbered. You could attribute this to the open, AIRY-FEELING CABIN with its roomy

SEATING FOR FIVE and plenty of space for storage. Or to the driver's seat, specially designed with deep, supportive side and bottom bolsters for ENHANCED COMFORT—and an enhanced connection with the car. Or perhaps to the EASY-TO-REACH controls arrayed at your fingertips and the neatly organized instruments framed within the ARTFUL CURVES of the dash. But we prefer to credit the fact that you can enjoy driving anywhere in an Alero. You'll run out of road before you run out of comfort.



Scientists call it
Adult Driver's Dilemma:
Go for the fun car or
one that fits the family?
At last a cure: Alero.
In both the Coupe and Sedan,
twin tuned seats up front
and spacious 3-across seating
in back ensure Alero is
roomy and comfortable enough
for everyone to enjoy.





FEATURES

Why is it that the typical list of "standard equipment" usually seems

well below standard? We consider basics like AIR CONDITIONING, POWER DOOR LOCKS, CRUISE CONTROL

and a CD PLAYER essentials, not extravagances. They're standard on every Alero.

As are dual cupholders, AMPLE STORAGE SPACES—including an overhead bin and large glove box with left-side

release for easier driver operation—and a 70/30 SPLIT-FOLDING REAR SEAT. GL and GLS models

feature STANDARD POWER CONTROLS for the windows, side mirrors and driver's seat height. Standard on

GLS and available on GL is the 6-way power driver's seat adjustment feature.

EXTRA-LARGE TRUNK

Two things you can never have too much of: fun and cargo space. Alero has you covered on both fronts with a one-of-a-kind driving experience and 14.6 cu ft of trunk space. And the trunk's low liftover height makes loading easy.



A COMFORT FIT
The Sedan's front
shoulder belts are height
adjustable to fit almost
every person precisely.
Alero is indeed engineered for comfort.



FOR YOUR CONVENIENCE
Front-door storage
pockets in GL and GLS
models keep essentials
for the road handy.



HANDS ON THE WHEEL No searching for hidden buttons. All functions for the cruise control are mounted right on the wheel.



Alero's Premium Sound system (standard in GLS and available in GL) features a potent 200 watts of clean power and eight speakers to give you sharp reproduction.



POWER ON THE RUN
Two power outlets
can handle portable
electronic gear. There's
also a space to store
the equipment.



VERSATILE SPACE
Thanks to Alero's 70/30
split-folding rear seat,
you can carry long cargo
without losing the entire
rear seating area.







IS IT STYLE OR SUBSTANCE?

Even with its smooth shape, Alero has an edge. You see it in the SCULPTED BODY, the available 6-SPOKE ALLOY WHEELS, the roofline that makes Alero look like it's accelerating, even while it's standing still. Then there are the JEWEL-LIKE LAMPS, giving the impression you can see into the car's soul from the front or rear. You can make your own statement with the optional REAR SPOILER: Yet you'll still make it quietly—Alero whispers through the atmosphere with an AERODYNAMICALLY OPTIMIZED design, including flush-mounted glass for REDUCED TURBULENCE and wind roar. Finally, to ensure Alero STAYS LOOKING NEW, we used 2-sided galvanized dent-resistant steel, mirrors that spring back if struck, and radio antennas integrated into the rear glass and out of the path of flying objects. Proving that, like all true originals, Alero will age well.

*Standard on GLS Coupe and GL2 Coupe/Sedan.





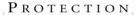
AVOIDANCE

Your best defense in a collision is avoiding it altogether. So we equip every Alero with 4-wheel disc brakes with ABS and traction control to help you avoid danger. Halogen headlamps with automatic control, available foglamps and expansive outward visibility make it easier to spot trouble, while daytime running lamps make it easier for others to see and avoid you.



LARGE MIRRORS

It's easier to avoid other cars when you can see them. That's why we outfitted Alero with bigger side mirrors, giving you a broader view of what's behind you.



Designed to help protect occupants in a collision, Alero's rigid body structure helped

it earn a 4-star rating for the driver and front passenger in a U.S. government frontal crash test. Additional defenses include front and rear crush zones, steel beams and energy-absorbing materials in the doors, high-strength pillars, driver and front-passenger air bags,* and rear child safety-seat upper anchors.

*Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.



ALL-SPEED TRACTION CONTROL

It's not optional. It's standard, helping to minimize wheelspin any time you want to accelerate from a stop, at speed or zipping out of a precarious situation.

SECURITY

Even before you start the car, Alero helps
keep you more secure with the
PASSLock II theft-deterrent system
and rundown protection to preserve
the battery if you've left inside
lights on. Other features include
automatic power door locks, rear-door
child security locks and an available keyless
entry system, with panic feature, that lets you
lock the doors by remote control.



STANDARD FEATURES. COUPE AND SEDAN

POWERTRAIN AND CHASSIS

Front-wheel drive • Rigid body structure • 4-wheel independent suspension Standard · 4-wheel disc brakes · Rack-and-pinion steering · Low-profile P215/60R15 · 2.4-liter DOHC 4-cylinder with radial touring tires . Touring suspension

MODEL-SPECIFIC FEATURES, COUPE AND SEDAN

GX MODEL

electronically controlled 4-speed automatic transmission

Available

- · 5-speed manual transmission
- Engine block heater

GL1 MODEL

Standard

- · 2.4-liter DOHC 4-cylinder with electronically controlled 4-speed automatic transmission
- · Variable-effort rack-and-pinion steering Available

GL1 MODEL

- · 3.4-liter SFI V6 engine with electronically controlled 4-speed automatic transmission
- · Engine block heater

GL2 MODEL

- · 2.4-liter DOHC 4-cylinder with electronically controlled 4-speed
- automatic transmission · Variable-effort rack-and-pinion steering
- · Performance suspension with P225/50R16 Goodyear Eagle RS-A

radial performance tires Available

Standard

- · 2.4-liter DOHC 4-cylinder engine with 5-speed manual transmission
- · 3.4-liter SFI V6 engine with electronically controlled 4-speed automatic transmission

GL2 MODEL

· Engine block heater

Standard

· 3.4-liter SFI V6 engine with electronically controlled 4-speed automatic transmission

GLS MODEL

- · Variable-effort rack-and-pinion steering P225/50R16 Goodyear Eagle LS radial
- touring tires

Available

Standard

· Performance suspension with P225/50R16 Goodyear Eagle RS-A radial performance tires

GLS MODEL

GLS MODEL

GLS MODEL

· Remote keyless entry system with panic button Foglamps

· Power window lockout (Sedan)

· Engine block heater

SAFETY AND SECURITY	GX MODEL	GL1 MODEL	GL2 MODEL
Safety cage construction with side-impact protection • Dual frontal air bags -3-point outboard safety belts • Child restraint upper tether anchors • All-speed traction control • 4-wheel antilock brakes • Brake/transmission shift interlock (automatic transmission) • Daytime running lamps with automatic lamp control • Pulse wipers • Front, side and electric-rear window defoggers • Automatic power door locks with lockout prevention feature • Rear-door child security locks (Sedan only) • Full interior courtesy lighting with illuminated entry/exit • PASSLock II theft-deterrent system • Battery-rundown protection		Standard Remote keyless entry system with panic button Power window lockout (Sedan) Available Foglamps (requires Feature Package)	Standard • Remote keyless entry system with panic button • Foglamps • Power window lockout (Sedan)
SEATING/DRIVER CONTROLS	GX MODEL	GL1 MODEL	GL2 MODEL

GX MODEL

Driver oriented controls with dash-mounted ignition and hazard switches • Full instrumentation · Contoured, rec

COMFORT AND CONVENIENCE

I	ir conditioning (CFC-free) • Rear seat heat ducts • Cruise control • Solar-coated	Standard	Standard	Standard	Standard
t	inted glass with UV protection · Extensive interior storage · Front and rear	 4-speaker sound system 	• Power windows with driver's auto-down	· Power windows with driver's auto-down	· Power windows with driver's auto-down
	upholders · Easy-entry feature (Coupe only) · Last-door-closed locking feature		 Power outside rearview mirrors 	 Power outside rearview mirrors 	 Power outside rearview mirrors
	12-volt auxiliary power outlet • Sun visors with covered vanity mirrors		 Map pockets in front doors 	· Map pockets in front doors	 Map pockets in front doors
	Ashtray and lighter • Carpeted floor mats • AM/FM stereo/CD		6-speaker Dimensional Sound system	6-speaker Dimensional Sound system	· AM/FM stereo/cassette/CD, 200-watt
			Available	Available	amplifier with 8-speaker Premium
			· AM/FM stereo/cassette/CD, 200-watt	· AM/FM stereo/cassette/CD, 200-watt	Sound system
			amplifier with 8-speaker Premium Sound	amplifier with 8-speaker Premium Sound	
			system (requires Sun & Sound Package)	system (requires Sun & Sound Package)	
	EXTERIOR	GX MODEL	GL1 MODEL	GL2 MODEL	GLS MODEL

AVAILABLE EQUIPMENT PACKAGES

FEATURE PACKAGE

- Foglamps
- · Leather-wrapped steering wheel and shift knob
- · 15-inch aluminum wheels

SUN & SOUND PACKAGE

- · Power sunroof with sliding glass panel
- · AM/FM stereo/cassette/CD, 200-watt amplifier with 8-speaker Premium Sound system

GOLD PACKAGE

Gold-tinted front and rear emblems, Alero and Oldsmobile lettering on rear panel.
 [Not available with Sterling (12) or Bronze Mist (76) exterior colors.]

SPECIAL FEATURE HIGHLIGHTS

LOW-MAINTENANCE FEATURES

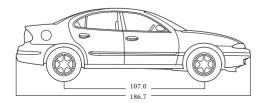
Alero offers a number of features to save you time and money throughout your ownership period:

- Maintenance-free battery
- Maintenance-free steel timing chain (2.4-liter DOHC 4-cylinder engine)
- · 100,000-mile tune-up interval*
- Long-life fluids, including coolant, brake fluid, and automatic transmission fluid that will last up to 100,000 miles or more (excludes normal maintenance)
- · Long-life stainless steel exhaust system
- · Spring-away outside rearview mirrors
- 5-mph bumpers

OWNERCARE FEATURES

Alero offers an extensive ownercare package throughout the warranty period:

- · 24-hour Roadside Assistance
- · Courtesy Transportation
- · 3-year/36,000-mile Bumper-to-Bumper Limited Warranty
- · 6-year/100,000-mile corrosion warranty



SPECIFICATIONS

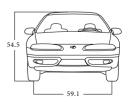
POWERTRAIN	DOHC 4-CYLINDER	V6 ENGINE
Engine displacement	2.4 liters (146 cu in)	3.4 liters (207 cu in)
Horsepower	150 @ 5600 rpm	170 @ 4800 rpm
Torque (lb-ft)	155 @ 4400 rpm	200 @ 4000 rpm
Fuel injection	Sequential port	Sequential port
Transmission	5-speed manual or	4-speed automatic
	4-speed automatic	
Transaxle ratio	3.94 (manual)	3.05 (automatic)
	3.42 (automatic)	
EPA estimated fuel economy	21 city/30 highway (manual)	21 city/32 highway
	21 city/29 highway (automatic)	

INTERIOR DIMENSIONS	SEDAN	COUPE
Headroom front/rear (in)	38.4/37.0	38.4/36.5
Legroom front/rear (in)	42.2/35.5	42.2/35.5
Shoulder room front/rear (in)	53.6/52.6	53.6/54.6
Hiproom front/rear (in)	50.9/51.5	50.9/51.2

CAPACITIES	SEDAN	COUPE
Passengers	5	5
Trunk volume (cu ft)	14.6	14.6
Fuel (gal)	14.3	14.3

EXTERIOR DIMENSIONS	SEDAN	COUPE
Wheelbase (in)	107.0	107.0
Length (in)	186.7	186.7
Width (in)	70.1	70.1
Height (in)	54.5	54.5
Curb weight (lb, GL model)	3046	2997
Tread width, front/rear (in)	59.1/59.3	59.1/59.3
Turning circle, 15-inch/16-inch tires (ft)	35.1/35.7	35.1/35.7





EXTERIOR COLORS/INTERIOR COLOR AVAILABILITY



STERLING [12] Pewter — GX, GL, GLS



ARCTIC WHITE [16] Pewter — GX, GL, GLS Neutral — GL, GLS



MIDNIGHT BLUE [28] Pewter — GX, GL, GLS Neutral — GLS



SANDSTONE [33]¹ Neutral — GL, GLS



BLACK ONYX [41] Pewter — GX, GL, GLS Neutral — GL, GLS



POLO GREEN [47]¹
AVAILABLE SPRING 2001
Neutral — GL, GLS



RUBY RED [72]²
Pewter — GX, GL
Neutral — GLS



BRONZE MIST [76]¹
Neutral — GL, GLS



BRIGHT RED [81]³
Pewter — GX, GL, GLS
Neutral — GLS

INTERIOR COLORS



PEWTER CLOTH



PEWTER CLOTH



NEUTRAL CLOTH



PEWTER LEATHER



NEUTRAL LEATHER

Not available on GX model. ²GX model: Sedan only. ²GX model: Coupe only. All exterior colors are metallic except Arctic White, Black Onyx and Bright Red. The paint color samples shown here may vary slightly from actual vehicle color due to the printing process.

A WORD ABOUT OLDSMOBILE

The Occupant Protection, Crash Avoidance and Security/Theft Deterrence sections below contain a partial listing of Alero safety features. See your dealer for complete details.

USE YOUR GM CARD

When you use The GM Card, you receive 5% Earnings* on your purchases toward the purchase or lease of an eligible new GM car or truck (excluding Saturn, Saab, and EV1 unless subject to a special promotion). These Earnings can save you hundreds, even thousands, toward a new GM car or truck. To apply for your GM Card, call 1-800-8GM-CARD 24 hours a day. Visit us online at www.gmcard.com.
*See the applicable Earnings and use rules for your GM Card (either the GM Card Earnings Program Rules Program Toward Rules) for terms, conditions, and limitations.

SMARTLEASE BY GMAC SmartLease

SMARTLEASE lets qualified customers pay for the expected depreciation of the vehicle over a period of time, plus a rent charge, taxes and fees, rather than paying for the entire vehicle as you would with traditional financing. This typically means with SMARTLEASE you'll be able to drive a new vehicle every few years or drive a better-equipped model. Ask your Oldsmobile dealer for more information or call 1-800-32-SMART.

FOR OCCUPANT PROTECTION

Adjustable front shoulder belt guides (Sedan) • Driver and front-passenger air bags • Automatic door locks • Rear outboard adjustable shoulder belt guides • Safety belt cinch capability for child seats • Rear door child-security locks (Sedan) • Power window lockout (Sedan) • Child restraint upper tether anchors • Safety belt energy management

A NOTE ON CHILD SAFETY

Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FOR CRASH AVOIDANCE

Front and rear antilock brakes • Brake/transmission shift interlock • Front and rear disc brakes • Audible brake wear indicators • Maintenance-free battery • Tires with built-in tread wear indicators • Traction control • Automatic daytime running lamps • Door warning reflectors • Halogen headlamps • Rear window defogger • Front side-window defogger • Tinted glass windshield • Automatic exterior lamp control • Outside power rearrive mirrors

FOR SECURITY/THEFT DETERRENCE

Anti-lockout feature • Battery-rundown protection • Laser-etched VIN plate • PASSLock theft-deterrent system • Remote deck release • Remote hood release

A WORD ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment specifications, models and availability. Since information may have been updated since the time of printing, please check with your Oldsmobile dealer for complete details. Oldsmobile reserves the right to lengthen or shorten the model year for any product for any resouch copy or to start and end model years at different times.

THE GM MOBILITY PROGRAM

Oldsmobile recognizes the importance of mobility to everyone's life and, therefore, offers financial assistance to persons with disabilities through the General Motors Mobility Program. This program can provide up to \$1,000 reimbursement toward the cost of eligible aftermarket adaptive equipment for drivers and passengers. For details and free resource information, call: 1-800-323-9935 (TTY users: 1-800-833-9935).

ASSEMBLY

Oldsmobiles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM Worldwide. We sometimes find it necessary to produce Oldsmobiles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are channess, that they are acceptable to you.

ENGINES

Oldsmobiles are equipped with engines produced by different operating units of GM, its subsidiaries or suppliers to GM Worldwide.

UPDATED SERVICE INFORMATION

Oldsmobile dealers receive useful service bulletins about Oldsmobile products. You can order them by calling 1-800-551-4123.

BUMPER-TO-BUMPER LIMITED WARRANTY

For three years or 36,000 miles (whichever comes first), every part of your new Alero is warranted for repairs to correct any vehicle defect related to materials or workmanship, including tires. With this limited warranty, there's no deductible, which means we'll pay for any repairs beyond normal maintenance. All body sheet metal components are warranted against rust-through from corrosion for six years or 100,000 miles, whichever comes first. There is also no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required or recommended. See your Oldsmobile dealer for the terms of this limited warranty.

OWNER AFTERCARE

Throughout our three-year/36,000-mile (whichever comes first) Bumper-to-Bumper Limited Warranty, we also offer Courtesy Transportation, free trip routing and 24-hour roadside assistance by calling 1-800-442-OLDS. At Oldsmobile, we're committed to your satisfaction long after the purchase of your car.

Visit us at www.oldsmobile.com or call 1-800-255-6537 for information on any Oldsmobile product. For more information about Alero, visit our website at www.alero.com, or call toll free 1-877-ALERO4U.

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Start Connecting ALERO