





# A MOST APPEALING FORM OF FAMILY TRANSPORTATION.

Are you eager to demand something extra from your next family vehicle? How about clean lines and a strong sense of style? And smooth power and confident handling. How about an advanced approach to versatility, represented by such innovative features as sliding and reclining rear seats and an adjustable rear cargo shelf? And let's not forget about safety – the reassurance that accompanies five-star safety ratings\* – the highest safety rating awarded. You can demand all of that and much more of Chevrolet Equinox. No wonder people are becoming attracted to a more appealing form of SUV. Chevrolet Equinox. For All Life's Roads.

\*The Chevrolet Equinox received a 5-Star rating for the driver and front passenger in the frontal crash test and for front and rear seating positions in the side-impact crash test. 2005 model tested. U.S. government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP).

For more information about Equinox visit our Web site at equinox.gmcanada.com

# CHEVROLET

# EQUINOX

### YOU'LL WANT TO TAKE A SECOND LOOK.

Styling isn't often a characteristic used to describe an SUV. Functional, yes. But stylish? Take a look at how Chevrolet Equinox has taken the SUV form in an entirely new direction. How its integrated appearance makes a very clear design statement. It is so original that you'll find yourself compelled to take a second look.

Equinox LT, shown in Galaxy Silver Metallic.



# EQUINOX

## TIP THE BALANCE IN YOUR FAVOUR.

Equinox provides the confident stance and standard V6 power you want from an SUV. It also features a five-speed automatic transmission that adapts the shift pattern automatically to match your driving style and driving conditions. With Equinox, things are all going your way.

Equinox LS, shown in Black.



## THEY'RE THE REAR SEATS, NOT THE BLEACHERS.

Some compact SUVs tend to overlook the comfort of those who occupy the rear seats. In Equinox, there are no bleachers. The same attributes that make the Multi-Flex rear seats so flexible, also make them exceptionally comfortable. They can slide back and recline to provide enormous legroom and a very comfortable sitting position. In Equinox, comfort never takes a back seat.

#### **KEY FEATURES:**

- Power six-way adjustable driver's seat (LT models)
- Multi-Flex 60/40 split-folding, sliding, reclining rear seats can travel up to 20 cm (8 in.)
- Air conditioning with air filtration system and rear-seat ducts
- Console with storage areas, cupholders and armrest
- Available heated leather seating surfaces (LT models).



The power tilt-sliding sunroof includes an express-open feature and a wind deflector. Available on LT models.



Equinox LT interior, shown with available leather seating surfaces in Light Gray.

# EQUINDX Controls

## THE DESIGN IS SIMPLICITY ITSELF.

Equinox has developed such a strong name for itself by incorporating many of the best attributes of a sedan into a compact SUV. Nowhere is that more true than in the driver's environment. The design is all about the integration of elements – how the centre stack complements and at the same time contrasts with the other components of the instrument panel. And as for the functionality, all gauges and controls are positioned for intuitive use. Simplify, simplify, simplify.

#### **KEY FEATURES:**

- Power windows, mirrors and programmable door locks
- CD player
- Tilt adjustable steering column
- Available Pioneer 7-speaker sound system
- Available steering wheel-mounted sound system controls (LT models).



Accented gauge bezels provide a distinctive design detail on the instrument panel.





# EQUINOX ALL-WHEEL DRIVE

## BUILT FOR ALL KINDS OF CONDITIONS.

In Canada, we have no shortage of unpredictable weather and driving conditions. Fortunately, there's Equinox AWD with its on-demand all-wheel-drive system that automatically transfers power to the rear wheels when front wheel slippage is detected. Think rain, snow, sleet, ice, slush – in Canada we get it all. And you can handle it all with Equinox AWD.



# EXTENDING THE TECHNOLOGICAL ADVANTAGE.

Equinox has taken some of the latest thinking about sedan engineering and applied it to SUVs. The combination of an integrated unibody construction and an extended wheelbase provide both precise handling and an ultra-smooth ride. The mechanical package is also advanced, with its five-speed automatic transmission that changes shift sequences as conditions change. Yet another Equinox advantage.

#### **1** STANDARD V6 POWER

The standard 3400 V6 engine produces 185 horsepower. The engine contributes to a towing capacity that is large for its class: 1588 kg (3500 lb.).

#### 2 DUAL-STAGE AIR BAGS

This advanced air bag system senses the severity of a crash to help determine if the frontal air bags should be deployed and whether a full or less-than-full amount of inflation will be used.\*

#### **3** ELECTRIC POWER STEERING

Another example of intelligent engineering – the electric power steering system. It provides a varying amount of power assistance, depending on the situation. Low speeds and emergency avoidance manoeuvres receive added assist, while highway speeds reduce the assistance provided. The system uses no power steering fluid, hoses or pump, reducing the need for service.

#### **4** FOUR-WHEEL ABS

For added control, the four-wheel anti-lock braking system (ABS) is standard on LT and LS all-wheel-drive (AWD) models. It helps you maintain steering control under hard braking. The ABS system also includes electronic front-to-rear proportioning.

#### **5** FIVE-SPEED AUTOMATIC TRANSMISSION

The smooth shifting, standard five-speed automatic transmission keeps you in the sweet spot of the power band, while helping maintain optimal fuel efficiency. The transmission also features the Adaptive Learning Capacity function. It adjusts the shift schedule automatically to compensate for the load you're carrying and the driving conditions.

#### 8 LONG WHEELBASE

Equinox's long 2857 mm (112.5 in.) wheelbase, combined with the wide stance, creates a ride that would be the envy of many sedans. It also allows for more legroom in the rear.

### 9 FOUR-WHEEL INDEPENDENT SUSPENSION

The MacPherson strut front suspension and the four-link rear suspension with coil springs contribute to Equinox's excellent road manners and refined handling.

#### **10 TRACTION CONTROL**

Equinox front-wheel-drive models offer an available traction control system. It helps reduce wheelspin when accelerating on slippery surfaces and is included with ABS (standard on LT and available on LS models).

#### 6 AVAILABLE HEAD CURTAIN SIDE-IMPACT AIR BAGS

Mounted to the roof rails, these air bags are designed to help reduce the risk of head and neck injuries to front and outboard rear-seat occupants on the near side of certain side-impact collisions.\*

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#### 7 ALL-WHEEL DRIVE

Unlike full-time all-wheel-drive systems, the available AWD system on Equinox functions on demand, meaning it operates in front-wheel drive in normal conditions. If the front wheels slip, due to poor traction, power is distributed to the rear wheels automatically. This design helps improve fuel efficiency when all-wheel drive is not required.

\*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.

# EQUINDX VERSITALITY

### A SENSE OF PURPOSE IS BUILT RIGHT IN.

In Equinox, everything is designed with a sense of purpose: to increase versatility, comfort, convenience and style. The versatility is the product of the adjustable rear cargo shelf and Multi-Flex rear seats. They enable you to reconfigure the interior to to adapt to your changing needs. The all-purpose vehicle: Equinox.

- The available multi-function rear cargo panel can be positioned at three different heights. That isn't its only claim to fame. In the top position, the shelf acts as a security cover for the cargo area. The shelf can also be reversed and extended outward in the top position to act as a convenient tabletop, as shown here.
- The 60/40 split-folding Multi-Flex rear seats can travel up to 20 cm (8 in.) creating a wide array of passenger and cargo configurations.
- 3. The centre console includes a convenient storage compartment and five cupholders – one in the storage compartment, two that slide out from the folding armrest, and two located at the back of the console for rear seat passengers.
- The available steering wheel-mounted sound system and cruise control switches enable you to make adjustments without taking your eyes off the road.









# EUUNUX SAFETY

## QUITE SIMPLY THE HIGHEST SAFETY RATING GOING.

Equinox is defined by its thorough and innovative approach to design and engineering. Nowhere is that more true than with Equinox's comprehensive safety package. It is so encompassing that Equinox received coveted five-star ratings for the driver and front passenger in the frontal crash test and for front and rear seat occupants in the side-impact crash test.\* You can't do any better than five stars.

#### **KEY FEATURES:**

- Dual-stage frontal air bags\*\*
- Available head curtain side-impact air bags\*\*
- Safety cage construction
- Side-guard door beams
- Safety diagnostic module controls air bag deployment
- Rear-seat LATCH (Lower Anchors and top Tethers for Children) child-security system
- Child-security rear door locks
- Front-seat safety belt pre-tensioners.

\*2005 model tested. U.S. government ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP).

\*\*A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Children are safer when properly secured in a rear seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active air bag. Refer to the vehicle Owner's Manual and child safety seat instructions for more information.





Chevrolet is known for building vehicles that deliver excellent value and dependability. One important aspect of Chevrolet value is represented by the advanced safety, security and convenience of OnStar.\* OnStar uses advanced communications technology to enhance your peace of mind whenever you're in your Chevrolet. All it takes is a single push of the blue OnStar button usually located on the interior rear-view mirror, in the overhead console, or near the radio display – the button connects you with one of our specially trained OnStar Advisors. They are standing by, ready to provide support 24 hours a day, 365 days a year.

What can OnStar Advisors do for you? They can provide a wealth of information and perform a variety of services, including a remote diagnostic check of your vehicle's engine and electrical components. In an emergency, an Advisor will attempt to locate your vehicle, find out what assistance you need, and notify nearby emergency service providers.\* And if air bags are deployed in your vehicle, an Advisor will contact you to determine if you are in need of assistance.

Another convenient feature is OnStar Hands-Free Calling, a hands-free, voice-activated wireless technology integrated into your vehicle. It's there in case your hand-held phone is lost, forgotten or has a low battery. Even better, there are no additional monthly fees, or additional long distance and roaming charges. And as a new customer, you will receive 30 complimentary minutes good for two months after activation.

Now you can enjoy the peace of mind that comes with knowing you're doing all you can to help keep you, your family, and your vehicle safe. Just ask the almost 150,000 people who have become OnStar subscribers in Canada. How hard does OnStar work for you? The facts speak for themselves: every month in Canada OnStar Advisors handle an average of 9100 routing calls, 2500 emergency calls, 2600 door unlocks, and 625 Roadside Assistance dispatches.

OnStar offers two different service plans, allowing you to select the services that are most convenient for you. The Safe & Sound Plan is available for the first year on Equinox LT. In addition, the available Directions & Connections Plan offers all of the safety and security services included in the Safe & Sound Plan, plus you'll have access to driving directions and information and convenience services and RideAssist. See your dealer for more information on plans and services.

\*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, existing OnStar service contract, and prepaid calling minutes, and is not available in Alaska and some other markets. Calls may be made to the U.S. and Canada only. OnStar voice recognition system may not work with some voices. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Due to the transition of the wireless industry from analogue to digital technology, as of January 1, 2008, OnStar plans to offer service only through equipment that operates on the digital network, which may require the purchase of a system upgrade for eligible vehicles. Call 1.888.4.ONSTAR (1.888.466.7827), TTY 1.877.248.2080 or visit onstar.ca for OnStar's Terms & Conditions, Privacy Policy, and system limitations and details.

# EUUNUX Accessories

## IT'S NOT JUST AN EQUINOX. IT'S YOUR EQUINOX.

Equinox is built to reflect who you are. But don't stop there. You can transform your Equinox into a personalized expression of your style and priorities – with GM Accessories. They are the only accessories that are integrated into the process of designing your vehicle, ensuring excellent fit, finish and functionality. And only GM Accessories are backed by GM's 3-year/60,000 km New Vehicle Limited Warranty.\* They can also be included in your new-vehicle lease or finance agreement through GMAC. Ask your dealer for a complete list of the GM Accessories available for Equinox, or visit gmcanada.com

\*Whichever comes first, when permanently installed by the dealer at the time you purchase or lease your new vehicle.

#### GM ACCESSORIES AVAILABLE FOR EQUINOX INCLUDE:

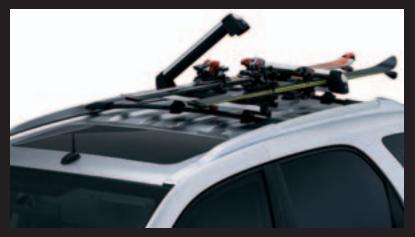
- Moulded hood protector
- Ventvisors
- Door sill applique
- Splash guards
- Hitch-mounted bike carriers

- Hitch- or roof-mounted ski carriers
- Console storage bag
- Interior trim kits
- Trailer Towing Package
- Pet Restraint Package.

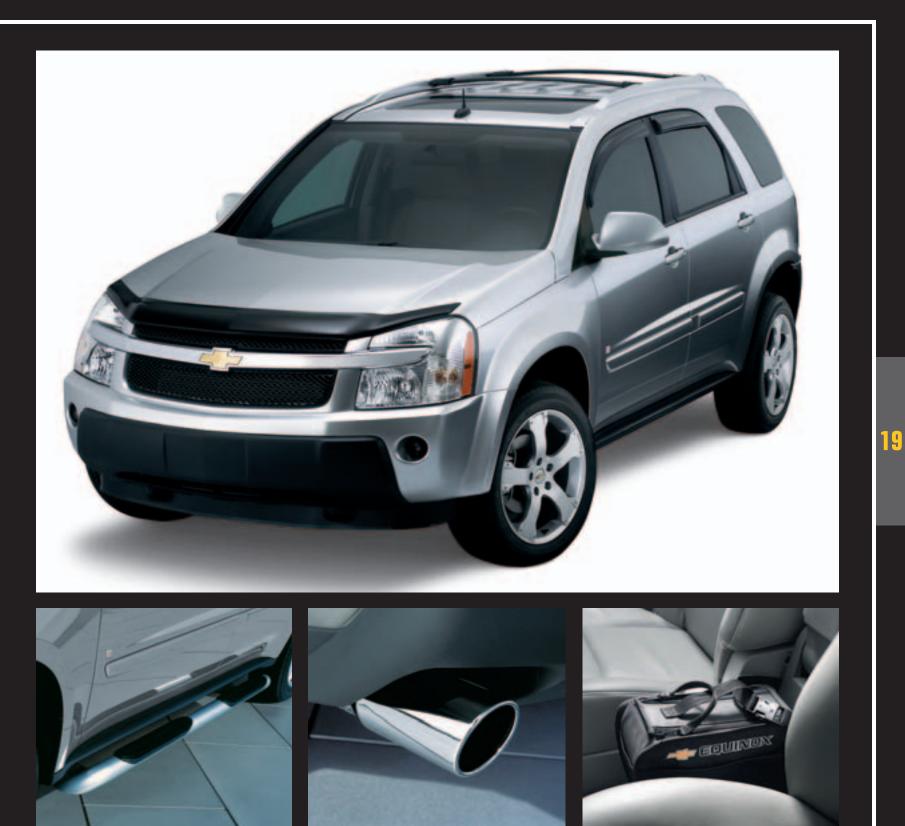












## **EQUINOX STANDARD & OPTIONAL FEATURES**

SAFETY AND SECURITY	LS FWD/AWD	LT FWD/AWD
Air bags – dual-stage, driver and front-passenger, frontal	S	S
Air bags - front to rear, roof-mounted head curtain side-impact	0	0
Brake/transmission shift interlock	S	S
Door locks - automatic power, programmable with lock-out protection	S	S
Door locks - rear doors, child-security	S	S
Headlights - Daytime Running Lights with automatic light control	S	S
Keyless entry system - remote	S	S
OnStar In-Vehicle Communications and Assistance Service – includes one-year Safe & Sound Plan	_	O <sup>1</sup>
Safety belts – front shoulder, height adjustable, dual mode retractors with pre-tensioners	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), in all rear seating positions	S	S
Theft-deterrent system - PASSLock	S	S
Theft-deterrent system - alarm, programmable, audible/visible	S	S
Traction control – electronic (FWD only)	0²/-	S/-

MECHANICAL	LS FWD/AWD	LT FWD/AWD
Battery – ACDelco with run-down protection	S	S
Brakes – power, front disc/rear drum	S	S
Brakes – 4-wheel anti-lock braking system (ABS)	0/S	S
Drive – front-wheel (FWD)	S/-	S/-
Drive – all-wheel (AWD)	—/S	—/S
Engine – 3.4L 3400 V6 with SFI Horsepower – 185 @ 5200 rpm, Torque – 210 lbft. @ 3800 rpm	S	S
Engine block heater	S	S
Exhaust system – aluminized stainless steel	S	S
Steering - electric, power, rack-and-pinion	S	S
Suspension – 4-wheel independent	S	S
Transmission – 5-speed automatic	S	S
Trailer Towing Package – includes 4-pin harness connector and trailer hitch receiver	0	0

EXTERIOR	LS FWD/AWD	LT FWD/AWD
Door handles - black	S	-
Door handles - body-colour	-	S
Fog lights - front, projector beam	-	S
Glass – Solar-Ray, tinted	S	_
Glass - Solar-Ray, deep-tinted behind front doors	O <sup>3</sup>	S
Mirrors – power remote control, black	S	-
Mirrors – power remote control, body-colour	-	S
Mouldings – bodyside, body-colour	S	S
Mouldings – rocker mouldings, graphite	S	S
Roof rack – side rails only, black	S	-
Roof rack – side rails, body-colour includes cross bars	O <sup>3</sup>	S
Spoiler – body-colour	S	S
Sunroof – power, sliding glass panel	-	O <sup>4</sup>
Tires – P235/65R16 all-season, blackwall	S	S
Wheels – 16" x 6.5" steel with bolt-on wheel cover (3)5	S	-
Wheels – 16" x 6.5" aluminum (2) <sup>5</sup>	0	S
Wheels – 17" x 7" aluminum (1) <sup>5</sup>	-	0 <sup>6</sup>
Windshield wipers - high-low with three-speed variable delay (intermittent)	S	S
Wiper/Washer - rear-window (intermittent)	S	S
Sun and Sound Package – includes power sunroof, AM/FM stereo with 6-disc CD changer and 7-speaker Premium Pioneer sound system	_	0/-

INTERIOR	LS FWD/AWD	LT FWD/AWD
Air conditioning – with air filtration system	S	S
Auxiliary power outlets – 12 volt, 3: front seat, centre console and rear cargo area	S	S
Cargo area – 4 tie-downs on floor	S	S
Cargo area panel system – multi-level cargo area panel system with 3 position shelf (acts as security cover or table)	0	0
Cargo convenience net	-	S
<b>Console</b> – front floor, includes flip up/down armrest, storage bin, coin holder, slide-out cupholders, glovebox, CD rack, lower storage area, storage pockets (top) and storage nets (lower side)	S	S
$\label{eq:control} \textbf{Cruise control} - electronic with resume, coast and decelerate/accelerate features$	O <sup>3</sup>	S
Cupholders – 3 front seat and 2 rear seat	S	S
Defogger – electric rear-window	S	S
Floor mats – front and rear, carpeted	O <sup>3</sup>	S
Heat ducts - rear seat, floor	S	S
Instrumentation – analogue gauges (includes speedometer, tachometer, coolant temperature fuel gauge and GM Oil Life System)	S	S
Lights – includes overhead dome, dual overhead console reading lights and rear cargo area	S	S
Retained accessory power	S	S
Smoker's Package - includes ashtray and cigarette lighter	0	0
Steering column - tilt adjustable	S	S
Steering wheel - leather-wrapped with sound system controls	-	0
Sunshades – LH and RH padded; with vanity mirrors	S	S
Windows – power with driver's express-down feature	S	S

	LS	LT
SEATS	FWD/AWD	FWD/AWD
Reclining front bucket seats with flat-folding front-passenger seat and plastic panel on seatback	S	S
Custom cloth seating surfaces	S	-
Premium cloth seating surfaces	07	S
Leather seating surfaces	-	O <sup>8</sup>
Manual 4-way driver adjuster	S	-
Power 6-way driver adjuster	0 <sup>9</sup>	S
Heated front bucket seats	O <sup>10</sup>	011
Rear seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 5 cm forward and 15 cm to the rear, includes 60/40 split-folding seatbacks	S	S

	LS	LT
SOUND SYSTEMS	FWD/AWD	FWD/AWD
All Equinox sound systems include an electronically tuned Delco AM/FM stereo with seek/scan, auto tone control, Radio Data System (RDS), automatic volume control, Theftlock, digital clock and 6-speakers		
AM/FM stereo with CD player	S	S
AM/FM stereo with CD player and MP3 playback	0	0
AM/FM stereo with 6-disc in-dash CD changer	0	0
7-speaker Premium Pioneer sound system <sup>12</sup>	0	0
$S-Standard. \ 0-Optional \ individually \ or \ in \ combination \ with \ other \ optional \ equipment.$		

1 - Includes auto-dimming, electrochromic interior mirror with compass and exterior temperature display, leather-wrapped steering wheel with sound system controls and leather-wrapped shifter.

2 – Included with available anti-lock braking system (ABS).

3 – Included with Preferred Equipment Group.
 4 – Included with Sun and Sound Package.

a - Minduce shown on page 22.
b - Includes P235/60R17 all-season tires.
c - Requires available Preferred Equipment Group 1SB.

9 - Requires available Premium cloth seating surfaces.
 10 - Requires available 6-way power driver seat adjuster and Preferred Equipment Group 1SB.

11 – Included with leather seating surfaces.
 12 – Requires up-level sound system.

PREFERRED EQUIPMENT GROUPS	LS 1SB	LT 1 SD
$\label{eq:cruise control} \textbf{Cruise control} - electronic with resume, coast and decelerate/accelerate features$	•	S
Glass - Solar-Ray, deep-tinted behind front doors	•	S
Floor mats - front and rear, carpeted	•	S
Roof rack - side rails, body-colour includes cross bars	•	S
Mirror – interior, auto-dimming electrochromic with compass and exterior temperature display		•
Seats - reclining front bucket seats with heated leather seating surfaces		•
Sound system - AM/FM stereo with 6-disc in-dash CD changer		•
Sound system – 7-speaker Premium Pioneer sound system		•
Steering wheel - leather-wrapped with sound system and cruise controls		•
Wheels - 17" x 7" aluminum wheels (1)5 with P235/60R17 all-season tires		•

#### A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your Chevrolet dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and en model years at different times.

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#### A WORD ABOUT ASSEMBLY

Chevrolet Trucks are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Chevrolet Trucks. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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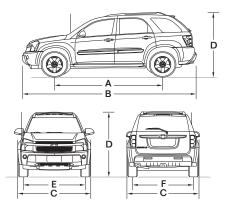
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## DIMENSIONS



#### EXTERIOR, mm (in.)

Wheelbase (A)	2857 (112.5)
Length (B)	4795 (188.8)
Width (C)	1814 (71.4)
Height (D)	1703 (67.0)
Front Tread (E)	1565 (61.6)
Rear Tread (F)	1570 (61.8)
Ground clearance (est.)	201 (7.9)

#### INTERIOR, mm (in.) front/rear

Headroom	1039/1018 (40.9/40.1)
Legroom	1048/1021 (41.2/40.2)
Shoulder room	1414/1419 (55.7/55.9)
Hip room	1298/1303 (51.1/51.3)

#### **CAPACITIES/WEIGHT**

Cargo volume, L (cu. ft.)*	912 (32.2)
Cargo volume, L (cu. ft.)**	1943 (68.6)
Fuel tank, L (imp. gal.)	62.8 (13.8)
GVWR, kg (lb.)	2300 (5070)

\*With rear seats in position. \*\*With rear seats folded

#### TOWING

3.4L 3400 V6 2.70 final drive ratio/1588 kg (3500 lb.) maximum gross trailer weight\*

\*When properly equipped, includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. See your dealer or refer to the Equinox Owner's Manual for details.

## **COLOURS. FABRICS. WHEELS.**

#### Exterior/Interior Colour Compatibility

Exterior	Interior	
	14 – Light Gray	31 – Cashmere
15 – Sandstone Metallic		•
18 – Galaxy Silver Metallic	•	
19 – Black	•	•
21 – Laser Blue Metallic	•	
36 – Bermuda Green Metallic	•	0 0 0 0 0
42 – Dark Silver Metallic	•	
64 – Salsa Red Metallic	•	6 6 7 8
71 – Black Amethyst	•	
96 – Summit White	•	•

Wheels



**1.** 17" x 7" Aluminum wheel, available on LT models. **2.** 16" x 6.5" Aluminum wheel, standard on LT and available on LS models. **3.** 16" x 6.5" Steel wheel with bolt-on wheel cover, standard on LS models.



96 Summit White

**19** Black

#### **Exterior Colours**

**36** Bermuda Green Metallic

#### COMMITMENT:

Rock-solid trucks. Backed by a rock-solid commitment. There is nothing halfway about Chevrolet's approach to building strong and durable trucks. That can also be said of the way Chevrolet backs each and every truck that bears its name. A comprehensive series of support programs makes it easier to purchase or lease a Chevy Truck and help protect you and your vehicle down the road. A powerful example of the level of protection you can expect is the GM TOTAL™ Warranty. It is so thorough, it covers everything from the roof right down to the tires. So when you drive off the lot of your Chevrolet dealership, you can do so with total confidence. Peace of mind is knowing that your vehicle is built for the long haul, and is backed by a comprehensive warranty.

#### THE GM TOTAL<sup>™</sup> WARRANTY:<sup>†</sup>

The GM TOTAL<sup>™</sup> Warranty is your promise of total warranty protection. It covers every new Chevy Truck for 3 years or 60,000 km<sup>\*</sup>. Complete vehicle repairs are covered,<sup>\*\*</sup> including parts and labour, with no deductible. The warranty includes: • 3-year/60,000 km<sup>\*</sup> complete vehicle repair coverage

- 6-year/160,000 km\* corrosion perforation coverage
- 8-year/130,000 km\* coverage on catalytic converters and powertrain control modules (PCMs).

\*Whichever covers first. \*\*To cover any detection material or workmanship occurring during the warranty period. Regular maintenance is not included, nor is excessive wear and tear caused by reckless or negligent driving. \*Conditions and limitations apply.

#### **OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:** †

- Roadside Assistance 24/7 service via toll-free number during your warranty period, anywhere in Canada or the United States
   Courtesy Transportation may be offered during the warranty period
- GM Protection Plan (GMPP) the only extended services contract backed by the resources and commitment of General Motors, GMPP may be purchased at the time of your sale or lease, or subsequently

 GM Mobility Program – you may be eligible for reimbursement of up to \$1000 (taxes included) for adaptive equipment for your GM vehicle

GM Accessories – personalize your vehicle with GM Accessories, specifically engineered for your new GM vehicle
 GM Goodwrench Service – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
 'conditions and limitations apoly.

#### TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

• GMAC Financing - on the spot financing at your GM dealership<sup>++</sup>

- GMAC SMARTLEASE- a smart alternative to traditional financing<sup>++</sup>
- GM Student Bonus Program GM will cover the first two purchase finance or lease payments and the lease security deposit on eligible new GM vehicles for students and recent graduates of high school, college or university.<sup>†</sup>

The GM Card – eligible cardholders may be able to redeem up to \$3500 on GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles. For more information on The GM Card please call 1-800-461-3279.<sup>†</sup>
<sup>1</sup>Conditions and limitations apply. <sup>11</sup>Subject to eligibility.

#### **INFORMATION RESOURCES:**

You can find more information about these programs from your GM dealer, or at these information centres: • The GM Web site at gmcanada.com

- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users) – for information about any GM product or service, including The GM Card and the GM Mobility Program
- For information about GMAC visit gmcanada.com or call 1-800-616-4622.



Canada 📲

OLOURS, FABF

**1.** 17" :



#### **Interior Fabrics**

1. Custom cloth interior, standard on LS models.



- **2.** Premium cloth interior, standard on LT models, available on LS models.

3. Leather seating sufaces, available on LT models.

14B – Light Gray

31B – Cashmere

14C – Light Gray

31C – Cashmere

142 – Light Gray

312 - Cashmere







SILVERADO

COLORADO



AVALANCHE





TRAILBLAZER

TAHOE









EXPRESS

### A STORY ONLY GENERAL MOTORS CAN TELL.

General Motors' commitment to setting the highest standards in quality, safety, innovation, and fuel efficiency are matched by an equally strong commitment to the community.

#### **DID YOU KNOW?**

**QUALITY:** GM plants swept the J.D. Power Initial Quality Study<sup>SM\*</sup> rankings for North and South America: Gold and Silver Plant Quality Awards for the Canadian Oshawa #2 and #1 car plants, in addition to the Bronze Plant Quality Award for the Hamtramck, Michigan plant.

SAFETY: General Motors is the only automotive manufacturer committed to offering a full range of cars, trucks, and SUVs that provide safety protection before, during and after a collision. GM vehicles are equipped with a range of features and technologies that help drivers avoid collisions, reduce the risk of injury should a collision prove unavoidable, and help you get the assistance you need after a collision.

**INNOVATION:** GM is at the forefront of automotive technology with breakthrough features such as OnStar and XM Satellite Radio.

FUEL EFFICIENCY: GM offers more cars than any other automaker in Canada that get better than 7.0 L/100 km in highway driving. GM has also won more EnerGuide fuel-efficiency awards than any other car company.

#### GM IS COMMITTED TO CANADA.

**INVESTMENT:** GM invests more in Canada than any other car company: The \$2.5 billion Beacon Project represents the largest automotive investment in Canadian history.

**EMPLOYMENT:** GM directly employs over 20,000 people in Canada – more than any other car company.

**DESIGN:** GM is the only car company that designs, engineers and builds cars in Canada.

#### GM IS BEHIND YOU AND YOUR VEHICLE.

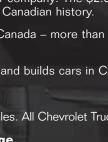
GM is equally comprehensive in the way it backs its Chevrolet vehicles. All Chevrolet Truck models include:

- 3-year/60,000 km\*\* complete vehicle repair coverage
- 6-year/160,000 km\*\* corrosion perforation coverage
- 8-year/130,000 km\*\* coverage on catalytic converters and powertrain control modules (PCMs)
- 3-year/60,000 km\*\* 24-hour Roadside Assistance.

\*General Motors Corporation – Oshawa #2 (Ontario – Car) was the highest ranked plant, Oshawa #1 (Ontario) was the second ranked plant and Hamtramck, MI was the third ranked plant in North/South America among plants producing vehicles for the U.S. market in J.D Power and Associates 2005 U.S. Initial Quality Study<sup>SM</sup>. Study based on a total of 62,251 U.S. consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com \*\*Whichever comes first.



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