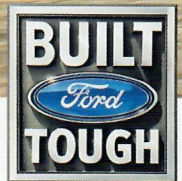


2012 COMMERCIAL TRUCKS





**TORTURE-TESTED.
QUALITY YOU CAN
DEPEND ON.**

Every Commercial Truck we build is engineered to the most stringent measure for long-lasting durability – Built Ford Tough® standards. In fact, we torture them to prove it. They endure millions of miles of harsh laboratory and real-world testing before earning the honor of going to work for you. From our best-selling E-Series to our best-selling F-Series and beyond, Ford Commercial Trucks are built to help your business thrive. No matter how dirty the work gets.





**TRANSPORT MORE.
STRESS LESS.**

Whether your business handles oversized payloads, heavy-duty towing or both, Ford Commercial Trucks are built for the job. AdvanceTrac® with RSC® (Roll Stability Control™)¹ helps you maintain control in challenging situations. If you corner too quickly or swerve to avoid an object, the system utilizes a combination of reduced engine power and selective wheel braking to help keep all 4 wheels firmly planted.² When towing, trailer sway control¹ can take similar actions to help you keep your truck and your trailer in line.

¹Available on select models. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.





**THE POWER OF CHOICE.
ENERGIZE YOUR
FLEET.**

Ford is excited to offer our Commercial Truck customers a comprehensive lineup of alternative fuel solutions. E85-capable Flex Fuel engines. Prep packages for Compressed Natural Gas (CNG) or Liquefied Petroleum Gas (LPG). B20-capable Power Stroke® Turbo Diesel engines. We even enable gas-electric hybrid and battery-electric trucks that can help reduce your fleet's tailpipe emissions. CNG may save you as much as 30% on fuel costs¹ and many of these green options could qualify for tax credits and incentives – adding to the green in your bottom line.²

¹Learn more at livegreenthinkblue.com. ²Consult your tax advisor for details.





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**FORD BPN DEALERS.
PARTNERS IN
YOUR SUCCESS.**

Ford Business Preferred Network (BPN) dealers have been offering entrepreneurs like you a dedicated buying, financing and service experience for over 20 years. They'll translate your requirements (payload, cargo space, upfit needs, etc.) into the most appropriate vehicle choices for your business. Let you check out similar trucks first-hand, and get you the latest incentives and financing options. Help maximize your "up-time" with prompt, specialized service. And even set up Quality Fleet Care – a monthly, single-payment billing option for parts and service – for your entire fleet of vehicles, regardless of make.¹ Give your business the BPN advantage. Visit a BPN dealer today.

¹Approved credit review required.



TRANSIT CONNECT is right-sized and purpose-built, combining the maneuverability and efficiency of a large car with the cargo space and durability of a van. It's Built Ford Tough® with a payload rating of up to 1,600 lbs.,¹ a cargo capacity of up to 129 cu. ft. when properly equipped, and best-in-class fuel economy of 24 combined mpg.² A tight turning radius makes it easy to park. Available in Van and Wagon, it seats up to 5 and offers plenty of hard-working upfits. It may just be the perfect commercial vehicle for your needs.

BUILT ///
SPECIFICALLY
FOR ANY BUSINESS.
///



2012 Transit Connect XLT Van. Silver. Available equipment.

¹When properly equipped. Van GVWR is 5,005 lbs. Load rating represents maximum allowable weight of people, cargo and body equipment combined, and is reduced by the weight of the optional equipment. ²Class is Small Cargo Vans. 2012 EPA-estimated, 22 city/27 hwy/24 combined mpg for Wagon, 21 city/27 hwy/23 combined mpg for Van.

E-SERIES is America's biggest selection of full-size vans, wagons, cutaways and stripped chassis. The Built Ford Tough® E-Series lineup offers GVWRs from 8,520 to 14,500 lbs. There are 3 gas engine options, plus an available package that prepares the 5.4L Triton® V8 and 6.8L Triton V10 for upfitting to run on Compressed Natural Gas (CNG) or Liquefied Petroleum Gas (LPG). See for yourself why trades, fleets, community groups and other organizations have made E-Series the best-selling full-size van for 33 years running.

MASTER OF ALL TRADES.





F-150 is *Motor Trend's* 2012 Truck of the Year.[®] And it has the best-in-class ratings to back it up. With 4 high-tech engines, including our revolutionary EcoBoost,^{®1} the toughest full-size pickup truck lineup is also the most powerful, and the most fuel efficient, with up to 23 mpg hwy.² It tows the most (up to 11,300 lbs.),³ hauls the most (up to 3,120 lbs.),³ and generates the most available power (up to 411 hp).³ Nine distinctive models. Three cab configurations. Three box lengths. Whatever you need it to do, the F-150 lineup delivers.

////
**OUTWORKS AND
OUTSMARTS
ALL THE REST.**
////



2012 F-150 XLT SuperCab 4x4. Ingot Silver. Available equipment.

¹Available feature. ²2012 EPA-estimated 17 city/23 hwy/19 combined mpg, 3.7L V6 4x2. ³Class is Full-Size Pickups under 8,500 lbs. GVWR non-hybrid. Best-in-class payload and towing when properly equipped.

SUPER DUTY® PICKUP combines best-in-class max. towing capability (up to 24,500 lbs.)¹ with factory-installed 5th-wheel and gooseneck options,² plus our standard trailer sway control, to make sure you're tow-ready at delivery. Tested-tough powertrains, including a class-leading 6.2L gas V8 and the available 6.7L Power Stroke® V8 Turbo Diesel, enable F-Series Super Duty to give you best-in-class fuel economy,³ plus the best horsepower and torque. It's ready to get to work. Tough work.

HITS THE GROUND TOWING.



2012 F-350 Super Duty LARIAT Crew Cab 4x4. Golden Bronze/Pale Adobe two-tone. Available equipment.

¹Class is Full-Size Pickups over 8,500 lbs. GVWR. Best-in-class towing when properly equipped. ²5th-wheel hitch available with 8' box only. See your Ford Dealer for complete details. ³Based on Ford drive-cycle tests of comparably equipped 2011 Ford and 2010/2011 competitive models.

SUPER DUTY® CHASSIS CAB is America's Most Versatile Chassis Cab. It also produces the lowest NVH in the class with our 6.7L Power Stroke® V8 Turbo Diesel. Order yours in Regular Cab, SuperCab or Crew Cab. Traction control systems, factory-installed upfitter switches, and manually telescoping trailer tow mirrors are just a few of its valuable standards. Built Ford Tough® powertrains deliver robust torque and laudable fuel economy. And its class-exclusive¹ Live-Drive Power TakeOff (PTO) handles jobs similarly sized trucks can't even touch.

A SOLID BASE TO BUILD ON.



2012 F-550 Super Duty XL Regular Cab 4x4 Chassis Cab. Oxford White. Available and aftermarket equipment.

¹Class is Traditional Chassis Cab Trucks under 19,500 lbs. GVWR.

F-650/F-750 SUPER DUTY® powertrain choices are expanding for 2012 to help you get the best truck for your business. Equip your new F-650 Pro Loader® or F-650 with our class-exclusive¹ 6.8L Triton® V10 gas engine² and TorqShift® 6-speed automatic transmission, or opt for the Cummins® ISB 6.7L Turbo Diesel.² A new CNG/LPG Gaseous Engine Prep Package² may qualify for alternative fuel tax credits and other incentives.³ Three cab choices. Available clean CA. Massive axle capacities. Strongest truck in the Built Ford Tough® lineup.

**//// ADDS MORE
FORCE
TO YOUR WORKFORCE.
////**



2012 F-750 Super Duty XLT Regular Cab. Oxford White. Available and aftermarket equipment.

¹Class is Medium Duty Chassis Cabs. ²Available feature. ³Consult your tax advisor for details.

2012 F-650/F-750 SUPER DUTY



TRANSIT CONNECT

Cabs: Trim Levels

Cargo Van: XL, XLT
Wagon: XLT, XLT Premium, XLT Taxi Package

Engine

2.0L Duratec® I-4	
Horsepower	136 @ 6,300 rpm
Torque (lb.-ft.)	128 @ 4,750 rpm

Transmission

4-speed auto O/D

Capabilities (lbs.)¹

Cargo Van	
Max. GVWR	5,005
Max. Payload	1,600
Wagon	
Max. GVWR	4,965

E-SERIES

Cabs: Trim Levels

E-150/E-250/E-350 Cargo Van: Regular & Extended Length
E-150 Wagon: Regular Length XL, XLT
E-350 Wagon: Regular & Extended Length XL, XLT
E-250/E-350/E-450 Cutaway
E-350/E-450 Stripped Chassis

Engines

4.6L Triton® 2-Valve V8 FFV	
Horsepower	225 @ 4,800 rpm
Torque (lb.-ft.)	286 @ 3,500 rpm
5.4L Triton 2-Valve V8 FFV	
Horsepower	255 @ 4,500 rpm
Torque (lb.-ft.)	350 @ 2,500 rpm
6.8L Triton 2-Valve V10	
Horsepower	305 @ 4,250 rpm
Torque (lb.-ft.)	420 @ 3,250 rpm

Transmissions

4-speed auto O/D
Available 5-speed TorqShift® auto O/D

Capabilities (lbs.)¹

Cargo Van	
Max. GVWR	9,500
Max. GCWR	18,500
Max. Payload	4,050
Max. Towing	10,000
Wagon	
Max. GVWR	9,500
Max. GCWR	18,500
Max. Payload	3,010
Max. Towing	10,000
Cutaway	
Max. GVWR	14,500
Max. GCWR	22,000
Max. Payload	9,040
Max. Towing	10,000

F-150

Cabs: Trim Levels

Regular Cab: XL, STX, XLT
SuperCab: XL, STX, XLT, FX2, FX4, LARIAT
SuperCrew: XL, XLT, FX2, FX4, RAPTOR, LARIAT, KING RANCH® PLATINUM, Ford Harley-Davidson™

Engines

3.5L EcoBoost®	
Horsepower	365 @ 5,000 rpm
Torque (lb.-ft.)	420 @ 2,500 rpm
3.7L 4-Valve V6 FFV	
Horsepower	302 @ 6,500 rpm
Torque (lb.-ft.)	278 @ 4,000 rpm
5.0L 4-Valve V8 FFV	
Horsepower	360 @ 5,500 rpm
Torque (lb.-ft.)	380 @ 4,250 rpm
6.2L 2-Valve V8	
Horsepower	411 @ 5,500 ² rpm
Torque (lb.-ft.)	434 @ 4,500 ² rpm

Transmissions

6-speed auto with tow/haul mode
SelectShift Automatic®

Capabilities (lbs.)¹

Max. GVWR	8,200
Max. GCWR	17,100
Max. Payload	3,120
Max. Towing	11,300

F-250/F-350/F-450 SUPER DUTY®

Cabs: Trim Levels

Regular Cab: XL, XLT
SuperCab: XL, XLT, LARIAT
Crew Cab: XL, XLT, LARIAT, KING RANCH

Engines

6.2L 2-Valve V8 FFV	
Horsepower	316 @ 4,179 ³ rpm
	385 @ 5,500 ³ rpm
Torque (lb.-ft.)	397 @ 4,179 ³ rpm
	405 @ 4,500 ³ rpm
6.7L Power Stroke® V8 Turbo Diesel	
Horsepower	400 @ 2,800 rpm
Torque (lb.-ft.)	800 @ 1,600 rpm

Transmission

TorqShift heavy-duty 6-speed SelectShift Automatic with tow/haul mode

Capabilities (lbs.)¹

F-250	
Max. GVWR	10,000
Max. GCWR	23,500
Max. Payload	4,290
Max. 5th-Wheel Towing	16,700
F-350	
Max. GVWR	13,300
Max. GCWR	30,000
Max. Payload	7,110
Max. 5th-Wheel Towing	22,700
F-450	
Max. GVWR	13,300
Max. GCWR	33,000
Max. Payload	5,260
Max. 5th-Wheel Towing	24,500

F-350/F-450/F-550 CHASSIS CAB

Cabs: Trim Levels

Regular Cab: XL, XLT
SuperCab: XL, XLT, LARIAT
Crew Cab: XL, XLT, LARIAT

Engines

6.2L 2-Valve V8 FFV	
Horsepower	316 @ 4,179 ³ rpm
	385 @ 5,500 ³ rpm
Torque (lb.-ft.)	397 @ 4,179 ³ rpm
	405 @ 4,500 ³ rpm
6.8L Triton 3-Valve Gas V10	
Horsepower	362 @ 4,750 rpm
Torque (lb.-ft.)	457 @ 3,250 rpm
6.7L Power Stroke V8 Turbo Diesel	
Horsepower	300 @ 2,800 rpm
Torque (lb.-ft.)	660 @ 1,600 rpm

Transmissions

TorqShift heavy-duty 6-speed SelectShift Automatic with tow/haul mode (6.2L and 6.7L only)
5-speed TorqShift auto O/D with tow/haul mode (6.8L V10 only)

Capabilities (lbs.)¹

F-350	
Max. GVWR	13,300
Max. GCWR	24,500
Max. Payload	7,512
Max. 5th-Wheel Towing	16,600
F-450	
Max. GVWR	16,500
Max. GCWR	30,000
Max. Payload	9,977
Max. 5th-Wheel Towing	21,600
F-550	
Max. GVWR	19,500
Max. GCWR	35,000
Max. Payload	12,692
Max. 5th-Wheel Towing	26,600

F-650/F-750

Cabs: Trim Levels

Regular Cab: XL, XLT; F-650 Pro Loader, [®] F-650, F-750
SuperCab: XL, XLT; F-650 Pro Loader, F-650, F-750
Crew Cab: XL, XLT; F-650 Pro Loader, F-650, F-750

Engines

6.7L Cummins® ISB Turbo Diesel I-6	
Horsepower range	200 to 360 ⁴
Torque range (lb.-ft.)	520 to 800 ⁴
6.8L Triton 3-Valve Gas V10	
Horsepower	362 @ 4,750 rpm
Torque (lb.-ft.)	457 @ 3,250 rpm

Transmissions

Allison Transmission™ 5- and 6-speed automatics (3000 series); 6-speed automatics (2000 series) (Diesel)
TorqShift 6-speed automatic (Gas)
Fuller® 6-speed manual (Diesel)
Dana Spicer® 7-speed manual (Diesel)

Capabilities (lbs.)¹

F-650 Pro Loader (Diesel)	
Max. GVWR	20,500 to 26,000
F-650 Pro Loader (Gas)	
Max. GVWR	20,780 to 26,000
F-650 (Diesel)	
Max. GVWR	20,940 to 29,000
F-650 (Gas)	
Max. GVWR	26,000 to 30,000
F-750 (Diesel)	
Max. GVWR	25,999 to 37,000

¹When properly equipped. ²Horsepower and torque achieved with premium fuel. ³316 hp @ 4,179 and 397 lb.-ft. @ 4,179 on vehicles over 10,000 lbs. GVWR; 385 hp @ 5,500 and 405 lb.-ft. @ 4,500 on vehicles under 10,000 lbs. GVWR. ⁴340 hp/660 lb.-ft. of torque and 360 hp/800 lb.-ft. of torque ratings restricted to emergency vehicles only. See your Ford Dealer for details.

Business Preferred Network. Each of the select dealerships in our Business Preferred Network (BPN) is committed to providing quality commercial-oriented products and service, as well as special financing and billing arrangements, to businesses that rely on Ford products. As a BPN customer, your business vehicles receive priority service at your BPN dealership to help get your vehicle back on the road quickly. **Financial Services.** Our commercial purchase plans and lines of credit offer attractive rates, negotiable terms and business-friendly options. If you prefer to lease, our CommercialLease™ programs offer a wide variety of package options to meet your needs. For additional information, please visit our website at fordcredit.com/comlend/. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

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