



RAM

RAM PICKUPS

RAM 1500 | RAM HEAVY DUTY 2500/3500



MORE STRENGTHS THAN EVER. THIS IS THE YEAR OF RAM.

For 2014, the Ram pickups benchmark it all: strength for towing and hauling, exceptional fuel-efficient performance — all of it backed by the most comprehensive powertrain choices in our history.

The groundbreaking new 3.0-liter EcoDiesel V6,* available for Ram 1500, is joined by the formidable 6.4-liter HEMI® V8, now available for Ram Heavy Duty. The class-exclusive^[1] TorqueFlite® 8 for 1500 and AISIN® heavy-duty transmission for 3500 have long separated Ram pickups from the wannabes. And, for 2014, suspension improvements to Ram 2500 give it job-ready distinction. Your Ram truck is a muscular and toned partner willing to work.

Comfort. Connectivity. And Capability so good, you're backed by a host of best-in-class attributes that let you do it all with confidence. This is the year of Ram. Get more when you click over to RAMTRUCKS.COM

*Late availability.

RAM 3500 REGULAR CAB DUALY WITH AVAILABLE CUMMINS® TURBO DIESEL



TOP LEFT: RAM 1500 OUTDOORSMAN

TOP RIGHT: THE RAM LARAMIE LONGHORN INTERIOR IN CATTLE TAN/BLACK

BOTTOM: RAM 1500 CREW CAB BIG HORN

Properly secure all cargo.

2014 RAM 1500

S = Included
O = Optional
P = Available within package noted

	TRADESMAN REG/QUAD/CREW	HFE REGULAR CAB	EXPRESS REG/QUAD/CREW	SLT REG/QUAD/CREW	BIG HORN/LONE STAR REG/QUAD/CREW	OUTDOORSMAN QUAD/CREW	SPORT REG/QUAD/CREW	LARAMIE QUAD/CREW	LARAMIE LONGHORN CREW CAB	LARAMIE LIMITED CREW CAB
	B	P	G	G	Z/Y	T	L	H	K	M
CPOS PACKAGE										
ENGINES						TRANSMISSIONS				
305 hp 269 lb-ft of torque 3.6L Pentastar® Flex Fuel 24V VVT V6	S	S	—	S	S	S	—	S	—	—
240 hp 420 lb-ft of torque 3.0L EcoDiesel V6*	O	—	—	O	O	O	—	O	O	O
395 hp 410 lb-ft of torque 5.7L HEMI® V8	O	—	S	—	—	—	—	—	—	—
395 hp 410 lb-ft of torque 5.7L HEMI V8	O	O	O	O	O	O	S	O	S	S
MECHANICAL FEATURES										
ACTIVE GRILLE SHUTTERS (included with 8-speed automatic transmission)	S	S	P	S	S	S	S	S	S	S
STEERING — Electronic rack and pinion	S	S	S	S	S	S	S	S	S	S
STOP/START SYSTEM — HFE models only	—	S	—	—	—	—	—	—	—	—
SUSPENSION — Front, upper and lower A-arms, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	O
— Rear, 5-link, coil springs, twin-tube shocks	S	S	S	S	S	S	S	S	S	O
— Active-Level™ Four-Corner Air Suspension System; includes front upper and lower A-arms, air springs, twin-tube shocks, rear 5-link, air compressor, dual closed loop system storage tanks (Quad Cab® and Crew Cab only; not available for Crew Cab 4x2 models with 6'4" box)	O	—	O	O	O	O	O	O	O	S
TRAILER HITCH — Class IV hitch receiver (included with Trailer Tow Group)	S	—	O	P	S	S	O/P	S	S	S
TRANSFER CASE — Electronic part-time (4x4 models only)	S	—	S	S	—	S	—	—	—	—
— Electronic on-demand (4x4 models only; included with 5.7L HEMI V8 or 3.0L EcoDiesel V6*)	—	—	—	—	S	—	S	S	S	S
SAFETY & SECURITY										
AIR BAGS ⁽²⁾ — Advanced multistage front	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
BRAKES — Power-assisted 4-wheel antilock disc	S	S	S	S	S	S	S	S	S	S
ELECTRONIC STABILITY CONTROL (ESC) ⁽³⁾ — Includes 4-wheel ABS, Brake Assist, All-Speed Traction Control, Rainy Day Braking, Ready Alert Braking, Electronic Roll Mitigation, Hill Start Assist and Trailer Sway Control ⁽³⁾	S	S	S	S	S	S	S	S	S	S
PARKSENSE® FRONT AND REAR PARK ASSIST ⁽⁴⁾ — Not available on Regular Cab (included with Rear Camera and Park Assist Group)	—	—	—	—	O	O	O	O	S	S
PARKVIEW® REAR BACK-UP CAMERA ⁽⁴⁾ — With dynamic grid lines (grid lines not available with Uconnect® 3.0 Radio)	O	—	O	O	O	O	S	S	S	S
REMOTE KEYLESS ENTRY WITH ALL-SECURE™ — Controls for power door locks, tailgate and RamBox® System (when equipped), illuminated entry system, panic alarm, includes two transmitters (included with Popular Equipment Group and Power and Remote Entry Group)	P	—	P	S	S	S	S	S	S	S
REMOTE START SYSTEM — Included with Remote Start and Security Group	—	—	—	—	P	S	P	O	S	S
SECURITY ALARM — Included with Remote Start and Security Group	—	—	—	—	P	S	P	S	S	S
TRAILER BRAKE CONTROLLER — Electronic (included with Trailer Tow Group)	O/P	O/P	O/P	P	O/P	O/P	O/P	O/P	O/P	O/P

NOTE: Some features and/or applications may be late availability.

*Late availability.

2014 RAM 2500/3500

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CPOS PACKAGE

ENGINES

	2TA	2TB	2TG	2TZ/ 2TY	2TT	2TP	2TH	2TJ	2TK	2TM
383 hp 400 lb-ft of torque 5.7L HEMI® V8	S	—	S	S	S	—	S	—	S	S
383 hp 400 lb-ft of torque 5.7L HEMI V8 dual-fuel CNG/gasoline	O	—	O	—	—	—	—	—	—	—
410 hp 429 lb-ft of torque (370 hp 3500 Mega Cab® only) 6.4L HEMI V8 with MDS	O	S	O	O	O	S	O	S	O	O
350 hp 660 lb-ft of torque 6.7L Cummins® Turbo Diesel	O	—	O	O	O	—	O	—	—	—
370 hp 800 lb-ft of torque 6.7L Cummins Turbo Diesel	O	—	O	O	O	—	O	—	O	O
385 hp 850 lb-ft of torque 6.7L Cummins Turbo Diesel	O	—	O	O	—	—	O	—	O	O
Diesel Exhaust Fluid (DEF) system (standard with diesel engine)	P	—	P	P	P	—	P	—	P	P

MECHANICAL FEATURES

ALTERNATOR — Dual-rated at 380 amps (6.4L gas V8 only; includes 160-amp and 220-amp alternators)	O	O	O	O	O	O	O	O	O	O
— Dual-rated at 440 amps (6.7L diesel only; includes two 220-amp alternators)	O	—	O	O	O	—	O	—	O	O
DIESEL EXHAUST BRAKE — With “smart” function, included with all Cummins diesel engines	P	—	P	P	P	—	P	—	P	P
FIFTH-WHEEL/GOOSENECK PREP PACKAGE — Includes in-box 7-pin harness connector (not available with RamBox® System)	O	—	O	O	O	—	O	—	O	O
TRAILER TOW — 4-pin/7-pin trailer harness plug (combination receptacle)	S	S	S	S	S	S	S	S	S	S
— Class V hitch receiver	S	S	S	S	S	S	S	S	S	S
TRANSFER CASES (4x4 models only) — Manual shift-on-the-fly	S	S	—	—	—	S	—	S	—	—
— Electronic shift-on-the-fly	O	—	S	S	S	—	S	—	S	S
WINCH — WARN®, front, electric, 12,000-lb capacity	—	S	—	—	—	S	—	S	—	—

SAFETY & SECURITY

AIR BAGS ^[2] — Multistage front and knee bolsters	S	S	S	S	S	S	S	S	S	S
— Supplemental side-curtain	S	S	S	S	S	S	S	S	S	S
— Supplemental front-seat side-mounted	S	S	S	S	S	S	S	S	S	S
CARGO-VIEW CAMERA ^[4] — (requires Uconnect® 8.4A or 8.4AN radios)	—	—	O	O	O	O	O	O	O	O
ELECTRONIC STABILITY CONTROL (ESC) ^[3] — Includes Brake Assist, Electronic Roll Mitigation, Hill Start Assist, Rain Brake Support, Ready Alert Braking, All-Speed Traction Control and Trailer Sway Control ^[3]	S	S	S	S	S	S	S	S	S	S
ELECTRONIC TRAILER BRAKE CONTROLLER	O	O	S	S	S	S	S	S	S	S
PARKSENSE® REAR PARK ASSIST ^[4]	—	—	O	O	O	O	S	S	S	S
PARKVIEW® REAR BACK-UP CAMERA ^[4] — (video displayed in rearview mirror with Uconnect 3.0 radio, or on-screen with Cargo-View Camera ^[4] with other radios)	O	O	O	O	O	O	S	S	S	S
REMOTE KEYLESS ENTRY — Controls for power door locks, tailgate, RamBox System, illuminated entry system, panic alarm (included in Tradesman Popular Equipment or Power and Remote Entry Group)	P	P	S	S	S	S	S	S	S	S
REMOTE START — (requires automatic transmission)	—	—	O	S	S	O	O	O	S	S
SECURITY ALARM — Detects break-in	—	—	O	O	S	O	S	S	S	S
SENTRY KEY® THEFT DETERRENT SYSTEM — Engine immobilizer	S	S	S	S	S	S	S	S	S	S
TIRE PRESSURE INFORMATION SYSTEM — With EVIC display and alert (3500)	S	—	S	S	—	—	S	—	S	S
TIRE PRESSURE MONITORING (TPM) — With EVIC display and alert (2500)	S	S	S	S	S	S	S	S	S	S

NOTE: Some features and/or applications may be late availability.

	TRADESMAN REG/CREW	POWER WAGON® TRADESMAN CREW	SLT REG/CREW/MEGA	BIG HORN / LONE STAR CREW/MEGA	OUTDOORSMAN CREW	POWER WAGON CREW	LARAMIE CREW/MEGA	POWER WAGON LARAMIE CREW	LARAMIE LONGHORN CREW/MEGA	LARAMIE LIMITED CREW/MEGA
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TOP LEFT: RAM 2500 CREW CAB BIG HORN TOP RIGHT: RAM 3500 LARAMIE LONGHORN DUALY
BOTTOM: RAM 3500 REGULAR CAB TRADESMAN DUALY WITH OPTIONAL CHROME APPEARANCE GROUP
AND MOPAR® GOOSENECK HITCH
Property secure all cargo.



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5 YEAR / 100,000 MILE
POWERTRAIN LIMITED WARRANTY*

AUTOMOTIVE
GROUP
CHRYSLER | JEEP | DODGE | RAM

SiriusXM
SATELLITE RADIO



Uconnect

¹¹Based on 2013 *Automotive News* Full-size Truck segment and latest available competitive information. ¹²The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. ¹³No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. ¹⁴Always look before proceeding, electronic drive aid is not a substitute for conscientious driving, always be aware of your surroundings. ¹⁵Transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty.

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