







# With so many alternatives, which is the best for you?

Just a few years ago, 'going green' required you to limit your choices to small cars that lacked comfort and style. Then, Hyundai changed the rules with loniq - a trio of truly compelling alternative fuel vehicles that are every bit as stylish as they are roomy and quiet.

Which is the best for you? For the way you drive, and the way you live? With its hybrid, plug-in hybrid and fully electric powertrains, loniq lets you choose the efficiency you want - and the engaging performance you need - for a remarkably fun driving experience. After all, what's more fun than driving past all of those gas stations?

No matter which mode of power you choose, your sense of style is never compromised. Inside and out, the design details of the 2020 Ioniq were refined for a look that's light years ahead of those odd-looking EVs. Outside, an aerodynamic silhouette has been enhanced with a new front grille, restyled wheels and redesigned LED headlights and taillights.

Step inside, and the upscale treatment is even more evident. Check out the stunning new dash and center console design, which includes a new digital instrument cluster display and ultramodern touch-type climate controls. To take full advantage of standard Apple CarPlay® and Android Auto™ compatibility, the 2020 Ioniq also features an 8"high-resolution touchscreen audio display or an available 10.25" high-resolution navigation display.

Every loniq is also available with Blue Link, our award-winning technology that forms a seamless digital connection between you and your car.¹ Is it any wonder Hyundai has been the automotive brand ranked #1 in customer loyalty for 10 consecutive years<sup>2</sup> and is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study for the second year in a row?<sup>3</sup>



J.D. POWER

Hyundai has ranked #1 in customer loyalty for the 10th year in a row

Hyundai is among the Top 3 Brands in the J.D. Power 2019 U.S. Initial Quality Study 2 Years in a Row



# ¹ Most fuel-efficient non-plug-in car in America claim based on EPA-estimated combined MPG. Comparison excludes plug-in hybrid and electric vehicles. ² Claim based on comparison of Nissan LEAF standard battery specifications on manufacturer website. Up to 170-mile range based on a fully charged battery pack with 38.3 kWh capacity and 133 combined MPGe. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium-ion polymer battery, and other factors.

# Blue has never been more green.

The future isn't some far off place. It's created from the choices each of us make every day. So when Hyundai created loniq, we designed it to be the world's first model to offer the choice of three electrified powertrains - hybrid, plug-in hybrid and electric.

Our Blue Drive® technology radically reduces pollution while delivering exceptional driving performance and mileage. Ioniq Hybrid Blue is rated the most fuel-efficient non-plug-in car in America - even eclipsing the Toyota Prius.¹ Ioniq Plug-in Hybrid features an estimated 630-mile total driving range, while the 2020 Ioniq Electric's higher-output battery system eclipses the Nissan LEAF with an estimated 170-mile range (an increase of 46 miles over last year).2

The new Ioniq Electric's upgraded electric motor is more powerful, too, with 134 HP and 218 lb-ft of torque delivering near-instantaneous thrust when accelerating from a stoplight. Every Ioniq includes Drive Mode Select, which features a SPORT Mode that adjusts engine, steering and shifting responsiveness for a more dynamic level of performance.

Speaking of dynamic, Ioniq Electric's 100 kW battery recharges quickly. Using a 7.2 kW charger in DC Fast Charge mode, it can recharge up to 80 percent in just under an hour. Regenerative braking helps extend your driving range - every time you brake, that energy is captured and used to recharge the battery. There's no stopping you now.

IONIQ HYBRID





IONIQ ELECTRIC



Regenerative brake level control paddles 7"LCD instrument cluster (Sport/Normal modes)











#### Giving The Battery A Brake

Electric

Control paddles on Ionig's steering wheel let you increase the amount of energy captured during regenerative braking, as well as decrease the regenerative braking levels to create a smoother, more natural feel during deceleration and downhill coasting.







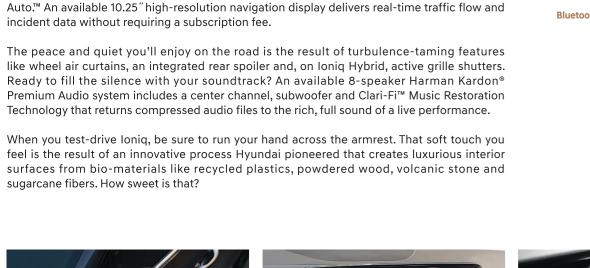


Plug-in Hybrid charging port Ioniq Electric push-button drive selector

# Hospitality this sweet is meant to be shared.

If you've been shopping for an economical alternative fuel vehicle, you've probably noticed something missing: Passenger room. That's where the Hyundai Ioniq is different - it doesn't ask you to compromise on space. We gave it more overall interior room than Toyota Prius, Chevrolet Bolt and Nissan LEAF. After all, we imagined that lonig's innovative technology and modern design would be things you'd want to share.

Heated front seats,<sup>2</sup> dual automatic temperature controls and available luxuries like a power sunroof, a wireless charging pad and rear seat air vents reflect a cabin that's literally engineered for comfort and convenience front to back. Sleek piano key controls on the ergonomic center console are punctuated by a new 8" high-resolution touchscreen display that serves as command central for Ioniq's rearview camera, Apple CarPlay® and Android





Power-folding mirrors w/ LED turn signal indicators 10.25 "navigation display





**Speakers** 



Power driver seat Integrated Memory System



60/40 split fold-down rear seats

**HD Radio** 

& SiriusXM

Clari-Fi™ Music

Restoration Technology





# The safety of Hyundai SmartSense is now even smarter.

loniq is all about finding smarter ways to get around. Enter Hyundai SmartSense, our comprehensive suite of advanced safety technologies. For 2020, Ioniq features even more of the safety innovations that have become a Hyundai hallmark. Forward Collision-Avoidance Assist, Lane Keeping Assist, Driver Attention Warning and High Beam Assist all come standard on every model. Along with available technologies like Blind-Spot Collision-Avoidance Assist, Rear Cross-Traffic Collision-Avoidance Assist and Smart Cruise Control with Stop & Go, these SmartSense safety systems can help you avoid accidents from all angles – front, side and rear.

Another reassuring fact: 2020 Ioniq models are equipped with more safety innovations than the 2019 Hybrid and Plug-in Hybrid models (built after July 2018) that both earned IIHS Top Safety Pick awards when equipped with available Automatic Emergency Braking and HID headlights.<sup>7</sup>







Rearview camera with dynamic guidelines Forward Collision-Avoidance Assist with Pedestrian Detection



Rear Cross-Traffic Collision-Avoidance Assist

#### SmartSense Safety Features<sup>8</sup>









Forward Collisionvoidance Assist with edestrian Detection



ear Cross-Traffic Ilision-Avoidance Assist

st

#### Safety Smarts

When using Smart Cruise Control or Lane Following Assist,<sup>9</sup> a new feature called Highway Driving Assist automatically helps to keep you centered in your lane and traveling at a safe distance from the car ahead. It also uses GPS data to automatically adjust Ioniq's cruise control for changing speed limits.<sup>10</sup> Road trip, anyone?



# It's time you felt a truly special connection with your car.

We know how connected you are to your smartphone. Which is why every lonig model comes with Apple CarPlay® and Android Auto™ standard.¹ You can use Ioniq's large color display or voice commands to access your phone's maps and navigation, contact lists, texts, phone calls, music playlists and more.

With Hyundai's Blue Link® connected car features, your smartphone serves as a remote control for unlocking and starting your lonig before walking out the door.<sup>2</sup> With your Amazon Echo® or Google Home™ device, you can also use voice commands to set your car's cabin temperature from the comfort of your couch or kitchen.3 Remote Charge Management enables Ioniq Electric and Plug-in Hybrid owners to set charge schedules, check the status of a charge, turn on the climate controls and defroster, and more.4

Blue Link Guidance lets you search for addresses and points of interest on your smartphone, and download driving directions to your loniq's navigation system before slipping behind the wheel.5 Then there's Blue Link Connected Care. Like all Blue Link packages, it's complimentary for your first three years and offers exceptional peace of mind. If you're in an accident and the airbags deploy, your loniq will automatically call for help in a heartbeat.<sup>6</sup> You can also push the SOS button on your rearview mirror for emergency assistance 24/7, 365 days a year.

Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



Apple CarPlay®



Wireless device charging

# BlueLink





#### Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're ever in an accident where the airbags deploy.



#### **On-Demand Diagnostics**

Run vehicle diagnostics from your lonig's touchscreen, report issues at the press of a button, and receive Monthly Vehicle Health Reports or maintenance reminders by email.



#### **Vehicle Charging Dashboard**

Find charging stations, control your loniq Electric or Plug-in Hybrid's charging remotely and schedule charging times at cheaper off-peak hours.4



#### Service Link

Conveniently schedule your vehicle for service from the driver's seat of your lonig or MyHyundai smartphone app.



Our Car Finder smartphone app feature helps you navigate through crowded parking lots back to your Hyundai.9



Use your smartphone, home assistant or wearable device to remotely start your loniq, unlock the doors, set the cabin temperature



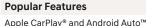


#### **IONIQ Hybrid Blue**

1.6L GDI 4-cylinder engine

690 **Total Driving Range** 

Electric Motor 32 kW (43 hp)



Dual automatic temperature control

Forward Collision-Avoidance Assist

Lane Keeping Assist and Driver Attention Warning

8" high-resolution touchscreen display audio

#### **IONIQ Hybrid Limited**

1.6L GDI 4-cylinder engine

Front and rear parking sensors

Highway Driving Assist

Total Driving Range 690

Electric Motor 32 kW (43 hp)

10.25" high-resolution touchscreen navigation system

Leather seats / Driver seat Integrated Memory System

Harman Kardon® Premium Audio system with 8 speakers



EPA MPG Estimates<sup>1</sup> **Popular Features** City/Highway/Combined

55/54/55 Dual Clutch

6-speed Transmission

#### **IONIQ Hybrid SE**

1.6L GDI 4-cylinder engine

Total Driving Range

Electric Motor 32 kW (43 hp)



6-speed

Transmission

**Popular Features** 

Blind-Spot Collision-Avoidance Assist Rear Cross-Traffic Collision-Avoidance Assist

7" dual-mode color LCD instrument cluster

Blue Link® Connected Car Services (3 years complimentary)

Heated front seats



EPA MPG Estimates<sup>1</sup>

EPA MPG Estimates<sup>1</sup>

City/Highway/Combined

57/59/58 Dual Clutch

690

690

6-speed 55/54/55 Dual Clutch Transmission

## City/Highway/Combined

#### **IONIQ Hybrid SEL**

1.6L GDI 4-cylinder engine

Total Driving Range

Electric Motor 32 kW (43 hp)



Wireless device charging

Lane Following Assist

Forward Collision-Avoidance Assist with Pedestrian Detection LED headlights and taillights

Power tilt-and-slide sunroof

EPA MPG Estimates<sup>1</sup> City/Highway/Combined

55/54/55 Dual Clutch

6-speed Transmission

# Electric powertrain

Total Driving Rand

**IONIQ Electric SE** 

**Electric Motor** 

100 kW (134 hp

100 kW (134 hp)



#### Popular Features

Forward Collision-Avoidance Assist with Pedestrian Detection Regenerative brake level control paddles DC Fast Charging capability

170

170

**145/121/133** push-button

#### EPA MPGe Estimates<sup>1</sup> City/Highway/Combined

Electric drive selector

#### **IONIQ Electric Limited**

7" color LCD instrument cluster display

8" AM/FM/MP3 touchscreen display audio

#### Electric powertrain

Total Driving Rang

**Electric Motor** 



#### **Popular Features**

Highway Driving Assist

Leather seats / Driver seat Integrated Memory System Harman Kardon® Premium Audio system with 8 speakers

Wireless device charging 10.25" high-resolution touchscreen navigation system

#### EPA MPGe Estimates<sup>1</sup> City/Highway/Combined

**145/121/133** push-button

Electric

#### **IONIQ Plug-in Hybrid SE**

#### 1.6L GDI 4-cylinder engine

630

Electric Motor 45 kW (60 hp)

#### **Popular Features**

Blue Link® Connected Car System (3 years complimentary) Lane Following Assist

Heated front seats

Forward Collision-Avoidance Assist with Pedestrian Detection Smart Cruise Control with Stop & Go

### EPA MPG/MPGe Estimates<sup>1</sup>

**52** Combined MPG

EPA MPG/MPGe Estimates<sup>1</sup>

**52** Combined MPG

**119** MPGe

**119** MPGe

630

630

#### 1.6L GDI 4-cylinder engine

**IONIQ Plug-in Hybrid SEL** 

**Total Driving Range** 

Electric Motor 45 kW (60 hp)

#### **Popular Features**

Blind-Spot Collision-Avoidance Assist Rear Cross-Traffic Collision-Avoidance Assist

LED headlights

Power driver seat with lumbar support

Wireless device charging

#### **IONIQ Plug-in Hybrid Limited**

#### 1.6L GDI 4-cylinder engine

Total Driving Range

**Electric Motor** 45 kW (60 hp)

#### **Popular Features**

Highway Driving Assist

10.25" high-resolution touchscreen navigation system Power tilt-and-slide sunroof

Leather seats / Driver seat Integrated Memory System Harman Kardon® Premium Audio system with 8 speakers

#### EPA MPG/MPGe Estimates<sup>1</sup>

**52** Combined MPG

**119** MPGe

#### **Interior Colors**

Blue | SE | SEL Black Cloth

Blue | SE | SEL

Dark Gray Cloth

Limited



Dark Gray Leather

#### **Exterior Colors**

Limited

Black Leather

Stellar Silver Ceramic White Black Noir Pearl Intense Blue Summit Gray Scarlet Red Pearl

(Hybrid & Plug-in Hybrid only) (Hybrid only)



**Electric Shadow** (Electric only)



Hybrid 15" Alloy Wheel

Electric

16" Alloy

Wheels

Blue



16" Alloy

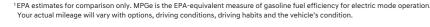
Wheel











IONIQ	Hybrid Blue	Hybrid SE	Hybrid SEL	Hybrid Limited	Plug-in SE	Plug-in SEL	Plug-in Limited	Electric SE	Electric Limited
Power & Handling									
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 32 kW permanent magnet high-power density motor	•	•	•	•	-	-	-	-	-
139 net hp, 1.6L GDI Atkinson Cycle 4-cylinder hybrid engine with 45 kW permanent magnet high-power density motor	-	_	_	-	•	•	•	_	-
100 kW (134 hp/218 lb-ft) permanent magnet electric motor with 38.3 kWh lithium-ion polymer battery system	-	_	_	_	-	_	-	•	•
6-speed EcoShift® Dual Clutch Transmission with Sport Mode	•	•	•	•	•	•	•	_	_
Single-speed automatic with push-button drive selector	_	_	_	-	_	_	-	•	•
Drive Mode Select	•	•	•	•	•	•	•	•	•
Regenerative brake level control paddles	_	•	•	•	•	•	•	•	•
Exterior Features									
Active grille shutters	•	•	•	•	•	•	•	_	_
Automatic on/off headlights	•	•	•	•	•	•	•	•	•
LED Daytime Running Lights	_	•	•	•	•	•	•	•	•
LED headlights	_	_	•	•	_	•	•	_	•
LED taillights		_	•	•	•	•	•	•	•
Integrated rear spoiler with center LED brake light	•	•	•	•	•	•	•	•	•
Chrome side window-line trim	_	•	•	•	_	•	•	_	•
Door handle approach lights	•	•	•	•	•	•	•	•	•
Chrome exterior door handles	_	_	_	•	_	-	•	_	•
Heated outside mirrors	-	•	•	•	•	•	•	•	•
Side mirrors with LED turn signal indicators	-	•	•	•	-	•	•	_	•
Power-folding side mirrors with puddle lights	-	_	-	•	-	-	•	_	•
Power tilt-and-slide sunroof	-	_	•	•	_	-	•	_	•
Rearview camera with dynamic guidelines	•	•	•	•	•	•	•	•	•
Interior Features									
Proximity Key entry with push button start	•	•	•	•	•	•	•	•	•
4.2" color LCD instrument cluster display with Hybrid Technology Display	•	_	_	_	•	_	_	_	-
7" dual-mode color LCD instrument cluster display	_	•	•	•	_	•	•	•	•
Tilt-and-telescopic steering wheel with cruise controls	•	•	•	•	•	•	•	•	•
Dual automatic temperature control	•	•	•	•	•	•	•	_	-
Automatic temperature control – single zone	_	_	_	_	-	-	_	•	•
Electronic Parking Brake	_	_	•	•	•	•	•	•	•
Power driver seat with adjustable lumbar support	-	•	•	•	-	•	•	-	•
Driver seat Integrated Memory System	_	_	_	•	_	_	•	_	•
Leather-wrapped steering wheel	_	•	•	•	•	•	•	•	•
Leather seating surfaces	_	_	_	•	-	_	•	_	•
Heated front seats	_	•	•	•	•	•	•	•	•
60/40 split-folding rear seats	•	•	•	•	•	•	•	•	•
Floor console-mounted rear vents	_	_	-	•	_	-	•	_	•

IONIQ	Hybrid Blu	ie Hybrid SE	Hybrid SEL	Hybrid Limited	Plug-in SE	Plug-in SEL	Plug-in Limited	Electric SE	Electric Limited
Interior Features									
Ambient interior lighting	_	_	-	•	-	-	•	_	•
LED interior lighting	_	_	•	•	_	_	•	_	•
Rear center armrest with dual cupholders	_	•	•	•	•	•	•	•	•
Power windows with driver auto-down/up	•	•	•	•	•	•	•	•	•
Auto-down/up front passenger window	_	_	•	•	_	•	•	_	•
Auto-dimming rearview mirror with HomeLink®	_	_	•	•	_	•	•	_	•
Premium door sill plates	_	_	_	•	_	_	•	_	•
SmartSense Advanced Safety									
Forward Collision-Avoidance Assist (camera type)	•	•	-	-	-	-	-	-	_
Forward Collision-Avoidance Assist w/ Pedestrian Detection	_	_	•	•	•	•	•	•	•
Lane Keeping Assist	•	•	•	•	•	•	•	•	•
Driver Attention Warning	•	•	•	•	•	•	•	•	•
Lane Following Assist	_		•	•	•	•	•	•	•
Blind-Spot Collision-Avoidance Assist	_	•	•	•	_	•	•	_	•
Rear Cross-Traffic Collision-Avoidance Assist	_	•	•	•	_	•	•	_	•
High Beam Assist	•	•	•	•	•	•	•	•	•
Highway Driving Assist	_	_	_	•	_	_	•	_	•
Front and rear parking sensors	_	_	_	•	_	_	•	_	_
Smart Cruise Control with Stop & Go	_	_	•	•	•	•	•	•	•
Audio & Connected Car Technology									
Apple CarPlay® and Android Auto™	•	•	•	•	•	•	•	•	•
8"AM/FM/MP3 color touchscreen display audio	•	•	•	_	•	•	_	•	
Harman Kardon® Premium Audio system with 8 speakers and Clari-Fi™ Music Restoration Technology	_	_	_	•	_	_	•	_	•
10.25" color touchscreen navigation system	_	_	_	•	_	_	•	_	•
Blue Link® Connected Care & Remote / Guidance	_	•/-	•/-	•/-	•/-	•/-	•/-	•/-	•/•
SiriusXM Satellite Radio and HD Radio™	_	•	•	•	•	•	•	•	•
Bluetooth® hands-free phone system with phonebook transfer and wireless audio streaming	•	•	•	•	•	•	•	•	•
Wireless device charging	_	_	•	•	_	•	•	_	•
Exterior / Interior Dimensions								• Standa	ard — Not Available
Wheelbase	106.3 in	Headroom - front (with	sunroof) / rear	39.1	(38.2) / 37.4 in	Cargo Capacity - I	Hybrid		26.5 cu ft
Overall Length	176.0 in	Legroom – front / rear 42.2 / 35.7 in			Cargo Capacity – F	23.0 cu ft			
Overall Width	71.7 in	Shoulder Room - front	/ rear		56.1 / 55.0 in	Total Interior Volume – Hybrid			122.7 cu ft
Overall Height - Hybrid & Plug-in Hybrid / Electric	56.9 / 58.1 in	Passenger Volume		96.2 cu ft Total Interior Volume – Plug-in Hybrid & Electric			Electric	119.2 cu ft	
America's POWERTRAIN LIMITED WARRA	ANTY	NEW VEHICLE LIMITED WARRANTY		ANTI-PERFORATION	N	24/7 ROADSIDE ASSISTANCE		HYBRID/ELECTRIC SYSTEM COMPONENTS	
Best Warranty 10 YEARS 10	00,000 mil	.es   5 <sub>YEARS</sub> 60,0	OOO <sub>MILES</sub>	7 <sub>YEARS</sub> UNLIM	ITED <sub>MILES</sub>	5 YEARS UNLIMITED MILES 10 YEARS			00,000 MILES

See your authorized Hyundai dealer for LIMITED WARRANTY details.





#### Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.





Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.

