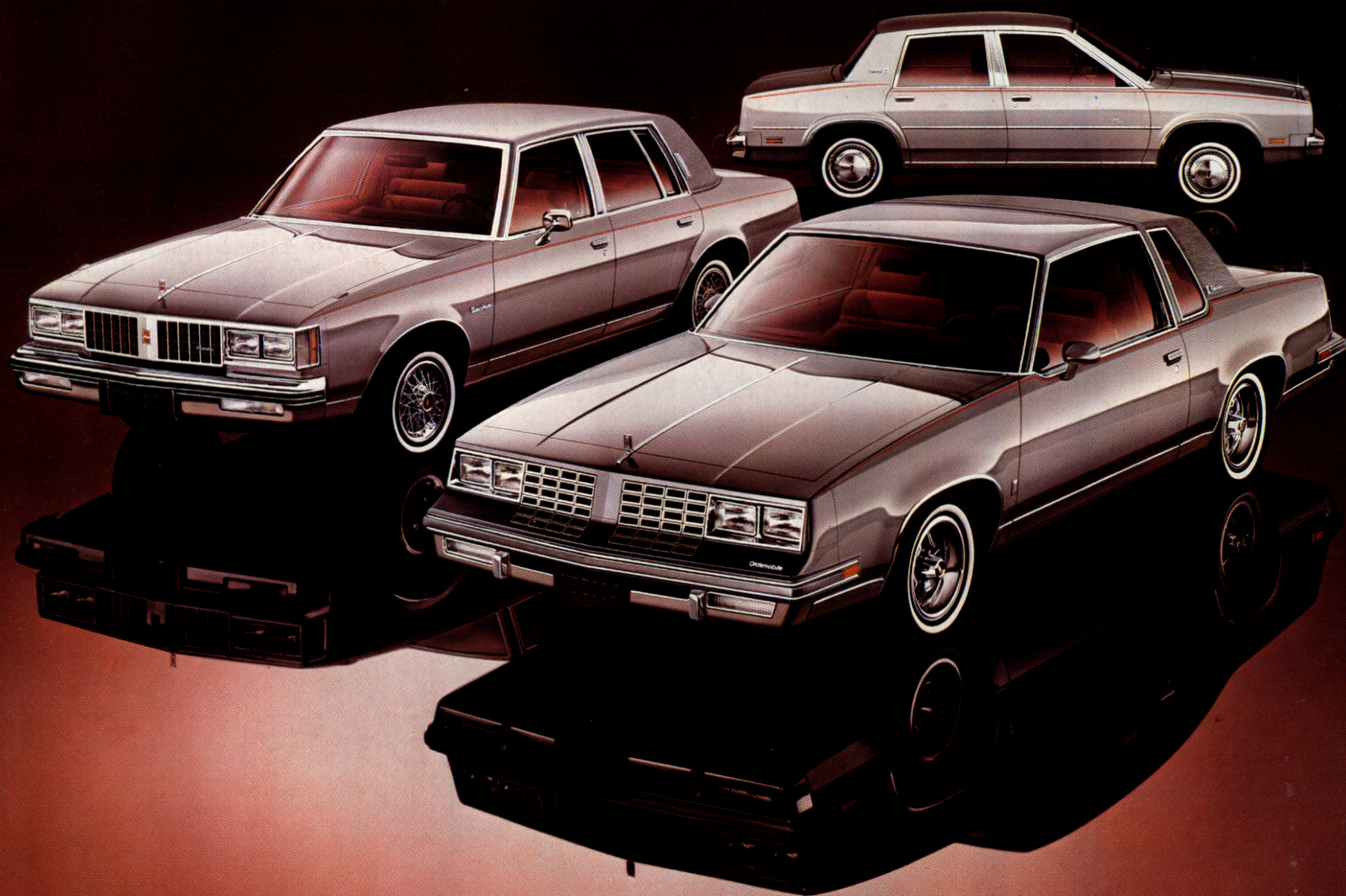


1981 OLDSMOBILE

CUTLASS • CUTLASS CRUISER • OMEGA





We've had one built for you.

Today, more than ever, North America is looking for quality in the cars it buys.

That's why we think you're going to like what you see in the 1981 Oldsmobiles.

Oldsmobile's commitment to value and quality goes back farther than any car maker in North America—to 1897. In fact, the Oldsmobile Motor Vehicle Company was founded with this single-minded purpose: "...to build one carriage in as nearly perfect a manner as possible ..."

We've been at it ever since—offering quality and total value.

And this is exactly what North American car buyers want these days. You've made us the third best-selling North American nameplate, year after year. You've made Cutlass North America's favourite car—of any size, any price, import or domestic. Over the past five years, you've made Delta 88 the fastest-growing full-size car. And more recently, you've made Oldsmobile North America's number one seller of diesel-powered automobiles.

For 1981, North America is also looking for fuel economy. And our new Oldsmobiles are ready to meet your needs there, too.

Your Oldsmobile dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for review. Ask your sales person to show them to you. We think you'll find them impressive.

To achieve optimum levels of fuel

efficiency, a number of improvements have been engineered into our 1981 models—expressly to help conserve energy.

One of these is the torque converter clutch in our automatic transmissions. It's standard on Cutlass, Delta 88, Ninety-Eight and all Cruiser models. It engages at cruising speeds to increase the efficiency of power transfer from engine to road, and contributes significantly to highway fuel economy.

A Computer Command Control system, optional on many 1981 gasoline engines, helps reduce exhaust emissions while maintaining fuel efficiency. Its electronic control module monitors engine speed, coolant temperature and oxygen in the exhaust. This data is analyzed at thousands of calculations per second, then the carburetor is adjusted to maintain the proper air/fuel ratio—so the catalytic converter can minimize emissions.

Result? We're helping to clean the air, while providing good fuel economy.

Caution: Use of leaded fuel will cause the Computer Command Control system to malfunction.

Another development is a new four-speed overdrive automatic transmission, now standard on gasoline engined Ninety-Eights, available on Delta 88s and Custom Cruiser with the 5.0 litre V8. The .67 ratio overdrive fourth gear reduces engine RPMs at highway speeds, and that contributes to impressive fuel economy.

Low drag front disc brakes are now standard on all 1981 Delta 88, Ninety-Eight and Omega models. This helps reduce fuel-consuming friction for greater efficiency.

Oldsmobile, North America's number one seller of diesel-powered cars, is offering the fuel-saving benefits of a diesel engine, with new roller hydraulic lifters and extended service intervals.

The diesel V8 is available in 19 models, including all Cutlass, Delta 88, Ninety-Eight and Toronado models.

Finally, all 1981 Oldsmobiles will include new easy-roll tires as standard equipment. These tires are designed to help reduce fuel-consuming roll-resistance and contribute to fuel economy.

There's much more to like about the 1981 Oldsmobiles, as you will find by studying these pages, model by model. We're confident we have an Oldsmobile that's built for you — but which one depends on your needs and preferences.

So seek it out. Drive it proudly. Whether you buy it or lease it, our commitment to quality and value rides with you every mile of the way.

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A word about this catalogue: We have tried to make this catalogue as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalogue is optional at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

Speedometers in Canada have major scale in km/h, secondary in mph and odometer in kilometres.

A word about engines: Oldsmobiles are equipped with GM-built engines produced by various Divisions of General Motors Corporation and GM of Canada. See pages 15, 17 and 25 of this catalogue and your dealer for details.

A word about assembly, components and optional equipment in these vehicles: The vehicles described in this brochure are assembled at facilities of General Motors of Canada Limited or car Divisions of General Motors Corpora-

tion operated by the GM Assembly Division. These vehicles incorporate thousands of different components produced by General Motors of Canada Limited and related companies and by various suppliers to General Motors of Canada Limited or related companies. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emission and safety requirements or fuel economy guidelines, or for other reasons, to produce vehicles with different components or differently sourced components than initially scheduled. All such components have been approved for use in our products by General Motors of Canada Limited or related companies and will provide the quality performance associated with our name.

Please note that certain optional equipment can be ordered only in conjunction with other optional equipment. Also, upgrading from specified standard equipment may be necessary when certain optional equipment is ordered. Ask your sales representative for details.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest you verify that your car includes the optional equipment you ordered or, if there are changes, that they are acceptable to you.

All illustrations and specifications contained in this catalogue are based on the latest product information available at time of publication approval. The right is reserved to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models. Some of the equipment shown or described throughout this catalogue is available at extra cost. Check with your Oldsmobile dealer for complete information.



CUTLASS



CUTLASS

Classic looks and total value make it a North American favourite...year after year.

CUTLASS SUPREME BROUGHAM



CUTLASS SUPREME BROUGHAM

With luxury you might expect in a more expensive car.

CUTLASS CALAIS



New looks and excitement for the grand touring experience.

Bold new looks for those classic Cutlass coupes! Over the last six years, more North American mid-size buyers have chosen Cutlass than any other car. Styling leadership is part of the reason. And now, that styling is more beautiful than ever.

Clean, sleek and aerodynamic—to help North America's best-selling coupes slip through the wind with even greater ease than before. But what makes Cutlass coupes so popular isn't just looks. It's total value. It's the fuel efficiency of a smooth-firing V6 engine

that offers the kind of mileage you need today.* Or an available diesel V8 for even better fuel economy.*

It's quality engineering for space efficiency and comfort, with impressive head- and legroom, front and back. Stretch out and relax.

It's a trim size and smooth, quiet ride that makes the Cutlass coupe a pleasure to drive. Agile in city traffic and easy to park, too.

It's built-in value—with power front disc brakes, power steering, automatic transmission, Flo-Thru Ventilation,

*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.

CUTLASS SUPREME



North America's favourite Cutlass for flair, value and price.

comfortable full-foam seats, high-energy ignition, extensive anti-corrosion measures, new easy-roll steel-belted radial-ply tires and more. All standard. All at what we think is a very attractive price.

It's Cutlass versatility, a quality that

makes each Cutlass coupe a different car to different people. So...which coupe is built for you?

Cutlass Supreme Brougham. The most luxurious Cutlass coupe of all—with deep tufted, loose-pillow-look seats in rich velour. The front seat is

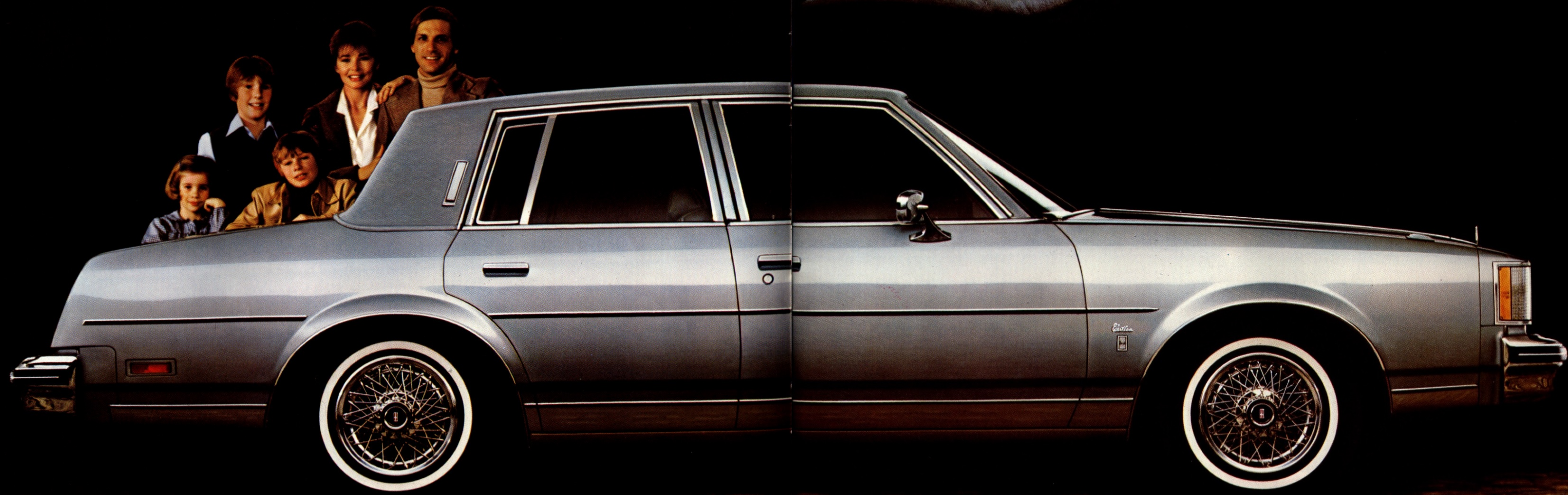
divided with individual controls and centre armrest, standard.

Cutlass Calais. Sporty. A grand touring experience—with reclining front bucket seats, custom sport steering wheel, gauges, powerful halogen highbeam headlamps and

special suspension—all standard. **Cutlass Supreme.** It's the easiest way of all to enjoy the beauty, quality and solid value of a Cutlass. No wonder it has become the most popular Cutlass. Ever!

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CUTLASS BROUGHAM SEDAN



CUTLASS BROUGHAM SEDAN

Brougham luxury in a sedan for today.

CUTLASS LS SEDAN



Practical elegance makes it the most popular Cutlass sedan.

Those formal Cutlass sedans: a big hit right from the start.

Last year, Oldsmobile introduced new Cutlass sedans for people who wanted impressive fuel economy*, plus sedan room and comfort. Well, they quickly became the best-selling sedans in Olds

Cutlass history. Now those formal sedans are back—as practical as ever.

With great looks and sedan convenience, they're right in tune with the times. Inside, ample head- and legroom, front and back. Step to the rear and you find a trunk that is

definitely vacation-size. So bring on the luggage, golf clubs and all.

But behind the wheel is where you'll like it best. Seats are full-foam. And very comforting. The ride is smooth and quiet—with computer-selected springs and sound-absorbing

materials throughout. So relax and enjoy.

Great sedans in the Oldsmobile tradition. But how's the mileage?

Impressive! With a smooth-firing V6 engine that comes standard. Or with the available fast-starting

CUTLASS SEDAN



A nice surprise for people who think they can't afford Cutlass quality.

diesel V8 for even better mileage.*

Add the standard power brakes, power steering, automatic transmission, extensive anti-corrosion measures, Body by Fisher—and you've got the total value that's making Cutlass sedans so popular. Take a good look.

Because one is built for you.

Cutlass Brougham Sedan. Luxurious. That's Brougham—with loose-pillow-look seats in rich, soft velour. The front seat is divided, with individual controls and centre armrest, standard.

Cutlass LS Sedan. The most popular Cutlass sedan—because it is both impressively elegant and sensibly practical—at the same time! Quality knit fabric or supple vinyl and front centre armrest, standard.

Cutlass Sedan. A nice surprise

these days is knowing what you want in a car—and finding it's affordable. That's what we believe our lowest-priced sedan is. It just might set a new standard for solid mid-size value.

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* Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.

CUTLASS CRUISER BROUGHAM



First, it's an Oldsmobile. Then, it's a wagon.

The Cutlass cruisers: too elegant, comfortable and smooth-riding to be called wagons. Why give up what you like in a car just to get the utility of a wagon? You don't have to. Because Cutlass cruisers give you the room,

comfort and ride you like in an Olds, plus the space and utility of a wagon. And the fuel economy* is impressive—with standard V6 or available V8s, including a fast-starting diesel. **Cutlass Cruiser Brougham.** A wagon with luxury touches. Front

centre armrest and fully carpeted cargo floor, standard. The upholstery comes three ways: all-vinyl, all-fabric or fabric up front, vinyl in back—your choice. **Cutlass Cruiser.** The lowest priced way to get Olds quality in a

wagon. Handsome, durable, easy-care vinyl upholstery is standard.

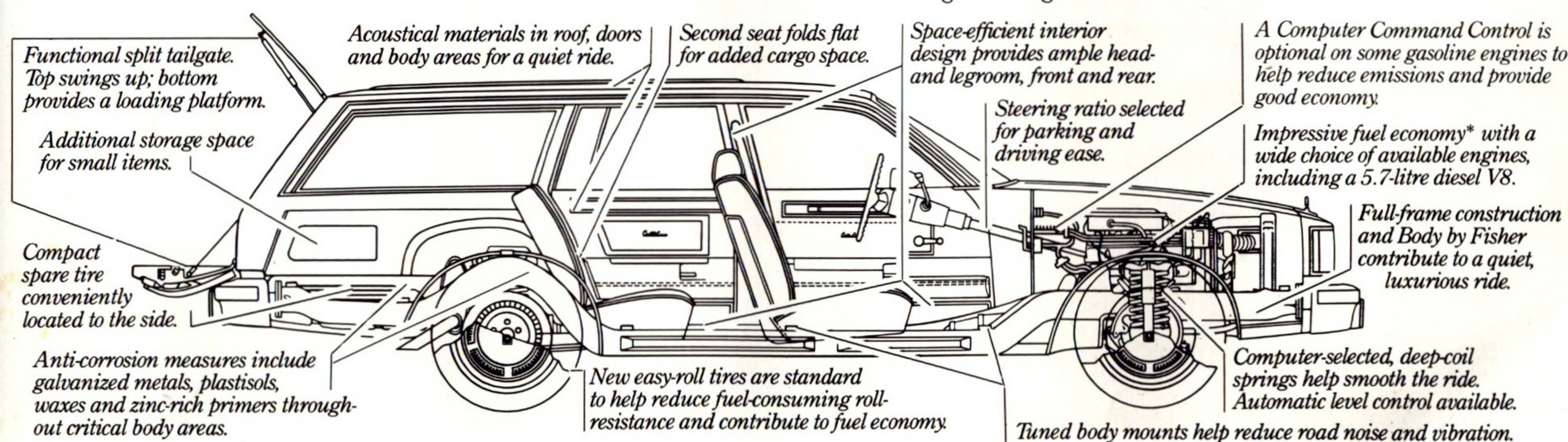
1. Standard Cutlass Cruiser vinyl interior.
2. Functional split tailgate.
3. Cutlass Cruiser.
4. Roof rack and deflector available.
5. Hidden compartment/spare tire storage.



CUTLASS CRUISER



A closer look at what makes Olds Cruisers great wagons...



CUTLASS CRUISER POWER TEAMS

Engine	V.I.N. Engine Code†	Ordering Code	Displacement (Cubic inches)	Cruiser	Transmission Automatic	Computer Command Control System Opt. N81
3.8 Litre 2-Bbl. V6	A	LD5	231	Std.	Std.	N/A
4.3 Litre 2-Bbl. V8	F	LV8	260	EC	Std.	Req.
4.4 Litre 2-Bbl. V8	J	L39	267	EC	Std.	N/A
5.0 Litre 4-Bbl. V8	H	LG4	305	EC	Std.	N/A
5.0 Litre 4-Bbl. V8	Y	LV2	307	EC	Std.	Req.
5.7 Litre Diesel V8	N	LF9	350	EC	Std.	N/A

(A) Produced by G.M.—Buick Motor Division, U.S.A.
(F,M,Y) Produced by G.M.—Oldsmobile Motor Division, U.S.A.
(J,H) Produced by G.M.—Chevrolet Motor Division, U.S.A. and by G.M. of Canada.

V.I.N. (Vehicle Identification Number)

Engine Code is the eighth digit from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.
Std.—Standard
EC—Optional at Extra Cost
Req.—Required at Extra Cost
N/A—Not available

DIMENSIONS:

Millimetres (Inches)	
Length:	5034 (198.2)
Wheelbase:	2745 (108.1)
Headroom:	
front	985 (38.8)
rear	985 (38.8)
Hiproom:	
front	1326 (52.2)
rear	1412 (55.6)

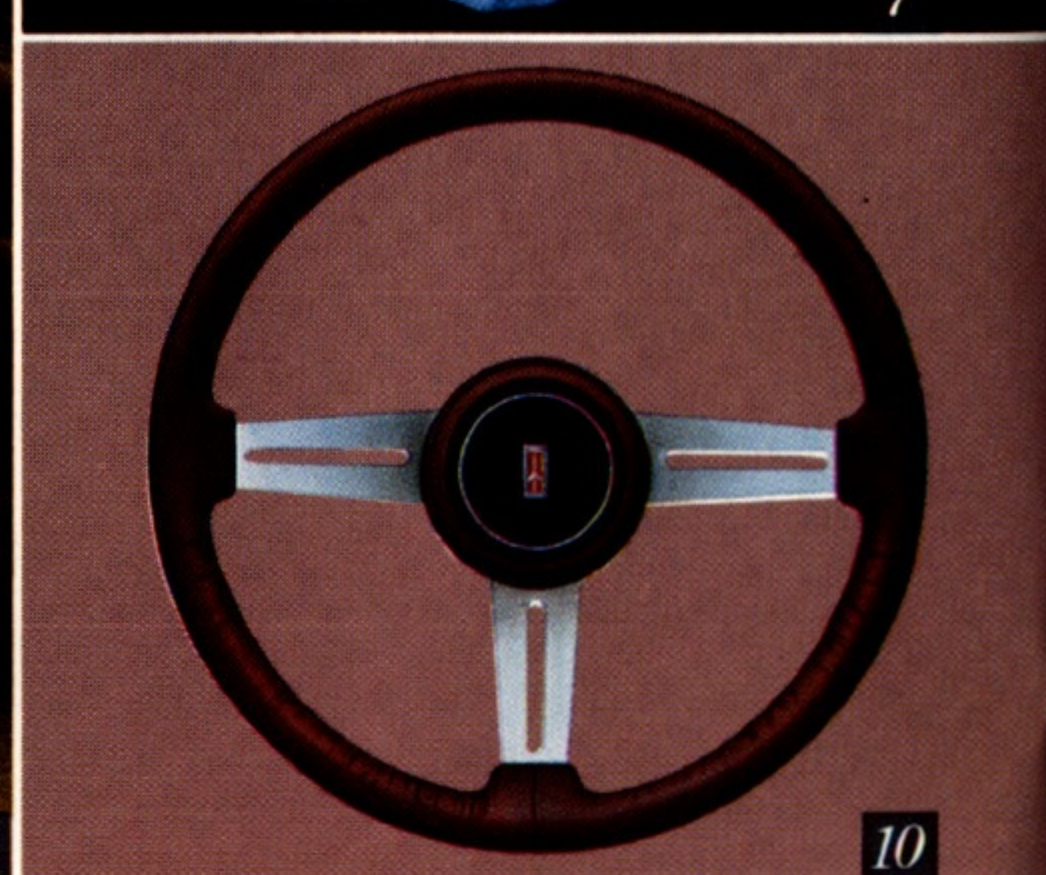
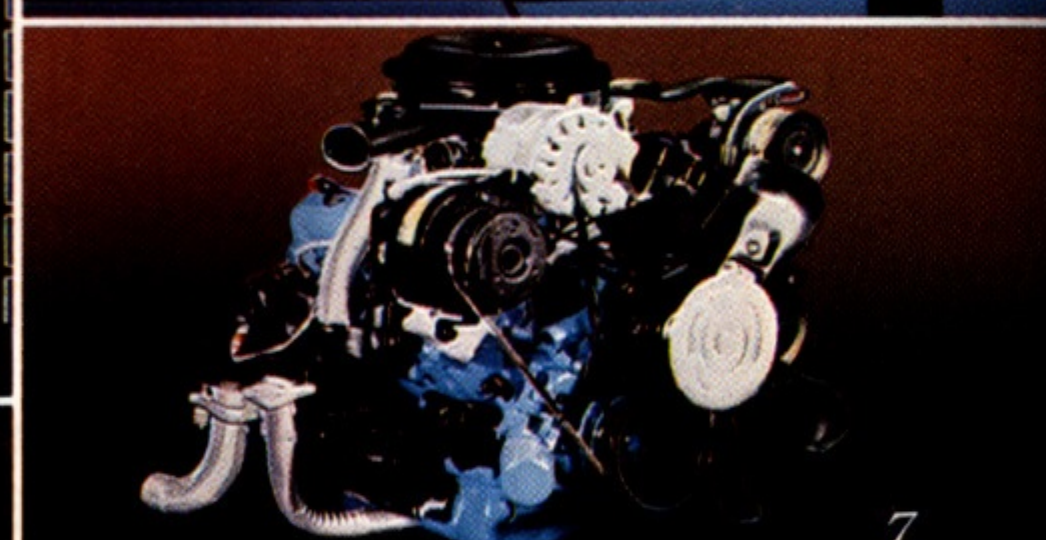
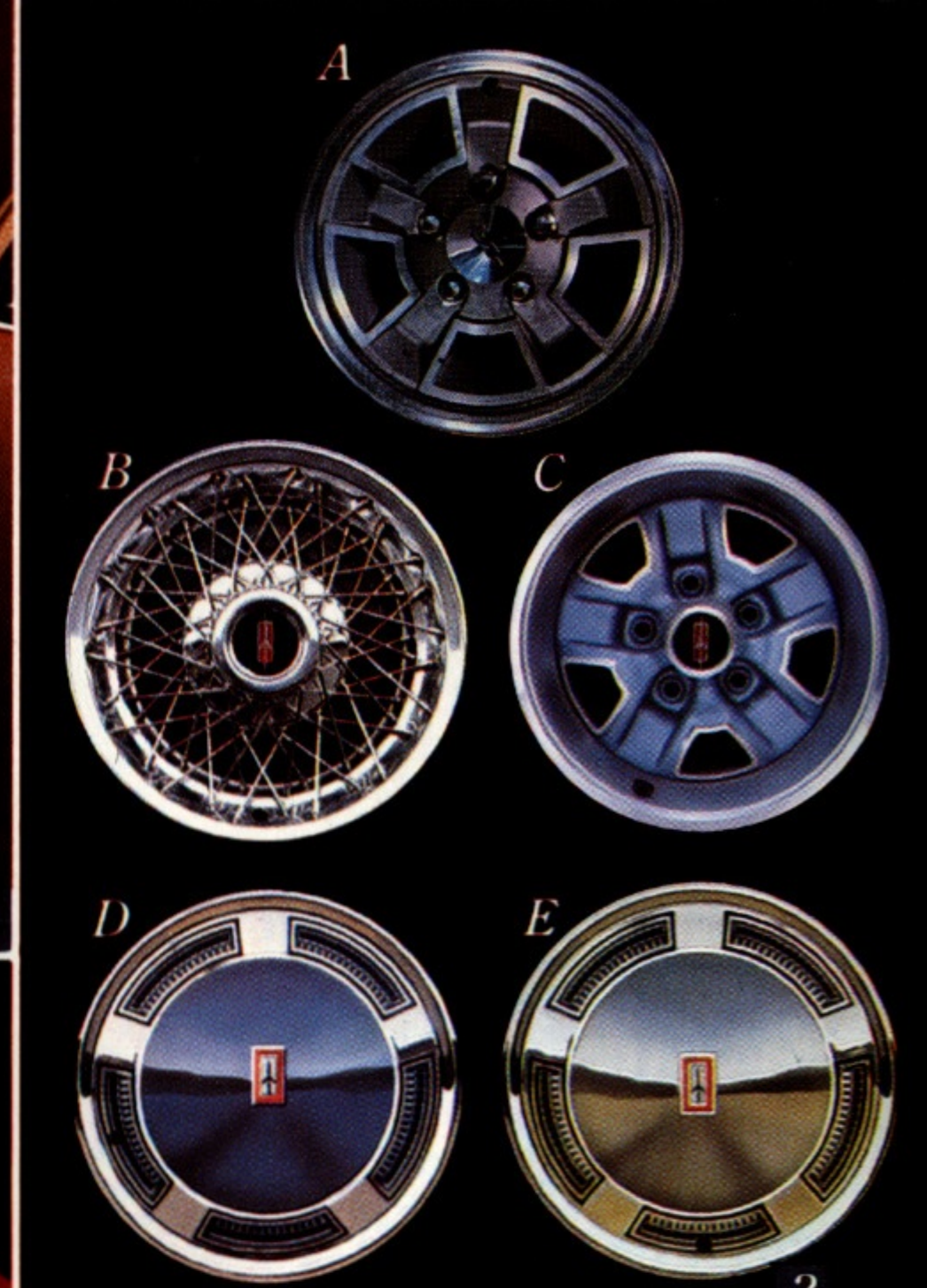
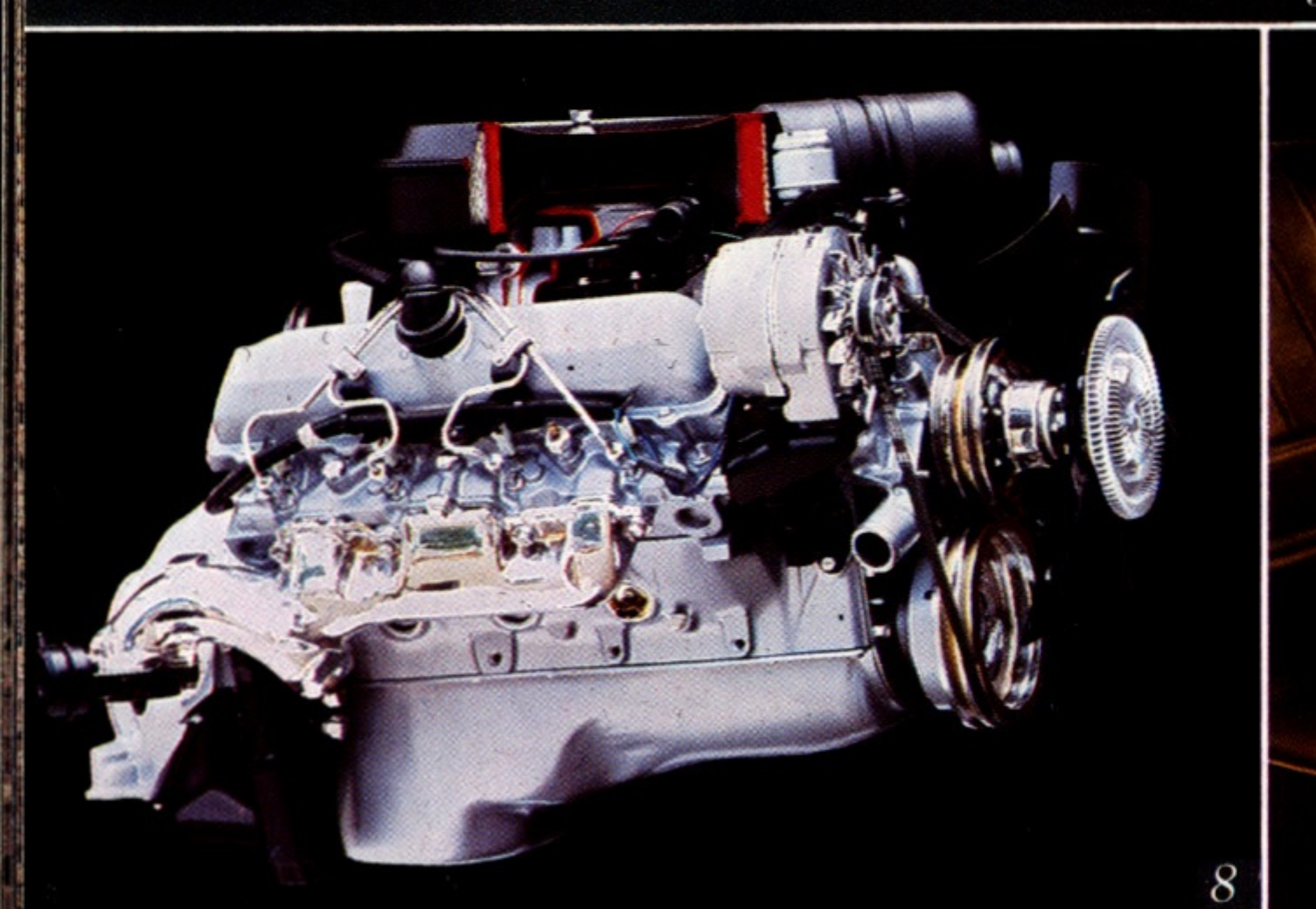
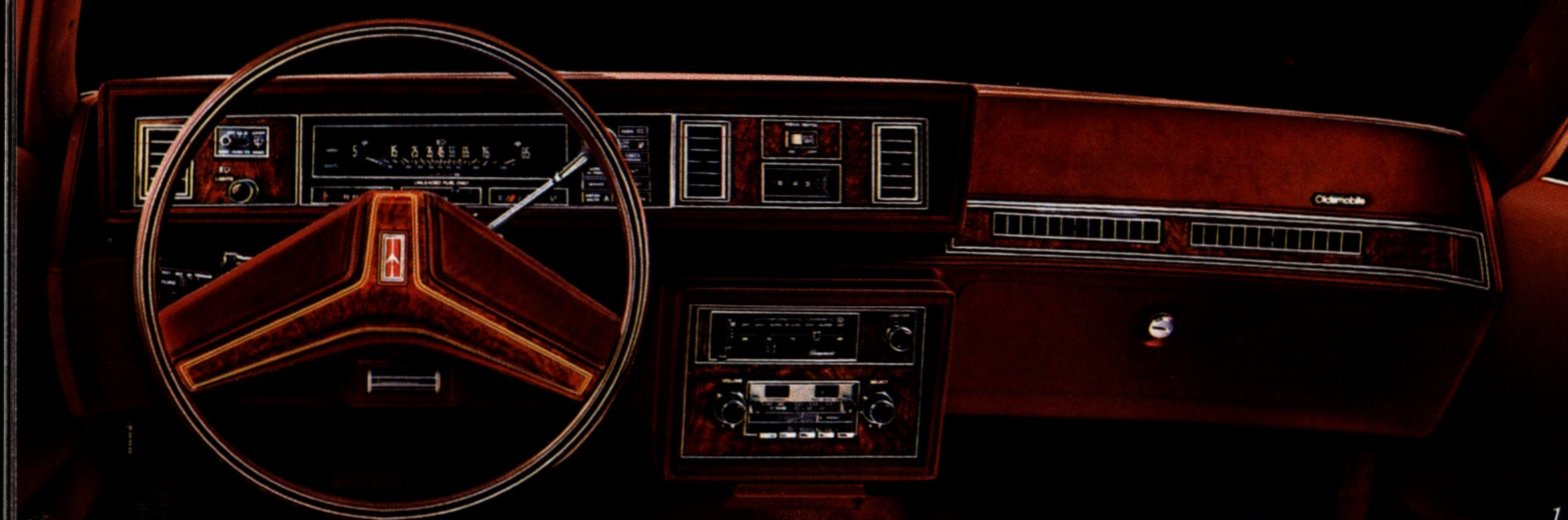
Shoulder Room:

front	1435 (56.7)
rear	1450 (57.1)
Legroom:	
front	1087 (42.8)
rear	912 (35.9)
Maximum Cargo Volume: litres (cu. ft.)	2033 (71.8)
Floor length from back of floor surface to end of floor surface:	2062 (81.2)
Floor length from back of second seat to end of floor surface:	1262 (49.7)

Minimum horizontal distance from

top rear of front seat back to inside of tailgate at belt:	1852 (72.9)
Minimum width at floor:	1107 (43.6)
Rear end opening width at belt:	1313 (51.7)
Maximum height of rear opening, tailgate open:	701 (27.6)
Maximum cargo height:	757 (29.8)
Fuel Capacity: litres (gals.)	
gasoline	68.2 (15.0)
diesel	68.2 (15.0)

* Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.



Cutlass facts, figures, features and options. 1. Cutlass command centre in swirled walnut vinyl veneer. 2. Available wheel trim: (A.) Cast-aluminum sport wheel. (B.) Simulated wire. (C.) Super-stock III with matching body colour.

(D.) Deluxe with matching body colour. (E.) Deluxe with chrome. 3. Trunk capacity? Voluminous. There's 16.3 cubic feet of it in sedans, 16.8 in coupes. 4. Removable glass roof panels available on coupes for added fun, sun and air. No reduction in head-

room. 5. Available gauge package to help keep you informed, standard on Calais. 6. Distinctive exterior opera lamps. A very elegant touch, available on Brougham Sedan only. 7. Smooth-firing 3.8-litre V6 engine, standard. 8. Quick-starting 5.7-litre diesel V8

available for impressive mileage.* 9. Sporty bucket seats are available in Cutlass coupe models. 10. Available custom sport steering wheel with padded grip, standard on Calais.

CUTLASS STANDARD EQUIPMENT

Chassis and body:

- High-energy ignition system ■ Power steering ■ Power disc brakes
- Computer-selected full coil springs, front and rear ■ Tuned body mounts ■ Recessed windshield wipers ■ Compact spare tire ■ Hood ornament ■ Space-efficient trunk ■ Bumper impact strips, front and rear ■ Torque-beam frame ■ Extensive rust-resisting treatments ■ Anti-corrosion front fender liners ■ Maintenance-free Freedom II battery ■ Delcotron ■ High pressure easy-roll tires ■ Torque converter clutch with automatic transmission ■ Bumper guards, front and rear (Cruiser, front only).

Interior:

- Full-foam seat construction ■ Armrests, front and rear ■ Cut-pile carpeting, wall-to-wall ■ Simulated Butterfly Walnut grain instrument panel ■ Automatic courtesy lamps, door actuated ■ Cigarette lighter ■ Inside day/night rearview mirror ■ Interior-operated hood lock release ■ Flo-thru ventilation ■ Front seat head restraints ■ Front and rear seat belts.

STANDARD EQUIPMENT BY MODEL

Cutlass Sedan, Cruisers:

- Engine, 3.8-litre (231 CID) V6, 2-bbl. ■ Transmission, automatic ■ Bench seats, cloth or vinyl (Cruiser, vinyl only) ■ Tires, P185/75R14 glass-belted radial-ply blackwall (Cruiser, P195/75R14) ■ Mouldings: bright roof drip and wheel-opening (Cruisers).

Cutlass Supreme, LS Sedan:

- Engine, 3.8-litre (231 CID) V6, 2-bbl. ■ Transmission, automatic ■ Custom sport

- front bench seat with centre armrest, choice of cloth or vinyl ■ Tires, P195/75R14 steel-belted radial-ply blackwall ■ Mouldings: bright rocker panel, wheel-opening and roof drip ■ Deluxe steering wheel.

Supreme Brougham, Brougham Sedan:

- Engine, 3.8-litre (231 CID) V6, 2-bbl. ■ Transmission, automatic ■ Divided bench front seat with individual controls, velour cloth ■ Tires, P195/75R14 steel-belted radial-ply blackwall ■ Mouldings: belt reveal with pillar applique (coupes), rocker panel (sedans), wheel-opening, wide lower body and roof drip ■ Full wheel discs ■ Deluxe steering wheel.

Cutlass Calais:

- Engine, 3.8-litre (231 CID) V6, 2-bbl. ■ Transmission, automatic ■ Rally gauge instrument cluster ■ Ride and handling package ■ Reclining front bucket seats, cloth or vinyl ■ Halogen high beam headlamps ■ Tires, P195/75R14 steel-belted radial-ply blackwall ■ Mouldings: rocker panel, wheel-opening, wide lower body, roof drip, belt reveal and pillar applique ■ Special painted wheel discs ■ Custom sport steering wheel.

Cutlass Cruiser Brougham:

- Engine, 3.8-litre (231 CID) V6, 2-bbl. ■ Transmission, automatic ■ Custom sport front bench seat with centre armrest, choice of cloth or vinyl. Or choose cloth in front, vinyl in back ■ Tires, P195/75R14 glass-belted radial-ply blackwall ■ Mouldings: rocker panel, wheel-opening and roof drip ■ Bright wheel hubcaps ■ Deluxe steering wheel.

CUTLASS AVAILABLE EQUIPMENT

- Computer Command Control

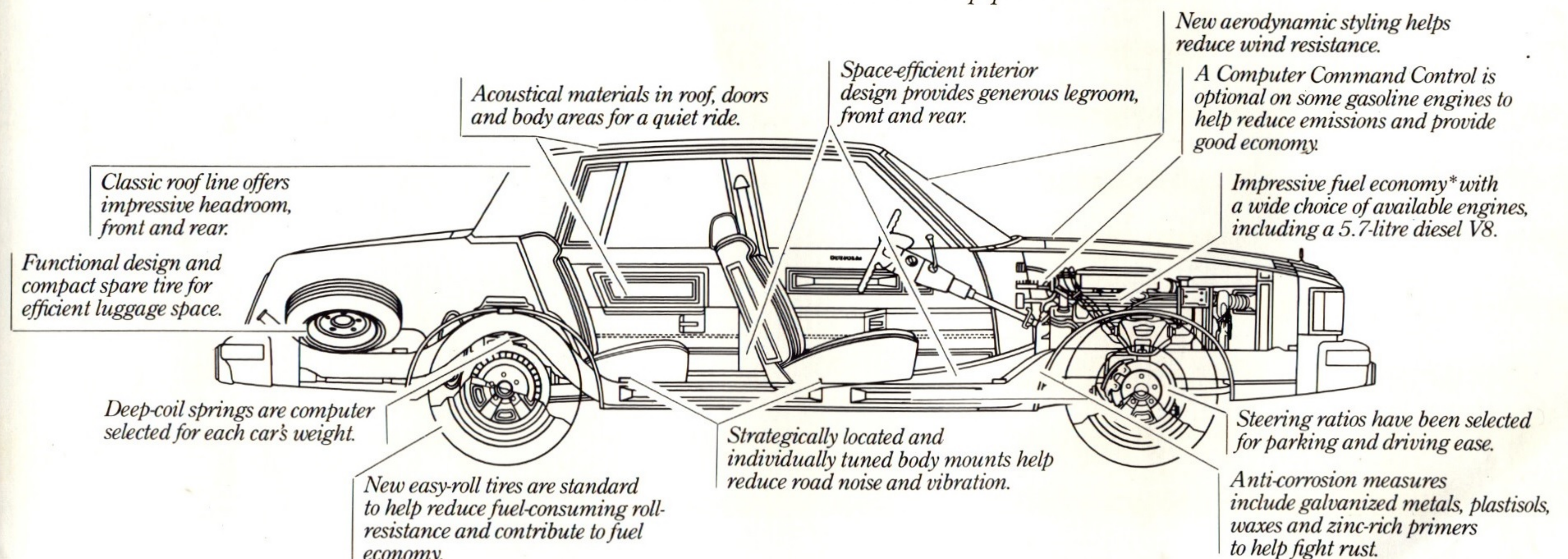
- Six-way power seat
- Reclining seat back, passenger side manual
- Power door locks
- Tinted windows
- Power side windows
- Bucket seats (coupes)
- Divided front seat with centre armrest
- Power trunk-lid release
- Removable roof panels (coupes)
- Electric sliding metal or glass sunroof (coupes). Reduces headroom slightly
- Pulse wiper system
- Electric rear window defogger
- Air conditioner; Four-Season or Tempmatic
- Remote control outside rearview mirror, driver or passenger side
- Dual sport mirrors, driver side with remote control, passenger side available
- Sport console (Supreme coupe)
- Illuminated visor vanity passenger mirror
- Paint stripe
- Limited slip differential
- Automatic Cruise Control with resume speed feature
- Custom sport steering wheel (standard on Calais)
- Tilt-Away steering wheel
- Tungsten halogen high beam headlamps (standard on Calais)
- Trip odometer (standard on Calais)
- Puncture Sealant Tires
- Instrument gauge cluster (standard on Calais)
- Radio and tape players (see page 26)
- Automatic power front fender antenna (a radio must be ordered)
- Electric or digital clock
- External lamp monitor, front and rear

- Reminder group package
- Convenience group package
- Special paint scheme
- Deluxe seat belts
- Hidden storage compartment lock (Cruisers)
- Luggage roof rack and spoiler (Cruisers)
- Exterior opera lamps (Brougham Sedan only)
- Dome and dual lens reading lamps
- High-flow heater blower
- Body side mouldings
- Deluxe luggage compartment trim
- Tires, P205/75R14 steel-belted radial-ply with raised white letters
- Tires, P195/75R14 steel-belted radial-ply white stripe
- Tires, P205/75R14 steel-belted radial-ply white stripe
- Tires, P185/75R14 glass-belted radial-ply blackwall or white stripe (except Cruisers)
- Tires, P195/75R14 glass-belted radial-ply white stripe (Cruisers)
- Tires, P205/75R14 glass-belted radial-ply with raised white letters (Cruisers)
- Cast aluminum wheels
- Super-stock wheels
- Simulated wire wheel discs

AVAILABLE SPECIAL USE EQUIPMENT:

- Simulated wire wheel discs with locks
- Floor mats, front and rear
- FE2 suspension package
- Automatic electric leveling system
- High-capacity Delcotron
- Heavy-duty wheels
- Trailer wiring harness
- High-capacity cooling systems

A Closer look at what makes Cutlass so popular...



CUTLASS POWER TEAMS

Engine	V.I.N. Engine Code	Ordering Code	Displacement (Cubic inches)	Coupe	Sedan	Transmission	Computer Command Control System
3.8 Litre 2 Bbl. V6	A	L05	231	Std.	Std.	Automatic	N/A
4.3 Litre 2 Bbl. V8	F	LVB	260	EC	EC	Std.	Req.
4.4 Litre 2 Bbl. V8	J	L39	267	EC	EC	Std.	N/A
5.7 Litre Diesel V8	N	LF9	350	EC	EC	Std.	N/A

V.I.N. (Vehicle Identification Number) Engine Code is the eighth digit from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.

DIMENSIONS

Millimetres (Inches)	Coupe	Sedan
Length:	5103 (200.9)	5057 (199.1)
Wheelbase:	2745 (108.1)	2745 (108.1)
Headroom:		
front:	963 (37.9)	983 (38.7)
rear:	968 (38.1)	957 (37.7)
Hiproom:		
front:	1313 (51.7)	1326 (52.2)
rear:	1394 (54.9)	1412 (55.6)

Shoulder Room:			
front:	1427 (56.6)	1450 (57.1)	
rear:	1425 (56.1)	1450 (57.1)	
Legroom:			
front:	1087 (42.8)	1087 (42.8)	
rear:	922 (36.3)	963 (38.0)	
Trunk Capacity: litres (cu. ft.)	476 (16.8)	461 (16.3)	
Fuel Capacity: litres (gals.)			
Gasoline:	69 (15.6)	66 (14.6)	
Diesel:	75 (16.5)	75 (16.5)	

* Your Olds dealer has fuel consumption / economy estimates based upon Transport Canada approved test methods which are available for your review.

OMEGA BROUGHAM



OMEGA BROUGHAM

The Oldsmobile of small cars.



Now you can have a "European-type" sedan made in North America.

Omega for 1981. It's the good-lookin', smooth-ridin', high-fashioned, eye-catchin', fuel-sippin', pump-passin', quick-steppin', road-buggin', comfort-givin', pocket-pleasin', front-wheel drivin' Oldsmobile of small cars.

And it doesn't take an economist to see why. One look and you know Omega is designed, engineered and priced for the times you live and drive in. Its interior offers honest room for five adults—thanks to its transverse-mounted engine and ingenious engi-

neering. How's the mileage? An Omega strong point. With the standard 4-cylinder engine or available V6, the mileage is impressive.* In fact, Transport Canada approved estimates indicate you'll be doing a whole lot of pump-passin'.

As for driving, well...it's smooth-ridin' and road-huggin'. Omega's front-wheel drive puts the engine weight over the wheels that power and steer you. And that means traction. You'll love the way Omega tracks along a snowy street or rain-slicked

* Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.



Easiest way of all to move into the Oldsmobile of small cars.

highway. You'll like the grip and steadiness in crosswinds. You'll like what rack-and-pinion steering and MacPherson strut suspension do for Omega, too. You'll cruise smoothly, slip in and out of traffic with agility and move into parking spaces with

the greatest of ease. Pure pleasure. You'll like the new Omega so much you'll want it to last and last. So do we. That's why every Omega receives extensive anti-corrosion treatments. Galvanized metals, special zinc-rich primers, seals and waxes—all help

keep Omega looking good.

If you're looking for a small car, take a good look at the Oldsmobile of small cars. With five great new versions, one is built for you.

Omega Brougham. The most luxurious version of the car that rewrote

the record book for Olds compact car sales. Impressively elegant. Seats are upholstered in a rich, soft velour. Front centre armrest, deluxe steering wheel, full wheel covers and more—standard.

New Omega ES-2500. If you'd like

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SPORTΩMEGA



You gotta drive it. You're gonna love it: The sportiest Omega of them all.

a distinctive sedan with European-type flair, we've got your number. It's the available Omega ES-2500 package! And it's got it all. A continental look, with a new, resilient front end. Blacked-out mouldings. Wide side body mouldings. Sport-styled

mirrors. Sport steering wheel. Power steering and front disc brakes. P205/70R13 steel-belted radial black-walls. Colour-coordinated wheel discs (available sport wheels shown). Gauges. And more. All included in this beautiful silver metallic sedan.

An ES-2800 package, including a 2.8-litre V6 is also available. **Omega.** It isn't just another small car. It's an Oldsmobile—with the kind of room, comfort and value you need in a small car, but didn't think you'd find. Well, you have. And we think it's

affordable. In fact, compare Omega to some less roomy imports and you're in for a pleasant surprise. **New Sport Omega.** It's the resilient-nosed, flex-fendered, rallye-wheeled newcomer from Olds! A brand new package available for

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OMEGA SX



Ready to liven up your life.

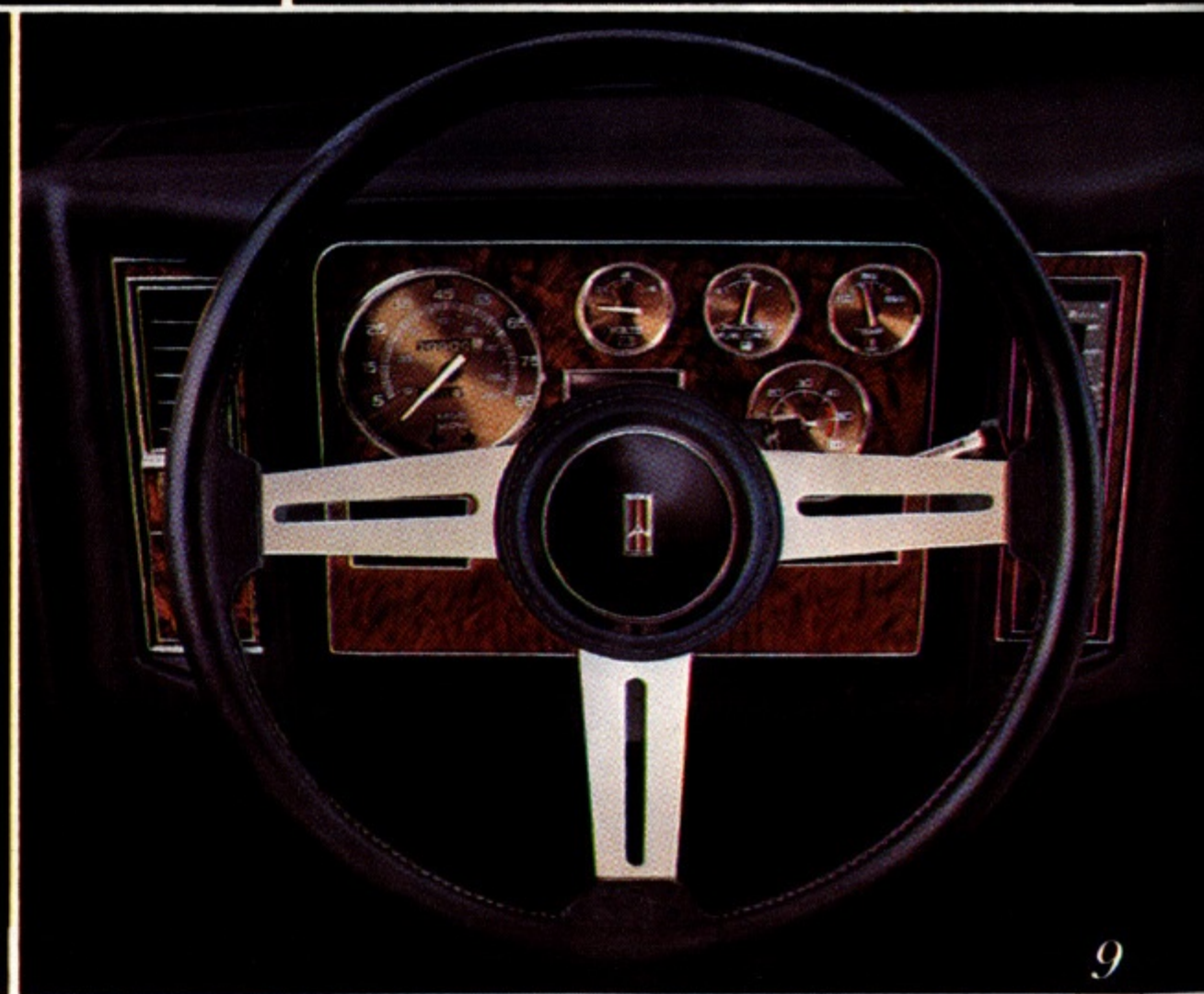
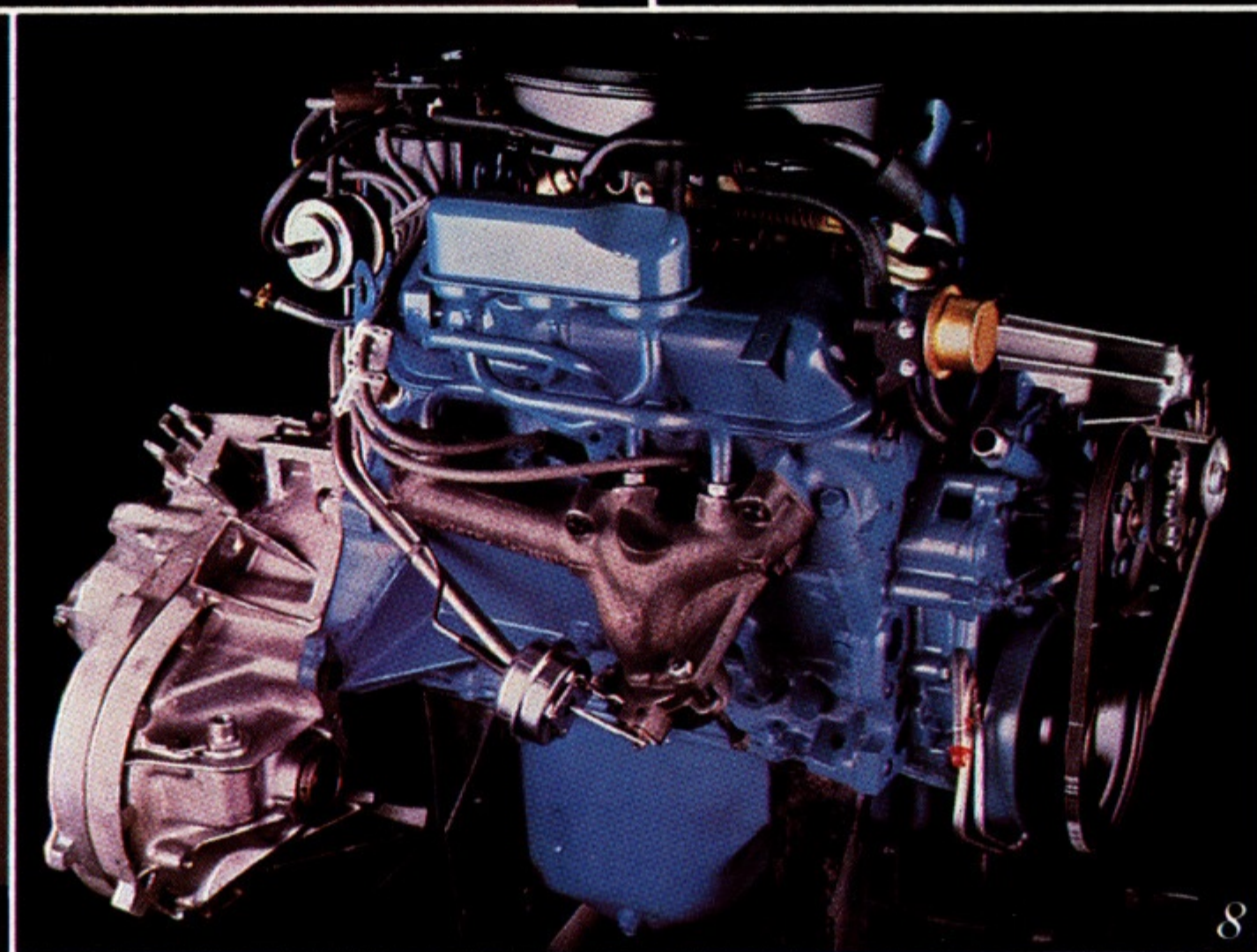
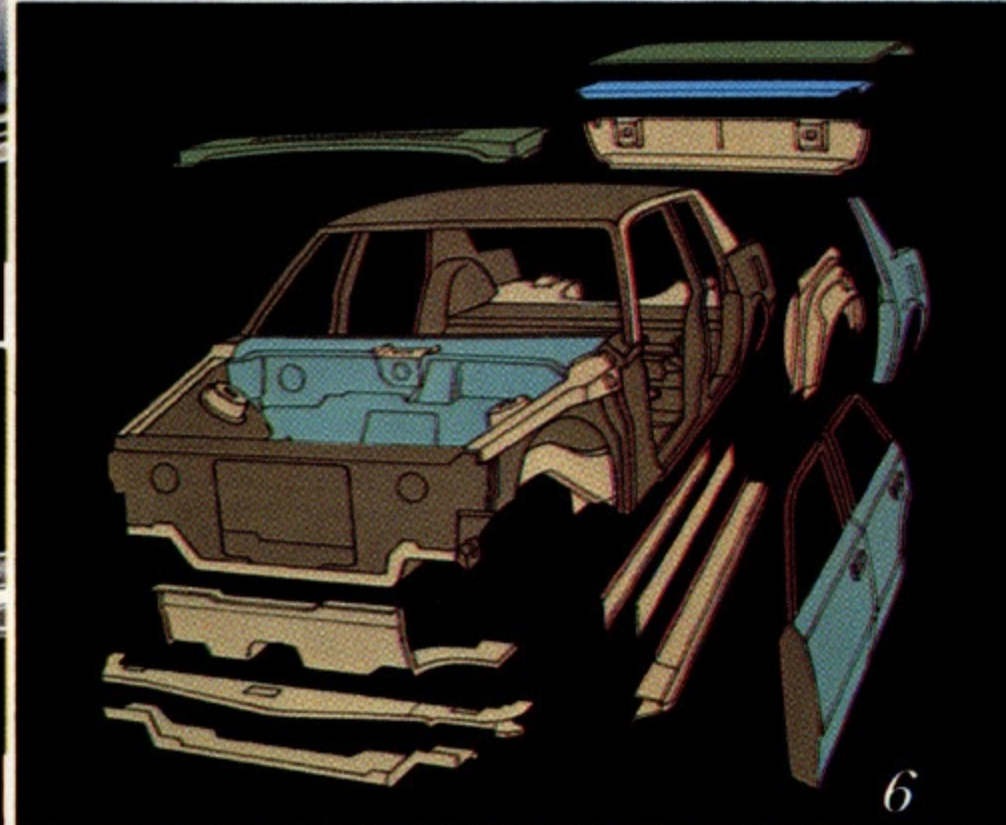
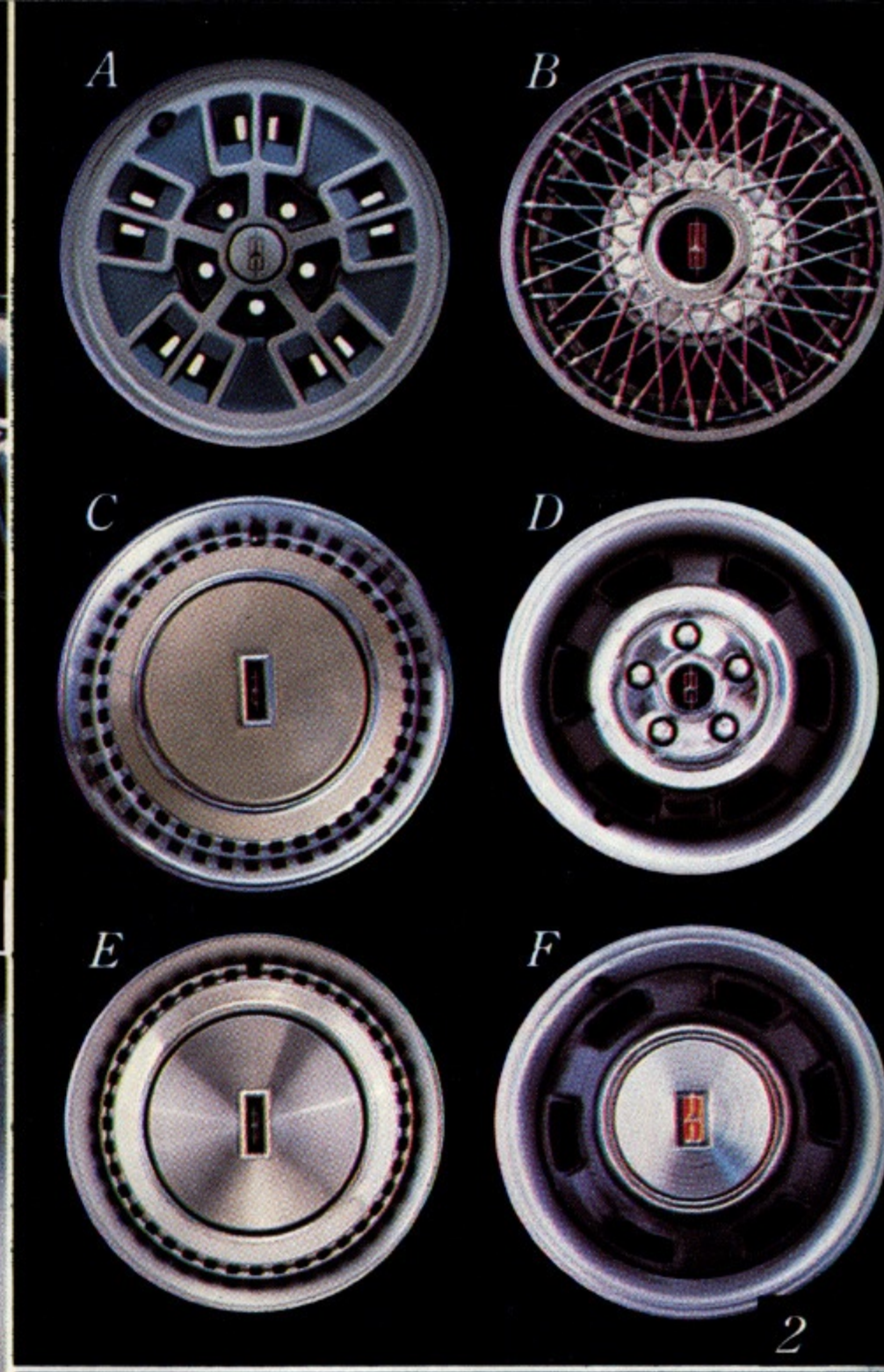
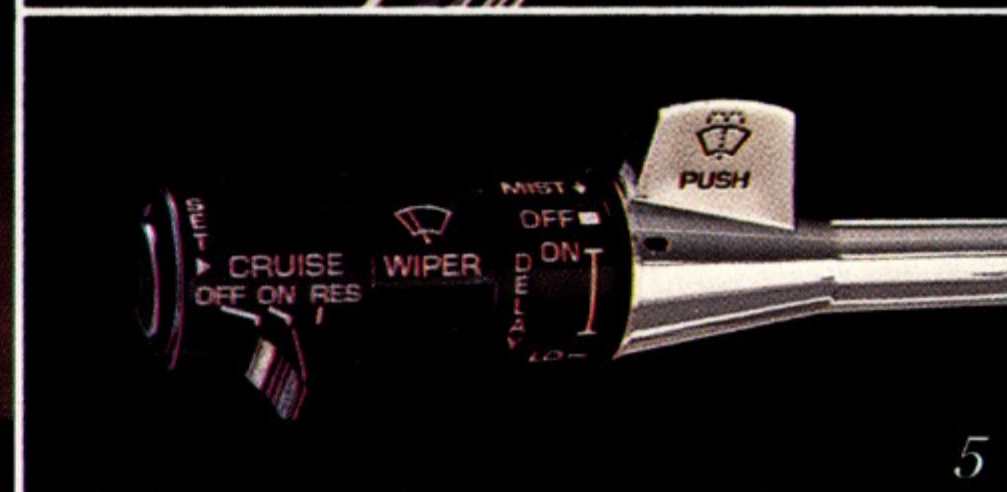
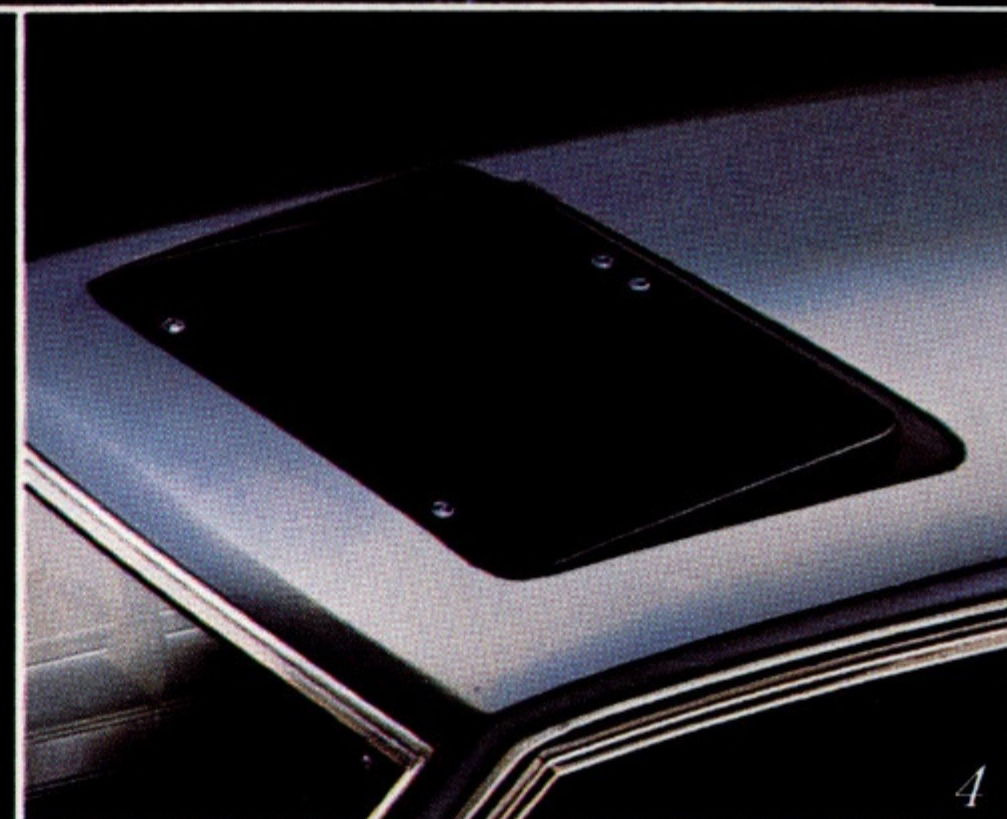
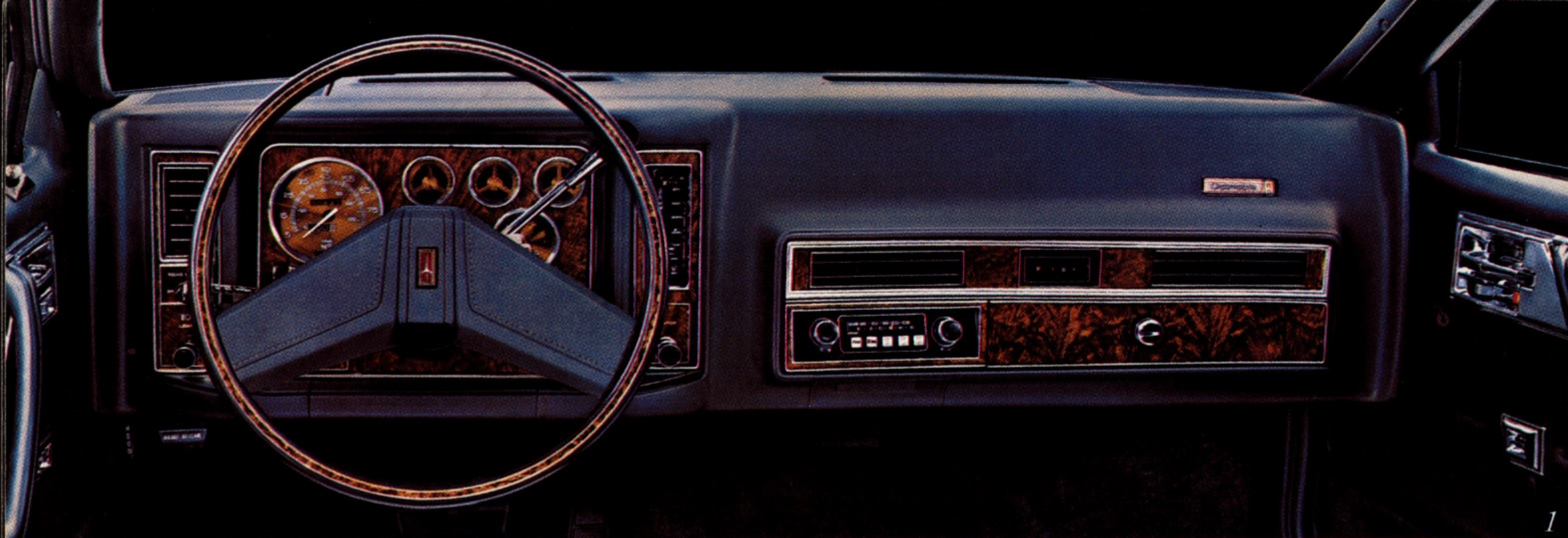
people who love to drive and don't mind being economical* about it. It's big news—from its sleek new blacked-out grille, to rear deck spoiler. In between is a whole lot more of what sporty driving is all about. Sport steering wheel, FE2 suspension, bold

side striping, plus flared "flex" fenders. They're great new urethane fenders that can't rust; they resist minor bumps and dings and reduce weight to help contribute to fuel conservation. So pull on those driving gloves and see your Olds dealer.

Because we've had a very sporty coupe built for you. **Omega SX.** Whether you're young or young at heart, the available Omega SX package is at hand to liven up your spirit. It's quick as a smile and very youthful—with sassy

paint scheme; bold, blacked-out grille, mouldings and bumpers; plus rallye trim wheels. Proof that economy* can be great fun.

* Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.



Omega facts, figures, features and options. 1. This handsome instrument panel is standard on Omegas. 2. Available wheel trim: (A.) Polycast styled wheel. (B.) Simulated Wire. (C.) Deluxe with body colour. (D.) Rallye. (E.) Deluxe chrome. (F.)

Bright wheel with trim ring. 3. Set your Omega off from others by ordering this stylish paint scheme. 4. Available tinted glass sunroof. 5. New multi-function turn signal lever puts high and low beams, windshield wiper and washer controls at your

fingertips. Also includes Cruise Control and pulse wiper system, if ordered. 6. Zincrometal, zinc sprays, special primers, hot waxes, galvanized metal—all standard—all to help resist corrosion. 7. Lots of luggage, right? Well, Omega's 14.3-cubic foot trunk

can handle it. 8. For sporty spirit, a 2.8-litre V6 may be ordered. 9. Sport Omega instrument panel includes gauges, sport steering wheel and simulated engine turn applique (tachometer with V6 engine only).

OMEGA STANDARD EQUIPMENT-ALL MODELS:

Chassis and body:
■ Engine, 2.5-litre (151 CID) L4, 2-bbl.
■ Transmission, 4-speed, fully synchronized manual floor shift ■ Low-friction manual steering ■ Integral body-frame construction ■ Front cradle strut engine mounting ■ Transverse-mounted engine with front-wheel drive ■ MacPherson strut front suspension ■ Rack-and-pinion steering ■ High-energy ignition system ■ Space-efficient trunk ■ Compact spare tire mounted in trunk under floor ■ Bright side window frame mouldings ■ Maintenance-free Freedom II battery ■ Delcotron ■ Tires, high-pressure, easy-roll P185/80R13 glass-belted radial-ply blackwall

Interior:

■ Full-foam seat construction with integral head restraints ■ Armrests, front and rear ■ Full 5-passenger interior spaciousness ■ Wall-to-wall cut-pile carpeting ■ Simulated Butterfly Walnut grain instrument panel trim ■ Courtesy lamp, automatic door actuated ■ Cigarette lighter ■ AM pushbutton radio with fixed-mast antenna ■ Inside day-night rearview mirror ■ Seat belts, front and rear ■ Door safety locks integral with door handles

OTHER STANDARD EQUIPMENT BY MODEL:

Omega:

■ Bench seats, choice of cloth or vinyl ■ Bright hubcaps ■ Rocker panel and wheel-opening mouldings (Sedan)
Omega Brougham:
■ Custom sport bench with fold-down centre armrest, cloth only ■ Wheel discs ■ Carpeted lower door panels ■ Hood centre moulding and stand-up front-end panel ornament ■ Lock pillar applique moulding (Sedan) ■ Deluxe steering wheel ■ Wide lower and wheel-opening mouldings

OMEGA / OMEGA BROUGHAM AVAILABLE EQUIPMENT:

□ 6-way power seat adjuster (bucket seat, driver side)
□ Computer Command Control
□ Removable tempered glass sunroof panel, reduces headroom slightly
□ Power door locks
□ Deluxe seat belts
□ Reclining seat back, passenger side
□ Soft-Ray tinted glass
□ Power side windows
□ 6-way power seat adjuster, bench seat
□ Contour bucket front seats
□ Sport console (bucket seats required)
□ Reclining seat back, driver side
□ Power trunk lid release
□ Lower body side mouldings
□ Hood centre and front end panel moulding (Omega)
□ Auxiliary floor mats, front and rear
□ Bright roof drip mouldings-included with vinyl roof covering
□ Body side moulding
□ Bright door-edge guard mouldings
□ Pulse wiper system
□ Padded vinyl landau rooftop covering (Coupes only)
□ Full vinyl rooftop covering (Sedans only)
□ Electric rear window defogger
□ Four-Season air conditioner
□ Combination dome and dual lens reading lamp
□ Remote control outside rearview mirror-driver side
□ Sport-styled outside rearview mirrors-driver side remote, passenger manual
□ Sport-styled outside rearview mirrors-driver and passenger side remote control
□ Accent stripe, body side
□ Power brakes with front discs
□ Engine block heater
□ Automatic Cruise Control with resume speed feature
□ Custom sport steering wheel

□ Luggage roof rack (except with landau or sunroof)
□ Tilt-Away steering wheel
□ Power steering
□ Simulated wire wheel discs
□ Simulated wire wheel discs with locks
□ Deluxe wheel discs (Omega only)
□ Deluxe wheel discs, painted body colour
□ Styled polycast wheels
□ Bright wheel trim rings (Included with SX package) (Omega Only)
□ Tungsten halogen high beam headlamps
□ High-capacity Freedom II battery
□ Trip odometer
□ Electric clock, digital and regular
□ Radio and tape players (see page 26)
□ Automatic power front fender antenna
□ Single and dual rear speakers
□ Dual horns
□ Instrument panel gauge clusters
□ Bumper rub strips and bumper guards with inserts
□ Convenience group package
□ SX appearance package
□ Special two-tone paint scheme
□ Tires, P185/80R13 steel-belted radial-ply white-stripe
□ Tires, P185/80R13 steel-belted radial-ply blackwall
□ Tires, P185/80R13 glass-belted radial-ply white-stripe
□ Tires, P205/70R13 steel-belted radial-ply blackwall with raised white letters.

SPECIAL AVAILABLE PACKAGES:

□ **Omega ES Package**
ES-2500 with 2.5-litre L4 engine or ES-2800 with 2.8-litre V6 engine. Includes soft front end with integral scoop, and bumpers in car colour. Bright roof drip mouldings. Wide body side mouldings that blend with bumper rub strips. Blacked-out headlamp bezels, taillamp bezels, window reveal and pillar applique mouldings. P205/70R13 steel-belted radial-ply blackwall tires.

Sport-styled outside mirrors. FE2 suspension package. Power front disc brakes. Custom sport steering wheel. Power steering. Deluxe wheel discs painted body colour. Instrument panel cluster. Special swirled metal instrument panel trim. (Available only on Omega Brougham Sedan in Silver Metallic with interior trims of Dark Blue and Maple Red.)

Sport Omega Package

Includes specific grille. "Soft", sleek front end. Wraparound bumpers with integral scoop in car colour. Wide body side mouldings that blend with bumper rub strips. Blacked-out headlamp and taillamp bezels, window reveal and pillar applique mouldings. Instrument panel with simulated engine turn applique. Bright roof drip mouldings. Sport-styled outside mirrors. FE2 suspension. Power front disc brakes. Custom sport steering wheel. Power steering. Deluxe wheel discs with body paint colour. P205/70R13 steel-belted radial-ply blackwalls. Instrument panel gauge cluster. (Available only on Omega coupe in white with orange and red body side stripes and bold Sport Omega identification above a charcoal painted lower body.)

Omega SX Package

Includes low-gloss black paint on lower body, windshield mouldings, side window frames, back window mouldings, headlamp and taillamp bezels, rear quarter side marker bezel, grille bars. Front and rear bumpers with bumper rub strip. Rallye trim wheels. Monochromatic side and rear decal stripes with "SX" identification. Sport-styled outside mirrors. (Available only on Omega Coupe.)

AVAILABLE SPECIAL USE EQUIPMENT:

□ Firm ride and handling suspension package
□ Superlift rear manual adjustable shock absorbers
□ High-capacity Delcotron
□ High-capacity cooling system.

A closer look at what makes Omega the Oldsmobile of small cars...

Engineered for quiet—with acoustic technology and extensive use of insulation materials.

Space-efficient interior for lots of head- and legroom, front and rear.

Rack-and-pinion steering makes easy work of parking and city driving.

Aerodynamic styling to minimize wind drag.

14.3 cu. ft. of wide, flat trunk space. Compact spare in trunk under floor.

Advanced anti-corrosion measures include galvanized metals, plastisols, waxes and zinc-rich primers to help fight rust.

New easy-roll tires are standard to help reduce fuel-consuming roll-resistance and contribute to fuel economy.

You sit tall on full-foam seats.

Quick-cooling front disc brakes.

A Computer Command Control is optional on some gasoline engines to help reduce emissions and provide good economy.

Impressive Omega economy* with 2.5-litre L4 engine standard. Or an available 2.8-litre V6.

Transverse-mounted engine allows for generous passenger room.

MacPherson-type front suspension for smooth ride.

Front-wheel drive for impressive traction through snow, rain or mud.

OMEGA POWER TEAMS

Engine	V.I.N. Engine Code	Ordering Code	Displacement (Cubic inches)	Coupe	Sedan	4-Speed Manual	Automatic	Computer Command Control System	Option NBI
2.5 Litre 2-Bbl. L4	5	LW9	151	Std.	Std.	Std.	EC	EC	N/A
2.8 Litre 2-Bbl. V6	X	LE2	173	EC	EC	Std.	EC	EC	EC

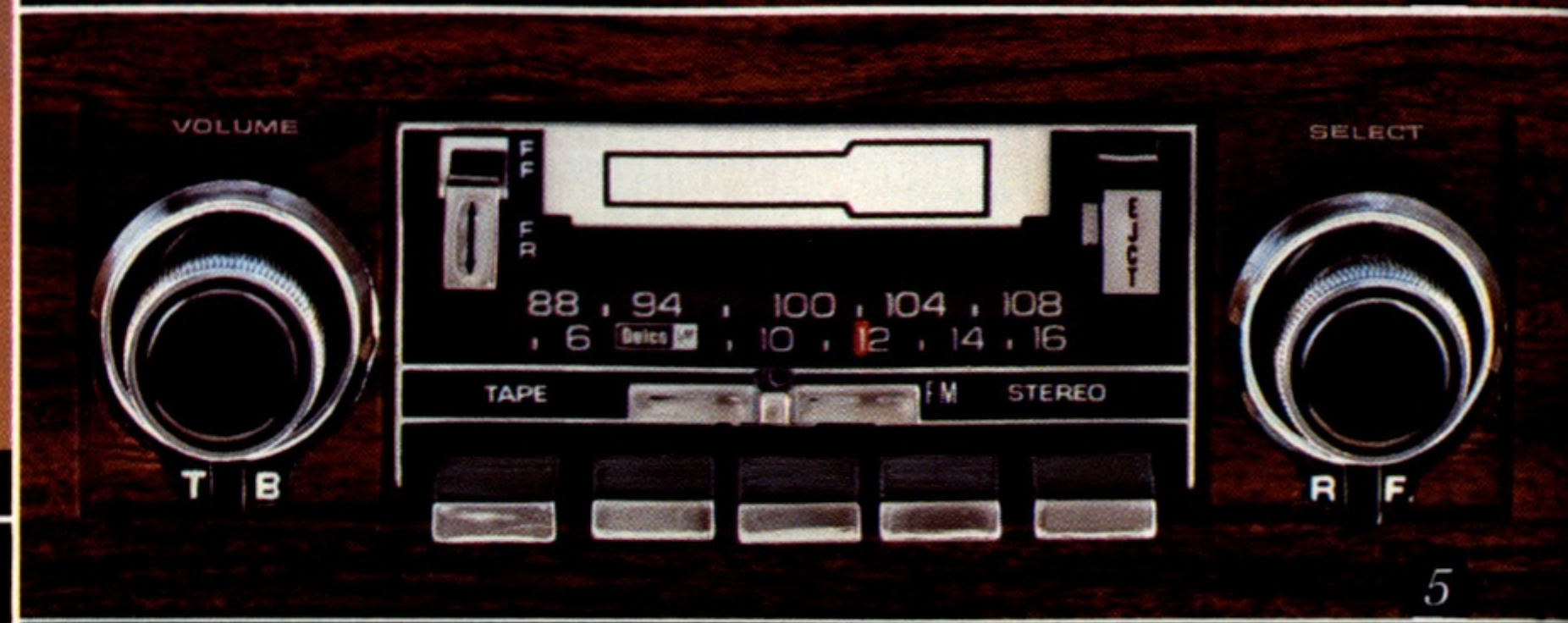
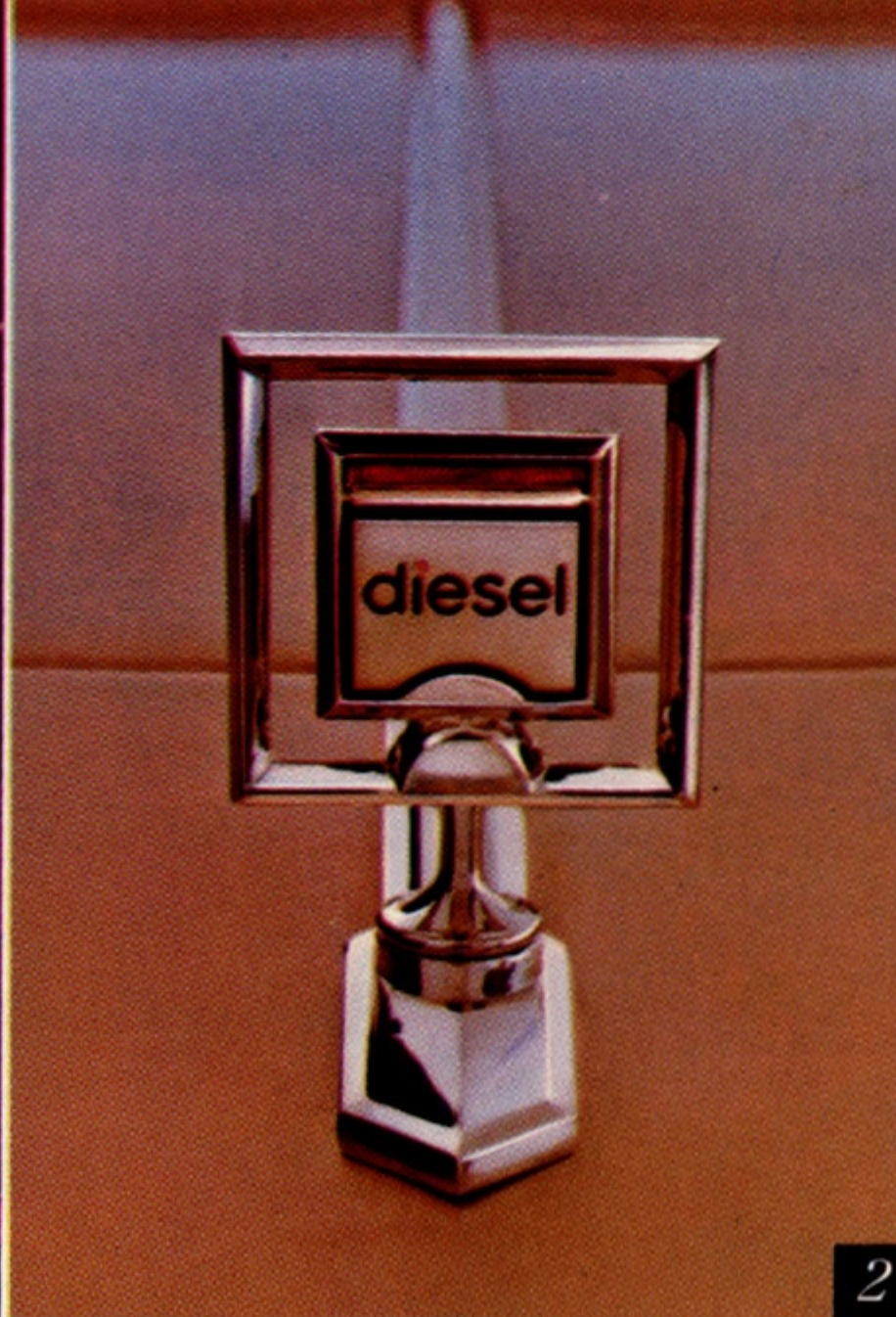
(S) Produced by G.M.—Pontiac Motor Division, U.S.A.
(X) Produced by G.M.—Chevrolet Motor Division, U.S.A.

V.I.N. (Vehicle Identification Number) Engine Code is the eighth digit from the left on the vehicle serial number plate. The vehicle serial number plate is located on the top of the driver's side of the instrument panel and can be viewed from the exterior of the car by looking through the windshield.
Std.—Standard EC—Optional at Extra Cost
N/A—Not available

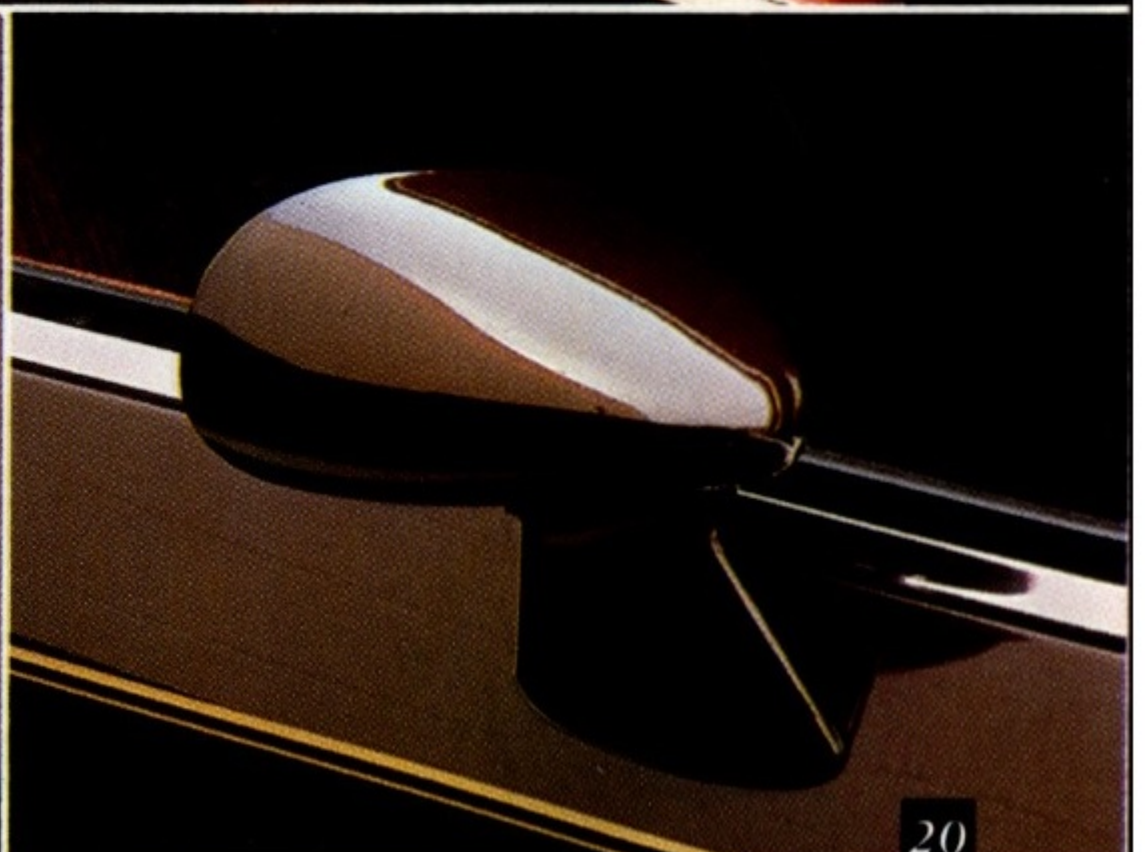
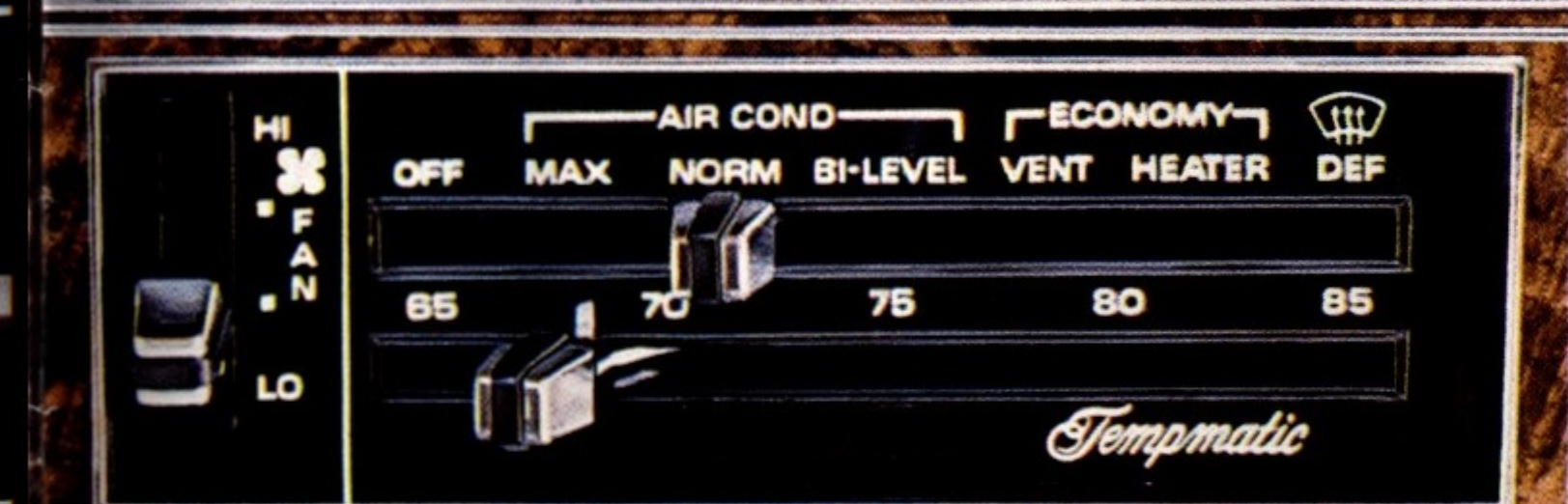
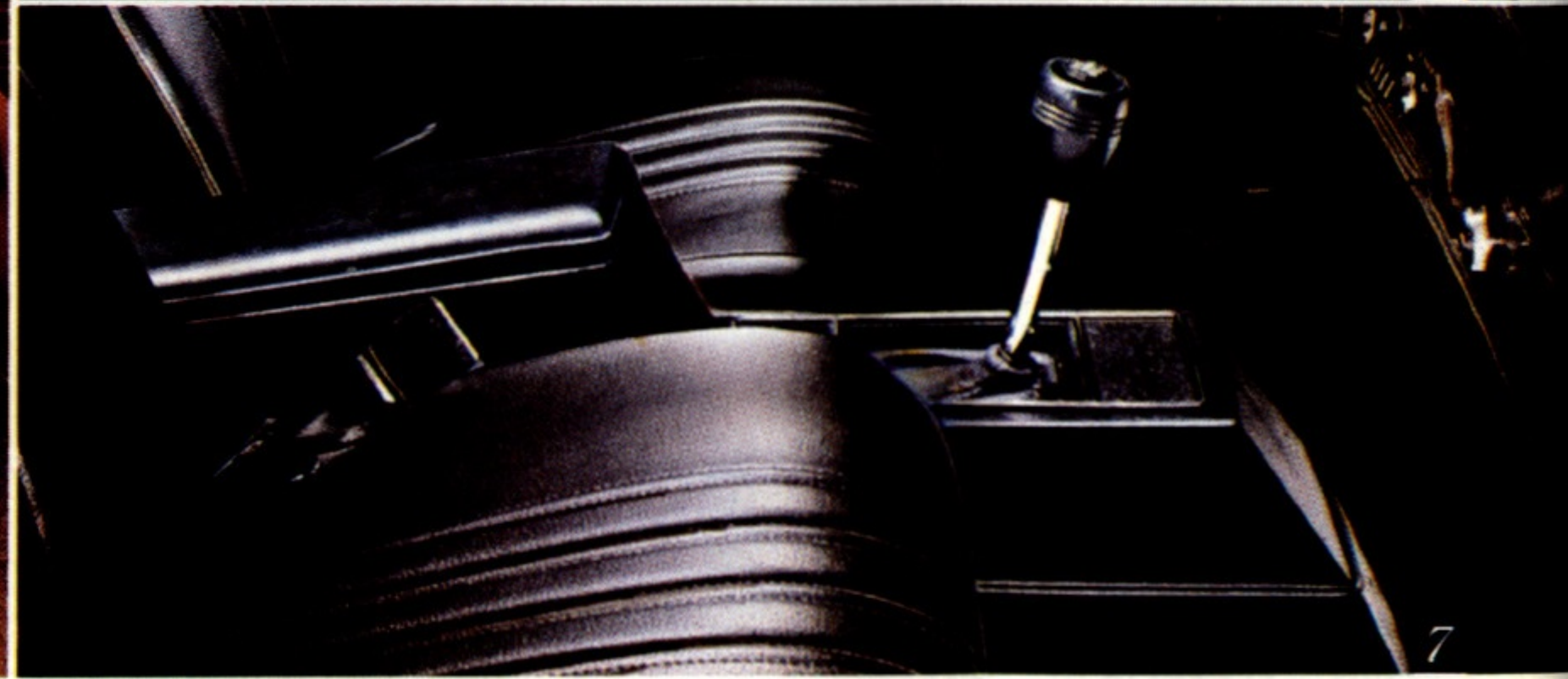
DIMENSIONS:

Millimetres (Inches)	Coupe	Sedan
Length	4618 (181.8)	4618 (181.8)
Wheelbase	2664 (104.9)	2664 (104.9)
Headroom:		
front	970 (38.2)	970 (38.2)
rear	950 (37.4)	950 (37.4)

Hiproom: front	1385 (54.5)	1385 (54.5)
rear	1359 (53.5)	1369 (53.9)
Shoulder Room: front	1430 (56.3)	1422 (56.0)
rear	1430 (56.3)	1425 (56.1)
Legroom: front	1072 (42.2)	1072 (42.2)
rear	876 (34.5)	878 (35.5)
Trunk Capacity: litres (cu. ft.)	405 (14.3)	405 (14.3)
Fuel Capacity: litres (gals.)	53 (11.6)	53 (11.6)



DELCO-GM PREMIUM RADIOS	CUTLASS	OMEGA
AM Pushbutton	A	S
AM-FM Electronically Tuned Stereo Pushbutton with Digital Clock	A	NA
AM-FM Stereo Pushbutton with Tape Player	A	A
AM-FM Stereo Pushbutton with Cassette	A	A
AM-FM Stereo Pushbutton with 40-Channel CB	A	A
AM-FM Stereo Pushbutton	A	A
AM-FM Monaural Pushbutton	A	A
S - Standard A - Available NA - Not Available		



Personal touches you can add to the Olds built for you.

1. Tilt-Wheel. 2. Diesel V8 for impressive mileage*. 3. Reclining front seat backs. 4. New electronically tuned AM-FM stereo radio with cassette, Cutlass. 5. AM-FM stereo radio with cas-

sette. Omega. 6. Cruise Control with resume speed feature. 7. Sport Console. 8. Halogen high-beam headlamps, std. on Calais. 9. Lighted visor mirror. 10. Fiber-optic lamp monitors. 11. Pulse wiper. 12. Puncture sealant tire. 13. Rear window defogger. 14. Digital

clock. 15. Air conditioner. 16. Power antenna. (radio must be ordered) 17. Electric sunroof, reduces headroom slightly. 18. Continuous Protection Plan. Takes care of you and your Olds. 19. Six-way power seat adjuster. 20. Dual sport mirrors.

Standard accident-avoidance features: Side marker lights and reflectors □ Parking lamps that illuminate with headlamps □ Four-way hazard warning flasher □ Backup lights □ Lane change feature in direction signal control □ Windshield defrosters, washer

Continuous Protection Plan



and dual speed wipers □ Vinyl-edged inside mirror □ Outside rearview mirror □ Dual master cylinder brake system with warning light □ Starter safety switch □ Dual action safety hood latches. **Standard built-in anti-theft features:** Anti-theft ignition key reminder

buzzer □ Anti-theft steering column lock. **Standard occupant-protection features:** Manual lap belts with pushbutton buckles for rear and centre front (when applicable) passenger positions □ Manual lap/shoulder belts for driver (with reminder light and

buzzer) and right front passenger □ Energy-absorbing steering column □ Passenger guard door locks □ Safety door latches and stamped steel hinges □ Folding seat back latches □ Energy-absorbing padded instrument panel and front seat back tops

□ Laminated windshield/tempered side and rear glass □ Safety armrests □ Identification symbols for controls and displays.

NOTE: Availability of optional equipment varies by model. Check your Oldsmobile dealer for details.

*Your Olds dealer has fuel consumption/economy estimates based upon Transport Canada approved test methods which are available for your review.

There's an Olds that's built for you. Just pick one.

CUTLASS



CUTLASS SUPREME BROUGHAM COUPE



CUTLASS SUPREME COUPE



CUTLASS CALAIS COUPE



CUTLASS BROUGHAM SEDAN



CUTLASS LS SEDAN



CUTLASS SEDAN



CUTLASS CRUISER BROUGHAM (1)



CUTLASS CRUISER

OMEGA



OMEGA BROUGHAM COUPE



OMEGA BROUGHAM SEDAN (2)



OMEGA COUPE (3)



OMEGA SEDAN

TORONADO



TORONADO BROUGHAM COUPE (4)



98 REGENCY COUPE

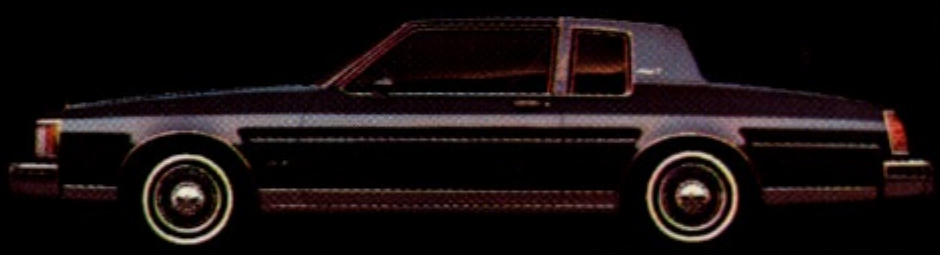


98 REGENCY SEDAN



98 LUXURY SEDAN

DELTA 88



DELTA 88 ROYALE BROUGHAM COUPE



DELTA 88 ROYALE BROUGHAM SEDAN



DELTA 88 ROYALE COUPE



DELTA 88 ROYALE SEDAN



DELTA 88 COUPE (5)



DELTA 88 SEDAN

CUSTOM CRUISER



CUSTOM CRUISER (1)

- (1) WITH AVAILABLE WOOD-GRAIN VINYL
- (2) ES PACKAGE AVAILABLE
- (3) SPORT OMEGA OR SX PACKAGE AVAILABLE
- (4) XSC PACKAGE AVAILABLE
- (5) 88 HOLIDAY PACKAGE AVAILABLE



Printed colours are approximates only and may vary from actual car paint colours. Printed in Canada 9/80

1981 OLDSMOBILE EXTERIOR COLOURS ON ALL MODELS

WHITE

SILVER METALLIC

BLACK

LIGHT
BLUE METALLIC

DARK
BLUE METALLIC

SANDSTONE BEIGE

MEDIUM
SANDSTONE
METALLIC

DARK
SANDSTONE
METALLIC

DARK
MAPLE RED
METALLIC

ALL MODELS EXCEPT OMEGA

LIGHT JADESTONE
METALLIC

DARK JADESTONE
METALLIC

MAPLE RED
METALLIC

ALL MODELS
EXCEPT OMEGA
AND TORONADO

PASTEL SAUTERNE

ALL MODELS
EXCEPT
TORONADO

SAUTERNE
GOLD METALLIC

OMEGA MODELS ONLY

DARK
GREEN METALLIC

BRIGHT YELLOW

ORANGE METALLIC

BRIGHT RED

TORONADO ONLY

PASTEL BEIGE

DOESKIN
METALLIC

TORONADO AND NINETY-EIGHT ONLY

DARK JADESTONE
FIREMIST

SILVER FAWN
FIREMIST

SLATE GRAY
FIREMIST