

**14C-MAX HYBRID
C-MAX ENERGI**



Go Further

Hybrid mpg *AND* impressive horsepower.

Ford C-MAX Hybrid and C-MAX Energi Plug-In Hybrid are a family of fuel-efficient multi-activity vehicles with maximized style and 188 system net horsepower – that's 54 more than Toyota Prius v offers and best-in-class¹ on C-MAX Hybrid. As *Car and Driver* says, C-MAX is "... dynamically proficient and rewarding to drive – and certainly more so than the cars with which it competes most directly."² Filled with innovative features and intuitive technology, the C-MAX Hybrids are designed to maximize your lifestyle while leaving a reduced carbon footprint. Go further in a 2014 C-MAX.

C-MAX Hybrid SEL. Sterling Gray Metallic. C-MAX Energi. Ice Storm Metallic. Available equipment.



H C-MAX Hybrid | EPA-ESTIMATED RATING OF **42 CITY MPG³**

Running on its combination of gas and electric power, C-MAX Hybrid has an EPA-estimated driving range of 540 miles.³



P C-MAX Energi Plug-In Hybrid | EPA-ESTIMATED RATING OF **95 CITY MPGe⁴**

C-MAX Energi is a progressive hybrid designed to let you plug in when you want to plus up to 95 city MPGe,⁴ an EPA-estimated driving range of 19 miles in all-electric mode, and a total driving range of 550 miles.⁵

¹C-MAX Hybrid class is Small Hybrid Vehicles. ²August 2012. ³EPA-estimated rating: 42 city/37 hwy/40 combined mpg, 13.5-gal. fuel tank. Range calculation based on www.fueleconomy.gov. Actual mileage will vary. ⁴EPA-estimated rating of 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ⁵EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14-gal. fuel tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual mileage will vary.



Eco-conscious road hugger.

C-MAX has ultra-low emissions. It also has Active Grille Shutters to help reduce air resistance and increase fuel efficiency. These and many other smart features come standard. But there's also a major surprise. When you step on the accelerator, C-MAX delivers a truly engaging driving experience.

The advanced eCVT (electronically controlled continuously variable transmission) smoothly transfers 188 system net horsepower and 129 lb.-ft. of torque to the pavement. Powered by a state-of-the-art lithium-ion battery, C-MAX uses a powersplit hybrid architecture to switch seamlessly between an 88-kW electric traction motor and a 2.0L Atkinson-cycle I-4 gasoline engine. The system can operate in all-electric mode at speeds of up to 85 mph, with the engine kicking in only as needed to power the battery and to enhance performance.

As you accelerate through corners, Torque Vectoring Control enhances your hold on the road. According to the editors at *KBB.com*, "Ford C-MAX provides the best balance of fuel economy and driving fun in the segment."¹



90%
BRAKE ENERGY REGENERATED



85-MPH
TOP ELECTRIC-MODE SPEED



TORQUE VECTORING CONTROL

*C-MAX Hybrid SEL. Sterling Gray Metallic.
Available equipment.*

¹From KBB Expert Review on Kelley Blue Book's www.kbb.com.



C-MAX Energi. Ice Storm Metallic. Available equipment.

Plug in to plus up your drive.

When you want to get the most from your C-MAX Energi, you can simply plug it in. Use the 120-volt convenience charging cable in a standard grounded outlet to recharge overnight. Or you can use a 240-volt home charging station¹ to recharge in just 2.5 hours. An LED-illuminated indicator on the external charge port makes it easy to see your charging progress. When fully charged, C-MAX Energi lets you enjoy an EPA-estimated rating of 95 city MPGe,² a gas-plus-electric driving range of 550 miles,² and an all-electric driving range of 19 miles.² A 240-volt home charging station¹ by AeroVironment™ is recommended by Ford. The UL-listed, weather-resistant portable charging station is easy to take with you if you relocate. A hard-wired station is also available. Please call 1-888-219-6747 or visit evsolutions.com/ford for more information. These charging stations are available with or without full installation services by AeroVironment.



Stay Connected with MyFord® Mobile.

Our award-winning MyFord Mobile app³ and website (myfordmobile.com), featuring a charging station locator powered by PlugShare®, make it easy to monitor and schedule charging from just about anywhere. To maximize your range, set a departure time and cabin temperature while the vehicle is plugged in. Your preconditioned temperature is then attained by drawing power from the charging station, rather than the battery.⁴

¹Available feature. ²EPA-estimated ratings of 95 city/81 hwy/88 combined MPGe; 40 city/36 hwy/38 combined mpg; 19 miles electric. 14-gal. fuel tank. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. Range calculation based on www.fueleconomy.gov. Actual mileage will vary. ³MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. ⁴Effectiveness of cabin conditioning may be reduced by extreme outside temperatures or when using 120-volt charging.

Gauge your efficiency in full color.

Our next-generation SmartGauge® with EcoGuide displays vibrant green leaves growing on a virtual vine to provide you with real-time fuel efficiency feedback. The higher your mpg, the more lush your vine will be. This engaging system, standard on every C-MAX, also includes a brake coach screen to help you maximize your driving range (and grow more leaves) with regenerative braking. Intuitive controls and a built-in tutorial make it easy to use.

Voice-activated SYNC® with MyFord Touch®¹ centralizes control of your phone, entertainment, navigation² and climate with its 8" color LCD touch screen and 5-way controls on the steering wheel. Class-exclusive dual USB ports and Wi-Fi® capability³ are also included on SYNC with MyFord Touch. Once paired, you can download contacts and play music from your smartphone. It can also recognize your MP3 player, USB or iPod®. On C-MAX Hybrid SE, SYNC AppLink™⁴ lets you control Pandora®, iHeartAuto™, SiriusXM® and select other apps by voice too. When you opt for the voice-activated Navigation System,² you can follow its Eco Route turn-by-turn directions for maximum efficiency on every trip.



C-MAX Hybrid SEL. Charcoal Black interior. Available equipment.



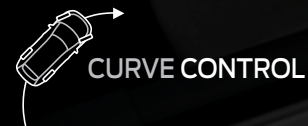
¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Requires in-vehicle USB mobile broadband connection, PAN-supported mobile device or proximity to an outside wireless hotspot. ⁴SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.

**14C-MAX HYBRID
C-MAX ENERGI**
ford.com



Enjoy spaciousness and peace of mind.

C-MAX accentuates its best-in-class¹ 99.7 cu. ft. of passenger space with appealing amenities like a 10-way power-adjustable driver's seat² (class-exclusive on C-MAX Energi) and smart standards like a driver's knee airbag. Versatile seating for 5 is trimmed in your choice of cloth³ or leather.² A cabin air filter helps prevent pollen from entering the vehicle through the dual-zone electronic automatic temperature control (class-exclusive on both) so you can breathe easy. And standard Curve Control, an enhancement to our AdvanceTrac[®] with class-exclusive RSC[®] (Roll Stability Control[™]), can help slow the vehicle by as much as 10 mph in approximately one second if it senses you're taking a curve too quickly.⁴ It's one more way C-MAX helps you maximize your drive.



C-MAX Hybrid SEL. Medium Light Stone leather trim.
Available equipment.

¹C-MAX Hybrid class is Small Hybrid Vehicles. C-MAX Energi class is Small Plug-in Hybrid Vehicles. ²Available feature. ³C-MAX Hybrid SE only. ⁴Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



Maximize your life with best-in-class versatility.

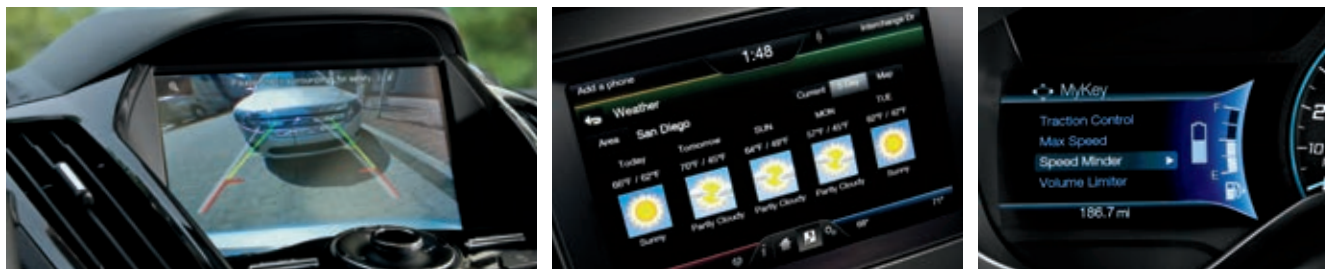
Our class-exclusive foot-activated hands-free liftgate¹ offers you cargo-loading ease the competition can't touch. Just move your foot under the rear bumper in a gentle kicking motion with your Intelligent Access key fob¹ tucked away in a pocket or purse. Then, stand back as C-MAX opens or closes the liftgate for you. The standard 60/40 split rear seat folds down, providing a flat load floor on C-MAX Hybrid. And cargo space is abundant – up to 52.6 cu. ft. inside C-MAX Hybrid and 42.8 cu. ft. inside C-MAX Energi. In-floor compartments behind the front seats discreetly hold small items like your iPad® or the standard 120-volt charging cable.² C-MAX is the multi-activity vehicle designed for your active life.

C-MAX Hybrid SEL. Ingot Silver Metallic. Available equipment.

¹Available feature. ²C-MAX Energi only.

**14C-MAX HYBRID
C-MAX ENERGI**
ford.com





Enhance your day with driver-assist technologies.

From weather forecasts to parallel parking, C-MAX offers smart features designed to help you out. Whenever you shift into Reverse, the rear view camera¹ can display a full-color image of what's behind the vehicle on your 8" SYNC[®] with MyFord Touch[®] screen.¹ A 6-month trial subscription to SiriusXM[®] Satellite Radio,¹ SiriusXM Traffic² and SiriusXM Travel Link² gives you the ability to check local and national weather, look up fuel prices, and get detailed information on traffic speed, accidents, construction and road closings. Class-exclusive MyKey[®] can help block calls and deter text messages, and encourage other smart habits while young drivers are behind the wheel. And when equipped with active park assist!¹ C-MAX can actually steer itself into parallel spots. You just follow system prompts to shift gears and control the brake and accelerator pedals. So simple. And so smart.



((SiriusXM))

C-MAX Hybrid SEL. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹Available feature. ²SiriusXM Traffic and Travel Link services only available with optional voice-activated Navigation System.

Driver-assist features are supplemental and do not replace the driver's judgment.

**14C-MAX HYBRID
C-MAX ENERGI**
ford.com





C-MAX Hybrid SEL in White Platinum Metallic Tri-coat customized with roof-mounted crossbars and bike carriers by THULE®¹ smoked side window deflectors and molded splash guards

Remote start systems



Rear bumper and cargo area protectors



All-weather floor mats



Roof-mounted cargo box by THULE¹



C-MAX Specifications

Standard Features

Mechanical

Active Grille Shutters
Electric power-assisted steering
Electronically controlled continuously variable transmission (eCVT)
Front-wheel drive (FWD)
Independent front and rear suspension with stabilizer bars
Intelligent Oil-Life Monitor®
Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)
Tire mobility kit
Torque Vectoring Control

Seating

5-passenger seating
Front bucket seats with 4-way adjustable head restraints
Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

12-volt powerpoints (2)
110-volt power outlet
Acoustic-laminate windshield
Active noise cancellation
Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
Cabin air filter
Cargo area tie-down hooks
Center console with armrest, storage and 2 cupholders
Compass

Cruise control
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Front and rear dome lights with theater dimming
Front-door storage bins
Front seat back map pockets
Illuminated glove compartment
Instrument panel and door trim in simulated metal finish
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls
Next-generation SmartGauge® with EcoGuide
Outside temperature display
Overhead storage console
Power door locks with illuminated switches
Power windows with one-touch-up/-down for all windows and illuminated switches
Rear grab handles with integrated coat hooks
Rear in-floor storage compartments
Rear-seat heat ducts
Remote liftgate release
Tilt/telescoping steering column
Trip computer

Exterior

17" machined aluminum wheels with P225/50R17 tires
Black rocker panel moldings
Body-color door handles
Body-color front and rear bumpers
Easy Fuel® capless fuel filler

Halogen headlamps
Rear spoiler
Rear-window defroster with timer
Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear: fixed 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags, ⁴ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
AdvanceTrac® with RSC® (Roll Stability Control™), all-speed traction control and Curve Control
Battery saver with headlamps-off delay
Child-safety rear door locks
Driver's knee airbag ⁴
Front-seat side airbags ⁴
Integrated keyhead transmitter remotes (2)
LATCH – Lower Anchors and Tether Anchors for Children MyKey®
Safety Canopy® System with side-curtain airbags ⁴ and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ ⁵ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System

Engines/EPA-Estimated Ratings⁶ & Dimensions

C-MAX Hybrid – 2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Total system net horsepower: 188
Gas engine torque: 129 lb.-ft.
Electronically controlled continuously variable transmission (eCVT)
42 city/37 hwy/40 combined mpg

C-MAX Energi – 2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid Electric Vehicle (PHEV)

Total system net horsepower: 195 charge depletion mode; 188 charge sustained mode
Gas engine torque: 129 lb.-ft.
Electronically controlled continuously variable transmission (eCVT)
40 city/36 hwy/38 combined mpg (gasoline only); 95 city/81 hwy/88 combined MPGe

Exterior	
Wheelbase	104.3"
Length	173.6"
Height	63.9"
Width – Mirrors folded	75.6"
Width – Including mirrors	82.1"

Interior	
Head room (front/rear)	41.0"/39.4"
Shoulder room (front/rear)	55.9"/55.2"
Hip room (front/rear)	54.3"/51.9"
Leg room (front/rear)	40.4"/36.5"
Cargo length with rear seats folded	
C-MAX Hybrid	66.0"
C-MAX Energi	64.7"
Cargo length with rear seats up	
C-MAX Hybrid	32.4"
C-MAX Energi	32.0"

Capacities (cu. ft.)	
Passenger volume	99.7
Cargo volume behind front seats	
C-MAX Hybrid	52.6
C-MAX Energi	42.8
Cargo volume behind rear seats	
C-MAX Hybrid	24.5
C-MAX Energi	19.2
Fuel tank (gal.)	
C-MAX Hybrid	13.5
C-MAX Energi	14.0

Exterior	Interior	Electronics
Charge door decal ²	Ash cup/coin holders	Bumper-mounted warning sensor systems ¹
Flat splash guards	Cargo organizers and protectors	Keyless entry keypad ³
Full vehicle cover	Carpeted floor mats	Portable DVD rear-seat entertainment systems ¹
Hood protector ¹	Charge cord bag ^{1,2}	Vehicle Security System
Racks and carriers ¹	Door sill plates	
Wheel lock kit	Interior light kit	



¹Ford Licensed Accessory.
²Available on C-MAX Energi only.
³Available on C-MAX Hybrid only.
 Not available with Intelligent Access with push-button start.

⁴Always wear your safety belt and secure children in the rear seat. ⁵SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁶Actual mileage will vary.



C-MAX Hybrid



SEL. Charcoal Black leather trim. Available equipment.

Panoramic fixed-glass roof.¹

110-volt power outlet.

Intelligent Access with push-button start.¹

SE

Equipment Group 200A
Includes all standard features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor

Lithium-Ion Battery Pack System – 1.4-kW capacity

Seating

6-way manual driver and 4-way manual front-passenger seats

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume

Ford SYNC[®] voice-activated, in-vehicle connectivity system

MyFord[®] with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack and unique hybrid screens

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors

Satin-chrome grille with Piano Black accents

Available Equipment Groups

Equipment Group 201A – Power liftgate + Reverse Sensing System + ambient lighting

Equipment Group 202A – MyFord Touch[®] with two 4.2" configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + Ford SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information + SiriusXM Satellite Radio with 6-month trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Keyless entry keypad

Panoramic fixed-glass roof

Remote Start System

Winter Package includes heated front cloth seats and heated sideview mirrors with turn signal indicators and security approach lamps

SEL

Equipment Group 300A
Includes select SE features, plus:

Seating

Heated front bucket seats, including 10-way power driver's seat with power lumbar

Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting

Auto-dimming rearview mirror

Intelligent Access with push-button start and 2 key fob transmitters

MyFord Touch with two 4.2" configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; unique hybrid driving screens; and media hub with 2 USB ports, SD card reader and audio/video input jacks

SiriusXM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system with SYNC Services² for Traffic, Directions and Information

Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors

Chrome beltline moldings

Fog lamps

Perimeter alarm

Rain-sensing windshield wipers

Reverse Sensing System

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System + Audio System from Sony[®] with 9 speakers + HD Radio[™] Technology

Equipment Group 302A – Includes all content of 301A + power liftgate with foot-activated hands-free feature + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Panoramic fixed-glass roof

Remote Start System

¹Available feature. ²SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

C-MAX Energi Plug-In Hybrid

Equipment Group 300A
Includes all Hybrid SEL features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 plug-in hybrid electric vehicle (PHEV) engine with permanent-magnet AC-synchronous electric motor
120-volt convenience charging cable
EV Mode button with EV Now, EV Later and EV Auto
Large capacity Lithium-Ion Battery Pack System – 7.6-kWh capacity

Interior

MyFord® Mobile app with 5-year service agreement
MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster, 8" color LCD touch screen in center stack; unique plug-in driving screens; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

External charge port with LED-illuminated state-of-charge indicator

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + power liftgate with foot-activated hands-free feature + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Charge cord bag by THULE®¹
Charge door decal

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards

Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector
Panoramic fixed-glass roof



Ruby Red Metallic Tinted Clearcoat. Available equipment.



Audio System from Sony.²



External charge port with LED-illuminated state-of-charge indicator.



Drive green for life.™

Ford has teamed up with SunPower® to offer a rooftop solar system that provides clean, renewable energy for use throughout your home. It's another smart step you can take in your commitment to green living. Right now, this offer has been extended to Ford hybrid and plug-in vehicle drivers.³ To sign up for a free, no-obligation home evaluation, visit sunpowercorp.com/ford or call 1-800-SUNPOWER.

C-MAX Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Sterling Gray Metallic



Ruby Red Metallic Tinted Clearcoat



Ice Storm Metallic



Blue Candy Metallic Tinted Clearcoat



Tuxedo Black Metallic

Exteriors	Interiors		
	Hybrid SE	Hybrid SEL	C-MAX Energi
White Platinum Metallic Tri-coat ⁴	1 2	3 4	3 4
Oxford White	1 2	3 4	3 4
Ingot Silver Metallic	1 2	3 4	3 4
Sterling Gray Metallic	1 2	3 4	3 4
Ruby Red Metallic Tinted Clearcoat ⁴	1 2	3 4	3 4
Ice Storm Metallic	1 2	3 4	3 4
Blue Candy Metallic Tinted Clearcoat ⁴	1 2	3 4	3 4
Tuxedo Black Metallic	1 2	3 4	3 4

Colors are representative only. See your dealer for actual paint/trim options.

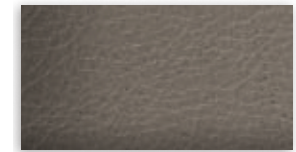
C-MAX Interiors



1 Medium Light Stone Cloth with Medium Dark Stone Accents



2 Charcoal Black Cloth with Warm Steel Accents



3 Medium Light Stone Leather

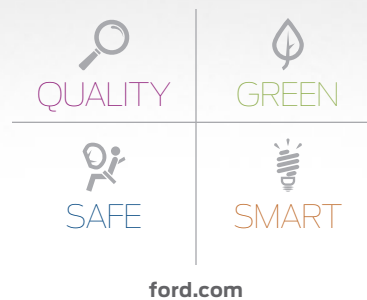


4 Charcoal Black Leather



17" Machined Aluminum Standard

¹Ford Licensed Accessory. ²Available feature. ³Ford electrified vehicles include Focus Electric, Fusion Hybrid, Fusion Energi Plug-In Hybrid, C-MAX Hybrid, C-MAX Energi Plug-In Hybrid. Talk with your local SunPower dealer to find out if lease programs are available in your state. ⁴Additional charge.



New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for copies of these limited warranties. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **PlugIntoFord.com** is the place to visit for interactive learning tools that will help you make the most of your electrified lifestyle as a C-MAX Energi owner. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2014 competitive models (C-MAX Hybrid class is Small Hybrid Vehicles; C-MAX Energi class is Small Plug-in Hybrid Vehicles), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. □ HD Radio is a proprietary trademark of iBiquity Digital Corp. □ iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. □ iPad and iPod are trademarks of Apple Inc., registered in the U.S. and other countries. □ Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. □ Microsoft is a registered trademark of Microsoft Corporation. □ PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. □ SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package, and are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. SiriusXM Traffic and Travel Link available in select markets. For more information, see www.siriusxm.com/travellink or www.siriusxm.com/traffic. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. □ Sony is a registered trademark of the Sony Corporation. □ THULE is a registered trademark of Thule Sweden AB. □ Wi-Fi® is a registered trademark of the Wi-Fi Alliance.®

Follow Ford:



facebook.com/FordCMAx



twitter.com/forddrivegreen



youtube.com/ford



gplus.to/FordMotorCompany