

Please contact your Porsche dealer for further details and a demonstration:

PRINTED IN WESTERN GERMANY

PTD*

YOUR KEY TO A WORLD OF PORSCHE PLEASURE

<http://coochas.com>



* **PORSCHE** TOURIST DELIVERY

Start at the beginning...
PLAN your Porsche trip.

PTD

PORSCHE TOURIST DELIVERY

targa

CONVERTIBLE

You'll enjoy your European vacation more if you plan ahead. In the tourist season especially, it can sometimes be quite difficult to find accommodations on short notice.

So plan your trip carefully with your travel agent. He has a great fund of travel information at his fingertips: the best routes to drive, the fairs, festivals and other events you may wish to see. And, of course, he can recommend hotel accommodations and make all the necessary reservations for you.

If this is your first trip to Europe, we suggest that you try not to see too much. Limit your travel to but a few countries. Remember that while speed limits are mostly non-existent, mountainous terrain and occasionally heavy traffic make it difficult to drive much more than 250 miles a day. And you'll want to allow ample time for the museums, castles and cathedrals on your list.

So read the guide books, study the maps, and plan ahead. You'll get maximum enjoyment out of your Porsche trip.

SELECT YOUR VERY OWN, MADE-TO-ORDER PORSCHE

Place your order for just the Porsche you've always wanted, for Tourist Delivery at Stuttgart. Study the basic specifications shown here, then consult with your authorized Porsche dealer. He has complete information about Porsches and the P.T.D.

At last, the roll bar has been made an integral part of a series-production convertible. For years, roll bars have been standard equipment on all racing cars.

In the Targa — appropriately named for the Sicilian mountain road race in which so many of Porsche's advanced-engineering ideas have been proven — this logical racing car ingredient provides vital protection for driver and passengers. Targa's unitized body-chassis combination gives the strength and rigidity of the Porsche coupe. You may choose the Targa with either the fixed rear window or the zip-down window version. Both have removable tops to provide unique variations in open-car design.

The new Porsche Targa is available in the 912, 911 T, 911 E or 911 S versions. The Targa like all Porsche models, is a rugged, competition-developed vehicle, designed to be driven hard and fast, with maximum safety. Ex factory prices for Targa are approximately \$ 400. more than for the corresponding Coupe model (DM 1600.— more).



1969 USA MODELS

912

The new Porsche 912 features many new technical improvements for comfort and safety including a fresh air ventilating-system with blower, and electrically-heated rear window, now standard on all models. It is powered by the durable air-cooled 4-cylinder 102 HP/SAE engine coupled with Porsche's world famous fully synchronized 4-speed gearbox. Self-adjusting disc brakes, on all 4 wheels are standard, with the same basic steering, suspension and dual-braking system as on the more expensive Porsche models. Price, ex factory including all U.S. requirements, approximately, \$ 4152 (DM 16400.—).

911T

Already popular in Europe, the Porsche model 911 T is now available in the U.S. It has the famous Porsche 6-cylinder engine producing 125 HP/SAE and has won many international races and rallies. Standard with the 911 T are the Porsche 4-speed transmission, selfadjusting disc brakes on all 4 wheels, and many new features to provide performance, comfort and safety. It is a remarkable performer on the track and a delightful car for every-day driving. Price, ex factory complete with all U.S. equipment and safety requirements, approximately, \$ 4706 (DM 18590.—).

911E

The new Porsche model 911 E is the enthusiasts delight. It is powered with the new fuel-injected 158 HP/SAE 6-cylinder engine. The "E" is fully equipped to give high-speed performance with quick rack-and-pinion steering, ventilated disc brakes on all 4 wheels and the amazing 5-speed Porsche synchromesh gearbox. Appointments are luxurious throughout, including full velour carpeting, leather covered steering wheel, specially instrumented dashboard, chrome rocker panel and lightweight alloy wheels. Additional hard rubber protectors are provided on bumper and bumper guards. A new self-leveling hydraulic front suspension assures that headlights are always correctly level and provides a firm, comfortable ride. The powerful injected engine gives a top speed of 134 MPH. Price, ex factory with U.S. specifications, approximately, \$ 5785 (DM 22850.—).

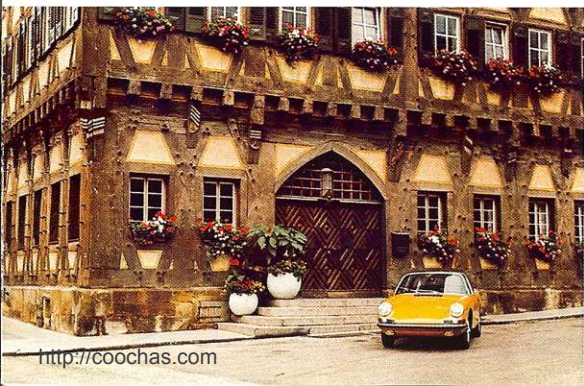
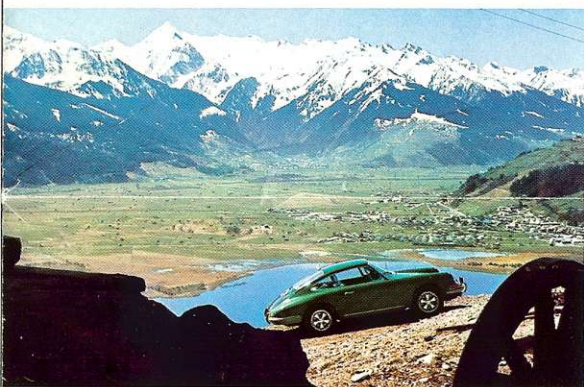
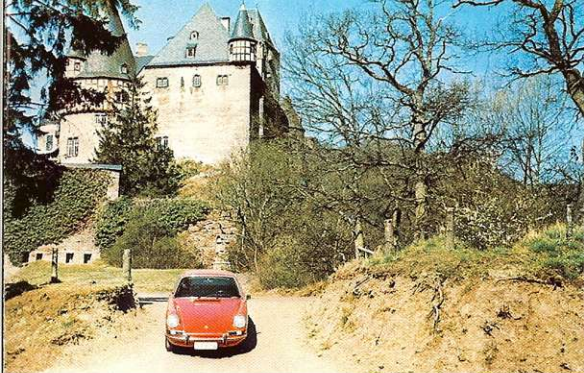
911S

The Porsche 911 S is designed for the most discerning driver of high performance cars. Power from the 6-cylinder fuel-injected engine, 190 HP/SAE, gives the utmost in performance for fast, safe, driving. The top speed is 140 MPH, and the suspension of race proven shock absorbers and torsion bar control units assures the sports driver of safety at speed at all times. Light forged alloy wheels and internally ventilated disc brakes plus other safety and performance features makes the "S" a car to satisfy every enthusiast driver. Price, ex factory, approximately, \$ 6292 (DM 24850.—).

Technical details and prices subject to change without notice.



**Its more FUN...you'll enjoy it more,
when you drive through Europe...
in a Porsche.**



Europe is Porsche country with its steep, winding roads, challenging grades and no-limit Autobahns, where you can push the Porsche to the limit... and love it. Driving a Porsche in Europe is an experience you'll always treasure. Plan for it now, on your vacation.

Visit the Rhineland with its ancient cities and quaint towns along the river. Wander through the storybook castles of old Germany. Drive through the lovely chateau region of France, see the famous vineyards, and visit Paris. Explore Scandinavia, lands of the midnight sun. Soak up sunshine on the gay Riviera or head east for adventure in the Balkans and Eastern Europe.

It's so much easier to travel by Porsche... and more fun. You can enjoy a flexible schedule, independent of trains or buses. Stay longer where you wish; you can always "catch up" in a Porsche. You'll be free to get off the beaten track, to explore for hidden treasures you'd never find otherwise.

With your Tourist Delivery Porsche, you'll travel free as a bird. No need to worry about losing luggage, making tight connections, or sticking to a rigid itinerary. Enjoy being on-your-own, be an independent traveler in your own Tourist Delivery Porsche.

Read the following pages to learn how much FUN you'll have and how EASY it is to travel Europe the PTD way.



FOR A WORLD OF PORSCHE PLEASURE,
TOUR EUROPE THE FUN WAY.

USE THE PORSCHE **TOURIST DELIVERY PROGRAM**

HERE'S HOW IN 10 EASY STEPS

1

Whom to see

YOUR AUTHORIZED PORSCHE DEALER

Order your Porsche from the man who'll service it when you return home. He has all the facts and figures about colors, models, engines and specifications. He can handle all the paperwork for your Tourist Delivery Porsche, including the return shipment. He'll let you road test a Porsche to help you make the right decision. Most important, place your order **early**, at least 2 to 3 months before leaving for Europe. The factory needs that much time to make sure your Porsche is produced exactly as you order it.

YOUR TRAVEL AGENT

He's the expert on where to go and how to get there, with a world of useful travel knowledge. You can rely on your agent to make your trip comfortable and worthwhile.

YOUR LUFTHANSA OFFICE

Consult with your Lufthansa Representative about the details of the Airport Delivery Plan. Fly to Germany in utmost comfort with Lufthansa, and take delivery of your new Porsche right at the airport. See step 6 for complete details.

2

What Does It Cost

COST OF PORSCHE, TOURIST DELIVERY, EX-FACTORY, STUTTGART

Shown below are the base prices of 1969 models delivered

if your car is exported from Germany within 6 month of the day of registration and if proof of this export has been furnished to the Porsche factory. The necessary export papers will be given to you at delivery. The sales tax has to be paid to your Porsche dealer in advance and will be refunded to you by the Porsche factory after the above mentioned conditions have been fulfilled.

INSURANCE

3rd party liability insurance for one month is furnished with the car included in the delivery charge. If you wish additional comprehensive or collision coverage, it can be arranged for at the time you pick up your car (this, however, is only possible if delivery is effected at factory).

4

Documents to Take with You

PASSPORT AND INTERNATIONAL HEALTH CERTIFICATE

Make sure these two documents are valid and up to date. Carry them on your person and not in your luggage. If you will be travelling in Eastern Europe, it may be necessary to obtain additional visas and have additional vaccinations. Check with your travel agent for exact information.

DRIVING PERMIT

It's a good idea to obtain an International Driving Permit. You can get one from the AAA.

CERTIFICATE OF DELIVERY

Be sure to get this from your Porsche Dealer. **You cannot take delivery of your Porsche without it.**



6

Airport Delivery Plan

JET WITH LUFTHANSA

Enjoy the luxury and convenience of flying to Germany with Lufthansa, the world-renowned airline that combines ultra-modern jet service with Old-World tradition and graciousness. Have your new Porsche waiting for you when you land. There is no additional charge for delivery of your car at the airport in Stuttgart. For other German cities (listed above) the regular delivery charge of \$ 120 will apply.

Here are the basics of the Airport Delivery Plan

Cost of round-trip air fare from New York to Bremen, Cologne, Duesseldorf, Hamburg, Hannover, Stuttgart \$ 360
to Munich and Nuremberg \$ 365

These rates are Excursion Fares (14-21 Days) in Economy Class only.

Effective dates:

Eastbound April 1 - June 11; July 7 - August 6,
August 25 - March 31.

Westbound April 1 - June 4, June 23 - August 20,
September 8 - March 31.

Rates and effective dates are subject to change without notice.

See your travel agent or your Lufthansa Representative for details.

Gifts and Purchases. Be sure to get receipts for expenditures. You'll need them for customs when returning to the U.S. Each person is allowed to bring back \$ 100 worth, duty-free. **Servicing Your Porsche.** Be sure to make appointments in advance for service. Porsche service shops are very busy everywhere in Europe. Your 300-mile inspection is important. Make an appointment ahead of time and allow one day for servicing.

9 Shipping Your Car to the USA

WHOM TO SEE

Your Porsche dealer or distributor will be glad to recommend reliable shipping agents who will handle all phases of shipping from most European ports. Have your dealer take care of this in advance, or contact a shipping agent yourself.

PAPERS AND DOCUMENTS

Drive your car to the port of your choice and see your shipping agent. He will need the following documents:

■ International Registration ■ International Insurance Certificate ■ Bill of Sale ■ German Customs Export Papers

WHAT IT COSTS

Approximate costs for shipping from a German port are listed below. These prices are applicable if shipping is arranged through factory. Payments can be made at the time you give your shipping order or later when you pick up your car in your home port.

(Prices shown include insurance coverage for valuation indicated in parentheses).

Ports of Delivery	912	911 T	911 E	911 S
New York, Houston, Jacksonville	\$ 210 (\$ 4400)	\$ 220 (\$ 4900)	\$ 230 (\$ 6000)	\$ 240 (\$ 6500)
Los Angeles, Portland, San Francisco	\$ 260 (\$ 4400)	\$ 270 (\$ 4900)	\$ 280 (\$ 6000)	\$ 290 (\$ 6500)

WHAT'S INCLUDED

The shipper will process all papers, make car ready for ocean shipment (cover car with cosmoline), deliver car to docks, process German customs clearance. Included in price is ocean freight and all-risk, full-coverage marine insurance. Additional insurance coverage costs approximately \$ 12 per \$ 1000 valuation.

You may leave your car for shipping at the factory. In this case, there will be an additional charge of approximately \$ 40 to transport your car to the nearest port.

at Factory, Stuttgart. Prices include U.S. equipment mandatory for the import and registration of our cars in the U.S. The U.S. equipment meets all specifications of U.S. safety laws (exhaust-emission-control, safety-belts, headrests etc.)

Coupe 912	U.S. \$ 4152	Coupe 911 T	U.S. \$ 4706
Targa 912	U.S. \$ 4557	Targa 911 T	U.S. \$ 5111
Coupe 911 E	U.S. \$ 5785	Coupe 911 S	U.S. \$ 6292
Targa 911 E	U.S. \$ 6190	Targa 911 S	U.S. \$ 6697

Your Porsche Dealer will give you the exact price of your car including accessories or extras you may select.

Note: The Invoice for your PTD car will be rendered in German Deutsch Marks (DM). Shown in this folder, are the equivalent U.S. Dollar prices, with U.S. \$ 1 = DM 3.95.

PAYMENTS

All payments should be made to your Porsche dealer in advance. After deposit has been made, your order will be processed and you will receive a Confirmation of Order from the factory. Before you leave for Europe, your dealer will give you a Certificate of Delivery, which must be presented at the factory in Stuttgart, or wherever you accept delivery. You cannot obtain your Porsche without this document.

3 Other Charges

DELIVERY CHARGES

A Delivery Charge is required for all cars at pick-up point. The charge, included in your payments to your Porsche Dealer, is as follows.

912 U.S. \$ 50	911 T U.S. \$ 60	911 E U.S. \$ 60	911 S U.S. \$ 70
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- The delivery charge provides the following items:
- A. German Tourist Plates. These will be mounted on your car and are valid for driving throughout Europe.
 - B. International Registration. Recognized in Europe.
 - C. International Insurance. This GREEN SHEET should be carried with the car at all times. It is valid for one month throughout Western Europe and provides coverage for 3rd-party liability and property damage up to 1 million D.M.
 - D. 10 gallons of gas.

GERMAN SALES TAX

All customers must pay the new German Sales Tax of 11%. This is based on total car cost (car price + extras + registration + delivery charge). This tax will be totally refunded

5 Delivery of Your Porsche

AT THE FACTORY, STUTTGART-ZUFFENHAUSEN

The Porsche factory is the best place to take delivery of your new Porsche. An expert staff is on hand to answer all questions and speed you on your way. And you can see how the car is made. Tours of the factory are at 10:00 A.M. through the body shop and at 11:00 A.M. through the assembly line. Delivery at the factory can be made only on Monday through Friday, 8:00 A.M. to 4:00 P.M. The factory is closed Saturdays, Sundays and German holidays. The address is Stuttgart-Zuffenhausen, Porschestrasse, Factory Gate no. 2. Phone: Stuttgart 891 41, Ext. 386 or 334. If possible, please phone before your arrival at the factory. Bring your Certificate of Delivery. You can't get your Porsche without it.

DELIVERY OUTSIDE THE FACTORY

You may have your Porsche delivered for pick up at cities throughout Europe. Your car will be transported to the place of delivery by rail, truck or driver at the discretion of the factory. The factory will not be liable for delays in delivery time due to damage resulting during transportation. Additional charges for delivery outside the factory:

Germany	Bremen	U.S. \$ 120
	Duesseldorf	U.S. \$ 120
	Frankfurt	U.S. \$ 120
	Hannover	U.S. \$ 120
	Hamburg	U.S. \$ 120
	Cologne	U.S. \$ 120
	Munich	U.S. \$ 120
Austria	Salzburg	U.S. \$ 140
	Vienna	U.S. \$ 160
Belgium	Brussels	U.S. \$ 160
Denmark	Copenhagen	U.S. \$ 200
France	Paris	U.S. \$ 160
Holland	Amsterdam	U.S. \$ 160
	Rome	U.S. \$ 250
	Bologna	U.S. \$ 200
Switzerland	Geneva	U.S. \$ 160
	Zurich	U.S. \$ 140
England	London	U.S. \$ 250

For delivery in London, special customs forms must be sent to the factory two weeks prior to the expected delivery date. Delivery will be made by an authorized Porsche dealer, located in the city you select. All delivery arrangements and payments should be made through your Porsche dealer.

See your travel agent or your Lufthansa Representative for complete details.

<http://coochas.com>

10 Picking up Your Car in U.S.

7 Documents to Get with Your Car

International Registration. Important. You must show it at borders.

International Insurance Certificate. Important. You must show it at borders.

Warranty and Service Record.

Driver's Manual.

List of Porsche Service Centers. You'll need service, so be sure to get this book.

Manufacturer's Statement of Origin. This will help you to obtain your title and tags when you are back in the U.S.

Bill of Sale.

German Customs Export Papers. These are the special papers you have to process according to instructions at time of delivery.

8 Driving through Europe

SOME HELPFUL HINTS

Gasoline, sometimes called Benzin, Essence, or Petrol, is somewhat expensive, about \$.70 per gallon. It is sold throughout Europe by the liter (app. 1 quart). You'll see the familiar gasoline signs almost everywhere.

Road Signs. These are universal, the same in all European countries. They are graphic and easy to understand. Study them carefully so you won't make any mistakes.

Driving in Europe. Roads are good almost everywhere. Speeds are unlimited except where posted – and then watch it! It is unlawful to pass on the right. Don't do it. There's a heavy fine if you get caught. Pass in the left lane only. Signal **with your lights** 'til the road is clear, then pass. There are lots of slow cars and trucks. Look out for them. Also, for bicycles and motorcycles.

Crossing Borders. You'll usually be required to show your passport and International Insurance when crossing a border from one country to another. Your luggage will rarely be examined (except possibly at Eastern European borders).

Budget. A budget of \$ 30 per day per couple should be adequate. You can spend more or less. Hotels and food are usually less expensive than in the U.S., though prices go up in the large cities and during the tourist season.

<http://coochas.com>

PAPERS AND DOCUMENTS

The shipper will forward notification of actual shipment to you, with name of ship and bill of lading.

You will receive, from the U.S. agent of the shipper in your local port, notification of arrival date and approximate time when your car can be picked up.

For a charge of about \$ 25 the agent will handle all details of obtaining your car. This includes checking the car for damage, clearing the car through customs and paying the customs duty.

He will notify you when the car is ready to drive away. You will need to furnish him with bill of lading and bill of sale, and pay him the customs duty and his charge.

DO-IT-YOURSELF PICK-UP

You may wish to pick up the car and handle details yourself. It is an experience. When the shipping agent notifies you that your car has been unloaded, go to his office with car papers and license plates. His charges for processing papers should not be more than about \$ 7.00. He will give you releases and papers which you then take to the dock office. Here, you will be directed to the Customs Office (on the dock) and will pay the customs duty. This must be paid in cash (not by check). On returning to the dock office you will get your car keys and final papers by paying about \$ 2.00 dock charge. You will then locate your car somewhere on the dock. Check it completely for damage and if any, contact the insurance agent immediately.

Check battery. If disconnected, reconnect. Check to see if oil is in engine. Put 2 gallons of gas (that you remembered to bring with you) in tank. Turn the ignition key ... and you're on your way.

CUSTOMS DUTY

The standard Customs Duty on a new car is 6% of the valuation. A car that has been driven is considered used and the Duty is reduced according to miles – shown on speedometer. The exact Duty can be determined only by the Customs Officer at time of pick-up.

U.S. EXCISE TAX

In addition to the Customs Duty, you must pay (to the Customs Office), the U.S. Excise Tax. This is 7% of the total cost of the car landed at Port (price of car including extras, + shipping costs, + Customs Duty.)