

1977 Ford Bronco



Bronco/77 Tough on the trail. Easy on the road.

Bronco comes through for you in the rough . . . and in highway ride. It's built tough, compact and agile with good ground clearance. And Mono-Beam front suspension takes to the road with remarkable comfort and driving ease.



Bronco Ranger has a special "spirited" look on the exterior with hood and lower bodyside tape stripes • swingaway spare tire carrier with vinyl cover displaying the "Bucking Bronco" insignia • and all Sport Bronco exterior features are included.



Bronco Ranger interior features, in addition to or in place of Sport Package, include: cut-pile front carpet • full rear carpeting • door trim panels • vinyl trim and insulation on rear quarter panels • interior trim in tan, blue or jade. Rear seat is required.



Bronco comes well equipped with painted channel-type steel bumpers (both front and rear) • chromed LH door mirror plus a host of value-packed features shown at right and on back cover.

Sport Bronco interior provides a right front passenger bucket seat • vinyl door trim panels with bright moldings • padded instrument panel • Sport steering wheel • hardboard headlining with bright molding • all in addition to or in place of the standard features.



Sport Bronco looks the part with chromed bumpers and front bumper guards • bright grille frame molding • bright tailgate handle • argent painted grille • bright windshield, window and vent moldings • bright wheel covers.



Bronco interior features: driver's bucket seat in parchment vinyl • floor insulation and mat (front and rear) with bright retainers • vent window handles • armrests • lockable glove compartment, and much more.

Illustrations: Ranger shown with optional radio, rear seat and whitewall tires. Sport shown with optional radio and rear seat. Bronco has optional radio, chrome bumpers, wheel covers, whitewall tires and RH seat.

Options

- ☐ **Chromed bumpers** with bright front guards.*
- ☐ **Cigarette lighter.***
- ☐ **Convenience Package**—cigarette lighter,* 10" day/night mirror and maplight.
- ☐ **Engine block heater**—single element 600 watt.
- ☐ **Northland Special**—single element 600 watt engine block heater, 50% (–35°F) antifreeze, Traction-Lok rear axle, 68 amp-hr battery and 60 amp. alternator.
- ☐ **Locking gas cap** aux. tank includes matching lock.
- ☐ **Hardboard headlining.***
- ☐ **Instrument panel pad.***
- ☐ **Bright molding**—bodyside and tailgate (N.A. w/Special Decor).
- ☐ **Bright molding**—rocker panel (N.A. w/Ranger unless tape stripe is deleted).
- ☐ **AM radio**—manual.
- ☐ **Seat**—RH passenger (includes sun visor).*
- ☐ **Seat**—rear bench in parchment trim with armrests (requires RH seat and GVWR pkg.). Color-keyed trim sets in Blue, Tan or Jade for Ranger.
- ☐ **Bright wheel covers.***

*Included with Sport or Ranger Packages.

Dealer-installed accessories:

- ☐ Front auxiliary air springs.
- ☐ Coolant recovery system.
- ☐ Fire extinguisher.
- ☐ Highway reflector flares.
- ☐ Transmission auxiliary oil cooler.
- ☐ RH bright mirror.
- ☐ LH bright mirror with remote control.
- ☐ Vanity visor mirror.



Special Decor Group for Bronco and Sport Bronco features: Black grille • Solid exterior colors (white roof is available) • Color-keyed tape stripe across hood and bodysides • Bright wheel covers* • Bright windshield and window frames.*

*Included with Sport Bronco.

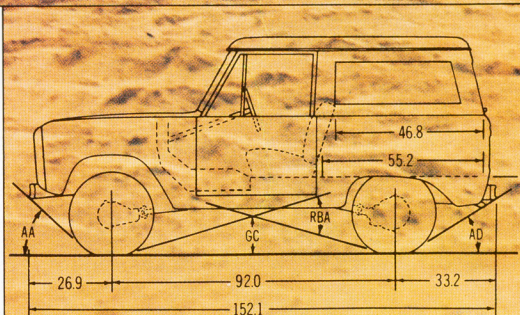
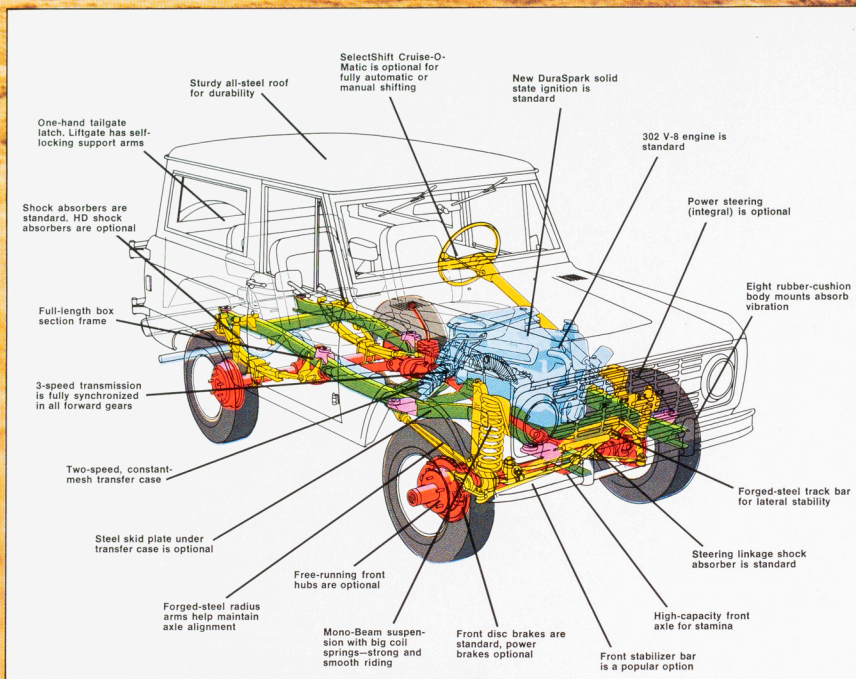


Swingaway spare tire carrier for easy access to cargo/luggage area.

Snowplow and adjustable blade are special equipment you can add to your Bronco.

Free-running front hubs eliminate front wheel differential drag in 2-wheel drive. Manual hubs are optional, automatic are dealer-installed.

Bronco features



Ground clearance angles and dimensions

Tires	E78-15	7.00 x 15
Angle of Approach (AA)	39.3°	43.1°
Angle of Departure (AD)	23.8°	26.8°
Ramp Breakover Angle (RBA)	25.9°	30.1°
Ground Clearance (GC)		
Front Axle	6.7"	8.4"
Rear Axle	6.4"	8.1"
At RBA	11.3"	13.2"
Turning Diameter (Bumper Clearance)	33.9'	33.9'

Specifications

Equipment	Standard	Optional
Alternator:	40 amp.	60 amp.
Axle, Front: Rating (lb.)—Ratio (to 1)	3000—3.54	
Axle, Rear: Rating (lb.)—Ratio (to 1)	2900—3.50	w/Traction-Lok 3.50
Battery:	41 amp-hr	68 amp-hr
Brakes, Service:	Dual hydraulic, self-adjusting	Power
Front	Single-piston floating caliper disc	—
Rear—size (in.)	11½ x 2¼	—
Brakes, Parking: (Type)	Cable actuation of rear brakes	—
Clutch: Diameter (in.)	11	—
Engine:	302-cu. in. V-8	—
Frame: Section Modulus	2.04	—
Hubs, Front:	—	Free-running
Shock Absorbers: Front and rear	1" piston dia.	HD 1.38" piston dia.
Springs, Front: Coil, Rating @ ground (lb.)	1140	1190
Springs, Rear: Rating @ ground (lb.)	1240 Two-stage variable rate	1475†
Stabilizer Bar:	—	Front
Steering:	Ross worm & roller	Integral power
Tank, Fuel: (Refill capacity)	14 gal.	8 gal. auxiliary with skid plate
Transfer Case: Constant mesh, Dana 20	2-spd. thru-drive	—
Transmission: Fully synchronized	3-spd. direct*	Automatic▲
Tires:	E78-15B PT	Tube-type 7.00 x 15D TT**
Wheels: No.—type—rim size (in.)	5—5-hole disc—5.5K	—

**Provides maximum ground clearance and durability. Other tire sizes also available. For high flotation tire sizes see your Ford Dealer.

TT=Truck type. PT=Passenger type. †With 4400-lb. and 4600-lb., included with 4900-lb. GVWR package.

*N.A. in Calif.

▲Includes 53 amp-hr battery.

GVWR Packages

GVWR Package Ratings: (lb.)	4400*	4600# Opt.	4900▲ Opt.
Maximum Load Rating (lb.)	900	1015	1365
GVWR Package Includes: Springs, Rear—Rating @ Ground (lb.)	1240	1240	1475
Tires	E78-15B	E78-15B	G78-15B

*Standard GVWR with driver's seat only. Rear seat N.A.
#Requires rear bench seat and RH front seat. ▲Driver's seat only.

Color choices

Raven Black, Castillo Red, Candyapple Red, Midnight Blue Metallic, Bahama Blue, Light Blue, Dark Jade Metallic, Vista Orange, Medium Silver Metallic, Copper Metallic, Chrome Yellow, Wimbledon White, Bright Emerald, Indio Tan, Light Jade and Medium Copper. Jade Glow and Dark Cinnamon Glow paints are optional. Bronco roofs are Wimbledon White providing a Tu-Tone combination. Special Decor Group allows solid exterior color or Tu-Tone.

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