NEW CITROËN **C1**







THE CITROEN RANGE

Here at Citroën we have come a long way since we created the world's first all-steel bodied car. Today we are recognised for our innovative technology and original designs. Our world-leading, fuel-efficient engines respect the environment and our outstanding safety features guarantee one of the safest driving environments available. We are fully committed to delivering outstanding customer service to back up the fantastic Citroën Model Range.

We're proud to be part of such an iconic brand and we look forward to helping you choose a car that means you too can enjoy the driving experience offered by Citroën's Créative Technologie.

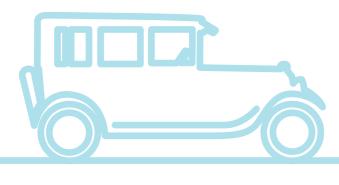




Stéphane Le Guevel Director General Citroën UK and Ireland







1924

Citroën creates the B10 and the world's first all-steel bodied car is born.

1949

Twenty five years later, the iconic 2CV is launched and stays in production for over 5 decades!

A HISTORY.



1989

The prestigious, XIM makes its debut, showcasing Citroën's advanced Hydractive computer controlled self-levelling suspension.



2013

Never content to rest on our laurels, the innovative Citroën C3 Hybrid Air is unveiled at the Geneva Motor Show.

2010

The innovations keep coming – quietly – with Citroën Survolt concept. A thrilling, clean, whisper quiet electric car.



The C4 WRC proves to be an all-conquering World Rally Champion. Citroën takes the Manufacturers' Title in 2008, 2009 and 2010.

...OF INNOVATION



Here and now, New Citroën C1 is the advanced, stylish city car that's big on personality and ready for everything. It takes its inspiration from you.





SETTING YOU FREE

Few things in life are more personal than style and New Citroën C1 knows how to bring style to life. It's not just about curves, proportion and balance either, but about choice and freedom of expression. Once you've felt the fresh air on your face from within the open top Airscape version, you'll know what we mean.



VERY YOU. INSIDE AND OUT.

Style is more than skin deep with New Citroën C1, so it can put a smile on your face whether you're glancing at it parked on the street, or cruising comfortably, miles from home. There's a strong sense of character, which starts with those smart two-part headlights and flows back to the rear square 3D effect lights. Inside you'll always feel welcome and inspired, because the ambience is bright, airy and colourful. Everyone loves the idea of style with substance. Here it is for real.



Naturally, a personal take on style has to fit right into your life, reflecting your taste and needs. That's why there are three and five door versions and the brilliant new Airscape with its large electronic sliding fabric roof that invites the outside in at the touch of a button. For maximum head-turning potential there's an irresistible choice of contrasting shades too, for body and roof.

The interior of your car is a home from home, so make sure it says plenty about you. New Citroën C1 invites you to make a statement, with Colour Packs that bring a personal flourish to the 7 inch touchscreen housing, air vent trims and gear lever surround. Door panels also shine with your chosen body colour.







Naturally your car should reflect your personality, but now that reflection can be so much more three dimensional and alive.

New Citroën C1 embraces your individual technology. All you have to do is reach out and touch



New Citroën C1 fits effortlessly into your life because it shares your priorities. The key is a bright 7 inch touchscreen positioned in the middle of the dash. Here, all the essentials are grouped together in one intuitive, clearly designed place.



You live on the move and New Citroen C1 technology makes each journey enjoyable, hassle-free and safe. It's easy to access general vehicle settings, the trip computer, DAB radio and Bluetooth® handsfree. Reversing is effortless, thanks to some versions being equipped with a reversing camera enabling you to see what's behind via the 7 inch touchscreen.

Even getting in with armfuls of shopping and belongings can be a breeze, because New Citroën C1 is on your side with the keyless entry feature, where fitted.





ON VOUR SIDE

Your car is a companion. At heart it should be dedicated to looking after you, your passengers – and your budget. New Citroën C1 is a cheeky celebration of efficient engineering and reassuringly protective too. It's on side in every sense.



TA.3 MPG 88G CO2

YOU CAN RELAX.

It feels great to drive, safe in the knowledge that you're not wasting resources. New Citroën C1 knows that it's not big or clever to use too much fuel and produce high emissions. It's also very strong and packed with safety features, despite being light on its feet. In fact weight is one of its secret weapons, because thanks to the latest Citroën engineering it only weighs 855kg, with minimal running costs to match.



Nipping around town or cruising on an open road, you'll soon feel the benefits of New Citroën C1's naturally frugal character. Go for the VTi 68~S&S engine and you can get 74.3mpg combined, while emitting just $88g~CO_2$ per km. Special low rolling resistance tyres smooth the way to big savings too.

To get the most from your journey you need to feel safe and ready for the unexpected, and that's where the thought of six airbags, an Electronic Stability Control plus plenty more protective technology will help. Relax and enjoy driving – let us worry about the rest.









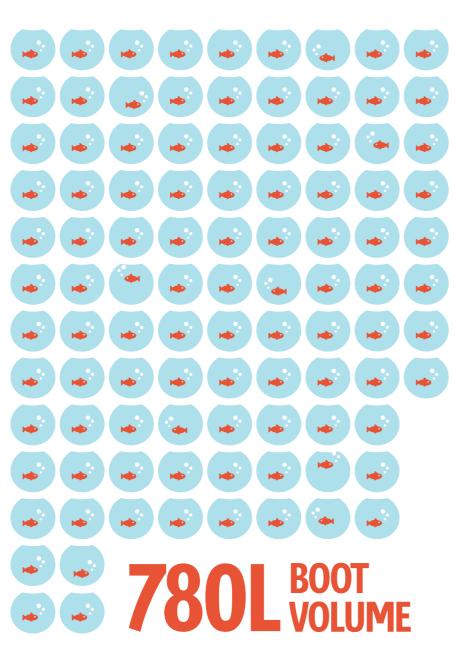
YOU GET AGILITY, PLUS SCALE.

Being compact, light and agile means that you can change direction in the blink of an eye and make use of gaps that are closed to other cars. Just ask New Citroën C1. It's only 3.46m long with a turning circle radius of 4.8m so tight city streets and winding country roads suddenly look a whole lot more fun than before. But compact never means cramped. Load an epic shop into the boot and you'll discover that it's really roomy and the back seats fold flat too, for up to 780 litres of inner space!

3.46M

Agility sets you free and makes driving a tactile pleasure, whether you're pulling off an inch-perfect urban manoeuvre or cruising a much-loved lane. Minimal size and weight certainly help, but so do precise, light electric power steering and ultra-comfy suspension.

You can go where you please with real poise, knowing that New Citroën C1's technology and natural assets are keeping you perfectly in control – whatever the road decides to do. The Hill Start Assist function even holds the brakes on for a short time as you pull away on an incline, for a totally unruffled take-off.









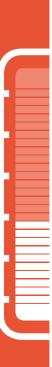






TOUCH. REBOOT THE CITY.

New Citroën C1 Touch makes the city a different and more inspiring place. Whether you're selecting tunes, dodging through side streets or grabbing the space that others just can't squeeze into, here is where a new urban journey begins, in some style.













FEEL. TRUST YOUR INSTINCTS.

Sensory pleasure goes to the next level with New Citroën C1 Feel, whether you're fine-tuning the interior temperature or controlling your connectivity with fingertip ease. Choose the New Citroën C1 Airscape version for an entirely new feeling.











FLAIR. LIGHT UP THE STREETS.

Get used to the approving glances.
Get comfortable in a perfectly detailed interior. Get inspired at every turn. As a sleek hatchback or sun-loving Airscape version, New Citroën C1 Flair is your wish list made real: the ultimate reflection of you.







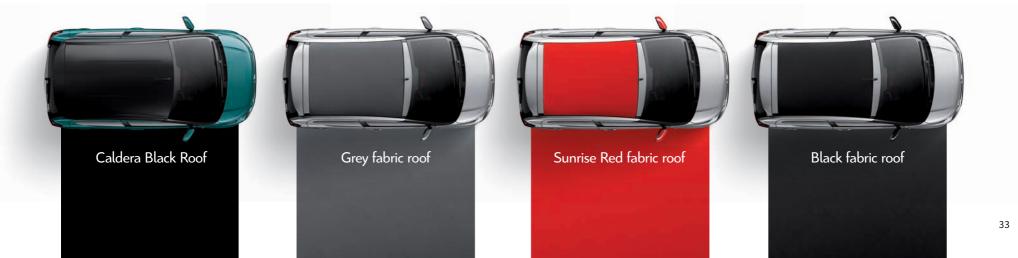
YOUR TRUE COLOURS.

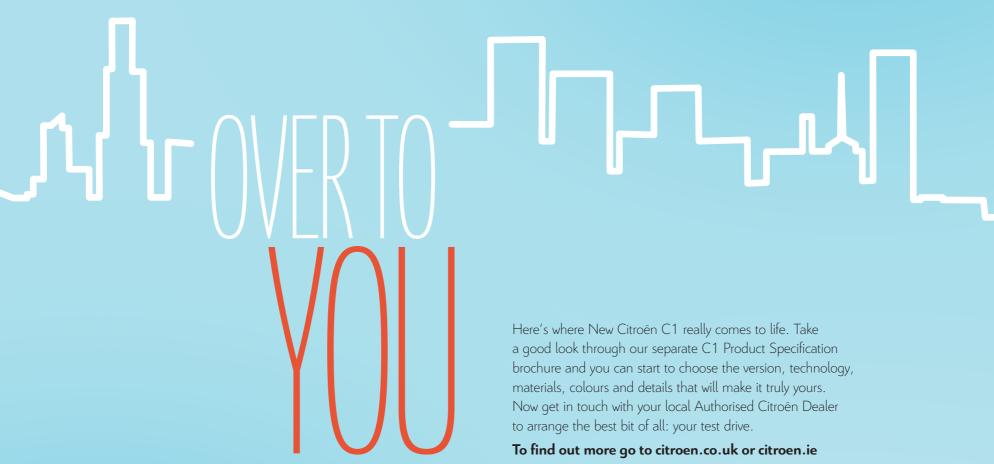
Choosing your perfect colour combinations is not really a thought process. Like most important things it's really about how you feel. Instantly. New Citroën C1 is happy to help this emotive process by offering eight beautiful body colours, three contrasting roof colours or three contrasting fabric roof colours. It's very much a case of 'open your eyes and follow your heart'...





[M] Metallic Please note: Colours and pictures shown are for illustration purposes only. Please consult your Dealer for definitive colour and trim/upholstery details.









CRÉATIVE TECHNOLOGIE

www.citroen.co.uk www.citroen.ie CITROËN UK Ltd. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND.
CITROËN MOTORS IRELAND Ltd. Airside Motor Park, Swords, Co. Dublin.

CITROËN prefers TOTAL



This brochure is made from paper from a well-managed forest. Citroën support responsible use of forest resources.

Please don't throw me away, give me to a friend or recycle me.

NOTE: Images and specification descriptions are dependent on trim level and options specified. Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press May 2015. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. The Citroën UK Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.co.u. or ou can contact Citroën directly via cut-contactcentre@citroen.com. The Citroën Motors Ireland Website contains full information on all Citroën products and offers available in the Republic of Ireland, together with details of our environmental and recycling policies. The site address is: www.citroen.ie or you can contact Citroën directly via contactcmi@citroen.com.

CITROËN **C1**PRODUCT SPECIFICATIONS





OVER TO

This is where your New Citroën C1 begins to take shape. Here you can explore the details that make it so desirable, innovative and efficient, while selecting the version and specification that really reflects you. We think you'll enjoy the journey.

	Touch	Feel	Airscape Feel	Flair	Airscape Flair
ENGINE AVAILABILITY					
VTi 68 manual	•	•			
VTi 68 S&S manual					
VTi 68 ETG					•*
PureTech 82 manual		•			

TOUCH. REBOOT THE CITY.

New Citroën C1 Touch specification includes:

- ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance
- Cornering Stability Control
- Electronic Stability Control
- Hill Start Assist
- Airbags Driver's, front passenger's, front lateral and curtain
- Front seat belt pre-tensioners with force-limite
- 14 inch 'Star' wheel covers
- LED Daytime Running Lights (DRLs)
- Elliptical light:
- Rear ISOFIX mounting points

- Rear head restraints
- Remote central locking with deadlocks
- Variable power assisted steering
- Height-adjustable steering wheel
- 12 volt socket in cabin
- Front electric windows
- Trip compute
- Folding front seats with return to position on 3-door versions
- RDS radio/MP3 audio system with 2 speakers and USB socket



FEEL. TRUST YOUR INSTINCTS.

New Citroën C1 Feel specification in addition to Touch includes:

- 15 inch 'Comet' wheel covers
- Body colour door mirrors and door handles
- Air conditioning
- Height-adjustable driver's seat
- Rear 50/50 split/folding seats
- DAB digital radio/MP3 audio system with 4 speakers, Bluetooth® handsfree, USB socket and steering mounted control
- 7 inch touchscreen

FLAIR. LIGHT UP THE STREETS.

New Citroën C1 Flair specification in addition to Feel includes:

- 15 inch 'Planet' alloy wheels
- Dark tinted rear windows
- Electrically heated adjustable door mirrors
- Chrome lower window surround:

- Leather steering wheel and gear kno
- Rev counter
- Speed limiter (incompatible with ETG gearbox
- Reversing camera







COLOURS TRIMS AND WHEEL OPTIONS





Grey 'Mica' cloth Standard on Touch versions







Black leather Optional on Flair versions. Unavailable on Airscape versions.









15 inch black 'Planet' alloy wheels Optional on Feel & Flair versions



BI-TONE OPTIONS

Gallium Grey Roof colour BODY COLOURS Optional with Sunrise Red and Smalt Blue body colours on Feel & Flair versions only.

AIRSCAPE ROOF OPTIONS













OPTIONS

Putting your signature to something always feels special. Browse the carefully selected technology, design elements and thoughtfully constructed packs here to get that feeling and put a little more 'you' into New Citroën C1.



CITROËN C1 OPTION SUMMARY	Touch	Feel	Flair	BASIC R.R.P.	V.A.T.	TOTAL R.R.P.
PAINT						
Metallic paint	0	0	0	£412.50	£82.50	£495.00
Flat paint	o ¹	o ¹	o ¹	£208.33	£41.67	£250.00
PACKS						
Serenity Pack – speed limiter, reversing camera		o ²		£208.33	£41.67	£250.00
Automatic Pack – automatic air conditioning, automatic headlights, electrically heated adjustable door mirrors		0		£250.00	£50.00	£300.00
Automatic Pack Plus – automatic air conditioning, automatic headlights, keyless entry and start			0	£475.00	£95.00	£570.00
Sunrise Red Interior Colour Pack – Sunrise Red centre console, Sunrise Red air vent and gear knob surrounds, black lower dashboard		0	0	£83.33	£16.67	£100.00
White Interior Colour Pack – white centre console, white air vent and gear knob surrounds, black lower dashboard, leather steering wheel and gear knob		0		£83.33	£16.67	£100.00
Urban Pack – White Interior Colour Pack, chrome door mirrors			0	£108.33	£21.67	£130.00
Chrome Pack – chrome door mirrors, chrome door handles			0	£83.33	£16.67	£100.00
EXTERIOR STYLE						
15 inch 'Planet' alloy wheels		0		£375.00	£75.00	£450.00
15 inch black 'Planet' alloy wheels		0		£408.33	£81.67	£490.00
15 inch black 'Planet' alloy wheels			0	£33.33	£6.67	£40.00
Grey fabric roof		♦ 3	♦ 3			
Sunrise Red fabric roof		o 3	o 3	£83.33	£16.67	£100.00
Bi-tone Gallium Grey roof and body colour (Sunrise Red, Smalt Blue)		o ⁴	o ⁴	£162.50	£32.50	£195.00
Bi-tone Blue Lagoon roof and body colour (Lipizzan White)		o ⁴	o ⁴	£162.50	£32.50	£195.00
Bi-tone Caldera Black roof and body colour (Gallium Grey, Blue Lagoon)		o ⁴	o ⁴	£162.50	£32.50	£195.00

- Standard equipment
- o Optional factory fitted equipment
- No cost option

Some options may change CO₂ emissions, please check with your local dealer.

- 1 Excludes Scarlet Red which is a no cost option.
- Speed limiter is standard on PureTech 82 manual versions.
- 3 Applies to Airscape versions only.
- $4\quad \hbox{Not available on Airscape models}.$
- 5 Available as a single option on PureTech 82 manual versions only. Available as part of optional Serenity Pack on other versions.



EQUIPMENT SPECIFICATION



	Touch	Feel	Flair
SAFETY & SECURITY			
ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance	•	•	•
Cornering Stability Control	•	•	•
Electronic Stability Control	•	•	•
Hill Start Assist	•	•	•
Driver, front passenger, front lateral and curtain airbags	•	•	•
Front seat belt pre-tensioners with force-limiters	•	•	•
Unfastened seat belt warning for all seats	•	•	•
Transponder immobiliser	•	•	•
Rear ISOFIX mounting points	•	•	•
Speed limiter		0	•1
Remote central locking with deadlocks	•	•	•
Interior door and boot locking	•	•	•

LIGHTING & VISIBILITY			
LED Daytime Running Lights (DRLs)	•	•	•
Elliptical lights	•	•	•
Front courtesy reading lights		•	•
Boot light			•2
Electrically adjustable heated door mirrors		0	•

DRIVER INFORMATION			
Trip computer	•	•	•
Rev counter		0	•

- Standard equipment
- O Optional factory fitted equipment

Option availability varies according to version/engine/trim level. Some options are only available as part of a pack. Please refer to the options page for further information.

	Touch	Feel	Flair
STYLE			
EXTERIOR			
14 inch 'Star' wheel covers 15 inch 'Comet' wheel covers	•		
15 inch 'Planet' alloy wheels			
Electric fabric roof (Airscape versions only)		•	•
Black grille with chrome chevrons	•		
Gloss black grille with chrome chevrons		•	•
Black front bumper trim	•	•	
Gloss black front bumper trim			•
Black door handles	•		
Body colour door handles		•	•
Chrome lower window trim insert			•
Dark tinted rear windows			•
Black door mirrors	•		
Body colour door mirrors Roof colour door mirrors (Airscape versions only)			•
Black A and B pillars			
Body colour rear bumper	•	•	•
Rear spoiler	•	•	•
INTERIOR			
Black lower dashboard	•		
Satin grey lower dashboard		•	•
Black centre console	•		
Satin grey centre console		•	
Gloss black centre console			•
Black interior door handles	•	•	
Satin chrome interior door handles			•
Leather steering wheel			•
Leather gear knob with chrome inserts and gloss black surround Parcel shelf	•	•	•

	Touch	Feel	Flair	
STORAGE				
Glovebox	•	•	•	
Cup holders	•	•	•	

COMFORT & CONVENIENCE			
Tyre pressure monitor	•	•	•
Puncture repair kit	•	•	•
Stop & Start			•3
Variable power assisted steering	•	•	•
Height-adjustable steering wheel	•	•	•
12 volt socket in cabin	•	•	•
Driver's and passenger's sunvisor with courtesy mirror	•	•	•
Front electric windows	•	•	•
Hinged rear windows		•4	•4
Air conditioning		•	•
Reversing camera		0	•

SEATING			
Height-adjustable driver's seat		•	•
Folding front seats with return to position	● 5	● 5	•5
Rear bench seat	•		
Rear 50/50 split/folding seats		•	•
Rear head restraints	•	•	•

IN-CAR ENTERTAINMENT			
RDS radio/MP3 audio system with 2 speakers and USB socket	•		
DAB digital radio/MP3 audio system with 4 speakers, Bluetooth® handsfree,			
USB socket and steering mounted controls		•	•
7 inch touchscreen		•	•

 $^{^{\}rm 1}$ $\,$ Speed limiter is incompatible with an ETG gearbox.

Boot light present if Automatic Pack Plus is ordered.
 Not present on Airscape versions.

 $^{^{\}rm 3}$ $\,$ Stop & Start is standard on Airdream versions only.

⁴ Hinged rear windows are present on 5-door versions only.

Folding front seats with return to position are present on 3-door versions only.

TECHNICAL SPECIFICATION



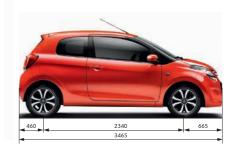


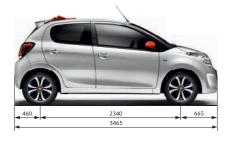
	PETROL MODELS		
	VTi 68	VTi 68	
ENGINE	manual 3-door	manual 5-door	
Capacity (cc) Capacity (cc) Cylinders Bore and stroke (mm) Max power CEE (kW/rpm) Max torque CEE (Nm/rpm) Fuel system	99 3 in 71.0 > 51/6 95.5/ Multi-point electro	line k 84.0 5000 k4800	
TRANSMISSION	Front wh	eel drive	
Five speed manual Five speed ETG	•	•	
(All figures driver alone) PERFORMANCE			
Max speed (mph) 0-62mph (secs)	9 14		
(Official Government test fuel consumption figures) ECONOMY Litres/100km (mpg)			
Urban cycle Extra urban	5.0 (5 3.6 (7	-	
Combined	4.1 (6	-	
CO ₂ EMISSIONS (g/km)	9	5	
Please note: the maximum plated weights must not be exceeded WEIGHTS (kg)			
Kerb Weight	85	l l	
Max laden weight	12.	40	
BRAKES	ABS with EBD and CSC and rear drums		
STEERING	Variable power a	assisted steering	
Number of turns lock to lock (14 inch) 15 inch wheels	(2.7)	I	
Turning circle between kerbs (m) (14 inch) 15 inch wheels	(9.6	10	
SUSPENSION	A4 D	1 . 1 . 11	
Front	MacPherson suspension wi coil springs, telescopic hydrau		
Rear	Trailing arm suspension with		
FUEL TANK CAPACITY Litres (gallons)	35 (.	7.7)	
EXTERIOR DIMENSIONS (mm)			
Length/Width/Height	3465/16		
Wheelbase Ground clearance	23. 12		
BOOT VOLUME (Litres)			
Up to parcel shelf	19		
Rear seats folded forward up to roof	78	30	

		PETROL MODELS		
VTi 68 ETG 5-door	VTi 68 S&S manual 3-door	VTi 68 S&S manual 5-door	PureTech 82 manual 3-door	PureTech 82 manual 5-door
998 3 in line 71.0 x 84.0 51/6000 95.5/4800	99 3 in 71.0 x 51/6 95.5/ Mu	line 84.0 000	119 3 in 75.0 x 60/5 116/2	line 90.5 750
		Front wheel drive		
•	•	•	•	•
99 14.6	99		10	
5.0 (56.5) 3.8 (74.3) 4.2 (67.3)	4.5 (6 3.4 (8 3.8 (7	33.1)	5.4 (5 3.7 (7 4.3 (6	(6.3)
97	88	3	99	
860	85	5 1240	86	5
		EBD and CSC and front venti and rear drums on all models		
		ariable power assisted steerin		
2.6	2.		2.0	
	coil springs, te	n suspension with triangulated elescopic hydraulic dampers ar suspension with deformable c	nd anti-roll bar	
		35 (7.7)		
		3465/1615/1460 2340 120		
		196 780		

DIMENSIONS







CITROËN & YOU

Finance and Insurance should reflect you and your needs, just as your chosen car does. Here are the products that aim to do just that.

CITROËN FINANCIAL SERVICES

PURCHASE PLAN
Own your vehicle with this
flexible package designed
to fit your budget.

ELECT 3

A new Citroën car every two or three years with monthly payments structured to suit your budget.

ELECT 4

Enjoy the convenience of a new car without the stress and hassle of ownership.

To find out more about Citroën products and services, go to www.citroen.co.uk or contact your Citroën dealer.

FOR BUSINESS USERS

CITROËN CONTRACT MOTORING

HIRE PURCHASE A tried and tested finance package that allows you to own your vehicle.

BUSINESS LEASE An alternative to vehicle ownership that allows you to control your business cash flow and gain tax efficiencies.

LEASE PURCHASE
Own a vehicle with a finance solution that offers ultimate flexibility to complement your business cash flow.

CONTRACT HIRE A non-ownership finance solution that keeps costs fixed and risks low.

For more information on Citroën fleet and business sales, please call Citroën fleet connect on 08457 940 940 or look us up at www.citroen.co.uk/fleet

CITROËN INSURANCE

INSTANT COVER

To help you drive away your new car without delay, we offer Instant Cover insurance, providing you with 7 days comprehensive car insurance, for free!

MOTOR INSURANCE
Citroën Insurance has been
designed specifically for
our vehicles. You don't just
get repairs you get Citroën
expertise, service, quality
and parts. So, when the time
comes to renew your insurance
cover, call Citroën Insurance
on 0870 024 2725

Lines open 8am - 8pm weekdays, 9am - 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Alternatively, visit www.citroen.co.uk for more information or to apply online.

Citroén Insurance is underwritten by U K Insurance Limited which is authorised and regulated by the Financial Conduct Authority. Citroén Insurance is a trading style of Banque PSA Finance UK of Quadrant House, Princess Way, Redhill, Surrey, RH1 1QA. Care for your New Citroën C1 and it will look after you – like every Citroën it's part of legendary engineering heritage with reliability built in.

With the added reassurance of a warranty, routine servicing and maintenance, as well as 24-hour roadside assistance, you are protected.

CITROËN WARRANTY

Every new Citroën car has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

- * 2 years' unlimited warranty. No-fee customer option of 1 year's Dealer provided warranty, only on cars sourced from Citroen UK Limited. Note: Dealer provided warranty is limited to 60,000 miles for cars.
- ** Against all internal to external perforation to bodywork or underbody.

CITROËN **ASSISTANCE**

In response to a free telephone call in the UK, Citroën Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for a full year and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. Please note, Citroën Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.

Full details are available on request from Citroën UK via cuk_contactcentre@citroen.com

CITROËN **MAINTENANCE**

From roadside assistance to replacing wear and tear parts or regular servicing, with Citroën Maintenance you have total peace of mind. For a one-off fee or low monthly payment, our experienced engineers will take care of your Citroën, whatever happens.

To find out more, contact your Citroën Dealer or Citroën Authorised Repairer.

CITROËN **SERVICING**

Available up to 1 year from your vehicle's registration date, but before its first chargeable service, a Citroën Servicing Package enables you to pay in advance for your vehicle's servicing needs for 3 years/35,000 miles.

For further information, please contact your Citroën Dealer.

GLOSSARY

> PETROL ENGINES

Part of Citroën's range of state-of-the-art engines, VTi powertrains are friction optimised and benefit from an inlet camshaft variable valve timing system that constantly measures the pressure on the accelerator and precisely regulates the quantity of air entering the cylinders. VTi engines boast advanced variable inlet valve lift and exhaust camshaft variable valve timing systems. This guarantees outstanding efficiency and allows for immediate response with plenty of low range torque available.

> ANTI-LOCK BRAKING SYSTEM (ABS)

Computer-controlled braking assistance designed to prevent the wheels from locking under extreme braking. This enables the car to continue being steered and therefore controlled during this braking incident. New Citroën C1's ABS system is further enhanced with EBA and EBD.

> ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)

A conventional ABS system cannot account for any of the four wheels wanting to lock more quickly than the others (for example, two of the wheels may be on snow and two on tarmac). EBD reads the deceleration rate of each wheel individually and applies the ABS principles accordingly.

> EMERGENCY BRAKING ASSISTANCE (EBA)

As drivers we find it difficult to instinctively brake very hard, but this is often what is needed in those rare emergency situations. The EBA system recognises our 'attempt' to brake hard and in combination with the ABS and EBD systems instantly applies the maximum stopping power possible.

> ELECTRONIC STABILITY CONTROL (ESC)

This is computer-controlled traction assistance and is provided primarily through the braking systems. The ESC's control unit constantly compares where the driver intends going (through the position of the steering wheel) with where the vehicle is actually going and, if necessary, makes speed corrections to each wheel individually through braking or engine torque to keep the vehicle 'in line'.

> ON-BOARD TRIP COMPUTER

New Citroën C1's multi-function on-board trip computer provides you with information at your fingertips. At the touch of a button you can view a range of data like fuel consumption, average speed and mileage possible at your current fuel level.

> FRONT SEAT BELT PRE-TENSIONERS

In the event of a crash, a pre-tensioner will tighten the seat belt almost instantaneously. This reduces the load on the occupant in a violent crash. Like airbags, pre-tensioners are triggered by sensors in the car's body, and use explosively expanding gas to drive a piston that retracts the belt. Seat belt pre-tensioners also lower the risk of "submarining", which is when a passenger slides forward under a loosely worn seat belt.

) ISOFIX

A standardised and more simple method for installing child seats, each seat is 'clicked' into place via a three point system. On the New Citroën C1, Isofix is installed on the outer rear seats.







TRIM	ENGINE	CO ₂ G/KM	V.E.D. 1 ST YEAR RATE	INS. GROUP (1-50)	BASIC R.R.P.	V.A.T.	TOTAL R.R.P.	'ON THE ROAD' R.R.P.*	P11D VALUE	B.I.K. TAX RATE
Touch	VTi 68 manual 3-door	95	00.03	6E	£6,345.83	£1,269.17	£7,615.00	£8,345.00	£8,290.00	14%
Feel	VTi 68 manual 3-door	95	00.03	6E	£7,387.50	£1,477.50	£8,865.00	£9,595.00	£9,540.00	14%
	VTi 68 manual 5-door	95	00.02	6E	£7,720.83	£1,544.17	£9,265.00	£9,995.00	£9,940.00	14%
	PureTech 82 manual 3-door	99	00.02	tbc	£7,679.17	£1,535.83	£9,215.00	£9,945.00	£9,890.00	14%
	PureTech 82 manual 5-door	99	00.02	tbc	£8,012.50	£1,602.50	£9,615.00	£10,345.00	£10,290.00	14%
Flair	VTi 68 S&S manual 3-door	88	00.03	7E	£8,170.83	£1,634.17	£9,805.00	£10,535.00	£10,480.00	13%
	VTi 68 S&S manual 5-door	88	00.03	7E	£8,504.17	£1,700.83	£10,205.00	£10,935.00	£10,880.00	13%
	VTi 68 ETG 5-door	97	00.03	7E	£8,712.50	£1,742.50	£10,455.00	£11,185.00	£11,130.00	14%
	PureTech 82 manual 3-door	99	00.03	11E	£8,254.17	£1,650.83	£9,905.00	£10,635.00	£10,580.00	14%
	PureTech 82 manual 5-door	99	00.03	11E	£8,587.50	£1,717.50	£10,305.00	£11,035.00	£10,980.00	14%
> Flair Edition	PureTech 82 manual 3-door	99	00.03	tbc	£9,404.17	£1,880.83	£11,285.00	£12,015.00	£11,960.00	14%
	PureTech 82 manual 5-door**	99	00.03	tbc	£9,737.50	£1,947.50	£11,685.00	£12,415.00	£12,360.00	14%
Airscape Feel	VTi 68 manual 3-door	95	00.02	<i>7</i> E	£8,220.83	£1,644.17	£9,865.00	£10,595.00	£10,540.00	14%
	VTi 68 manual 5-door	95	00.03	7E	£8,554.17	£1,710.83	£10,265.00	£10,995.00	£10,940.00	14%
	PureTech 82 manual 5-door	99	00.03	11E	£8,845.83	£1,769.17	£10,615.00	£11,345.00	£11,290.00	14%
> Airscape Feel Edition Sunrise	PureTech 82 manual 5-door	99	00.03	tbc	£9,012.50	£1,802.50	£10,815.00	£11,545.00	£11,490.00	14%
Airscape Flair	VTi 68 S&S manual 3-door	88	00.03	7E	£9,004.17	£1,800.83	£10,805.00	£11,535.00	£11,480.00	13%
	VTi 68 S&S manual 5-door	88	00.03	7E	£9,337.50	£1,867.50	£11,205.00	£11,935.00	£11,880.00	13%
	VTi 68 ETG 5-door	97	00.03	7E	£9,545.83	£1,909.17	£11,455.00	£12,185.00	£12,130.00	14%
	PureTech 82 manual 3-door	99	00.03	11E	£9,087.50	£1,817.50	£10,905.00	£11,635.00	£11,580.00	14%
	PureTech 82 manual 5-door	99	00.03	11E	£9,420.83	£1,884.17	£11,305.00	£12,035.00	£11,980.00	14%



- ** Available from 1 June 2015 Insurance groups (1-50) are an indication
- Insurance groups (1-50) are an indication only, please consult your insurance company for further details.
- The Manufacturer's 'On The Road' Recommended Retail Price includes the following; Delivery to Dealer and Number Plates £562.50, V.A.T. £112.50, Government First Registration Fee £55 and Graduated Vehicle Excise Duty (See www.citroen.co.uk/fleet for details).

CRÉATIVE TECHNOLOGIE

www.citroen.co.uk | CITROËN UK Ltd. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND.

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