



Visionary. Ingenious. Remarkable. Every car bears his signature.

Henry Ford

hello

Information any way you like it.

At Ford we always like to go further. So, we've made choosing your new Ford Edge more fun, engaging and informative than ever before.

CHOICEONS

Treanium

Service being



discover

This printed brochure lets you explore all the top level features available on the Ford Edge.



explore

For a fully immersive experience, simply download the FordStand App from the Google Play or App Store, to view the Ford Edge Interactive Brochure.



choose

When it comes to making your detailed choice, you will find full specifications and recommended price list in your Buyer's Guide at www.ford.co.uk



build

Build and price your new Edge to your exact specification and see how it looks at www.ford.co.uk







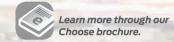
For your real life.

The new Ford Edge is ready for your next adventure. Negotiate city streets or pack it up for the weekend. No matter where you go, Intelligent All-Wheel Drive provides an extra measure of confidence on every trip.









This new generation of steering technology makes the Edge easy to manoeuver at low speeds and in tight spaces. At higher speeds, it makes the vehicle more agile, precise and fun to drive.

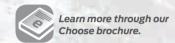








Added confidence from commuting to exploring.



Ford Edge's Intelligent All-Wheel Drive system continually monitors your driving environment, optimising traction whatever the surface to direct power between wheels as required.

A special cluster panel display keeps you informed of the power split and the conditions beneath front and rear wheels.







FORD **EDGE** Models overview



Zt Zetec

Standard features:

- 19" alloy wheels
- Power-foldable mirrors with side indicators & puddle lights
- Ford DAB Radio/CD with SYNC 2, Voice Control and colour Touchscreen
- Lane-Keeping Aid, Traffic sign recognition
- Active City Stop with pedestrian detection
- Automatic headlights and Rain sensing front windscreen wipers
- Ford Power Starter Button
- Rear-view parking camera
- 'Quickclear' heated front windscreen
- Rear privacy glass and black roof rails

Titanium

Standard features in addition to Zetec:

- 19" 5x2 spoke alloy wheels
- Ford KeyFree System with hands-free power tailgate
- Ford DAB Navigation system
- Front and rear parking sensors
- Chrome Roof rails and exterior detailing
- Variable heated front seats
- Illuminated scuff plates
- Premium velour front and rear carpet mats

S Sport

Standard features in addition to Titanium:

- 20" black-painted alloy wheels
- Body colour lower door, wing and bodyside mouldings
- Sony DAB Navigation system with 12 speakers
- Pedal set with aluminium covers
- Adaptive Steering System
- Black Roof rails

25 24





Standard exterior features:

- 19" Alloy Wheels
- Front fog lights
- LED rear lights
- Automatic headlights with auto high-beam & Rain sensing front windscreen wipers
- Body colour rear spoiler
- Auto-Start-Stop
- Black finish roof rails
- Rear View Camera
- Rear Privacy glass
- 'Quickclear' Heated windscreen
- Power folding door mirrors with puddle lights

Standard interior features:

- Ford DAB Radio/CD with SYNC 2, Voice Control and colour Touchscreen
- Ford Power Starter Button
- Lane-Keeping Aid, Traffic sign recognition
- Active City Stop with pedestrian detection
- Leather-trimmed steering wheel and gearshift knob
- Centre console with fixed armrest, stowage and cup holders
- LED second row reading lights
- Dual-zone Electronic Automatic Temperature Control (DEATC)

- Fold-flat rear seats Second row seats with "Easy Fold" seat function and recline
- Power front and rear windows with Key fob operated global opening/closing
- Front floor mats
- Active noise control
- Electric parking brake







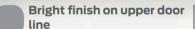
Standard exterior features in addition to Zetec:

- 19" 5x2 Alloy wheels
- Front and rear parking distance sensors
- Ford Key free system with handsfree power tailgate
- Bright finish on upper door line
- Chrome lower grille surround
- Chrome finish roof rails

Standard interior features in addition to Zetec:

- Ford DAB Radio/CD Navigation system
- Sports-style with variable heating front seats
- Bright finish front door illuminated scuff plates
- Ambient lighting
- Auto-dimming rear-view mirror
- Velour front and rear floor mats
- Premium instrument cluster
- 220 V power outlet in centre console

es in





Ambient courtesy lighting









Standard exterior features in addition to Titanium:

- 20" Black painted alloy wheels
- Body colour lower door, wing and bodyside mouldings
- Front upper grille with unique finish bars and surround
- Adaptive Steering
- Sports suspension
- Black roof rails

Standard interior features in addition to Titanium:

- Sony DAB Radio/CD Navigation system
- Pedal set with aluminium covers

20" Black alloy wheels



Exterior sports styling









Ford Adaptive Front lighting System with Ford Dynamic LED headlights

Helps you see around bends and identify hidden objects. Their bright white light provides an intense and uniform illumination of the road. (Option)

Front wide-view camera

Provides an extensive view from the very front of your car to the left- and right-hand sides. Particularly useful at junctions and when driving forwards out of parking spaces where your lateral view is impaired.

The optional Front wide-view camera is only available on Titanium, if the optional Sony DAB Navigation system is also selected.



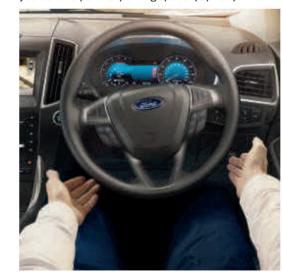


Inflatable rear seat belts

Crash forces are distributed over an area five times as wide as a conventional seat belt to help to reduce the risk of injury. (Option)

Active Park Assist

Helps you park into parallel or perpendicular parking spaces. Once activated, it automatically steers you in while you operate the pedals. Plus it can even steer you out of a parallel parking space. (Option)



Hands-free tailgate

Opening or closing Edge's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the hands-free tailgate will operate without you having to touch a thing. (Option on Zetec)







The Ford Edge offers a choice between two applications of its impressive 2.0-litre Duratorq diesel engine.

Automatic

2.0 Duratorg TDCi (210 PS (154 kW))

The 210 PS engine, with twin turbochargers, is mated to the PowerShift automatic gearbox, featuring all the benefits of conventional automatic transmission, and allowing drivers the option to manually shift gears if they choose to via the steering wheel mounted paddle shift.









Manual

2.0 Duratorg TDCi (180 PS (132 kW))

The 180 PS single turbo engine is paired to a robust 6speed manual gearbox. Light and easy to use, this gearbox is designed to cope with high torque levels while delivering smooth and precise gear changes.





cO₂ emissions 149 (g/km)



The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

2.0 Duratorq TDCi'	2.0 Duratorq TDCi	2.0 Duratorq TDCi²	2.0 Duratorq TDCi²
Stage VI + DPF	Stage VI + DPF	Stage VI + DPF	Stage VI + DPF
180 (132)	210 (154)	180 (132)	210 (154)
400	450	400	450
149	149	152	152
M6	A6 (MPS6)	Мб	A6 (MPS6)
4x4	4x4	4x4	4x4
6.4 (44.1)	6.4 (44.1)	6.5 (43.5)	6.5 (43.5)
5.4 (52.3)	5.4 (52.3)	5.5 (51.4)	5.5 (51.4)
5.8 (48.7)	5.8 (48.7)	5.9 (47.9)	5.9 (47.9)
124	131	124	131
9.9	9.4	9.9	9.4
9.7	n/a	9.7	n/a
	DPF 180 (132) 400 149 M6 4x4 6.4 (44.1) 5.4 (52.3) 5.8 (48.7)	Stage VI + DPF Stage VI + DPF 180 210 (132) (154) 400 450 149 149 M6 (MPS6) 4x4 4x4 6.4 (6.4 (44.1) 5.4 (52.3) 5.8 (48.7) (48.7) 124 131 9.9 9.4	Stage VI + DPF Stage VI + DPF Stage VI + DPF 180 (132) 210 (154) 180 (132) 400 450 400 149 152 M6 (MPS6) M6 (MPS6) M6 4x4 4x4 4x4 4x4 4x4 6.4 (44.1) (44.1) (43.5) 5.4 (52.3) (51.4) 5.8 5.8 (48.7) (48.7) (47.9) 5.9 (48.7) 124 131 124 9.9 9.4 9.9

*In 4th gear. ©Ford test figures. ⁰⁰the declared fuel consumptions and CO₂ emissions are measured according to the technical requirements and specifications of european directive 80/1268/ec or the european regulation (ec) 715/2007 amended by (ec) 692/2008 as last amended. fuel consumption and CO₂ emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming. a guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from http://carfueldata.dft.gov.uk/ DPF = diesel particulate filter. All engines include Auto-Start-Stop. \text{Vehicles with 19" Alloy wheels.}



Exterior design features Bright finish on upper door line Fog lights – Front Panorama roof – Electric sliding (includes electric sunblind) (replaces roof rails if specified) (Also available as part of the optional Lux Pack) Rear spoiler – Body colour Roof rails – Black finish (not available if fixed panorama roof is specified) Roof rails – Bright finish (not available if fixed panorama roof is specified) Tow bar – Removable (detachable) Active Park Assist (includes parallel and perpendicular parking assistance) Headlights – LED Adaptive glare-free high beam (including LED daytime running lights and dynamic auto levelling) Headlights – Auto-lighting (including autowipers and Auto High Beam) Rear view camera Front video camera with split view (only available on Titanium if optional Sony DAB Navigation system is also specified) Parking distance sensors – Front and rear Hands-Free tailgate – Power tailgate and Ford KeyFree system Rear lights with LED technology Quickclear heated windscreen, with heated windscreen washer jets (includes infrared acoustic windscreen) Wipers – Automatic, with rain sensor (includes auto-dimming rear-view mirror) Alloy - 19" 5-spoke (Fitted with 235/55 tyres)* Alloy - 19" 5x2-spoke (Fitted with 235/55 tyres)* Alloy - 20" 5x2-spoke (Fitted with 255/45 tyres)* Alloy - 20" 5x2-spoke (Fitted with 255/45 tyres)* Sports Suspension Privacy Glass - dark glass to rear windows Acoustic side window glass



Panorama roof

Special solar reflective glass helps keep the interior cool and reduces the amount of radiation and heat from outside.

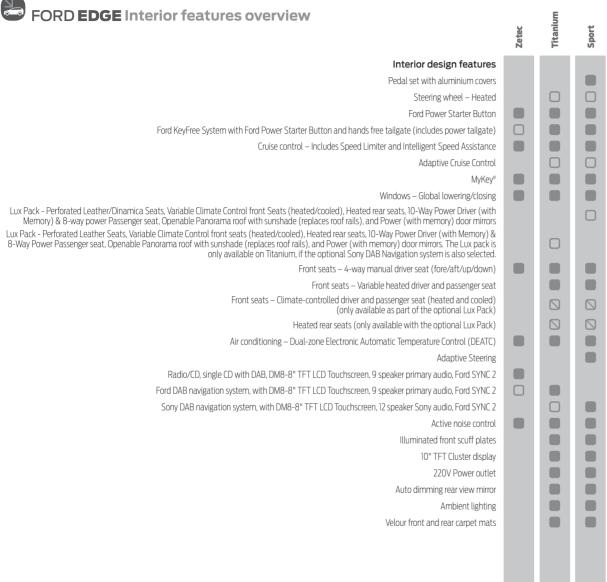
While an electrically-operated sunroof blind provides extra shade.



*The wheel you choose will be fitted with the tyre size noted, but unfortunately we are unable to offer a choice of tyre brand.













We chose White Platinum. What will you choose?

The Ford Edge owes its beautiful and durable exterior to a special multi-stage painting process. From the waxinjected steel body sections to the protective top coat, new materials and application processes ensure your Edge will retain its good looks for many years to come.





Electric Spice† Premium Paint*



Ruby Red Exclusive Paint*



White Platinum Exclusive Paint*

Blue Jeans®

Premium Paint*



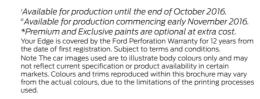
Nautilus Blue† Premium Paint*



Canyon Ridge® Premium Paint*



Shadow Black Premium Paint*





Kona Blue[†] Premium Paint*

Magnetic



Ingot Silver Premium Paint*



White Gold® Premium Paint*



Oxford White Standard







Sit back and relax in comfort.

The look and feel of interior materials plays a large part in appreciating the overall driving experience. That's why great care has been taken in designing and crafting the trims for your Ford

Please note the optional Lux pack is only available on Titanium, if the optional Sony DAB Navigation system is also selected.

Salerno Leather



Salerno Micro Perf Leather/ Salerno Leather in Ebony*



Salerno Leather in Ceramic*



Salerno Leather in Dark Saddle*



Salerno Micro Perf Leather in DarkSaddle*



Perforated Leather in Ceramic*

*At extra cost.

in Ebony* 42

FORD **EDGE** Wheels and tyres



5-spoke alloy wheel Standard on Zetec (Fitted with 235/55 tyres)



5x2-spoke alloy wheel Standard on Titanium (Fitted with 235/55 tyres)

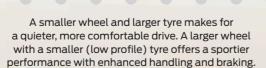


5x2-spoke alloy wheel Option on Titanium (Fitted with 255/45 tyres)



5x2-spoke alloy wheel Standard on Sport (Fitted with 255/45 tyres)





Learn more through our Choose brochure.





FORD **EDGE** Personalise

Load retention guard

Robust retention system keeps dogs or items of luggage safely in the load compartment (removable when not in use). Separate guards can be ordered for fitment either behind the first or the detached if not in use. (Option and second row of seats. (Accessory)

Luggage compartment mat

Provides load compartment protection. A choice between a reversible carpet mat with the Ford Edge logo, or a durable rubber bootliner ideal for carrying wet or dirty items. It can be extended over the rear seats. (Accessory)

Detachable tow bar

For extra transport and stowage capability, the tow bar can tow up to 2,200 kg depending on engine on an 8 degree gradiant. The tow bar can be accessory)

Rubber front and rear floor mats

The trav-style all-weather floor mats with Edge nameplate are tailor-made to fit perfectly and protect against dirt and damp. (Accessory)

Crossbars

Thule®+ roof box

Designed to carry a wide variety of

and theft. Most models come with

dual opening for easy access.

loads and protect them from weather

(Accessory, available in various sizes)

Sturdy crossbars allow you to transport a range of loads safely and easily. Lockable crossbars are only available in combination with roof rails. (Accessory)

Thule®+ roof ski/snowboard carrier

Elegant, fully-lockable ski carrier suitable for up to six pairs of skis or three snowboards. (Accessory)

Thule®+ roof bike carrier

High-quality, easy-to-install roof bike carrier from leading manufacturer Thule®+. (Accessory)

Uebler* rear bike carrier

High-quality tow bar-mounted bike carrier. Features practical tilting mechanism for easy access to the load compartment. (Accessory)

ClimAir®+ wind deflectors

Reduces wind turbulence and noise. allowing you a more enjoyable drive with the front windows down, even during light rain and whilst on the move. (Accessory)

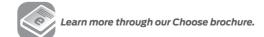
Mudflaps

Contoured mudflaps help to keep your Ford Edge clean by protecting it from road spray and stone chips. Available as sets for front and rear. (Accessory, not available on Sport)



20" 5x2-spoke allov wheel (Option and accessory on Titanium





FORD **EDGE** What's next?



Visit your Ford Dealer and test drive the Ford Edge for yourself. Find your local dealer:

http://www.ford.co.uk/SBE/RequestATestDrive/TestDriveCar



explore

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choose

When it comes to making your detailed choice, you will find full specifications and recommended price list in your Buyer's Guide at: www.ford.co.uk



build

Build and price (RRP) your new Ford Edge to your exact specification and see how it looks at:

http://www.ford.co.uk/ConfigureyourCar/All-New-Edge



When it comes to financing your car, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit* provides a range of finance products for your car whether you are a private of business user.

Ford Lease^{*} specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business. Business users only.

For more information about our finance products visit: http://www.ford.co.uk/BuyingandprotectingyourFord/FinancefromFordCredit



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When you drive away in your new car, we're with you all the way. Ford has the largest authorised service network in the UK to help you keep your car in the best condition. And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your car back to its pre-accident condition and on the road as guickly as possible.

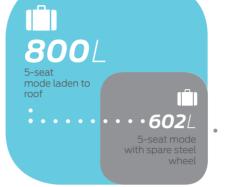
*Finance subject to status. Guarantee/indemnities may be required. Freepost

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.





Ford and BP - working together to reduce fuel consumption and

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Car and Van rental from our latest model range. Contact your local Ford Dealer for more information

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