

Ford

ALL-NEW FOCUS



Go Further

VISIONARY. INGENIOUS. REMARKABLE.
EVERY CAR BEARS HIS SIGNATURE.

Henry Ford



Model shown is a Focus Titanium X Estate in Ruby Red exclusive body colour (option at option cost).

Model shown is a Focus ST-Line X 5-door in Desert Island Blue exclusive body colour (option at extra cost).

Model shown is a Focus Vignale 5-door in Frozen White premium body colour (standard on Vignale, option at extra cost on all other series).



Scan the QR codes to access additional content.

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Vehicles shown are pre-production models only and feature options available at extra cost. Ford reserves the right to change vehicle specifications at any time. Contact your Ford Dealer for the latest information on built vehicle specifications.

effortless

Dark, twisting roads. Busy motorways. Hectic schedules. Start and stop traffic. Tight parking spaces. Find out how the all-new Ford Focus makes it all effortless.



Model shown is a Focus Vignale Estate in Dark Mulberry body colour, exclusive to Vignale (option at extra cost).



360°



Model shown is a Focus ST-Line X 5-door in Desert Island Blue exclusive body colour (option at extra cost).



Model shown is a Focus Titanium X Estate in Chrome Blue premium body colour (option at extra cost).

Technology to make your life easier.

Introducing the remarkable all-new Focus, designed to make your journey easier, safer and more enjoyable. With a range of advanced features designed around you. From award-winning connectivity systems, such as Ford SYNC 3†, to advanced driver assistance technologies that can respond to you, they all add up to making journeys more effortless.

- **Active Park Assist 2*†** can identify a parking space that is the right size, then steer the vehicle into or out of the space, while taking control of the steering, throttle and brakes – all at the touch of a button
- **Adaptive Cruise Control with Stop & Go*† and Speed Sign Recognition†** maintains a pre-set distance from the vehicle in front, adjusts your car's speed to reflect the prevailing speed limit and makes driving easier in slow-moving or stop/start traffic
- **Lane-Centring Assist*†** works with Adaptive Cruise Control to help keep your car within its marked lane
- **Adaptive Front Lighting System†** adjusts the headlights to match your speed and different weather and road conditions
- **Live Traffic*†** provides regular traffic updates to help keep you moving

*Available on models with automatic transmission only.

†Available via Ford SYNC 3 with navigation in combination with FordPass Connect. Please see page 33 for more information.

†Option at extra cost - see specification tables for availability.

Model shown is a Focus Vignale 5-door in Ruby Red exclusive body colour (option at extra cost).



Beautifully crafted interiors.

Embark on a journey of discovery with the all-new Focus Vignale. Superior styling and craftsmanship are evident in every detail of the interior, starting with use of premium leather trim. Sophisticated features and state-of-the-art technologies help to make every journey more rewarding. While for a sense of quiet comfort, Focus Vignale features special acoustic glass to help reduce external noise. With its ultra-modern, yet timeless design, Focus Vignale is enhanced by high-quality materials and superb craftsmanship to create our ultimate expression of luxury.

Model shown is a Focus Vignale 5-door in Ruby Red exclusive body colour (option at extra cost).



In-touch and in-control.

With clever features and innovative technologies, all-new Focus puts you in complete control. From the head-up display† that projects key information in your line of sight, to the automatic transmission's contemporary rotary selector, every element has been designed for an effortless drive.

- 01 Head-up display†** projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses
- 02 Automatic transmission rotary gear shift dial†** lets you select gears easily at the twist of a knob, freeing up cabin room and storage
- 03 Wireless charging pad†** means you can recharge a compatible device without a charging cable
- 04 Rear wide-view camera†** displays a near 180-degree view behind the car to assist when reversing into or out of spaces where there is limited visibility
- 05 Power seats†** offer 6-way adjustment for added convenience

†Option at extra cost - see specification tables for availability.

Model shown is a Focus Titanium X in Ruby Red exclusive body colour (option at extra cost). Features shown are options, at extra cost.





Efficiency and performance.

All-new Focus offers a choice of refined and efficient petrol or diesel engines, designed to deliver outstanding fuel economy, rewarding performance and cleaner emissions. These include our latest **multi-award winning 1.0-litre Ford EcoBoost petrol engine**, developing up to 125 PS (92 kW).

New Ford EcoBoost petrol engines

- 1.0L Ford EcoBoost petrol (85 PS, 100 PS, 125 PS)
- 1.5L Ford EcoBoost petrol (150 PS, 182 PS)

New Ford EcoBlue diesel engines

- 1.5L Ford EcoBlue diesel (95 PS, 120 PS)
- 2.0L Ford EcoBlue diesel (150 PS)

All Ford EcoBoost and Ford EcoBlue engines now have particulate filters to help reduce emissions, and are fitted with Auto Start-Stop technology that can save fuel by automatically switching off the engine when you come to a halt.

In addition, 1.0L and 1.5L Ford EcoBoost petrol engines feature cylinder deactivation technology that can temporarily deactivate one of the cylinders when coasting or cruising, to help reduce fuel consumption and emissions.



Powered by **FORD EcoBoost**



**Winner at the International
Engine of the Year Awards
for six years running.**



Effortless driving.

Congested city streets. Start and stop driving. All-new Focus can help take the stress out of heavy traffic. Adaptive Cruise Control with Stop & Go is designed to keep you a safe distance from the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. While Lane-Centring Assist can gently correct the steering to help keep you within your marked lane.

- **Adaptive Cruise Control with Stop & Go**** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows.
- **Lane-Centring Assist**** continuously detects lane markings and can correct the steering to help keep your car within its marked lane.

*Available for models with automatic transmission only.
†Option at extra cost - see specification tables for availability.



Model shown is a Focus Titanium X. Some features shown are options, at extra cost.





See and be seen.

Adaptive Front lighting System with Dynamic LED headlights and glare-free high beam†

Focus's eye-catching headlights provide outstanding illumination in a variety of driving conditions. Static LED headlights† (left) can help to make driving at night, or in poor visibility, safer and less demanding for you and other road users.

Dynamic LED headlights with full adaptive lighting† (far left) use camera technology to alter the light pattern earlier, illuminating bends before you enter them for easier and more relaxing night driving.

- **Sign-based light** can recognise when you approach a roundabout or stop sign, and adapts the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminates bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for maximum illumination, while the front camera helps the system to protect other drivers from glare

†Option at extra cost - see specification tables for availability.



Models shown are (far left) a Focus ST-Line X Estate in Desert Island Blue exclusive metallic body colour (option at extra cost) and (left) a Focus Vignale 5-door in Ruby Red exclusive metallic body colour (option at extra cost).



The co-pilot that never sleeps.

Traffic Sign Recognition[†] can identify signs that are at the side of the road or above it, fixed or temporary. The relevant icon will be displayed in the instrument cluster and head-up display (where fitted)[†] to alert you. Intelligent Speed Assist, using Speed Sign Recognition helps you to adhere to the current valid speed limit. What's more, Speed Sign Recognition, when used in conjunction with Navigation[†] and Adaptive Cruise Control[†], can automatically adjust your speed to keep you within the limit.

Traffic Sign Recognition[†] displays important traffic sign information in the instrument cluster and head-up display
Speed Sign Recognition uses data from the camera (and Navigation system where fitted) to determine the speed limit (standard)

Intelligent Speed Assist automatically sets the vehicle speed limit to the current valid speed provided by Speed Sign Recognition (standard)

[†]Option at extra cost - see specification tables for availability.



Model shown is a Focus ST-Line Estate in Chrome Blue metallic body colour (option at extra cost).



Effortless parking, without the drama.

Parking in a busy street or a tight space can be a tricky experience. But with Active Park Assist 2[†], all-new Focus makes it easier than you'd ever believe possible. Once activated, the system can identify a suitable space, and perform the entire parking and exit manoeuvres for you. There's no need to put the car in gear, steer or use the pedals – the car does it all for you. (Option at extra cost, only on models with automatic transmission)

- **Active Park Assist 2[†]** makes parallel and perpendicular parking easy by taking control of the steering, gears and pedals to get your car in, and out, of a space
- **Cross Traffic Alert with Active Braking^{†*}** helps when reversing out of a parking bay, by warning of traffic approaching from either side and can automatically apply the brakes if you fail to respond
- **Rear wide-view camera[†]** provides a clear view to the left and right at rear of your car when reverse gear is selected

*Available for models with automatic transmission only.
†Option at extra cost - see specification tables for availability.
†Part of the Blind Spot Information System.



Model shown is a Focus ST-Line X 5-door in Desert Island Blue metallic body colour (option at extra cost) with large rear spoiler (standard).





Bring the outside in.

Openable panorama roof†

Some days are perfect for enjoying the warmth of the sun. Make the most of every opportunity with the two-piece openable panorama roof. The glass roof offers a sky-view to all, no matter where you are seated. Providing fresh air when opened, the sliding glass has a solar reflective coating to help keep the interior cool when closed. While an electrically-operated blind provides shade and privacy when required. The blind can even help reduce wind noise and turbulence while driving with the roof open.

†Option at extra cost - see specification tables for availability.

Model shown is a Focus Titanium X Estate in Ruby Red exclusive body colour (option at extra cost) with integral roof rails (standard).



Styled to satisfy.

With room to stretch out and enjoy every journey, the all-new Focus is a destination of quality, choice and space.

On ST-Line X, the carefully crafted interior includes red stitched partial leather-trim and leather-wrapped flat bottom steering wheel. You'll also discover a gearshift gaiter, soft knee pads and front and rear floor mats, all with red stitching. Further highlights include high gloss black and carbon fibre finish décor trims, aluminium pedal covers and gearshift knob.



Model shown is a Focus ST-Line X Estate in Race Red body colour. Image may show optional equipment at extra cost.



Sounds live with B&O.

Shoulder to shoulder with the all-new Focus, we're proud to announce that we are extending our exclusive collaboration between Ford and renowned audio brand B&O.

Superior sound and stylish design makes our B&O sound system[†] the ideal fit for your new Focus. Unique B&O speaker patterns perfectly complement the car's distinctive styling – while the sophisticated, model-specific sound tuning elevates the experience of every journey, allowing you to rediscover your music the way the artists intended for it to be heard.

- Model specific sound calibration
- 10-speaker premium sound system
- Boot-mounted dual voice subwoofer
- Choice between stereo or surround sound
- 675 Watt power output
- Unique B&O design

[†]Option at extra cost - see specification tables for availability.



Rooted in the rich 90-year heritage of Bang & Olufsen, the audio products of B&O deliver a superior quality of sound precision, through iconic designs at the forefront of contemporary style.



- Tweeter
- Midrange
- Woofer
- Dual voice subwoofer



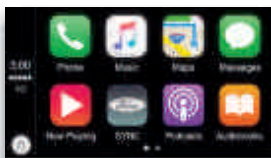


Meet your phone's new best friend.



Applink, Apple CarPlay and Android Auto

Control SYNC-compatible apps with Applink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home screen, just as if it were your handset.



Touchscreen

The SYNC 3 colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone. You can also switch between daytime and night modes, and tailor presets for multiple users. (Standard on all series except Style)

Ford SYNC 3*

Ford SYNC 3[†] integrates seamlessly with your compatible smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation – all via the 8" touchscreen or through remarkably simple voice commands.

SYNC 3 features

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Receive clear turn-by-turn directions to any destination
- View local traffic reports or customise settings between full, split-screen or 3D map views
- Emergency Assistance[‡] helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language

[†]Option at extra cost - see specification tables for availability.

Please note:

*Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available, please check official Apple CarPlay and Android Auto websites for the latest information.

[‡]Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

“Call John”

“Listen to message”

“Find town centre”

“I need fuel”

“I need to park”

“I’m hungry”



| SYNC

01



02



03



Interact with your car like you've never been able to before.

FordPass Connect and the FordPass App deliver a suite of connected services in your car and via your smartphone.



FordPass Connect

The new FordPass Connect modem makes your journeys easier.

- Live Traffic* delivers up-to-date traffic information to your SYNC 3 Navigation system every 30 seconds to make sure you always take the best possible route
- On board Wi-Fi allows you and your passengers to connect effortlessly to the internet with up to ten devices**
- In the event of an accident, FordPass Connect will place an eCall to the emergency services providing your vehicle's location†
- A manual eCall can be activated by vehicle occupant using SOS button in overhead console†

FordPass App

To get the most from the FordPass Connect modem, download the FordPass App so that you can control a host of new features from your smartphone.

- Remotely lock and unlock your car
- Remotely start the engine to defrost your windscreen° (automatic transmission only)
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

*Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter a licence fee is payable.

**To take advantage of the built-in Wi-Fi hotspot capability, a 2018 Ford vehicle must come with the appropriate hardware, and a wireless service plan is required. The on-board modem will be connected at the time of vehicle delivery. Data coverage and service is not available everywhere and terms of your wireless plan, including applicable message and data rates, may apply. You may choose to opt in/opt out of certain data sharing. Please see <https://www.ford.co.uk/useful-information/connected-car-privacy-policy> for more details. The technology will be made available in selected markets in 2018, with the remaining markets following through 2019.

†eCall is a European Commission initiative which mandates an in-vehicle system that calls emergency services if an automatic eCall event is activated by detection of a serious road accident, or if a manual eCall is triggered by a vehicle occupant.

°Anticipated to be available on vehicles during quarter 3 2018.



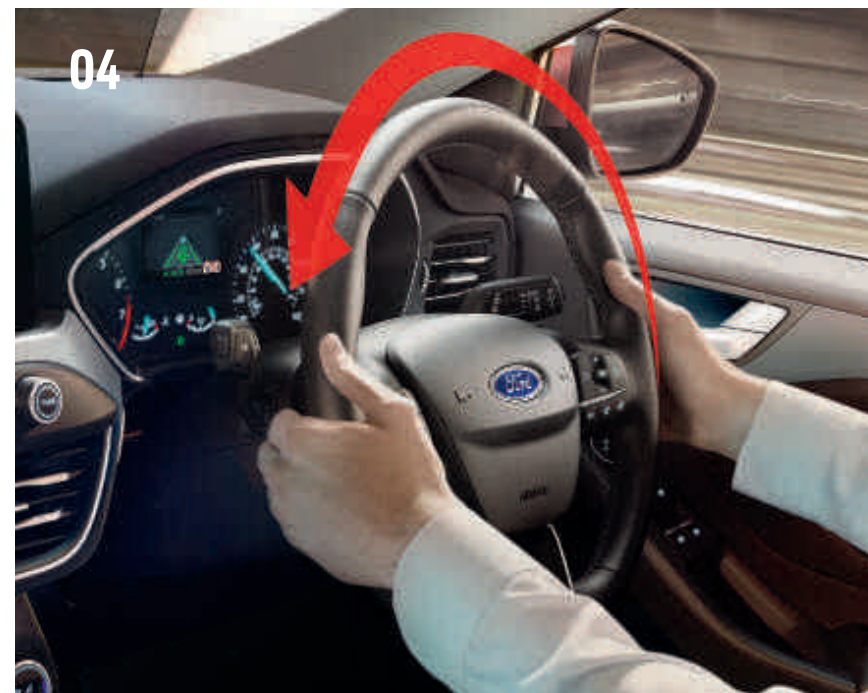
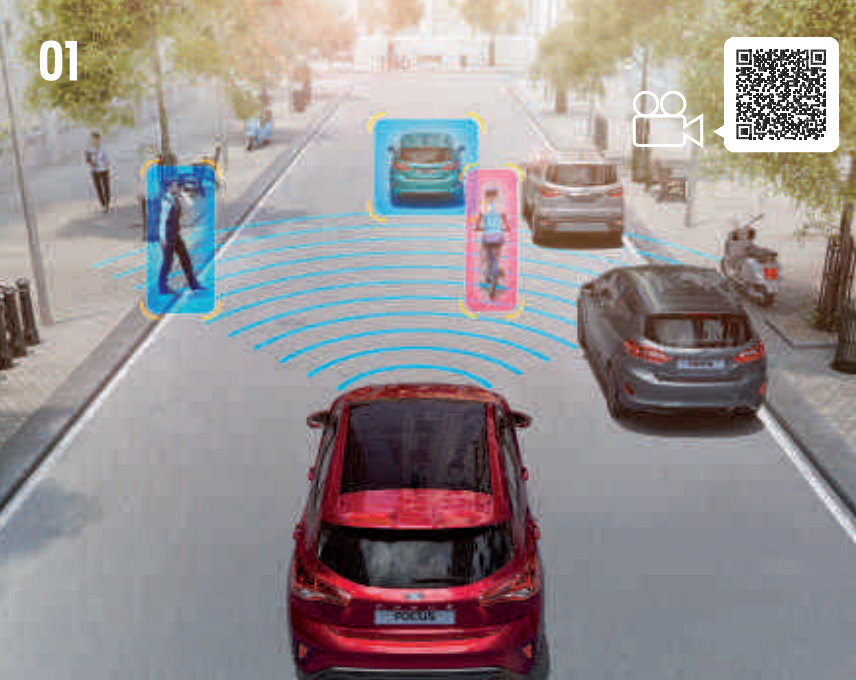
Effortlessly accommodating.

All-new Focus Estate combines the elegance of a coupé with an extremely spacious and versatile interior. Rear seat passengers will enjoy more room than in any other car in its class. Fold the rear seats and you have a virtually flat floor with 1,620 litres* of space (575 litres* in 5-seat mode, with mini spare wheel). While a wide tailgate with low loading height and optional power-operation make access easy.

The Focus Estate has an adjustable load floor that allows you to create a deep floor, or a shallower floor with storage below. A tonneau cover keeps your belongings out of sight and, when not required, can be stored in a dedicated space beneath the load floor.



*Measured in accordance with ISO 3832.
Model shown is a Focus Vignale Estate in Ruby Red exclusive body colour (option at extra cost).



FORD **FOCUS** Technology

Thinking ahead.

The all-new Focus features a range of technologies to make every drive easier. Advanced driver assistance technologies are supported by two cameras, three radars and 12 ultrasonic sensors which, in combination, can monitor the area around the car and scan the road ahead.

- 01 Pre-Collision Assist with Pedestrian and Cyclist Detection** monitors your proximity to other vehicles, pedestrians and cyclists – even in the dark when objects are within the headlamp beam – and can alert you to a potential collision. (Standard)
- 02** If you don't respond to the system's warning signals, **Active Braking** pre-charges the braking system and can automatically apply the brakes to help reduce impact of frontal collisions. (Standard)
- 03 Lane-Keeping Alert** is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. If you fail to react, **Lane-Keeping Aid** will help keep you within your marked lane. (Standard)
- 04 Evasive Steering Assist[†]** is designed to detect an avoidance steering manoeuvre and help you steer around an obstacle in your path. (Part of Adaptive Cruise Control)
- 05 Cross-Traffic Alert[†]** scans left and right as you reverse from a perpendicular parking space. If a moving vehicle or other hazard is detected, the system will alert you with visual and audible warnings. (Part of the Blind Spot Information System. Includes Active Braking)
- 06 Driver Alert[†]** monitors your driving behaviour and can warn you if it believes you should take a break. (Part of Driver Assistance Pack)

[†]Option at extra cost – see specification tables for availability.

Choose the right Focus for you.

All-new Focus is available in a choice of distinctively individual series, each carefully specified to create its own definition of new Focus’s character.



Style

Zetec

An elegant design, impressive integrated technologies, and superb range of engine choices, all contribute to the all-new Focus’ outstanding appeal.



Titanium

Titanium X

Vignale

Luxury

The all-new Focus luxury models deliver superior levels of sophistication and comfort, with premium materials, additional technologies and unique styling elements.



ST-Line

ST-Line X

Sport

Distinctive ST-Line exterior styling delivers the dynamic all-new Focus driving experience with additional eye-catching individuality.



Active – Coming soon

With its rugged SUV-inspired styling, the new Active crossover brings a heightened sense of adventure to the all-new Focus range.

FORD FOCUS Models overview

Style

Key exterior features

- 16" 5-spoke alloy wheels with "Dark Sparkle" finish
- Halogen headlights with LED daytime running lights
- Auto-headlamps (on/off)
- Body coloured electrically-operated and heated door mirrors with side indicators
- Body coloured bumpers, front upper grille with chrome surround and painted bars
- Mini spare wheel
- Ford Easy Fuel capless refuelling system
- Black roof rails (estate only)

Key interior features

- Ford DAB Radio with 4.2" TFT colour display, remote audio controls, 6 speakers, Bluetooth®, Emergency Assistance* & 2 USB ports
- Manual air conditioning
- Pre-Collision Assist with Autonomous Emergency Braking and pedestrian/cyclist detection
- Lane-Keeping System, including Lane-Keeping Alert and Lane-Keeping Assist
- Post-collision braking
- Intelligent Speed Assist
- Electric parking brake
- Selectable drive mode
- Remote central locking and engine immobiliser
- Electrically-operated front and rear windows
- MyKey®
- ISOFIX mounting provision for child seat
- Tyre Pressure Monitoring System
- Driver's seat manual lumbar support adjustment
- Rear seat belt minder and rear centre headrest
- Passenger airbag® deactivation switch
- Thatcham Category 1 alarm
- Rotary gear shift dial (automatic transmission only)

Bodystyles

5-door, Estate

Engines

1.0L Ford EcoBoost petrol (85/100/125 PS)

1.5L Ford EcoBlue diesel (95/120 PS)

Model shown is a Focus Style in Moondust Silver premium body colour (option at extra cost).



■ Intelligent Speed Assist (Standard)

■ Electric parking brake (Standard)

Note: The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. Other trademarks and trade names are those of their respective owners.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions

®**Note:** A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.



FORD FOCUS Models overview

Zetec

Key exterior features, in addition to Style

- 16" 5x2-spoke alloy wheels with 'Sparkle Silver' finish
- Bright upper door frame mouldings (5-door)
- Bright lower door frame mouldings (estate)
- Front fog laps with cornering function
- Bright roof rails (estate only)

Key interior features, in addition to Style

- Ford SYNC 3 DAB Radio with floating 6.5" touchscreen,voice control & App Link Android Auto/Apple CarPlay
- Sports style front seats
- Centre console with armrest
- 3-spoke leather-trimmed steering wheel with integrated audio controls
- Leather-trimmed gear knob (manual transmission only)
- Cruise control with speed limiter
- Quickclear heated windscreen with heated washer jets

Bodystyles
5-door, Estate

Engines
1.0L Ford EcoBoost petrol (100/125 PS)
1.5L Ford EcoBlue diesel (95/120 PS)

Model shown is a Focus Zetec in Magnetic premium body colour (option at extra cost).



■ Centre armrest (Standard)



■ Touchscreen display (Standard)



FORD FOCUS Models overview

Titanium

Key exterior features, in addition to Zetec

- 16" 15-spoke alloy wheels in 'Sparkle Silver' finish
- Upper grille with chrome surround and horizontal bars
- LED rear lights
- Rain sensing wipers
- Power folding door mirrors with puddle lights
- Front and rear parking sensors
- Ford KeyFree System with Keyless Entry and Keyless Start

Key interior features, in addition to Zetec

- Navigation system
- 8" colour touchscreen
- 4.2" TFT coloured cluster
- FordPass Connect
- Dual-zone Electronic Automatic Temperature Control
- Heated front seats
- Passenger seat manual height & lumbar adjust
- Front and rear floor mats
- Rear seat centre armrest with cupholder
- Ambient lighting
- Auto-dimming rear view mirror

Bodystyles

5-door, Estate

Engines

1.0L Ford EcoBoost petrol (125PS)
 1.5L Ford EcoBoost petrol (150PS)
 1.5L Ford EcoBlue diesel (120PS)
 2.0L Ford EcoBlue diesel (150PS)

Model shown is a Focus Titanium in Diffused Silver exclusive body colour (option at extra cost).



■ Front parking sensors (Standard)



■ Power folding door mirrors (Standard)



FORD FOCUS Models overview

Titanium X

Key exterior features, in addition to Titanium

- 17" 10x2-spoke alloy wheels in 'Luster Nickel' Finish
- Privacy glass

Key interior features, in addition to Titanium

- Partial leather trim
- 6-way power adjust driver seat

Bodystyles

5-door, Estate

Engines

- 1.0L Ford EcoBoost petrol (125 PS)
- 1.5L Ford EcoBoost petrol (150 PS)
- 1.5L Ford EcoBlue diesel (120 PS)
- 2.0L Ford EcoBlue diesel (150 PS)

Model shown is a Focus Titanium X in Ruby Red exclusive body colour (option at extra cost).



■ Power-operated driver's seat (Standard)



■ Dual-zone Electronic Automatic Temperature Control (Standard)



Model shown is a Focus Vignale in Dark Mulberry exclusive body colour (option at extra cost, exclusive to Vignale).

FORD FOCUS Models overview

Vignale

Key exterior features, in addition to Titanium

- 18" 5x3-spoke alloy wheels in 'Liquid Aluminium' finish
- LED headlights
- LED front fog lamps with cornering function
- Unique Vignale front grille & bodystyling
- Privacy glass
- Door edge protectors

Key interior features, in addition to Titanium

- B&O Play Premium Audio System with 360° sound, with 10 high-series speakers and Digital Sound Processor
- Rear wide-view camera
- Active Park Assist on manual transmission
- Active Park Assist 2 on automatic transmission
- Full Vignale leather seat trim
- Front and rear Vignale floor mats
- 6-way power adjust driver seat
- Ambient lighting with multi-colour LED
- Head-up display
- Heated steering wheel
- Load through ski hatch

Bodystyles

5-door, Estate

Engine

1.0L Ford EcoBoost petrol (125 PS)
1.5L Ford EcoBoost petrol (150/182 PS)
1.5L Ford EcoBlue diesel (120 PS)
2.0L Ford EcoBlue diesel (150 PS)



■ Head-up display (Standard)



■ B&O PLAY sound system (Standard)



FORD FOCUS Models overview

ST-Line

Key exterior features, in addition to Zetec

- 17" 5x2-spoke alloy wheels in 'Rock Metallic' finish
- Large body colour rear spoiler
- LED front fog lamps with cornering function
- Unique ST-Line upper & lower grille with full bodystyling kit
- Polished twin tailpipe
- ST-Line wing badges
- Sports tuned suspension

Key interior features, in addition to Zetec

- Flat bottomed steering wheel with red stitching
- Aluminium gear knob (manual transmission only)
- Alloy finish pedals
- Trim with red stitching
- Dark headliner
- Keyless start with Ford Power Starter Button

Bodystyles

5-door, Estate

Engines

1.0L Ford EcoBoost petrol (125 PS)

1.5L Ford EcoBoost petrol (150 PS)

1.5L Ford EcoBlue diesel (120 PS)

2.0L Ford EcoBlue diesel (150 PS)

Model shown is a Focus ST-Line in Race Red standard body colour (standard on all series excluding Vignale).



■ Selectable Drive Modes (Standard)



■ Twin exhaust tailpipes (Standard)



Model shown is a Focus ST-Line X in Desert Island Blue exclusive body colour (option at extra cost).

FORD FOCUS Models overview

ST-Line X

Key exterior features, in addition to ST-Line

- 18" 5x2-spoke "Matt Black" machined finish alloy wheels
- Red brake calipers
- Power folding door mirrors with puddle lights
- Front and rear parking sensors
- Privacy glass
- Rain sensing wipers

Key interior features, in addition to ST-Line

- Navigation
- 4.2" TFT coloured cluster
- 8" colour touchscreen
- FordPass Connect
- Auto-dimming rear view mirror
- Partial leather trim with red stitching
- Soft console knee pads with red stitching
- Front & rear floor mats with red stitching
- 6-way power adjust driver seat
- Passenger seat manual height & lumbar adjust
- Heated front seats
- Dual-zone Electronic Air Temperature Control (DEATC)

Bodystyles

5-door, Estate

Engines

- 1.0L Ford EcoBoost petrol (125 PS)
- 1.5L Ford EcoBoost petrol (150/182 PS)
- 1.5L Ford EcoBlue diesel (120 PS)
- 2.0L Ford EcoBlue diesel (150 PS)



■ Navigation system (Standard)



■ Privacy glass (Standard)





Hands-free tailgate

Opening or closing all-new Focus's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car. (Option at extra cost on Estate versions of ST-Line X, Titanium, Titanium X and Vignale)



Selectable Drive Modes

Allows you to select a choice of three drive modes – Normal, Eco and Sport (standard). The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission. Cars fitted with Continuously Controlled Damping (see right and image below) gain two further drive modes – Comfort and ECO-Comfort – that additionally alter the suspension settings for enhanced driving enjoyment. (Option at extra cost)



Blind Spot Information System with Cross Traffic Alert and Active Braking

Blind Spot Information System is designed to alert you via discreet warning lights built into both door mirrors, when another vehicle – car, van or lorry – enters your blind spot while driving. Similarly, Cross Traffic Alert can warn you if a moving vehicle or other hazard is detected, while you reverse from a perpendicular parking space, and can automatically apply the brakes if you take insufficient action. (Option at extra cost on all series excluding Style)



Continuously Controlled Damping (CCD)

Helps you adapt quickly to changing road conditions. Sensors monitor the road surface – and your driving input – every 2 milliseconds, then rapidly adjust the firmness of the dampers for optimum performance in every situation. If a pothole is detected, the system can adjust the shock absorbers to help reduce the impact for a more comfortable ride. (Option at extra cost on 5-door versions of Titanium X, ST-Line X and Vignale with 1.5L Ford EcoBoost or 2.0L Ford EcoBlue engines; not available with 2nd load floor)



Door edge protectors

Activated when your car doors are opened, the system helps to prevent accidental damage by providing a protective barrier between your Focus's door edges and neighbouring parked vehicles or other obstacles. (Standard on Vignale. Option at extra cost on all series excluding Style, as part of Convenience Pack)

Heated steering wheel

Warms up the steering wheel – and your hands – at the touch of a button to add another layer of comfort between you and the cold outside. (Standard on Vignale. Option at extra cost on ST-Line X, Titanium and Titanium X)





Frozen White
Premium body colour**



Race Red
Solid body colour



Shadow Black
Premium body colour*



Chrome Blue
Premium body colour*



Moondust Silver
Premium body colour*



Magnetic
Premium body colour*



Diffused Silver
Exclusive body colour*



Dark Mulberry
Exclusive to Vignale body colour*



Desert Island Blue
Exclusive body colour*



Ruby Red
Exclusive body colour*

We chose Desert Island Blue. What colour will you choose?

Ford Focus owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Focus will retain its good looks for many years to come.

*At extra cost.
†Standard on Vignale.
The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



FORD FOCUS Wheels and tyres



16"
5-spoke alloy wheel in 'Dark Sparkle' finish
(Standard on Style)



16"
5x2-spoke alloy wheel with 'Sparkle Silver' finish
(Standard on Zetec)



17"
10-spoke alloy wheel in 'Shadow Black' machined finish
(Part of Zetec Appearance Pack)



17"
5x2-spoke alloy wheel in 'Rock Metallic' finish
(Standard on ST-Line)



18"
5x2-spoke alloy wheel in 'Matt Black' machined finish
(Standard on ST-Line X)



16"
15-spoke alloy wheel in 'Sparkle Silver' finish
(Standard on Titanium)



17"
10x2-spoke alloy wheel in 'Luster Nickel' finish
(Standard on Titanium X)



18"
5x3-spoke alloy wheel in 'Liquid Aluminium' finish
(Standard on Vignale)

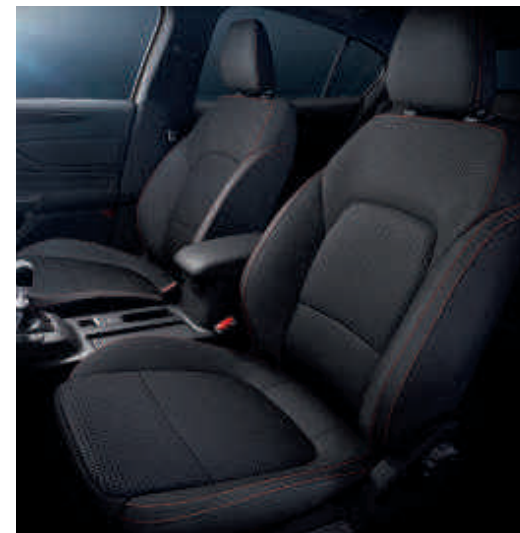




Style
Insert: Moonwalk in Ebony
Bolster: Softstitch in Ebony



Zetec
Insert: Foundry in Ebony/Grey highlights
Bolster: Eton in Ebony



ST-Line
Insert: Foundry in Ebony with Red stitching
Bolster: Eton in Ebony with Red stitching



ST-Line X
Insert: Foundry in Ebony with Red stitching
Bolster: Salerno leather/Salerno vinyl in Ebony with Red stitching

Sit back and relax.

Interior trims

The look and feel of premium materials will enhance your appreciation of the all-new Focus's stunning interior. Sumptuous front seats provide outstanding comfort and support, while their new slim profile helps to significantly improve rear and legroom. Great care has been taken in designing and crafting trims for your Ford Focus, to further elevate the overall driving experience.



Titanium
Insert: Ray in Ebony
Bolster: Eton in Ebony



Titanium X
Insert: Zaha in Ebony
Bolster: Salerno leather/Salerno vinyl in Ebony



Vignale
Insert: Windsor in Ebony
Bolster: Windsor in Ebony



FORD FOCUS Colour and trim

| | Solid body colours | Premium body colours* | | | | | Exclusive body colour* | | | |
|--|--------------------|-----------------------|----------|--------------|-----------------|-------------|------------------------|----------|--------------------|---------------|
| | | Frozen White | Magnetic | Shadow Black | Moondust Silver | Chrome Blue | Diffused Silver | Ruby Red | Desert Island Blue | Dark Mulberry |
| Style | | | | | | | | | | |
| Seat facing trim and colour: Moonwalk in Ebony with Deep Pebble Grey stitching | | | | | | | | | | |
| Seat bolster trim and colour: Soft Stitch in Ebony with Deep Pebble Grey stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| Zetec | | | | | | | | | | |
| Seat facing trim and colour: Foundry in Ebony with Metal Grey stitching | | | | | | | | | | |
| Seat bolster trim and colour: Eton in Ebony with Metal Grey highlights and stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| ST-Line | | | | | | | | | | |
| Seat facing trim and colour: Foundry in Ebony with Red stitching | | | | | | | | | | |
| Seat bolster trim and colour: Eton in Ebony with Red stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| ST-Line X | | | | | | | | | | |
| Seat facing trim and colour: Foundry in Ebony with Red stitching | | | | | | | | | | |
| Seat bolster trim and colour: Salerno Leather/Salerno Vinyl in Ebony with Red stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| Titanium | | | | | | | | | | |
| Seat facing trim and colour: Ray in Ebony with Metal Grey stitching | | | | | | | | | | |
| Seat bolster trim and colour: Eton in Ebony with Metal Grey stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| Titanium X | | | | | | | | | | |
| Seat facing trim and colour: Zaha in Ebony with Metal Grey stitching | | | | | | | | | | |
| Seat bolster trim and colour: Salerno Leather/Salerno Vinyl in Ebony with Metal Grey stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |
| Vignale | | | | | | | | | | |
| Seat facing trim and colour: Arona Perforated Windsor Leather in Ebony with Moss stitching | | | | | | | | | | |
| Seat bolster trim and colour: Windsor Leather in Ebony with Moss stitching | | | | | | | | | | |
| Instrument panel colour: Ebony | | | | | | | | | | |

Standard

*Frozen White solid body colour, metallic and mica body colours, partial leather trim, and leather trim are options at extra cost.

Helping you see without dazzling others

All-new Focus's Adaptive Front lighting System with dynamic LED headlights provides enhanced illumination in a range of driving situations, based on speed, steering wheel angle or camera information. Using Traffic Sign Recognition, the system can even identify when your car is approaching a roundabout or stop sign, and adapt the beam pattern for optimum illumination. (Option at extra cost on ST-Line X and Vignale)

Glare-free high beam lets you drive on high beam, reducing the effect on other road users. Sensors identify traffic ahead of your car and adjust the high beam pattern to protect other road users from glare, while illuminating the remainder of the road for greater visibility. (Option at extra cost on ST-Line X and Vignale, as part of Adaptive Front Lighting System)

Headlight design

All-new Focus is equipped with eye-catching new headlights. While the overall profile of the headlight remains the same across all series, the headlight design and the shape of the signature LED daytime running lights is different on each version of the light. Rear lights come in two versions, according to series: full halogen and LED/halogen. (LED rear lights standard on Titanium, Titanium X and Vignale; halogen rear lights standard on all other series.)



Halogen headlights with LED daytime running lights
(Standard)



LED headlights with LED daytime running lights
(Standard on Vignale. Option at extra cost on ST-Line X and Titanium X)



Adaptive Front lighting System with dynamic LED headlights, glare-free high beam and LED sequential turn indicators
(Option at extra cost on ST-Line X and Vignale)



LED/Halogen
LED/halogen rear lights incorporate an LED signature strip which illuminates when the headlights are switched on. (LED rear lights are standard on Titanium, Titanium X and Vignale; halogen rear lights are standard on all other series)



Rear bumper protection

Bumper protectors are designed to protect your bumper against daily wear and tear. They are easy to fit and combine protection with a stylish design. (Accessory)



Load retention systems

Robust retention systems meeting European ECE-R17/ISO27955 safety requirements keep items of luggage safely in the load compartment. A net can be ordered for fitment behind the second row of seats (option and accessory, estate only) and a retention guard for fitment behind second row of seats. (Accessory, estate only, not available in conjunction with panorama roof).



Retractable tow bar

Ford's retractable tow bar is there when you need it, but can be manually tucked away out of sight for uncompromised styling and easier access to the loadspace. Release it at the touch of a button, then retract it with a swift and easy action. (Option, estate only) Detachable and fixed tow bar also available for other body styles. (Accessory)



ACV Qi charging case

Protective case for Apple iPhone® with an integrated wireless charging function. For use in conjunction with Focus's wireless charging option. Available for a range of iPhone models and in a choice of colours to suit your phone. (Accessory)

Roof base carrier

A lockable roof base carrier or cross bars (estate) are the perfect base for all roof attachments. (Accessory)

Boot liner

Durable tray style liner, designed to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Focus from stone chips and road spray. Available as sets for front and rear. (Accessory)



Rubber floor mats

The tray-style rubberised all-weather floor mats are tailor-made to fit and protect against dirt and damp. The driver's mat is fixed directly onto the vehicle's floor to help prevent it from slipping. (Accessory)



♦Item covered by third party supplier's warranty, please see back cover for details.
For more accessories please visit the Online Accessory Catalogue at www.ford-accessories.co.uk
For a range of Ford branded items – from clothing to lifestyle products and model cars – visit www.fordlifestylecollection.com

Efficiency and performance.

All-new Focus has been carefully optimised for aerodynamic efficiency. Its advanced aerodynamic design offers low drag and helps improve fuel economy and reduce CO₂ emissions. Beneath the skin, our latest range of petrol and diesel engines contribute further towards making Focus as efficient, economical and refined as possible.

New Ford EcoBoost petrol engines deliver an impressive balance of efficiency and performance. All versions have cylinder deactivation, a clever feature that can shut off one of the engine's cylinders when torque demand is low – for example, when cruising on a motorway – for greater fuel economy.

New Ford EcoBlue diesel engines offer outstanding fuel efficiency and high levels of torque, particularly at low speeds. Using advanced technology and lightweight construction, they blend outstanding performance with remarkable refinement.



8-speed automatic transmission

All-new Focus's automatic transmission is highly responsive, smooth and efficient. It delivers rapid shifting for effortless acceleration. Featuring a contemporary rotary gear shift dial that helps to liberate space in the centre console, the transmission also includes paddle shift controls on the steering wheel to enhance your driving experience. (Option on 1.0L Ford EcoBoost 125 PS, 1.5L Ford EcoBoost 150 PS, 1.5L Ford EcoBlue 120 PS and 2.0L Ford EcoBlue 150 PS engines)



Advanced technology for greater efficiency

All-new Focus's engines comply with stringent Euro Stage 6.2 emissions regulations. The 2.0-litre Ford EcoBlue diesel additionally uses AdBlue®, a urea/ water-based fluid that converts NO_x emissions in the exhaust gas into nitrogen and water. A particulate filter then reduces more than 99% of emitted solid particulates from the car's exhaust.

Economy

All-new Focus's 1.0L Ford EcoBoost 100 PS petrol engine offers a winning combination of performance, fuel-efficiency and technology.



Power

With its highly advanced and efficient design, the new 1.5L Ford EcoBoost petrol engine range develops up to 182 PS of power.



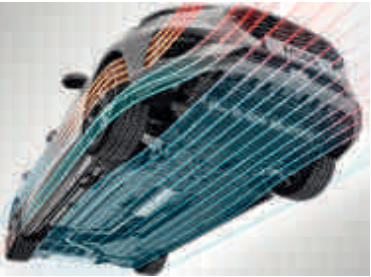
Selectable Drive Modes

All-new Focus models are equipped with drive mode settings – Normal, Eco and Sport – allowing the driver to alter the 'feel' of the car. Drive mode makes subtle changes to various settings, including throttle response, steering feel and gear-change on automatic transmission versions. (Standard)



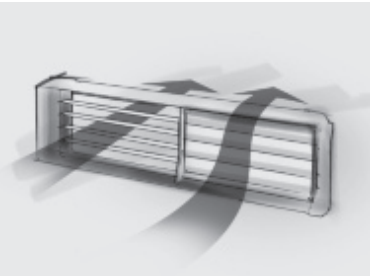
Ford Easy Fuel capless refuelling system

No dirty fuel caps to touch. Plus, Ford Easy Fuel with its unique safeguard ensures nobody accidentally fills up with the wrong fuel. (Standard)



Underbody cladding

Even the underside of the car is aerodynamically designed to be as smooth as possible, helping to reduce drag and optimise efficiency. (Standard)



Active Grille Shutter

To further reduce wind resistance, the Active Grille Shutter system automatically opens and closes to control the amount of cooling air entering the engine compartment. The result? Faster engine warm-up times and less aerodynamic drag for better fuel economy and lower CO₂ emissions. (Standard)

In touch and in control

We've spent a lot of time making the all-new Focus more intuitive and easier to use. This ease of use extends to the audio system, where we have taken design cues from traditional push-button radios with their two control dials and a series of simple buttons, in addition to simple voice commands.

The new fixed centre stack touchscreen appears to emerge elegantly out of the fascia. Available in three sizes, it offers simple control of the Connected Radio audio system (4.2" display), or full SYNC 3 functionality (6.5" and 8" displays).



4.2" display

Standard with Connected Radio. Audio system can be controlled using Voice Pass via the voice activation feature of a compatible phone. (Standard on Style)



6.5" multi-function touchscreen

Displays phone, audio and mobile apps, with swipe and pinch-to-zoom functionality, and six speakers. (Standard on Zetec and ST-Line)



8" multi-function touchscreen

Displays phone, audio, navigation and mobile apps, with swipe and pinch-to-zoom functionality, and six speakers. (Standard on ST-Line X, Titanium, Titanium X and Vignale. Option at extra cost on Style, Zetec and ST-Line)



FORD FOCUS Dimensions

5-door



4,378 mm

1,452mm



1,979 mm (with mirrors)

Wagon



4,668 mm

1,481 mm



1,979 mm (with mirrors)

FORD FOCUS Fuel, performance, emissions, weights and loads – 5-Door

Reality check. Making fuel economy figures more realistic.

From 1 September 2017, certain new vehicles will be type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and CO₂ emissions.

| | 1.0 Ford EcoBoost 85 PS | 1.0 Ford EcoBoost 100 PS | 1.0 Ford EcoBoost 125 PS | 1.0 Ford EcoBoost 125 PS | 1.5 Ford EcoBoost 150 PS |
|--|-------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------|
| 5-door | | | | | |
| Euro Stage | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 |
| Fuel type | Petrol | Petrol | Petrol | Petrol | Petrol |
| Maximum Power PS (kW) | 85 (63) | 100 (74) | 125 (92) | 125 (92) | 150 (110) |
| Torque Nm (Nm with overboost) | 170 | 170 | 170 (200) | 170 (200) | 240 (270) |
| CO ₂ emissions (g/km)** | 110 [†] | 107 [†] | 107-114 [†] | 126-131 [†] | 121 [†] |
| Transmission | 6-speed manual | 6-speed manual | 6-speed manual | 8-speed automatic | 6-speed manual |
| Drive | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 |
| Wheel diameter range(") | 16 | 16-17 | 16-18 | 16-18 | 16-17 |
| Fuel consumption range in mpg (L/100 km)** | | | | | |
| Urban | 47.1 (6.0) [†] | 48.7 (5.8) - 47.9 (5.9) [†] | 47.9 (5.9) - 45.6 (6.2) [†] | 39.8 (7.1) - 38.7 (7.3) [†] | 40.9 (6.9) [†] |
| Extra Urban | 67.3 (4.2) [†] | 68.9 (4.1) [†] | 68.9 (4.1) - 64.2 (4.4) [†] | 60.1 (4.7) - 57.6 (4.9) [†] | 62.8 (4.5) [†] |
| Combined | 58.9 (4.8) [†] | 60.1 (4.7) - 58.9 (4.8) [†] | 58.9 (4.8) - 56.5 (5.0) [†] | 50.4 (5.6) - 48.7 (5.8) [†] | 53.3 (5.3) [†] |
| Performance* | | | | | |
| Max. speed (mph) | 110 | 116 | 124 | 121 | 130 |
| 0-62 mph (secs) | 13.5 | 12.1 | 10.0 | 11.1 | 8.8 |
| 31-62 mph* (secs) | 12.0 | 12.0 | 10.0 | N/A | 8.6 |
| Weights and loads | | | | | |
| Kerbweight (kg) [‡] | 1322 | 1322 | 1322 | 1371 | 1369 |
| Nose Weight (kg) | 90 | 90 | 90 | 90 | 90 |
| Gross Vehicle Mass (kg) | 1855 | 1855 | 1855 | 1905 | 1890 |
| Gross Train Mass (kg) | 2955 | 2955 | 2955 | 3205 | 3390 |
| Max. Towable Mass (kg) (braked) | 1100 | 1100 | 1100 | 1300 | 1500 |
| Max. Towable Mass (kg) (unbraked) | 660 | 660 | 660 | 685 | 680 |

*In 4th gear. **Ford test figures. **The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>. For further information see www.dft.gov.uk/vca/fcb/wltp.asp. All petrol engines are equipped with a catalytic converter. [†]Fuel consumption figures are dependent on wheel size, please see price list for specific details.

The fuel economy figures quoted in the tables on pages 70 and 71 are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (pages 70 and 71) in day-to-day driving, although the vehicle is technically capable of doing so.

| 1.5 Ford EcoBoost 150 PS | 1.5 Ford EcoBoost 182 PS | 1.5 Ford EcoBlue 95 PS | 1.5 Ford EcoBlue 120 PS | 1.5 Ford EcoBlue 120 PS | 2.0 Ford EcoBlue 150 PS | 2.0 Ford EcoBlue 150 PS |
|--------------------------------------|--------------------------------|------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 |
| Petrol | Petrol | Diesel | Diesel | Diesel | Diesel | Diesel |
| 150 (110) | 182 (134) | 95 (70) | 120 (88) | 120 (88) | 150 (110) | 150 (110) |
| 240 (270) | 240 (270) | 300 | 300 | 300 | 370 | 370 |
| 133-138 [†] | 126 [†] | 91 [†] | 93-99 [†] | 110-115 [†] | 114-116 [†] | 114-121 [†] |
| 8-speed automatic | 6-speed manual | 6-speed manual | 6-speed manual | 8-speed automatic | 6-speed manual | 8-speed automatic |
| 4x2 | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 |
| 16-18 | 18 | 16 | 16-18 | 16-18 | 16-18 | 16-18 |
| 37.2 (7.6) - 36.2 (7.8) [†] | 39.8 (7.1) [†] | 74.3 (3.8) [†] | 72.4 (3.9) - 68.9 (4.1) [†] | 60.1 (4.7) - 57.6 (4.9) [†] | 50.4 (5.6) [†] | 53.3 (5.3) - 50.4 (5.6) [†] |
| 57.6 (4.9) - 55.4 (5.1) [†] | 60.1 (4.7) [†] | 85.6 (3.3) [†] | 85.6 (3.3) - 80.7 (3.5) [†] | 72.4 (3.9) - 68.9 (4.1) [†] | 78.5 (3.6) - 76.3 (3.7) [†] | 72.4 (3.9) - 68.9 (4.1) [†] |
| 47.9 (5.9) - 46.3 (6.1) [†] | 51.4 (5.5) [†] | 80.7 (3.5) [†] | 80.7 (3.5) - 76.3 (3.7) [†] | 67.3 (4.2) - 64.2 (4.4) [†] | 64.2 (4.4) - 62.8 (4.5) [†] | 64.2 (4.4) - 61.4 (4.6) [†] |
| 129 | 138 | 114 | 122 | 120 | 130 | 129 |
| 8.9 | 8.3 | 11.4 | 10.0 | 10.2 | 8.5 | 9.3 |
| N/A | 8.3 | 10.9 | 10.4 | N/A | 8.4 | N/A |
| 1404 | 1369 | 1363 | 1363 | 1394 | 1493 | 1518 |
| 75 | 90 | 90 | 90 | 80 | 90 | 90 |
| 1905 | 1890 | 1895 | 1895 | 1910 | 2020 | 2045 |
| 3405 | 3590 | 3095 | 3295 | 3310 | 3820 | 3645 |
| 1500 | 1700 | 1200 | 1400 | 1400 | 1800 | 1600 |
| 700 | 680 | 680 | 680 | 695 | 745 | 750 |

*Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Roof load** is a maximum of 75kg on all models. **Gross Train Mass** includes trailer weight.

FORD FOCUS Fuel, performance, emissions, weights and loads – Estate

Reality check. Making fuel economy figures more realistic.

From 1 September 2017, certain new vehicles will be type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions. From 1 September 2018 the WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. During NEDC Phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered i.e., same car might have different reported fuel consumption and CO₂ emissions.

| | 1.0 Ford EcoBoost 85 PS | 1.0 Ford EcoBoost 100 PS | 1.0 Ford EcoBoost 125 PS | 1.0 Ford EcoBoost 125 PS | 1.5 Ford EcoBoost 150 PS |
|--------------------------------------|-------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------|
| Estate | | | | | |
| Euro Stage | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 |
| Fuel type | Petrol | Petrol | Petrol | Petrol | Petrol |
| Maximum Power PS (kW) | 85 (63) | 100 (74) | 125 (92) | 125 (92) | 150 (110) |
| Torque Nm (Nm with overboost) | 170 | 170 | 170 (200) | 170 (200) | 240 (270) |
| CO ₂ emissions (g/km)** | 110 [†] | 107-108 [†] | 108-114 [†] | 130-135 [†] | 125 [†] |
| Transmission | 6-speed manual | 6-speed manual | 6-speed manual | 8-speed automatic | 6-speed manual |
| Drive | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 |
| Wheel diameter range(") | 16 | 16-17 | 16-18 | 16-18 | 16-17 |
| Fuel consumption in mpg (L/100 km)** | | | | | |
| Urban | 47.1 (6.0) [†] | 48.7 (5.8) - 47.9 (5.9) [†] | 47.9 (5.9) - 45.6 (6.2) [†] | 38.7 (7.3) - 37.7 (7.5) [†] | 40.4 (7.0) [†] |
| Extra Urban | 65.7 (4.3) [†] | 68.9 (4.1) [†] | 68.9 (4.1) - 64.2 (4.4) [†] | 57.6 (4.9) - 55.4 (5.1) [†] | 60.1 (4.7) [†] |
| Combined | 57.6 (4.9) [†] | 60.1 (4.7) - 58.9 (4.8) [†] | 58.9 (4.8) - 55.4 (5.1) [†] | 48.7 (5.8) - 47.1 (6.0) [†] | 51.4 (5.5) [†] |
| Performance* | | | | | |
| Max. speed (km/h) | 109 | 114 | 123 | 120 | 129 |
| 0-100 km/h (secs) | 13.9 | 12.5 | 10.3 | 11.4 | 9.0 |
| 50-100 km/h* (secs) | 12.4 | 12.4 | 10.3 | N/A | 8.9 |
| Weights and loads | | | | | |
| Kerbweight (kg)* | 1383 | 1383 | 1383 | 1431 | 1408 |
| Nose Weight (kg) | 90 | 90 | 90 | 90 | 90 |
| Gross Vehicle Mass (kg) | 1925 | 1925 | 1925 | 1970 | 1950 |
| Gross Train Mass (kg) | 2925 | 2925 | 2925 | 3270 | 3450 |
| Max. Towable Mass (kg) (braked) | 1000 | 1000 | 1000 | 1300 | 1500 |
| Max. Towable Mass (kg) (unbraked) | 690 | 690 | 690 | 715 | 700 |

*In 4th gear. *Ford test figures. **The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under<http://carfueldata.dft.gov.uk/>. For further information see www.dft.gov.uk/vca/fcb/wltp.asp. All petrol engines are equipped with a catalytic converter. [†]Fuel consumption figures are dependent on wheel size, please see price list for specific details.

The fuel economy figures quoted in the tables on pages 72 and 73 are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (pages 72 and 73) in day-to-day driving, although the vehicle is technically capable of doing so.

| 1.5 Ford EcoBoost 150 PS | 1.5 Ford EcoBoost 182 PS | 1.5 Ford EcoBlue 95 PS | 1.5 Ford EcoBlue 120 PS | 1.5 Ford EcoBlue 120 PS | 2.0 Ford EcoBlue 150 PS | 2.0 Ford EcoBlue 150 PS |
|--------------------------------------|--------------------------------|------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 | Stage 6.2 |
| Petrol | Petrol | Diesel | Diesel | Diesel | Diesel | Diesel |
| 150 (110) | 182 (134) | 95 (70) | 120 (88) | 120 (88) | 150 (110) | 150 (110) |
| 240 (270) | 240 (270) | 300 | 300 | 300 | 370 | 370 |
| 134-138 [†] | 129 [†] | 96 [†] | 97-103 [†] | 116-122 [†] | 117-119 [†] | 116-122 [†] |
| 8-speed automatic | 6-speed manual | 6-speed manual | 6-speed manual | 8-speed automatic | 6-speed manual | 8-speed automatic |
| 4x2 | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 | 4x2 |
| 16-18 | 18 | 16 | 16-18 | 16-18 | 16-18 | 16-18 |
| 37.2 (7.6) - 36.2 (7.8) [†] | 39.2 (7.2) [†] | 70.6 (4.0) [†] | 68.9 (4.1) - 65.7 (4.3) [†] | 57.6 (4.9) - 54.3 (5.2) [†] | 49.6 (5.7) [†] | 53.3 (5.3) - 50.4 (5.6) [†] |
| 56.5 (5.0) - 54.3 (5.2) [†] | 58.9 (4.8) [†] | 80.7 (3.5) [†] | 80.7 (3.5) - 76.3 (3.7) [†] | 68.9 (4.1) - 64.2 (4.4) [†] | 74.3 (3.8) - 72.4 (3.9) [†] | 72.4 (3.9) - 67.3 (4.2) [†] |
| 47.9 (5.9) - 45.6 (6.2) [†] | 49.6 (5.7) [†] | 78.5 (3.6) [†] | 76.3 (3.7) - 72.4 (3.9) [†] | 64.2 (4.4) - 60.1 (4.7) [†] | 62.8 (4.5) - 61.4 (4.6) [†] | 64.2 (4.4) - 60.1 (4.7) [†] |
| 128 | 137 | 112 | 120 | 119 | 129 | 127 |
| 9.1 | 8.5 | 11.8 | 10.3 | 10.5 | 8.7 | 9.5 |
| N/A | 8.6 | 11.3 | 10.7 | N/A | 8.7 | N/A |
| 1445 | 1408 | 1413 | 1413 | 1454 | 1533 | 1559 |
| 90 | 90 | 80 | 80 | 90 | 90 | 90 |
| 1980 | 1950 | 1955 | 1955 | 1995 | 2080 | 2105 |
| 3480 | 3650 | 3155 | 3355 | 3395 | 3880 | 3705 |
| 1500 | 1700 | 1200 | 1400 | 1400 | 1800 | 1600 |
| 720 | 700 | 705 | 705 | 725 | 750 | 750 |

*Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Roof load** is a maximum of 75kg on all models. **Gross Train Mass** includes trailer weight.

FORD **FOCUS** Styling and appearance

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Wheels | | | | | | | |
| Alloy – 16" 5-spoke alloy wheel (fitted with 205/60 tyres excluding vehicles with 1.0 Ford Ecoboost 100 PS and 1.5 Ford EcoBlue 95 PS engines, which are fitted with 195/65 tyres*) | ■ | | | | | | |
| Alloy – 16" 5x2-spoke alloy wheel (fitted with 205/60 tyres excluding vehicles with 1.0 Ford Ecoboost 100 PS and 1.5 Ford EcoBlue 95 PS engines, which are fitted with 195/65 tyres*) | | ■ | | | | | |
| Alloy – 17" 10-spoke alloy wheel (fitted with 215/50 tyres*) (part of Appearance Pack) | | ▣ | | | | | |
| Alloy – 17" 5x2-spoke alloy wheel (fitted with 215/50 tyres*) | | | ■ | | | | |
| Alloy – 18" 5x2-spoke alloy wheel (fitted with 235/40 tyres*) | | | | ■ | | | |
| Alloy – 16" 15-spoke alloy wheel (fitted with 205/60 tyres*) | | | | | ■ | | |
| Alloy – 17" 10x2-spoke alloy wheel (fitted with 215/50 tyres*) | | | | | | ■ | |
| Alloy – 18" 5x3-spoke alloy wheel (fitted with 235/40 tyres*) | | | | | | | ■ |
| Locking wheel nuts | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Spare Wheel – Mini steel, includes general stowage box and mini spare tyre | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Spare wheel – 16" conventional steel, includes general stowage box and spare tyre (not available on Estate or with 2nd load floor) | □ | □ | | | | | |
| Locking wheel nuts | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Design features | | | | | | | |
| Black finish on upper door line | ■ | | ■ | ■ | | | |
| Bright finish on upper door line (5-door bodystyle) | | ■ | | | ■ | ■ | |
| Bright finish on lower door line (Estate bodystyle) | | ■ | | | ■ | ■ | |
| Bright finish on upper and lower door line | | | | | | | ■ |
| Door handles – Body colour | ■ | ■ | ■ | ■ | ■ | ■ | |
| Door handles – Unique Vignale, body colour with chrome insert | | | | | | | ■ |
| Front lower grille – Self colour | ■ | ■ | | | ■ | ■ | |
| Front lower grille – Unique ST-Line, black mesh | | | ■ | ■ | | | |
| Front lower grille – High gloss with chrome bars | | | | | | | ■ |
| Front upper grille – Silver bars with chrome surround | ■ | ■ | | | | | |
| Front upper grille – Chrome bars with chrome surround | | | | | ■ | ■ | |
| Front upper grille – Unique ST-Line, black mesh with black surround | | | ■ | ■ | | | |
| Front upper grille – Unique Vignale, high gloss mesh with chrome surround | | | | | | | ■ |
| Front bumper – Body colour upper, self colour lower | ■ | ■ | | | ■ | ■ | |
| Front bumper – Unique ST-Line, body colour upper with body colour extension | | | ■ | ■ | | | |
| Front bumper – Unique Vignale, body colour upper, self colour lower | | | | | | | ■ |

FORD **FOCUS** Styling and appearance

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Fog light bezel – Bright | ■ | ■ | | | ■ | ■ | |
| Fog light bezel – Unique ST-Line | | | ■ | ■ | | | |
| Fog light bezel – Unique Vignale, dark chrome | | | | | | | ■ |
| Rear bumper – Body colour, 2-piece design | ■ | ■ | | | ■ | ■ | |
| Rear bumper – ST-Line, body colour with body colour extension | | | ■ | ■ | | | |
| Rear bumper – Unique Vignale, body colour, 2-piece design | | | | | | | ■ |
| Rear privacy glass (part of Appearance Pack) | | ▣ | □ | ■ | □ | ■ | ■ |
| Rear spoiler – Body colour with centre high mounted stop light | ■ | ■ | | | ■ | ■ | ■ |
| Large Rear spoiler – Body colour with centre high mounted stop light | | | ■ | ■ | | | |
| ST-Line badge | | | ■ | ■ | | | |
| Vignale badge | | | | | | | ■ |
| Side skirts – Self colour | ■ | ■ | | | ■ | ■ | |
| Side skirts – Unique ST-Line, body colour | | | ■ | ■ | | | |
| Side skirts – Unique Vignale, body colour with chrome door cladding | | | | | | | ■ |
| Roof rails – Black-finish (Estate only) | ■ | | ■ | ■ | | | |
| Roof rails – Silver-finish (Estate only) | | ■ | | | ■ | ■ | ■ |
| Hands-free power tailgate (includes keyless entry on ST-Line X) (Estate only) | | | | □ | □ | □ | □ |
| Headlight bezel – Aluminium | ■ | ■ | | | ■ | ■ | ■ |
| Headlight bezel – Black | | | ■ | ■ | | | |
| Sport pedal set – Unique metallic finish | | | ■ | ■ | | | |
| Scuff plates – Front, polished stainless steel with etched 'ST-Line' logo | | | ■ | ■ | | | |
| Scuff plates – Front, aluminium-finish with 'Ford' logo | | | | | ■ | ■ | |
| Scuff plates – Unique Vignale, brushed aluminium with etched 'Vignale' logo | | | | | | | ■ |
| Option packs | | | | | | | |
| Appearance Pack – Rear privacy glass, 17" 10-spoke alloy wheels in "Shadow Black" machined finish | | □ | | | | | |

- Standard ■
- Optional, at extra cost □
- Part of an option pack, at extra cost ▣

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available

Note: the 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 16 and 17" wheels. All 18" wheels require steering rack limiter (plant and Dealer fit).

FORD **FOCUS** Driving experience

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|--|-------------------------------------|---|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Driver Assistance | | | | | | | |
| Front parking sensors (includes rear parking sensors) (also part of Convenience Pack) | <input type="checkbox"/> | <input type="checkbox"/> <input type="checkbox"/> | <input type="checkbox"/> <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Rear parking sensors (included when front parking sensors are specified) (also part of Convenience Pack) | <input type="checkbox"/> | <input type="checkbox"/> <input type="checkbox"/> | <input type="checkbox"/> <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Active Park Assist (manual transmission only) – Including perpendicular and parallel park assist and park-out assist (part of Convenience Pack) | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Active Park Assist 2 (automatic transmission only) – Including perpendicular and parallel park assist and park-out assist (part of Convenience Pack) | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Intelligent Speed Assist | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Cruise control with speed limiter | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Adaptive Cruise Control (manual transmission only) (part of Driver Assistance Pack) | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Adaptive Cruise Control with Lane Centring Assist & Stop & Go (automatic transmission only) (part of Driver Assistance Pack) | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Traffic Sign Recognition (part of Driver Assistance Pack) | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Rear wide-view camera – near 180 degree display, shown in the main display unit screen (part of Convenience Pack) | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Electric power-assisted steering (EPAS) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Driver Alert System ²⁾ , Traffic Sign Recognition ²⁾ and Auto High Beam ¹⁾ (includes automatic wipers with rain sensor, auto-dimming rear view mirror, headlight courtesy delay and follow me home lighting) (part of Driver Assistance Pack) | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Lane-Keeping Alert ²⁾ with Lane Departure Warning | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Exterior Lighting | | | | | | | |
| Headlights – Halogen | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Headlights – Fixed LED | | | | <input type="checkbox"/> | | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Headlights – Dynamic LED (glare-free high beam and LED turn indicators) | | | | <input type="checkbox"/> | | | <input type="checkbox"/> |
| Headlights – Automatic on/off | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Rear lights with LED technology (contained within optional Dynamic or fixed LED headlights on ST-Line X) | | | | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Front fog lights with cornering function | | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| LED front fog lights with cornering function | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> |
| Rear fog light | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Suspension | | | | | | | |
| Standard duty rear shock absorbers | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Standard duty suspension | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | <input checked="" type="checkbox"/> | | <input checked="" type="checkbox"/> |
| Sports suspension | | | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Continuously Controlled Damping (5 door, 1.5L Ford EcoBoost & 2.0L Ford EcoBlue engines only; n/a with 2nd load floor) | | | | <input type="checkbox"/> | | <input type="checkbox"/> | <input type="checkbox"/> |

FORD **FOCUS** Driving experience

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Instruments and Controls | | | | | | | |
| Tyre Pressure Monitoring System (TPMS) ¹⁾ | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Technology | | | | | | | |
| Selectable drive mode | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Option Packs | | | | | | | |
| Convenience Pack – Door edge protectors, Active Park Assist (manual transmission only), Active Park Assist 2 (automatic transmission only) and rear wide-view camera | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Driver Assistance Pack – Traffic Sign Recognition; Auto High Beam; Adaptive Cruise Control (with Lane Centring Assist & Stop & Go on Automatic transmission only) | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

FORD **FOCUS** Performance and efficiency

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|--------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Instruments and Controls | | | | | | | |
| Trip/fuel computer | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Technology | | | | | | | |
| Auto Start-Stop system | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

Standard

Optional, at extra cost

Part of an option pack, at extra cost, ¹⁾Safety feature

FORD **FOCUS** Comfort and convenience

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|--|-------|-------|---------|-----------|----------|------------|---------|
| Interior Convenience | | | | | | | |
| Centre console – Regular, with open cupholder and stowage, 12V front powerpoint | ■ | | | | | | |
| Centre console – Premium, with sliding armrest, cupholder with sliding cover, 12V front powerpoint (on manual trasmission only) | | ■ | ■ | ■ | ■ | ■ | ■ |
| Centre console – Premium, with short sliding armrest, open cupholder, 12V front and rear powerpoints (on automatic transmission only) (includes electronic parking brake and e-shifter) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Overhead console – Medium length, with front and rear LED courtesy lights | ■ | ■ | ■ | ■ | | ■ | |
| Mini overhead console – Sunglasses bin, with front and rear LED courtesy lights (part of Openable Panorama Roof on ST-Line X) | | | | ▣ | ■ | ■ | ■ |
| Audio and Communication systems | | | | | | | |
| Ford DAB Radio with 4.2" TFT colour display, 6 speakers, Bluetooth®, remote audio controls, Emergency Assistance* and 2 USB ports | ■ | | | | | | |
| Ford SYNC 3 DAB Radio with floating 6.5" TFT touchscreen, 4.2" TFT colour display, 6 speakers, Bluetooth®,remote audio controls, Emergency Assistance*, voice control, App Link Android Auto/Apple CarPlay and 2 USB ports | | ■ | ■ | | | | |
| Ford SYNC 3 DAB Radio with Navigation, FordPass Connect, floating 8" TFT touchscreen, 4.2" TFT colour display, 6 speakers, Bluetooth®, remote audio controls, eCall**, voice control, App Link Android Auto/Apple CarPlay and 2 USB ports | ▣ | ▣ | ▣ | ■ | ■ | ■ | |
| Ford SYNC 3 DAB Radio with B&O Premium Audio System with 360º sound and Digital Sound Processor, Navigation, FordPass Connect, floating 8" TFT touchscreen, 4.2" TFT colour display, 10 speakers, Bluetooth®, remote audio controls, eCall**, voice control, App Link Android Auto/Apple CarPlay and 2 USB ports | | | | ▣ | ▣ | ▣ | ■ |
| Climate Control | | | | | | | |
| Air conditioning – Manual control | ■ | ■ | ■ | | | | |
| Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC) | | | | ■ | ■ | ■ | ■ |
| Interior Lighting | | | | | | | |
| Courtesy light – Ambient LED courtesy lighting (Crystal Blue lighting), footwell area, inner door levers, door map pockets, front and rear map-reading lights, instrument panel | | | | | ■ | ■ | |
| Courtesy light – Ambient LED courtesy lighting (multi-colour), footwell area, inner door levers, door map pockets, front and rear map-reading lights, instrument panel | | | | | | | ■ |

FORD **FOCUS** Comfort and convenience

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|--|-------|-------|---------|-----------|----------|------------|---------|
| Seating | | | | | | | |
| Front seats – Sports style, V-shape with high bolster | | ■ | ■ | ■ | ■ | ■ | ■ |
| Front seats – Driver's manual rotary recliner seat | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Front seats – Passenger's rotary recliner seat | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Driver's and passenger's seat back map pocket | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Front seat – Driver's manual lumbar support adjustment | ■ | ■ | ■ | | ■ | | |
| Front seat – Driver's electrically-operated lumbar support adjustment | | | | ■ | | ■ | ■ |
| Front seat – Driver's manual height and fore/aft adjustment | ■ | ■ | ■ | | ■ | | |
| Front seat – Driver's power height and fore/aft adjustment, includes power recliner and power lumbar seat support | | | | ■ | | ■ | ■ |
| Front seat – Passenger's manual lumbar support adjustment | | | | ■ | ■ | ■ | ■ |
| Front seat – Passenger's manual fore/aft adjustment | ■ | ■ | ■ | | | | |
| Front seat – Passenger's manual height and fore/aft adjustment, includes passenger's manual lumbar support adjustment | | | | ■ | ■ | ■ | ■ |
| Comfort seats – Driver and passenger's manual height and fore/aft adjustment, includes manual recliner, headrest and cushion length adjustment, with power lumbar seat support | ▣ | ▣ | | | ▣ | | |
| Front seats – Driver and passenger heated seats | | | | ■ | ■ | ■ | ■ |
| Rear seat fixed cushion | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Rear seat – 60:40 split folding seats | ■ | ■ | ■ | ■ | ■ | ■ | |
| Rear seat – 60:40 folding seats with ski hatch, including rear centre armrest with cupholders | | | | | | | ■ |
| Rear centre armrest with cupholders | | | | | ■ | ■ | ■ |

- Standard ■
- Optional, at extra cost ▣
- Part of an option pack, at extra cost ▣

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

**eCall is a European Commission initiative which mandates an in-vehicle system that calls emergency services if an automatic eCall event is activated by detection of a serious road accident, or if a manual eCall is triggered by a vehicle occupant.

FORD **FOCUS** Comfort and convenience

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Instruments and Controls | | | | | | | |
| Door mirrors – Body colour housing, heated, electrically-operated, integrated side indicator | ■ | ■ | ■ | | | | |
| Door mirrors – Body colour housing, heated, electrically-operated, power folding, integrated side indicator, approach lights (part of BLIS) | | ▣ | ▣ | ■ | ■ | ■ | ■ |
| Openable panoramic roof – 2-piece design | | | | □ | □ | □ | □ |
| Headlight jet wash (part of Adaptive Front Lighting System) | | | | ▣ | | | ▣ |
| Tailgate wash/wipe | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Wipers – Standard with 6-speed interval settings | ■ | ■ | ■ | | | | |
| Wipers – Automatic, includes auto-dimming rear-view mirror, automatic on/off headlights with follow me home lighting | | | | ■ | ■ | ■ | ■ |
| Heated washer jets – Windscreen | | ■ | ■ | ■ | ■ | ■ | ■ |
| Handbrake – Electric, with autohold feature | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Gearshift knob – moulded (requires manual transmission) | ■ | | | | | | |
| Gearshift knob – Leather-trimmed (requires manual transmission) | | ■ | | | ■ | ■ | |
| Gearshift knob – ST-Line, aluminium (requires manual transmission) | | | ■ | ■ | | | |
| Gearshift knob – Vignale, high-gloss black (requires manual transmission) | | | | | | | ■ |
| Gearshift knob – E-shifter, rotary bezel (standard with automatic transmission) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Steering wheel – 3-spoke (manual transmission) | ■ | | | | | | |
| Steering wheel – 3-spoke, leather-trimmed (Style requires automatic transmission) | ■ | ■ | | | ■ | ■ | ■ |
| Steering wheel – ST-Line sports style, flat bottom | | | ■ | ■ | | | |
| Steering wheel – Heated (includes leather-trimmed steering wheel) | | | | □ | □ | □ | ■ |
| Steering column – Rake and reach adjustable | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Keyless Start with Ford Power Start Button | | | ■ | ■ | | | |
| Ford KeyFree System with Keyless Entry & Keyless Start (only Keyless Start standard on ST-Line X) | | | | □ | ■ | ■ | ■ |
| Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side and global closing | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Technology | | | | | | | |
| Ford Easy Fuel capless refuelling system | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Quickclear heated windscreen, with heated windscreen washer jets | | ■ | ■ | ■ | ■ | ■ | ■ |
| Wireless charging pad | | □ | □ | □ | □ | □ | □ |
| MyKey® | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Rear-view mirror – Standard | ■ | ■ | ■ | ■ | | | |
| Rear-view mirror – Auto-dimming | | | | ■ | ■ | ■ | ■ |

FORD **FOCUS** Safety and security

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Safety | | | | | | | |
| Acoustic laminated windscreen | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Anti-lock braking system (ABS) ¹⁾ , Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Anti-lock braking system (ABS) with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist ²⁾ and Trailer Sway Control ¹⁾ (automatic transmission only) (part of Driver Assistance Pack and Active Park Assist 2) | | ▣ | ▣ | ▣ | ▣ | ▣ | ▣ |
| Seat belt minder for driver, passenger and rear seats, includes passenger seat occupant detection | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Airbags – Driver and front passenger's ¹⁾ * | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Airbags – Front side impact ¹⁾ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Airbags – Front and rear side curtain ¹⁾ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Passenger airbag deactivation switch ¹⁾ * | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Seats – ISOFIX mounting provision for child seat ¹⁾ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Security | | | | | | | |
| Remote central/double locking | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Child proof rear door locks | ■ | ■ | ■ | ■ | ■ | ■ | |
| Child proof rear door locks - power/remote | | | | | | | ■ |
| Thatcham Category 1 perimeter and volume-sensing alarm | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Engine immobiliser | ■ | ■ | ■ | ■ | ■ | ■ | ■ |

- Standard ■
- Optional, at extra cost □
- Part of an option pack, at extra cost ▣

¹⁾Safety feature. ²⁾Driver assistance feature.
***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

FORD **FOCUS** Insurance Groups

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| 5-door | | | | | | | |
| 1.0 Ford EcoBoost (85PS), 6-speed manual | 5E | | | | | | |
| 1.0 Ford EcoBoost (100 PS), 6-speed manual | 8E | 8E | | | | | |
| 1.0 Ford EcoBoost (125 PS), 6-speed manual | | 12E | 12E | 13E | 12E | 13E | 14E |
| 1.0 Ford EcoBoost (125 PS), 8-speed automatic | 10E | 12E | 12E | 13E | 12E | 13E | 14E |
| 1.5 Ford EcoBoost (150 PS), 6-speed manual | | | 16E | | 16E | 16E | |
| 1.5 Ford EcoBoost (150 PS), 8-speed automatic | | | 16E | 16E | 16E | 16E | 18E |
| 1.5 Ford EcoBoost (182 PS), 6-speed manual | | | | 17E | | | 18E |
| 1.5 Ford EcoBlue (95 PS), 6-speed manual | 12E | 13E | | | | | |
| 1.5 Ford EcoBlue (120 PS), 6-speed manual | | 14E | 14E | 15E | 14E | 15E | 16E |
| 1.5 Ford EcoBlue (120 PS), 8-speed automatic | 13E | 14E | 14E | 15E | 14E | 15E | 16E |
| 2.0 Ford EcoBlue (150 PS), 6-speed manual | | | 18E | 18E | 18E | 18E | 20E |
| 2.0 Ford EcoBlue (150 PS), 8-speed automatic | | | 18E | 18E | 18E | 18E | 20E |

FORD **FOCUS** Insurance Groups

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Estate | | | | | | | |
| 1.0 Ford EcoBoost (85PS), 6-speed manual | 5E | | | | | | |
| 1.0 Ford EcoBoost (100 PS), 6-speed manual | 8E | 8E | | | | | |
| 1.0 Ford EcoBoost (125 PS), 6-speed manual | | 12E | 12E | 13E | 12E | 13E | 14E |
| 1.0 Ford EcoBoost (125 PS), 8-speed automatic | 10E | 12E | 12E | 13E | 12E | 13E | 14E |
| 1.5 Ford EcoBoost (150 PS), 6-speed manual | | | 16E | | 16E | 16E | |
| 1.5 Ford EcoBoost (150 PS), 8-speed automatic | | | 16E | 16E | 16E | 16E | 18E |
| 1.5 Ford EcoBoost (182 PS), 6-speed manual | | | | 17E | | | 18E |
| 1.5 Ford EcoBlue (95 PS), 6-speed manual | 12E | 13E | | | | | |
| 1.5 Ford EcoBlue (120 PS), 6-speed manual | | 14E | 14E | 15E | 14E | 15E | 16E |
| 1.5 Ford EcoBlue (120 PS), 8-speed automatic | 13E | 14E | 14E | 15E | 14E | 15E | 16E |
| 2.0 Ford EcoBlue (150 PS), 6-speed manual | | | 18E | 18E | 18E | 18E | 20E |
| 2.0 Ford EcoBlue (150 PS), 8-speed automatic | | | 18E | 18E | 18E | 18E | 20E |

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

FORD **FOCUS** Utility

| | Style | Zetec | ST-Line | ST-Line X | Titanium | Titanium X | Vignale |
|---|-------|-------|---------|-----------|----------|------------|---------|
| Carpet and Trim | | | | | | | |
| Floor mats – Front, velour | ■ | ■ | ■ | | ■ | ■ | |
| Floor mats – Front and rear velour | | | | | ■ | | |
| Floor mats – Front and rear, double stitching | | | | ■ | ■ | ■ | |
| Floor mats – Front and rear, premium | | | | | | | ■ |
| Electrical | | | | | | | |
| Luggage compartment powerpoint (Estate only) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Exterior Functional | | | | | | | |
| Trailer coupling - detachable (includes 13-pin electrical kit, permanent power supply, Trailer Sway Control, Hill Start Assist) | □ | □ | □ | □ | □ | □ | □ |
| Trailer coupling pre-equipment kit (includes Trailer Sway Control and Hill Start Assist) | □ | □ | □ | □ | □ | □ | □ |
| Door edge protectors – Front and rear (part of Convenience Pack) | | ▣ | ▣ | ▣ | ▣ | ▣ | ■ |
| Loadspace Compartment | | | | | | | |
| 2nd load floor (5 door only, standard on estate; n/a with full size spare wheel, B&O play or Continuously Controlled Damping) | | | □ | □ | □ | □ | |
| Easy-stow tonneau cover (Estate only) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Load compartment area cover (5 door only) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Load compartment tie down loops (Estate only) | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Load floor carpet | ■ | ■ | ■ | ■ | ■ | ■ | ■ |

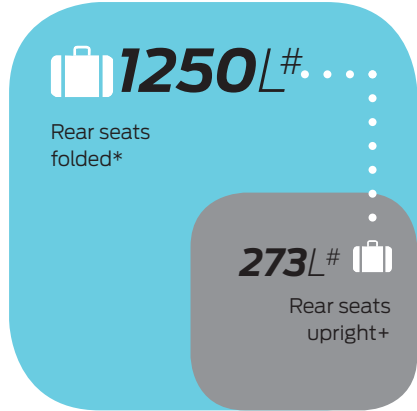
Standard

Optional, at extra cost

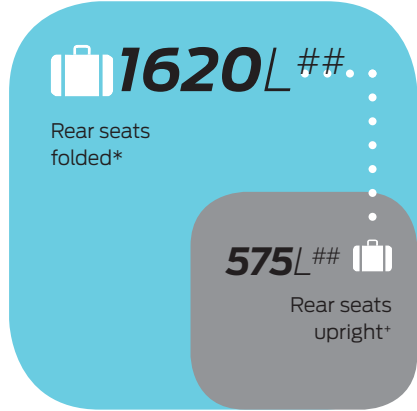
Part of an option pack, at extra cost

FORD **FOCUS** Dimensions

5-door



Estate



*laden to roof
*laden to package tray
*with full size spare wheel or B&O play
##with mini spare wheel

| | 5-door | Estate |
|--|-----------|-----------|
| Overall length (mm) | 4378 | 4668 |
| Overall width with/without mirrors (mm) | 1979/1825 | 1979/1825 |
| Overall width with folded-back mirrors (mm) | 1848 | 1848 |
| Overall height (mm) (with antenna, unladen) | 1452 | 1481** |
| Wheelbase (mm) | 2700 | 2700 |
| Turning circle – kerb to kerb (m) | 10.6 | 10.6 |
| Interior dimenisons | | |
| 1st seat row headroom (mm) (without panoramic roof) | 987 | 987 |
| 1st seat row legroom (mm) (maximum with seat in rearmost midheight position) | 1109 | 1109 |
| 1st seat row shoulder room (mm) | 1421 | 1421 |
| 2nd seat row headroom (mm) (without panoramic roof) | 965 | 1008 |
| 2nd seat row legroom (mm) (nominal with front seat in 95% SAE position) | 918 | 918 |
| 2nd seat row shoulder room (mm) | 1395 | 1395 |
| Luggage capacity (litres)* | | |
| 5-seat mode (laden to package tray) (with full size spare or B&O play) | 273 | N/A |
| 5-seat mode (laden to package tray) (with mini spare) | 341 | 575 |
| 5-seat mode (laden to roof) (with full size spare or B&O play) | 373 | N/A |
| 5-seat mode (laden to roof) (with mini spare) | 443 | 728 |
| 2-seat mode (laden to roof) (with full size spare or B&O play) | 1250 | N/A |
| 2-seat mode (laden to roof) (with mini spare) | 1320 | 1620 |
| Loadspace | | |
| Load opening height (mm) | 613 | 702 |
| Load opening width (mm) | 1018 | 1051 |
| Max. loading height (mm) | 803 | 895 |
| Loading width between wheel arches (mm) | 1016 | 1150 |
| Loading length (at floor to second row seats) (mm) | 844 | 1047 |
| Fuel tank capacity (litres) | | |
| Petrol | 52 | 52 |
| Diesel | 47 | 47 |

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.
**Includes roof rails on Estate models.

Making ownership easy and affordable.

Take advantage of a range of invaluable services and make the most of your car.

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- Genuine Ford parts with a 5 year guarantee
- Small replacement car for the duration of your repairs
- Ford Insure experts at UK call centres
- 24 hour accident recovery
- Unlimited cover for standard fit in-car entertainment equipment
- Up to 90 days European cover
- Replacement child seats in the event of an accident

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Extend your warranty up to 5 years/100,000 miles with Ford Protect.

Extend your standard 3-year/60,000 miles warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including:

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- With Ford Protect, the price of parts and labour are guaranteed for the length of your plan
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- Help protect your vehicle resale value

To help increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

FORD Protect Extended Warranty for New Vehicles

| | Total Mileage (mls) |
|-------------------|---------------------|
| 4 Year Protection | 80,000 mls |
| 5 Year Protection | 100,000 mls |



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build

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FORD FOCUS Warranty and service plans

| Warranty | | All Focus Models |
|---|-------------------------------------|-------------------------------------|
| 3-year/60,000 miles* Base Warranty (first year unlimited mileage) | <input checked="" type="checkbox"/> | |
| 1-year/unlimited miles* Ford Assistance Roadside Cover (Europe) | <input checked="" type="checkbox"/> | |
| Ford Protect Premium Plans, including scheduled servicing and extended Ford Assistance | <input type="checkbox"/> | |
| 3-year/60,000miles* Paint Warranty (first year unlimited mileage) | <input checked="" type="checkbox"/> | |
| 12-year/unlimited miles* Perforation Warranty | <input checked="" type="checkbox"/> | MY 2018.5 GBR en |
| Ford Protect Classic Extended Warranty (can only be purchased at point of registration) | <input type="checkbox"/> | |
| *From the date of the first registration. Subject to terms and conditions. | | |
| Standard | | <input checked="" type="checkbox"/> |
| Optional, at extra cost | | <input type="checkbox"/> |

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