



The New Ford Escort

A Change for
the Better



Escort Saloon & L

The Escort has been Britain's best-selling small car. And no wonder.

Good roadholding, handling, liveliness and economy. Tried and proven engines and gearboxes. These are just some of the famous features that have won the Escort its outstanding reputation for dependability.

You can be sure that all these Escort virtues are

right here in the new Escort. And more. Like stylish new looks. More comfort, roominess and quietness inside.


The new Escort has a slimmer, leaner look, with the window area increased all around by 23% for better visibility. And although the car is unchanged in length, the boot is usefully bigger by about 10%, and there's nearly an inch more legroom for rear seat passengers.

The whole of the interior is more comfortable, with ergonomically designed seats and a passenger compartment extensively insulated to deaden sound. There is a choice of engines from 1100cc to 1600cc. And a range of models from the Saloon, through the Escort L, the Escort GL, the Escort Sport, to the luxurious Escort Ghia and the Escort Estates.

To start with, there's the Escort Saloon and the Escort L. The Saloon offers all the new Escort virtues of stylish looks, more comfort, roominess and quietness. If you want still more, the Escort L gives you extras such as hazard warning flashers, a heated rear window and reversing lights.

But that's only the beginning. There's lots more inside!





Escort Saloon & L

Your first view of the inside of the new Escort is pretty impressive.

And no wonder. The new Escort has got so much more window space. Better all-round visibility for the driver. Better look-around visibility for the family.

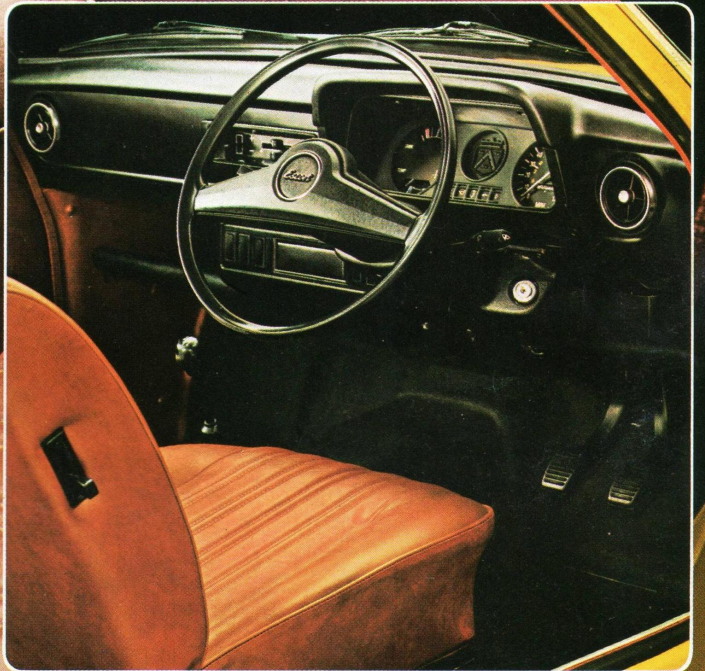
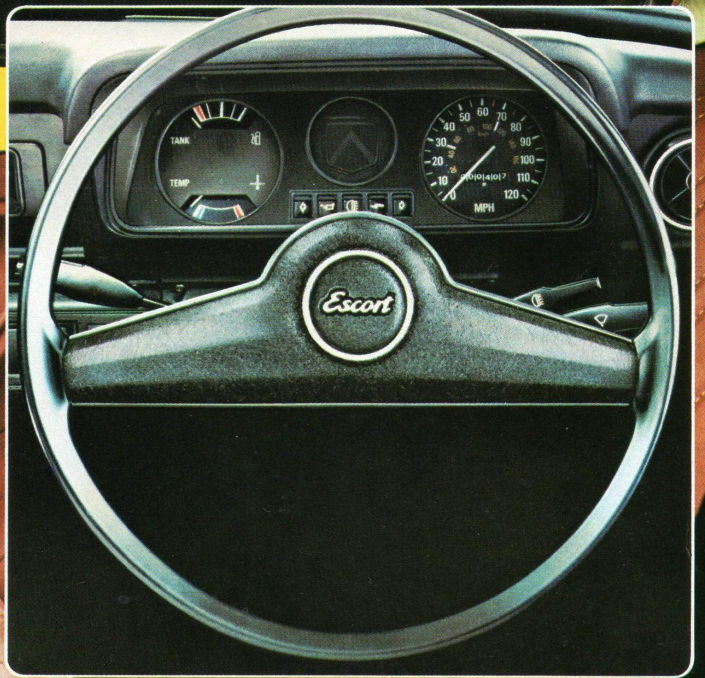
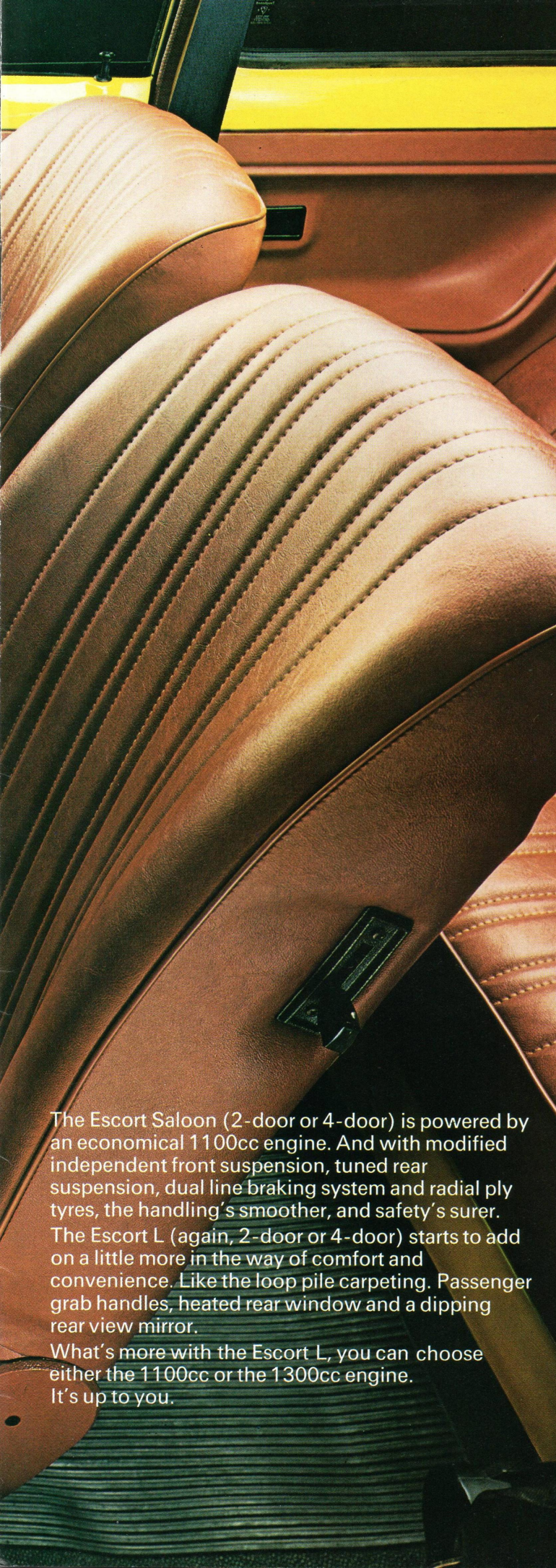
Good news for the family too is the extra leg-room in the back (now up to 34 relaxing inches!) We haven't made the Escort any bigger, we've just made better, more comfortable use of the space. Add all this to the variable control face level ventilation, the

modified suspension, the improved sound insulation and you'll start to see why the new Escort offers you more comfort, roominess and quietness than ever before.

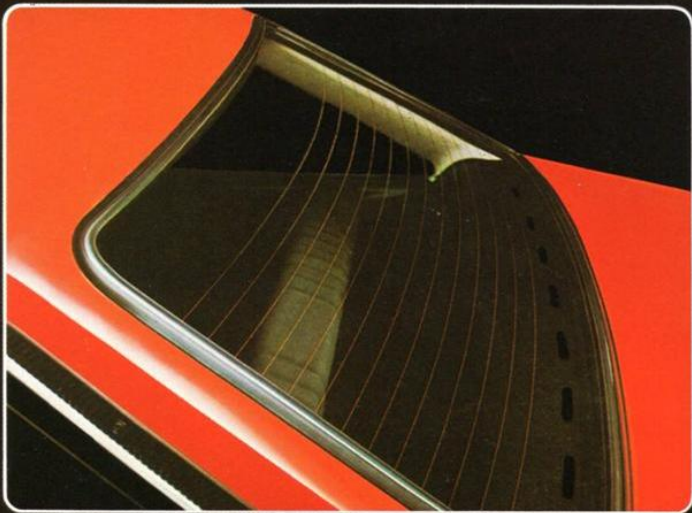
Sit in the driver's seat (both front bucket seats are slide mounted) and the first thing to see is the new fascia with its quick-check instrument panel.

Speedometer/odometer, fuel gauge, water temperature gauge, they're all there. So too are warning lights for alternator, oil pressure, main beam and direction indicator. So driving control is easy on the eye.

It's easy on the hands, too, with a 2-spoke black steering wheel and a 3-lever control stalk system to operate, 2-speed windscreen wipers and electric washers. The horn. Direction indicators. Headlight flasher and dipped main beam. Side and headlights. All under control at the touch of a finger.



The Escort Saloon (2-door or 4-door) is powered by an economical 1100cc engine. And with modified independent front suspension, tuned rear suspension, dual line braking system and radial ply tyres, the handling's smoother, and safety's surer. The Escort L (again, 2-door or 4-door) starts to add on a little more in the way of comfort and convenience. Like the loop pile carpeting. Passenger grab handles, heated rear window and a dipping rear view mirror. What's more with the Escort L, you can choose either the 1100cc or the 1300cc engine. It's up to you.



Escort GL

The Escort GL starts adding luxury to comfort. The outward signs are simple to see. A bodyside and boot lid stripe and boot lid GL badge. 7" square halogen headlights for extra lighting power. 13" styled road wheels. And, of course, a choice of 2 or 4 doors.

But it's inside you can really feel the difference – and hear the extra quietness.

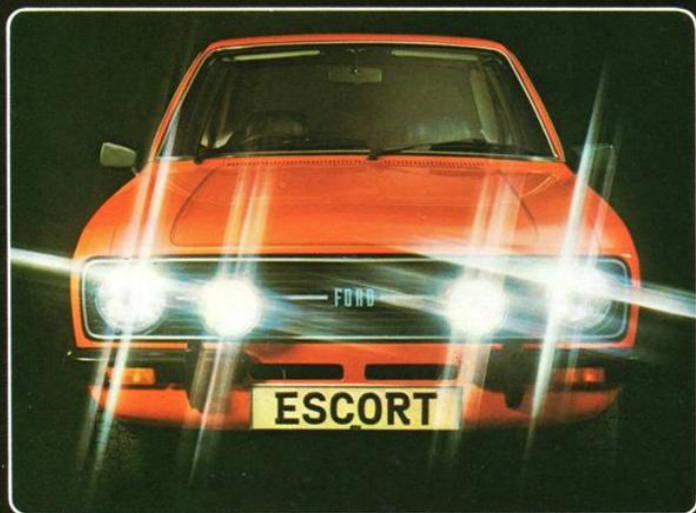
Both front seats are reclining – which makes travelling more comfortable and stopping for a rest more restful. The doors and quarter panels are fully trimmed and there's a convenient armrest on the inside of each door. There's loop pile carpeting on the floor, a vanity mirror on the passenger sunvisor, an illuminated cigar lighter, a clock set in the centre console and a light in the boot.

Powering all this quiet comfort is a reliable economical 1300cc engine. After all, economy is one of today's great luxuries.



Overriders and fabric trim are factory fitted options available at extra cost.





Escort Sport

The Escort Sport – Sport by name and sporty by nature.

Choose from the 1300cc GT or 1600cc GT engines. Either way you'll find plenty of lively power ready and willing to respond immediately.

The 1300 engine takes you from 0-60 mph in 13.9 seconds with a top speed of 94 mph.

The 1600 engine needs only 11.1 seconds for 0-60 mph and goes right on up to 101 mph.

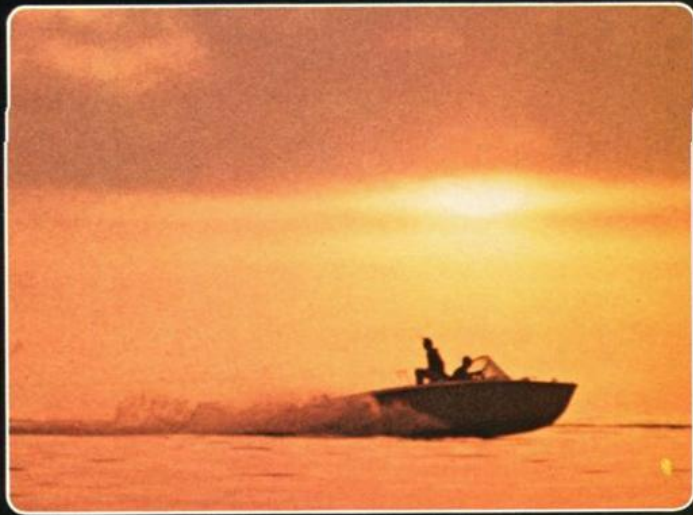
Both engines feature a 4-branch exhaust manifold, highlift camshaft, twin choke Weber carburettor and a close ratio gearbox.

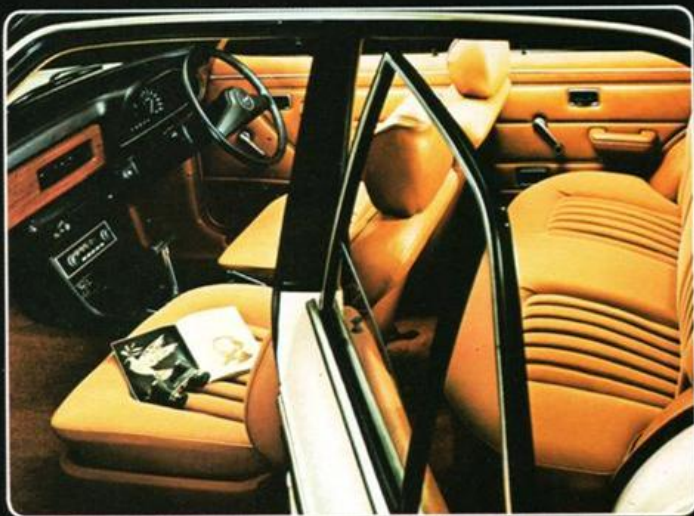
5J x 13 sports road wheels with low profile 175 (70) 13 radial ply tyres keep the Escort Sport solidly on the road. And when it comes to stopping time, 9½" front disc brakes and 9" rear drum brakes with servo assistance let you stop in next to no time. Safely.

The Escort Sport has its own distinctive tape stripe markings plus black finished bumpers and door mounted mirrors, round halogen headlights, 5½" auxiliary halogen driving lamps, front and rear overriders. And a choice of 2 door 1300cc or 2 or 4 door 1600cc models.

The sporty feeling is continued indoors with a tachometer – you expect one with this kind of performance – and a sports steering wheel. The front seats have head restraints for extra comfort and safety.

The Escort has been tried and tested in some of the toughest races and rallies all over the world. In the new Escort Sport, this experience really shows.





Escort Ghia

The Escort Ghia – the Escort with everything. The Escort Ghia is so loaded with luxury that it stands in a class of its own.

Even at first glance, its looks say it's luxurious. The elegant black vinyl roof, all round tinted glass, the black painted window surround, the bodyside moulding with protective vinyl insert and the sports road wheels with an eye-catching wheel rim embellisher.

But the real luxury of the Escort Ghia is when you sit in it and drive it. You feel wrapped in comfort, luxury and style. And indeed you are.

The seats, for example, are specially contoured and upholstered for individual comfort. Built-in head restraints add still more to comfort and safety, the special "Savannah" fabric trim of the seats is matched by colour-keyed cut pile carpeting. The soft headlining is colour-keyed, too. And the fascia is finished in smart wood veneer. The steering wheel has a luxurious "soft-feel" trimmed rim. And the clock built in to the centre console is there to remind you just how little time the Escort Ghia takes to get you from place to place. (The Escort Ghia offers the same 1300 and 1600 GT engines as the Escort Sport).

As a final touch, the Escort Ghia is even more carefully insulated against noise than its companions in the range. And as every lover of the good life knows, the hallmark of a truly luxury car is, quite simply, that it should be seen and not heard.



Automatic transmission – only available with a 1600cc engine on the Escort Ghia – and the push button radio are factory fitted options available at extra cost.

Escort Estate Cars

Estates are made for working. But that's no reason why they shouldn't be comfortable family cars, too. All the Estates in the Escort range offer the same comfort and roominess as the saloon models.

Back seat passengers still enjoy the extra leg room and seating comfort. In the front, the driver has the benefit of the new fascia and instrument panel.

Escort Estates have a well-earned reputation for reliability and economy. That's why they're one of the most popular estate cars in the country. The new range of Escort Estates will more than maintain that reputation.

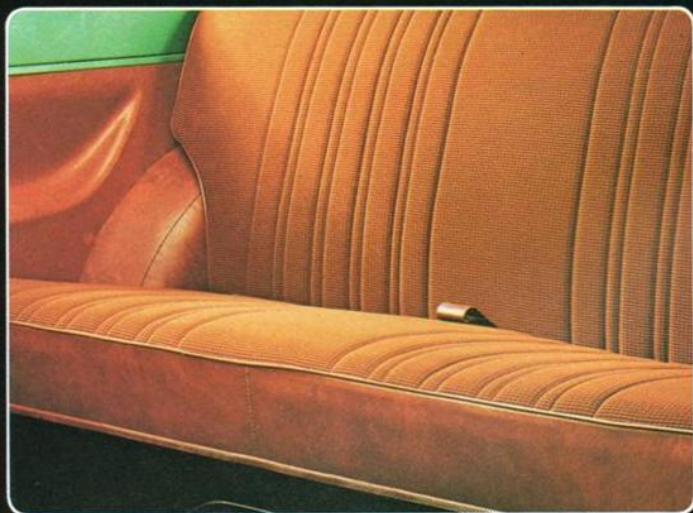
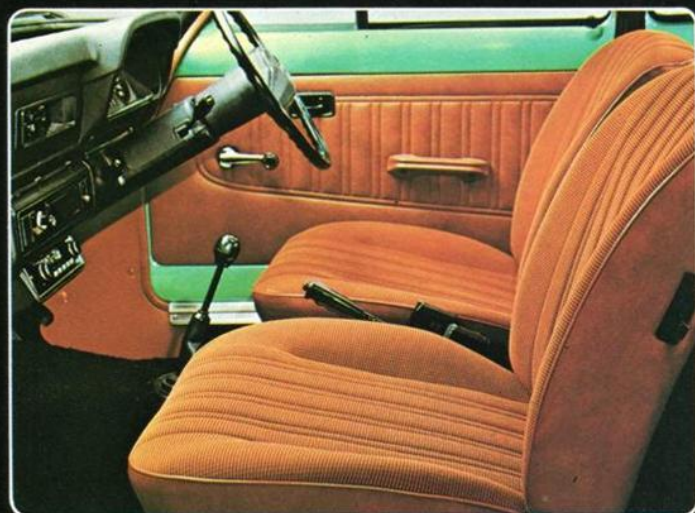
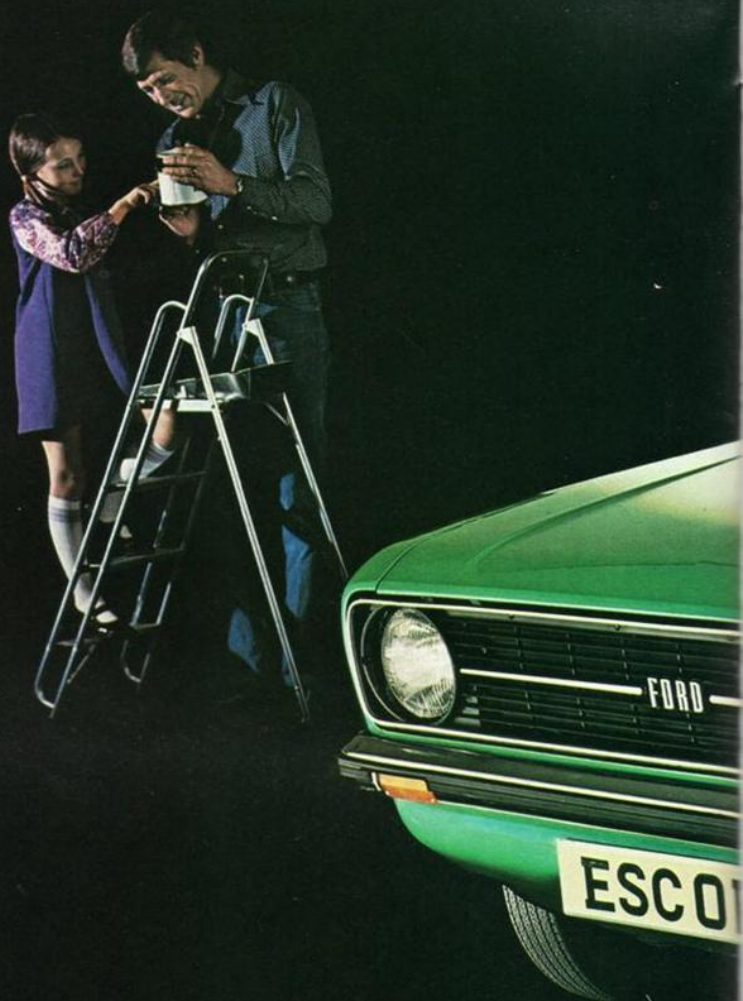
And it's quite a range.

There's the Escort Estate with an 1100 cc or 1300 cc engine, the Escort-L with a 1300 cc engine and the Escort GL, also with the 1300cc engine. A wide choice of interior appointments and engine power! Getting back to the back end, the counter-balanced top-hinged tailgate opens at the touch of a button. This clears the way to 31 cubic feet of load space with all four seats in use. With the back seat down, the load space goes up to a spacious 53 cubic feet. The length of the loading compartment is over 5 feet.

Holiday luggage (including all the camping or sports gear you need), a super-spree at the supermarket, the Christmas tree or tubs of shrubs, a bargain antique or new chairs for the kitchen – the Escort Estate will carry them for you with ease.

Comfort and roominess up front. Functional roominess at the back. All this and economy too.

The new Escort Estates are dependable value for money all the way.





Options (available at extra cost)	Saloons					Estates		
	Base	L	Sport	GL	Ghia	Base	L	GL
Automatic Transmission	X* ²	X* ²	X*	X	X*	X* ²	X	X
Metallic Paint	X	X	X	X	X	X	X	X
Push Button MW/LW Radio	X	X	X	X	X	X	X	X
Hazard Warning Flashers	X	S	S	S	S	X	S	S
Rear Fog Lamps	X	X	X	X	X	X	X	X
Reclining Seats	X	X	X	S	S	X	X	S
Head Restraints	X	X	S	X	S	X	X	X
Sports Road Wheels	—	X	S	X	S	—	X	X
175 SR Low Profile Tyres	—	—	S	—	X	—	—	—
Overriders	X	X	S	X	S	X	X	X
Remote Control Door Mounted Mirror	—	X	X	X	X	—	X	X
Fabric Trim	X	X	X	X	S	X	X	X
Vinyl Roof	—	X	X	X	S	—	X	X
All round Tinted Glass	—	X	X	X	S	—	X	X
Laminated Windshield	X	X	X	X	X	X	X	X
Heated Rear Window	X	S	S	S	S	X	S	S
Servo assisted Disc Brakes	X†	X†	S	—	S	X†	—	—
Servo assistance	X‡	X‡	S	X	S	—	—	—
Halogen Headlights	X	X	S	S	S	X	X	S
Multi band MW/LW/SW/VHF radio	—	X	X	X	X	—	X	X
Opening front quarter vents	X	X	X	X	X	X	X	X
Auxiliary halogen driving lamps	—	—	S	—	X	—	—	—
Alloy road wheels* ³	—	—	—	—	X	—	—	—

* only with 1600 cc engine *² only with 1300 cc engine ‡ 1300 cc models only † 1100 cc models only *³ only with 175 SR low profile tyres
 Key to Options: Standard S . Option X . Not available —

Engine Specification

Capacity	1098 cc OHV	1298 cc OHV	1298 cc OHV GT	1599 cc OHV
Bore	80.98mm	80.98mm	80.98mm	80.98mm
Stroke	53.29mm	62.99mm	62.99mm	77.62mm
Cylinders	4	4	4	4
Compression ratio	9.0:1	9.2:1	9.2:1	9.0:1
Maximum BHP (DIN)	48@5500 rpm	57@5500 rpm	70@6000 rpm	84@5500 rpm
Maximum torque (SAE)	60 lb./ft. @ 3000 rpm	74 lb./ft. @ 3000 rpm	75 lb./ft. @ 4000 rpm	98 lb./ft. @ 2500 rpm

Performance (with manual transmission)

			Sport	Ghia	Sport	Ghia
0-60 mph	20.8 secs	17.0 secs	13.9 secs	14.3 secs	11.1 secs	11.4 secs
30-50 mph	14.8 secs	12.3 secs	11.1 secs	11.6 secs	10.0 secs	10.4 secs
Maximum speed	82 mph	87 mph	94 mph	95 mph	101 mph	101 mph



Ford Sure

When you own a car that's special, you want to keep it in peak condition. That's also the way Ford feel about the cars they build. So, no matter where you live in Britain you'll find one of the 400 Ford main dealers or the 900 retail dealers just a short drive away. If you take your car to any Ford main dealer or wherever you see the Ford Sure sign, you'll get all the benefits of the Ford Sure Programme. It's a scheme that brings together

the finest technicians and the latest servicing equipment to give you an extra thorough, quality controlled service.

You check your car in with the minimum delay - and there's a special pre-booking system to cut out unnecessary waiting. Many dealers offer credit terms to simplify payment, too. After 1,500 miles you get a free service plus free diagnostic checks from the selling dealer at 15,000 and 27,000 miles - so long as your normal servicing is carried out at any Ford dealer.

With every service or repair you receive a plainly worded certificate expressing the dealer's confidence in the job he has done and if there should be a fault attributable to poor workmanship, the dealer will correct it without argument or charge.

Motorcraft

Motorcraft

To maintain your car's peak performance and reliability throughout its life, you need replacement parts of the highest quality. Motorcraft parts are fitted to all Ford vehicles as original equipment and the replacement parts are designed and manufactured to the same high quality standards. So to make certain that your new car will give you this performance and reliability, look for the distinctive red, black and white trade mark. Then you can be sure that you will be buying a guarantee of top quality parts.

Ford Prices are delivered Prices

Maximum Ford prices include delivery to Ford dealerships throughout the UK (except Northern Ireland). These prices are therefore, not directly comparable with those issued by motor manufacturers who also levy an additional delivery charge.

Performance Figures

All performance figures quoted are Ford computed figures based on typical production vehicles.

Illustrations, Descriptions and Specifications

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Ford Personal Import Export Limited

This catalogue applies to cars for the UK DOMESTIC MARKET. A number of specification differences exist on EXPORT MODELS.

Published by Car Merchandising Department, Ford Motor Company Ltd., Brentwood, Essex.

Printed in England by Caustons Eastleigh

Ref: FA 220. March 1975

