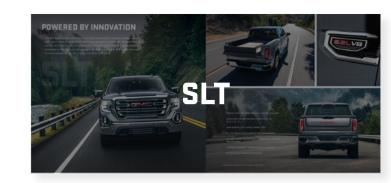


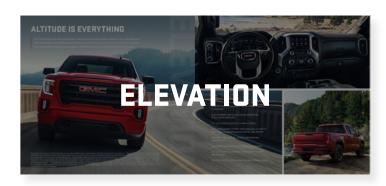
# SIERRA CONTENTS





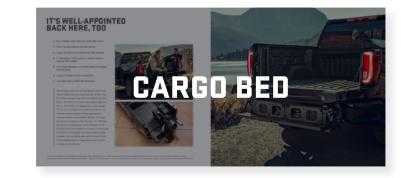


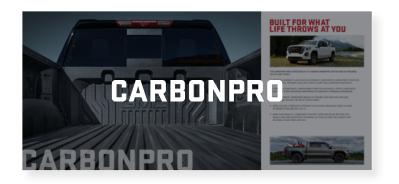








































#### SIERRA DENALI OFFERS:

- MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR¹ ARE AVAILABLE
- I UP TO 15 AVAILABLE CAMERA VIEWS, INCLUDING TRANSPARENT TRAILER VIEW
- I GMC PROGRADE™ TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP<sup>3</sup>
- PREMIUM GMC INFOTAINMENT SYSTEM WITH NAVIGATION⁴ AND AVAILABLE IN-VEHICLE APPS⁵ SUCH AS AMAZON ALEXA BUILT-IN⁵ AND SPOTIFY®7
- I SIRIUSXM® WITH 360L8—INCLUDES ALL ACCESS 3-MONTH TRIAL SUBSCRIPTION
- BOSE® PREMIUM AUDIO SYSTEM WITH RICHBASS WOOFER
- ADAPTIVE CRUISE CONTROL¹ IS AVAILABLE
- PERFORATED FORGE LEATHER SEATING SURFACES WITH CONTRASTING STITCH PATTERN, AUTHENTIC OPEN-PORE ASH WOOD, BRUSHED ALUMINUM TRIM AND CHROME ACCENTS

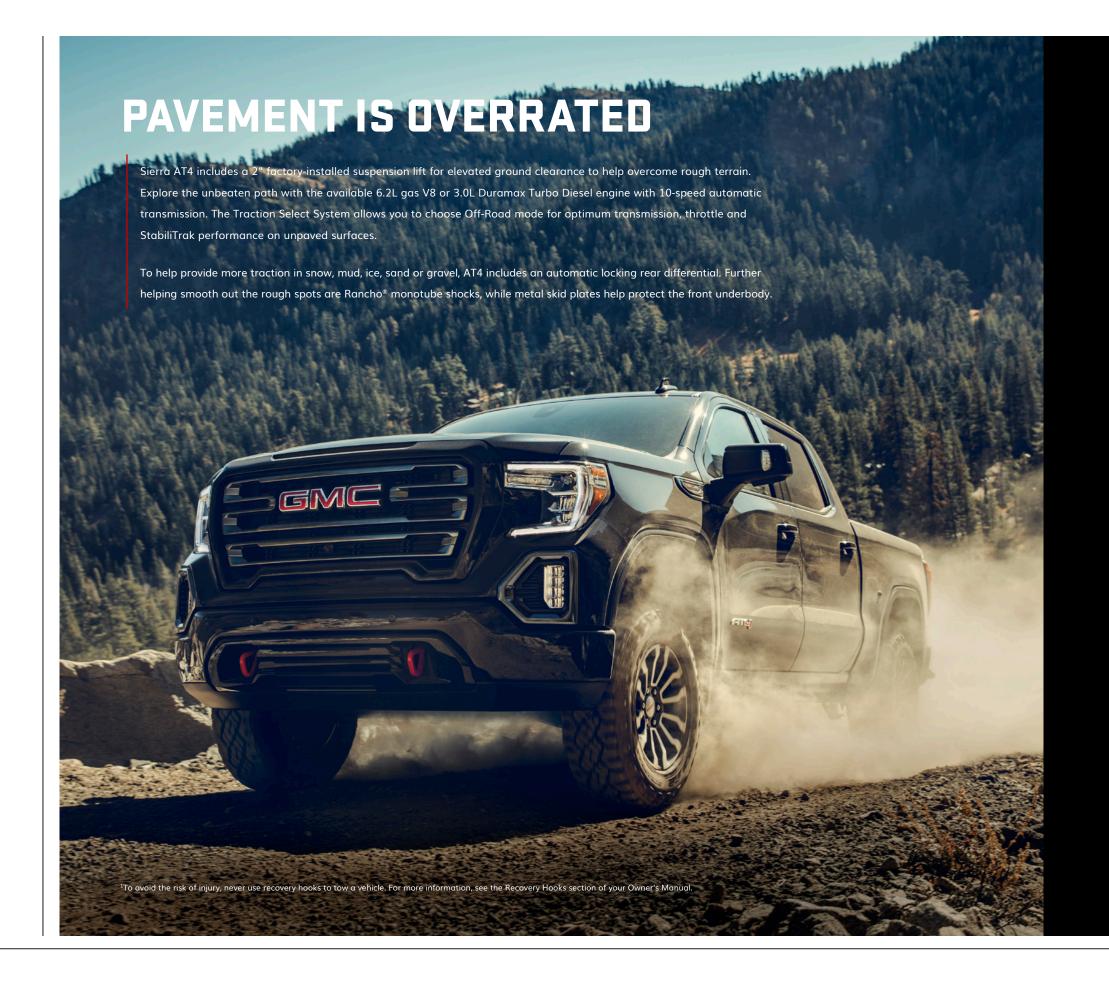
Inside Sierra Denali, advanced technologies abound.

There's an available multicolor 15" diagonal Head-Up
Display (HUD) and a Rear Camera Mirror.¹ The HUD
projects vehicle data, available active safety information
and phone and infotainment sources onto the windshield.
Sierra also offers the ProGrade Trailering System and
up to 15 available camera views.² One of those views
is the available industry-first transparent trailer view, which
helps you to virtually see right through the compatible
trailer to detect objects behind it.











- FACTORY-INSTALLED 2" SUSPENSION LIFT
- 2-SPEED AUTOTRAC TRANSFER CASE, AUTOMATIC LOCKING REAR DIFFERENTIAL AND SKID PLATES
- OFF-ROAD TUNED RANCHO MONOTUBE SHOCK ABSORBERS
- HIGH-CLEARANCE OFF-ROAD STEPS ARE AVAILABLE
- I DISTINCT EXTERIOR DESIGN WITH BLACK CHROME ACCENTS
- RED VERTICAL RECOVERY HOOKS¹
- WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE
- I INDUSTRY-FIRST CARBONPRO CARBON-FIBER COMPOSITE BED IS AVAILABLE
- OFF-ROAD MUD TERRAIN-RATED GOODYEAR® WRANGLER 18" OR 20" TIRES ARE AVAILABLE (LATE AVAILABILITY FOR 20" TIRES)
- 6.2L GAS V8 AND 3.0L DURAMAX TURBO DIESEL ENGINES ARE AVAILABLE









## ROUGHING IT SHOULDN'T FEEL ROUGH





#### SIERRA AT4 OFFERS:

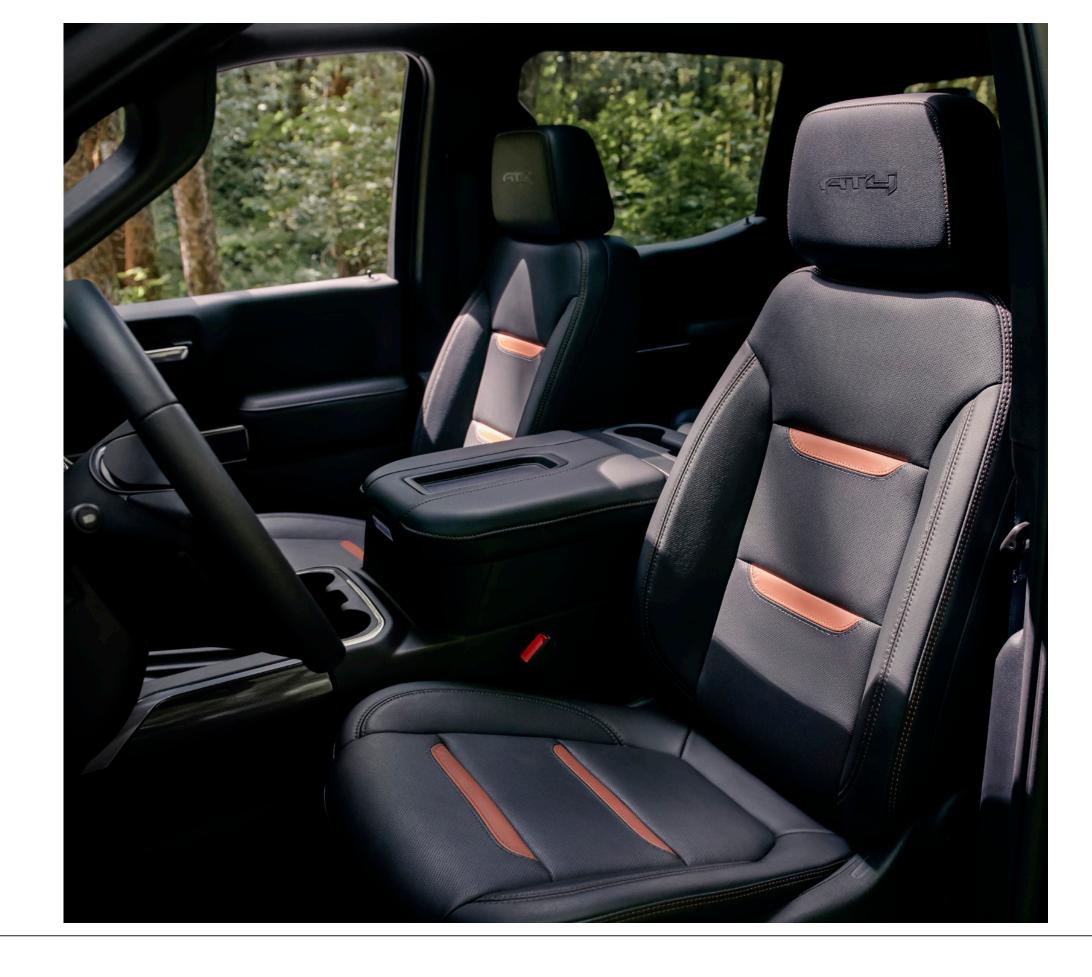
- I MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR<sup>1</sup> ARE AVAILABLE
- UP TO 15 AVAILABLE CAMERA VIEWS,<sup>2</sup> INCLUDING SURROUND VIEW
- PREMIUM AT4 INTERIOR IN JET BLACK WITH KALAHARI ACCENTS
- PREMIUM ALL-WEATHER FLOOR LINERS
  WITH REMOVABLE CARPET INSERTS
- HEATED AND VENTILATED FRONT SEATS

Inside AT4, you'll find an athletic, purposeful interior designed for your active lifestyle. It features unique darkened trim and decor, perforated front leather seating surfaces in Jet Black with Kalahari accents and smart storage compartments.

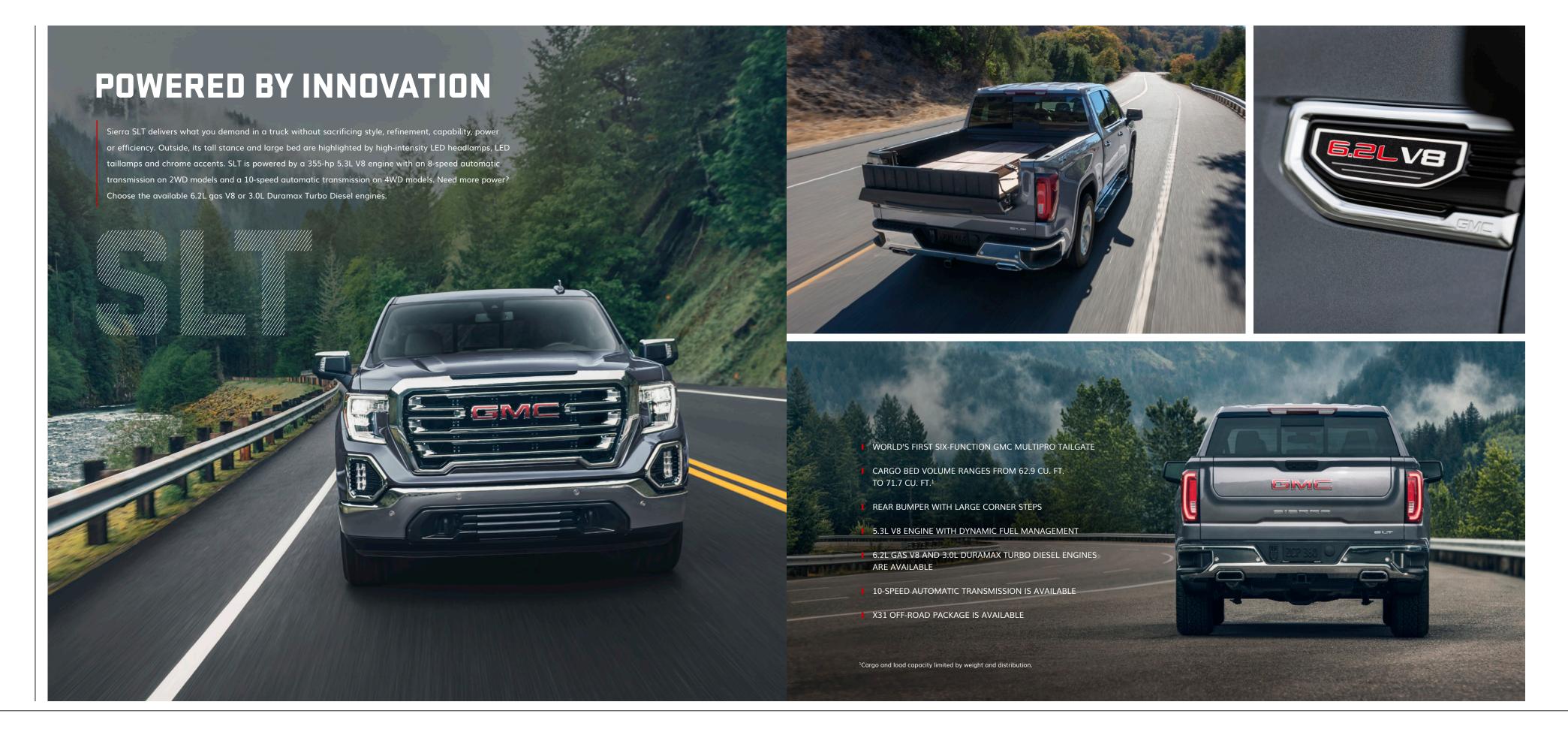
In addition, the available multicolor 15" diagonal Head-Up Display projects key information onto the windshield to help you keep your eyes on the road. Information includes an Off-Road Inclinometer that shows the fore-and-aft tilt, front tire angle and left-and-right tilt. And for the added views helpful in maneuvering through rough terrain, there are up to 15 available camera views² including Surround, Front and Rear Views.



<sup>1</sup>Read the vehicle Owner's Manual for important feature limitations and information. <sup>2</sup>Read the vehicle Owner's Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.







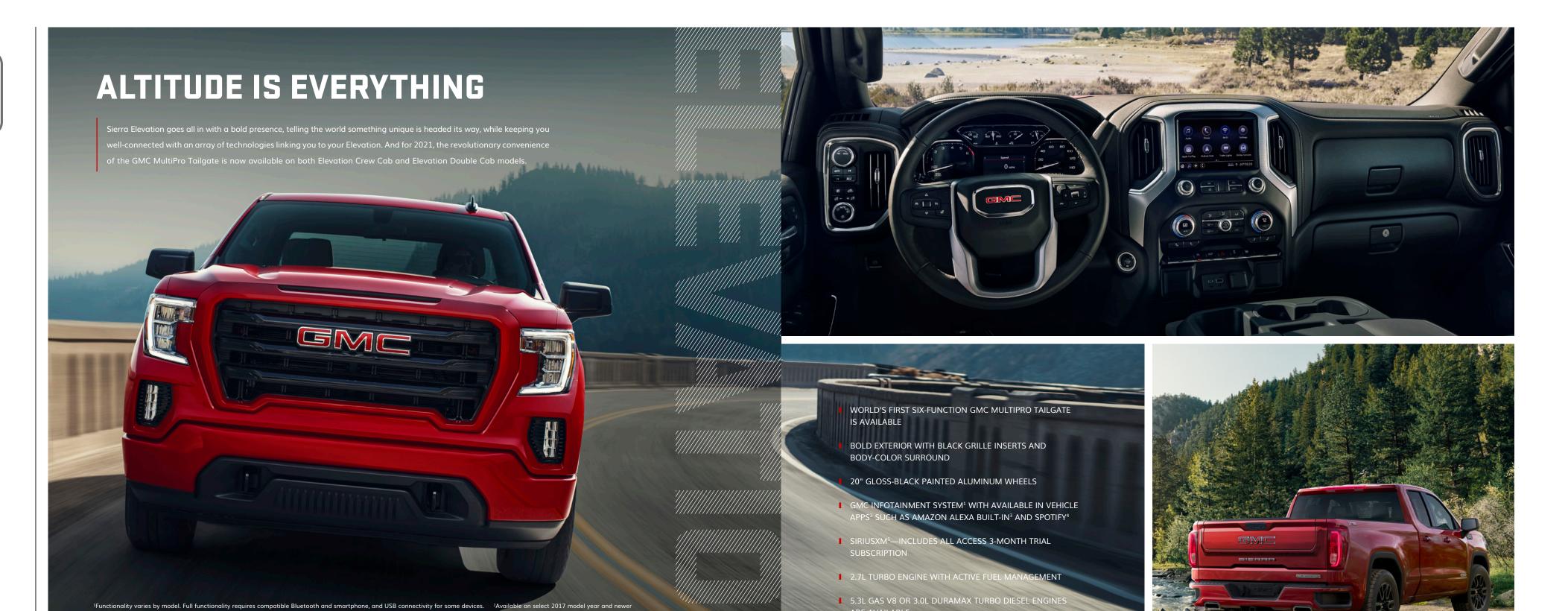












TRACTION SELECT SYSTEM WITH AVAILABLE TERRAIN MODE



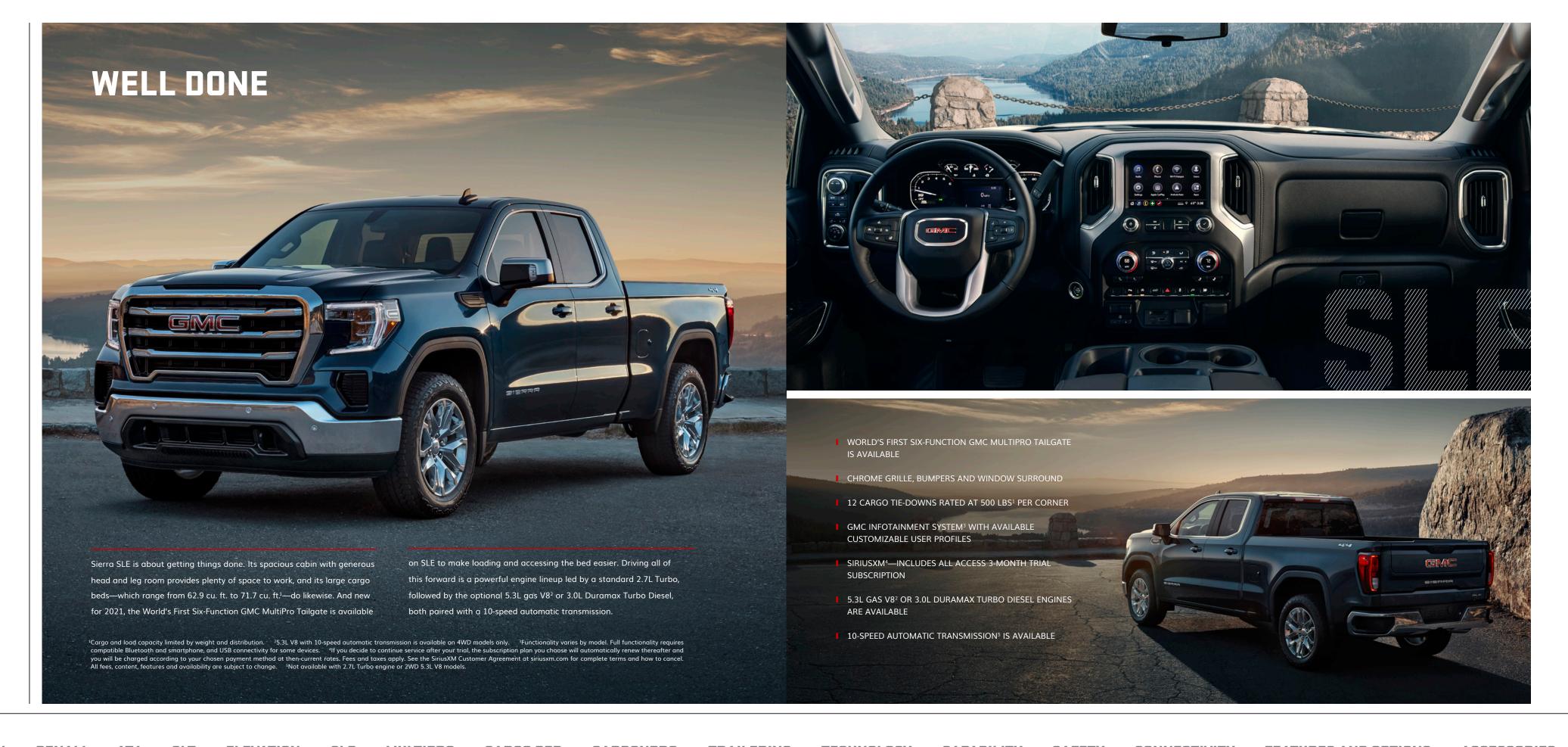
and availability are subject to change.

INTRODUCTION DENALI AT4 SLT ELEVATION SLE MULTIPRO CARGO BED CARBONPRO TRAILERING TECHNOLOGY CAPABILITY SAFETY CONNECTIVITY FEATURES AND OPTIONS ACCESSORIES

GM vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T vehicle data plan. See onstar.com for details and limitations. <sup>3</sup>Functionality is subject to limitations and varies by vehicle, infotainment system and location. Select service plan required. Certain Alexa Skills require account linking to use. Amazon, Alexa and all related marks are trademarks of Amazon.com, Inc., and its affiliates. See onstar.com for additional details. <sup>4</sup>Requires premium

subscription to use Spotify. Visit spotify.com/auto on your smartphone, tablet or computer to purchase a Premium Spotify subscription. Available only on vehicles equipped with an IOS, IOU or IOT infotainment system.

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## THE TAILGATE TO END ALL TAILGATES



When you're camping or tailgating and want to bring your music outdoors—without leaving your Sierra running—the available accessory MultiPro Audio System by KICKER®1 is designed to integrate into the MultiPro Tailgate. This 100-watt exterior audio system has full Bluetooth² streaming capability. To shed more light on the gathering, add available dealer-installed accessory LED lighting.



<sup>1</sup>Non-GM warranty. Limited warranty by KICKER,\* 3 years/36,000 miles, whichever comes first. For more information, contact your dealer. <sup>2</sup>Go to my.gmc.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature functionality varies by device, model and software version limitations.

### SIX FUNCTIONS THAT CHANGE EVERYTHING

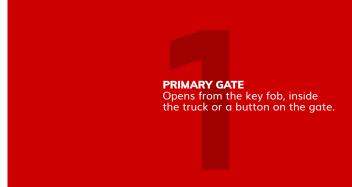








Available features shown.















WATCH THE GMC MULTIPRO TAILGATE IN ACTION AT GMC.COM.

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## IT'S WELL-APPOINTED BACK HERE, TOO

- ROLL-FORMED HIGH-STRENGTH STEEL BED FLOOR
- SPRAY-ON BEDLINER ON AT4 AND DENALI
- LARGE FOOTWELLS IN CORNERSTEP REAR BUMPER
- 12 TIE-DOWNS: THREE IN EACH CORNER RATED AT 500 LBS¹ PER CORNER
- I UP TO NINE MOVABLE ACCESSORY UPPER TIE-DOWNS ARE AVAILABLE
- 120-VOLT POWER OUTLET IS AVAILABLE
- LED CARGO AREA LAMPS ARE AVAILABLE

Sierra's large cargo beds are engineered to work hard. They're constructed with roll-formed high-strength steel for a strong, durable cargo floor, and range in size from 62.9 cu. ft. to 89.1 cu. ft.² (Crew Cab models range from 62.9 cu. ft. to 71.7 cu. ft.²; Double Cab models provide 71.7 cu. ft.²; and Regular Cab models offer 89.1 cu. ft.²) Available spray-on bedliners offer protection, and accessory tonneau covers enclose the bed. LED cargo area lamps (standard on SLE, Elevation, SLT, AT4 and Denali) and a 120-volt power outlet (standard on SLT, AT4 and Denali) are available for the bed. For easy access to the bed, the CornerStep rear bumper features large footwells. You can simply step up into the bed thanks to the available MultiPro Tailgate and its six functions, including a full-width step.







Top image and image at right: KICKER® accessory speakers shown. Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles, whichever comes first. For more information, contact your dealer.

¹Cargo and load capacity limited by weight and distribution. ²62.9 cu. ft. for the short bed, 71.7 cu. ft. for the standard bed and 89.1 cu. ft. for the long bed. Cargo and load capacity limited by weight and distribution.





## BUILT FOR WHAT LIFE THROWS AT YOU



THE CARBONPRO BED IS INCLUDED IN THE SIERRA CARBONPRO EDITION AND IS AVAILABLE ON AT4 AND DENALI:

- I STRENGTH, DURABILITY AND SCRATCH RESISTANCE: CARBONPRO'S CARBON-FIBER COMPOSITE BED MATERIAL PROVIDES EXCELLENT SCRATCH, DENT AND CORROSION RESISTANCE
- I CORROSION RESISTANCE: CARBON-FIBER COMPOSITE NATURALLY RESISTS CORROSION, HELPING THE BED WITHSTAND WEATHERING TO MAINTAIN A PREMIUM APPEARANCE
- REDUCED WEIGHT: CARBONPRO WEIGHS 25 PERCENT LESS THAN THE STEEL BED, ELIMINATING ROUGHLY 60 LBS OF VEHICLE MASS
- MORE VOLUME: CARBONPRO INCREASES THE ALREADY-GENEROUS CARGO VOLUME OF SIERRA'S STEEL BED BY 1 CU. FT.
- MORE FUNCTIONALITY: CARBONPRO FEATURES THREE MOLDED-IN SECTIONS FOR WHEELS AND TWO ADDITIONAL TIE-DOWNS (14 TOTAL) TO EASE THE LOADING AND SECURING OF DIRT BIKES AND ATVs



台



## PROGRADE TRAILERING PULLS IT ALL TOGETHER

#### NOWLEDGE IS POWERFUL

Sierra is engineered for optimum trailering confidence. The available ProGrade Trailering System and the technologies below help provide a sense of control when hitching and towing.

#### **HEIGHTENED VIEWS**

Easily keep tabs on your truck and trailer with up to 15 available camera views.¹ The available industry-first transparent trailer view helps you to virtually see right through a compatible trailer to detect objects behind it. New for 2021, the available accessory Rear Trailer Camera now provides adaptive guidelines that move and show the predicted path of the trailer based on the steering wheel position when backing up. There's also an available Jack-Knife Alert and a Trailer Length Indicator for compatible trailers.

#### IN-VEHICLE TRAILERING APP

The available in-vehicle Trailering App<sup>2</sup> is integrated into Sierra's infotainment system<sup>3</sup> and includes trailering label information and the ability to create five defined trailer profiles based on trailer name, trailer type and trailer hitch type. There are also maintenance reminders, predeparture checklists, a Trailer Light Sequence Test, a Trailer Tire Pressure Monitoring System<sup>4</sup> and a counter for trailer mileage and fuel economy.

#### **myGMC MOBILE APF**

The available myGMC mobile app<sup>5</sup> allows you to create and manage trailer profiles (shareable with other compatible Sierra owners), run Trailer Light Sequence Tests to help ensure trailer

lights are in working order, reference predeparture checklists and use a Trailer Load Calculator to determine the combined weight of your truck and trailer. To monitor trailering health, you can view and receive alerts on key components of your trailer such as tire pressure monitoring<sup>4</sup> and trailer miles. There's also a glossary filled with trailering-related materials.

#### SMART TRAILER INTEGRATIO

The available ASA Electronics iN•Command® Control System<sup>6</sup> is designed to integrate with and be accessible through the myGMC mobile app<sup>5</sup> (on compatible iOS and Android™ smartphones) or on Sierra's infotainment system via Apple CarPlay™ and Android Auto™ The iN•Command Control System allows you to monitor and control a range of smart system functions such as water tank levels, climate controls and power slide-outs in recreational trailers equipped with GlobalConnect technology.

#### TRACTION SELECT SYSTEM WITH TOW/HAUL MODE

The available system allows you to quickly switch to Tow/Haul mode, which adjusts transmission shift points to deliver peak power and trailering performance. The system will retain the Tow/Haul setting configuration for up to 4 hours after Sierra is turned off, eliminating the need to reengage the system after returning from a brief stop on a long journey.

#### **POWER TRAILERING MIRRORS**

These available power-adjustable trailering mirrors power fold and manually extend and retract. Features vary by trim.



### **CONFIDENCE IN SIGHT**

#### **UP TO 15 AVAILABLE CAMERA VIEWS:**1

- TRANSPARENT TRAILER VIEW
- HITCH VIEW
- 3 CARGO BED VIEW (WITH ZOOM VIEW AND HITCH GUIDELINE)
- 4 FRONT CAMERA VIEW
- 5 REAR CAMERA VIEW
- 6 SURROUND VIEW
- FRONT TOP-DOWN VIEW
- REAR TOP-DOWN VIEW

- 9 BOWL VIEW
  - 10 FRONT SIDE VIEW
  - 11 REAR SIDE VIEW (WITH TRAILER BIASING)
  - 12 REAR TRAILER VIEW (WITH GUIDELINES AND TRAILER ANGLE INDICATOR)
  - 13 INSIDE TRAILER VIEW
  - 14 PICTURE-IN-PICTURE SIDE VIEW
  - 15 REAR CAMERA MIRROR

In Sierra, your confidence is enhanced by up to 15 available camera views<sup>1</sup>—including the industry-first available transparent trailer view, which helps you virtually see right through a compatible trailer. And for 2021, the following are just a few of the enhancements designed to further help increase your trailering awareness.

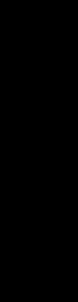
Jack-Knife Alert is included with available HD Surround Vision and tracks the position of the compatible trailer in relation to the vehicle and if the front of the trailer approaches the rear of the vehicle, an alert is displayed that you're in a potential jack-knife situation. Based on vehicle equipment and user settings, the visual alert may be accompanied by audible or Safety Alert Seat notifications if equipped.

Trailer Length Indicator When enabled and driving forward with the turn signal activated, the available Trailer Length Indicator displays as a red overlay twice the length of the compatible trailer to show when other vehicles are present and may interfere with a lane-change maneuver.

Transparent Trailer View and Side View Biasing, Rear Trailer Guidelines with Trailer Angle Indicator, Trailer Length Indicator and Jack-Knife Alert features are not compatible with fifth-wheel or gooseneck trailers.

<sup>1</sup>Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.



























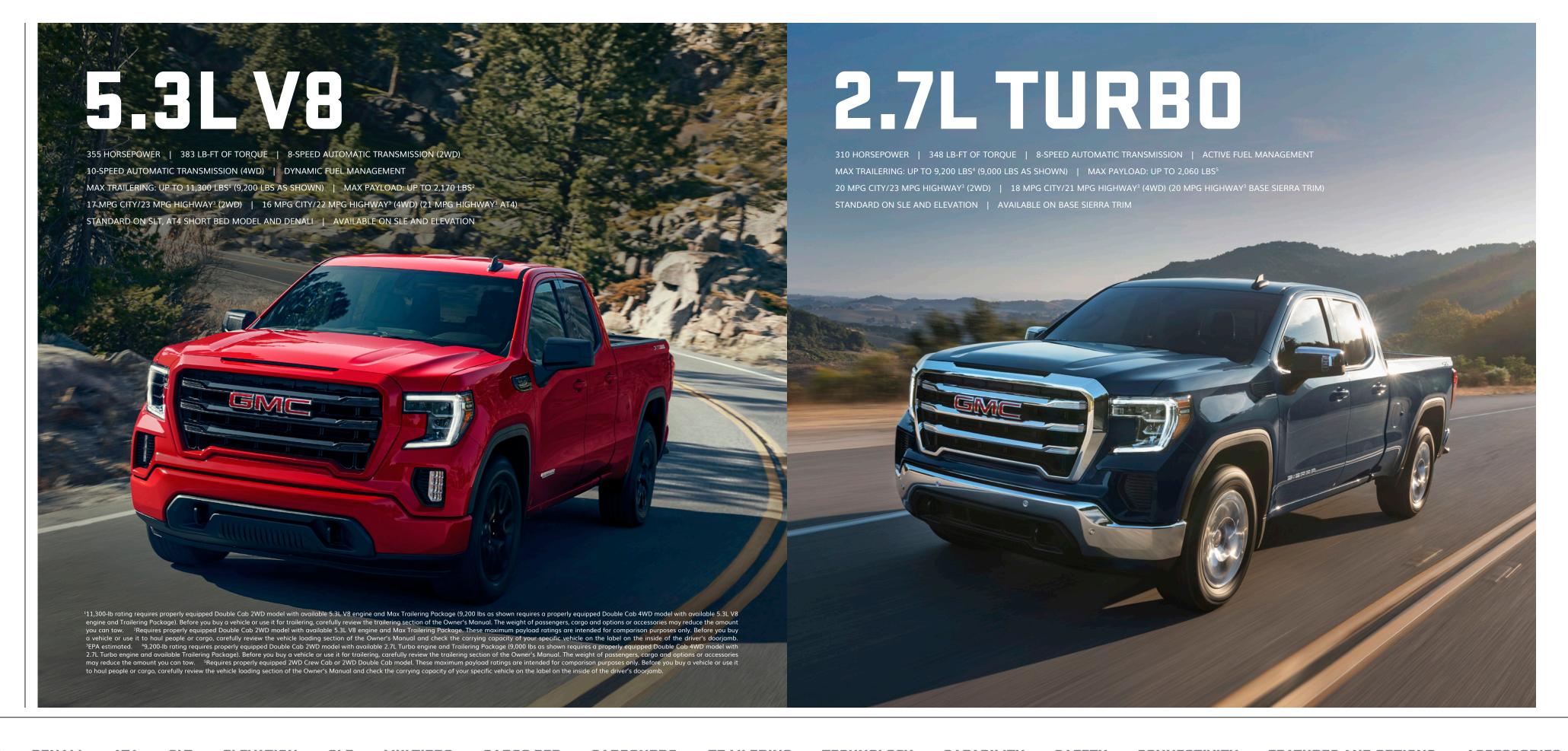


Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.











## WHERE HANDLING GETS PERSONAL





On road or off, Sierra is engineered to help inspire driving confidence.

The available Traction Select System allows you to tailor your driving experience to multiple road conditions. Denali models add premium ride and handling with continuous damping Adaptive Ride Control.

TRACTION SELECT SYSTEM This available technology allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions. The modes include Normal for everyday driving; Sport, to increase responsiveness; Tow/Haul for trailering or hauling heavy loads; Snow mode on 2WD models is helpful in slippery conditions; Terrain mode is included on 4WD models with the single-speed transfer case and optimizes low-speed driving over rough terrain; and available Off-Road mode helps Sierra take on rugged terrain at moderate speeds.

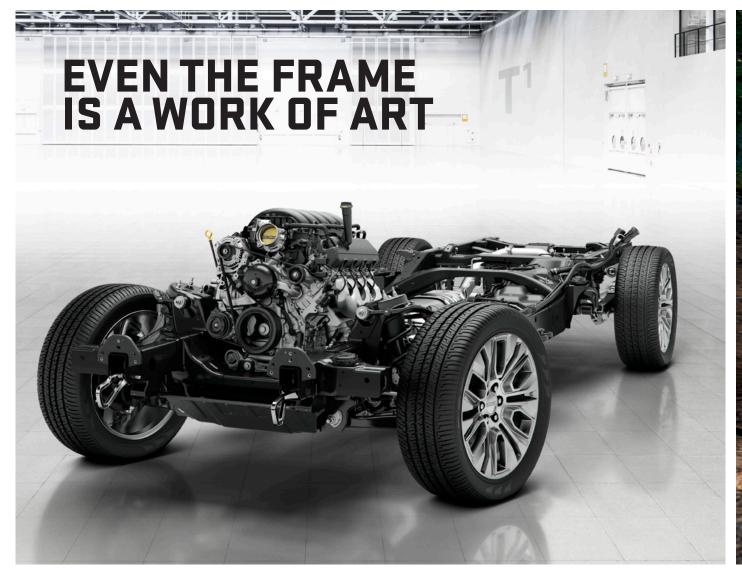
**RESPONSIVE SUSPENSION** The independent short-/long-arm front suspension provides excellent wheel alignment and ride comfort with reduced weight. The live-axle rear suspension includes two-stage, semielliptic multileaf rear springs to balance payload management and ride quality.

**ADAPTIVE CRUISE CONTROL¹** This available feature can automatically maintain a driver-selected gap time from the detected vehicle you're following while you steer. This reduces the need for you to frequently brake and accelerate when you're driving.

ADAPTIVE RIDE CONTROL The premium suspension system on Denali models also includes Adaptive Ride Control which monitors input from both the road and the truck in real time to help deliver a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter heave, pitch and body roll. Stiffness rates also change when Sport mode is selected, or automatically when the system senses heavy trailering or large payloads.









**PURPOSE-BUILT FOUNDATION** Constructed on a fully boxed steel frame, Sierra is engineered with bold proportions that provide a strong foundation. From its range of available transfer cases to its "e-boost" braking system, Sierra is built like there's a lot riding on it—because there is.

**FULLY BOXED LADDER FRAME** As much as 80 percent of the frame is made of high-strength steel—varying from 2 mm to 5 mm in thickness, with every millimeter optimized for performance, strength and stiffness.

**STOPPING POWER** The electrohydraulic boost, or "e-boost," system produces power on demand for smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer. In addition, all Sierra models are equipped with brake pad monitoring.

**MULTIPLE MATERIALS** Engineering excellence means the right material in the right place. There's high-strength steel in the frame, bed and safety cage. Lightweight aluminum in the doors, hood and tailgate creates easier closing, and its lighter weight enables better efficiency. GMC engineers selected the perfect material for the application, then optimized it for durability, safety, mass and function.

**TRANSFER OF POWER** On 4WD models, Sierra offers a choice of transfer cases. The 2-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. It is standard on AT4 and Denali 4WD models and is included with the available X31 Off-Road Package. The single-speed transfer case, standard on all other 4WD models, offers Auto, 2 High, 4 High and Terrain mode designed to optimize low-speed off-road driving.





To help you be more aware, Sierra offers safety and driver-assistance technologies engineered to provide a real-time view of the truck and its surroundings. Easily keep tabs on your truck and trailer with up to 15 different camera views¹ available with the Technology Package to help you see around the truck and compatible trailers if towing. Additional enhancements such as an available Jack-Knife Alert and Trailer Length Indicator (shown at right) for compatible trailers are new for 2021.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for important feature limitations and information.

<sup>1</sup>Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.















#### MORE CONFIDENCE, MORE CONNECTIVITY, MORE CHOICE

Prepare for the unexpected and enjoy the seamless experience of a completely connected drive. GMC Connected Services offers you an elevated ownership experience. And with available OnStar, you get added peace of mind knowing an Emergency-Certified Advisor<sup>10</sup> is ready to help 24/7.

**24/7 LIFELINE** When the unexpected happens, the last thing you want to be is alone. With OnStar, you can have added peace of mind knowing help is only a button-push away. The available OnStar Safety & Security Plan² provides 24/7 access to a specially trained OnStar Advisor who can help in the event of a crash, vehicle theft, emergency or other unexpected situation you may encounter on the road. If a vehicle crash is detected, available Automatic Crash Response can alert an Emergency-Certified Advisor who can send help, even if you can't ask for it. Drive with added confidence knowing a real person is always ready to help.

**myGMC MOBILE APP** Convenience, command and control, in or out of your vehicle. With the available myGMC mobile app, you can start your engine, check fuel levels and tire pressure and even personalize your vehicle by setting radio station

favorites and installing in-vehicle apps<sup>8</sup>—all from your smartphone. You can also schedule service appointments, learn driving tips and more.

explore More, ALEXA'S ON BOARD The Alexa functionality you enjoy at home is now fully integrated into your GMC Infotainment System.<sup>13</sup> With available Alexa Built-In,<sup>4</sup> you can use voice commands to stream your favorite music services such as Spotify<sup>9</sup> or Amazon Music, get directions, make calls, change your radio station and get routes to the nearest dealership—on the go. Alexa can also make shopping lists, play and resume audiobooks and get the score to last night's game.

WIRELESS, SEAMLESS, EFFORTLESS Convenient cordless control is yours with available wireless Apple CarPlay™ compatibility.<sup>6</sup> Without plugging in a single wire, Apple CarPlay™ connects your iPhone® to Sierra's infotainment screen, allowing access to Apple Music,™ Apple Maps, Siri® and other functions. The same goes for available wireless Android Auto compatibility,7 which connects you to Google Maps, YouTube Music, Google Assistant and plenty more resources through your Android phone.

<sup>7</sup>Vehicle user interface is a product of Google<sup>™</sup> and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android<sup>™</sup> smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Google, Android Auto, Google Maps and YouTube are trademarks of Google LLC. <sup>8</sup>Available on select 2017 model year and newer GM vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T vehicle data plan. See onstar.com for details and limitations. <sup>9</sup>Requires premium subscription to use Spotify. Visit spotify.com/auto on your smartphone, tablet or computer to purchase a Premium Spotify subscription. Available only on vehicles equipped with an IOS, IOU or IOT infotainment system. <sup>10</sup>OnStar Emergency Advisors are certified by the International Academies of Emergency Dispatch. <sup>11</sup>Requires armed GM factory-installed theft-deterrent system and enrollment to receive alerts. Additional texting and data rates apply. Doesn't prevent theft, damage or loss. <sup>12</sup>Not all vehicles may transmit all crash data. <sup>13</sup>Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.



#### **YOUR SIERRA AWAITS**

KEY FEATURES See your GMC dealer or gmc.com for more feature	SIERRA	ш	ELEVATION	_	4	DENALI
details and requirements	<u></u>	SLE	ᇳ	SLT	AT4	8
CAPABILITY						
2.7L Turbo Engine	0	•	•	-	-	-
5.3L Gas V8 Engine (On AT4, Short Bed model only)	0	0	0	•	•	•
6.2L Gas V8 Engine (4WD models)	_	_	_	0	0	0
3.0L Duramax Turbo Diesel I6 Engine (On AT4, standard on Standard Bed model)	-	0	0	0	0	0
10-Speed Automatic Transmission (4WD models)	_	•	•	•	•	•
Mud Terrain-Rated Goodyear® Wrangler 18" or 20" Tires (Late availability for 20" tires)	_	_	_	_	0	_
Premium Suspension With Adaptive Ride Control	-	_	-	_	-	•
Traction Select System With Tow/Haul Mode	-	•	•	•	•	•
Duralife Brake Rotors	•	•	•	•	•	•
Single-Speed AutoTrac Transfer Case With Terrain Mode [4WD models]	•	•	•	•	-	_
2-Speed AutoTrac Transfer Case [4WD models]	0	0	0	0	•	•
INTERIOR						
40/20/40 Front Bench Seat	•	•	•	•	-	-
Heated and Ventilated Front Bucket Seats	_	_	_	0	•	•
Heated Steering Wheel	_	•	•	•	•	•
Heated Second-Row Outboard Seats (Crew Cab)	_	_	_	0	•	•
Second-Row Seatback Storage	_	0	•	•	•	•
Second-Row Air Vents (Double Cab and Crew Cab)	•	•	•	•	•	•
Bose° Premium Audio System With Richbass Woofer	_	_	0	0	0	•

KEY FEATURES	SIERRA	SLE	ELEVATION	SLT	AT4	INAI
EXTERIOR						
CarbonPro™ Carbon-Fiber Composite Bed	_	_	_	_	0	C
World's First Six-Function GMC MultiPro™ Tailgate	_	0	0	•	•	•
Accessory MultiPro Audio System by KICKER®1	_	0	0	0	0	C
Spray-on Bedliner	0	0	0	0	•	•
Dual Exhaust With Premium Tips	_	0	0	0	•	•
CornerStep Rear Bumper	•	•	•	•	•	•
LED Fog Lamps	_	_	•	•	•	•
TECHNOLOGY & SAFETY						
Multicolor 15" Diagonal Head-Up Display	_	_	_	0	0	C
Rear Camera Mirror <sup>2</sup>	_	_	_	0	0	C
High Definition Surround Vision <sup>2</sup> With 2 Trailer View Camera Provisions	_	_	_	0	0	C
Bed View Camera <sup>2</sup>	-	-	_	0	0	C
In-Vehicle Trailering App³	_	0	0	•	•	•
Adaptive Cruise Control <sup>2</sup>	_	0	_	0	0	C
Lane Change Alert With Side Blind Zone Alert <sup>2</sup>	0	0	0	0	0	•
Forward Collision Alert <sup>2</sup>	0	0	_	0	0	C
Safety Alert Seat <sup>2</sup>	-	-	_	0	0	•
Wireless Apple CarPlay™4 Compatibility	_	0	0	•	•	
Wireless Android Auto™5 Compatibility	_	0	0	•	•	•
Wireless Charging <sup>6</sup>	_	_	_	0	0	•
SiriusXM <sup>®7</sup> With All Access 3-Month Trial Subscription (Includes 360L <sup>®</sup> on SLT, AT4 and Denali)	0	•	•	•	•	•

• Standard O Available — Not Available

#### **KEY PACKAGES**

See your GMC dealer or gmc.com for more package details and requirements.

#### SLT

**SLT CONVENIENCE PACKAGE** Includes bucket seats with center console, ventilated front seats, rear sliding power window, Universal Home Remote and 2 USB ports<sup>9</sup> with auxiliary input and heated rear outboard seats.

SLT PREFERRED PACKAGE Includes 8" diagonal Premium GMC Infotainment System<sup>10</sup> with Navigation,<sup>11</sup> Bose Premium Audio System with Richbass woofer and wireless charging.<sup>6</sup>

**SLT PREMIUM PACKAGE** Includes SLT Convenience Package, 20" polished aluminum wheels and chrome assist steps.

SLT PREMIUM PLUS PACKAGE Includes SLT Convenience Package, SLT Preferred Package, Driver Alert Package I, Driver Alert Package II, 20" polished aluminum wheels, chrome assist steps and spray-on bedliner.

#### AT4

AT4 PREFERRED PACKAGE Includes Universal Home
Remote, rear sliding power window, 8" diagonal Premium
GMC Infotainment System<sup>10</sup> with Navigation,<sup>11</sup> Bose Premium
Audio System with Richbass woofer and wireless charging.

AT4 PREMIUM PACKAGE Includes AT4 Preferred Package, LT275/65R18C MT blackwall Goodyear Wrangler DuraTrac® tires, Driver Alert Package I and AT4 high-clearance steps.

#### **KEY PACKAGES CONTINUED**

#### AT4 CONTINUED

AT4 CARBONPRO EDITION Includes unique grille surround with black chrome finish, AT4 CarbonPro hard badge, CarbonPro carbon-fiber composite bed, LT275/65R18C MT blackwall Goodyear Wrangler DuraTrac tires and 18" machined aluminum wheels with Dark Gray accents, MultiPro Audio System by KICKER®1 and gloss-black dual exhaust tips. Wheels may be upgraded to 20" 6-spoke Carbon Gray painted aluminum wheels. (Requires 4WD short bed model, 6.2L V8 engine or 3.0L Duramax Turbo Diesel I6 engine and AT4 Premium Package. Requires one of the following exterior colors: Onyx Black, Summit White, Satin Steel Metallic or Ebony Twilight Metallic.)

**OFF-ROAD PERFORMANCE PACKAGE** Includes Performance Upgrade Package, which comes with Performance Air Intake System, Cat-Back Performance Exhaust (dealer-installed), LT275/65R18C MT blackwall Goodyear Wrangler DuraTrac tires and 18" machined aluminum wheels with Dark Gray accents. Additional tire and wheel combinations are available. See your GMC dealer or gmc.com for more information.

#### DENALI

DENALI CARBONPRO EDITION Includes 22" high-gloss black wheels, MultiPro Audio System by KICKER®1 and CarbonPro carbon-fiber composite bed. (Requires 4WD short bed model, 6.2L V8 engine or 3.0L Duramax Turbo Diesel I6 engine and Denali Ultimate Package.)

**DENALI ULTIMATE PACKAGE** Includes Technology Package, Driver Alert Package II, sunroof, GMC MultiPro Power Steps, wheel locks and 22" multidimensional polished aluminum wheels. (4WD models require 6.2L V8 engine or Duramax 3.0L Turbo Diesel I6 engine. 2WD models require 3.0L Duramax Turbo Diesel I6 engine.)

#### **ADDITIONAL PACKAGES**

DRIVER ALERT PACKAGE I<sup>2</sup> Includes Front and Rear Park Assist, Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic Alert. (Available on SLE, Elevation, SLT and AT4. Standard on Denali.)

DRIVER ALERT PACKAGE II<sup>2</sup> Includes Forward Collision Alert, Lane Keep Assist with Lane Departure Warning, Automatic Emergency Braking, Front Pedestrian Braking, IntelliBeam—Auto High Beams, Adaptive Cruise Control and Following Distance Indicator.

[Available on SLE, SLT, AT4 and Denali.]

PREFERRED PACKAGE Includes Universal Home Remote, rear sliding power window, Crew Cab rear seatback storage (SLE only), 120-volt power outlet, 120-volt bed-mounted power outlet, 8" diagonal Premium GMC Infotainment System, 10 Sirius XM with 360L8 (includes 3-month trial), High Definition Rear Vision Camera, 2 USB ports (located on instrument panel with front 40/20/40 bench seat), HD Radio and Bose Premium Audio System with Richbass woofer (Elevation only). (Available on SLE and Elevation.)

**TECHNOLOGY PACKAGE<sup>2</sup>** Includes High Definition Surround Vision, Rear Camera Mirror, Bed View Camera and multicolor 15" diagonal Head-Up Display. (Available on SLT, AT4 and Denali.)

X31 OFF-ROAD PACKAGE Includes off-road suspension, Hill Descent Control, skid plates, heavy-duty air filter, automatic locking rear differential, 2-speed transfer case and X31 hard badge. (Requires Crew Cab or Double Cab 4WD model. Available on Base Sierra, SLE, Elevation and SLT.)

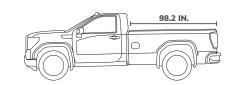
X31 OFF-ROAD AND PROTECTION PACKAGE Includes X31 Off-Road Package, spray-on bedliner and all-weather floor liners. (Requires Crew Cab or Double Cab 4WD model. Available on SLE, Elevation and SLT)

SNOW PLOW PREP PACKAGE Includes roof emergency light provisions, 220-amp alternator, heavy-duty air filter, skid plates and heavy-duty front springs. [Requires 4WD model. Available on Base Sierra, SLE and SLT.]

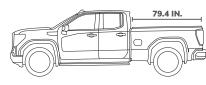
TRAILERING PACKAGE Includes trailer hitch, 7-pin and 4-pin connectors and Hitch Guidance.<sup>2</sup> (Available on Base Sierra. Standard on SLE, Elevation, SLT, AT4 and Denali.)

MAX TRAILERING PACKAGE Includes 9.76" rear axle, 3.42 axle ratio, enhanced cooling radiator, revised shock tuning for increased control, heavier-duty rear springs, increased Rear Gross Axle Weight Rating and 220-amp alternator. (Available on SLE, Elevation and SLT.)

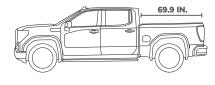
#### SIERRA 1500 CAB AND BED CONFIGURATIONS





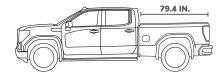


**DOUBLE CAB STANDARD BED**Available on Base Sierra, SLE and Elevation.



CREW CAB SHORT BED

Available on Base Sierra, SLE, Elevation,
SLT, AT4 and Denali.



CREW CAB STANDARD BED

Available on Base Sierra, SLE, Elevation, SLT,

AT4 and Denali.



Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles, whichever comes first. For more information, contact your dealer. Read the vehicle Owner's Manual for important feature limitations and information. Apple functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. User terms and limitations apply. Apple carellay is a trademark of Apple, Inc., Siri, iPhone and Apple Music are trademarks of Apple, Inc., registered in the U.S. and other countries. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible Android Mamarthone. Data plan rates apply. You can check which smartphones are compatible at g.c./o/androidauto/requirements. Android Auto is a trademark of Google LLC. The System wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, are my thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. See the SiriusXM Customer Agreement at siriusxm.com for complete terms and how to cancel. All fees, content, features and availability are subject to change. Certain features require a SiriusXM subscription and the GMC Connected Access plan. See siriusxm.com and onstar.com for details and limitations. Not compatible with all devices.

"Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices."



### **SIERRA 1500 BY THE NUMBERS**

#### TRAILERING CAPABILITY AND SPECIFICATIONS

ENGINE	CAB	BED	MAX GVWR (LBS) <sup>1</sup>	MAX GCWR (LBS) <sup>2</sup>	AXLE RATIO	MAX CONVENTIONAL HITCH (LBS) <sup>3</sup>	MAX FIFTH-WHEEL HITCH (LBS) <sup>3</sup>	MAX GOOSENECK HITCH (LBS) <sup>3</sup>	MAX PAYLOAD (LBS) <sup>4</sup>
4.3L V6	Crew 2WD	Short	6,800	12,800	3.42	7,600	7,500	7,500	2,040
	Crew 4WD	Short	7,000	12,800	3.42	7,400	7,300	7,300	2,010
	Crew 4WD	Standard	7,000	12,800	3.42	7,400	7,300	7,300	1,970
	Double 2WD	Standard	6,800	12,800	3.42	7,600	7,600	7,600	2,040
	Double 4WD	Standard	7,000	12,800	3.42	7,400	7,300	7,300	2,020
	Regular 2WD	Long	6,800	12,800	3.42	7,800	7,800	7,800	2,250
	Regular 4WD	Long	6,900	12,800	3.42	7,600	7,500	7,500	2,130
2.7L TURBO	Crew 2WD	Short	6,800	14,500	3.42	9,100	9,000	9,000	2,060
	Crew 4WD	Short	7,000	14,500	3.42	8,900	8,400	8,400	2,040
	Crew 4WD	Standard	7,000	14,500	3.42	8,900	8,600	8,600	2,000
	Double 2WD	Standard	6,800	14,500	3.42	9,200	9,100	9,100	2,060
	Double 4WD	Standard	7,000	14,500	3.42	9,000	8,700	8,700	2,050
5.3L VB (BASE SIERRA TRIM ONLY)	Crew 2WD	Short	6,900	15,000	3.42	9,700	9,600	9,600	2,060
	Crew 4WD	Short	7,100	15,000	3.42	9,400	8,900	8,900	2,050
	Crew 4WD	Standard	7,100	15,000	3.42	9,400	9,100	9,100	2,000
	Double 2WD	Standard	6,800	15,000	3.42	9,700	9,600	9,600	1,970
	Double 4WD	Standard	7,000	15,000	3.42	9,400	9,100	9,100	1,950
	Regular 2WD	Long	6,800	15,000	3.42	9,900	9,800	9,800	2,180
	Regular 4WD	Long	6,900	15,000	3.42	9,700	9,600	9,600	2,070

#### TRAILERING CAPABILITY AND SPECIFICATIONS CONTINUED

ENGINE	CAB	BED	MAX GVWR (LBS) <sup>1</sup>	MAX GCWR (LBS) <sup>2</sup>	AXLE RATIO	MAX CONVENTIONAL HITCH (LBS) <sup>3</sup>	MAX FIFTH-WHEEL HITCH (LBS) <sup>3</sup>	MAX GOOSENECK HITCH (LBS) <sup>3</sup>	MAX PAYLOAD (LBS) <sup>4</sup>
	Crew 2WD	Q1 .	71005	10.0005	3.23	9,500	8,900	8,900	01405
	Clem 5MD	Short	7,1005	16,800⁵	3.42	11,200⁵	9,6005	9,600°	2,140⁵
	Crew 4WD	Short	7,300⁵	16,800⁵	3.23	9,2006	7,8007	7,8007	2,120 <sup>8</sup>
	Grew 4WU				3.42	10,900⁵	9,3005	9,3005	
	Crew 4WD	Standard	7,300 <sup>5</sup>	16,800 <sup>5</sup> -	3.23	9,100	7,600	7,600	2,080⁵
5.3L V8	CIEM 4WD	Stanuaru	7,300		3.42	10,900⁵	8,8005	8,8005	
	Double 2WD		7,100°	16,800° -	3.23	9,500	8,600	8,600	2,170 <sup>5</sup>
	DOUDIE ZWD	Standard			3.42	11,3005	10,200 <sup>5</sup>	10,200 <sup>5</sup>	
	Double 4WD	Standard	7,3005	16,8005	3.23	9,200	8,000	8,000	2,1505
					3.42	11,0005	9,8005	9,8005	
	Crew 4WD	Short	7,300⁵	17,800 <sup>5</sup>	3.23	8,600°	7,10010	7,10010	2,000⁵
					3.42	11,7005	8,9005	8,9005	
6.2L V8	Crew 4WD	Standard	7,3005	17,800 <sup>5</sup>	3.23	9,000	6,80011	6,80011	1,960 <sup>s</sup>
					3.42	11,8005	8,4005	8,4005	
	Crew 2WD	Short	7,000	15,000	3.23	9,200	7,600	7,600	1,830
DURAMAX 3.0L TURBO DIESEL IG	Crew 4WD	Short	7,200	15,000	3.23	8,50012	7,00013	7,000 <sup>13</sup>	1,810
	Crew 4WD	Standard	7,200	15,000	3.23	8,80014	6,500 <sup>15</sup>	6,500 <sup>15</sup>	1,770
	Double 2WD	Standard	6,900	15,000	3.23	9,300	7,800	7,800	1,760
	Double 4WD	Standard	7,100	15,000	3.23	9,000	7,100	7,100	1,750



'Maximum Gross Vehicle Weight Rating [GVWR]. When properly equipped; includes weight of vehicle, passengers, cargo and equipment. <sup>2</sup>Gross Combination Weight Rating [GCWR]. When properly equipped; includes weight of vehicle and trailer combination, including the weight of driver, passengers, fuel, optional equipment and cargo in the vehicle and trailer. <sup>3</sup>Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. <sup>4</sup>These maximum payload ratings are intended for comparison purposes only. Before you buy a vehicle or use it to haul people or cargo, carefully review the vehicle loading section of the Owner's Manual and check the carrying capacity of your specific vehicle on the label on the inside of the driver's doorjamb.

FRequires available Max Trailering Package. FAT4 max trailering capacity is 9,200 lbs. FAT4 max trailering capacity is 7,500 lbs. FRequires available AT4 trim. FAT4 max trailering capacity is 8,800 lbs. FAT4 max trailering capacity is 6,300 lbs. FAT4 max trailering capacity is 6,600 lbs. FAT4 max trailering capacity is 6,400 lbs. FAT4 max trailering capacity is 6,400 lbs. FAT4 max trailering capacity is 6,400 lbs.

## FIND YOUR TRUE COLORS

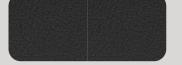






BASE SIERRA





JET BLACK/JET BLACK CLOTH

JET BLACK/JET BLACK VINYL

SLE



JET BLACK/JET BLACK CLOTH





ELEVATION







ARENITE TONE

AEGIS PATTERNED ALUMINUM

CYPRESS WOOD TONE

SLT



FRONT OUTBOARD LEATHER-APPOINTED



FRONT OUTBOARD LEATHER-APPOINTED





AEGIS PATTERNED ALUMINUM







JET BLACK/JET BLACK PERFORATED FRONT TECHNICAL APPEARANCE LEATHER SEATING SURFACES
WITH KALAHARI ACCENTS

DARK BRUSHED ALUMINUM

DENALI

AT4









FORGE PERFORATED LEATHER SEATING SURFACES

JET BLACK/JET BLACK FORGE PERFORATED LEATHER
SEATING SURFACES

ASH WOOD

BRUSHED ALUMINUM

MULTIPRO INTRODUCTION **ELEVATION CARGO BED** 

<sup>1</sup>Extra-cost color. <sup>2</sup>Not available on Denali. <sup>3</sup>Not available on AT4. <sup>4</sup>Not available on Base Sierra. <sup>5</sup>Not available on SLE or Elevation.

See your GMC dealer or gmc.com for more interior and exterior color details.

CARBONPRO

**TRAILERING** 

TECHNOLOGY

CAPABILITY SAFETY

CONNECTIVITY FEATURES AND OPTIONS

## PRECISION-CRAFTED FROM THE GROUND UP



17" Bright Silver Painted Steel (RD6) Standard on Base Sierra







18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (UHN) Standard on







20" Gloss-Black Painted Aluminum (RD3) Standard on Elevation







20" 6-Spoke Carbon Gray Painted Aluminum (NZQ) Available With AT4 CarbonPro Edition







22" 6-Spoke Low-Gloss Black With Machined Accents (SEV) Accessory Wheel<sup>1</sup> Available on SLT

and Denali

22" Chrome (SF0) Accessory Wheel<sup>1</sup> Available on SLT, Denali and Denali CarbonPro Edition

22" Midnight Silver With Chrome Inserts (SEW) Accessory Wheel<sup>1</sup> Available on SLT and Denali

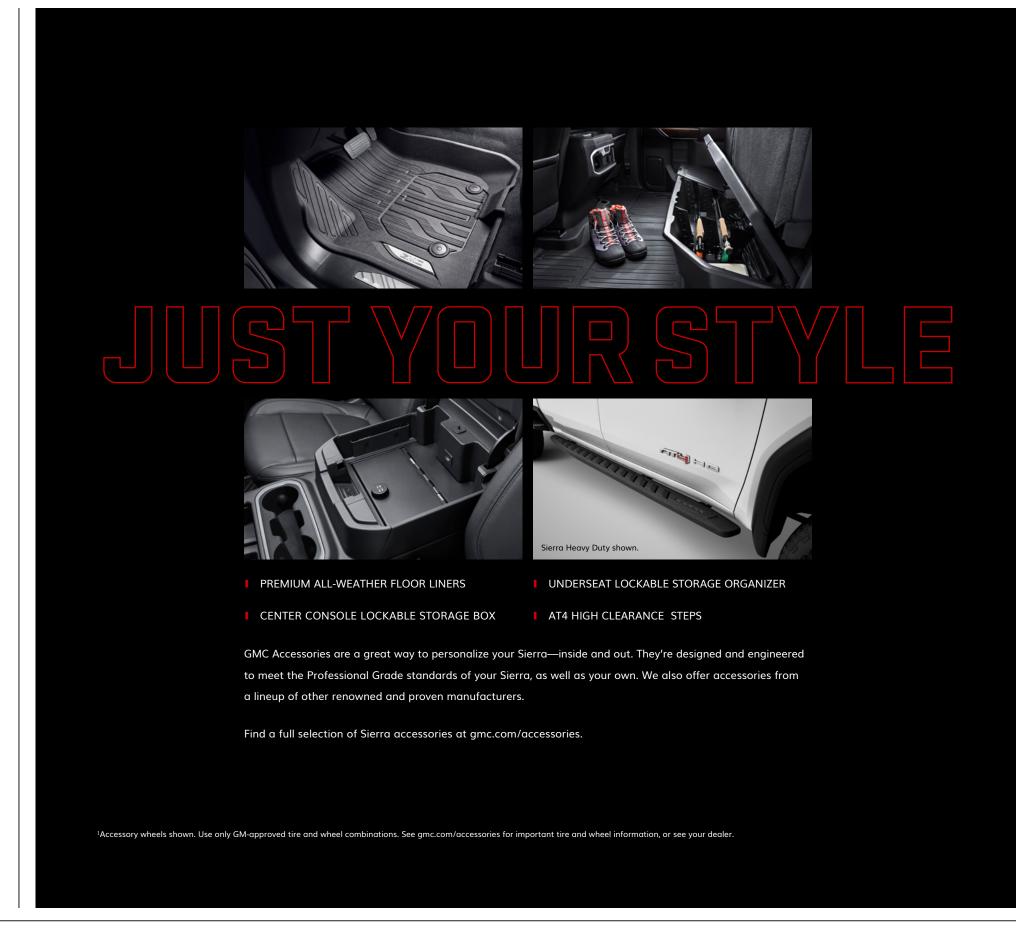
22" High-Gloss Black (SGM) Accessory Wheel<sup>1</sup> Included With Denali CarbonPro Edition. Available on SLT and Denali.

22" Carbon Flash Metallic 22" Aluminum Multispoke

(SEZ) Accessory Wheel<sup>1</sup> Chrome (SF1) Accessory Wheel<sup>1</sup> Available on SLT and Denali Available on SLT and Denali

Find the full selection of Sierra accessory wheels at gmc.com/accessories.

<sup>1</sup>Use only GM-approved tire and wheel combinations. See gmc.com/accessories for important tire and wheel information, or see your dealer.











## DRIVE THE CONVERSATION

#### NEW VEHICLE LIMITED WARRANTY

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY GMC will warrant each 2021 Sierra from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2021 GMC Sierra comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Sierra 1500 Series Light-Duty (LD) pickups equipped with a 3.0L Duramax Turbo Diesel engine are covered by a 5-year/100,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your GMC dealer for details.

#### ONSTAR® AND GMC CONNECTED SERVICES

Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

#### GMC CERTIFIED SERVICE

To help your Sierra live up to its performance promise, GMC Certified Service—found exclusively at your GMC dealer—is there. With all the engineering excellence in Sierra, GM-trained technicians have the expertise to help care for it.

#### ADDITIONAL NOTES

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to gmc.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

FLEET ORDERS Some standard content may be deleted on fleet orders. See dealer for details.

ENGINES GMC products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in GMC products may also be used in other GM makes and models.

GMC.COM See more of Sierra on our website: gmc.com/sierra. More photos and information; hot links to related subjects; convenient dealer locator; pricing guide; spec out your own vehicle. Or call 1-800-GMC-8782.

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AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design, features, materials or workmanship of any alterations by such employers.

ASSEMBLY GMC vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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