

CHEVROLET

1966 TRUCKS

**PICKUPS
CHASSIS-CABS
STAKES
CHEVY-VAN
STEP-VANS**

SERIES C10-C30, SERIES K10-K20
SERIES G10, SERIES P10-P50





HERE'S LIGHT-DUTY

**WORK-
POWER**

'66!

A broad selection of more powerful pickups, including an all-new El Camino . . . the
broadest choice of covered delivery trucks in the business . . . a rugged new six-
cylinder engine . . . a big selection of stakes and chassis-cabs . . . a camper option
package for 3/4-ton pickups . . . a new 3-speed automatic transmission . . . and more!

WORKPOWER / '66:



C1534 Fleetside pickup

Here's the big choice for '66...Chevy pickups with a powerful new 6-cylinder engine plus the all-new El Camino...18 models in all.

If a pickup is your kind of truck, you really ought to consider Chevrolet for 1966. Why? Well, consider model choice first. Chevrolet offers 18 different models, including four all-new El Caminos. Then consider engines. Standard power in all models is a new more muscular 250-cubic-inch Six, although you may specify a 292-cubic-inch Six or choose from several V8s. Consider transmissions, too. There's a new 3-speed Turbo Hydra-Matic available in '66, along with a selection of 3- and 4-speed manuals. Consider ride and handling next. Chevrolet's is the best in the business; on 1/2- and 3/4-ton models, the result of independent front suspension teamed with coil springs at all four wheels. Finally, consider quality. These new Chevies are built to last! And for proof of what we say, check the quality features shown on the right-hand page.

3 FLEETSIDE MODELS — Available in 1/2- and 3/4-ton models

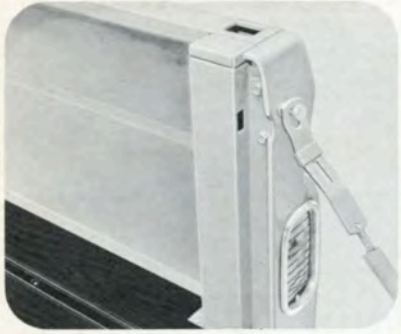
with 6 1/2- or 8-foot bodies. Both bodies have double sidewalls that restrict cargo denting and protect the trim-lined exterior.

5 STEPSIDE MODELS — Practical hard-working Stepside pickups are available in 1/2-, 3/4- and one-ton models, with 6 1/2-, 8- and 9-foot bodies. All Stepsides feature a convenient loading step between the cab and exposed rear fenders.

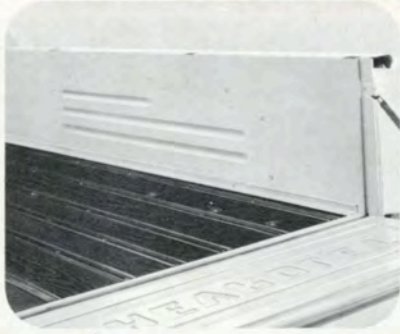
3 FOUR-WHEEL-DRIVE MODELS — Rugged Chevy 4x4's, with Stepside or Fleetside bodies in 6 1/2- or 8-foot lengths, provide four-wheel traction for extreme off-the-road hauling conditions. A special transfer case on these models allows shifting between 2- and 4-wheel drive without using the clutch.

4 EL CAMINO MODELS — Restyled, El Camino still offers room for up to 1,200 pounds of pay load, plus the smoothness of four-wheel coil-spring suspension. And 23 different engine/transmission combinations are available, including a new 396 V8.

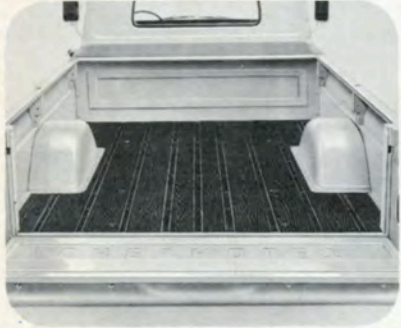
CHEVROLET PICKUPS



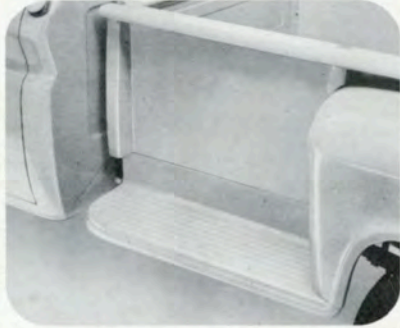
Rugged Fleetside bodies are of double-wall construction that absorbs cargo dents and protects the outside appearance of the vehicles.



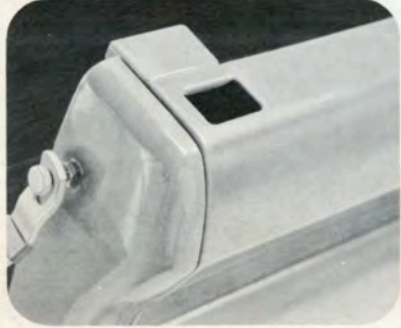
Stepside bodies place the rear wheel wells outside the body proper; thus allow the pickup box to have perfectly flat side walls.



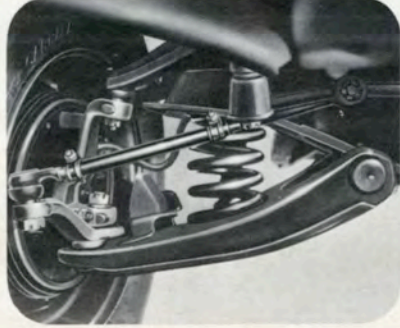
All Chevrolet pickup floors are of tough selected wood that will outlast ordinary metal floors and never rust. Steel skid strips ensure loading ease.



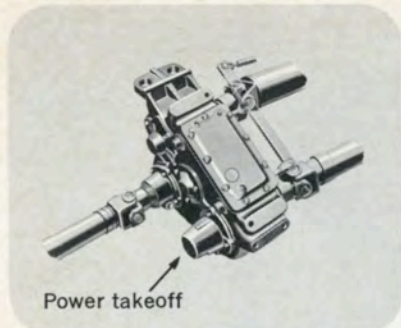
Stepside models come with a handy loading step on both sides of the body, between the cab and exposed rear fenders.



All Chevrolet pickup bodies feature convenient stake rack pockets in order to facilitate hauling of tall or bulky loads.

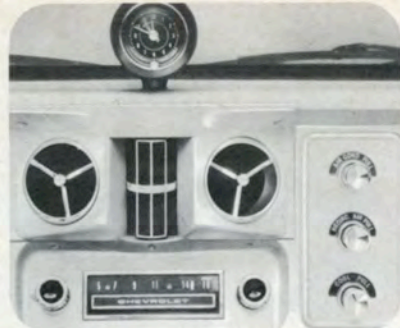


Only Chevy pickups feature the work-proved smoothness of coil springs at all four wheels, plus independent front suspension on 1/2- and 3/4-ton models.

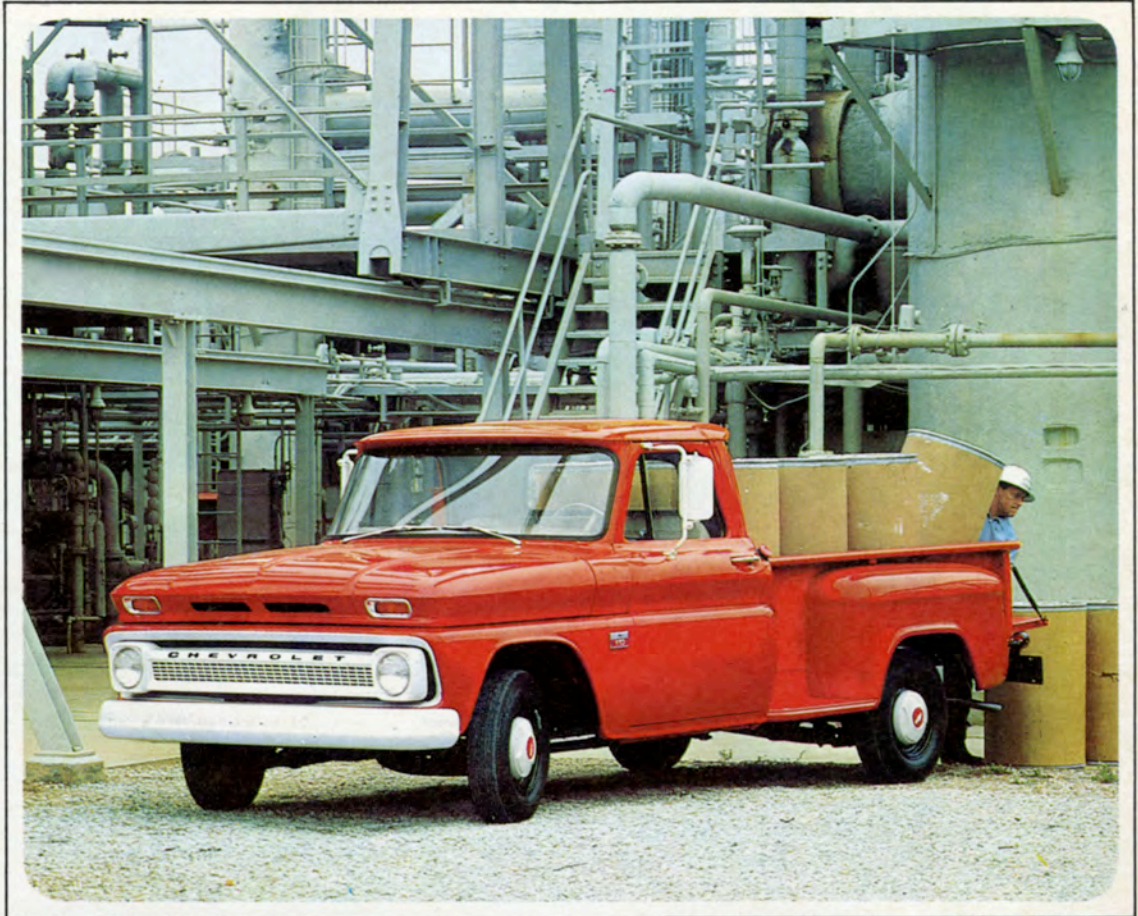


Power takeoff

Chevrolet 4-wheel-drive models come with a power take-off opening in the transfer case for driving auxiliary equipment.



Air conditioning, available on all models, keeps air inside cab cool, free of dust and pollen even during the hottest weather.

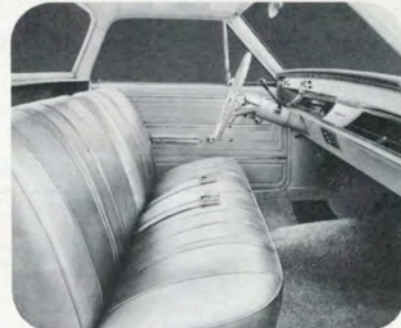


C1504 Stepside pickup

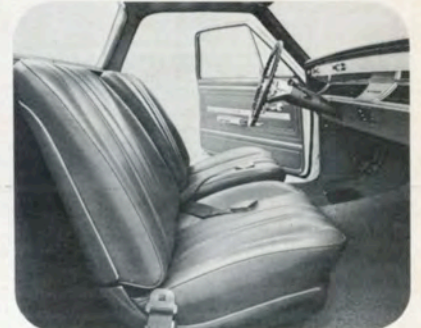
Below: K2534 4-wheel drive Fleetside pickup



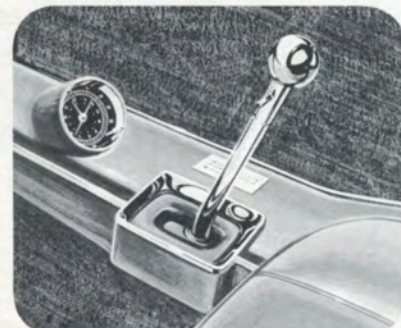
El Camino



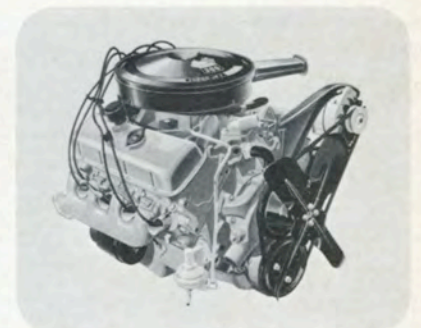
El Camino interiors, available in both Custom and standard versions, now sport good-looking, long-wearing all-vinyl upholstery.



Bucket seats are available on El Camino to reduce driver fatigue, increase comfort during long hours behind the wheel.



For the performance-minded, El Camino can be ordered with a floor-operated 4-speed, all-Synchro-Mesh transmission.



New to El Camino this year is the availability of a 396-cubic-inch V8 in two different strengths with horsepower ratings of 325 and 360.

WORKPOWER / '66:



CHEVY-VAN

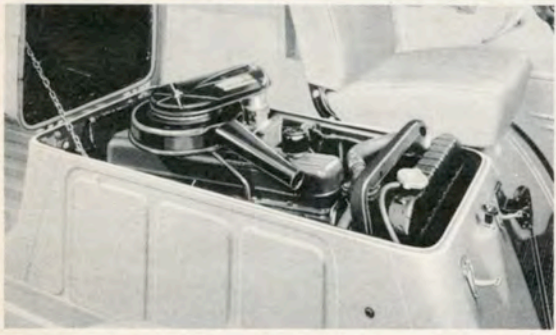
Best of the low-cost front-engined vans

Here is an efficient and highly economical closed delivery vehicle that will carry up to over a ton of cargo in a load compartment that's 211 cubic feet big and provides up to nine feet of space behind the driver. Its tough all-welded body-frame construction assures maximum durability and provides for a completely flat, completely usable load compartment floor. It has a brawny forged I-beam front axle and leaf springs at all four wheels for firm, protective load support. Chevy-Van is thoroughly resistant to rust and corrosion, too. Inner rocker

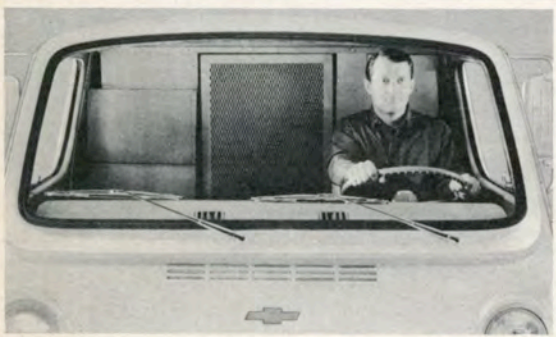
panels, for example, are galvanized, painted with a zinc primer, then sprayed with a special rust-inhibiting wax compound. Wheelhousings and front step wells, too, are galvanized, and all exposed body joints in critical areas are coated with rust-preventive sealer. Finally, the entire underbody is coated with an asphalt mastic with a solid filler to deaden sound and seal out moisture. And last but not least, Chevy-Van is powered by a gas-saving 194-cubic-inch Six or, if conditions are unusually demanding, you can specify a 230-cubic-incher.

VERSATILE VANS

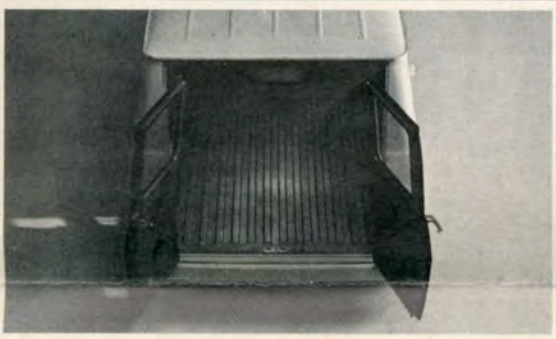
FEATURES



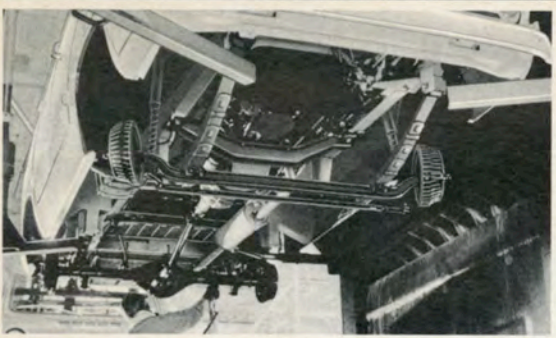
Engine compartment is fully insulated to deaden heat and excessive noise, and opens wide for easy serviceability.



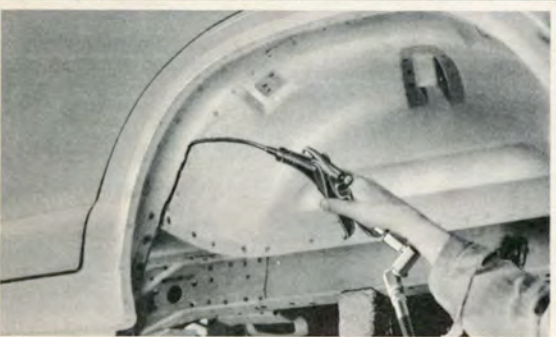
Chevy-Van's flat one-piece windshield is large — 1,314 square inches large — and affords the driver maximum visibility.



Big double doors open with two-stage action for safer loading in tight places. Double side doors are also available.



Undercoating of high-efficiency asphalt mastic, sprayed on the underside of every Chevy-Van body, deadens sound and seals out moisture.



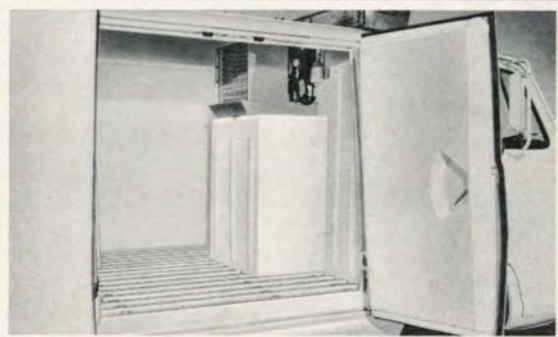
Other critical areas, too, such as wheelhouses, step wells and body joints, are coated and sealed to discourage corrosion.



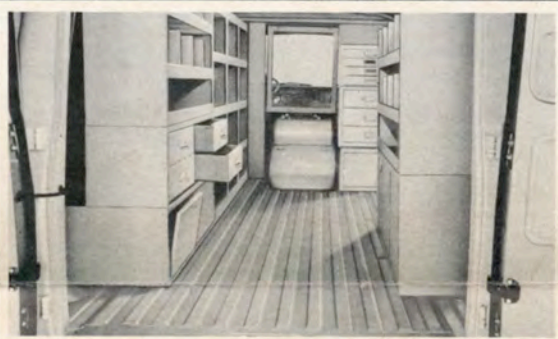
Chevy-Van's flat floor is deeply embossed for durability; provides nine feet of load length behind the driver.

SPECIAL EQUIPMENT

In addition to its standard features, Chevy-Van is also available with a wide variety of bins, drawers and racks which enable it to meet the demands of many specialized vocations. A sampling of this special equipment is shown below.



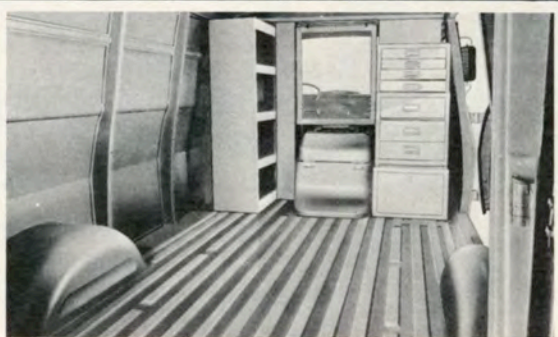
Fully insulated, this Chevy-Van has cooling capacity of 12,000 BTU's an hour and provides temperatures ranging to below 32° F.



Another special interior, designed for plumbing, heating and air conditioning firms, offers a multitude of parts bins and tool drawers.



Appliance repair firms will find plenty of use for this arrangement which features a number of small compartmented drawers.



Minimum drawer space and plenty of floor area characterizes this option for routine service and delivery applications.



For maximum visibility all around, up to ten windows are available for Chevy-Van in six different body-glass combinations.

STEP-VANS

Shown below are representative models from Chevrolet's wide selection of Step-Van delivery vehicles of which there are 11 basic models, 21 different body sizes, and 38 model-body combinations. Despite the variety, however, Step-Vans have certain features in common with each other. Among these are full walk-in height, sliding side doors, a standard 250-cubic-inch Six*, the availability of a 292 Six, and double rear doors. And for '66, all models feature complete instrumentation, including ammeter, oil pressure and temperature gauges. The three basic Step-Van types are as follows:



STEP-VAN 7 — This is Chevrolet's smallest Step-Van, available in four different body sizes and powered by a gas-saving 194-cubic-inch Six.*



STEP-VAN — Six Step-Van models, with 8', 10' and 12' body lengths and 68½", 72" and 76" body heights, meet most delivery needs.



STEP-VAN KING—Available in a total of 16 different body sizes, Step-Van King models offer high-capacity hauling at its low-cost best.

*194 Six is standard on Step-Van 7 models, with a 230 Six also available.

WORKPOWER/'66: VERSATILE VANS (CONT'D)

CONVENTIONAL PANELS

For those who prefer the extra comfort and ruggedness of a panel truck, Chevrolet builds two such vehicles: the first is a 1/2-ton model with a 7 1/2' body and 175 cubic feet of cargo space, while the second, a one-ton model, has 231 cubic feet of space inside a 10' body. Both models feature tough long-wearing wood floors with steel skid strips, smooth-riding independent coil-spring front suspensions, and large rear doors that are held automatically at 90 or 180 degrees for loading convenience. Standard for either is the new 250 Six, but a 292 Six or 283 V8 can be specified. A four-wheel drive version of the 1/2-ton model is also available.



C1405 panel with 7 1/2 ft. body



C3605 panel with 10 ft. body

FORWARD-CONTROL CHASSIS

Chevrolet Forward-Control Chassis models enable you to take advantage of Chevy's durable frame structure, cost-saving engines, rugged suspension system and driveline components with a special body of your own choice. Nine models are available with GVWs ranging from 4,300 to 20,000 pounds; while

wheelbase lengths of 102", 104", 125", 137", 157" and 175" accommodate bodies from seven to over 15 feet in length. New this year, and standard on most models, is the 250 Six*, along with a full complement of instruments, including ammeter, temperature and oil pressure gauges.

CAMPERS

If it's fun you're after, check the big Chevy choice in pleasure vehicles. You have seven different models to choose from — all the way from rawhide-tough pickups and chassis cabs that accommodate separate camper bodies to Chevy-Vans and Step-Vans that can be converted to form integral homes-on-wheels. And in between, there are sporty El Caminos and go-anywhere Suburban Carryalls that will seat up to nine passengers. With a choice like that there's bound to be a Chevy that's perfectly suited to the size of your crew, the extent of your budget, and the length of your pleasure outings.



New Chevrolet Custom Camper—A C20 pickup with special equipment package that includes custom appearance, comfort and chrome equipment, deluxe heater, tinted windshield, windshield washers and wipers, manual radio, West Coast mirrors, front stabilizer bar, heavy-duty rear shocks, auxiliary rear springs, 7.50 x 16 tires and Custom Camper emblem. Camper body not supplied by Chevrolet.



Chassis-cab with bolt-on camper body.



Chevy-Van with special camper conversion.



Step-Van with mobile home conversion.

WORKPOWER / '66:

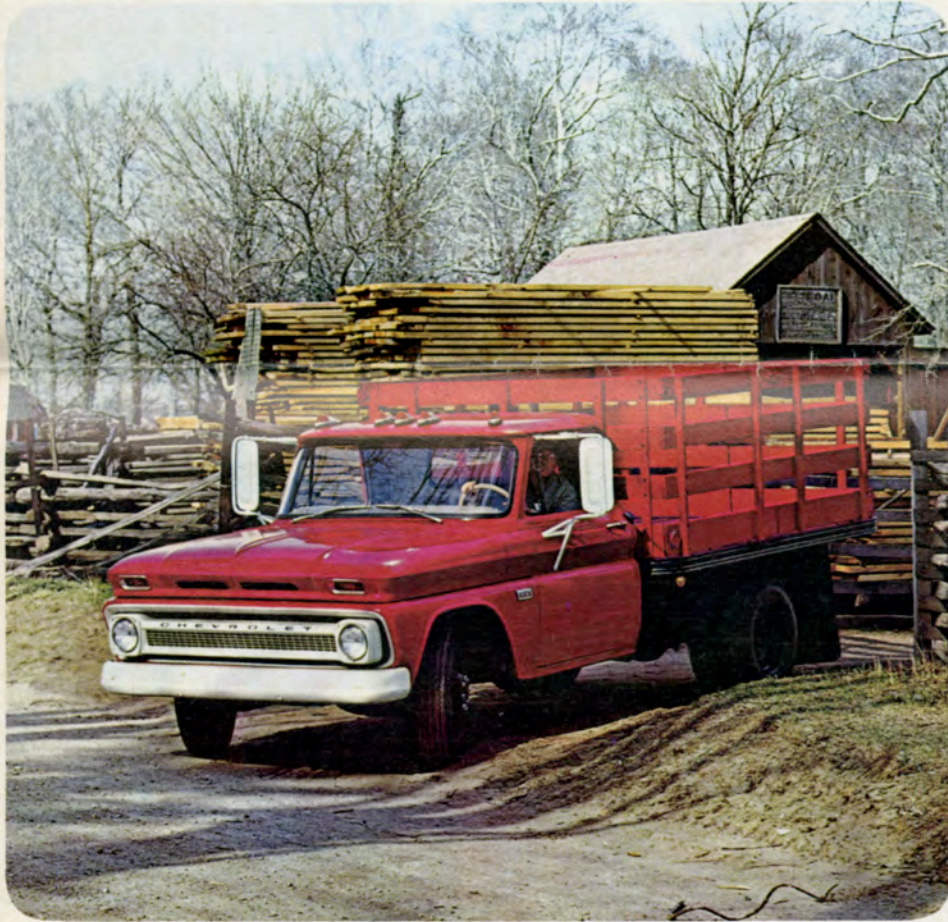
LIGHT-DUTY STAKES & CHASSIS-CABS

STAKES

Chevrolet light-duty stake models are available with 8- or 9-foot bodies which, with stakes in place, are excellent for general-purpose hauling. With the stakes removed, they become platform-bodied trucks, allowing easy access to the load space from all sides. Models with 8' bodies are rated at 7,500 lbs. GVW, while nine-foot models are rated at 10,000. Dual rear wheels for these vehicles are also available.

CHASSIS-CABS

Chevrolet light-duty chassis-cabs are available in five different models with wheelbase lengths of 115", 127", 133" and 157", enabling them to accommodate a broad range of special bodies and tackle the most specialized job assignments. GVW ratings for these vehicles extend up to 10,000 pounds; and body installation is simplified by the use of standard 34-inch frame width on all models.



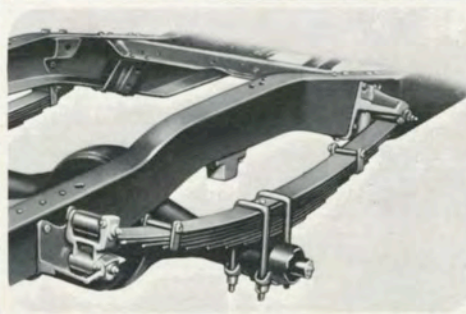
C2509 stake



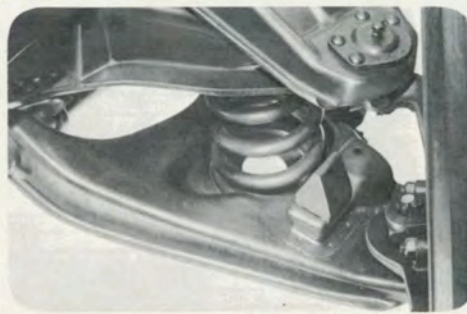
C3603 chassis cab with special body



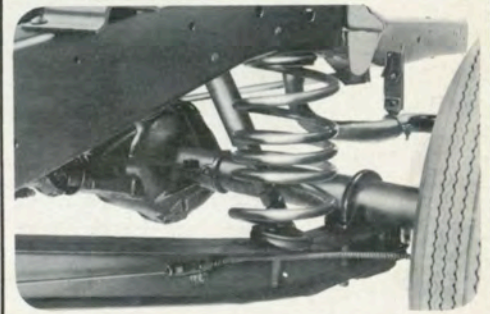
Chevy light-duty stake beds are of tough spruce wood to withstand years of rough abuse. Steel skid strips make loading and unloading easier.



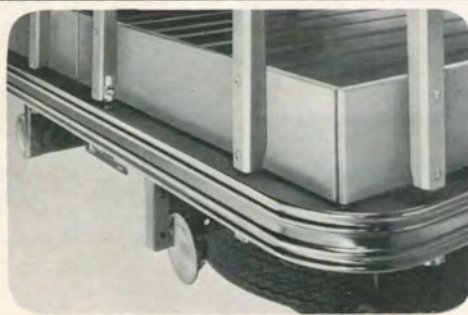
Chevy stakes offer ride smoothness and firm load control as a result of load-tailored rear springs; coil type on 8' models, leaf type on 9' stakes.



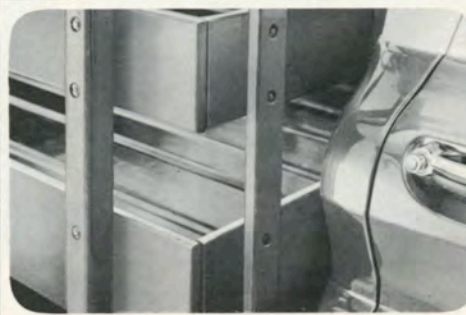
Chassis-cab models exhibit exceptional ride and handling qualities through the use of workproved coil-spring independent front suspension.



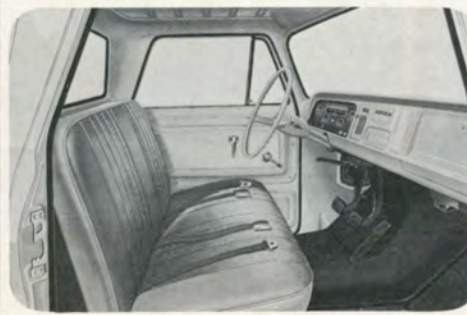
Two-stage coil springs, used at the rear of three chassis-cab models, produce remarkable ride smoothness, plus firm support for heavy loads.



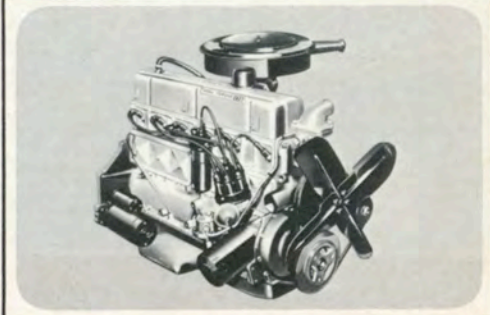
A steel rub rail, which is standard on both stake models, facilitates loading as it protects the exposed edges of the platform from damage.



Snag-free hardware is also standard on both models, as are the stake racks which are constructed of select hardwood to resist wear and breakage.



Chassis-cab interiors are designed with two factors in mind: the first is absolute driver comfort; the second is long-term durability.



Standard power in all chassis-cabs is Chevrolet's new 250 Six, although a 292 Six, 283 V8 or a 327 V8 may be specified when more power is needed.

1966

CHEVY LIGHT-DUTY TRUCK SELECTOR

CHEVY'S BUILT FOR BIGGER THINGS IN '66!

HERE'S CHEVY'S
BIG NEW COLOR
CHOICE FOR '66!

Series	Engines		Wheel- base (in.)	Max. GVW Ratings (lbs.)
	Standard	Optional		
El Camino Pickup 13380 13580	194 Six	230 Six	115	4,300
13480 13680	283 V8	327 V8 396 V8	115	4,300
Chevy-Van G1205	194 Six	230 Six	90	5,000
Pickups C10	250 Six	292 Six 283 V8 327 V8	115 127 127	5,000 7,500 7,800
C20 C30			127 133	7,500 10,000
K10 (4WD) K20 (4WD)	250 Six	292 Six 283 V8	115 127 127	5,600 7,600
Chassis-Cabs C10	250 Six	292 Six 283 V8 327 V8	115 127 127	5,000 7,500 10,000
C20 C30			133 157	10,000
K10 (4WD) K20 (4WD)	250 Six	292 Six 283 V8	115 127 127	5,600 7,600
Stakes C2509 C3609	250 Six	292 Six 283 V8 327 V8	127 133	7,500 10,000
Panels C1405 C3605	250 Six	292 Six 283 V8 327 V8	115 133	7,500 7,800
K1405 (4WD)	250 Six	292 Six 283 V8	115	5,600
Carryalls C1406 C1416	250 Six	292 Six 283 V8 327 V8	115	5,000
K1406 (4WD) K1416 (4WD)	250 Six	292 Six 283 V8	115	5,600
Step-Vans P10 Step-Van 7 P20 Step-Van	194 Six 250 Six	230 Six 292 Six	102 104 125 137	5,400 7,000
P20 Step-Van King	250 Six	292 Six	125 137	7,000
P30 Step-Van	250 Six	292 Six	104 125 137	10,000
P30 Step-Van King	250 Six	292 Six	125 137	10,000
Forward Control Chassis P1342	194 Six	230 Six	102	5,400
P2342 P2542 P2642	250 Six	292 Six	104 125 137	7,000
P3342 P3542 P3642	250 Six	292 Six	104 125 137	10,000
P5742 P5842	250 Six	292 Six	157 175	20,000



70000 Series Tilt



70000 Series Conventional Cab



80 Series Tandem



60 Series Diesel



50 Series Diesel



50 Series Stake



Dark Aqua



Dark Blue



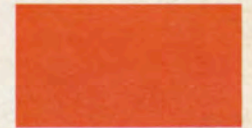
Light Blue



Dark Green



Light Green



Orange



Red



Saddle



Silver



Turquoise



Dark Yellow

Also available but
not shown are
black, gray, white
and off-white.

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