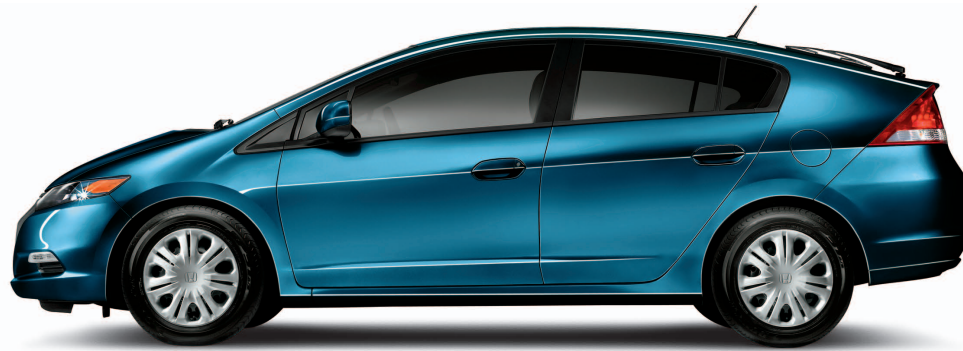




The 2011 Honda
INSiGHT





Insight

- 1.3-liter i-VTEC® 4-cylinder engine with Integrated Motor Assist IMA®
- 98 horsepower @ 5800 rpm (combined engine + IMA)
- 123 lb-ft of torque @ 1,000 - 1,700 rpm
- Continuously Variable Transmission (CVT)
- ULEV-2/AT-PZEV CARB Emissions Rating¹
- EPA-estimated fuel economy² (city/highway/combined), CVT: 40/43/41 mpg
- 3-mode drive system (Sport/Normal/ECON)
- Eco Assist™ system
- Drive-by-Wire™ throttle system
- 15-inch wheels with full covers

- Advanced Compatibility Engineering™ (ACE™) body structure
- Vehicle Stability Assist™ (VSA®) with traction control
- Tire Pressure Monitoring System³ (TPMS)
- Remote entry system
- Projector-beam halogen headlights with blue-tinted chrome bezels
- LED brakelights
- Automatic climate control
- Tilt and telescopic steering column
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio⁴ (WMA) playback capability and 2 speakers
- MP3/auxiliary input jack

Insight LX adds to or replaces:

- Security system
- Cruise control
- Center console with armrest and storage compartment
- Floor mats
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio⁴ (WMA) playback capability and 4 speakers
- USB Audio Interface⁵

Insight EX adds to or replaces:

- Continuously Variable Transmission (CVT) with paddle shifters
- 15-inch alloy wheels
- Heated side mirrors with integrated turn indicators
- Honda Satellite-Linked Navigation System™⁶ with voice recognition, steering wheel-mounted controls, digital audio-card reader and Bluetooth®⁷ HandsFreeLink® (available)
- Driver and passenger-side seatback pockets
- Driver's and front passenger's vanity mirrors
- Map lights
- 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio⁴ (WMA) playback capability and 6 speakers



Whether you wish to buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Personalize and protect with Honda Genuine Accessories. They're manufactured to the same strict standards as the rest of the vehicle. Please see your Honda dealer for details.



All 2011 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty⁸ Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty⁹ too. The Battery Limited Warranty⁹ is 8 years/100,000 miles (ULEV rating) (non-CARB states). For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

¹ ULEV-2-rated by California Air Resources Board (CARB). AT-PZEV (Advanced Technology Partial Zero-Emission Vehicle) models as certified by California Air Resources Board (CARB) and states that have adopted California Zero-Emission Vehicle regulations. ² Based on 2011 EPA mileage estimates. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. ³ For optimal tire wear and performance, tire pressure should be checked regularly with a gauge. Do not rely solely on the monitor system. Please see your Honda dealer for details. ⁴ Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. ⁵ The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. ⁶ The Honda Satellite-Linked Navigation System™ is available on the EX model in the United States, except Alaska. Please see your Honda dealer for details. ⁷ The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. ⁸ 3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for details. ⁹ Battery-pack limited warranty may vary. Consult the warranty booklet found in dealership. Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. Specifications, features, illustrations and equipment shown in this brochure are based upon the latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. Please see your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, Advanced Compatibility Engineering, ACE, Drive-by-Wire, Eco Assist, HandsFreeLink, Integrated Motor Assist IMA, i-VTEC, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2010 American Honda Motor Co., Inc.