

BMW 3 Series
Gran Turismo

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Sheer
Driving Pleasure



THE NEW BMW 3 SERIES GRAN TURISMO.

ROOM TO ROAM.

BMW EfficientDynamics
Less emissions. More driving pleasure.



Information Provided by:
DEALER
EXPERIENCE

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INNER DRIVE FOR AN EXCEPTIONAL EXTERIOR.

The perfect interplay between form and space in the new BMW 3 Series Gran Turismo creates a unique look and feel, defined by a very special aesthetic. Its coupé-style elegance also makes a powerful and dynamic impression, which can be further enhanced with the optional M Sport package¹ for an even more unmistakable appearance.



Editorial

OPPOSITES ATTRACT. WE UNITE THEM.

It's not just its striking look or generous interior that makes the new BMW 3 Series Gran Turismo so fascinating. What will really capture your imagination is the way it fuses the sporty yet elegant character of a coupe with an impressive amount of space. This combination affords every driver a kind of independence, flexibility and dynamism that you won't find anywhere else.

The new BMW 3 Series Gran Turismo does not fulfil expectations. It exceeds them. With countless innovations and thoughtful details both inside and out, it never fails to amaze. The art of uniting seemingly contradictory worlds is the hallmark of the new BMW 3 Series Gran Turismo. The result is an unmistakable automobile, which can be made even more distinct with the addition of the M Sport package¹ shown here or the BMW Lines.

But before you choose one of these exclusive ranges of equipment, allow us to introduce this remarkable BMW 3 Series. Over the following pages, you'll discover the new meaning of gran turismo and experience a space unlike any other.

➔ www.bmw.com/3seriesGranTurismo

Specifications of model shown: BMW 335i Gran Turismo with the M Sport package¹.

| | | | | | |
|---------------|--|------------------|---|----------------|---|
| Engine: | BMW TwinPower Turbo six-cylinder in-line petrol engine | Wheels: | 19" M light alloy wheels Double-spoke style 538 M | Upholstery: | Cloth/Alcantara upholstery Hexagon with M piping and contrast stitching in Royal Blue |
| Power output: | 225kW (306hp) | Exterior colour: | Glacier Silver metallic | Interior trim: | Aluminium Hexagon with matt Estoril Blue accent lines |

Specifications of model shown: BMW 328i Gran Turismo with Modern Line equipment.

| | | | | | |
|---------------|---|------------------|--|----------------|---|
| Engine: | BMW TwinPower Turbo four-cylinder in-line petrol engine | Wheels: | 19" light alloy wheels Turbine style 389 | Upholstery: | Dakota leather in Oyster with Oyster dark highlights |
| Power output: | 180kW (245hp) | Exterior colour: | Kalahari Beige metallic | Interior trim: | Fineline Anthracite fine-wood trim with Pearl-Gloss Chrome accent lines |

Further information on fuel consumption and CO₂ emissions can be found on the back page.

¹ Planned availability for the M Sport package: July 2013.



FEELS ROOMY.

One of the outstanding features of the new BMW 3 Series Gran Turismo is its impressive spaciousness, which, together with the heightened seating position, makes it perfect for long trips. Everything in the interior is generously proportioned and ensures first-class comfort. Every detail blends seamlessly into the exquisite overall design. The view is amazing, no matter where you look. And everything has just the right amount of space. This impressive fusion of aesthetics and functionality stylishly accommodates the driver and front passenger, making them an integral part of the design.



LOOKS RIGHT.

Many facets, one unmistakable look. One clear profile, many interwoven contours. Surging ahead, yet taking everything in its stride. The appearance of the new BMW 3 Series Gran Turismo, shown here with the M Sport package¹, is at once multifaceted and thrilling. Countless design elements radiate confidence, elegance and dynamics. The passion and precision of the exterior is palpable from the moment you lay eyes on it. It reflects what the new BMW 3 Series Gran Turismo embodies – uncompromising independence, that's truly without parallel.

¹ Planned availability for the M Sport package: July 2013.



THE BEST OF BOTH WORLDS.

When a sweeping coupé-style roofline concludes with a surprisingly large luggage compartment. When a uniquely spacious interior awaits behind frameless doors. And when a sporty silhouette is united with a highly functional vehicle concept – expectations are bound to be exceeded. The result is a unique symbiosis of form and space, otherwise known as the BMW 3 Series Gran Turismo.



WHERE FIRST-CLASS COMFORT NEVER TAKES A BACK SEAT.

The new BMW 3 Series Gran Turismo, shown here with the Modern Line, proves that real luxury is nothing without space. Alongside high-quality, expertly crafted materials, you can look forward to plenty of head- and legroom, as well as a continuous rear seat that comfortably seats three adults. Enjoy the lounge atmosphere, with frameless doors for an uninterrupted view of the outside world gliding past. Everything about this inviting interior is stylish and appealing, guaranteeing you and your passengers a relaxing ride.

Information Provided by:
 **DEALER**



LOADS OF LOAD SPACE.

No matter what you have planned: a weekend at the seaside, a trip to your favourite Italian restaurant with some friends or a business meeting – the new BMW 3 Series Gran Turismo is ready for whatever the day may bring and can adapt to your needs. Take for example the rear seat backrest that can be folded down in a 40:20:40 split,

the adjustable backrests for expanding the luggage compartment, or the optional backrest release function. These are just a few of many sophisticated features designed to make your day easier and your journey more comfortable.

OPEN WIDE.

When you often travel with lots of luggage, you learn to appreciate every bit of help you can get when loading and unloading. With the optional Comfort Access system, all it takes to open the tailgate is a short, precise foot movement under the rear bumper. So you can effortlessly load and unload your luggage and be back behind the wheel in no time.

FOR A JOURNEY THAT'S ENJOYABLE, NOT EXHAUSTING.

As much as you'll love driving the BMW 3 Series Gran Turismo, you also value getting from A to B as quickly and easily as possible. With BMW ConnectedDrive, you'll benefit from a range of innovative functions and technologies that turn every drive into a relaxing journey. Take for example the latest generation of the optional Navigation System Professional with a high-resolution 3D map display. Together with the optionally available Real Time Traffic Information (RTTI)*¹ service, you won't just arrive on time, you'll always reach your destination via the best possible route.



FOR PERSONAL ASSISTANCE, NOT JUST SERVICE.

Whether you want to check your flight schedule, book a hotel room or reserve a table at a restaurant – the friendly staff of the BMW call centre will gladly take care of this and much more. Their service is available around the clock as part of the Concierge Services*¹. The optional full-colour BMW Head-Up Display provides a completely different kind of assistance. It projects all information relevant to

driving, such as speed, speed limits and navigation directions, right in your field of vision. So you can concentrate on the road ahead and look forward to the restaurant or hotel you've booked.

* May not be available in all countries. Please consult your BMW partner.
¹ Includes use for the first 3 years and can be extended at any time.

MINIMISE RESISTANCE.

The new BMW 3 Series Gran Turismo only goes with the flow when it comes to aerodynamics. A newly developed Air Breather on the front wheel arches and the Air Curtain on the front apron guarantee that air resistance literally has the wind taken out of its sails. The active rear spoiler also improves efficiency and driving dynamics by using the airflow to minimise uplift. All this makes for an even more exhilarating drive, no matter where you're headed.



MAXIMISE EFFICIENCY.

The multi-award-winning technology package BMW EfficientDynamics demonstrates just how efficient driving dynamics can be. And of course it's also an integral part of the new BMW 3 Series Gran Turismo. It increases fuel efficiency while simultaneously making the BMW more dynamic. One example of this is the ECO PRO Mode, which is activated via the Driving Experience Control switch. It modifies various vehicle settings to maximise efficiency and reduce fuel consumption by up to 20 percent¹. But from the driver's seat, it's still all about sheer driving pleasure.

¹ Dependent on individual driving style; findings from an internal BMW fuel consumption study.





REDUCE EMISSIONS.

No matter which engine you opt for, BMW EfficientDynamics always delivers maximum efficiency without compromising on agility and dynamics. The powerful BMW TwinPower Turbo engines generate impressively high torque, very few CO₂ emissions¹ and are incredibly

fuel-efficient. Combined with the Optimum Shift Indicator and Brake Energy Regeneration in the new BMW 3 Series Gran Turismo, you'll be behind the wheel of one of the most efficient cars in its class – so much so that it's virtually in a class of its own.

¹ Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For more information please see the back page.



EXPAND YOUR HORIZONS.

The optional Panorama glass roof proves that even the most generous interior can be made to appear even more spacious. It bridges the gap between the interior and the world outside, creating myriad new perspectives and unforgettable moments. The harmoniously integrated electric headliner further underlines the high-quality interior design. Whether tilted or completely open, the Panorama glass roof always ensures excellent ventilation and an unparalleled sense of freedom.

AN EVEN MORE ATHLETIC BUILD.

There is a wealth of characteristic features in the new BMW 3 Series Gran Turismo and just as many ways of bringing them to the fore, thanks to the BMW Sport, Modern and Luxury Lines. For an even racier look, you can opt for the kidney grille slats and Air Breather in high-gloss Black, or the strikingly sporty 19" light alloy wheels in Double-spoke style 466 with mixed tyres. These are just a few examples of how you can turn this extraordinary car into an extraordinarily individual car.



FOR AN EVEN MORE DYNAMIC FEEL.

The Sport Line features a series of exterior and interior design elements guaranteed to turn heads. Sport seats with red contrast stitching, perfectly complemented by the high-gloss Black interior trim is just one of the many design options available. And for a driving experience to match, there's the Sport+ mode, which is exclusively reserved for this equipment line and the M Sport package¹.

¹ Planned availability for the M Sport package: July 2013.



LUXURIOUS INTERIOR.

The Luxury Line's fine-wood interior trims with Pearl-Gloss Chrome accent lines and countless chrome inlays create a stylish and exclusive atmosphere that reflects your personal taste for the finer things in life.



STYLISH PRESENTATION.

The exclusive ambience of the Luxury Line is manifest both inside and out. Elegant decorative elements in high-gloss chrome such as the BMW kidney grille slats, the Air Breather and tailpipe trim emphasise this individual look, as do the optional 19" light alloy wheels in W-spoke style 440 with mixed tyres.

NEW ENGINES, NEW DRIVING DYNAMICS, NEW EQUIPMENT. THE NEW BMW 3 SERIES GRAN TURISMO.

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Less emissions. More driving pleasure.



Adaptive suspension. This optional suspension stands for exceptional driving comfort, increased agility and precise handling. A noticeably firmer damper setting is activated when the Sport or Sport+ mode is selected via the Driving Experience Control switch. The adaptive suspension also features a chassis that has been lowered by 10 millimetres without impacting on the exceptional comfort of the new BMW 3 Series Gran Turismo.

Aerodynamics. The new BMW 3 Series Gran Turismo has been aerodynamically optimised with meticulous attention to detail and boasts excellent air-resistance figures. Many factors contribute to this streamlined success – such as the Air Curtain on the front apron and the new Air Breather in the front wheel arches. These technologies considerably reduce the level of wind turbulence around the front wheels.

Active Protection. All safety features in the new BMW 3 Series Gran Turismo are part of a perfectly coordinated system. Such as the six airbags included as standard that provide the best possible protection. In potentially dangerous situations, the optional Active Protection package automatically increases the tension in the front seat belts and closes any open windows as well as the optional Panorama glass roof. If an accident occurs, an automatic braking function brings the vehicle to a complete stop, which significantly helps to prevent follow-on collisions.

Full-colour BMW Head-Up Display. Helping you keep your eyes on the traffic at all times: with this item of optional equipment, relevant driving information is projected directly in the driver's field of vision via a full-colour TFT display. The full-colour BMW Head-Up Display shows you your current speed, the speed limit and any overtaking restrictions, as well as navigation directions. With more colours, it's easier to read the information projected onto the windscreen. So the driver can stay focused on the road ahead, making driving safer and less stressful.

Eight-speed sport automatic transmission with Auto Start/Stop function. With this optional equipment, the driver can change gears using the gear lever or the paddles on the Sport leather steering wheel. In Sport mode, the gear shifts are configured for increased dynamics, faster engine speed transitions and even shorter shift times. Just like the optionally available eight-speed automatic transmission with Auto Start/Stop function, the particularly smooth gear shifts ensure optimal acceleration – for more comfortable gear changes and maximum efficiency.



BMW 335i/335i xDrive¹. This BMW TwinPower Turbo six-cylinder in-line petrol engine with a 3.0 litre capacity combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. Equipped with this intelligent package of innovations, it delivers an average fuel consumption rate of just 8.1 litres per 100km (335i xDrive: 8.0 – 8.1 litres)¹ and CO₂ emissions of 188 – 189g/km (335i xDrive: 187 – 189g/km).¹ Its performance figures are equally impressive: 225kW (306hp)², a maximum torque of 400Nm and acceleration from 0 to 100km/h in only 5.7 s (335i xDrive: 5.3 s)¹. Its top speed is 250km/h (electronically limited).

BMW 328i/328i xDrive¹. This BMW TwinPower Turbo four-cylinder petrol engine delivers a maximum torque of 350Nm even at the extremely low engine speed of 1,250rpm. Thanks to BMW TwinPower Turbo technology, which combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection, this four-cylinder engine accelerates from 0 to 100km/h in 6.1 seconds with an output of 180kW (245hp)². Its maximum speed is 250km/h and its average fuel consumption rate is 6.7 – 6.8 litres per 100km (328i xDrive: 6.9 – 7.0 litres)¹, with CO₂ emissions of 156 – 158g/km (328i xDrive: 161 – 163g/km).¹

BMW 320i/320i xDrive¹. This BMW TwinPower Turbo four-cylinder petrol engine with a 2.0 litre capacity combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. The result is an impressive fusion of efficiency and power. An output of 135kW (184hp)² delivers a maximum torque of 270Nm, which propels the BMW from 0 to 100km/h in just 7.9 seconds (320i xDrive: 8.0 s)¹. Its maximum speed is 230km/h and its average fuel consumption rate is 6.6 – 6.7 litres per 100km (320i xDrive: 7.0 – 7.2 litres)¹, with CO₂ emissions of 153 – 156g/km (320i xDrive: 164 – 167g/km).¹

BMW 325d¹. This BMW TwinPower Turbo four-cylinder diesel engine is the top diesel model and generates an exceptional output of 160kW (218hp)². It combines CommonRail direct injection and a two-stage turbocharger with variable turbine geometry to deliver outstanding acceleration from 0 to 100km/h in just 7.1 seconds¹. Its top speed is 240km/h¹. Thanks to the BMW EfficientDynamics technologies, it consumes on average just 5.1-5.2 litres¹ of fuel per 100km, with a CO₂ emissions output of 134 – 137g/km.¹

BMW 320d/320d xDrive¹. This BMW TwinPower Turbo four-cylinder diesel engine produces an exceptional 135kW (184hp)² performance from its 2.0 litre capacity. Its combination of CommonRail direct injection and a turbocharger with variable turbine geometry yields a top speed of 230 km/h and propels the BMW from 0 to 100km/h in 8.0 seconds with a torque of 380Nm at 1,750 to 2,750rpm. It's also incredibly efficient, consuming on average just 5.0 – 4.9 litres of fuel per 100km (320d xDrive: 5.1 – 5.2 litres)¹ with CO₂ emissions of 131 – 129g/km (320d xDrive: 134 – 136g/km).¹

BMW 318d. This BMW TwinPower Turbo four-cylinder diesel engine with a 2.0 litre capacity accelerates powerfully and flexibly with an output of 105kW (143hp)² and maximum torque of 320Nm. It owes its performance to the CommonRail direct injection and a turbocharger with variable turbine geometry. From a standstill it reaches 100km/h in 9.7 seconds and has a top speed of 210km/h. What's more, on average this highly efficient engine consumes just 4.6 – 4.5 litres of fuel per 100km with a CO₂ emissions output of 122 – 119g/km.²

¹ Planned availability: July 2013. Preliminary figures that have not yet been officially confirmed and were determined based on the ECE test cycle.

² Fuel consumption and CO₂ emissions are affected by the selected wheel and tyre sizes. For more information please see the back page or consult your BMW partner.



| | | 320i 320i xDrive² | 328i 328i xDrive² | 335i 335i xDrive² | 318d | 320d 320d xDrive² | 325d² |
|---|---------|---|---|---|-------------------|---|--------------------------------|
| Fuel consumption urban | l/100km | 8.7-8.9 [8.2-8.3] | 8.8 [8.3-8.5] | 11.3 [10.8-10.9] | 5.5-5.6 [5.6-5.7] | 5.8-5.9 [5.9] | — |
| Fuel consumption urban xDrive | l/100km | — | — | — | — | — | — |
| Fuel consumption extra-urban | l/100km | 5.3-5.4 [5.1] | 5.5-5.6 [5.3-5.4] | 6.2-6.3 [5.8] | 4.0-4.1 [4.4-4.5] | 4.4 [4.4] | — |
| Fuel consumption extra-urban xDrive | l/100km | — | — | — | — | — | — |
| Fuel consumption combined ¹ | l/100km | 6.6-6.7 [6.2-6.3] | 6.7-6.8 [6.4-6.5] | 8.1 [7.7] | 4.5-4.6 [4.8-4.9] | 4.9-5.0 [4.9-5.0] | 5.1-5.2 [5.0-5.1] ³ |
| Fuel consumption combined xDrive ¹ | l/100km | 7.0-7.2 [6.8-6.9] ³ | [6.9-7.0] ³ | [8.0-8.1] ³ | — | 5.1-5.2 [5.1-5.2] ³ | — |
| CO ₂ emissions | g/km | 153-156 [145-147] | 156-158 [149-151] | 188-189 [178-179] | 119-122 [127-129] | 129-131 [129-131] | 134-137 [131-134] ³ |
| CO ₂ emissions xDrive | g/km | 164-167 [159-161] ³ | [161-163] ³ | [187-189] ³ | — | 134-136 [134-136] ³ | — |

¹ Fuel consumption figures are determined according to the ECE driving cycle, which consists of approximately one-third urban traffic and two-thirds extra-urban driving (based on the distance covered). CO₂ emissions are measured in addition to fuel consumption. Fuel consumption is determined relative to vehicles with standard equipment. Optional equipment, as well as wheel and tyre sizes, may influence fuel consumption.

² Planned availability: July 2013.

³ Provisional values (based on the ECE driving cycle); missing values not available at the time of publication.

Values in [] refer to vehicles with an eight-speed automatic transmission.

The models illustrated in this brochure show the specifications for vehicles produced by BMW AG for the German market. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets of other European Union member states, alterations in models, standard and optional equipment, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your local BMW partner. Subject to change in design and equipment.

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BMW recommends **Castrol** **EDGE**



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