



THE NEW BMW 3 SERIES TOURING.

THERE IS PLENTY TO DISCOVER.

BMW Efficient Dynamics Less emissions. More driving pleasure.

International version. Please contact your local dealer for country specific information.



Editoria

A JOURNEY OF DISCOVERY FOR ALL YOUR SENSES.

There are many things that add spice to life. The new and the unknown in particular captivate our imagination: places we visit for the first time – the exhilaration of razor-sharp comering on a breathtaking road – and a vehicle whose sporting and elegant design takes all our senses on a fascinating journey of discovery.

The new BMW 3 Series Touring is your ideal partner here, Its versatility and advanced technology support your dynamic lifestyle. The latest-generation BMW TwinPower Turbo engines for example ensure outstanding performance combined with superb efficiency. And BMW ConnectedDrive innovations like the optional full-colour BMW Head-Up Display are unique in this vehicle category.

Using the new distinctive design schemes implemented in the BMW Lines you can adapt the exterior and interior of your new BMW 3 Series Touring to suit your personal preferences. And whether you choose the Modern Line, Sport Line or Luxury Line, there will always be a wealth of exclusive equipment details available that match each Line to perfection, enabling you to design the vehicle of your dreams. There is much to discover.

✓ www.bmw.com/3seriestouring

Equipment of model shown: BMW 330d Touring with Modern Line.

	BMW TwinPower Turbo six-cylinder in-line diesel engine	Mineral grey metallic Dakota leather Oyster,
x. output:	190kW (258hp)	Oyster dark accents
eels:	18" light alloy wheels, Turbine styling 415	Finely Brushed Alumir with Pearl Gloss Chror

For information on fuel consumption and CO₂ emissions please see page 35.



PURE DYNAMISM.

A commitment to contemporary design. The elongated silhouette of the new BMW 3 Series Touring exudes sporting elegance, down to the last detail. Short overhangs, a long bonnet, pronounced swage lines along the sides and an elongated roof line lend this car its confident and dynamic appeal. In the interior, the free-standing Control Display, the well-organised instrument cluster and a clear driver focus maximise driving enjoyment.

Three optional equipment lines and the M Sport package are available to adapt the vehicle even more to your personal preferences. For example, the Modern Line shown here features Alunimium satinated trim elements on the exterior and optional 18" light alloy wheels with Turbine styling. The bright, warm interior colour radiates lightness. And the optional Brushed Aluminium interior trim features a fascinating modern look that harmonises with the rest of the interior. When will it captivate your imagination?



Illustration shows a preliminary version of the Navigation system Professional. Subject to change.





Fascinating athleticism.

The BMW Sport Line. This design scheme underscores the sporting appeal of the new BMW 3 Series Touring – on the exterior for example through high-gloss black trim elements and the optional bi-colour 18" Double-spoke light alloy wheels. In the interior, red contrasting seams, for example on the black Sport leather steering wheel, and Coral Red accent trim create a sporty ambience that further emphasises the car's distinctive appeal.

Luxury down to the smallest detail.

The BMW Luxury Line. The timeless elegance of this equipment line includes high-gloss chrome elements on the front, rear and side windows. The optional leather seats feature a fine grain and warm, elegant hues, combined with exclusive stitching. Stylish matching wood trims – optionally with inlay – complete the look. That's unique in this class, ensuring that you make an outstanding impression.









INNOVATIONS TO CARRY YOU AND YOUR LUGGAGE AWAY.

Discover the world in relaxed style. The many functions in the new BMW 3 Series Touring make every journey a pleasure – even before you start the engine. Its clever functionality concept enables you to transport everything safely – from bulky sports equipment to small items of shopping. The new BMW 3 Series Touring is the first and only car in its segment to feature automatic opening and closing of the tailgate combined with a separately opening rear window. It makes even loading luggage a pleasure. The 40/20/40-split rear seat bench, the fold-down rear armrest with its two integrated cup holders and many other handy details like the two additional cup holders ergonomically placed in front of the selector lever are also included as standard. And larger drinks containers up to a capacity of 1 litre can be stored in the front door pockets.



More space: thanks to its ample width, the luggage compartment of the new BMW 3 Series Touring has a capacity of up to 495 litres. Folding down the centre part of the rear seat bench allows you to transport bulky items while still having room for two people in the rear. With the rear seatback folded down completely, luggage capacity is up to 1,500 litres.





Convenient: the separately opening rear window, included as standard, provides quick and easy access to the luggage compartment.

BMW ConnectedDrive In touch with your world.

A new level of convenience, infotainment and safety. Wherever you're going – with the innovative BMW ConnectedDrive services* you are streets ahead of everyone else. The optional full-colour BMW Head-Up Display projects all relevant driver information directly into the driver's field of vision. Optional technologies such as Active Cruise Control with Stop&Go function provide added convenience. And you can stay in touch with your friends via Facebook and Twitter – thanks to the Apps option and the free BMW Connected app, which also includes web radio and a text-to-speech function for calendar entries, for example.



Faster orientation: the new generation of the optional Professional navigation system guides you safely to your destination, using high-resolution 3D maps and Real Time Traffic Information (RTTI) from BMW Assist.



Office included: simply dictate your SMS and e-mails on the road. The optional dictation function for selected smartphones automatically converts this into a text document that you can then send out.



* May not be available in all countries.

Please consult your BMW partner.



ITS VERVE IS WHAT YOU EXPECTED. ITS EFFICIENCY WILL AMAZE YOU.

Sporty cornering, comfortable cruising – and all with exemplary efficiency. The new BMW 3 Series Touring adapts to every driving situation, extracting maximum driving pleasure out of every drop of fuel. Depending on the model, its powerful BMW TwinPower Turbo engine delivers between 116hp (85kW) and 258hp (190kW), with a maximum torque of 560Nm. The optional eight-speed automatic transmission with Auto Start/Stop function makes perfect use of every part of the rev range, changing gears smoothly. A press of a button is enough to drive even more efficiently, using Driving Experience Control, included as standard. The ECO PRO mode for example, in conjunction with other standard BMW EfficientDynamics technologies and a vehicle set-up designed to minimise fuel consumption, ensures supreme efficiency combined with impressive refinement.

¹ Fuel consumption and CO₂ emissions are dependent on the selected wheel and tyre size. For further information please see





Driving Experience Control, included as standard, allows you to adapt the vehicle set-up to your preferred driving style. Sport mode for example enables a dynamic driving style, while ECO PRO mode is designed for maximum efficiency.

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Andreas Thuß had a serious accident in his BMW 3 Series. Advanced eCall, the automatic emergency call by BMW ConnectedDrive*, provided assistance - even before the

Mr. Thuß, can you remember how the accident happened?

Yes, very much so, I was on a business trip with my BMW 318i when another car coming from the left failed to yield right of way. It crashed into my car's front end - at 50km/h, without braking.

Most accident victims have difficulty acting rationally in a situation like this one. How did you experience the minutes immediately after the crash? I was really in a state of shock. I just sat behind the wheel, having lost my orientation somewhat, but I didn't feel any pain. Then I heard the voice of a

member of the BMW Assist team over

the hands-free system. He contacted

me literally seconds after the crash.

What did he ask you?

He took me through what had happened, point by point, and what the consequences were. Luckily neither I nor the other driver were seriously injured. I only had some minor bruises on one shoulder and hand. What mattered most to me was that the calm and structured conversation with the BMW employee helped me regain my

May not be available in all countries. Please consult

What happened next?

There was no damage to the cabin, and the door opened without problems. I got out of my car with my legs slightly shaking - and at that moment, I already heard the ambulance siren. The automatic emergency call service had also transmitted the exact location of the accident. The paramedics even knew that I was travelling alone. After the accident, the vehicles had come to a halt in the middle of an intersection. But you can imagine what it would be like if you had an accident in the middle of the night and ended up in a roadside ditch. There might be a crucial delay until someone comes to assist you.

How did the emergency services come to have all of this information?

The navigation system knows your current position and transmits it when it alerts them. The emergency call is sent as soon as the sensors register a serious accident. The seat occupation detector of the seatbelt system records the number of passengers.

What surprised you most?

What I find impressive is how the automatic emergency call reduces the time it takes for a doctor to arrive on the scene, and that it was triggered without my doing anything.

The automatic RMW Assist emergency call is activated as soon as the sensors register a serious accident. Drivers can also activate the emergency call function manually, by pressing a button in the vehicle's headliner. This enables them to call for help for other drivers for example.





IN ADDITION TO MANY OTHER DETAILS. THE EMERGENCY CALL TRANSMITS THE LOCATION AND SEVERITY OF THE ACCIDENT AS WELL AS THE NUMBER OF OCCUPANTS.





BMW EfficientDvnamics Less emissions. More driving pleasure.



Adaptive suspension. This optional adaptive suspension epitomises excellent ride comfort, enhanced agility, and precise driving characteristics. A noticeably Experience Control. The adaptive suspension of the new BMW 3 Series Touring is lowered by 10 millimetres. Ride comfort remains unaffected by this.

Variable sport steering. This optional system works independently of road speed, varying the steering ratio in line with the steering angle. It includes the Servotronic function and reduces the steering wheel movement required to achieve a particular tight steering angle. This enhances comfort when parking and manoeuvring, as well as sporting agility in tight corners and hairpin bends. For small steering angles, the steering enhances precision and directional stability.

Active Protection. In the new BMW 3 Series Touring, all safety components are designed to complement each other perfectly. This includes six airbags provided as standard, for outstanding occupant protection. The optional Active Protection function tensions the front seat belts in critical situations and automatically closes open windows or the optional Panorama glass roof. In addition, the vehicle is braked to a standstill after an accident, thus mitigating or preventing follow-on collisions.







Full-colour BMW Head-Up Display. Always have your eyes on the road; with this optional feature, key information is projected directly into the driver's field of stiffer suspension setting is available by selecting SPORT or SPORT+ using Driving vision, using a multi-colour TFT display. Information displayed includes such things as current road speed, speed limits, whether overtaking is allowed, navigation instructions and radio stations for example. More colours now make it even easier to read different types of driver information. The BMW Head-Up Display ensures that your eyes are always on the road ahead, making driving safer and more relaxed.

> Eight-speed sport automatic transmission with Auto Start/Stop function. This optional eight-speed transmission allows the driver to change gears using the selector lever or paddles on the Sport leather steering wheel. In Sport mode. gearshifts become even more dynamic, with even guicker engine speed adjustments and shorter shift times. As in the eight-speed automatic transmission1 with Auto Start/Stop function, also available as an option, the close spacing of gear ratios optimises acceleration, while enhancing both efficiency and shift comfort.



BMW 328i. This BMW TwinPower Turbo four-cylinder petrol engine delivers its maximum torque of 350Nm at just 1,250rpm. Thanks to BMW TwinPower Turbo technology combining a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection, this 180kW (245hp)² powerplant accelerates the BMW from 0 to 100km/h in just 6.0 seconds. Top speed is 250km/h (electronically limited). while average fuel consumption is 6.8 litres per 100km (6.5 litres per 100km with automatic transmission).

BMW 320i.3 This 2.0-litre BMW TwinPower Turbo four-cylinder petrol engine combines a TwinScroll turbocharger with Valvetronic, Double-VANOS and High Precision Injection. This makes for powerful engine response combined with outstanding efficiency. The engine delivers an output of 135kW (184hp)² and a maximum torque of 270Nm, enabling the BMW to accelerate from 0 to 100km/h in 7.5 seconds, with a top speed of 233km/h, Its average fuel consumption: 6.4-6.7 litres per 100km (6.2-6.3 litres per 100km with automatic transmission).

BMW 330d. This new model combines maximum power output and optimal fuel efficiency. It is powered by a BMW TwinPower Turbo six-cylinder in-line diesel engine with CommonRail direct injection and a turbocharger with variable turbine geometry. Even at 1,500 rpm, this 190kW (258hp)² engine generates an impressive 560Nm of torque, Acceleration from 0 to 100km/h takes 5.6 seconds. Top speed is 250km/h (electronically limited). Average fuel consumption is just 5.1 litres per

BMW 320d. This 2.0-litre BMW TwinPower Turbo four-cylinder diesel engine produces an impressive 135kW (184hp)² of power, Combining CommonRail direct injection and a turbocharger with variable turbine geometry, it generates 380Nm of torque, available from 1.750 to 2.750 rpm. Acceleration from 0 to 100 km/h takes 7.7 seconds, and top speed is 230km/h. Average fuel consumption is a very efficient 4.7-4.8 litres per 100km (4.6-4.7 litres per 100km with automatic transmission).

BMW 318d.3 This 2.0-litre BMW TwinPower Turbo four-cylinder diesel engine produces 105kW (143hp)² of power and a maximum torque of 320Nm. Its elastic power delivery is based on CommonRail direct injection and a turborcharger with variable turbine geometry. This enables acceleration from 0 to 100km/h in 9.2 seconds and a top speed of 210km/h. The average fuel consumption of this efficient engine is just 4.5-4.7 litres per 100km.

BMW 316d.3 The BMW TwinPower Turbo four-cylinder diesel engine in the 316d offers a power output of 85kW (116hp)2, accelerating the BMW from 0 to 100km/h in 11.5 seconds, and up to a top speed of 199km/h. The 260Nm maximum torque is available from 1,750 to 2,500 rpm, thanks to CommonRail direct injection and a turbocharger with variable turbine geometry. Average fuel consumption of this engine is just 4.5-4.7 litres per 100km.



Standard on BMW 330d.

² Fuel consumption and CO₋ emissions are dependent on the selected wheel and tyre size.

For further information see page 35 or contact your BMW partner.

³ Due to become available from 11/2012. The figures quoted are preliminary values that still await official confirmation, calculated on the basis of the ECE driving cycle.

THE NEW BMW 3 SERIES TOURING.



The cockpit with its centre console inclined towards the driver communicates typical BMW driver orientation. The standard leather steering wheel (shown here with optional multifunction buttons, standard for 318d/, 320i¹ and above) provides excellent grip. The optional automatic air conditioning with 2-zone control, along with the superb workmanship, maximises the feel-good factor in the interior.



Depending on the engine selected, the new BMW 3 Series Touring comes with 16" steel wheels with full wheel covers (316d', 318d'), 16" light alloy wheels (320i', 320d) or 17" light alloy wheels (328i, 330d). (Illustration shows the optional 17" light alloy wheel Star-spoke style 393.)



The interior shown here features the standard Move upholstery in Anthracite and Satin Silver matt interior trim. Numerous handy storage compartments, two cup holders in the centre console, and door compartments with enough room to hold 1-litre bottles are also included as standard in the new BMW3 Series Touring.



The new BMW 320d Touring in the optional Glacier Silver metallic exterior colour.



THE NEW BMW 3 SERIES TOURING WITH MODERN LINE.

Interior equipment features:

- Door sill finishers in aluminium, at the front with "BMW Modern" lettering
- Seats with Breeze cloth/leather upholstery in Ovster or Anthracite or
- □ in Dakota leather in Ovster or Black with Ovster dark accents
- In combination with seats in Ovster: instrument panel top, steering wheel and instrument cluster incl. Chrono scales in Oyster dark
- In combination with seats in Anthracite or Black: instrument panel top and steering wheel in Black
- Pearl dark interior trim with accent trim in Pearl Gloss Chrome
- ☐ Fineline Pure textured wood trim with accent trim in Pearl Gloss Chrome
- ☐ Fineline Anthracite wood trim with accent trim in Pearl Gloss Chrome
- ☐ Finely Brushed Aluminium interior trim with accent trim in Pearl Gloss Chrome
- Interior illumination with variable colour effects in Orange-Red or White - selected via the iDrive
- Controller (with additional light source on the B-pillar) ■ Chrome trim for automatic air conditioning and radio controls
- Car kev in Ovster dark with chrome trim

Exterior equipment features:

- 17" light alloy wheels, V-spoke 413, or
- □ 18" light alloy wheels, Turbine styling 415 (standard on 328i and 330d)
- Front and rear bumpers with specific features in Aluminium satinated
- BMW kidney grille with eleven slats in Aluminium satinated
- B-pillar and window uprights in Black, high-gloss
- "Modern" lettering along the side
- Tailpipe in Aluminium satinated



■ The Sport leather steering wheel provides excellent grip. In conjunction with Black or Anthracite upholstery, the Sport leather steering wheel and the upper portion of the instrument panel come in Black. The porous Fineline Pure wood trim is exclusive to the Modern Line.



■ The Breeze cloth/leather upholstery in Anthracite (shown here with optional sport seats) goes well with the dark interior.



■ 17" light alloy wheels V-spoke styling 413 with □ 18" light alloy wheels Turbine styling 415 with runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



runflat tyres, 8 J x 18, 225/45 R 18 tyres



■ Door sill finishers in aluminium with "BMW Modern" lettering.



■ Car key in Oyster dark with Pearl Gloss Chrome trim



The new BMW 330d Touring with Modern Line and the optional Sparkling Bronze metallic paint finish.



THE NEW BMW 3 SERIES TOURING WITH SPORT LINE.

Interior equipment features:

- Door sill finishers in aluminium, at the front with "BMW Sport" lettering
- Sport seats for driver and front passenger
- in Track cloth Anthracite, with Red or Grev accents, or
- □ in Dakota leather Black, with Red accents. in Dakota leather Everest Grey, with Black accents, or in Dakota leather Coral Red, with Black accents
- Sport leather steering wheel with red contrast stitching
- Black, high-gloss interior trim with accent trim in Coral Red, matt, or
- ☐ Finely Brushed Aluminium interior trim with accent trim in Coral Red, matt, or Black, high-gloss
- Interior illumination with variable colour effects in Orange-Red or White - selected via the iDrive Controller
- Speedometer and rev counter with red Chrono scales and red contrasting ring
- Chrome trim for automatic air conditioning and radio controls
- Driving Experience Control, with additional Sport+ mode
- Car key with Red trim

Exterior equipment features:

- 17" light alloy wheels Double-spoke 392, or
- □ 18" light allov wheels Double-spoke 397 in bi-colour Ferric Grev, highly polished (standard on 328i and 330d)
- Front and rear bumpers with specific features in Black. high-gloss
- BMW kidney grille with eight slats in high-gloss Black
- Exterior mirror caps in vehicle colour or optionally in high-gloss Black
- B-pillar and window uprights in Black, high-gloss
- "Sport" lettering along the side
- Tailpipe trim in Black, chrome-plated



■ The Sport leather steering wheel with red decorative stitching as well as the speedometer and rev counter with Chrono scales and red contrasting ring are exclusively available with the Sport Line.



■ The sport seats for driver and front passenger provide exceptional support and appear even sportier thanks to the Track cloth upholstery in Anthracite with its contrasting Grey (optionally Red) seams and accents.



■ 17" light alloy wheels Double-spoke 392 with runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



☐ 18" light alloy wheels Double-spoke 397 in bi-colour Ferric Grey, highly polished, with runflat tyres, 8 J x 18, 225/45 R 18 tyres.



■ Door sill finishers in aluminium with "BMW Sport" lettering.



Car key with Red trim.



The new BMW 328i Touring with Sport Line and the optional Mineral White metallic paint finish.



THE NEW BMW 3 SERIES TOURING WITH I UXURY I INF.

Interior equipment features:

- Door sill finishers in aluminium, at the front with "BMW Luxury" lettering
- Seats in Move cloth Amber or
- □ in Dakota leather Saddle Brown with Exclusive stitching (lower half of instrument panel also in Saddle Brown). Veneto Beige with Exclusive stitching or Black with Exclusive stitching
- Sport leather steering wheel
- Fineline Anthracite wood trim with accent trim in Pearl Gloss Chrome, or
- ☐ Burled Walnut wood trim with inlay and accent trim in Pearl Gloss Chrome
- Interior illumination with variable colour effects in Orange-Red or White - selected via the iDrive Controller (with additional light source on the B-pillar)
- Chrome trim for automatic air conditioning and radio controls and additional exclusive chrome trim for the centre console
- Car key with Pearl Gloss Chrome trim

Exterior equipment features:

- 17" light alloy wheels Multi-spoke 414, or
- □ 18" light alloy wheels Multi-spoke 416 (standard on 328i and 330d)
- Front and rear bumpers with specific features in high-gloss chrome
- BMW kidney grille with eleven slats in high-gloss chrome
- Side window frames and window recess finishers in highgloss chrome
- B-pillar and window uprights in Black, high-gloss
- "Luxury" lettering along the side
- Tailpipe trim in high-gloss chrome



■ The Sport leather steering wheel provides excellent grip. The controls for the radio and the automatic air conditioning with 2-zone control (optional) feature chrome surrounds, and the Fineline Anthracite wood trim adds further luxurious accents.



☐ The seats covered in optional Dakota leather in Veneto Beige with Exclusive stitching create a premium ambience.



■ 17" light alloy wheels Multi-spoke 414 with runflat tyres, 7.5 J x 17, 225/50 R 17 tyres.



☐ 18" light alloy wheels Multi-spoke 416 with runflat tyres, 8 J x 18, 225/45 R 18 tyres.



■ Door sill finishers in aluminium with "BMW Luxury" lettering.



Car key with Pearl Gloss Chrome trim.



The new BMW 328i Touring with Luxury Line and the optional Black Sapphire metallic paint finish.



THE NEW BMW 3 SERIES TOURING WITH M SPORT PACKAGE.

Interior equipment features:

- Door sill finishers in aluminium, at the front with "M" lettering
- M leather steering wheel with multifunction buttons
- Sport seats for driver and front passenger in exclusive M-style Hexagon cloth/Alcantara combination, or
- ☐ in Dakota leather Black, Veneto Beige, or Coral Red with Black accents
- Aluminium Hexagon interior trim with accent trim in Estoril Blue, matt, or Black, high-gloss
- ☐ Finely Brushed Aluminium interior trim with accent trim in Black, high-gloss
- ☐ Burled Walnut wood trim with accent trim in Pearl Gloss Chrome
- Speedometer and rev counter with red Chrono scales and red contrasting ring
- Driving Experience Control with additional Sport+ mode
- BMW Individual headliner in Anthracite
- Car key with blue trim M footrest
- Shortened gearshift lever (only in conjunction with six-speed manual transmission) with M logo

Exterior equipment features:

- 18" M light alloy wheels Double-spoke 400 M with mixed tyres, or
- ☐ 19" M light alloy wheels Double-spoke 403 M in bi-colour Ferric Grey, highly polished, with mixed tyres
- M Aerodynamics package (front apron with larger air inlets, side sills with additional crease, rear apron with diffuser insert in Dark Shadow metallic)
- BMW Individual high-gloss Shadow Line
- BMW kidney grille with eight slats in high-gloss Black
- M Sport suspension
- M Sport brake, fixed-caliper brake, front/rear in dark blue. larger brake disc and coloured M logo
- □ Exclusive paint finish in Estoril Blue metallic



■ M leather steering wheel with multifunction buttons and gearshift paddles (shown here in conjunction with optional eight-speed sport automatic transmission). The speedometer and eight-speed sport automatic transmission. rev counter come with Chrono scales and a red contrasting ring.



■ Sport seats in the Hexagon cloth/Alcantara combination with M piping and contrast stitching in Royal Blue. Shown here with the optional



■ 18" M light alloy wheels Double-spoke 400 M □ 19" M light alloy wheels Double-spoke 403 M with mixed runflat tyres, 8 J x 18, 225/45 R 18 the rear.



in bi-colour Ferric Grey, with mixed runflat tyres, tyres at the front, 8.5 J x 18, 255/40 R 18 tyres at 8 J x 19, 225/40 R 19 tyres at the front, 8.5 J x 19, 255/35 R 19 tyres at the rear.



Sporting appeal; door sill finishers in aluminium with "M" lettering.



Car key with Blue trim.









Wheels.



□ 19" light alloy wheels Double-spoke 401 with mixed tyres, 8 J x 19, 225/40 R 19 tyres at □ 17" light alloy wheels V-spoke 395 with the front, 8.5 J x 19, 255/35 R 19 tyres at the rear.



□ 18" light alloy wheels V-spoke 398 with mixed tyres, 8 J x 18, 225/45 R 18 tyres at the front, 8.5 J x 18, 255/40 R 18 tyres at the rear.



☐ 18" light alloy wheels Star-spoke style 396, 8 J x 18, 225/45 R 18 tyres.



mixed tyres, 7.5 J x 17, 225/50 R 17 tyres at the front, 8.5 J x 17, 255/45 R 17 tyres at the rear.



☐ 17" light alloy wheels Star-spoke style 394, 7.5 J x 17, 225/50 R 17 tyres (standard on 328i and 330d).



☐ 17" light alloy wheels Star-spoke style 393, 7.5 J x 17, 225/50 R 17 tyres.



☐ 16" light alloy wheels Star-spoke style 391, 7.5 J x 16, 225/55 R 16 tyres.



☐ 16" light alloy wheels V-spoke 390, 7 J x 16, 205/60 R 16 tyres (standard on 320i1 and 320d).



■ 16" steel wheels with full wheel covers. 7 J x 16, 205/60 R 16 tyres (standard on 316d1 and 318d1).



Exterior colours. Upholstery colours. Interior trims. ■ Non-metallic 300 Alpine ☐ Metallic A75 Melbourne Red ☐ Metallic B45 Estoril Blue² ■ Move cloth BDAT Anthracite ■ 4CG Satin Silver, matt White ☐ Dakota leather LCSW Black ☐ 4AB/4DM Burled Walnut wood ■ Non-metallic 668 Black ☐ Metallic A17 Havanna trim with accent trim in Pearl Gloss Chrome □ Metallic A96 Mineral White □ Metallic A83 Glacier Silver ☐ Dakota leather LCDF ☐ 4AD/4DL Finely Brushed Aluminium with accent trim in Veneto Beige Black, high gloss ☐ Metallic 475 Black Sapphire ☐ Metallic B39 Mineral Grey Interior colours.









☐ Metallic A92 Orion Silver¹

☐ Metallic A89 Imperial Blue

Brilliant Effect

☐ Metallic B06 Sparkling Bronze ☐ Metallic B40 Liquid Blue

Veneto Beige

M Sport package. 3 Only available in conjunction with Modern Line

Upholstery colours. Modern Line.

Interior trims. Modern Line.

Upholstery colours. Sport Line.

Interior trims. Sport Line.









■ Breeze cloth/leather combination CBDH Oyster¹



■ Track cloth BEL2
Anthracite with Red accents

 4AT/4DN Black, high-gloss, with accent trim in Coral Red, matt









■ Breeze cloth/leather combination CBAT Anthracite²

Aluminium with accent trim in Pearl Gloss Chrome



☐ 4AD/4DN Finely Brushed Aluminium with accent trim in Coral Red, matt









□ Dakota leather LCL9 Oyster with Oyster dark accents¹

☐ 4DD/4DM Fineline Pure textured wood trim with accent trim in Pearl Gloss Chrome



☐ 4AD/4DL Finely Brushed Aluminium with accent trim in Black, high gloss







☐ **Dakota leather** LCL8

Black with Oyster dark accents²

☐ 4CE/4DM Fineline Anthracite wood trim with accent trim in Pearl Gloss Chrome

☐ **Dakota leather** LCL4 Everest Grey with Black accents



□ Dakota leather LCL5
Coral Red with Black accents

¹ Instrument panel top, steering wheel and instrument cluster in Oyster dark.

² Instrument panel top, steering wheel and instrument cluster in Black.

³ Underside of instrument panel in Saddle Brown.

Upholstery colours. Luxury Line.



■ Move cloth BDLL Amber

Interior trims. Luxury Line.



■ 4CF/4DM Fineline Anthracite wood trim with accent trim in Pearl Gloss Chrome



□ 4B8/4DM Burled Walnut wood trim with inlay and accent trim in Pearl Gloss Chrome





■ Hexagon cloth/Alcantara combination HAAT Anthracite with M piping and contrast stitching in Royal Blue



☐ Dakota leather LCSW Black





■ 4MR/4DX Aluminium Hexagon with accent trim in Estoril Blue. matt

Please note that even normal long or short-term use can lead to unrecoverable upholstery damage. This can be caused in particular by non-colourfast clothing.











■ 4MR/4DL Aluminium Hexagon with accent trim in Black, high aloss



□ Dakota leather | CIY Veneto Beige with Exclusive stitching



□ Dakota leather | C| 7 Black with Exclusive stitching



□ Dakota leather LCDE Veneto Beige





☐ Dakota leather | Cl 5 Coral Red with Black accents



Aluminium with accent trim in Black, high gloss



☐ 4AB/4DM Burled Walnut wood trim with accent trim in Pearl Gloss Chrome

These pages show the colours and materials available for the new BMW 3 Series Touring. Use them to identify your favourite colours, or compare various combinations. These colour samples are meant to give you a first impression of paints and materials. Experience has shown, however, that printed versions of paint and upholstery colours cannot always faithfully reproduce the colour appearance of the originals. We recommend therefore that you consult your BMW dealer who will be happy to show you original samples and assist with special requests.



320i1 328i 316di 318di 320d 330d

Safety						
Airbags:						
- Driver and front passenger airbags						
- Curtain head airbags front and rear, with splinter protection						
- Side airbags for driver and front passenger, integrated in seat backrest						
Central locking with electronic immobiliser and crash sensor; fuel tank filler flap integrated in central locking	-					•
Centre lock switch						
Disc brakes at the front and rear, inner-vented						
Dynamic Braking Lights, flashing						
Dynamic Stability Control (DSC) incl. traction mode (DTC), anti-lock braking system (ABS), Cornering Brake Control (CBC), Hill-start Assistant, Brake Stand-by, Brake Drying, and Fading Compensation	-	•	-	•	-	•
ISOFIX child seat fastening system, for the two outer rear seats						
Headrests, for all seats						
Seatbelts:						
- Inertia-reel seatbelts at the front, with belt latch tensioner and belt force limiter		П				
- Ergonomic belt system at the rear, with three-point seatbelts for all seats						
Safety bodyshell:						
- Integrated side impact protection in the doors						
 Bumper system with deformation elements at the front and rear, designed to be reversible after impacts at speeds up to 15 km/h 		•			•	

Exterior design						
BMW Individual high-gloss Shadow Line						
Exterior equipment in Aluminium, satinated, not available for Luxury Line						
Exterior equipment in body colour (roof trim strips, mirror caps, and door handles)						
Exhaust tailpipe, single, on the left, with chrome finish		-				-
Exhaust tailpipe, dual, on the left, with chrome finish	_		-	-	-	
Metallic paint						
Roof railing, Aluminium satinated						
Roof railing, black						
Trailer tow hitch, with electrically pivotable ball head	П	П	П	П	П	П

Luxury Line includes, among others, 17" or 18" light alloy wheels, exclusive design		
features in Chrome at the front and rear, BMW kidney grille with 11 slats in high-		
gloss Chrome, side window frames and tailpipe trim in Chrome, entry sills with Lines		
wordmark. Sport leather steering wheel, seats covered in Move cloth, Fineline		

Anthracite interior trim with accent trim in Pearl Gloss Chrome, interior illumination with adjustable colour and additional light sources on the B-pillars, exclusive Chrome trim in the area of the centre console, on the automatic air conditioning and in-car radio controls, as well as car key with trim in Pearl Gloss Chrome.

BMW Lines and M Sport package*

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BMW Lines und M Sportpaket

Modern Line includes, among others, 17" or 18" light alloy wheels, exclusive design features in satinated Aluminium at the front and rear, BMW kidney grille with 11 slats in satinated Aluminium, tailpipe trim in satinated Aluminium, entry sills with Lines wordmark, seats covered in the Breeze cloth/leather combination (in combination with seats in Ovster colour; instrument panel top, Sport leather steering wheel and instrument cluster incl. Chrono scales in dark Oyster). Pearl dark interior trim with accent trim in Pearl Gloss Chrome, interior illumination with adjustable colour and additional light sources on the B-pillars, chrome trim around the controls for the automatic air conditioning and in-car radio, car key in dark Ovster with Pearl Gloss Chrome trim

Sport Line includes, among others, 17" or 18" light alloy wheels, exclusive design features in high-gloss Black at the front and rear, BMW kidney grille with 8 slats in high-gloss Black, exterior mirror caps in optional high-gloss Black, entry sills with Lines wordmark, tailpipe trim in Black, Chrome, Sport leather steering wheel with contrasting red stitching, sport seats for driver and front passenger covered in Track cloth, high-gloss Black interior trim with accent trim in matt Coral Red. speedometer and rev counter with red Chrono scales, interior illumination. with adjustable colour, chrome trim around the controls for the automatic air conditioning and in-car radio, car key with Red trim

M Sport package includes, among others, 18" or 19" light alloy wheels. M Aerodynamics package, BMW kidney grille with 8 slats in high-gloss Black, BMW Individual high-gloss Shadow Line, entry sills with M wordmark, tailpipe trim in Chrome, M leather steering wheel with multifunction buttons. sport seats for driver and front passenger in M-style Hexagon cloth/Alcantara combination. Aluminium Hexagon interior trim including accent trim in matt Estoril Blue or high-gloss Black, speedometer and rev counter with red Chrono scales. interior illumination with adjustable colour, chrome trim around the controls for the automatic air conditioning and in-car radio, car key with Blue trim

Equipment packages*

Comfort package includes automatic air conditioning with two-zone control, lights package, storage compartment package, and folding headrests for the rear passengers

Driving comfort package includes cruise control with braking function. Servotronic, hands-free system with USB interface, adjustable armrest at the front Park assistant package includes rear-view camera, PDC at the front and rear, 00000

Park Assistant Visibility package includes interior mirror with automatic anti-plare function. headlight washing system, rain sensor xenon headlights with LED daytime. running lights, Adaptive Headlights, high-beam assistant to prevent dazzling

oncomina drivers Winter comfort package includes seat heating for the front and rear seats and steering wheel heating

■ Standard equipment □ Optional equipment − Not available

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320i1 328i	316d1	318d1	320d	330d	
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140 1 1 1						\neg
Wheels and tyres ²						
- 16" steel wheels with full wheel covers, 7 J x 16, 205/60 R 16 tyres	_	-			-	-
16" light alloy wheels V-spoke 390, 7 J x 16, 205/60 R 16 tyres		-				-
-16" light alloy wheels Star-spoke 391, 7.5 J x 16, 225/55 R 16 tyres		-				-
17" light alloy wheels Star-spoke 394, 7.5 J x 17, 225/50 R 17 tyres³						
-17" light alloy wheels Star-spoke 393, 7.5 J x 17, 225/50 R 17 tyres ³						
- 17" light alloy wheels V-spoke 395 with mixed tyres, 7.5 J x 17, 225/50 R 17 tyres at	П		п	П		
the front, 8.5 J x 17, 255/45 R 17 tyres at the rear ³	ш	ш	ш	ш		
-17" light alloy wheels Double-spoke 392, 7.5 J x 17, 225/50 R 17 tyres,3 only in			_	_	_	\neg
conjunction with Sport Line		_		•		_
- 18" light alloy wheels Double-spoke 397, 8 J x 18, 225/45 R 18 tyres,3 only in		_	_		_	
conjunction with Sport Line	ш	-	ш	ш	П	-
-17" light alloy wheels V-spoke 413, 7.5 J x 17, 225/50 R 17 tyres,3	_		_	_	_	П
only in conjunction with Modern Line		_				
- 18" light alloy wheels Turbine styling 415, 8 J x 18, 225/45 R 18 tyres,3			_	П	П	
only in conjunction with Modern Line	ш	-	ш	ш	П	-1
-17" light alloy wheels Multi-spoke 414, 7.5 J x 17, 225/50 R 17 tyres,3 only in			_	_	_	П
conjunction with Luxury Line		_		•		_
-18" light alloy wheels Multi-spoke 416, 8 J x 18, 225/45 R 18 tyres,3		_	_		_	
only in conjunction with Luxury Line	ш	-	ш	ш	П	-
-18" light alloy wheels Star-spoke 396, 8 J x 18, 225/45 R 18 tyres ³						
-18" light alloy wheels V-spoke 398 with mixed tyres, 8 J x 18, 225/45 R 18 tyres at the	П	п	п	п	П	п
front, 8.5 J x 18, 255/40 R 18 tyres at the rear ³	ш	ш	ш	ш	ш	ш
- 19" light alloy wheels Double-spoke 401 with mixed tyres, 8 J x 19, 225/40 R 19	П	п	п	п	П	п
tyres at the front, 8.5 J x 19, 255/35 R 19 tyres at the rear ³		ш	П	ш		ш
Runflat tyres		П				
MILL OF DEBUGE 123 COLE						

Interior design			
BMW Individual headliner Anthracite			
Instrument cluster with circular displays			
Instrument cluster with extended functions, standard with navigation system Professional			

Wheels with BMW Mobility Set*

Transmission and technology						
Adaptive suspension, lowered by 10mm						
Auto Start/Stop function, in conjunction with manual and automatic transmissions			П			
BMW TwinPower Turbo four-cylinder petrol engine			-	-	-	-
BMW TwinPower Turbo four-cylinder diesel engine	-	-				=
BMW TwinPower Turbo six-cylinder in-line diesel engine	-	-	-	-	-	
Brake Energy Regeneration						
Diesel particle filter	-	-				
Driving Experience Control, incl. ECO PRO mode, Comfort mode, Sport	П			_		
mode, and – depending on the equipment installed – Sport+ mode	н				-	-
Eight-speed automatic transmission					ıf 🖬 m	a = >1

Transmission and technology						
Eight-speed sport automatic transmission with shift paddles on the Sport	П	п	_	_	п	П
eather steering wheel, electronic Sport selector lever and Quick Shift	_	_			_	_
Electronic locking differential, active in DSC-Off mode						
Emissions standard: EU5						
Emissions standard: EU6 (in conjunction with BMW Diesel with						
BluePerformance)			_	_		ш
M Sport suspension						
Optimum Shift Indicator, only in conjunction with manual transmission						=
Power steering		_				=
Servotronic						
Six-speed manual transmission						Ξ
Variable sport steering, including Servotronic						

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Driver assistance						
Active Protection (reversible active belt tensioners for the front seats, window	П	п	П	п	п	П
closing function, Panorama glass roof, and automatic emergency stop after crash)	ш	ш	_	ш	ш	ш
Active Cruise Control with Stop&Go function, incl. radar-based Approach						
Warning and light-braking function	ш	ш	ш	ш	ш	ш
BMW Head-Up Display, full-colour						
Cruise control with braking function						
High-Beam Assistant						
Lane Change Warning						
Lane Departure Warning, incl. camera-based Approach Warning						
Park Assistant						
Park Distance Control (PDC), rear						
Park Distance Control (PDC), front and rear						
Rear View camera (in conjunction with PDC)						
Speed Limit Info, incl. no-overtaking indicator, detection of speed limits and		п				
no-overtaking zones (in conjunction with navigation system*)	ш	ш	ш	ш	ш	ш
Surround View, in conjunction with Rear View camera						

Light and sight						
Adaptive Headlights with variable light distribution incl. cornering lights						
and high-beam assistant to prevent dazzling oncoming drivers, only available in						
conjunction with Visibility package*						
Fog lights including heated exterior mirrors and heated screenwasher nozzles						
Heat protection glazing						
Interior and exterior mirrors with automatic anti-glare function; aspheric exterior		п	П	П	П	П
mirror on the front passenger side, incl. exterior mirrors package content	ш	_				_
Lights package incl. ambient light front and rear and in the door inserts,						
vicinity lighting, exit lights, LED vanity mirrors, LED reading lights, and LED						
luggage compartment light						

- Due to become available from 11/2012.
 Fuel consumption and CO₂ emissions are dependent on the selected wheel and tyre size. ³ Runflat tyres. ³ Runflat tyres. ³ Runflat tyres. ³ Runflat tyres.



320i1 328i 316d1 318d1 320d 330d

320i1 328i 316d1 318d1 320d 330d

Light and sight				
Rain sensor, including automatic driving lights control				
Roller sunblinds for rear side windows, mechanical				
Sun protection glazing, including tinted rear window and rear side windows				
Xenon headlights for low and high beam, including headlight washing system as well as four LED light rings (parking lights and daytime running lights) and automatic headlight range control				

Interior						
Automatic air conditioning with single-zone control, incl. microfilter			П			
Automatic air conditioning with two-zone control, with extended						
functionality, incl. automatic air volume control, automatic temperature control, separate for driver and front passenger, automatic air recirculation, microfilter, fooqining and solar sensors, Max Cool button and rear air vent						
Seats/seat comfort:	_	_		_		_
- Lumbar support for driver and front passenger seats, electric						
- Seat adjustment, electric, with Memory function for driver's seat						
- Seat heating for driver and front passenger						
- Seat heating for rear seats						
 Sport seats for driver and front passenger, with electric backrest width adjustment 						
 Standard seats, manual seat adjustment including seat height adjustment for driver and front passenger seats 	•	•	•	•		
- Through-loading system with 40/20/40-split rear backrest, rear centre armrest	П	П	П	П	П	
including cup holders Steering wheels:				-		_
- Leather steering wheel	-		-	-	-	-
Multifunction buttons for leather steering wheel, incl. Speed Limit Info	н	-	-	-	-	=
	-	-	ш	-	-	-
 Sport leather steering wheel, included in Modern Line/Luxury Line/Sport Line (Sport Line with contrasting stitching in red) 						
- Steering wheel heating						

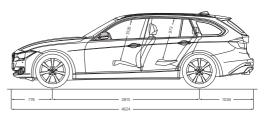
Comfort and interior equipment					
12V socket under front armrest and in luggage compartment			П		
Alarm system with radio remote control					
Armrest at the front, fixed					
Armrest at the front, with individual adjustment					
Automatic operation of tailgate, automatically opening and closing					
Comfort Access system incl. vicinity lighting in the exterior door handles and contactless opening of the tailgate					
Cup holders at the front (two), ergonomically positioned in front of the selector lever			П		
Door compartments, front/rear, front ones take bottles up to 1 litre					
Load area cover with comfort opening function, incl. separate divider net			П	П	
Panorama glass sliding/vent roof, electric, with comfort opening via car key					
Personal Profile, personalisation of important operating functions			П		
Radio remote control for central locking		-			na m pi

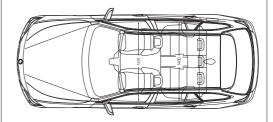
Comfort and interior equipment								
Rear window with separate opening function								
Start/Stop button for keyless starting of the engine								
Storage compartment package including nets on the front seatbacks, 12V socket								
in the rear centre console, storage net on the left side of the luggage compartment,								
adaptive fastening system with aluminium rail and four fixing points (rail can be stowed								
away under the floor), reversible floor mat with protective coating, segmentable under-								
floor storage bin								
Window lifts, electric, with pull-press switch, trap release, and open/close	П	_	_	_	_	_		
toll-booth function	_	_	-	-	-	_		
Windscreen with grey shade band								
Entertainment, communication and information								
BMW ConnectedDrive – Telematics Services*:								
 Apps, e.g. to receive worldwide web radio stations (in conjunction with BMW 	П	п	П	п	п	п		
Connected App and iPhone)	ш	_		_		ш		
BMW Assist, incl. Real Time Traffic Information (RTTI)								
- BMW Live; for additional information (legal disclaimer, compatibility) please refer	п	п	П	п	п	п		
to www.bmw.com/bluetooth	ш	_		ш				
- BMW Online								
- Internet preparation								
Navigation system Business, incl. radio Professional with CD drive, USB and								
Bluetooth connectivity, 6.5" colour monitor with black panel display, functional	п	п	П	п	п	п		
bookmarks, integrated navigation data storage, 2D map or combined arrow and	ш	_		ш	ш	_		
map display								
Navigation system Professional, incl. radio Professional with CD drive, USB								
and Bluetooth interface, with high-resolution 8.8" colour monitor with black panel								
display, DVD drive, functional bookmarks, 3D maps, satellite pictures, and arrow	п	п	П	п	п	п		
display, RTTI* and dictation function in conjunction with mobile phone preparation	ш	ш		ш	ш	_		
with Bluetooth and USB connectivity incl. BMW Assist*, integrated 12 GB hard								
drive for maps and audio files, as well as an extended instrument cluster								

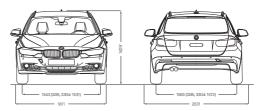


Technical data						
Weight						
Unladen, EU ² kg	1,540 [1,560]	1,575 [1,595]	1,550 [1,570]	1,550 [1,570]	1,565 [1,575]	[1,680]
Max. permissible kg	2,015 [2,035]	2,050 [2,070]	2,025 [2,045]	2,025 [2,045]	2,040 [2,050]	[2,155]
Permitted load kg	550	550	550	550	550	550
Engine ^{3,4}						
Cylinders/valves	4/4	4/4	4/4	4/4	4/4	6/4
Capacity cm ³	1,997	1,997	1,995	1,995	1,995	2,993
Stroke/bore mm	90.1/84.0	90.1/84.0	90.0/84.0	90.0/84.0	90.0/84.0	90.0/84.0
Max. output kW/	135/ 5,000	180/ 5,000-6,000	85/ 4,000	105/ 4,000	135/ 4,000	190/ 4,000
(hp/ rpm)	(184/ 5,000)	(245/ 5,000-6,000)	(116/ 4,000)	(143/ 4,000)	(184/ 4,000)	(258/ 4,000)
Max. torque Nm/	270/ 1,250-4,500	350/ 1,250-4,800	260/ 1,750-2,500	320/ 1,750-2,500	380/ 1,750-2,750	560/ 1,500-3,000
Performance						
Top speed km/h	2336 [228]6	2508 [250]8	1996 [195]6	2106 [210]6	230 [226]	[250] ⁸
Acceleration sec 0-100km/h	7.5 ⁶ [7.5] ⁶	6.0 [6.0]	11.5 ⁶ [11.4] ⁶	9.2 ⁶ [9.4] ⁶	7.7 [7.6]	[5.6]
Fuel consumption3,4,5						
Urban l/100km	_6	9.2 [8.4]	_6	_6	5.9-6.0 [5.9]	[6.3]
Extra-urban l/100km	_6	5.5 [5.4]	_6	_6	4.0 [3.9]	[4.5]
Combined V100km	6.4-6.7 ⁶ [6.2-6.3] ⁶	6.8 [6.5]	4.5-4.7 ⁶ [4.5-4.7] ⁶	4.5-4.7 ⁶ [4.5-4.7] ⁶	4.7-4.8 [4.6-4.7]	[5.1]
CO ₂ emissions g/km	149-155 ⁶ [144-147] ⁶	159 [152]	119-124 ⁶ [119-124] ⁶	119-124 ⁶ [119-124] ⁶	124-125 [122-123]	[135]
Tank capacity I	60	60	57	57	57	57

- Due to become available from 11/2012.
- ² The figure quoted includes a 90 per cent tank filling, 68kg for the driver and 7kg for luggage, Unladen weight applies to vehicles with standard equipment. Optional equipment may increase this figure. 3 BMW recommends the use of 95 RON super unleaded petrol, Unleaded RON 91 and higher with a maximum ethanol content of 10% may also be used. Output and fuel consumption figures apply to RON 98 fuel.
- ⁴ All engines comply with the EU5 emissions standard; the 320d with the BMW Diesel with BluePerformance option also complies with the EU6 standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two-thirds extra-urban driving (based on
- the distance covered). CO, emissions are measured in addition to fuel consumption. ⁵ Fuel consumption and CO₂ emissions are dependent on the selected wheel and tyre size. For further
- information contact your BMW partner.
- ⁶ Preliminary values (based on the ECE driving cycle); missing values were unavailable when going to press.







- 7 Height with roof aerial is 1,462 mm.
- 8 Electronically limited.
- All dimensions in the technical drawings are given in millimetres, Luggage compartment capacity approx.
- Values in [] refer to vehicles with eight-speed automatic transmission (standard on BMW 330d).



The models illustrated in this brochure show the specifications and configurations (standard and optional equipment) of vehicles produced by BMW AG for the German market. According to the specific requirements of other markets, alterations in standard and optional equipment and the configurations available for the different models, as described in this brochure, may occur. For more precise information about country-specific vehicle versions, please contact your Idoa IBMV partner. Subject to change in design and equipment. For information on returning and recycling your end-of-life vehicle please contact your EMW partner or go to sww.bmw.com/recycling

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BMW recommends @Castrol EDGE



