

# CHEVROLET NOVA "SKY ROOF"





**NOVA  
SKY ROOF**

**OPENS UP**

**NEW SALES  
OPPORTUNITIES.  
HERE'S HOW!**



There's no question that many people still want sporty cars. And Nova is perfect for the type of prospect who wants a low-priced car with a sporty flair. What's more, it has all the room and weatherproof advantages of a closed car. When you physically show and demonstrate the operation, features and benefits of the new, available Sky Roof option to prospects, you can often help swing the car sale in favor of Nova. Always remember, a demonstration and test ride are the best ways to sell people on a Nova with the Sky Roof option.

#### **FACTORY-INSTALLED**

Your prospects will be interested in knowing that this new Sky Roof is installed at the factory using top quality chrome hardware and durable vinyl. The actual roof opening measures a big 26" x 31"—the largest possible opening for a car of this size. Yet, unlike some sun roofs, there's no loss of interior head room. Novas with the Sky Roof also have tight body construction.

#### **COLOR-KEYED**

Whatever colors your prospects prefer, the new vinyl Sky Roof will complement

Chevrolet's wide selection of 6 interior, 15 exterior, 5 two-tone and 5 vinyl hues. Inside, the Sky Roof colors match the headliner.

#### **AVAILABLE ON NOVAS WITH VINYL TOP**

Your customers can order the new vinyl Sky Roof option with either the standard exterior and two-tones, or the new, available "wet-look" vinyl roof cover. This Sky Roof has sophisticated styling appeal when combined with Nova's matching vinyl roof option.





Building a better way to

**SEE THE U.S.A.**