

CHEVROLET TRUCKS

LUV

Light Utility Vehicle



Little Chevy import. Big Chevy value.

It's the features that make this little Chevy import a big Chevy value.

Economical to buy and own.

LUV is Chevrolet's Light Utility Vehicle. Initial price is low on LUV, and you can also benefit from fuel economy and quick, simple maintenance.

1500 lbs. payload capacity.

LUV carries up to 1500 lbs. of driver, passenger, cargo and equipment. That includes 1100 lbs. in LUV's wide (39.4" between wheelhousings) cargo box.

102.4" wheelbase.

LUV rides and handles surprisingly well. One reason is LUV's trim 102.4" wheelbase.

Four semi-elliptic, rubber-bushed main leaves make up LUV's leaf-type rear springs. An auxiliary leaf helps compensate for varying cargo weights.

Leaf-type rear springs.

Power brakes standard.

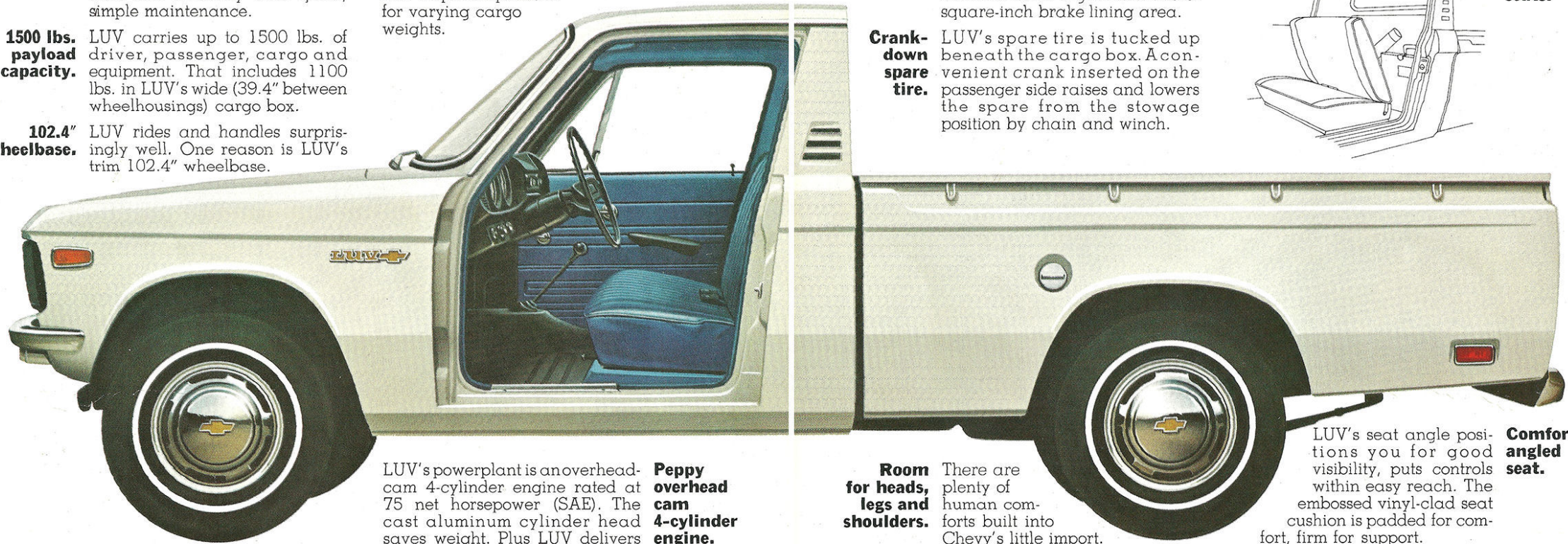
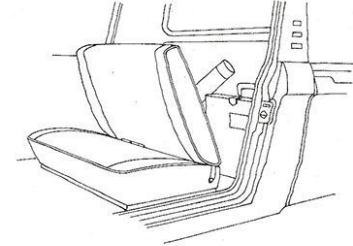
LUV features a self-adjusting dual brake system with tandem master cylinder. Power assist is standard as is a generous 148.8-square-inch brake lining area.

Crank-down spare tire.

LUV's spare tire is tucked up beneath the cargo box. A convenient crank inserted on the passenger side raises and lowers the spare from the stowage position by chain and winch.

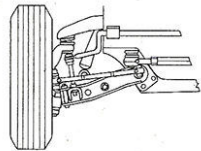
Behind the latched backrest there's a handy stowage area. A nice little feature from LUV.

Stowage area behind seats.



Standard stabilizer bar.

A front stabilizer bar enhances lateral stability and ride. And it's standard on LUV.



Torsion bar front suspension.

LUV's front suspension features independent torsion bar springs and 1" diameter shock absorbers to help soak up road shock.

LUV's powerplant is an overhead-cam 4-cylinder engine rated at 75 net horsepower (SAE). The cast aluminum cylinder head saves weight. Plus LUV delivers economical gas mileage without sacrificing performance.

Peppy overhead cam 4-cylinder engine.

Displacement	110.8 cu. in.
Base x Stroke	3.31 x 3.23
Max HP (SAE)	75 @ 5000
Max torque (SAE)	88 @ 3000
Comp. ratio	8.2:1

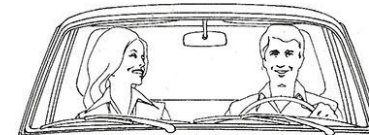
Specifications.

Fully synchronized 4-speed transmission.

LUV features a fully synchronized manual 4-speed transmission. Shift lever is floor mounted. The clutch housing and transmission case are combined in a single strong die-cast aluminum unit for reduced weight.

Room for heads, legs and shoulders.

There are plenty of human comforts built into Chevy's little import. Like a surprisingly roomy interior that allows even six-footers to stretch out.



Padded dash.

LUV sports a padded dashboard. Along with handy easy-to-read instrumentation.

Pushbutton inside door locks.

Lock LUV's doors with push-button inside door locks. Another convenience built right into LUV.

LUV's seat angle positions you for good visibility, puts controls within easy reach. The embossed vinyl-clad seat cushion is padded for comfort, firm for support.

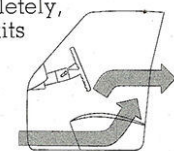
Comfort-angled seat.

Clutch, brake and accelerator pedals are widely and conveniently spaced in LUV. All pedals are suspended from the firewall.

Conveniently spaced foot pedals.

When ignition is on, so is the fan—bringing outside air to the inside. And because it's a flow-through system, you can close the windows completely, and the air exits through vents hidden behind the door.

Flow-through ventilation.



LUV is a beautifully engineered tough import pickup.

Tough chassis.

LUV is one tough import pickup. Perimeter-type frame features full-depth channel steel side rails with six heavy-steel crossmembers.

All-steel cab.

The all-steel welded cab is bolted to the frame on biscuit-type mounts. They help insulate the cab from noise and vibrations.

Rugged cargo box design.

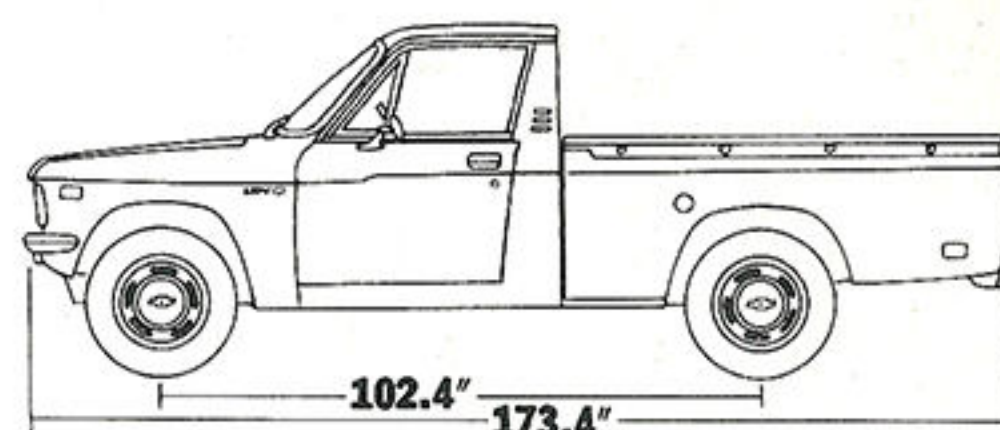
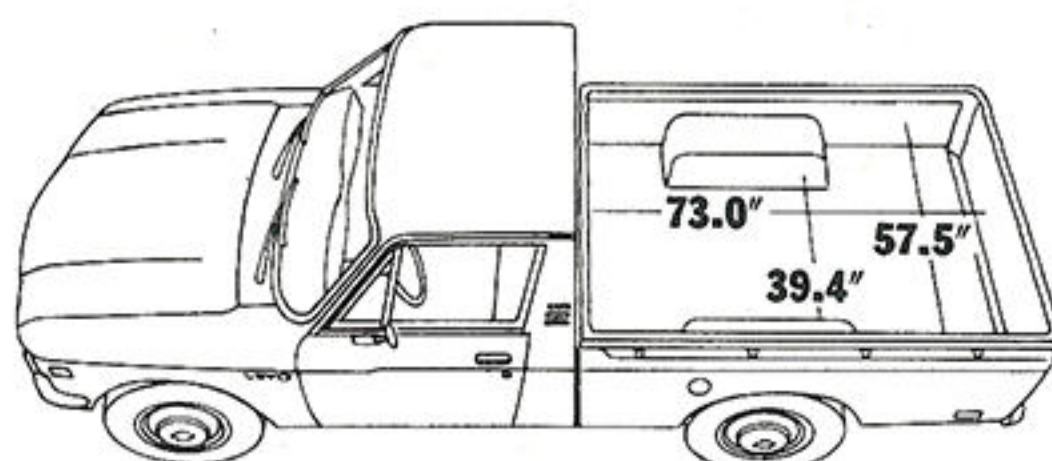
LUV's all-steel 6-foot cargo box is welded for strength and features a one-piece floor. There are no joints to work loose or snag cargo, no joints where corrosion can get a start. The box is bolted directly to the frame in ten places. And rubber bumpers on pickup box rear panel help protect the tailgate in the fully lowered position.

To help fend off corrosion, LUV's exhaust system is zinc coated on the outside from end to end. The exhaust system is attached with five hanger brackets for added support.

Chrome rear bumpers, left and right sides • Rear step bumper • Decor Package (includes bright belt line moldings, roof drip moldings, windshield molding and chrome wheel covers) • AM push-button radio • 6.00-14/6PR Tubeless Nylon Whitewall Tires • Tonneau cover (black or white) • Sliding rear window • Tailgate inner panel • Cargo box side rails • Front bumper guards • Step bumpers • Mud flaps • Right-hand sunshade • Jr. West Coast mirrors • Right-hand exterior mirror • AM/FM push-button radio • Wheel covers.

Zinc-coated exhaust system.

Optional equipment and accessories available.



Specifications.

Front Suspension

Independent torsion spring
Stabilizer Standard
Shock absorbers 1" diameter

Rear Suspension

Hypoid, leaf spring
Axle capacity 3500 lbs.
Ratio 4.56
Springs 2-stage
Shock absorbers 1" diameter

Brakes

Drum type
Master cylinder Tandem
Power assist Standard
Parking Cable

Electrical

12-Volt
Battery 50-amp
Alternator 30-amp

Frame

Ladder type

Fuel Tank

10-gallon
Pump Vacuum

Steering

Recirculating ball
Turning diameter 36.2 feet

Transmission

4-Speed
Type Fully synchronized

Tires (5)

6.00-14/C (6PR)
Type Tubeless

Spare tire carrier

Winch/Chain
Unit under box

Weights

GVW rating 3950 lbs.
Curb weight 2450 lbs.
Passenger weight (2) 300 lbs.
Accessories 100 lbs.
Net payload 1100 lbs.
Gross payload* 1500 lbs.

*Includes driver, passenger, cargo and equipment.

Interior/Exterior Color Trims.

Exterior Colors

Interior trim colors available

	Black	Blue
Yellow	•	
White	•	•
Red	•	
Orange	•	
Beige	•	
Light Blue		•
Dark Blue		•

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