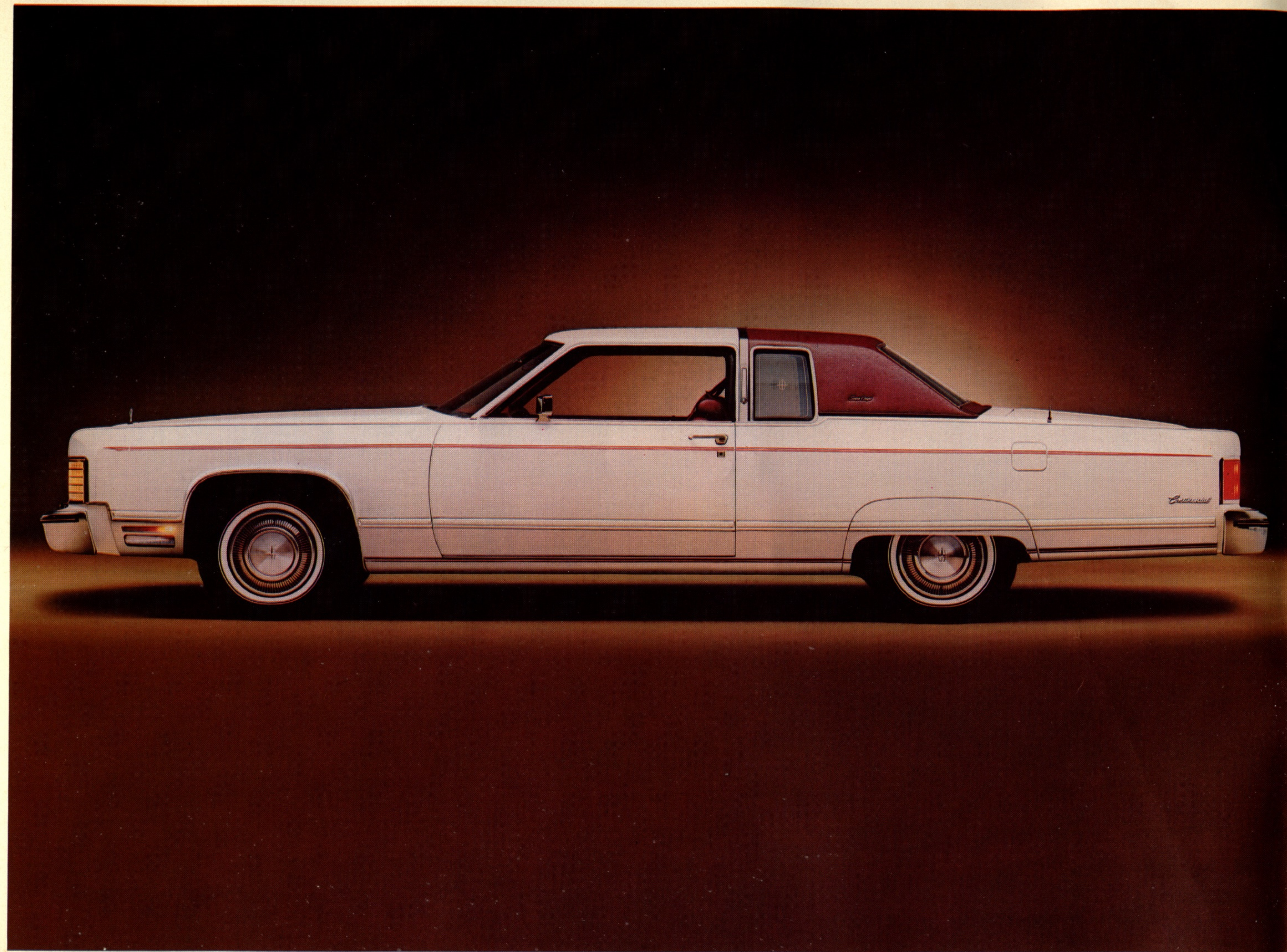
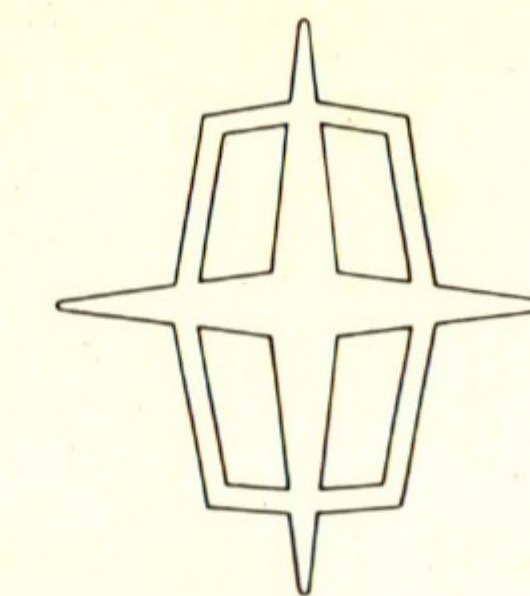


The 1976 Continentals



The upholstery design of the Town Car and Town Coupé has an unusual floating pillow look. Above, the optional Twin-Comfort Lounge Seats in red crushed Media velour.

Below, the standard Town interior of leather-with-vinyl is shown in tan.



THE LINCOLN CONTINENTAL

LUXURY THAT ENDURES

The 1976 Lincoln Continental is the reflection of more than a half century rich in tradition and without compromise. It's more than an automobile of international stature. It is a mirror held to excellence. It is the everchanging presentation of a continuing attitude. It represents both freedom of expression and the expression of freedom. It is everything a contemporary luxury automobile must be, and more.

In 1976, Lincoln Continental puts the accent on individuality by affording the discriminating buyer many more option choices to create an automobile tailored to personal tastes. Eight of twenty available exterior colours are new for 1976. Your choice of options includes a contemporary version of the distinguished coach roof. In a new padded vinyl half-roof treatment, trimmed in brushed chrome moulding with a matching vinyl insert, it is available only on the Town Car or Town Coupé. Around the backlight and quarter windows of the Town Coupé, the vinyl is frenched; a special seamless turned-under treatment unique to the coach roof.

Opposite: the Lincoln Continental Town Coupé in white shown with optional Landau roof, custom paint stripes, premium body side moulding, luxury wheel covers and wide band white sidewalls.



At rest, the Town Car exudes grace and refined solidarity. And on the road, you perceive other assets: the quietness in which you ride, the confident response of hydraulic power-assisted braking and steering. In sum, near-effortless motoring.

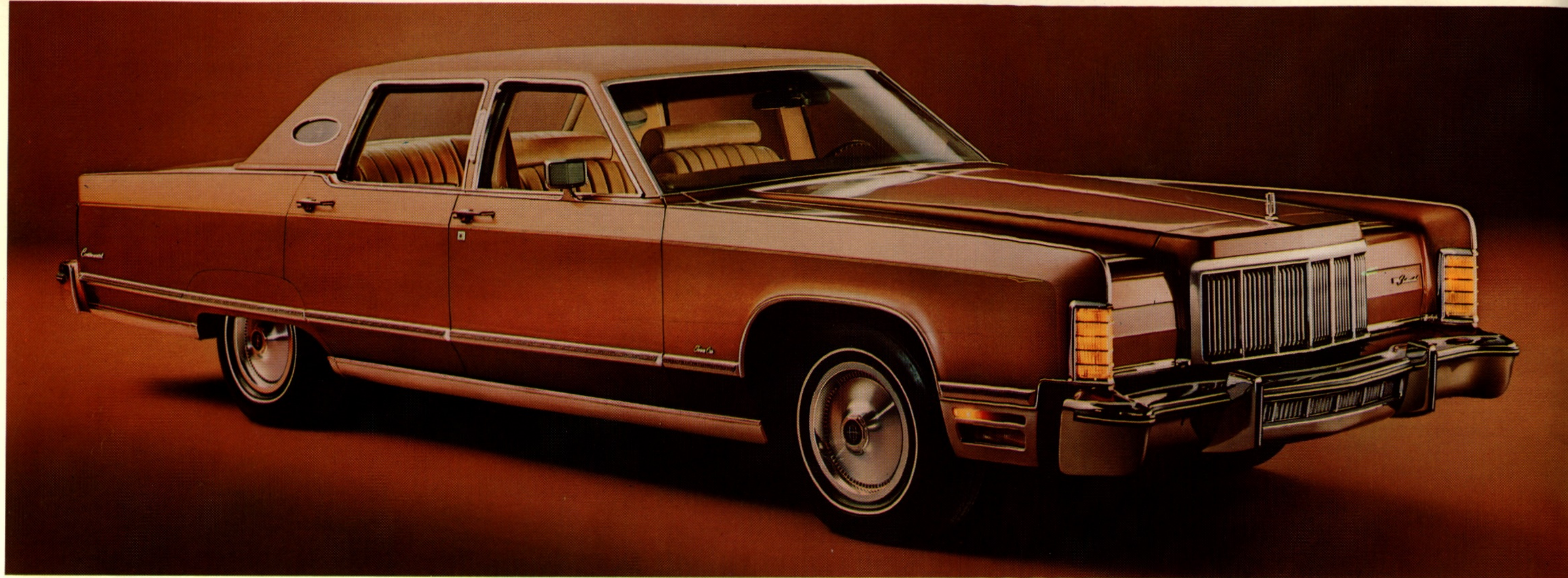
For 1976 Continental owners, this is the year of spirited performance and individuality in which the luxury car becomes an extension of you. The exercise of your discretion plays a larger role in the building of 1976 Lincoln Continentals—but certain things are never optional: quiet luxury, superb riding comfort, fine handling and performance.

LINCOLN CONTINENTAL TOWN CAR AND TOWN COUPÉ STANDARD EQUIPMENT

Power vent windows • Normande grain vinyl roof • Coach lamps • Unique sew style bench seat with leather seating surfaces • Unique door trim panels • Long-shear cut-pile carpeting • Carpeted luggage compartment • Town Car/Town Coupé identification.

Opposite: the Lincoln Continental Town Car in Dark Jade Metallic shown with optional coach roof, custom paint stripes, forged aluminum wheels, wide band white sidewalls and premium bodyside moulding.

The Town Car's optional Twin Comfort Lounge Seats provide separate centre armrests that remain comfortably adjacent to driver or passenger, regardless of the other seat's adjustment. Above, in the tan crushed Media velour interior.



Above: optional Twin Comfort Lounge Seats in optional white leather-with-vinyl upholstery, shown with blue components.

Below: the standard bench seat in blue luxury cloth.



The year of individuality begins with the Lincoln Continental 4-door Sedan and 2-door Coupé. Graceful by design, both of these automobiles deliver a high degree of elegance, prestige and performance. And this year you have more ways to build your Continental to suit your personal preferences. Formal or informal, bright or subdued, the choice belongs to you. For all the traditional reasons, and more that are new, we urge you to discover personal luxury as it was meant to be. We urge you to discover Lincoln Continental.

1976 LINCOLN CONTINENTAL STANDARD EQUIPMENT

Functional

460 CID 4V V8 engine* with solid-state ignition • Select-Shift automatic transmission • 77 amp. hr. battery and 61 amp. alternator • Power steering • Hydraulically assisted power brakes (front disc/rear drum) • Power windows • Automatic temperature control air conditioning • Tinted glass • WSW steel-belted radial tires • Spare tire lock • Super-quiet sound package • Stay-Full radiator system • Dual-note horn • Electric rear window defroster.

*An optional 460 CID engine that uses lower-priced regular gasoline is also available.

Exterior

Bright rocker panel mouldings with rear quarter extensions • Front and rear bumper guards and rub strip • Bumper guards with pads • Bright wheelip mouldings • Remote-control left-hand mirror • Concealed dual headlamps • Cornering lamps • Personalized owner's initials • Deluxe wheel covers • Full length fender peak mouldings • Fender skirts • Fully-lined luggage compartment with spare tire cover • In-glass star on fixed rear quarter windows (Coupé only).

Interior

AM radio with two speakers and power antenna • Automatic seat-back release on Coupé models • Six-way power bench seat interior with luxury body cloth • Digital clock with Cartier signature • Full-width headrests • Instrument panel gauges for engine temperature and alternator output • Right-hand visor vanity mirror • Cut-pile, colour-keyed carpeting • Luxury steering wheel • Trip odometer with reset button • Instrument panel warning lights • Deluxe colour-keyed seat and shoulder belts • Parking brake with automatic release • Door-closing assist straps • Convenience and courtesy lights.

Opposite/top: Lincoln Continental Town Car in Light Ginger Diamond Fire shown with optional opera window, custom paint stripes, premium bodyside moulding, passenger side remote control mirror, and appearance protection group.

Opposite/bottom: the Lincoln Continental Coupé in Medium Blue Diamond Fire shown with optional premium bodyside moulding, dual upper-body paint stripes, vinyl roof, and passenger side remote control mirror.

INTRODUCING THE 1976 CONTINENTAL MARK IV LIMITED EDITION DESIGNER SERIES

Pucci Edition Mark IV: *Emilio Pucci has made his mark with unique colour combinations in luxurious fabrics. The Pucci Edition Mark IV has an exterior colour of deep vintage burgundy with silver and red pinstripes and a Landau roof in gleaming silver. Inside there's a velvety burgundy velour. On the opera windows and instrument panel plaque there's Emilio Pucci's renowned signature.*

Givenchy Edition Mark IV: *Hubert de Givenchy has made his mark as one of Paris' premier designers. His edition of Mark IV is in sparkling turquoise with a matching velour or leather-and-vinyl upholstery. There's a light, simulated woodgrain instrument panel. And the forged aluminum wheels, Landau vinyl roof, and colour-keyed luggage compartment carpeting common to all the Designer Marks. From its black and white pinstripes to the Givenchy signature on the opera window and instrument panel name-plate, it's a brilliant example of couture design.*

Cartier Edition Mark IV: *Cartier has made its mark with precious jewellery. So the new 1976 Cartier Edition Mark is a pearly grey. Its interior sustains the monochromatic look with grey velour or leather-and-vinyl, and rich cut-pile carpeting. Red and white pinstriping accents the classic exterior styling. The opera windows in the Landau roof bear the golden Cartier signature as does an identifying plaque for the instrument panel. As in all the Designer Series editions the plaque is 22 karat gold plated and provides for the engraving of your name as well.*

Bill Blass Edition Mark IV: *Here is the dash and distinction of a Bill Blass blazer cut and crafted with classic elegance. Deep, lustrous blue, pinstriped in cream and gold, with a cream-coloured Landau roof. Navy velour upholstery. Or dark blue and cream leather-and-vinyl. The Blass signature is on the opera windows and instrument panel plate . . . along with your own name.*





Opposite: Cartier Edition Mark IV shown with optional power MoonRoof, wide band white sidewalls, and remote control right-hand mirror.



Above: Cartier Edition Mark IV interior shown in creamy grey velour. Soft, comfortable Twin Comfort Lounge Seats are upholstered to create a floating pillow effect.

For 1976, there's something noticeably new about North America's classic personal luxury car, Continental Mark IV. As illustrated on the preceding pages, four of the most significant designers in the world have coordinated the colours and put their names on limited editions of the Mark IV.

Pucci, Givenchy, Cartier and Bill Blass have made a mark for themselves. In 1976, they'll help you make a Mark for yourself. The Mark IV Designer Series could be the most dramatic concept of the personal luxury car in years. Consider the sophisticated styling of the Cartier Edition Mark IV shown opposite, and its luxurious grey velour interior. Yet, there is considerably more than fashion and luxury to recommend Mark IV ownership in 1976.

There are power disc brakes at all four wheels, and all engines manufactured after October 1975 will have new computer controlled timing. Its electronic sensors monitor engine speed, coolant temperature, manifold vacuum, and transmission gear to improve driveability. Advanced technology contributes measurably to the satisfaction of fine performance on the road.

In 1976, there are many significant reasons for judging any luxury car by our car. And for making your mark with the prestigious Cartier Designer Series Edition or any other Continental Mark IV.



Versailles. The very name suggests inspired, classic luxury . . . and surely the Versailles Option for 1976 confirms the promise. Above, around, and under you, the plush texture of crushed cloth. Incredibly soft, comfortable seating upholstered to create a down-filled effect. And it's available in four colours: blue, tan, red (presented here), and dark jade. There are illuminated vanity mirrors . . . for added convenience. Even the luggage carrying compartment is colour-keyed to the interior trim. Unique tape stripes on the bodyside and decklid complement the rich exterior finish. The Versailles Option is yet another way to make your Mark for 1976.

There are many more ways to make your own Mark aside from the Designer's Collection and the Versailles Option.

Perhaps there's a little of the designer in you. A certain sense of the colour and style compatible with your own individuality. Then you should know that you can custom design a Mark for 1976.

Begin with one of the many interior colour schemes. Choose an exterior colour to match or coordinate with the interior tones . . . varying the colour of paint, vinyl roof, bodyside moulding, even pinstriping. And, consider the options beyond mixing and matching of colour. Forged aluminum wheels. A power sunroof or exotic MoonRoof. Nostalgic wide white sidewalls. AM/FM/MPX radio with Quadrasonic 8 stereo tape. Distinctive four-note horn. Put something of yourself into the making of a Mark. Turn the page and see what we mean.

Opposite: Mark IV in optional dark red Moondust. Other options are Landau vinyl roof, wide band white sidewalls, remote control right-hand mirror, and custom paint stripes.

Above: interior shown is the Versailles Option in red.

The Luxury Group has become a Mark IV tradition. This year, three of the seven available should be familiar to the Continental connoisseur: Blue Diamond, Saddle/White, Lipstick/White. Four are refreshingly new creations. Red/Rosé boldly represents the red colour family. Two others are based in the deep-hued richness of Jade: Jade/White, and the Dark Jade/Light Jade, illustrated opposite. In contrast, and also shown, is the brilliant Gold/Cream Group. Any one is an ideal medium for demonstrating the mixing and matching of colour . . . to accomplish the owner-designed Mark. For example, as shown in the small illustrations on this page, the cream and gold interior is available with an all-cream or all-gold exterior, cream with a gold vinyl roof, or gold with a cream vinyl roof. Either yellow gold or cream bodyside moulding can be ordered with each of these four exteriors. Colour coordinating your Mark IV is certain to be a unique and rewarding experience.

SPECIAL INTERIORS

Gold/Cream Luxury Group (illustrated)

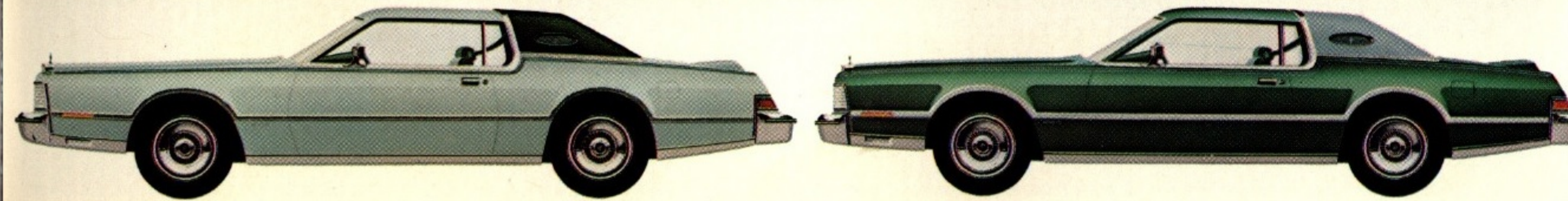
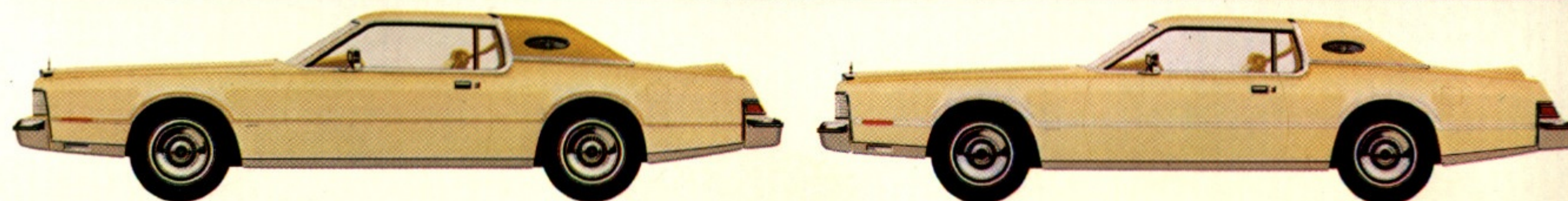
Choice of yellow gold diamond fire or cream exterior paint • Choice of gold or cream vinyl roof • Gold and cream interior with cream leather seating surfaces, gold leather cross straps, gold vinyl side facings, and gold carpeting and components • Gold cut-pile carpeting in luggage compartment.

Saddle/White Luxury Group

Choice of white or dark brown metallic exterior paint • Choice of white or saddle vinyl roof • Saddle and white interior in white leather seating surfaces with saddle leather cross straps and saddle vinyl side facings • Saddle coloured cut-pile carpeting in luggage compartment.

Lipstick/White Luxury Group

Choice of lipstick red or white exterior paint • Choice of lipstick red or white vinyl roof • White leather interior with lipstick red accents, carpeting and interior components. Red cut-pile carpeting in luggage compartment.



Dark Jade/Light Jade Luxury Group (illustrated)

Choice of dark jade metallic or light jade diamond fire paint • Choice of dark jade or light jade vinyl roof • Light and dark jade interior with light jade leather seating surfaces and dark jade leather accents • Dark jade vinyl facings • Dark jade carpeting and interior components • Dark jade cut-pile carpeting in luggage compartment.

Blue Diamond Luxury Group

Aqua blue diamond fire metallic paint • Aqua blue vinyl roof • Aqua blue interior in velour and vinyl or leather and vinyl • Light maple woodgrain appliqué on instrument panel, door panel, and steering wheel rim and pad • Blue cut-pile carpeting in luggage compartment.

Red/Rosé Luxury Group

Choice of dark red moondust or rosé diamond fire exterior paint • Choice of dark red or rosé vinyl roof • Dark red and rosé interior with rosé leather seating surfaces with dark red leather cross straps, dark red vinyl side facings, and dark red carpeting and components • Dark red cut-pile carpeting in luggage compartment.

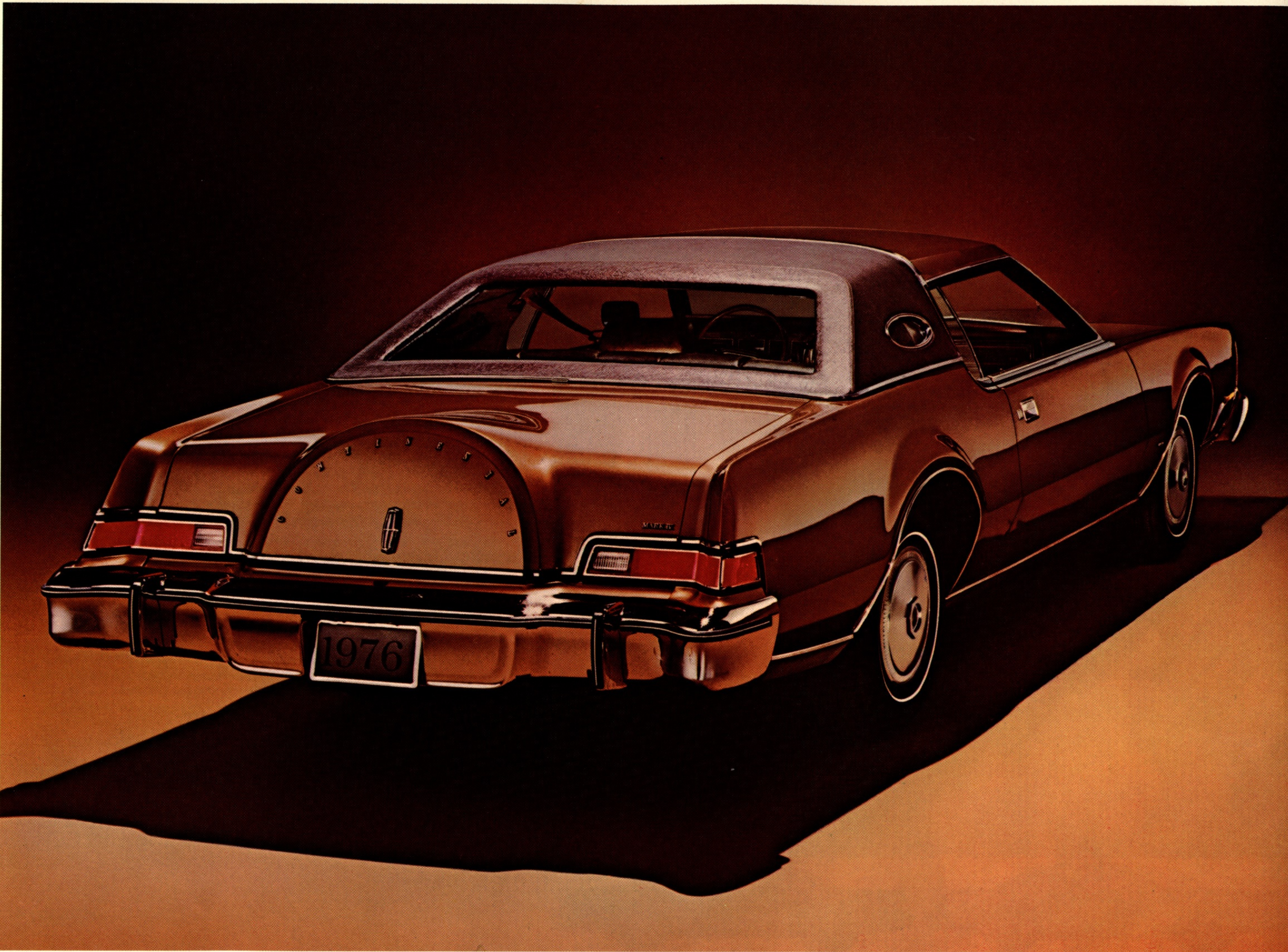
Jade/White Luxury Group

Choice of dark jade metallic or white exterior paint • Choice of dark jade, light jade or white vinyl roof • White interior with dark jade accents, carpeting and interior components • Leather and vinyl upholstery • Colour-keyed luggage compartment carpeting.

Versailles Option (illustrated on page 13)

Available in four interior colours: Blue, Tan, Red, and Jade • Special upholstery with soft, floating-pillow appearance • Seats, door panels and headlinings finished in crushed Majestic cloth • Illuminated visor vanity mirrors and colour-keyed luggage compartment carpeting.

Optional Luxury Group interiors are illustrated. Options shown in the small illustrations include Landau vinyl roof, premium bodyside moulding, custom paint stripes, and forged aluminum wheels.



Opposite: Continental Mark IV in Light Ginger Diamond Fire shown with Landau vinyl roof.

Above: optional leather with vinyl interior.

The Mark IV continues as a classic in its own time. And there is also continuity in the challenge to judge other luxury cars by Continental standards. For quiet ride and smooth handling. Quality of workmanship. Luxurious appointments. Styling. Prestige. And resale value. All important to the contemporary luxury car owner . . . all incentives for becoming one of the many who have switched to the Mark IV in recent years. In 1976, judge any luxury car by our car. And mark your independence from the ordinary by making your Mark.

1976 CONTINENTAL MARK IV STANDARD EQUIPMENT

Performance
 460-4V V8 engine • Computer controlled timing (engines manufactured after October 1975) • Select-Shift automatic transmission • 2.75 rear axle ratio • Four-wheel power disc brakes • Power steering • WSW steel-belted radial tires • Automatic parking brake release • Dual-note horn • Concealed windshield wipers with washer jets on wiper arms • Stay-Full radiator system.

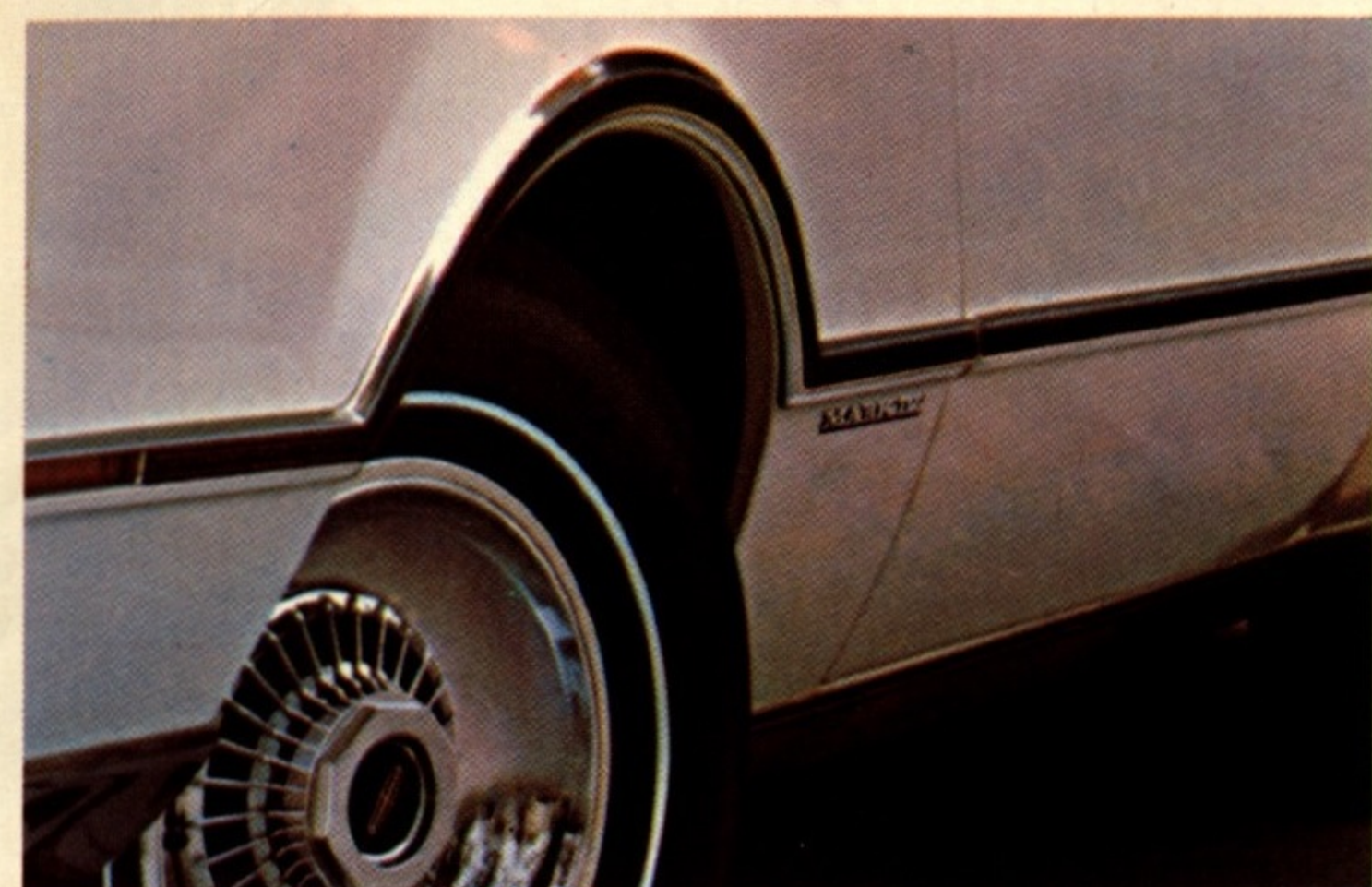
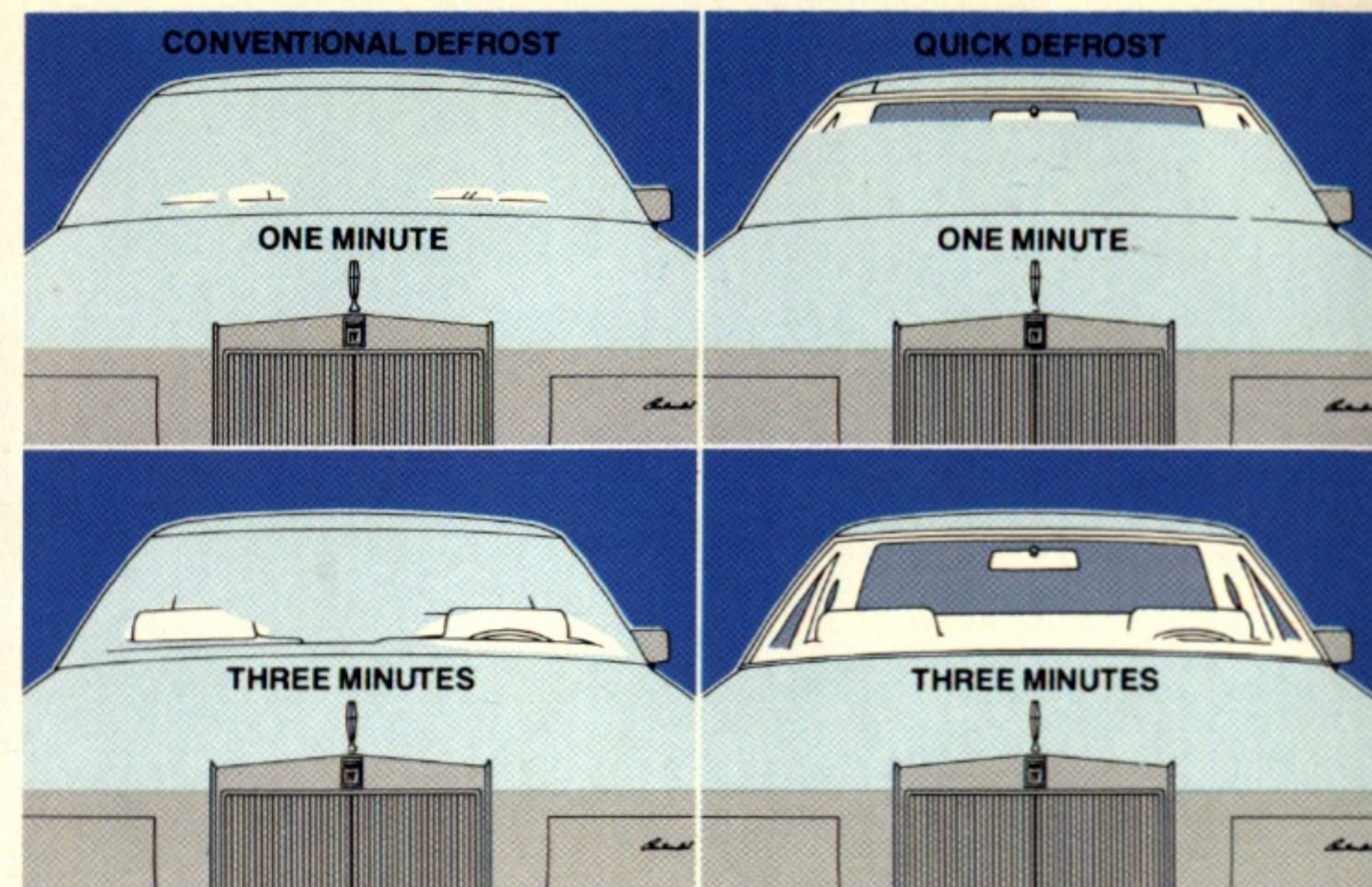
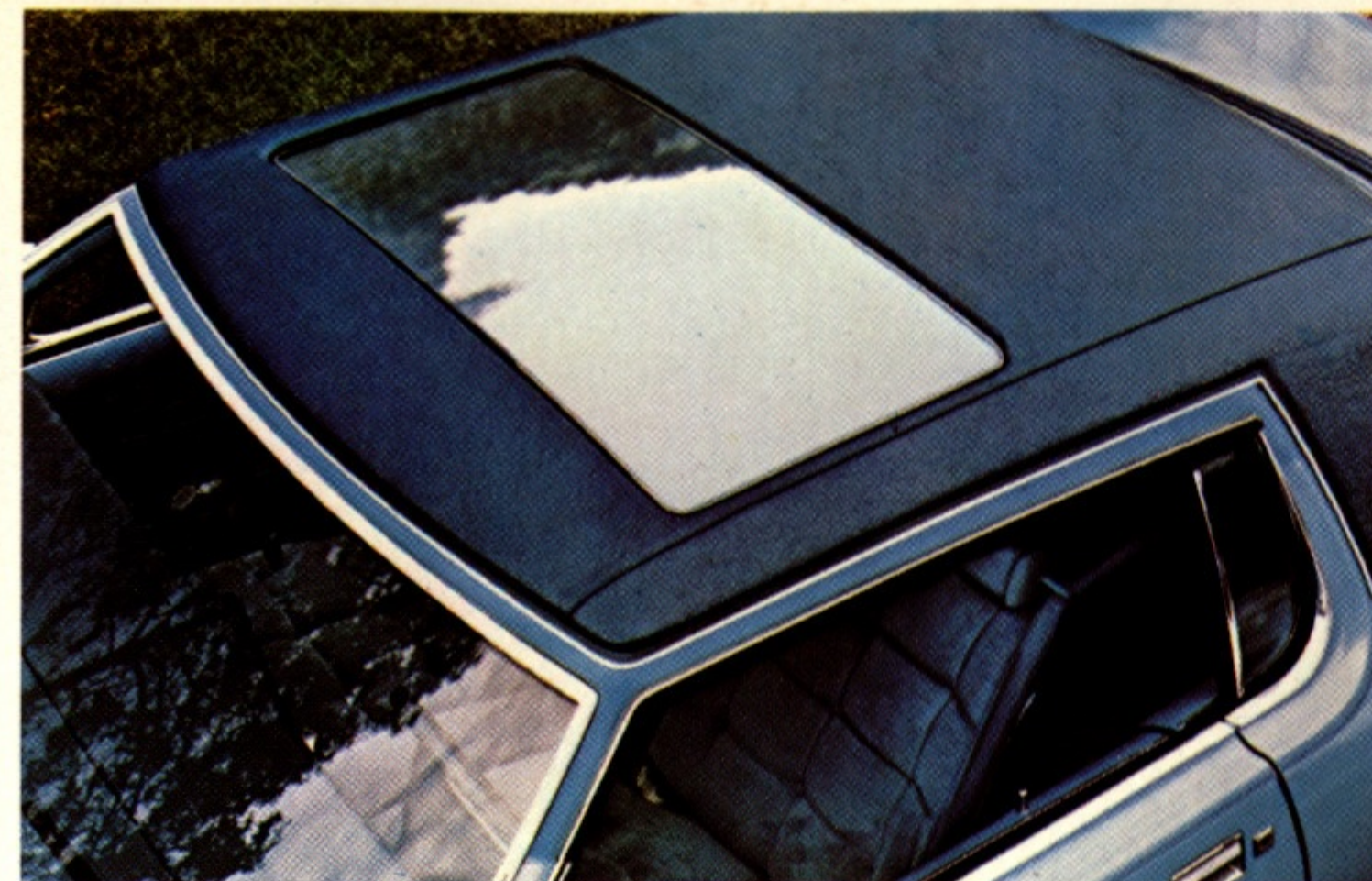
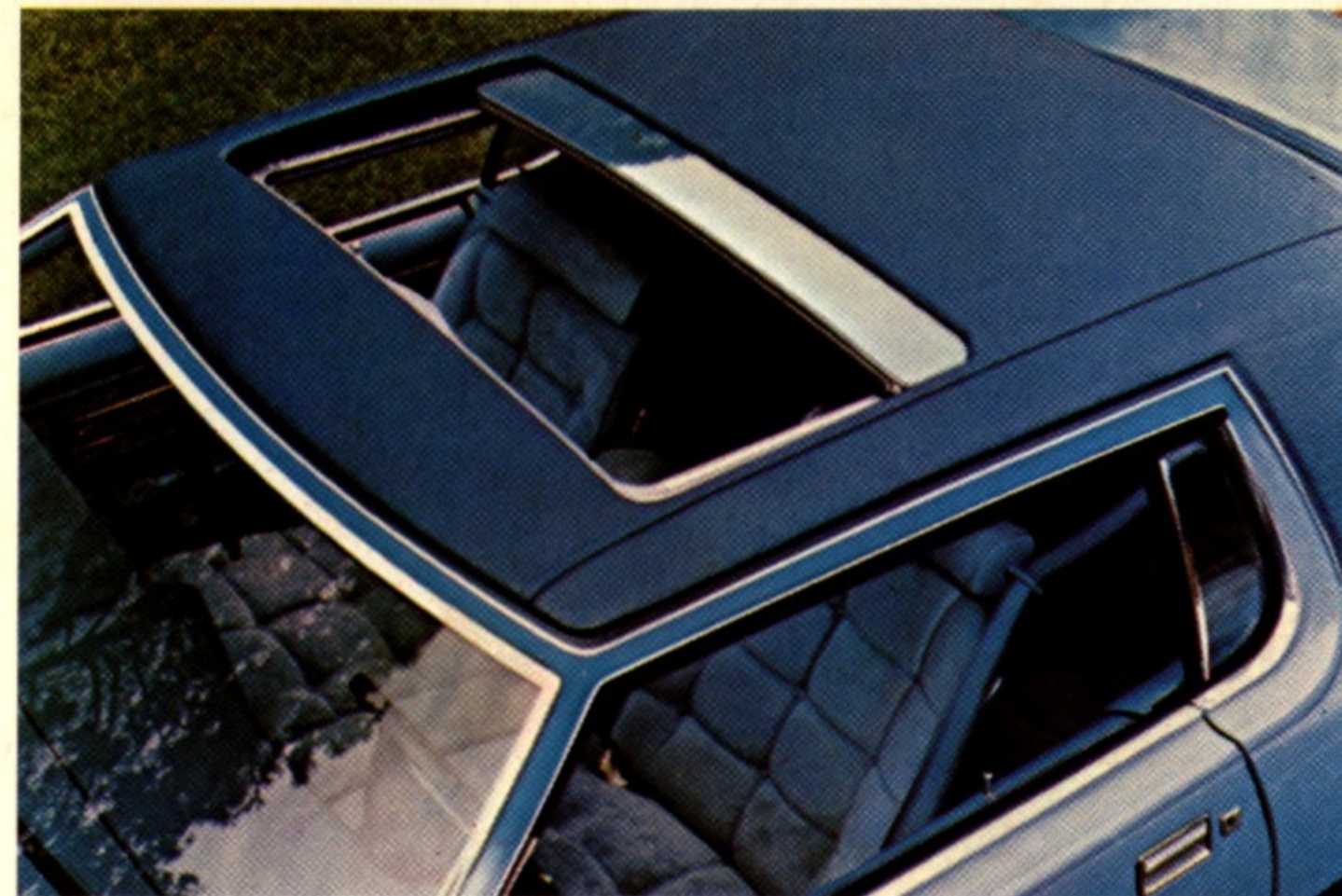
Instrumentation
 Cartier-signed clock • Trip odometer • Instrument panel warning lights for alternator, engine temperature/oil pressure, low fuel, and door ajar.

Lights/Mirrors
 Concealed dual headlamps • Cornering lamps • Dual dome/map reading lamp • Courtesy lights on door panels and under instrument panel • Lights for luggage and engine compartments, glove box, ashtray, and inside rear pillars • Remote control left-hand mirror • Visor mounted vanity mirror.

Comfort/Convenience
 Automatic temperature control airconditioning • Power windows • AM radio with dual speakers • Power antenna • Twin Comfort Lounge Seats with 6-way power for both driver and passenger • Velour cloth seat upholstery • Front and rear centre armrests • Super-quiet sound package • Shag cut-pile carpeting • Door closing assist straps • Electric rear window defroster • Fully carpeted luggage compartment.

Appearance
 Padded vinyl roof • Opera windows • Luxury wheel covers • Wheel opening mouldings • Rocker panel mouldings with extensions • Owner's initials • Walnut woodtone appliqué on instrument panel and door trim panels.

Protection
 Spare tire lock • Front and rear bumper guards and rub strips.



OPTIONAL EQUIPMENT FOR YOUR 1976 LINCOLN CONTINENTAL OR CONTINENTAL MARK IV

MoonRoof—Power operated roof panel of one-way glass. Available in silver, gold, brown, light jade or rose tinted glass. A metal sliding sunroof is also available.

Quick Defrost system—Defrosts windshield up to five times faster and rear window up to three times faster than conventional systems, without visible heating wires. Option on Mark IV only.

Headlamp convenience group—Automatically dims high beam to low in response to oncoming traffic. Headlights will come on automatically when light is not sufficient for safest driving. They will switch off automatically when not needed. Delay feature allows headlights to remain on if owner needs light after parking, then turns them off automatically after up to approximately three minutes.

Visor-Mounted vanity mirrors—Non-illuminated mirror on passenger side only is standard. Illuminated mirrors as shown, with two light intensities, for both passenger and driver are optional.

Tilt steering wheel—Tilts up for easy entry; adjusts to five positions for driving comfort and to accommodate individual driving posture.

Forged aluminum wheels—Optional deep-dished, polished aluminum wheels are approximately 10% lighter than the standard wheels, reducing unsprung weight.

Premium bodyside moulding—Consists of filigreed vinyl between bright metal edges. Customer's choice of fourteen colours on Mark IV. Available in ten colours on Lincoln Continental, keyed to vinyl roof colour.

Coach lamps—Standard on the Town Car and Town Coupé, optional on the Lincoln Continental Sedan and Coupé only. Light when headlamps or parking lights are turned on.

Automatic speed control—This system maintains your

pre-selected speed for highway driving ease. Switches are conveniently located on steering wheel.

Sure-Track Brake System—Improves braking stability by helping prevent sustained rear wheel lock up on ice, snow or wet pavement. If driver brakes hard, Sure-Track's electronic monitors take over, automatically actuating and releasing the brakes (at 4 cycles per second) until car slows to 4 mph, or until brake is released by the driver. Requires four-wheel disc brakes.

Four wheel disc brakes—Provides an extra margin of stopping ability for high speed or repeated stops. Less susceptible to the effects of water and fade. (Standard on Mark IV, optional on Lincoln Continental). Illustration also shows the hydro-boost braking system, a hydraulically assisted system that replaces the engine vacuum power assist. A pressure reserve provides additional power-assisted braking after the engine stops. This feature is standard on all 1976 Lincoln Continental and Mark IV models.

1976 LINCOLN CONTINENTAL AND MARK IV ADDITIONAL OPTIONAL EQUIPMENT

Dual exhaust system† • High ratio rear axle • Traction-Lok differential • Engine block heater • Four-note horn • Fuel economy reminder light • Class III trailer towing package† • Space saver spare tire† • Power lumbar seat† • Reclining passenger seat • Interval windshield wipers • Remote control right-hand mirror • Power lock convenience group, including power door locks and remote control deck lid release • AM/FM/Multiplex radio • AM/FM/MPX "search" radio • AM/FM/MPX radio with quadrasonic 8-track tape system.

Custom Landau vinyl roof, fully padded, with wide chrome mouldings • Full vinyl roof* • Coach roof (Town Models only)† • Opera windows for sedans† • Coach Lamps† • Luxury wheel covers† • Twin Comfort Lounge seats*.

Power lock convenience group, including power door locks and remote control deck lid release • Anti-theft alarm system • Appearance protection group, including door edge guards, front and rear mats, and license plate frames • Security lock group, including locking gas cap and inside lockable hood release • Protective bodyside moulding (black).

Optional Interior Trims

Refer to your Lincoln dealer's colour and upholstery guide.

†Mark IV only • *Optional on Lincoln Continental, standard on Mark IV • †Lincoln Continental only

Major Specifications

	Lincoln Continental	Continental Mark IV
Wheelbase	127.2"	120.4"
Overall Length	232.9"	228.1"
Overall Height	55.6"(a)	53.5"
Wheel Tread—Front	64.3"	62.9"
—Rear	64.3"	62.8"
Luggage Capacity (cu. ft.)	19.3	14.4
Fuel Capacity (imp. gal.)	20	22
Curb Weight (lbs.)	5,284/5,236	5,237
Sedan/Coupe	5,296/5,248	—
FRONT*	Sedan	Coupe
Head Room (b)	38.5"	38.4"
Leg Room	41.9"	41.9"
Shoulder Room	61.4"	61.4"
Hip Room	62.5"	62.5"
REAR*		
Head Room	38.6"	38.1"
Leg Room	41.7"	41.1"
Shoulder Room	61.3"	59.8"
Hip Room	62.3"	61.2"

*Interior dimensions with 6-way power seat in rearmost position.
(a) Coupe: 55.3" (b) Front head room 1" less with optional sunroof.

REPLACEMENT PARTS—For continued top performance specify genuine Motorcraft parts and Autolite Spark Plugs whenever they need replacement.

Unless you have selected the optional engine (available only on Lincoln Continental) that is designed to use regular leaded gasoline, Lincoln Continental and Mark IV engines require UNLEADED FUEL ONLY. The use of leaded fuel in these engines can damage the catalytic converter and affect other emission control components.

LINCOLN CONTINENTAL CONTINENTAL MARK IV



Information shown herein was correct when approved for printing. Ford Motor Company of Canada, Limited, reserves the right to discontinue or change at any time, specifications or designs without incurring any obligations. Some features shown or described previously are optional equipment items which are available at extra charge. Some options are required in combination with other options. Note: colour-matched textured vinyl is utilized in some areas of the optional leather-with-vinyl interiors.
Litho in Canada 9/75

